

FALCON 500



FALCON 500 . . . a car that looks, feels and rides like no other in its price range. Totally-new styling outside. Totally-new inside. With more room and comfort. More luxury items. More safety equipment. An even smoother ride from refined suspensions and long 111-inch wheelbase. Even better handling from an unequalled track and lowest centre-of-gravity. Stronger — with its massive Torque-box chassis. A bigger boot — now 27.6 cu. ft. Altogether the leader in value-packed motoring.

Standard Equipment Highlights

Luxury-quality vinyl upholsteries in a wide choice of colours
 deep-pleated and cushioned high-back seating cockpit-style dash rocker-switch controls Aeroflow flow-through ventilation and separate Blendaire 2-speed heater/demister
 steering, transmission and ignition lock Ford's extremely durable, and economical, 130-horsepower 200 CID 'six' teamed with 3-speed fully-synchromesh transmission
 dual-line braking system with inbuilt warning light on instrument panel big 10-inch diameter brakes with bonded linings front and rear 6.95 x 14-inch low-profile tyres 5"-wide wheels with double-sided safety rims rear fender side-marker lights high-density headlights collapsible steering column impact-absorbing steering wheel insulated roof.

Power Train Availability

200 CID, 130-hp Six with:

All-synchro, 3-speed manual (column)
 SelectShift Cruisomatic 3-speed (column)

Standard

250 CID, 155-hp Six with:

All-synchro, 3-speed manual (column)
 All-synchro, 4-on-the-floor manual
 SelectShift Cruisomatic 3-speed (column)
 SelectShift Cruisomatic 3-speed (T-Bar)

Special 250 CID, 170-hp Six with:

All-synchro, 3-speed manual (column)
 All-synchro, 4-on-the-floor manual
 SelectShift Cruisomatic 3-speed (column)
 SelectShift Cruisomatic 3-speed (T-Bar)

Optional

302 CID, 240-hp V8 with:

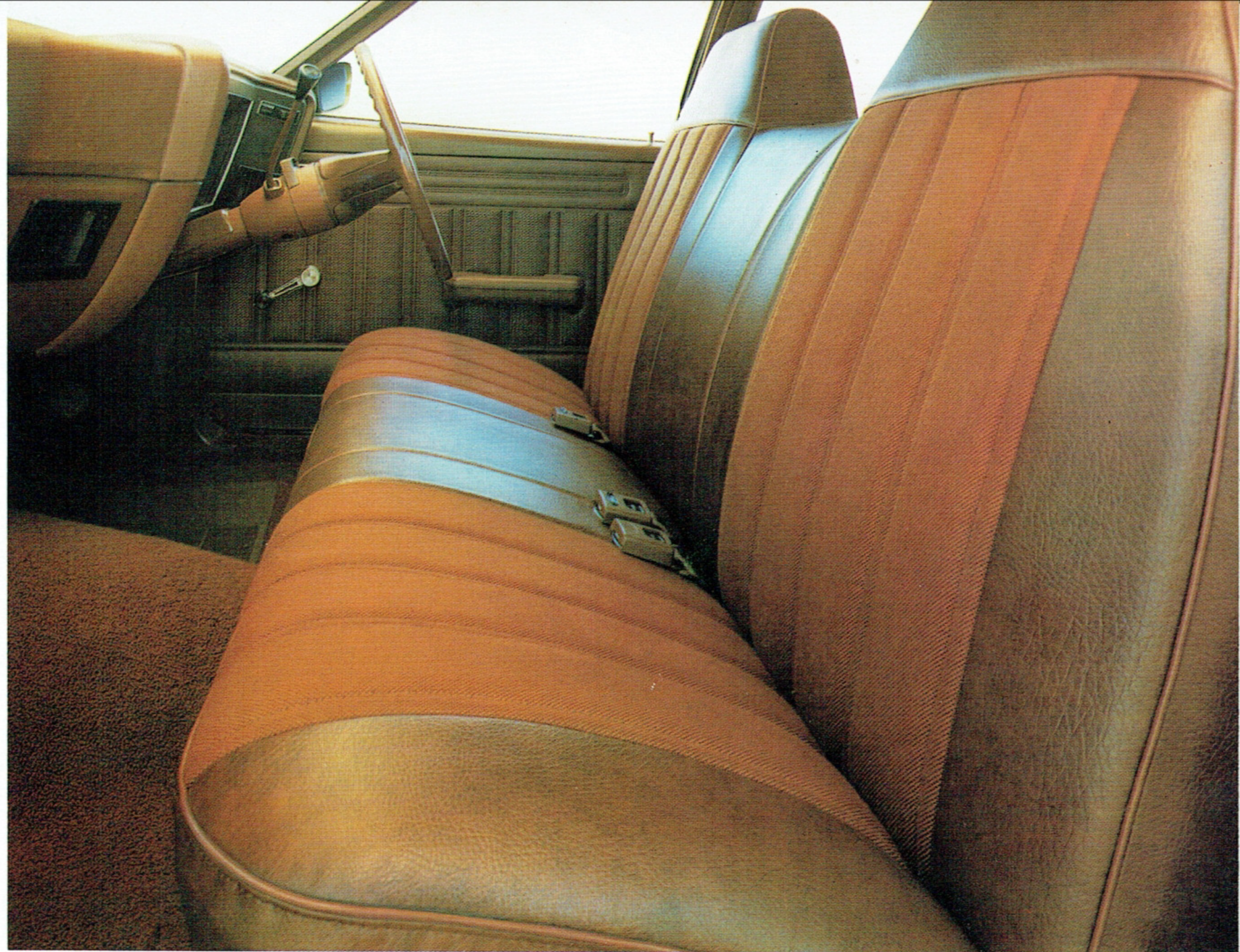
All-synchro, 3-speed manual (column)
 All-synchro, 4-on-the-floor manual
 SelectShift Cruisomatic 3-speed (column)
 SelectShift Cruisomatic 3-speed (T-Bar)

351 CID, 260-hp 2-barrel V8 with:

All-synchro, 4-on-the-floor manual
 SelectShift Cruisomatic 3-speed (column)
 SelectShift Cruisomatic 3-speed (T-Bar)

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FALCON



Popular Options Include Grand Sport Rally Pack — GS stripes along fender tops, special styled steel wheels, special sports instrument panel, wood-grained steering wheel with rim-squeeze horn reclining bucket seats nylon-weave seat trim inserts Sports console/armrest with 4-on-the-floor manual or T-bar automatic 11¼-inch turbo-cooled power disc brakes variable ratio power steering ¼-vent front windows tinted side and rear windows laminated and graduated-tint wind-screen vinyl roof SelectAire air-conditioning styled full wheel covers push-button or manual long-range radio radio stereo/tape player with 4-speaker system radial ply tyres sliding sunroof.

FAIRMONT



FAIRMONT. Elegant styling. Sheer luxury. Lavishly equipped. All planned to reflect top-of-the-line motoring and personal pride-of-ownership. Inside, the sumptuous interior is designed to spoil you . . . all the way. The high-back, contour-cushioned lounge seats recline to any position you desire. There are foldaway centre armrests front and rear. Rich and supple upholsteries. Deep wall-to-wall carpeting. New Aeroflow flow-through ventilation. New Blendaire 2-speed heater-demister. Special reading lights in the rear. Special sound deadening all around. All standard.

The all-new cockpit instrument panel is fully padded—and features rocker-switch controls for added safety. Everything is easy to see, easy to reach.

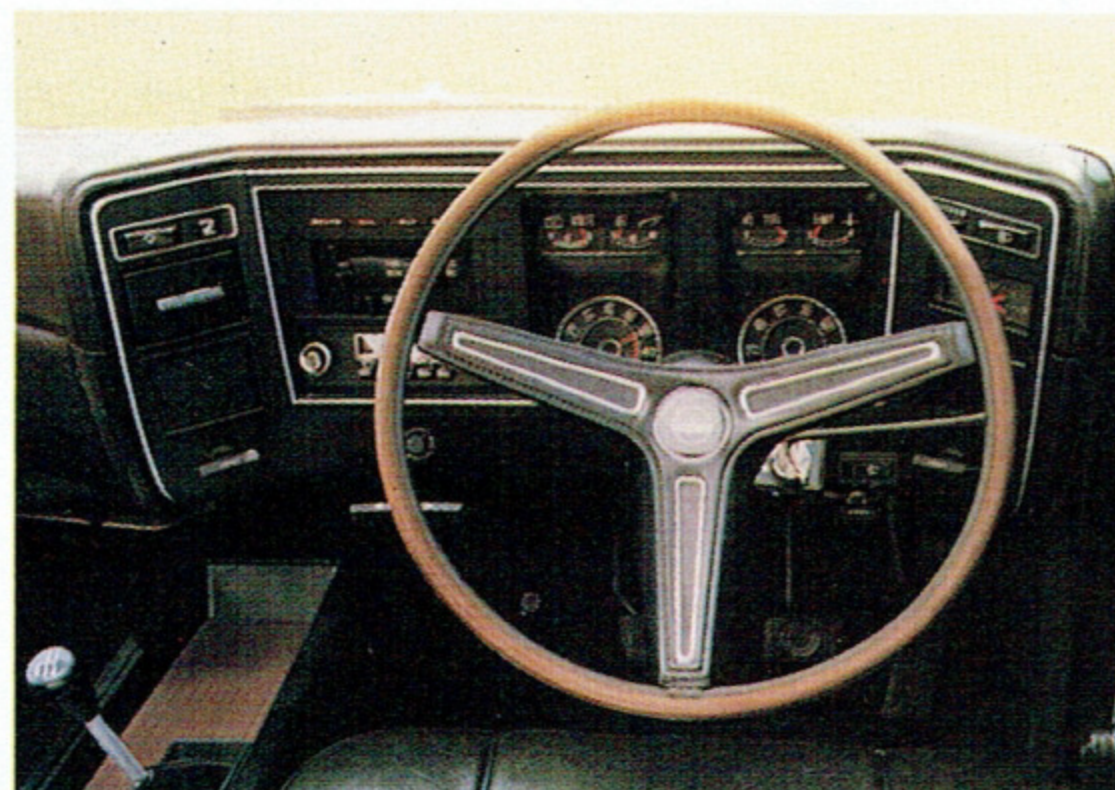
Also standard is Ford's high-performing 250 CID, 155-horsepower 'six', SelectShift 3-speed Cruisomatic transmission and 11¼" turbo-cooled power disc brakes. Then there's that 'something extra' you feel as you drive . . . smooth riding . . . flat cornering . . . easy handling . . . all courtesy of Fairmont's widest track, unsurpassed wheelbase and lowest centre-of-gravity.

Standard Equipment Highlights:

Apart from items mentioned above: steering, transmission and ignition lock • ventless front windows • padded door-pull/armrests • lockable and illuminated glove-box • interior courtesy lights operated by all doors • centre dome light • prismatic day/night mirror • dual-tone horn • lane-change indicator • roof insulation • reversing lights and luggage compartment light.

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FAIRMONT



Popular Options Include: Grand Sport Rally Pack consisting of (1) sweeping side-stripes along fender tops, (2) special styled steel wheels, (3) special cockpit dashboard with tachometer; ammeter; oil-pressure, temperature and fuel gauges; electric clock, speedometer and odometer, (4) wood-grained sports steering wheel with rim-squeeze horn. Cloth seat inserts Sports console with armrest 4-on-the-floor manual or T-bar automatic transmission stereo-radio/tape player with 4-speaker system sliding sun-roof variable ratio power steering power windows quarter-vent front windows tinted glass on side and rear windows laminated and graduated-tinted windscreen selectAire air-conditioning ER 70 Wide-oval radial ply tyres.

Optional Engines: Special 250 CID, 170-horsepower, 2-barrel 'Six' 302 CID, 240-horsepower, 2-barrel V8 351 CID, 260-horsepower, 2-barrel V8.

FUTURA



FUTURA . . . a sleek-styled, superbly-fitted sedan that stirs up a lot of excitement — at a very easy-to-handle price.

It's eager to go with Ford's big 155-horsepower 'six'. Stops just as surely with big 11¼-inch turbo-cooled power disc brakes. Both standard.

Then there's a solid, big-car feel on the road that you just can't get with any other make near Futura's price. The widest track, lowest centre-of-gravity, bigger suspensions . . . plus Ford's exclusive Torque-box chassis . . . all add up to driving pleasure and handling-ease unequalled in its class.

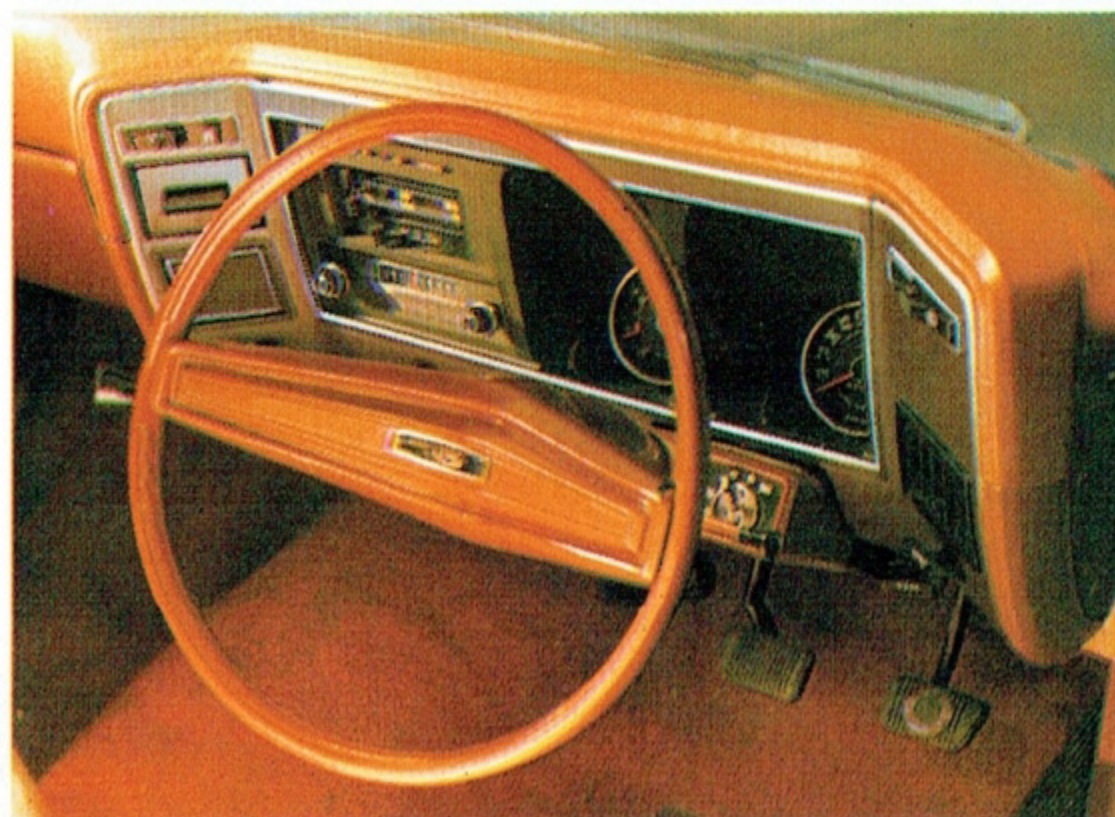
Now settle down in Futura's remarkably comfortable seating. Deeply foam-cushioned. Foldaway centre armrests. Contoured for correct body support to help make the longest journeys effortless. Notice the new cockpit-style instrument panel — all the controls within easy reach. Feel the thick carpeting, the insulation and sound-deadening in the roof. Relax and enjoy summer-cool with Aeroflow flow-through ventilation, or the 2-speed Blendaire heater/demister for winter-warmth.

Futura Standard Equipment Highlights:

Apart from all items mentioned above: steering, transmission and ignition lock • ventless front windows • luxury-quality vinyl seat trim • wrap-over door trim • rocker-switch controls • padded door-pull/armrests • 2-speed electric windscreen wipers • push-button electric windscreen washers • reversing lights and luggage compartment light • distinctive full-wheelcovers.

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FUTURA



Popular Options Include: Grand Sport Rally Pack consisting of (1) sweeping side-stripes along fender tops, (2) special styled steel wheels, (3) special cockpit dashboard with tachometer; ammeter; oil-pressure, temperature and fuel gauges; electric clock, speedometer and odometer, (4) wood-grained sports steering wheel with rim-squeeze horn.

Reclining front bucket seats Cloth seat inserts Sports console with armrest 4-on-the-floor manual or T-bar automatic transmission stereo-radio/tape player with 4-speaker system sliding sun-roof variable ratio power steering power windows quarter-vent front windows tinted glass on side and rear windows laminated and graduated-tinted windscreen SelectAire airconditioning ER 70 Wide-oval radial ply tyres.

Optional Engines: 250 CID, 170-h.p. 2-barrel 'Six' 302 CID, 240-h.p. 2-barrel V8 351 CID, 260-h.p. 2-barrel V8.



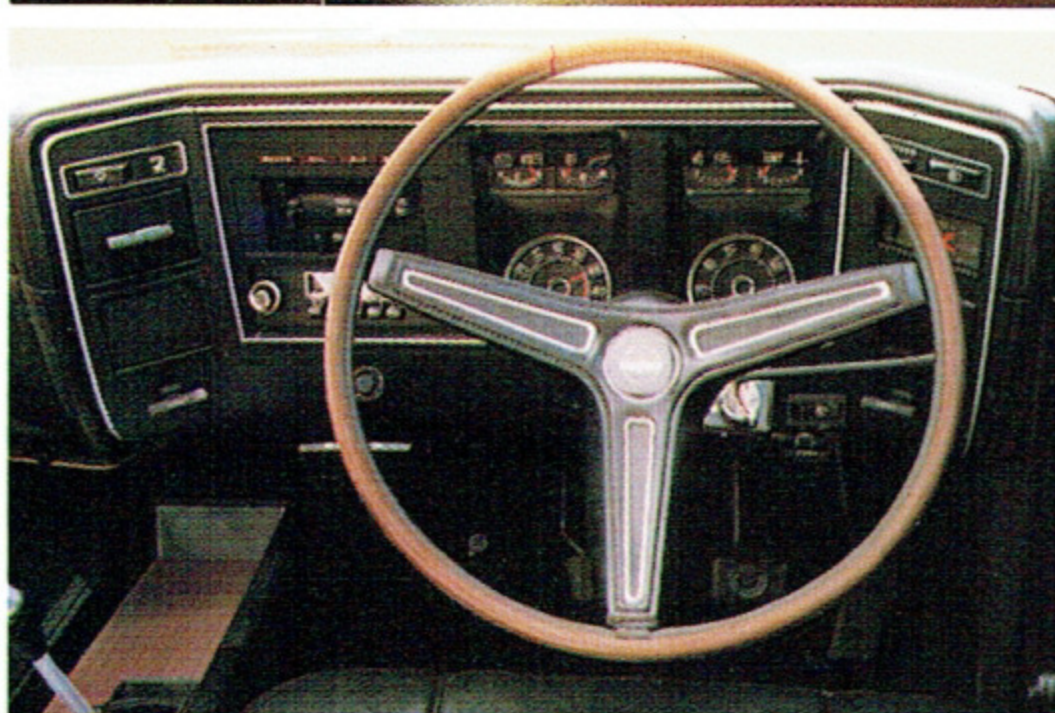
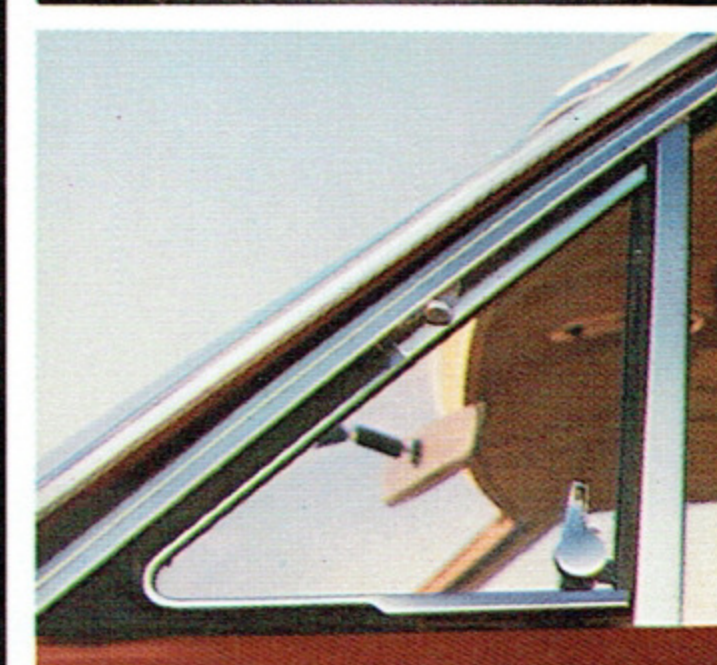
MAKE YOUR OWN
GRAND SPORT

DESIGN YOUR OWN PERSONAL ROAD CAR...

Add your own special blend of luxury, convenience, performance and styling, with Falcon's exciting options. **To be a Grand Sport.** First, pick your model . . . Falcon 500, Futura, or Fairmont. Then add the GS Rally Pack: Outside . . . sweeping side-stripes along the fender tops and special styled steel wheels. Inside . . . a wood-grained sports steering wheel with a full-circle rim-squeeze horn and a special GS cockpit dashboard with tachometer; ammeter; oil-pressure, temperature and fuel gauges; electric clock; speedometer and odometer.

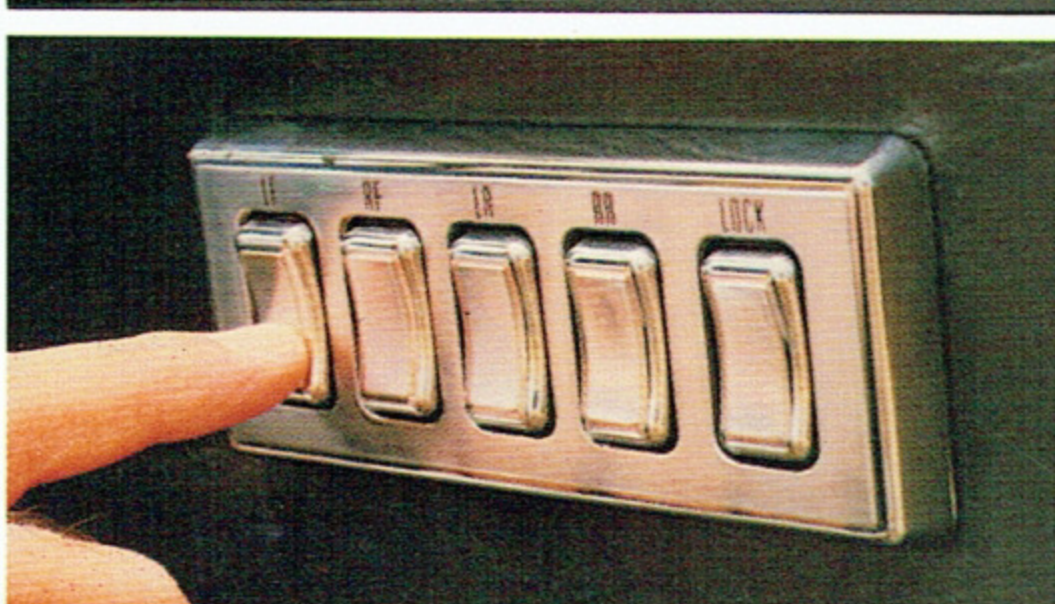
Take it from there. Add snug contoured bucket seats (Falcon 500 and Futura models) . . . sports console with armrest . . . 4-on-the-floor manual or T-Bar automatic . . . stereo radio/tape player . . . vinyl roof . . . or sliding sun-roof. The list goes on and on. Your Falcon can be a luxury car . . . sports car . . . family fun car . . . or a blend of all three, just the way you want it to be.

Here's a few options you may be particularly interested in: **Variable-ratio power steering** gives effortless handling and parking with instant response and positive 'feel' of the road in any situation. **Power windows** let you raise or lower all four side windows as easily as pointing your finger. **Quarter-vent front windows** . . . if you prefer them. **Tinted glass** on side and rear windows reduces glare, keeps you cooler inside. **Stereo radio/tape player.** Solid-state 8-track stereo/radio combination with 4-speaker system. Takes any 8-track cartridge. **SelectAir air-conditioning** warms, cools, ventilates, defrosts. You literally travel in a climate of your own choosing. **Cloth seat trim** . . . adds to the interior's eye-appeal, provides extra coolness in hot weather, is extremely long-wearing.



Power Train Availability

	Falcon 500	Futura	Fairmont
200 CID, 130-hp Six with:			
All-synchro, 3-speed manual (column)	STD	—	—
SelectShift Cruisomatic 3-speed (column)	Opt	—	—
250 CID, 155-hp Six with:			
All-synchro, 3-speed manual (column)	Opt	STD	O/R*
All-synchro, 4-on-the-floor manual	Opt	Opt	O/R*
SelectShift Cruisomatic 3-speed (column)	Opt	Opt	STD
SelectShift Cruisomatic 3-speed (T-Bar)	Opt	Opt	Opt
Special 250 CID, 170-hp Six with:			
All-synchro, 3-speed manual (column)	Opt	Opt	Opt
All-synchro, 4-on-the-floor manual	Opt	Opt	Opt
SelectShift Cruisomatic 3-speed (column)	Opt	Opt	Opt
SelectShift Cruisomatic 3-speed (T-Bar)	Opt	Opt	Opt
302 CID, 240-hp V8 with:			
All-synchro, 3-speed manual (column)	Opt	Opt	Opt
All-synchro, 4-on-the-floor manual	Opt	Opt	Opt
SelectShift Cruisomatic 3-speed (column)	Opt	Opt	Opt
SelectShift Cruisomatic 3-speed (T-Bar)	Opt	Opt	Opt
351 CID, 260-hp 2-barrel V8 with:			
All-synchro, 4-on-the-floor manual	Opt	Opt	Opt
SelectShift Cruisomatic 3-speed (column)	Opt	Opt	Opt
SelectShift Cruisomatic 3-speed (T-Bar)	Opt	Opt	Opt



*Note: 250 CID, 155-hp six with 3-speed or 4-speed manual is optional at reduced cost on Fairmont.

FALCON



FALCON GT



FALCON GT. The Beautiful Driving Machine. An exciting new blend of beauty, luxury . . . and pure action. Equally at home on city streets or open highway. Road-hugging. Straight tracking. Flat cornering. Eye-stopping.

Take charge. You get a 300-horsepower 351 CID 4-barrel V8 that breathes big and easy through NASA scoops. A remote-control, close-ratio 4-on-the-floor all-synchrom shift. Lowered competition-type suspensions. Super-duty shock-absorbers. ER70 red-wall wide-oval tyres. 11¼" turbo-cooled power disc brakes. Quartz-iodine long-range driving lights.

Inside? Just as replete: Fully-reclining, high-back bucket seats. Sports-console with armrest. Sports steering wheel with rim-squeeze horn. Locking steering column (automatically locks transmission, steering mechanism and ignition). Electric clock. Face-level 'Aeroflow' flow-through ventilation. Blendaire heater and demister. Carpeting. Special reading lights. And a special, fully-equipped cockpit dash: tachometer; ammeter; oil-pressure, temperature and fuel gauges; speedometer and odometer; rocker-switches for all controls.

Standard Equipment Highlights:

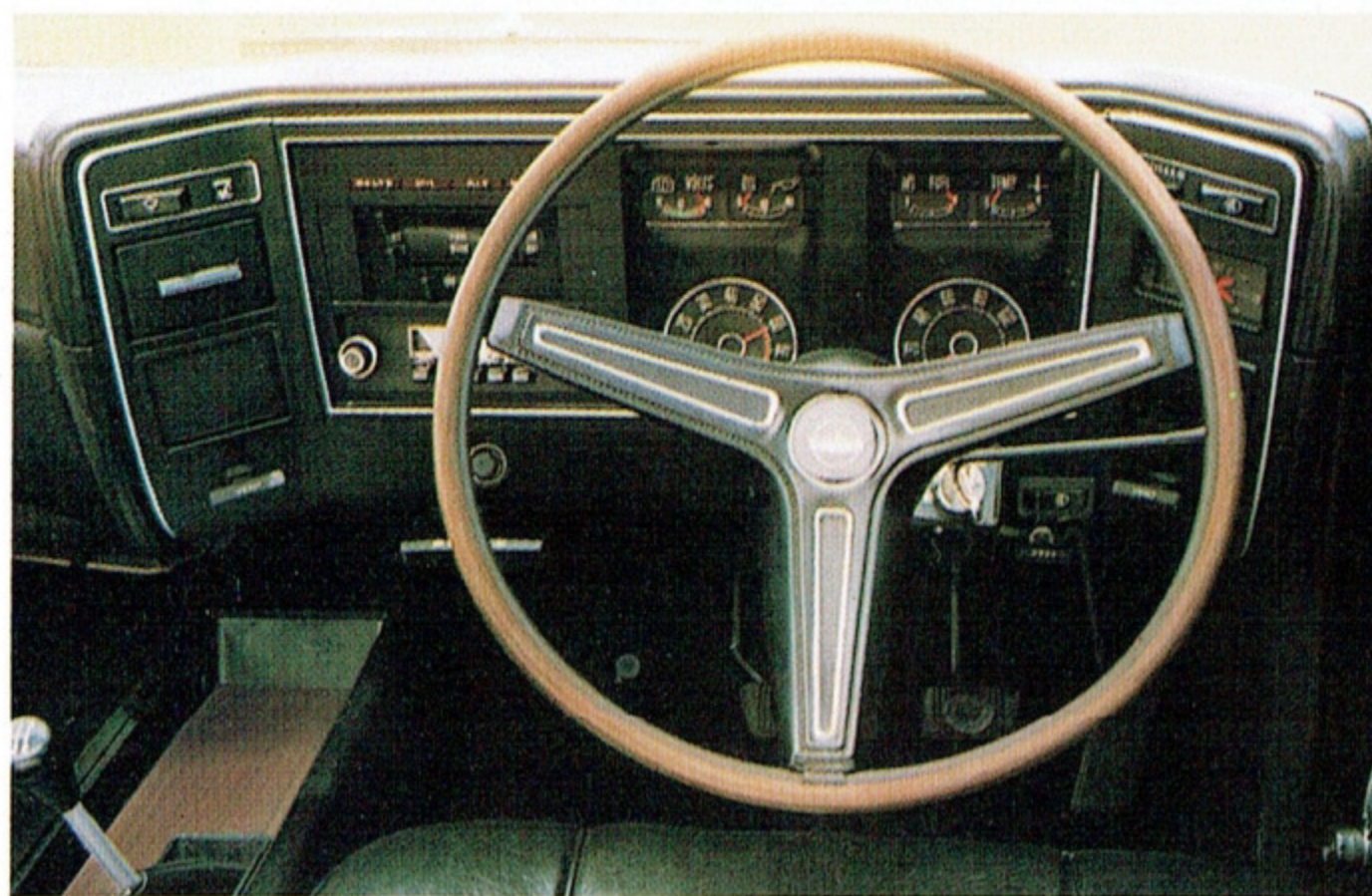
Additional to items mentioned above: dual exhausts
• competition twin-plate clutch for high-torque transmission
• limited-slip differential • special 6 JJ sports steel wheels with safety-rims • 17.5 gallon fuel tank • flip-type fuel-cap
• dual brake system with warning light • sound-proofed interior including insulated roof • foldaway rear centre armrest • padded door-pull/armrests • interior courtesy lights operated by all doors • prismatic day/night mirror
• cigar lighter • rear package tray • dual-tone horn • wrap-over door trim • lane-change indicator. All Ford Lifeguard Design Safety features including rear fender side-marker lights; slim-pillar design for greater visibility, collapsible steering column, 2 lap-sash seat-belts (front), 2 lap-sash and 1 lap (rear); seat-belt stalks.

Popular Options Include:

SelectShift Cruisomatic T-bar transmission • power windows • tinted side and rear windows • sliding sun-roof
• variable-ratio power steering • stereo radio/tape player.

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Reg. Office: 1735 Sydney Road, Campbellfield, Victoria

FALCON GT





**FALCON SEDAN
AND STATION WAGON**

FALCON SEDAN AND STATION WAGON

The biggest value of all! The new lowest-price Falcons give you more for your money than any other comparably-priced sedans or station wagons. More style. More room and comfort inside. Better handling and road-holding. Extra reliability and extra economy from proven mechanicals—which include engines, transmissions, axles and suspensions.

Smoother, more stable ride! You get an even finer ride . . . sure, solid, quiet . . . spread over the widest track and lowest centre of gravity. The Falcon Wagon gives you a full 116-inch wheelbase—inches more than any competitor—for a smoothness that's unique in a wagon.

Built stronger! Ford's exclusive "Torque-Box" chassis—massive steel frames and crossmembers that run the full length of the underbody—provides unmatched strength and durability.

A longer list of standard equipment! Standard features, in both models, include: Aeroflow flow-through ventilation • Blendaire 2-speed heater/demister • Steering, transmission and ignition lock • Foam-cushioned and high-backed seating • Ventless front windows • Fully-padded cockpit-type instrument panel • Rocker-switch controls • Insulated roof • Dual-line braking system with inbuilt warning lights on instrument panel • Big 10-inch diameter brakes with bonded linings • Double-sided

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safety-rim wheels • Rear fender side-marker lights • High-density headlights • Collapsible steering column • Impact absorbing steering wheel • Big, smooth-riding 6.95 x 14" tyres on 5JJ wheels (Sedan), 7.35 x 14" nylon tyres (Wagon).

Performance? It's up to you! Your standard power-train consists of a 200 CID, O.H.V. 130-horsepower six with heavy-duty, 3-speed manual transmission which provides you with flexible performance and outstanding economy . . . or you can tailor your performance to suit your exact driving needs from the Power-Train listing on the right.

Popular Options. Some of the options you may wish to consider are: Power disc brakes • Radial ply tyres • Quarter-vent front window • Deep-pile carpeting • Reclining bucket seats • Super-fringe radio • GS Rally Pack comprising: Sweeping side-stripes, special styled steel wheels, wood-grained steering wheel with rim-squeeze horn, special GS dashboard.

Dimensions and Capacities	Sedan	Wagon
Overall—length	186.5"	196.1"
—width	74.8"	74.8"
—height	53.9"	54.6"
Wheelbase	111.0"	116.0"
Track—front	60.5"	60.5"
—rear	60.0"	60.0"
Ground clearance	5.4"	6.4"
Fuel Tank capacity	17.5 gal.	16.0 gal.
Boot space (maximum)	27.6 cu. ft.	—

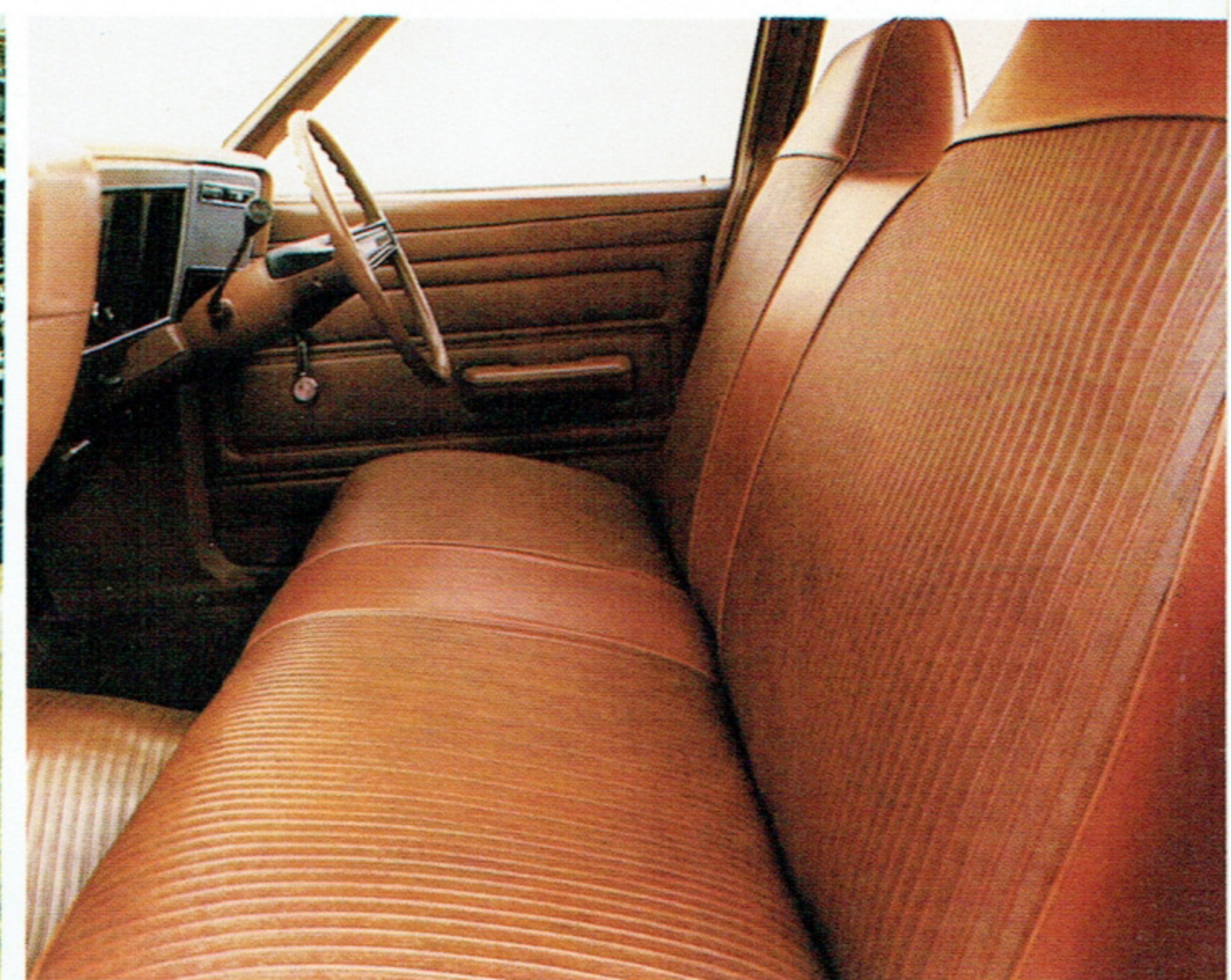
Wagon Loadspace dimensions: Floor length (with tailgate

closed) from back of front seat—87.5"; with rear seat up—54.2". Max. width 49.8". Max. height 31.3". Tailgate opening 51.7" (width), 28" (height). Cargo volume 82.6 cu. ft.

OPTIONAL POWER-TRAINS	Sedan	Wagon
200 CID, 130-horsepower Six with: All-synchro, 3-speed manual (column)	O	O
SelectShift Cruisomatic 3-speed (column)	O	O
250 CID, 155-horsepower Six with: All-synchro, 3-speed manual (column)	O	O
All-synchro, 4-on-the-floor manual	O	O
SelectShift Cruisomatic 3-speed (column)	O	O
SelectShift Cruisomatic 3-speed (T-Bar)	O	O
Special 250 CID, 170-horsepower Six with: All-synchro, 3-speed manual (column)	O	O
All-synchro, 4-on-the-floor manual	O	O
SelectShift Cruisomatic 3-speed (column)	O	O
SelectShift Cruisomatic 3-speed (T-Bar)	O	O
302 CID, 240-horsepower V8 with: All-synchro, 3-speed manual (column)	O	O
All-synchro, 4-on-the-floor manual	O	O
SelectShift Cruisomatic 3-speed (column)	O	O
SelectShift Cruisomatic 3-speed (T-Bar)	O	O
351 CID, 260-horsepower 2-barrel V8 with: All-synchro, 4-on-the-floor manual	O	X
SelectShift Cruisomatic 3-speed (column)	O	X
SelectShift Cruisomatic 3-speed (T-Bar)	O	X

Code for chart: O means optional at extra cost
X means not available

FALCON





FALCON WAGONS

AUSTRALIA'S MOST BEAUTIFULLY-PROPORTIONED STATION WAGONS.

Ford is the wagon master, and proves it with the new Falcon 500 and Fairmont . . . exciting new models without equal in their class. They're wagons with more built-in features, more comfort and luxury, more useable load-space. Everything about them is beautifully proportioned. It all starts with the longest wheelbase—116 inches, and the widest wide-track. The style flows long and sleek. The ride and handling are superbly balanced. The inner space is an ideal combination of passenger and load areas. There's Ford's magic Dual-Action tailgate. You open it like a fifth door, or you lower it like a conventional tailgate. Comfort is fully taken care of: Deeply cushioned and contoured high back seats; Wrap-around cockpit dash; Aeroflow flow-through ventilation; Blendaire heater/demister; one-handed rear seat conversion. And, regardless of the model you choose, there's the extra comfort of knowing that there are Ford Lifeguard Safety features built-in, all around you. Performance is outstanding with three big "sixes" or a new, higher-performing Australian V8. No other wagons look, ride, handle, carry and perform like new Falcon Wagons. As you'll discover from the moment you take the wheel in a test drive.



Loadspace . . . convenience

Room. That's what Falcon Wagons are all about; More leg, hip and shoulder room for passengers . . . and more useable load space and carrying capacity. With the rear seat down, load capacity is 82.6 cubic feet, maximum interior load length is an incredible 87.5" and load width is a very handy 49.8". A simple one-handed operation lowers the rear seat, and the dual-action tailgate is a breeze to use. No wagon buyer will want to be without one! It's standard with Fairmont, optional with Falcon 500.

Standard Equipment Highlights — Falcon 500: 200 CID 130-horsepower 'six'. All-synchromesh manual transmission. Full-width, high-back seating. Ventless front windows. Aeroflow flow-through ventilation. Blendaire 2-speed heater/demister. Combination steering, transmission and ignition lock. Padded door-pull/armrests. Deeply padded and recessed 'cockpit' dash. 2-speed electric windscreen wipers. Push-button windscreen washers. Front wrap-around turn and park lights. Rear fender side-marker lights. All Ford Lifeguard Safety features including slim-pillar design for outstanding visibility; double-sided safety rim wheels. All seat belts.

Additional Standard Equipment — Fairmont: 250 CID, 155-horsepower 'six'. 3-speed SelectShift Cruisomatic transmission. 11¼" turbo-cooled power disc brakes. High-back, contoured cushioned, fully adjustable front bucket seats with foldaway centre armrest. Dual-action tailgate. Carpet throughout, including in the load area.

Popular Options Include: Variable ratio power steering • SelectAire airconditioning • ¼-vent front windows • Tinted side and rear windows • Power-operated tailgate window • 302 CID, 240-horsepower 2-barrel V8 • GS Rally-Pack, comprising: sweeping side stripes, special styled steel wheels, wood-grain steering wheel with rim-squeeze horn, special GS dashboard.

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