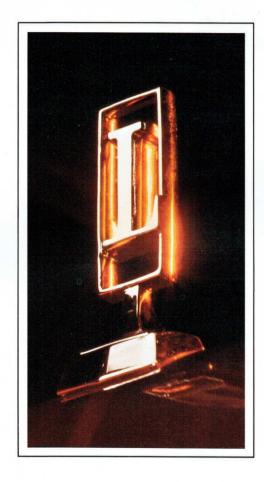


Ford LTD. Ford Landau.

Enter the unique world of Ford LTD and Ford Landau — Australia's most distinguished motor cars. Built with care to the most demanding and exacting quality-control standards ever known in Australia. Combining elegance and luxury with innovative engineering to such a remarkable degree that they represent your first real alternative to the imported luxury car. Both have a new high standard in performance — and provide you with unsurpassed power. Each has its own distinctively individual appeal. The Ford LTD is a classic limousine in size, spaciousness, comfort and ride. The Ford Landau is more a driver's car — more personal in size, and with the road-holding and precise handling characteristics that belong

car — more personal in size, and with
the road-holding and precise
handling characteristics that belong
only to a personal coupe.
Whichever one you choose, you'll
have the singular pleasure
of owning the finest motor car ever built
in Australia.



Enter the unique world of Ford LTD and Ford Landau - Australia's most distinguished motor cars. Built with care to the most demanding and exacting quality-control standards ever known in Australia. Combining elegance and luxury with innovative engineering to such a remarkable degree that they represent your first real alternative to the imported luxury car. Both have a new high standard in performance - and provide you with unsurpassed power. Each has its own distinctively individual appeal. The Ford LTD is a classic limousine in size, spaciousness, comfort and ride. The Ford Landau is more a driver's car - more personal in size, and with the road-holding and precise handling characteristics that belong only to a personal coupe. Whichever one you choose, you'll have the singular pleasure of owning the finest motor car ever built in Australia.



Ford LTD. ... the classic limousine

True limousine design concept is the hallmark of the Ford LTD. The classic silhouette and unique refinements in styling set it apart among luxury automobiles.

Its impressive length gives a substantial look — and permits the incorporation of significant functional advantages as well as the ultimate in luxury fittings.

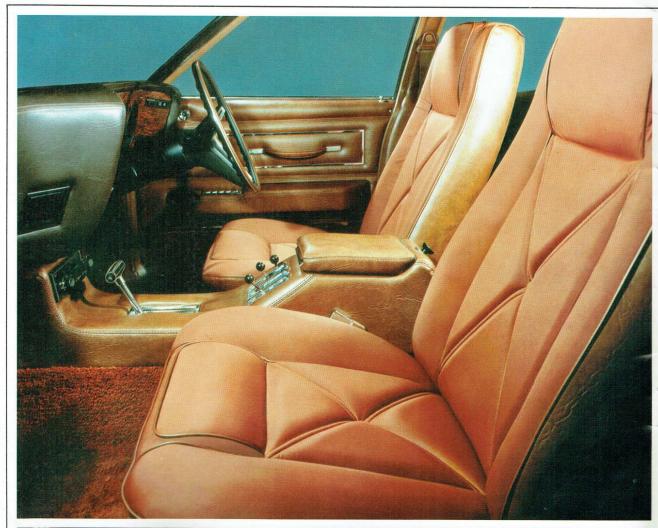
You will appreciate the spaciousness...

the greater leg room, knee room and head room. In the rear compartment, you may lounge back in completely unrestricted comfort. You will also enjoy the almost unbelievably smooth riding and handling qualities that stem from an exclusive 121-inch-long wheelbase. And the absolute quietness of the most completely soundinsulated body of any luxury car.

The Ford LTD's LX 5.8 litre V8 engine offers smooth, silent authority. It is the most powerful V8 engine made in Australia. To match this impressive performance, four wheel power disc brakes are standard.

Every other comfort and convenience item you might think of is there, as standard.

There are only two options — A stereo cassette player and leather trim upholstery.





Step inside the Ford LTD and you are immediately surrounded in spacious, superbly-planned luxury.

In the front compartment are individually adjustable and reclining high-back seats. Especially contoured and deep-cushioned to provide you with superb lateral and back support, they come in richly grained vinyl upholsteries, with colour-matched fabric facings, and feature additional foam-cushioning in the "head-restraint".

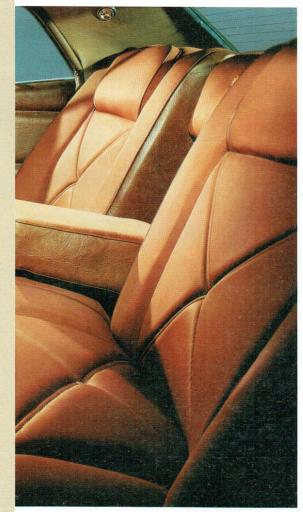
Positioned between the front seats is a luxury, fully-padded console, incorporating a storage compartment, a long-range push-button radio, and controls for year-round climate comfort. These give you the choice of heating or air conditioning, with separate air conditioning controls for rear seat passengers, mounted in the rear of the console.

The instrument panel features a reproduction English burr walnut fascia and contains a full set of switches and instruments, all of which are clearly identified.

Special attention has been paid to the comfort and appointments in the rear compartment. The seating is contoured. There is a centre fold-away armrest, overhead grab handles, cigar lighter and ashtray, and a business-paper/map pocket in the rear of each of the front seats.

Other interior refinements include deep cut-pile carpeting, reading lights, door courtesy lights, an electrically heated rear window demister (it ensures clear vision at all times) and tinted glass all round.

To complete your riding and driving pleasure, the Ford LTD comes equipped with variable-ratio power steering; power windows, power disc brakes on all four wheels and Select-Shift Cruise-O-Matic transmission.









### Ford LTD Standard Equipment

Special high-performance LX 5.8 litre V8 engine 4 wheel power disc brakes, self-adjusting Variable-ratio power steering Dual hydraulic brake system Brake proportioning valve Limited slip differential Power side windows
Select-Shift 3-speed automatic transmission Air-conditioning system Heater-demister system Flow-through ventilation system Windscreen washers 2-speed windscreen wipers Foot-operated parking brake Interior lights: Courtesy lights — operated by all doors . . . Glove-box light . . . Reading lights . . . Door-sill lights — front and rear . . . Luggage

Door-sill lights — front and rear...Luggage compartment light.
Individually adjustable, reclining, high-back front bucket seats

Console-armrest — front
Folding centre armrest — rear
Cut-pile carpeting
Long-range push-button radio
Cigar lighters — front and rear
24-hour electric clock

Electrically heated rear window demister. Prismatic day/night rear-view mirror Tinted side and rear glass

Banded, laminated and graduated-tint windscreen

Sunvisor vanity mirror
Padded dash with inlaid reproduction English
burr walnut panel.

Instruments:

Speedometer, odometer and trip meter...
Oil pressure gauge... Water temperature
gauge... Fuel gauge... Voltmeter...
Brake system warning light... Safety belt
warning light... Instrument panel
rheostat light.

Deep-dished wood-grain steering wheel with rim-squeeze horn

Steering and ignition lock
Overhead grab handles — front and rear
Front Inertia-Reel seat belt retractors
Front and rear door armrests

Business paper and map pockets in rear of

Remote-control exterior rear-vision mirrors one each on driver's and passenger's side Dual "hide-away" headlights

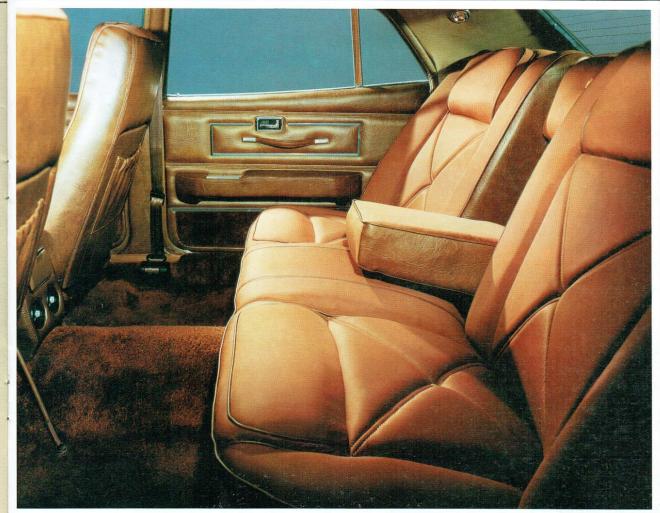
Thickly padded and insulated vinyl roof Colour-keyed side coach-stripes Locking fuel tank cap

Underbody sound-deadening Styled wheel covers

White-sidewall ER70H15 radial tyres Fully carpeted luggage compartment

#### OPTIONS

Stereo cassette player Genuine leather upholstery









Ford Landau...the personal luxury coupe

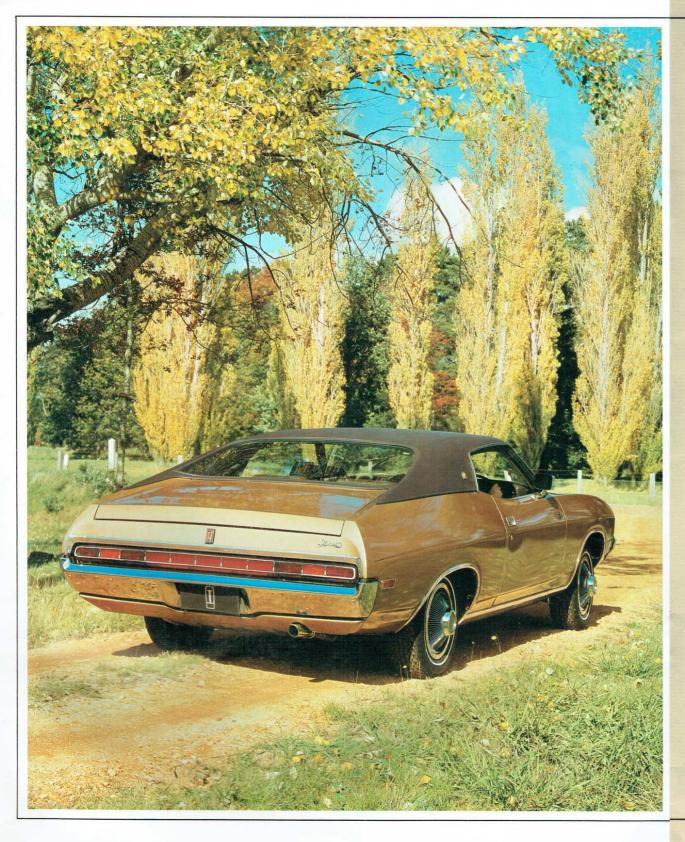
The Ford Landau has been designed for the man who prefers his luxury car as a personal two-door model...hence the compact lll-inch wheelbase and maximum manoeuvrability.

Styling is sleek, masculine...distinctively individual. Once you take control, you'll discover that this is one of the most precise,

finely disciplined cars you've ever had the pleasure to handle.

Ford Landau's whispering giant V8 engine delivers 290 horsepower, and self-adjusting power disc brakes on all four wheels provide unmatched stopping power. Other design and styling refinements include aerodynamic

lines, a low centre of gravity and a wide track provide outstandingly safe road-holding and handling qualities. There's a carefully engineered balance of weight and advanced suspension that helps you to be more decisive in your driving — irrespective of what car you may have driven before.



Exceptional riding comfort and quietness of operation are outstanding virtues of the Ford Landau. They are made possible by incorporating extensive soundinsulation materials...by effective damping of the suspension...by undercoating the whole of the underbody...and by the rugged Torque-Box chassis which, as well as absorbing road noise and vibrations, also adds considerable strength and durability to the car.

In addition to riding comfort and quietness, riding safety has been built in. The suspension is competition-proven. There are radius rods at the rear to minimise sway. A limited-slip differential gives a smooth power flow to the rear wheels under all driving conditions. Big, wide ER70H15 radial tyres make for a sure grip on the road. There are also huge power-assisted disc brakes on all four wheels.

Within, the Landau affords every conceivable luxury. You have contoured and adjustable front bucket seats with a luxury sports console and armrest. Air conditioning. Three-speed heater-demister. Long-range push-button radio. Heated rear window demister. Tinted glass all round (the windscreen is also laminated).

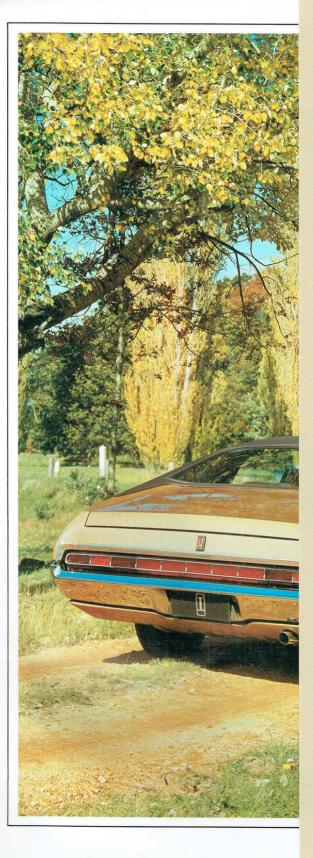
Other important luxuries include variable ratio power steering, poweroperated windows, and Ford's superb Select-Shift Cruise-O-Matic.

The instrument panel is designed for maximum convenience and safety. It is fully padded. All instruments and dials may be read at a glance. All controls are easy to reach. The wood-grain steering wheel features a rim-squeeze horn. A reproduction English burr walnut panel is set within the dash. All standard. (in fact, the only extra cost options you can add to your Landau are a stereo cassette player and genuine leather seat upholstery.)

Of special note is the indivdual seating comfort in the rear. Your passengers relax in their own contoured bucket seats, each with a cushioned console armrest.







### Ford Landau Standard Equipment

Special high-performance LX 5.8 litre V8 engine 4 wheel power disc brakes, self-adjusting

Variable-ratio power steering

Dual hydraulic brake system and warning light Brake proportioning valve

Limited slip differential

Competition-type suspension

Power side windows

Select-Shift 3-speed automatic transmission

Air-conditioning system

Heater-demister system

Flow-through ventilation system

Windscreen washers

Two-speed windscreen wipers

Foot-operated parking brake

Interior lights:

Courtesy lights — operated by all doors . . . Glove-box light . . . Reading lights . . .

Door-sill lights — front and rear . . . Luggage compartment light

Individually adjustable, reclining, high-back front bucket seats

Centre console-armrest — front

Front door armrests

Side console-armrests — rear

Cut-pile carpeting

Long-range push-button radio

Cigar lighters — front and rear

24-hour electric clock

Electrically heated rear window demister

Prismatic day/night rear-view mirror

Tinted side and rear glass

Banded, laminated and graduated-tint windscreen

Sunvisor vanity mirror

Padded instrument panel with reproduction

English burr walnut applique

Instruments:

Speedometer, odometer and trip meter... Oil pressure gauge . . . Water temperature gauge...Fuel gauge...Voltmeter...Brake system warning light...Safety belt warning light...Instrument panel rheostat light

Deep-dished wood-grain steering wheel with rim-squeeze horn Steering and ignition lock

Overhead grab handles

Front Inertia-Reel seat belt retractors.

Business paper and map pockets in rear of front seats

Remote-control exterior rear-vision mirrors one each on driver's and passenger's side Dual "hide-away" headlights

Thickly padded and insulated vinyl roof Colour-keyed side coach stripes

Locking fuel tank cap

Underbody sound-deadening

Styled wheel covers

White-sidewall ER70H15 radial tyres

Fully carpeted luggage compartment

#### OPTIONS

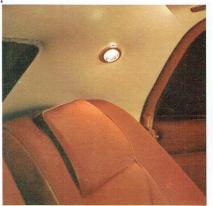
Stereo cassette player Genuine leather upholstery















## Australia's most distinguished motorcars are also the most luxurious.

#### 1 INSTRUMENTATION AND CONTROLS.

Set in reproduction English burr walnut, the comprehensive instrumentation of the LTD and Landau is as follows:

"24-hour" electric clock incorporating a sweep second hand.

Speedometer with odometer and trip meter. Temperature gauge.

Oil pressure gauge.

Voltmeter.

2-speed windshield wiper and washer controls. Turn-indicator and Lane-change indicator

Push-button radio.

Seat belt warning light.

Woodgrain steering wheel with rim-squeeze

Steering and ignition lock.

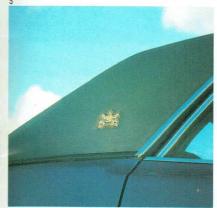
Brake circuit warning light.

#### 2 READING LIGHTS.

Reading lights, incorporating special lenses, are set into the rear pillars. Each throws ample light for reading.







#### 3 CLIMATE CONTROL CENTRE.

Select the climate and temperature you wish, regardless of the outside weather. The climate control centre houses the controls for airconditioning, heating and demisting - and features a 3-speed fan. For air-conditioning and heating, there are separate outlets for the front and rear compartments which may be operated individually.

#### 4 HUGE LUGGAGE COMPARTMENT.

Enough room to store a complete family's luggage, Ford LTD - 30.8 cu. ft. Ford Landau - 28.2 cu. ft.

Special loop-pile carpeting completely lines the boot to help protect your luggage.

#### 5 HIDE-AWAY HEADLIGHTS.

The "hide-away" dual headlights operate automatically. When you turn your headlights on, the covers retract; when you turn your lights off, the covers close.







#### 6 PADDED VINYL ROOF.

Both the LTD and the Landau feature a distinctive fine-ribbed vinyl roof with thick layers of padding and insulation underneath. The vinyl comes in five colours: Black, Dark Green, Dark Brown, Dark Blue and White.

#### 7 POWER WINDOW MASTER CONTROL.

Each window can be operated from a master control panel on the driver's door. For added safety, each window can be locked in position from the master panel. Each window has its own individual control.

#### 8 PARKING BRAKE.

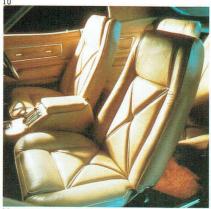
Foot-operated for ease. Press to put on. The release is close to hand on the instrument panel.

#### 9 REMOTE CONTROL MIRRORS.

You can adjust the exterior, door-mounted rear-view mirrors to exactly suit your driving position by moving the switch on the inside of each front door.







#### 10 AUSTRALIA'S MOST THOROUGHLY TESTED MOTOR CARS.

No other car in Australia is so thoroughly tested. Each Ford LTD and Landau must pass over 30 performance tests in a 10-mile test-drive on the road in addition to hundreds of exacting inspections and examinations during manufacture.

#### THERE ARE ONLY TWO OPTIONAL "EXTRAS"

11 The combination Radio/Stereo Tape Cassette System is a powerful sound reproduction unit with complete stereo separation through four speakers distributed front and rear. Sound control is considerable, including volume, tone, stereo balance, and front and rear balance.

12 You may also order rich, supple genuine leathers for your seat upholsteries. These are available in Black and Parchment

# The safety story of the Ford LTD and Ford Landau

There are two kinds of automotive safety. The first is called "Primary Safety", and covers all those things that determine a car's capacity to keep out of trouble. The second, called "Secondary Safety", covers what's been done to your car to protect you and your passengers if you are involved in an accident. In designing, building and equipping the Ford LTD and Landau both aspects have been carried out. In fact, the sum total of safety components and features built into both the LTD and Landau is as impressive as that of any car, including the most expensive imports. Here are the complete listings of safety features, standard on the Ford LTD and Landau.

#### "PRIMARY" SAFETY FEATURES.

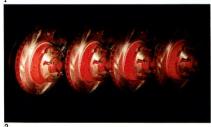
Radial-ply tyres...double sided safety rim wheels... wide-track stability... limited-slip differential . . . four-wheel, power disc brakes ... dual circuit braking system with warning light . . . responsive LX 5.8 litre V8 power . . . high intensity, dual headlights - 2 long beam, 2 short beam . . . reversing lights . . . maximum vision achieved through slim-pillar design... prismatic, anti-glare interior rear-view mirror... electrically heated rear window demister ... remote-control exterior rear-view mirrors... front and rear fender, side-marker lights incorporating reflectors and turn signals... locking steering column which automatically locks steering mechanism and ignition . . . face-level flow-through ventilation allows "keep-awake" fresh air to be directed throughout the car...2-speed windscreen wipers . . . non-lift, non-reflective wiper blades...anti-glare instrumentation.

#### "SECONDARY" SAFETY FEATURES.

Controlled collapsible front-end . . . rearmounted steering linkage . . . collapsible steering column ... impact-absorbing steering wheel ... solid Torque-box chassis construction with massive steel frames and cross members running the entire length of the underbody . . . high-back seats with integral head restraints to protect occupants from neck whiplash in the case of collision . . . deeply recessed and padded instrument panel ... deeply-padded door panels and roof . . . windscreen-mounted, breakaway and shatterproof interior rear-view mirror . . . padded sunvisors . . . padded door-pull armrests...flush-mounted exterior door handles ... double-grip safety door locks ... recessed interior door handles . . . tinted, banded, laminated windshield — tinted safety glass all other windows . . . rocker-type switch controls . . . full complement of safety belts including inertia reel front seat belts... safety belt warning light.

- 1 The LTD and Landau have the same LX 5.8 litre, eight cylinder engine — its 290 brake horsepower ensures reliable response at all times.
- 2 Power disc brakes on all four wheels ensure safe, sure stopping power under every driving condition.
- 3 A limited-slip differential provides a smooth power flow to rear wheels ensures that no matter how hard the acceleration, the rear wheels don't spin, the car doesn't skid. If one wheel is bogged in soft ground, the other will drive you out. White sidewall radials provide even more anti-skid safety and are on double-sided safety rim wheels.
- 4 Additional safety at night is provided for driver and passengers. As each door is opened, a bright red reflector light situated in the base of the door, warns traffic of your intention to alight. Incorporated in this panel is a light to illuminate each door sill when entering.
- 5 Electrically heated element built into the glass keeps the rear window fog-free—you always have a safe and clear view of what's happening behind you.











## Specifications

#### NGINE:

The Ford LX 5.8 litre V8 engine is standard equipment for the LTD and Landau models and develops 290 B.H.P. at 5000 revs.
9.4:1 compression ratio with a 4-barrel/automatic choke carburettor and dual exhaust system. Maximum torque is 380 lb. ft. at 3200 revs.

#### TRANSMISSION:

T-Bar SelectShift Cruisomatic 3 speed lets you drive fully automatic or shift manually through the gears. Three forward gears, one reverse, with T-Bar quadrant sequence: P-R-N-D-2-1. This system gives effective engine braking in low gear for better control on steep grades and hilly driving.

#### BRAKES

4 wheel disc brakes standard on both the LTD and Landau models. Power assisted 11½ inch diameter, ventilated and turbocooled for fade-free operation. Dual hydraulic system with proportioning valve and dash mounted circuit failure warning light.

#### STEERING

Variable ratio power assisted gives you completely effortless handling and parking ... with precise instant response and positive 'feel' of the road in any situation.

#### WHEELS & TYRES:

Tyres are performance rated by the Australian Rubber Manufacturers and are fitted on double-sided safety rim wheels. Wheel size: 6" x 15" diameter. Tyres: ER70H15 wide radial (white side-wall).

#### **EXTERIOR COLOURS:**

Onyx Black Cosmic Blue
Polar White Yellow Glo
Copper Bronze Wild Violet
Walnut Glow Calypso Green

Plus 5 new exclusive colours

Port Wine Grecian Gold
Deep Ivy Nightmist Blue
Stratosphere Grey

#### INTERIOR TRIM COLOURS:

Ford Landau
Black
Saddle
Parchment
White

#### VINYL ROOF COLOURS:

Ford LTD:	Ford Landau:
Black	Black
White	White
Dark Blue	Dark Blue
Dark Brown	Dark Brown
Dark Green	Dark Green

#### EXTERIOR DIMENSIONS:

	LTD.	Landau
Wheelbase	121.0 ins	111.0 ins
Track — Front	60.5 ins	60.5 ins
Track — Rear	60.0 ins	60.0 ins.
Overall Length	203.8 ins	188.5 ins
Overall Height	54.3 ins	52.4 ins
Overall Width	74.8 ins	77.5 ins

Landau

## INTERIOR DIMENSIONS:

		The second second
Front Compartment		
Headroom	38.0 ins	37.2 ins
Legroom	40.7 ins	40.6 ins
Hiproom	60.2 ins	60.2 ins
Rear Compartment		
Headroom	36.5 ins	34.9 ins
	*42.0 ins	32.3 ins
Shoulder Room	60.0 ins	60.0 ins
Hiproom	60.2 ins	46.0 ins
	LTD	Landau
Luggage Capacity	30.8 cu. ft.	28.2 cu.ft
Fuel Tank Capacity	17.5 gals	17.5 gals
Turning Circle	42.2 ft.	39.4 ft.
Kerb Weight	3950 lbs.	3790 lbs.
*Most rear compartment le	groom in its clas	ss.

WARRANTY: Ford \* warrants with respect to each new passenger or light commercial vehicle sold by Ford that for a period of 12 months or 12,000 miles (whichever first occurs) from the date of original retail sale Ford will repair or replace free of charge any part of such vehicle (except tyres) found to be defective in factory materials or workmanship under normal use and operation within Australia PROVIDED THAT:

- (i) the vehicle has been properly used, operated, maintained and cared for, and
- (ii) the repair or replacement is carried out by an authorised Ford Dealer.
- "Ford" means Ford Sales Company of Australia Limited.

Illustrations and information presented were correct when approved for printing. Ford Motor Company of Australia approved for printing. Ford Motor Company of Australia Illustration of Australia Au

FORD SALES COMPANY OF AUSTRALIA LIMITED 1735 Sydney Rd, Campbellfield.

Going Ford is the going thing!



# The safety story of the Ford ITD and Fanoitapitipeq?

11	SNOWER
	buthers a select SV end St. Albert Lar-
F	Darburg Statistical and Division 1907 Services
B	actioned for in LTD and language in
S	authory stops with Part Safffers and Eventual
P	THE dompression of the other content of the
	of the date of the carbureton and due!
	al empret arrowally met. A littlerace
V	Great to the state of the state
F	280 lly a st 3200 to very least of the state
-	TRAMSHOW
B	and board interpretable the cooler with
N C	vou drive fully automatic or shift manually
D	fluorement seems Three foreign gardener
	MANUAL METALLY WILLIAM STORY TO WHICH THE
G	The resolution States server
3	windle and one of eith 14 4 MH.
bah	enume breather to low erast tot i effect
	carred on sleep grades and infly driving.
N	
T	N.T. A.R.S.
T	A seriod of the bank of the control of the Artifician Artificial and Artificial a
0	Fatelace the Walter breagaths found to
	and the second property of the second propert
0	cooled for fade free operation. Pust
0	Cooled for Lade Hee opening of the colored
AI	hydrautic system with proportioning value
	and des a mountaied circum raining warning
	nght
T	Presidentimo
Н	FTLFRNG
e.l	Variable ratio cover assisted onves you
Н	completely effortless as a first of the complete
11.1	se will precise instant response and
P	positive 'leal' of the road matty situation.
H	
Le	WHEELS & TIMES:
Sh	Tyres are performance rated by the
	a significant pelitrophic oppositions and the
H	
	Dents on violes on section in a best of a section of the section o
. 1	Male of River A Tourist County
T.J	The state of the party of the second
F	the way of the same of the sam
JI	ENGINEE - SHOOLOUPING
Ke	
1.20	the state of the s
	of Twile The second of the second
	Selection of the select
	CAN HOUSE OF THE STREET
	frame and the second and the second
	Plus Sinew exclusive colours
	Park Wine to Create Gold Car
	The Dear Market Strain Strain Contract Strain
	Statosétane Grey

130 States y Sich y	indician in the
WARRANTY: Ford * warrants with respect to each new passenger or light commercial vehicle sold by Ford that for a period of 12 months or 12.000 miles (whichever little occurs) from the date of original reliablisate	Saddle Saddle

THE FORD SALES COMPANY OF AUSTRALIA LIMITED 1735 Sydney Ed. Campbellfield.

VINYL ROOF COLOURS:
Ford LTD: Ford Landau:
Black Black
White was a White
Dark blue Dark blue
Dark Brown Jews Jank Brown

operated, maintained and cared for,	Dark Brown Vew 16-1 Dark Brown Dark Green Dark Green	
(ii) the repair or replacement is carried	EXTERIOR DIMENSIONS:	
out by an authorised Ford Dealer.	LTD. out of Landah turns	

"Prind" means Fund Sales Company of Australia Limited.		and the second second	
"PRIMART" SAFELY PLATURES.  heddaly if three and double alle is described.	60.5 ins	60.5 ins 60.0 ins	Track — Rear
	188.5 ms , 52.4 ing 77.5 ins	203.3 ms 54.3 ms 74.8 ms	Overall Length Overall Height Overall Width

ENSIONS:	MIC	RIOR	IVI
CTT I			

Front Compartmen		
Headroom	38:0 ms	37.2 ins
Legrocim	40.7 ms	40.6 ins
Hiproom	60.2 ins	60.2 Ins
Rear Compartment		
Headroom	es enrelas	10 94.9 ms - 0 1
Legroom	49.0 Ins	199213 hrs
Shoulder Room -	60.0 ins	160.0 ins
Hiproom	60.2 ins	46.0 ins
	LTD	Landau
Luggage Capacity	30 8 cg. ft	28.2 custi
Puel Tank Capacity	17.5 gals	17.5 galas atta
Turning Circle	42.2 is -	39.4 h

orb Weight 2950 lbs. 3790 lbs. - West restricted to the cases.

you have a sale and clear view of what a happening behind you.

Going Ford is the going thing!



