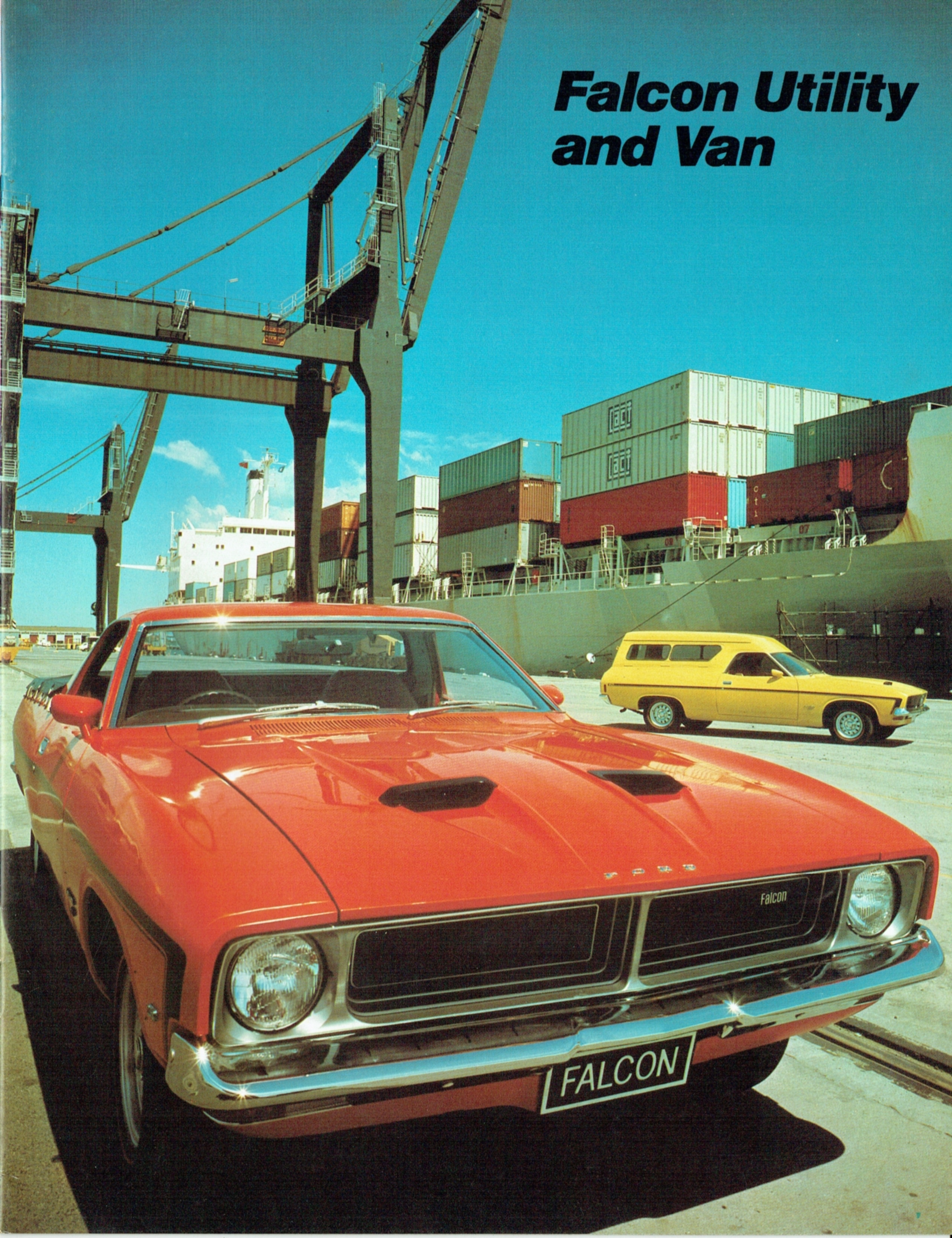
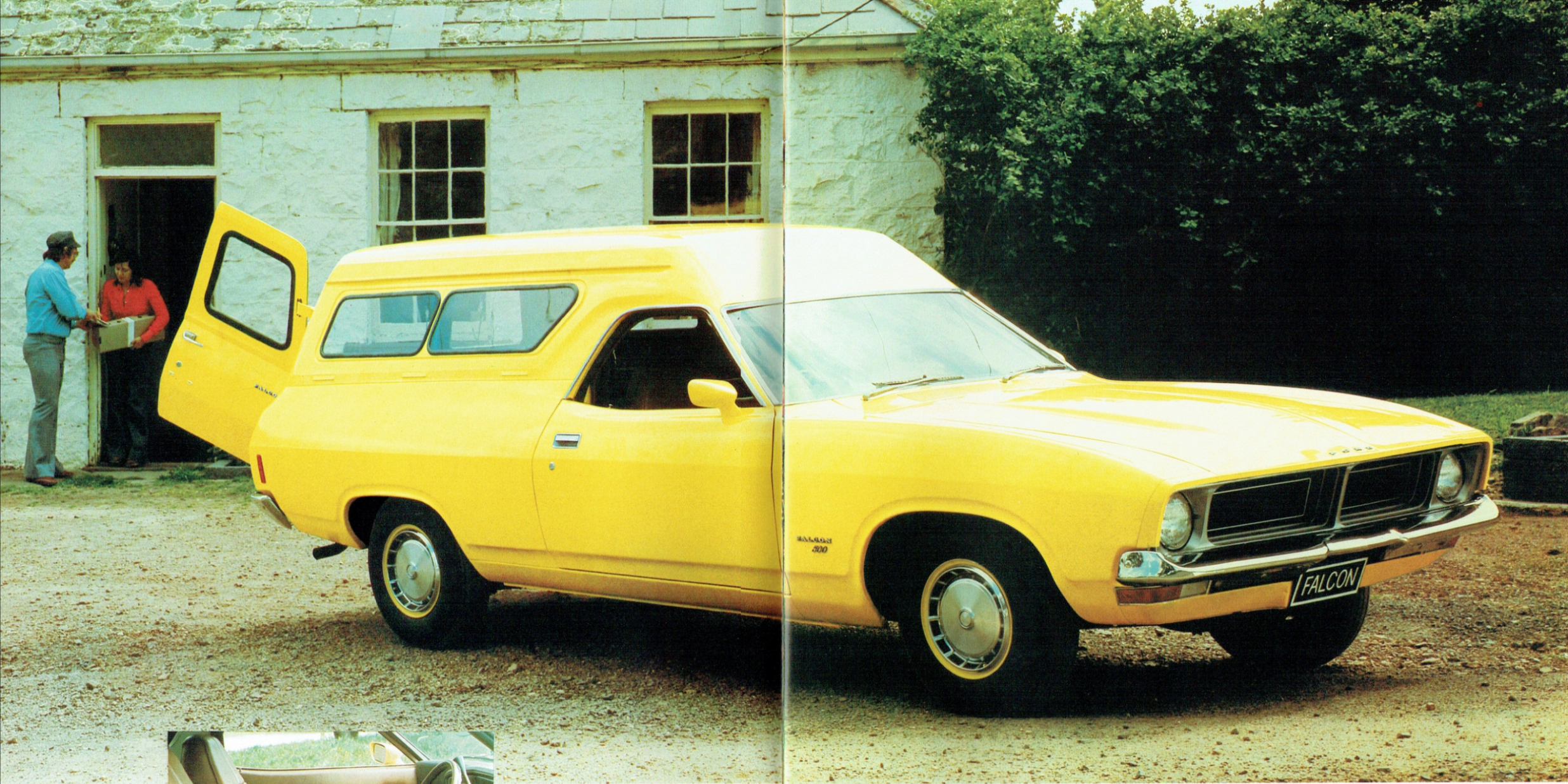


# ***Falcon Utility and Van***







### All new Falcon 500 Van. Built better to lead a double life.

Never before has there been a van like the new Falcon 500 van.

A totally new concept—designed with all the inbuilt strength and style it takes to lead a successful double life. So when you want Falcon 500 van to work, it works. And when you want it to play, it takes you all the way—in

comfort and style. A combination which no other van in Australia can match!

Sturdy torque-box chassis construction with massive steel members that run the entire length of the underbody. A floor that's all steel and protected by a heavy-duty rubber mat. Seven leaf two-stage rear suspension. Load rated rear axles and tyres. And for superior ride and handling Falcon's load

weight is distributed 55/45 over the rear axle.

For your safety, front wheel disc brakes are now standard equipment.

Inertia reel, car-and-body-sensitive seat belts let you move around freely, yet when a sudden pressure is applied, hold you firmly and safely in your seat.

A new safety steering column incorporating a control stalk giving

you fingertip control over lane change warning, turn indicators, high and low beam, safety headlight flasher and horn.

Comfort? Superbly comfortable high-backed, full-width seats; padded door pull armrests; headlining that continues for the full length of the van and side windows fitted to load compartment. Check the standard equipment listing for the complete 500 van story.





Top left: Standard front disc brakes. Top right: Load area rubber floor mat. Bottom left: New column control stalk. Bottom right: Full headlining in Falcon 500 Van.

## Falcon Van.

Falcon Van gives you more hard working features for your money than any other van in the country . . . or the city.

Double opening rear doors open to 90°—with a positive locking stop, or to a full 180° for easy loading on or off a platform. Dual rear windows are standard . . . Falcon's the only van in its class with them.

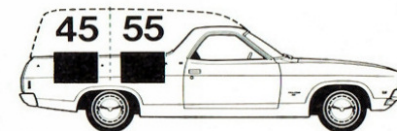
More attention than ever before has been focused on interior comfort, finish and features.

Wrap-around cockpit-style instrument panel; Blendaire two-speed heater/demister; lockable glove-box; new steering column control stalk; two-speed windscreen wipers. These are just a few items from Falcon van's not-so-standard equipment listing.

In short, new Falcon van is built better to lead a double life.

### FALCON 500 AND FALCON VAN STANDARD EQUIPMENT:

Engine: 200 CID 130 BHP 6 cyl; Transmission: 3 speed all synchro column change manual. Brakes: 11.25 inch front disc, 10" diam self adjusting rear drums. Tyres: 7.75x14 BSW 4 ply on 6 JJ safety rims (15 cwt rating) • High back full width front seat • Inertia reel seat belts • Heavy duty rubber floor mat • Padded door pull armrests • Lockable glove box • Steering and ignition lock • 'Blendaire' heater/demister • Aeroflow 'flow-thru' ventilation • Rocker-switch type controls • Wrap-around instrument panel with speedometer calibrated in MPH and KPH • Steering column stalk control for turn indicators, lane-change, hi-lo beam, headlight flasher and horn • Roof insulation • Rear opening doors with panel windows • 15 cwt. carrying capacity • Falcon 500 standard equipment includes the following additional items: Interior courtesy light operated by both doors • Cigar lighter • Complete headlining in load area • Floor mat in load area • Interior paint in load area • Both models carry all Ford Lifeguard design safety features listed on back page.



Falcon Utility and Van distribute a load better for superior ride and handling. The 55/45 load weight distribution over Falcon's rear axle makes it the best handling utility you've ever driven. You'll appreciate just how important this feature is when you're on the job. Regardless of the load, the handling and ride of Falcon commercials stay smooth, even and stable.





**Falcon 500 Utility.**  
Built better to lead a double life

Above: Falcon 500 Utility with optional wheelcovers and 250 Ci engine  
Left: Falcon 500 interior with optional sports steering wheel

Don't let that stylish new grille and raking bonnet fool you for a moment. New Falcon Utility is built tough . . . tough enough to tackle a country as big and challenging as Australia.

With its incredibly strong torque box chassis construction, all steel main floor, two-stage seven leaf rear suspension and genuine 15 cwt. load capacity, you get hard working features which ensure a

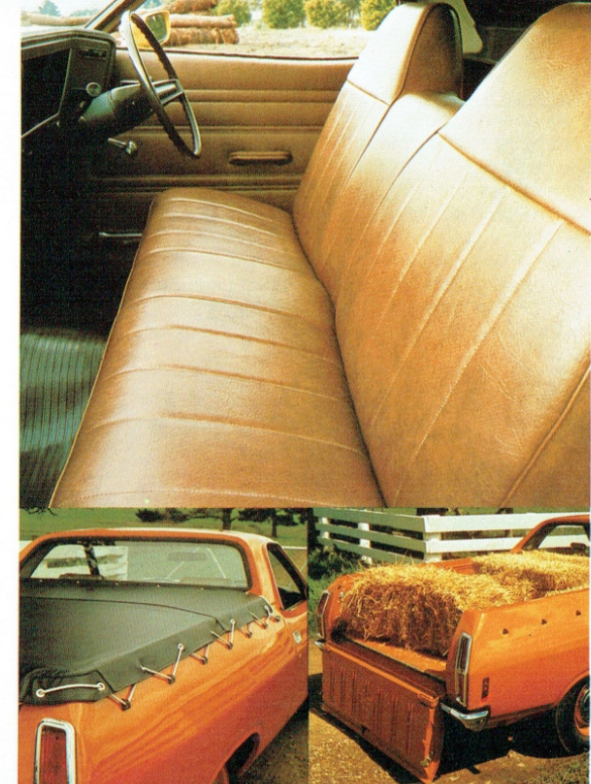
longer and more successful working life.

Then there's the beautifully equipped cockpit with special attention given to seats and trim. An easier to read cabin style instrument panel featuring rocker switch controls. Comforting safety features including standard inertia-reel, car-and-body-sensitive seat belts, new steering column control stalk, and a redesigned energy

absorbing friction disc steering column—which absorbs road shocks before they reach you. And for a ride as smooth as any car—there's a 10 cwt. "Sedan ride" option.

Falcon 500 Utility like every Falcon commercial built, has as standard equipment front wheel disc brakes with heavy duty brake pads sweeping big 11.25 inch turbo-cooled discs.





Top: Falcon Utility interior  
 Below left: Falcon 500 Utility tonneau cover (optional Falcon Utility)  
 Below right: 2-position tailgate

## Falcon Utility.

New Falcon Utility is far from standard.

Cabin comforts include deep-cushioned high-backed seating, flow-through ventilation, two speed heater/demister.

Front wheel disc brakes and inertia-reel, car-and-body-sensitive seat belts are part of the comprehensive standard equipment listing too!

And Falcon utility looks after a load as well as it looks after your comfort. In fact, there isn't a longer or wider loading utility in the business. Or an easier utility to load . . . with its two-position, full drop down tailgate.

**FALCON 500 AND FALCON UTILITY STANDARD EQUIPMENT:**  
 Engine: 200 CID 130 BHP 6 cyl; Transmission: 3 speed all synchro column change manual. Brakes: 11.25 inch front disc, 10" diam self adjusting rear drums. Tyres: 7.75x14 BSW 4 ply on 6JJ safety rims (15 cwt. rating) • High back full width front seat • Inertia reel seat belts • Heavy duty rubber floor mat • Padded door pull armrests • Lockable glove box • Steering and ignition lock • 'Blendaire' heater/demister • Aeroflow 'flow-thro' ventilation • Rocker-switch type controls • Wrap-around instrument panel with speedometer calibrated in MPH and KPH • Steering column stalk control for turn indicators, lane change, hi-lo beam, headlight flasher and horn • Roof insulation • Full drop down tailgate • 15 cwt. carrying capacity. Falcon 500 standard equipment includes the following additional items: Interior courtesy light operated by both doors • Cigar lighter • Tie-down tonneau cover • Both models carry all Ford Lifeguard design safety features listed on back page.



## Add some dash to your double life.

Your business is your business. You know best what you want your Double Life ute or van to do. So Ford gives you more models, more options, more choice.

There's a new, smooth-changing, four-on-the-floor transmission. Your choice of four engines: two big V8's and two smooth sixes. New high-intensity, quartz halogen driving lights integrated in the bold new grille. A new

underbody protection package. A new choice of colours and interior trims. Air conditioning. Bucket seats. New GS rally pack for Falcon 500 utes and vans that includes bold new GS body stripes, complete dashboard instrumentation and a GT bonnet complete with NASA air scoops and bonnet locking pins. And your choice of radial ply tyres with the 10 cwt. sedan ride option.

Finally, when you settle on a Falcon utility or van you can be certain that you've put your money on the best built commercial in Australia. Ford engineers have gone over new Falcon with a fine tooth comb. Making literally hundreds of modifications and improvements. Improvements that make Falcon the ideal commercial for you and your Double Life!



1. Optional bucket seats with sports steering wheel
2. GS dashboard, sports steering wheel and radio
3. Long range driving lights incorporated in grille
4. 6 inch mag-type sports road wheels
5. All-synchro manual 4-on-the-floor transmission and sports console

Left: Falcon 500 Utility and Van with optional GS pack, radial tyres and bucket seats

## OPTION AVAILABILITY

	UTILITY		VAN	
	Falcon	Falcon 500	Falcon	Falcon 500
<b>LUXURY EQUIPMENT</b>				
Variable ratio power steering	Opt	Opt	Opt	Opt
Integrated Air-conditioning (a)	Opt	Opt	Opt	Opt
Deep-pile carpeting	Opt	Opt	Opt	Opt
Bucket seat with foldaway centre armrest	Opt	Opt	Opt	Opt
Bucket seats with sports console armrest (b)	Opt	Opt	Opt	Opt
11-transistor push-button radio	Opt	Opt	Opt	Opt
7-transistor manual radio	Opt	Opt	Opt	Opt
Electric clock	Opt	Opt	Opt	Opt

<b>PERFORMANCE EQUIPMENT</b>				
Power disc brakes (front)	Opt	Opt	Opt	Opt
6 inch Mag type sports road wheels	Opt	Opt	Opt	Opt
10 cwt. 'Sedan Ride'	Opt	Opt	Opt	Opt
Limited-slip differential (mandatory with 351 V8)	Opt	Opt	Opt	Opt
Quartz-iodine driving lights (incorporated in grille)	Opt	Opt	Opt	Opt
Heavy-duty battery	Opt	Opt	Opt	Opt
Outback Package: Heavy-duty Shock absorbers with protection plates; Engine stone guard; Heavy-duty aircleaner	Opt	Opt	Opt	Opt

<b>EXTERIOR/APPEARANCE ITEMS</b>				
Grand Sport Rally Pack: bold side-stripes; styled steel wheels; woodgrain steering wheel — full GT instrumentation; GT hood with NASA scoops	NA	Opt	Opt	Opt
Special protection group comprising front bumper overriders with black rubber inserts, full-length body-side mouldings with black vinyl inserts	Opt	Opt	Opt	Opt
Styled full wheel covers	Opt	Opt	Opt	Opt
Remote-control styled exterior mirror (driver's side)	Opt	Opt	Opt	Opt
Laminated/graduated-tint windscreen	Opt	Opt	Opt	Opt
Van side glass	NA	NA	Opt	Std
Tie-down tonneau cover	Opt	Std	NA	NA

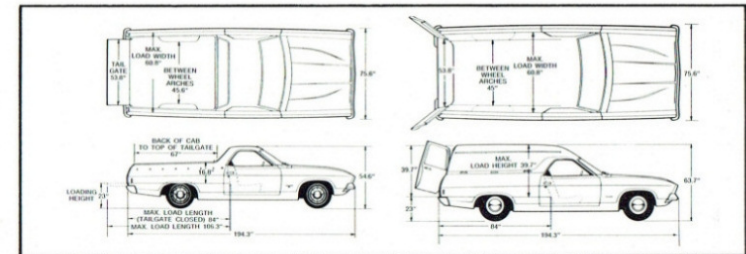
<b>POWER-TRAIN COMBINATIONS</b>				
200 CID, 130 hp 'Six' with: SelectShift Cruisomatic (column)	Opt	Opt	Opt	Opt
250 CID, 155 hp 'Six' with: All synchro 3 speed manual (column)	Opt	Opt	Opt	Opt
All synchro 4-on-the-floor manual	Opt	Opt	Opt	Opt
SelectShift Cruisomatic (column)	Opt	Opt	Opt	Opt
SelectShift Cruisomatic T-Bar	Opt	Opt	Opt	Opt
302 CID, 240 hp V8 with: All synchro, 3 speed manual (column)	Opt	Opt	Opt	Opt
All synchro 4-on-the-floor manual	Opt	Opt	Opt	Opt
SelectShift Cruisomatic (column)	Opt	Opt	Opt	Opt
SelectShift Cruisomatic T-Bar	Opt	Opt	Opt	Opt
351 CID, 260 hp V8 with: All synchro, 3 speed manual (column) (10 cwt ute only)	Opt	Opt	NA	NA
All synchro, 4-on-the-floor manual	Opt	Opt	NA	NA
SelectShift Cruisomatic (column)	Opt	Opt	NA	NA
SelectShift Cruisomatic T-Bar	Opt	Opt	NA	NA

<b>WHEELS AND TYRES</b>				
7.35 x 14 WSW 4 ply 6JJ Safety rims (10 cwt only)	Opt	Opt	Opt	Opt
185 x 14 BSW Radial Ply 6JJ Safety rims (10 cwt only)	Opt	Opt	Opt	Opt
ER70H14 RSW Wide Oval Radial Ply 6JJ Safety rims (10 cwt only)	Opt	Opt	Opt	Opt

NO TYRE OPTIONS AVAILABLE WITH 15 CWT, UTE OR VAN.

Notes: (a) Air-conditioning available only with 250 CID '6' and V8 engines.

(b) Sports console must be fitted with optional floor-mounted transmissions and is not available with full-width seat. "OPT" means optional at extra cost. "NA" means not available on that model.





# Specifications.

ENGINES	200 CID Six	250 CID Six	302 CID V8	351 CID V8
Cylinders/Valves	6/OHV	6/OHV	8/OHV	8/OHV
Displacement (cu.in./cc)	200/3280	250/4100	302/4950	351/5750
Carburettion	Single Barrel	Single Barrel	2 Barrel	2 Barrel
Comp. Ratio (to 1)	8.8:1	9.1:1	9.4:1	9.1:1
Max. B.H.P. @ RPM	130 @ 4600	155 @ 4000	240 @ 5000	260 @ 4600
Max. Torque (lb./ft.) @ RPM	190 @ 2000	240 @ 1600	305 @ 2600	355 @ 2600
Bore x Stroke	3.68" x 3.13"	3.68" x 3.91"	4.0" x 3.0"	4.0" x 3.5"
Rated Horsepower	32.5	32.5	51.2	51.2

Note: 351 CID V8 available 10 cwt. Utility only.

**ENGINE FEATURES:** Up to 6,000 mile oil changes; 12-volt electrical system; 54 plate 46 amp/hour battery; 35 amp heavy-duty alternator; corrosion resistant muffler.

**CLUTCH (Manual Transmission):** Diaphragm spring type, single cushion disc, dry plate, hydraulically operated. 200 CID and 250 CID 6 cylinder engine: Diam. 9.5", Friction area 78 sq. ins. 302 CID 8 cylinder engine: Diam. 10.0", Friction area 83.5 sq. ins. 351 CID 2V 8 cylinder engine: Diam. 9.5" Twin Plate. Friction area 170.4 sq. ins.

**MANUAL TRANSMISSION:** 3 forward gears all synchro — 1 reverse. Steering column change. Ratios (to 1) 6 cylinder engines: 1st—2.95, 2nd—1.69, Top—1.00, Reverse—3.67. 8 cylinder engines (all synchromesh): 1st—2.71, 2nd—1.69, Top—1.00, Reverse—3.37. 4 forward speeds—1 reverse. Floor change, all synchromesh. Ratio (to 1) 1st—2.82, 2nd—1.84, 3rd—1.32, Top—1.00, Reverse—2.56.

**CRUISOMATIC TRANSMISSION:** Three speed automatic with Select-Shift operation to provide both manual and automatic operation. Ratios—Six cylinder: 1st—2.39, 2nd—1.45, 3rd—1.00, Reverse—2.09. Eight cylinder engine ratios (to 1): 1st—2.46, 2nd—1.46, Top—1.00, Reverse—2.20.

**REAR AXLE:** Ratios—200 CID, 3.50:1, 7.75" diameter ring gear; 250 CID, 3.23:1; 302 CID, 2.92:1, 7.5" diameter ring gear. 351 CID Manual 3.00:1; Cruisomatic 2.75:1 with 9.0" diameter ring gear.

**FRONT SUSPENSION:** Angle-poised ball-joint type. Heavy-duty coil springs with internally mounted hydraulic double-acting shock absorbers. Torsion bar ride stabilizer.

**REAR SUSPENSION:** Semi-elliptic asymmetrical 2-stage 7-leaf variable rate leaf springs. Diagonally mounted hydraulic double-acting shock absorbers. Rubber bushed shackles. (10 cwt. option has 6-leaf springs.)

**BRAKES:** Dual line system with inbuilt warning light on instrument panel. Floating caliper-type disc front brakes, turbo cooled and ventilated 11.25" diam.-non power (power discs optional). Self adjusting hydraulic 10" x 1.75" rear drums with bonded linings.

**STEERING:** Recirculating ball type steering. Gear ratio. Manual 20:1. Also variable ratio power steering optional. Steering wheel 16 ins. diam.

**WHEELS:** 14" x 6JJ, pressed steel, ventilated disc, safety rims, 5-stud mounting type.

Wheelbase (longest in Falcon's class)	116"	
Track — front	60.5"	
— rear	60.0"	
Ground clearance	6.4"	
Max. load length (tailgate down)	106.3"	
Max. load length (tailgate closed)	84"	
Max. loading height (unladen)	23"	
GVW (Utility)	10 cwt.	15 cwt.
6 cylinder engine	4200 lb.	4800 lb.
V8 engine	4400 lb.	5000 lb.
GVW (Van)	10 cwt.	15 cwt.
6 cylinder engine	4350 lb.	4850 lb.
V8 engine	4550 lb.	5050 lb.
Fuel tank capacity	16 gall.	
Turning circle	41.2'	
Cubic Capacity Van	96 cu. ft.	

## SAFETY FEATURES:

Ford, the industry's safety pioneer, makes cars as strong and safe as possible — to protect you. The results of this policy are reflected in the following list of **Ford Lifeguard Safety Features**. They are standard on every model Falcon. They are built-in to (a) reduce the likelihood of an accident occurring and (b) reduce the likelihood of personal injury in case of an accident.

- car and body-sensitive Inertia Reel front seat belts standard
- front disc brakes standard
- high-backed front seats
- deeply-recessed, padded instrument panel
- rocker-switch type controls
- windshield-mounted, break-away, anti-glare interior rear-view mirror
- 'Blendaire' heater/demister (2-speed)
- collapsible steering column
- impact-absorbing steering wheel with full-width padded hub
- controlled collapsible front end
- padded sun-visors
- padded door-pull armrests
- double-grip safety door locks
- recessed interior door handles
- 2-speed electric windscreen wipers
- non-lift, non-reflective wiper blades
- push-button electric windscreen washers
- thick safety-plate glass windscreen with 'zone-toughened' area in front of driver, and safety-glass all other windows
- seat belt warning light
- dual hydraulic brake system with warning light
- two exterior styled rear-vision mirrors
- safety-rim wheels
- high-intensity headlights
- reversing lights
- wrap-around front and rear turn lights
- flush-mounted exterior door handles
- seat belts: 2 lap-sash, 1 lap (front) on full-width seat models; 2 lap-sash (front) on bucket seat models.

**Warranty:** Ford\* warrants with respect to each new passenger or light commercial vehicle sold by Ford that for a period of 12 months or 12,000 miles (whichever first occurs) from the date of original retail sale Ford will repair or replace free of charge any part of such vehicle (except tyres) found to be defective in factory materials or workmanship under normal use and operation within Australia

PROVIDED THAT:

(i) the vehicle has been properly used, operated, maintained and cared for, and,

(ii) the repair or replacement is carried out by an authorised Ford Dealer.

\* "Ford" means Ford Sales Company of Australia Limited.

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Some features shown or described are optional at extra cost. Some options are required in combination with other options. Always consult your Ford Dealer for the latest, most complete information on models, features, prices and availability.

FORD SALES COMPANY OF AUSTRALIA LIMITED, 1735 Sydney Rd., Campbellfield.

FORD FALCON

