



The quiet success story...

Fairlane . . . the automobile for those who demand more in motoring satisfaction and value. It's authoritative performance from its powerful engine, its silence on the road and remarkable riding smoothness from its long wheelbase and wide track, provide a driving experience that is very satisfying. Its impressive size, distinguished luxury and appointments – and the price you pay – contribute to making it one of the finest of all car investments.

The boulevard ride and quietness of operation are outstanding virtues of Fairlane.

They are made possible by the built in quiet in the engineering . . . by refining the suspension systems . . . and by Ford's rugged, and exclusive, Torque-box body structure.

Styling refinements include a vinyl roof, distinctive grille, discreet ornamentation, luxury wheelcovers, handsome rear end treatment, bodyside protection moulding and bumper over riders. Under Fairlane 500's long, sleek bonnet, is a precisely engineered 4950cm³ (302 CID) V8 engine – ready to obey your instant command silently, swiftly, powerfully.

For that extra performance a 5750 cm³ (351 CID) V8 engine is available (at extra cost).

Both are teamed with 3 speed SelectShift Cruisomatic transmission – the automatic that also works as a manual – and variable ratio power steering.

Front power disc brakes are standard but, with the 5750 cm³ (351 CID) V8 engine you may order (at extra cost) a four wheel power disc brake system.

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Inside Fairlane 500 Sedan you are in a special world of guiet and comfort.

The seating features deep layers of foam cushioning and is upholstered in supple, and pleated, leathergrain vinyls. The front reclining seats are individually adjustable with a fold-away centre armrest (or optional console with T-Bar shift, at extra cost).

Rear seat passengers are similarly catered for by individual, contoured seat backs and fold away centre armrest.

The cockpit style instrument panel is set into a thickly padded fascia, you see everything and reach everything without effort. There is a steering column control stalk . . . a single lever controls your turn indicators, lane change warning, high-low beam,

headlight flashers and dual horns.

Other standard appointments for your comfort and convenience include: an 11 transistor, push-button radio; 2-speed Blendaire heater and demister; electric clock; rear pillar reading lamps; deep pile wall to wall carpeting. For your protection Fairlane is equipped with 185SR14 radial ply tyres, a heated rear window, and fully retractable inertia reel seat belts in the front compartment.

The comfort and convenience options you can choose from include: A stereo radio/cassette tape player, "Selectaire" integrated air conditioning and power windows.

The complete option list is shown on page 6.

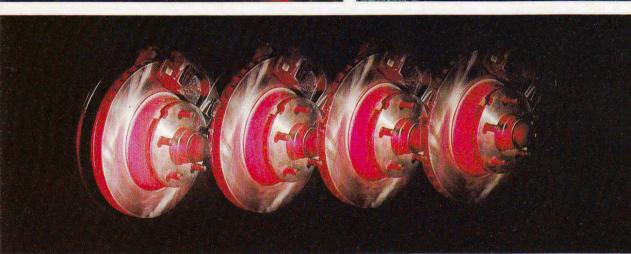


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Optional Equipment.

4 wheel disc brakes (5750 cm³ (351 CID) engine only).

"Selectaire" integrated air conditioning Sliding steel sun roof
Power windows
Stereo radio cassette tape player with
4 speaker system
Centre sports console with armrest

(floor shift only)
Nylon weave cloth seat trim (buckets only)
Full width front seat with folding armrest
Laminated, graduated-tint windscreen
Tinted side and rear windows
Passenger side styled exterior mirror
Quarter vent front windows

Outback Package: comprising heavy duty shock absorbers, engine stone guard, fuel tank guard, heavy duty air cleaner

Long range fuel tank
Sports road wheels
Globe sports road wheel kit with
ER70 x 15 BSW radial tyres
Dual exhaust system

Limited slip differential

Extra cost options illustrated:
Sliding steel sun roof
5753 cm³ (351 CID) 2V engine.
Sports road wheels
4 wheel power disc brakes – 5753 cm³
(351) engine only
Power windows

"Selectaire" integrated air conditioning

Fairlane performance. Swift, smooth, quiet.

At every step in its development, Fairlane is carefully and precisely designed and engineered, to provide you with dependable driving pleasure - and a high standard of quality. Refinements have been made in many areas to provide you with smoother, quieter and safer motoring. Some of the more important refinements: "Force Variation" specifications for all tyres to eliminate vibration and increase tyre life . . . wide 6JJ wheels fitted as standard to improve handling and braking characteristics . . . new heavyduty brake pads that sweep big 285.7 mm $(11\frac{1}{4})$ turbo-cooled discs...a redesigned energy-absorbing steering column - known as "friction disc" - an important Ford feature and safety device ... redesigned engine components such as valves with more durable nylon valve stem seals, and improved hydraulic tappets and torsional control dampers for extra smoothness of engine operation . . . compression ratios are designed to improve the efficiency and performance of Fairlane's engines.

Choose your own engine/transmission combination—Fairlane has four:
SelectShift Cruisomatic, a very smooth and flexible automatic transmission unit, is standard on Fairlane. But whether you choose the selector mounted on the steering column or in console mounted T-Bar form, is up to you. Both allow you to use Cruisomatic as manual and "hold" gears. Or, put the selector in "Drive" and let the automatic do the work for you. Ford's 4950 cm³ (302 CID) V8 is standard on Fairlane and is equipped with a 2 barrel carburettor.

For high performance spirited motoring, you can choose (at extra cost) the big 5753 cm³ (351 CID) V8. Also equipped with a 2 barrel carburettor.

Brakes:

At front, big, self adjusting 285.7 mm (11¼") diameter power discs. Ventilated and turbo cooled, so they're fade free. At rear, big, self adjusting 254 mm (10") diameter drums with extra thick bonded linings.

Optional: Four wheel power disc brake system for excellent braking efficiency

Standard Equipment:

4950 cm³ (302 CID) V8 engine with column mounted SelectShift
Cruisomatic 3 speed transmission
285.7 mm (11¼") diameter turbo cooled

and stopping power. (Available with 5753 cm³ (351 CID) V8 only).

power disc brakes
Variable ratio power steering

Smooth riding 185 SR 14 BSW radial ply tyres on wide 6JJ safety rim wheels

Electrically heated rear window demister Vinyl roof

2 speed Blendaire heater/demister 11 transistor, push button long range radio

Body side protection moulding
Front and rear bumper over riders
Inertia reel front seat belts
Individually adjustable, fully reclining
high-back Twin-Comfort front seats
with foldaway centre armrest

Individually contoured rear seats with foldaway centre armrest

Deep pile carpet Luxury quality upholsteries Padded front door armrests incorporating grab handles

Courtesy lights operated by all doors Reading lights in rear compartment Glove box light

Luggage compartment with light Tool kit in luggage compartment carpet Sound deadening and insulation

materials surrounding the passenger compartment – even lining the roof Electric clock

Cigar lighter
Dual tone horn
Steering column stalk – incorporating
turn indicators, lane change, hi-lo
beam, headlight flasher and horn
Remote control styled rear view driver's

mirror Full wheel covers 60 Amp Hour battery Driver and passenger protection features:

Power disc front brakes
Safety rim 6" wheels
185 SR 14 Radial ply tyres
Collapsible steering column
Impact absorbing steering wheel with
padded hub
Controlled collapse front end

Thick safety glass windscreen with "zone toughened" area in front of driver, and safety glass all other windows

Windshield-mounted, breakaway, anti-glare interior rear view mirror (Day/Nite)

Deeply recessed, padded instrument panel

Rocker switch type controls
Dual hydraulic brake system with
warning light

Heated rear window Inertia Reel

front seat belts
Seats belts: 2 lap-sash, 1 lap (front) on full width seat models; 2 lap-sash (front) on bucket seat models;
2 lap seah, 1 lap regree p all models

2 lap-sash, 1 lap rear on all models.
Seat belt warning light
High backed front bucket seats
Padded sun visors
Padded door pull armrests
Double grip door locks
Recessed interior door handles
Flush mounted exterior door handles
"Blendaire" heater/demister (2-speed)
2-speed electric windscreen wipers

Non lift, non reflective wiper blades
Push button electric windscreen washers
Exterior rear vision styled mirror –
remote control driver's side

Reversing lights Wrap around front turn lights

Paint/Rustproofing

Your Fairlane comes to you with a rustproofing and paint process for higher-quality and more durable finish. It includes an "Electrocoat" primer application.

Dimensions

Overall length – 5049.5 mm (198.8"). Overall width – 1894.8 mm (74.6") Overall height – 1369 mm (53.9"). Wheelbase – 2946.4 mm (116"). Front track – 1536.7 mm (60.5"). Rear track – 1524 mm (60.0"). Fuel tank capacity – 79.6 litres (17.5 gallons) standard; 125.13 litres (27.5 galls.) optional. Boot capacity – 0.76 cubic metres (27 cubic feet).

FORD WARRANTY:

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Subject to such other conditions, warranties and/or undertakings which may apply from time to time under the laws of Australia and/or any applicable State or Territory thereof, FORD* WARRANTS with respect to each new passenger or light commercial vehicle sold by Ford, that for a period of 12 months or 20,000 kilometres (whichever first occurs) from the date of original retail sale, FORD WILL repair or replace free of charge any part of such vehicle (except tyres) found to be defective in factory materials or workmanship under normal use and operation within Australia, PROVIDED THAT:

- (i) the vehicle has been properly used, operated, maintained and cared for within the manufacturer's operation and capacity limitations, and
- (ii) the repair or replacement is carried out by an authorised Ford Dealer.

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any purchaser thereof.

Some of the items illustrated or referred to herein are optional at extra cost. Some options may be required in combination with other options. Always consulty four Ford Dealer for the latest information on models, specifications, feature prices, options and availability.

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FORD FAIRLANE Ford



