

Ford LTD. Ford Landau.



Enter the unique world of Ford LTD and Ford Landau—motor cars that take their place among Australia's most distinguished.

Both combine elegance and luxury with innovative engineering to such a remarkable degree that they represent the first real alternative to the imported luxury car.

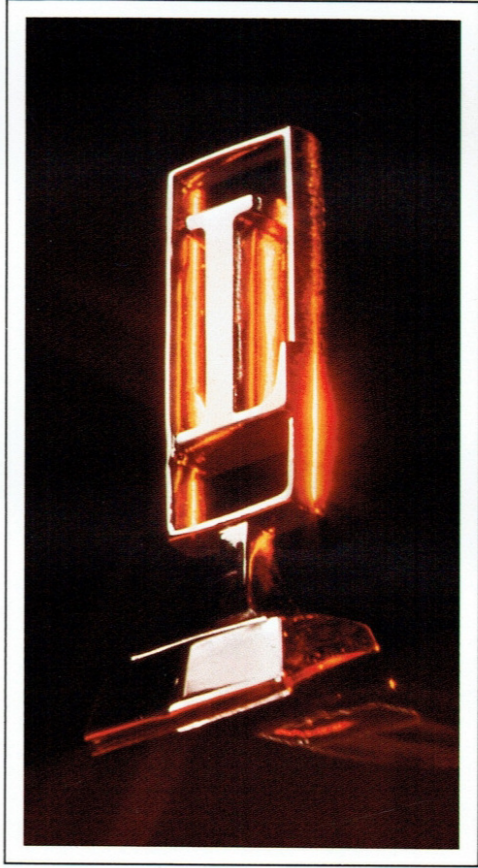
Ford LTD and Landau have a new high standard in performance—and provide you with power to match. Yet, each has its own distinctively individual appeal.

Ford LTD embodies all the refinements of a limousine—in size, spaciousness, comfort and ride. Ford Landau is more a driver's car—more personal in size and with the road-holding and precise handling characteristics that you'd expect of a personal coupe.

Whichever one you choose, you'll have the singular pleasure of owning one of the finest motor cars ever built in Australia.

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Enter the unique world of Ford LTD  
and Ford Landa—motor cars that take  
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## Ford LTD ...the classic limousine.

True limousine design concept is the hallmark of the Ford LTD. The classic silhouette and unique refinements in styling set it apart among luxury automobiles.

Its impressive length gives a substantial look—and permits the incorporation of significant functional advantages as well as the ultimate in luxury fittings.

You will appreciate the spaciousness . . . the generous leg room, knee room and head room. In the rear compartment, you may lounge back in complete comfort. You will also enjoy the almost unbelievably smooth riding and handling qualities that stem from an exclusive 121-inch-long wheelbase. And the quietness of a completely sound-insulated body.

The Ford LTD's LX 5.8 V8 engine offers smooth, silent authority. It is one of the most powerful V8 engines made in Australia. To match this impressive performance, four wheel power disc brakes are standard.

Every other comfort and convenience item you might think of is there, as standard.

There are only two options—stereo cassette player and leather trim upholstery.

Photographed at 'Clarendon',  
Property of the National Trust of Australia (Tasmania).





Step inside the Ford LTD and you are immediately surrounded in spacious, superbly-planned luxury.

In the front compartment are individually adjustable and reclining high-back seats. Especially contoured and deep-cushioned to provide you with superb lateral and back support, they come in richly grained vinyl upholsteries, with colour-matched fabric facings, and feature additional foam-cushioning in the "head-restraint".

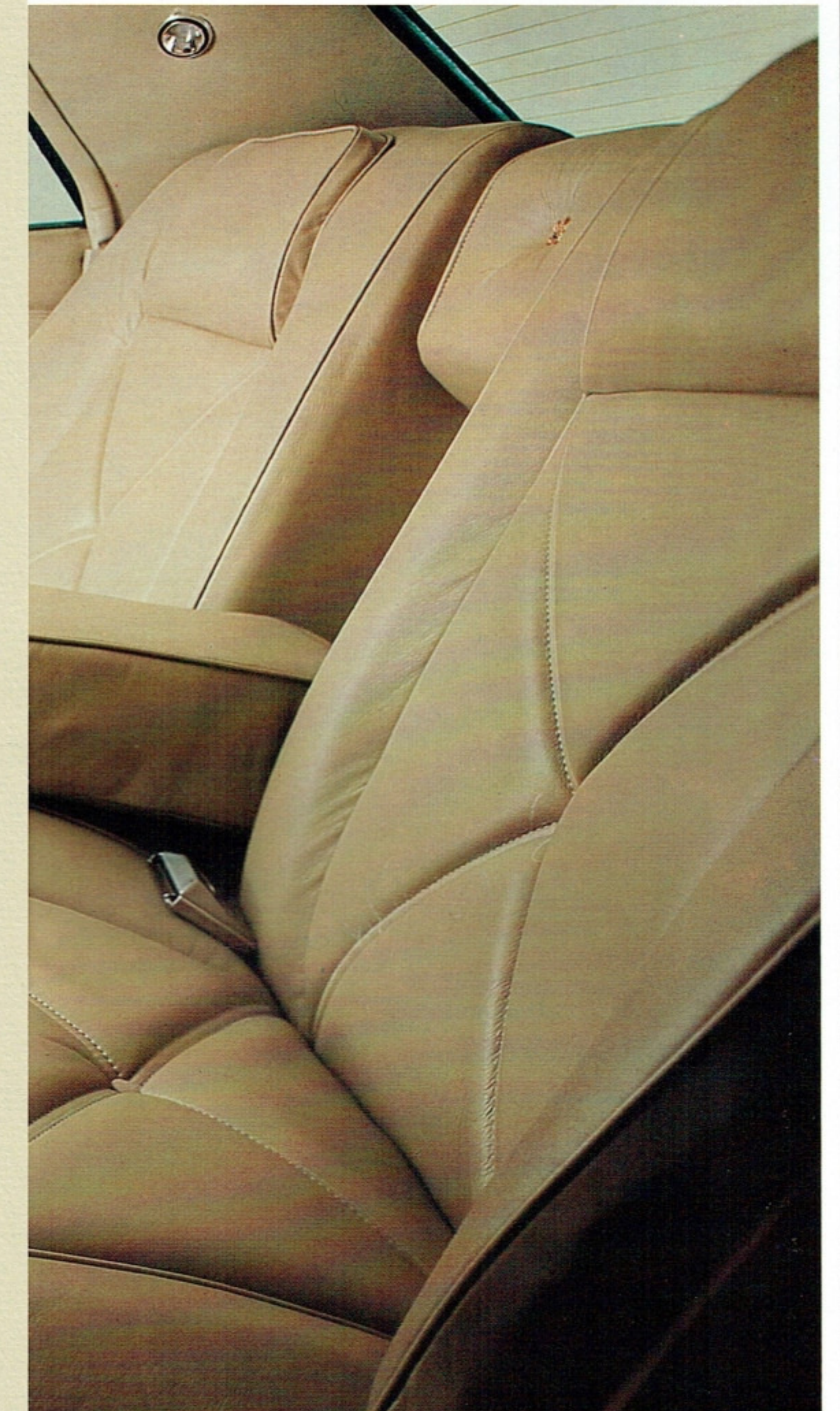
Positioned between the front seats is a luxury, fully-padded console, incorporating a storage compartment, a long-range push-button radio, and controls for year-round climate comfort. These give you the choice of heating or air-conditioning, with separate air-conditioning controls for rear seat passengers, mounted in the rear of the console.

The instrument panel features a reproduction English burl walnut fascia and contains a full set of switches and instruments, all of which are clearly identified.

Special attention has been paid to the comfort and appointments in the rear compartment. The seating is contoured. There is a centre fold-away armrest, overhead grab handles, cigar lighter and ashtray, and a business-paper/map pocket in the rear of each of the front seats.

Other interior refinements include deep cut-pile carpeting, reading lights, door courtesy lights, an electrically heated rear window demister and tinted glass all round.

To complete your riding and driving pleasure, the Ford LTD comes equipped with variable-ratio power steering; power windows, power disc brakes on all four wheels and Select-Shift Cruise-O-Matic transmission.







### Ford LTD Standard Equipment.

- Special high-performance LX 5.8 litre V8 engine
- 4-wheel power disc brakes, self-adjusting
- Variable-ratio power steering
- Dual hydraulic brake system
- Brake proportioning valve
- Limited slip differential
- Power side windows
- Select-Shift 3-speed automatic transmission
- Air-conditioning system
- Heater-demister system
- Windscreen washers
- 2-speed windscreen wipers
- Foot-operated parking brake
- Interior lights:
  - Courtesy lights—operated by all doors . . .
  - Glove-box light . . . Reading lights . . .
  - Door-sill lights—front and rear . . . Luggage compartment light
- Individually adjustable, reclining, high-back front bucket seats
- Console-armrest—front
- Folding centre armrest—rear
- Cut-pile carpeting
- Long-range push-button radio with power aerial
- Cigar lighters—front and rear
- 24-hour electric clock
- Electrically heated rear window demister
- Prismatic day/night rear-view mirror
- Tinted side and rear glass
- Banded laminated and graduated-tint windscreen
- Sunvisor vanity mirror
- Padded dash with inlaid reproduction English burled walnut panel
- Instruments:
  - Speedometer, odometer and trip meter . . .
  - Oil pressure gauge . . . Water temperature gauge . . . Fuel gauge . . . Voltmeter . . .
  - Brake system warning light . . . Safety belt warning light . . . Instrument panel rheostat light
- Deep-dished wood-grain steering wheel with rim-squeeze horn
- Steering and ignition lock
- Overhead grab handles—front and rear
- Front Inertia-Reel seat belt retractors
- Front and rear door armrests
- Business paper and map pockets in rear of front seats
- Remote-control exterior rear-vision mirrors—one each on driver's and passenger's side
- "Hideaway" headlights juxtaposed with Quartz Halogen driving lights
- Padded and insulated vinyl roof
- Protective body-side mouldings with bumper over-riders front and rear
- Locking fuel tank cap
- Underbody sound-deadening
- Styled wheel covers
- White-sidewall ER70H15 radial tyres
- Fully carpeted luggage compartment with driver's remote control lid release lever

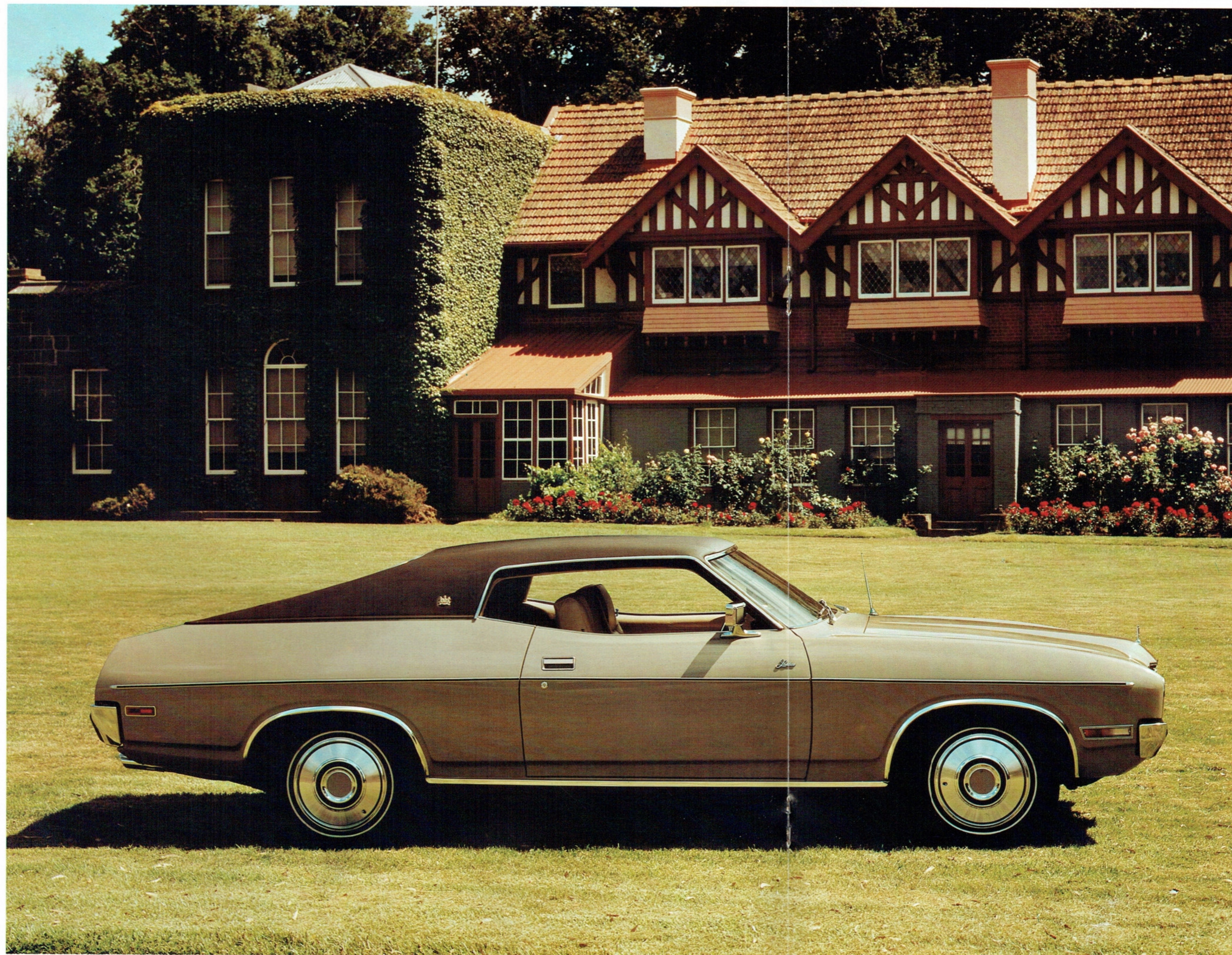
### OPTIONS

- Stereo cassette player
- Genuine leather upholstery



All interiors shown feature optional leather trim.





## Ford Landau ...the personal luxury coupe.

The Ford Landau has been designed for the man who prefers his luxury car as a personal two-door model... hence the compact 111-inch wheelbase and maximum manoeuvrability.

Styling is sleek, masculine... distinctively individual. Once you take control, you'll discover that this is a precise, finely disciplined car—a pleasure to handle.

Ford Landau's whispering giant V8 engine delivers effortless performance, and self-adjusting power disc brakes on all four wheels provide superb stopping power. Other design and styling refinements include aerodynamic lines, a low centre of gravity and a wide track to provide outstandingly safe road-holding and handling qualities. There's a carefully engineered balance of weight and advanced suspension that helps you to be more decisive in your driving—irrespective of what car you may have driven before.





Exceptional riding comfort, and quietness of operation are outstanding virtues of the Ford Landau. They are made possible by incorporating extensive sound-insulation materials . . . by effective damping of the suspension . . . by undercoating the whole of the underbody . . . and by the rugged Torque-Box chassis which, as well as absorbing road noise and vibrations, also adds considerable strength and durability to the car.

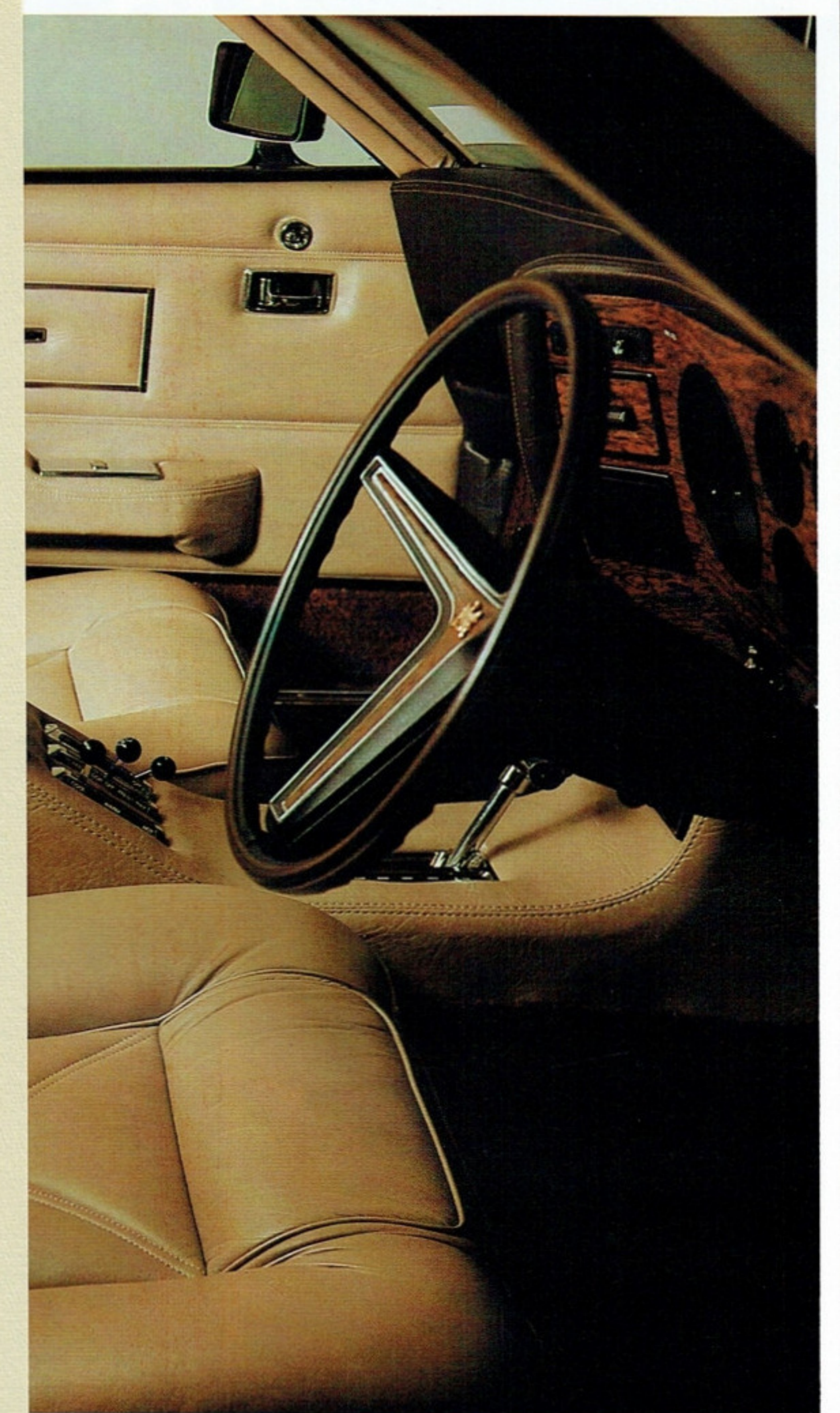
In addition to riding comfort and quietness, riding safety has been built in. The suspension is competition-proven. There are radius rods at the rear to minimise sway. A limited-slip differential gives a smooth power flow to the rear wheels under all driving conditions. Big, wide ER70H15 radial tyres make for a sure grip on the road. There are also huge power-assisted disc brakes on all four wheels.

Within, the Landau affords every conceivable luxury. You have contoured and adjustable front bucket seats with a luxury sports console and armrest. Air-conditioning. Three-speed heater-demister. Long-range push-button radio. Heated rear window demister. Tinted glass all round (the windscreen is also laminated).

Other important luxuries include variable ratio power steering, power-operated windows, and Ford's superb Select-Shift Cruise-O-Matic.

The instrument panel is designed for maximum convenience and safety. It is fully padded. All instruments and dials may be read at a glance. All controls are easy to reach. The wood-grain steering wheel features a rim-squeeze horn. A reproduction English burl walnut panel is set within the dash. All standard (in fact, the only extra cost options you can add to your Landau are a stereo cassette player and genuine leather seat upholstery).

Of special note is the individual seating comfort in the rear. Your passengers relax in their own contoured bucket seats, each with a cushioned console armrest.





## Ford Landau Standard Equipment.

Special high-performance LX 5.8 litre V8 engine  
4 wheel power disc brakes, self-adjusting  
Variable-ratio power steering  
Dual hydraulic brake system and warning light  
Brake proportioning valve  
Limited slip differential  
Competition-type suspension  
Power side windows  
Select-Shift 3-speed automatic transmission  
Air-conditioning system  
Heater-demister system  
Windscreen washers  
Two-speed windscreen wipers  
Foot-operated parking brake

### Interior lights:

Courtesy lights—operated by all doors . . .  
Glove-box light . . . Reading lights . . .  
Door-sill lights—front and rear . . . Luggage  
compartment light

Individually adjustable, reclining, high-back  
front bucket seats

Centre console—armrest—front

Front door armrests

Side console—armrests—rear

Cut-pile carpeting

Long-range push-button radio with power aerial

Cigar lighter—front and rear

24-hour electric clock

Electrically heated rear window demister

Prismatic day/night rear-view mirror

Tinted side and rear glass

Banded laminated and graduated-tint windscreen

Sunvisor vanity mirror

Padded instrument panel with reproduction

English burlled walnut applique

### Instruments:

Speedometer, odometer and trip meter . . .

Oil pressure gauge . . . Water temperature

gauge . . . Fuel gauge . . . Voltmeter . . . Brake

system warning light . . . Safety belt warning

light . . . Instrument panel rheostat light

Deep-dished wood-grain steering wheel

with rim-squeeze horn

Steering and ignition lock

Overhead grab handles

Front Inertia-Reel seat belt retractors

Business paper and map pockets in rear of front seats

Remote-control exterior rear-vision mirrors—

one each on driver's and passenger's side

"Hideaway" headlights juxtaposed with

Quartz Halogen driving lights

Padded and insulated vinyl roof

Protective body-side mouldings with bumper

over-riders front and rear

Locking fuel tank cap

Underbody sound-deadening

Styled wheel covers

White-sidewall ER70H15 radial tyres

Fully carpeted luggage compartment

### OPTIONS

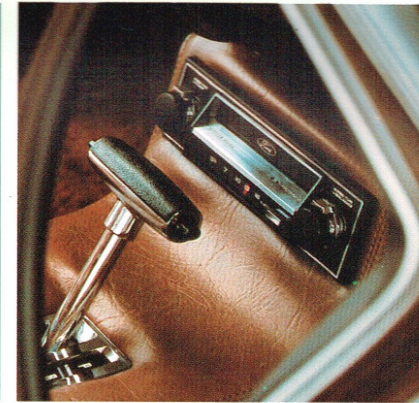
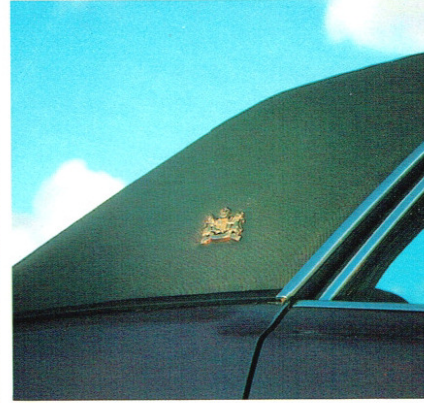
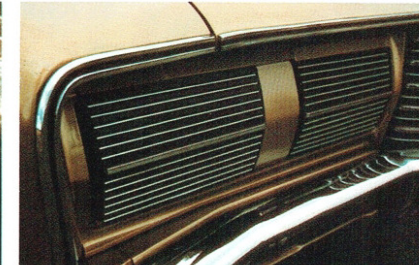
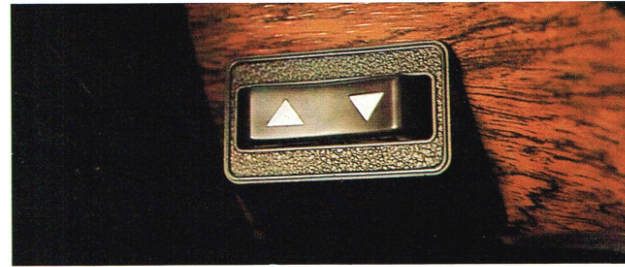
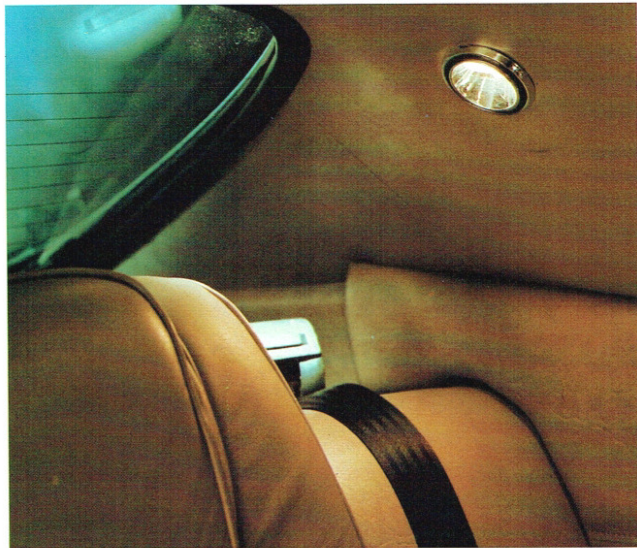
Stereo cassette player

Genuine leather upholstery



All interiors shown feature optional leather trim.





Australia's most distinguished motorcars are also the most luxurious.

**1. REAR PASSENGER COMFORTS.**

Reading lights, incorporating special lenses, are set into the rear pillars. Each throws ample light for reading. Left and right hand rear seat passengers also enjoy the freedom of inertia reel seat belts. And the rear window incorporates heating elements for rapid demisting.

**2. ASHTRAYS/ARMRESTS.**

Well padded armrests are built in to all doors for the personal convenience of rear seat passengers, rear door armrests incorporate a large flip-top ashtray.

**3. POWER AERIAL.**

The radio aerial is remote controlled, and may be raised or lowered by this switch, from the driving position.

**4. MAP POCKET.**

Gloves, maps and other documents may be unobtrusively placed close at hand inside pockets which are upholstered into the rear of the bucket seats.

**5. CLIMATE CONTROL CENTRE.**

Select the climate and temperature you wish, regardless of the outside weather. The climate control centre houses the controls for air-conditioning, heating and demisting—and features a 3-speed fan. For air-conditioning and heating, there are separate outlets for the front and rear compartments which may be operated individually.

**6. PADDED VINYL ROOF.**

Both the LTD and the Landau feature a distinctive fine-ribbed vinyl roof with thick layers of padding and insulation underneath. The vinyl comes in five colours: Black, Dark Green, Dark Brown, Dark Blue and White.

**7. POWER WINDOW MASTER CONTROL.**

Each window can be operated from a master control panel on the driver's door. For added safety, each window can be locked in position from the master panel. Each window has its own individual control.

**8. REMOTE CONTROL MIRRORS.**

You can adjust the exterior, door-mounted rear-view mirrors to exactly suit your driving position by moving the switch on the inside of each front door.

**9. "HIDEAWAY" HEADLIGHTS.**

"Hideaway" headlights are juxtaposed with powerful quartz halogen driving lights, and are operated automatically. When you turn the headlights on, the covers retract; turn the lights off and the covers close.

**10. PARKING BRAKE.**

Foot-operated for ease. Press to put on. The release is close to hand on the instrument panel. A warning light alerts you that brake is applied when engine is turned on.

**11. FORD LTD AND LANDAU ARE THOROUGHLY TESTED.**

Each LTD and Landau must pass over 30 performance tests in a 16 km (10 mile) test drive on the road, in addition to hundreds of exacting inspections and examinations during manufacture.

**12. HUGE LUGGAGE COMPARTMENT.**

Enough room for a whole family's luggage. Ford LTD has .87 cub. metres (30.8 cub. ft.); Ford Landau has .80 cub. metres (28.2 cub. ft.). Special loop-pile carpeting completely lines the luggage compartment to help protect your luggage. On the LTD, a remote control lever allows the luggage compartment lid to be released from the driving position.

**13. THERE ARE ONLY TWO OPTIONAL "EXTRAS".**

The combination Radio/Stereo Tape Cassette System is a powerful sound reproduction unit with complete stereo separation through four speakers distributed front and rear. Sound control is considerable, including volume, tone, stereo balance, and front and rear balance.

**14.** You may also order rich, supple genuine leathers for your seat upholsteries. These are available in Black and Parchment.

All interiors shown feature optional leather trim.



# The safety story of the Ford LTD and Ford Landau.

There are two kinds of automotive safety. The first is called "Primary Safety", and covers all those things that determine a car's capacity to keep out of trouble. The second, called "Secondary Safety", covers what's been done to your car to protect you and your passengers if you are involved in an accident. In designing, building and equipping the Ford LTD and Landau both aspects have been carefully considered. In fact, the sum total of safety components and features built into both the LTD and Landau is comparable to those of many imported cars. Here are the complete listings of safety features, standard on the Ford LTD and Landau.

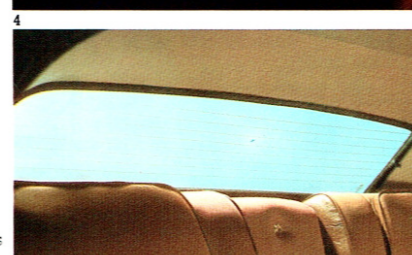
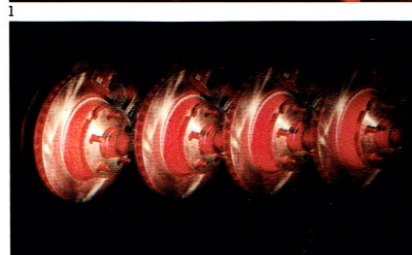
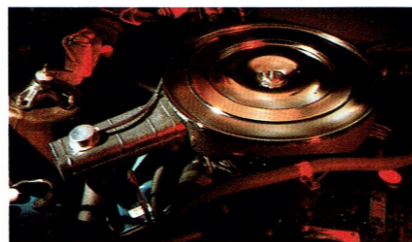
## "PRIMARY" SAFETY FEATURES.

Radial-ply tyres . . . double sided safety rim wheels . . . wide-track stability . . . limited-slip differential . . . four-wheel, power disc brakes . . . dual circuit braking system with warning light . . . responsive LX 5.8 litre V8 power . . . high intensity, dual headlights—and powerful Quartz Halogen driving lights . . . reversing lights . . . maximum vision achieved through slim-pillar design . . . prismatic, anti-glare interior rear-view mirror . . . electrically heated rear window demister . . . remote-control exterior rear-view mirrors . . . front and rear fender, side-marker lights incorporating reflectors and turn signals . . . locking steering column which automatically locks steering mechanism and ignition . . . face-level ventilation allows "keep-awake" fresh air to be directed throughout the car . . . 2-speed wipers . . . non-lift, non-reflective wiper blades . . . anti-glare instrumentation.

## "SECONDARY" SAFETY FEATURES.

Controlled collapsible front-end . . . rear-mounted steering linkage . . . collapsible steering column . . . impact-absorbing steering wheel . . . solid Torque-box chassis construction with massive steel frames and cross members running the entire length of the underbody . . . high-back seats with integral head restraints to protect occupants from neck whiplash in the case of collision . . . deeply recessed and padded instrument panel . . . deeply padded door panels and roof . . . windscreen-mounted, breakaway and shatterproof interior rear-view mirror . . . padded sunvisors . . . padded door-pull armrests . . . flush-mounted exterior door handles . . . double-grip safety door locks . . . recessed interior door handles . . . tinted, banded laminated windshield—tinted safety glass all other windows . . . rocker-type switch controls . . . full complement of safety belts including inertia reel front seat belts . . . safety belt warning light.

- 1 The LTD and Landau have the same powerful LX 5.8 litre, eight cylinder engine which ensures reliable response at all times.
- 2 Power disc brakes on all four wheels ensure safe, sure stopping power under every driving condition.
- 3 A limited-slip differential provides a smooth power flow to rear wheels. White sidewall radials provide anti-skid safety and are on double-sided safety rim wheels.
- 4 Additional safety at night is provided for driver and passengers. As each door is opened, a bright red reflector light situated in the base of the door, warns traffic of your intention to alight. Incorporated in this panel is a light to illuminate each door sill when entering.
- 5 Electrically heated element built into the glass keeps the rear window fog-free.



# Specifications.

## ENGINE:

The Ford LX 5.8 litre V8 engine is standard equipment for the LTD and Landau models. 9.4:1 compression ratio with a 4-barrel/automatic choke carburettor and dual exhaust system.

## TRANSMISSION:

T-Bar SelectShift: Cruisomatic 3-speed lets you drive fully automatic or shift manually through the gears. Three forward gears, one reverse, with T-Bar quadrant sequence: P-R-N-D-2-1. This system gives effective engine braking in low gear for better control on steep grades and hilly driving.

## BRAKES:

4 wheel disc brakes standard on both the LTD and Landau models. Power assisted 11¼ inch diameter, ventilated and turbo-cooled for fade-free operation. Dual hydraulic system with proportioning valve and dash mounted circuit failure warning light.

## STEERING:

Variable ratio power assistance gives you completely effortless handling and parking . . . with precise instant response and positive 'feel' of the road in any situation.

## WHEELS & TYRES:

Tyres are performance rated by the Australian Rubber Manufacturers and are fitted on double-sided safety rim wheels. Wheel size: 6" x 15" diameter. Tyres: ER70H15 wide radial (white side-wall).

## EXTERIOR COLOURS:

Onyx Black	Cosmic Blue
Polar White	Yellow Glo
Copper Bronze	Wild Violet
Walnut Glow	Calypto Green

Plus 5 exclusive colours

Port Wine	Greecian Gold
Deep Ivy	Nightmist Blue
Stratosphere Grey	

## INTERIOR TRIM COLOURS:

<u>Ford LTD:</u>	<u>Ford Landau:</u>
Black	Black
Saddle	Saddle
Parchment	Parchment
	White

## VINYL ROOF COLOURS:

Ford LTD: Black, White, Dark Blue, Dark Brown, Dark Green.

Ford Landau: Black, White, Dark Blue, Dark Brown, Dark Green.

## EXTERIOR DIMENSIONS:

	<u>LTD</u>	<u>Landau</u>
Wheelbase	2819.4 mm (111.0 ins.)	3074.0 mm (121.0 ins.)
Track — Front	1536.7 mm ( 60.5 ins.)	1536.7 mm ( 60.5 ins.)
Track — Rear	1524.0 mm ( 60.0 ins.)	1524.0 mm ( 60.0 ins.)
Overall Length	4787.9 mm (188.5 ins.)	5176.5 mm (203.8 ins.)
Overall Height	1331.0 mm ( 52.4 ins.)	1379.0 mm ( 54.3 ins.)
Overall Width	1969.0 mm ( 77.5 ins.)	1900.0 mm ( 74.8 ins.)

## INTERIOR DIMENSIONS:

	<u>LTD</u>	<u>Landau</u>
Front Compartment		
Headroom	965.2 mm (38.0 ins.)	945.0 mm (37.2 ins.)
Legroom	1033.8 mm (40.7 ins.)	1031.0 mm (40.6 ins.)
Hiproom	1529.0 mm (60.2 ins.)	1529.0 mm (60.2 ins.)
Rear Compartment		
Headroom	927.1 mm (36.5 ins.)	886.5 mm (34.9 ins.)
Legroom	1067.0 mm (42.0 ins.)	820.4 mm (32.3 ins.)
Shoulder Room	1524.0 mm (60.0 ins.)	1524.0 mm (60.0 ins.)
Hiproom	1529.0 mm (60.2 ins.)	1168.0 mm (46.0 ins.)

	<u>LTD</u>	<u>Landau</u>
Luggage Cap.	.87 m <sup>3</sup> (30.8 cu. ft.)	.80 m <sup>3</sup> (28.2 cu. ft.)
Fuel Tank Cap.	79.5 litres (17.5 gals.)	79.5 litres (17.5 gals.)
Turning Circle	12.8 metres (42.2 ft.)	12.0 metres (39.4 ft.)
Kerb Weight	1791.7 kg (3950 lbs.)	1719 kg (3790 lbs.)

**WARRANTY:** Ford\* warrants with respect to each new passenger or light commercial vehicle sold by Ford that for a period of 12 months or 20,000 km (whichever first occurs) from the date of original retail sale Ford will repair or replace free of charge any part of such vehicle (except tyres) found to be defective in factory materials or workmanship under normal use and operation within Australia PROVIDED THAT:

- (i) the vehicle has been properly used, operated, maintained and cared for, and,
- (ii) that repair or replacement is carried out by an authorised Ford Dealer.

\* Ford\* means Ford Sales Company of Australia Limited.

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FORD SALES COMPANY OF AUSTRALIA LIMITED  
1735 Sydney Rd., Campbellfield.

Going Ford is the going thing!





## ERRATUM

### FORD LTD/LANDAU CATALOGUE

Please note that of the specification page, the listings under the sub-headings "EXTERIOR COLOURS", "INTERIOR TRIM COLOURS" and "EXTERIOR DIMENSIONS" are incorrect and replaced by the detail as follows:

#### EXTERIOR COLOURS:

Onyx Black	Apollo Blue
Polar White	Banana Blush
Copper Bronze	Tropic Gold
Walnut Glow	Frosted Lime
	Sandstone Beige

Plus 4 exclusive colours

Port Wine	Stratosphere Grey
Deep Ivy	Cosmic Blue

#### INTERIOR TRIM COLOURS:

<b>Ford Ltd</b>	<b>Ford Landau</b>
Black	Black
Saddle	Saddle
Parchment	Parchment
Chamois	Chamois

#### EXTERIOR DIMENSIONS:

	LTD	Landau
Wheelbase	3074.0 mm (121.0 ins)	2819.4 mm (111.0 ins)
Track-Front	1536.7 mm ( 60.5 ins)	1536.7 mm ( 60.5 ins)
Track-Rear	1524.0 mm ( 60.0 ins)	1524.0 mm ( 60.0 ins)
Overall Length	5176.5 mm (203.8 ins)	4787.9 mm (188.5 ins)
Overall Height	1379.0 mm ( 54.3 ins)	1331.0 mm ( 52.4 ins)
Overall Width	1900.0 mm ( 74.8 ins)	1969.0 mm ( 77.5 ins)



