

LTD

STANDARD EQUIPMENT FEATURES

INTERIOR FEATURES

Reclining front bucket seats
Leather trim
Luxury front centre console incorporating air conditioning controls and ducts for rear seats
Tinted side and rear glass
Air conditioning
Laminated and graduated tint front windscreen
Variable ratio power steering
Power windows
Soft-feel steering wheel
Push button radio with power operated radio antenna
Front and rear seat inertia reel seat belts (4)
Cut pile carpet
Carpeted luggage compartment
Remote control boot lid release
Map reading lamp
Twin spot front seat dome lamp
Individually controlled rear seat interior light
Digital clock
Oil, ammeter, fuel and temperature gauges
Trip Meter
Metric speedometer
Heated rear window demister
Foot operated park brake with warning light
Prismatic day/night interior rear view mirror
Remote control driver's side exterior rear view mirror
Remote control passenger side exterior rear view mirror
Sunvisor vanity mirror
Steering column lock
Steering column control stalk incorporating controls for turn indicators, lane change indicators, hi/lo beam, headlight flasher and horn
Lockable illuminated glove box

STANDARD EQUIPMENT FEATURES (cont.)

INTERIOR FEATURES (cont.)

Cigar lighter
Dualline braking system with warning light
2-Speed wiper/wash system with 3-speed intermittent action (3, 6, 10 seconds)

FUNCTIONAL FEATURES

5.8 litre 4 barrel V8 engine
Floor mounted T-bar automatic transmission
4-Wheel disc brakes
Limited slip differential
Steel belt radial ply tyres – FR78S 14 BSW
7" Quartz halogen headlights
5¾" Quartz halogen driving lights

EXTERIOR/APPEARANCE FEATURES

Padded vinyl roof (6 colours available)
Full wheel covers
Separate reversing lamps
Individual turn indicator side marker lamps
Bodyside protection mouldings and bumper overriders
High protection bumper bars
Separate vertical radiator grille

OPTIONS

APPEARANCE AND CONVENIENCE ITEMS

Silver monarch luxury group	OPT
– 'Stardust' silver exterior colour	
– Silver vinyl roof	
– 'Cranberry' red crushed velour cloth trim and door inserts	
– Dark red luxury headlining	
– Dark red cut pile carpet in passenger and luggage compartment	
– White sidewall tyres – mandatory at extra cost.	
Crushed velour cloth trim	OPT
Separate stereo cassette tape player	OPT

OPT = Optional at Extra Cost

OPTIONS (cont.)

APPEARANCE AND CONVENIENCE ITEMS (cont.)

White side wall FR78S14 steel belt radial tyres	OPT
AM/FM Multiplex radio	OPT

FUNCTIONAL EQUIPMENT

Touring suspension	OPT
Class I towing package – up to 907 kg	OPT
Class II towing package – up to 1587 kg	OPT
Long range fuel tank – 26 gallons	OPT

OPT = Optional at Extra Cost

DIMENSIONS/CAPACITIES

Overall – length	5364 mm (211.2")
– width	1956 mm (77.0")
– height	1367 mm (53.8")
Wheelbase	3073 mm (121.0")
Track – front	1537 mm (60.5")
– rear	1524 mm (60.0")
Turning Circle	12 m (42.2')
Fuel Tank Capacity	80 litres (17.5 gals)
Boot space (useable)	0.49m ³ (17.5 cu.ft.)
Interior (front)	
– headroom	950 mm (37.4")
– legroom	1034 mm (40.7")
– shoulder room	1524 mm (60.0")
Interior (rear)	
– headroom	927 mm (36.5")
– legroom	1092 mm (43.0")
– shoulder room	1524 mm (60.0")

ENGINE SPECIFICATIONS

	5.8 litre "V8"
Carburettion	Carter 4 barrel
Displacement	
– Cubic centimetres	5750
– Cubic inch	351
Bore x	102 mm (4.0")
Stroke	89 mm (3.5")
Compression ratio	8.9:1



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Australia's luxury
limousine.





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New Ford LTD



The Ford LTD has become recognized as the flagship of Australian luxury cars since its introduction in 1973 and deservedly so. The major reasons for LTD's success have been:—

Size

*Distinctive Appearance
Comfort and Convenience*

With these strengths in mind, we embarked on a program to keep LTD in its position of:—

Australia's Luxury Limousine

The new LTD was developed from a number of strict objectives. These are the objectives, why we set them and how we achieved them.

OBJECTIVE I NEW DISTINCTIVE EXTERIOR STYLING

WHY: LTD sells 1 in 5 of all luxury cars in Australia and most LTD buyers want to change cars every year. To ensure these buyers buy another LTD, its styling has to continue to be contemporary and distinctive so that among other things, other people know the LTD buyer has a new car.

HOW: LTD's exterior appearance has undergone a major change with:

- Distinctive new frontal appearance with vertical grille separate from quartz halogen 7" headlamps and 5 1/4" driving lights and raised fender peaks.
- Crisp formal side profile.
- Distinctive simple rear appearance with large rear lamps and raised fender peaks.
- New front and rear bumper design.
- Larger rear window.

OBJECTIVE II IMPROVE VISIBILITY

WHY: A small deficiency of LTD has been the difficulty of the driver to see the extremity of the car when parking.

HOW: Visibility is improved with a number of changes:

- Lower crash pad.
- Larger rear window.
- Raised front and rear fender peak mouldings so extremities of car are clearly visible from driver's position.

OBJECTIVE III IMPROVE DRIVEABILITY, COMFORT AND CONVENIENCE

WHY: LTD has been recognized as one of the most completely equipped cars available since its introduction and to maintain this image we must continue to be the leaders in this field.

HOW: In addition to the equipment previously standard on LTD, the following add-

itions and improvements have been made:—

a) For better driveability

- Emissionized 5.8 litre engine with electronic ignition and Carter carburettor giving improved performance with cleaner running.
- FR78 x 14 steel belted radial tyres.
- Modified suspension to improve ride quietness.
- Improved wiper/washer system with:
 - 3-speed intermittent wiper action — continuous flow washers
 - driver's side anti lift vane
 - re-designed linkage system to eliminate shudder.
 - new rubbers for improved wiping.
- New headlamp system with 7" quartz halogen headlamps and 5 1/4" driving lights.
- Larger capacity brake booster.
- Improved reliability wiring loom.

b) For more comfort.

- Leather trim now standard.
- "Soft Feel" steering wheel.
- Front and rear inertia reel seat belts with concealed mechanisms.
- Improved air conditioning system. Inlet ducts have been increased by 30%, resulting in increased air flow, and registers are now located in a more convenient position, closer to face level. The evaporator core is larger giving higher capacity, and air extractors have been improved dramatically and are now located at the sides of the rear window.
- The heater core has been improved.
- The door armrests have been re-designed, incorporating power window switches, cigar lighters, a 'C' pillar lamp switch, lower effort door handles.

c) To improve convenience.

- The dash has been re-designed with:
 - Full width design incorporating woodgrain applique.
 - Full width padded knee pad incorporating:
 - Push button radio
 - Cassette player when specified
 - Cigar lighter
 - Power aerial control
 - Digital clock
 - New instrument cluster:—
 - Rotating drum speedo
 - Trip meter
 - Oil, fuel, temperature and ammeter gauges.
 - Addition of "lamp on" warning light.
 - Relocated air registers
 - Easy servicing feature (e.g. warning lights and speaker)
 - Twin spot dome lamps for front seats have been added.
 - New map reading light for front seat passenger.
 - Steering column control stalk for twin signal, lane-change, horn, headlamp flasher and hi/lo beam controls.
 - New easy to use steering column lock.
 - Easier to use slotted bumper jack system.

SO? SELL IT FOR WHAT IT IS!

An impressive list of improvements with the result that LTD is even more so the leader in Australian luxury cars.

We made the changes to LTD to maintain it as a very distinctive, large, comfortable and convenient, luxury car which is a pleasure to drive and **that** is exactly how you should sell it.

To help you we have put together a complete list of standard equipment and features.