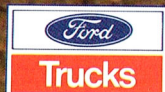


F SERIES



Ford Australia - We're moving with you.





Presenting Ford's new F Series pick-ups and chassis/cabs

A new generation of trimmer, more aerodynamic trucks with improved power-to-weight ratios. Trucks with better petrol consumption figures. Plus the strength and toughness you've come to depend on in the past. Ford's new F Series - from 1 tonne to 2.5 tonnes. Always great. Now even better.

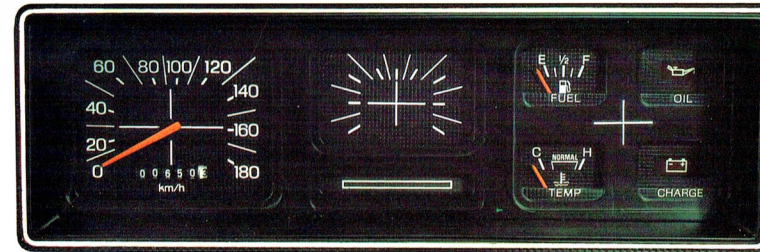
F100. The one-tonner that outworks most others

When you're into real work. Rough roads. Heavy towing. Solid loads. You're better off in Ford's new F100 with all these improvements:

- Trimmer cab for less air drag.
- Fuel-efficient 4.1 litre Alloy Head engine as standard.
- Electronic ignition to maintain tune longer.
- Handsome 'station wagon' style dashboard.
- Availability of factory-fitted air conditioning and power steering as extra-cost options.
- Front-end geometry changes for improved down road stability.
- Better all-round cab visibility and forward down vision.
- Availability of an auxiliary fuel tank, optional at extra cost.
- Radial tyres standard on all F Series models.

Three new F100 models

To suit the truck to the job, you can choose a short wheelbase styleside pick-up (2972mm, 117 ins), or the longer wheelbase version (3378mm, 133 ins). Or you can specify the F100 cab chassis unit and fit your own tray, box van, or any other body style consistent with F100 specifications. All models are available at the 'Custom' level of trim and features. The stylesides are also available at the higher XLT luxury level for extra cost.



Build your business on a new F100

Where other 'lighter weight' one tonners just don't measure up, you can rely on Ford F100. The F Series favourite that works hard, rides easy and looks great. Put your name on one soon.



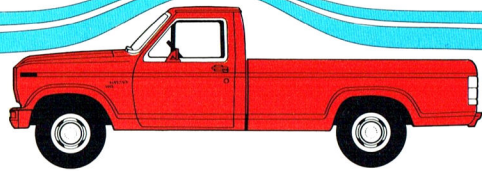
Read this and your next car may well be a truck. An F100 XLT to be exact. Ford's top-of-the-line F100 styleside truck loaded with a list of standard features is all geared up to sweep the market. Now that you've checked out F100 for your work needs, we're asking you to think of your recreational needs too. Maybe you tow a boat, or a good-sized van. Maybe you get off-road a bit and need a rig with good clearance but you're not into 4-WD. If this

sounds like you, then an F100 XLT pick-up could suit you and your family down to the ground. The F100 is now more economical to run. With a trimmer cab offering less drag resistance. And Ford's fuel efficient 4.1 litre Alloy Head six equipped with electronic ignition, driving through a 4-speed manual transmission. Or you can put out a little more money for more power and driving ease with a 5.8 litre V8 linked to a C6

automatic transmission putting the power on the road via a limited slip differential for improved off-road ability. The V8 also utilises electronic ignition to ensure a more consistent high energy spark which helps control operating costs. Car or truck? You can build an F100 the way you want it by checking out the wide range of options listed on the back cover of this brochure - including factory-fitted air conditioning and power steering.



F100



Trimmer, more aerodynamic design

New F Series cabs are around 50mm (2 ins) narrower on the outside, but retain the same width inside, still giving 'three across plus' seating. With less frontal area (giving improved driver down vision), smoother body contours and better bonnet/roof design, the new F100 has recorded less air drag at highway speeds. The benefit to you is improved fuel economy without sacrificing any interior room. In fact, the new models offer a fraction more leg room, more seat travel and better seat comfort. Body weight has also been marginally reduced through the use of lighter weight materials – all without affecting the traditional strength of Ford truck design. The benefit to you is improved power-to-weight ratios, giving better acceleration and overall performance figures.

F Series powerplants

The standard F Series engine is the proven 4.1 litre 6-cylinder Alloy Head engine introduced by Ford in 1980. With its technically advanced light weight cast alloy head, it features improved thermal conductivity resulting in less fuel usage and improved torque characteristics particularly in the lower RPM range.



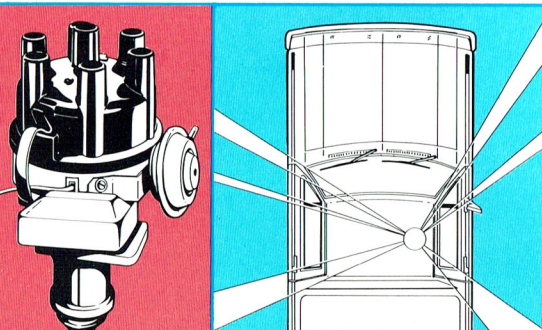
The optional engine throughout the F Series range is Ford's hefty 5.8 litre V8 recommended where heavy duty applications are being considered. For example: building, engineering, towing etc. The standard transmission fitted is the four-speed manual unit – NP 435. A valuable option, available for extra cost with the V8 option is the C6 automatic transmission.

Electronic ignition on both 6-cylinder and V8

To help provide an even more improved standard of economy and performance, both engines utilise electronic ignition. This ensures a more consistent and reliable high energy spark which helps to control operating costs. These days, the costs associated with vehicle operation constitute a major overhead in most business ventures and must be assessed accordingly.

Improved all-round vision

The new F Series cab brings added driving ease due to increased all-round visibility. With narrower pillars and a larger relative glass area, vehicle control (especially in reverse) is enhanced considerably.



Slip behind the wheel of the new F Series

You'll discover a great new outlook as well as a handsome new dashboard with two hooded consoles. The driver console contains a comprehensive range of instruments and switches, plus air conditioner controls when fitted as an extra-cost option. While the centre angle console contains heater controls, digital clock and radio in the F100 XLT. You'll find the new dash layout is as functional as it is good looking with the careful location of instruments all adding up to provide a command driving control position.



The 3-place benchseat features increased lateral support and is finished in light fawn vinyl – the F100 XLT model has cloth seat facings as standard. On the floor, black grained rubber mats provide a good working covering – the F100 XLT model has fawn coloured melded pile carpet for added comfort.

Factory-fitted air conditioning

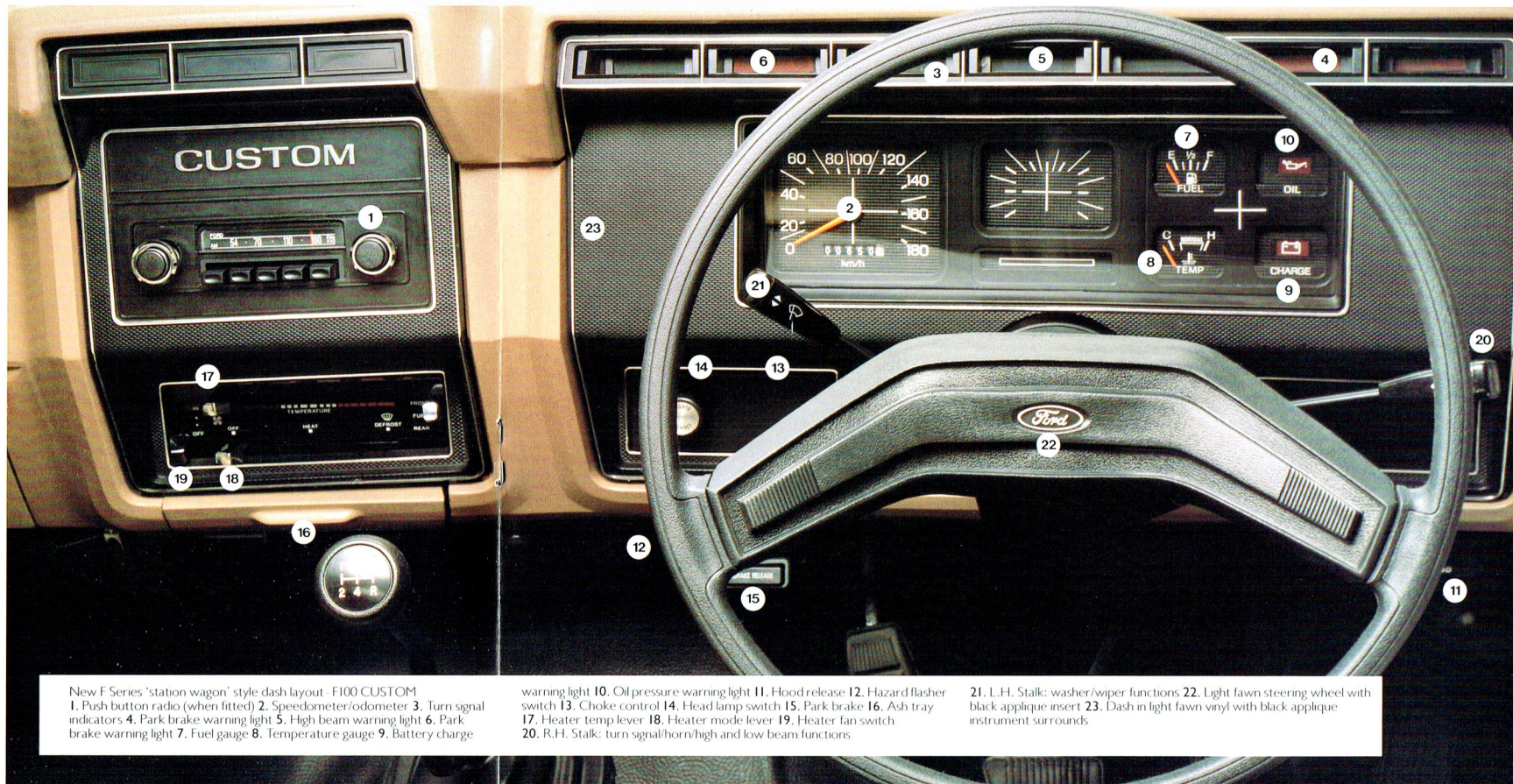
For the first time, Ford factory-fitted air conditioning is available as an option at extra cost for all F Series models. Now you can travel in cool comfort and enjoy the benefits of a factory-fitted air conditioning system in your F100, F250 or F350.

Optional power steering at extra cost

For the first time, optional power steering is available across the entire F Series range of vehicles – F100, F250 and F350. Now you can enjoy the driving ease of power steering where you need it most. Manoeuvring into a tight corner with a heavy load. Or backing up a loaded trailer that keeps wanting to go the other way.

Auxiliary fuel tank option

In addition to the standard 72 litre fuel tank fitted to all F Series models – 62 litre in the 2972mm (117") wheelbase models, – also specify at extra cost, an optional auxiliary fuel tank of 72 litres. Where long distance driving or off-road work such as surveying or mining is contemplated, an auxiliary tank provides the peace of mind you need.



New F Series 'station wagon' style dash layout - F100 CUSTOM

1. Push button radio (when fitted) 2. Speedometer/odometer 3. Turn signal indicators 4. Park brake warning light 5. High beam warning light 6. Park brake warning light 7. Fuel gauge 8. Temperature gauge 9. Battery charge

warning light 10. Oil pressure warning light 11. Hood release 12. Hazard flasher switch 13. Choke control 14. Head lamp switch 15. Park brake 16. Ash tray 17. Heater control 18. Heater mode lever 19. Heater fan switch 20. R.H. Stalk: turn signal/horn/high and low beam functions

21. L.H. Stalk: washer/wiper functions 22. Light fawn steering wheel with black applique insert 23. Dash in light fawn vinyl with black applique instrument surrounds

F250. It's Ford's mid-range F Series entrant available in two models. The heavy-duty styleside pick-up and rugged chassis cab unit, both with the same gross vehicle mass of 3535 kg (7792 lb).

In the F250 pick-up, you've got all the comfort and style of a well-engineered utility, but with a long wheelbase box to take solid loads. It's job tough and job right where compact loads are the go. You'll find it round the farm. Working for engineering

plants and engine reconditioners. Wherever the quick, economical transport is required.

The new F250 chassis cab gives drivers a lot to like. From the wide 3-place cab to the immensely strong channel steel 'ladder-frame' chassis, ready to take your box van, dropside tray, camper unit, or any other body style within the F250 specifications.

The new F250 embodies all the F Series advances detailed in this brochure –

including the availability of factory-fitted air conditioning and power steering options available at extra cost. The standard powerplant is Ford's fuel-efficient 4.1 litre Alloy Head 6-cylinder engine. Or choose the 5.8 litre V8 engine with automatic transmission – both available individually as extra cost options (automatic with V8 only). Both engines also utilise electronic ignition to ensure a more consistent high energy spark and so help control operating costs.



F250

TRANSMISSION REBUILDERS



Ford's F350 is one tough truck – from its new F Series cab to ladder frame chassis constructed from heavy gauge channel steel. It makes an immensely strong chassis cab unit with plenty of width and two chassis lengths on which you can anchor the body style of your choice (within F350 specifications).

Round Australia, you'll see F350s hard at work in the construction industry, on farms, around mines, and in the tow truck business. Where the going is hard, you'll see

Ford F350s pulling their weight, and more! The new F350 is available in two chassis cab wheelbases: 3475mm (137") and 4084mm (161"). It features for the first time, power steering and air conditioning as options at extra cost. In addition, an auxiliary fuel tank may be specified to increase cruising range substantially.

The new F350 in standard form is powered by Ford's 7.1 litre 6-cylinder Alloy Head engine combined with a four-speed manual transmission. Or choose the more

powerful 5.8 litre V8 engine with automatic transmission – both available individually as extra cost options. Both 6-cylinder and V8 engines feature electronic ignition for a more consistent high-energy spark and to help control operating costs.

Other significant F Series improvements are:

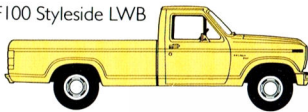
- Better down-road stability due to front and geometry changes.
- Better face-level ventilation control.
- Hazard flashers as standard.

Plus the smart new F Series cab and station wagon style dashboard.

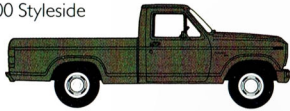
F350 stands for toughness. With a wide roomy cab for three-across seating, plus all the power you need to get the job done. From ferrying stock to the yards to lifting a load of reinforcing mesh to your next job. Look into the new F350 now. All you need in a three tonne truck, plus comfort and new operating economy.

F350

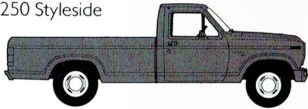
F100 Styleside LWB



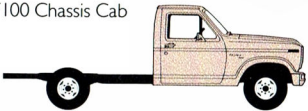
F100 Styleside



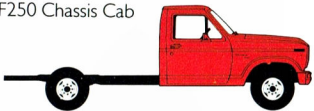
F250 Styleside



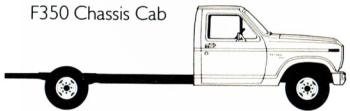
F100 Chassis Cab



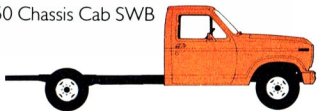
F250 Chassis Cab



F350 Chassis Cab



F350 Chassis Cab SWB



Standard F-Series colour range



Two-tone paint combinations available on F-100 XLT at extra cost.

Oxford Blue and White • Thunder Yellow and White
Martian Green and White • Venus Orange and White
Satellite Brown and White

Model Range (Refer to Model Specification Sheets for full details)

Model	Wheelbase Lengths Available	Gross Vehicle Mass	Engines Available		Transmissions Available			Rear Axle Ratios	Stabiliser Bars	
			4.1 litre 6 Cylinder Alloy Head L16	5.8 litre V8	4-speed manual Floorshift NP 435	3-speed automatic column shift C-6*	Front		Rear	
F100 Styleside	2976mm (117") 3378mm (133")	2725kg (6007lb) 2725kg (6007lb)	STD STD	OPT OPT	STD STD	OPT STD	3.50:1(LSD)+ 3.50:1(LSD)+	STD STD	STD STD	
F100 Chassis Cab	3378mm (133")	2725kg (6007lb)	STD	OPT	STD	OPT	3.50:1(LSD)+	NA	NA	
F250 Styleside	3378mm (133")	3535kg (7792lb)	STD	OPT	STD	OPT	3.54:1	STD	STD	
F250 Chassis Cab	3378mm (133")	3535kg (7792lb)	STD	OPT	STD	OPT	3.54:1	STD	STD	
F350 Chassis Cab	3475mm (137") 4084mm (161")	4500kg (9920lb) 4500kg (9920lb)	STD STD	OPT OPT	STD STD	OPT OPT	4.56:1 4.56:1	NA	NA	

STD means standard equipment

OPT means option at extra cost

NA means not available on that model

* 3-speed automatic column shift transmission available with 5.8 litre V8 engine only

+ Limited slip differential standard on all F100s fitted with optional V8 engine.

F Series standard equipment and extra cost options

	F100			F250			F350
	Custom S/S	Custom C/C	XLT S/S	Custom S/S	Custom C/C	Custom C/C	Custom C/C
Factory fitted air conditioning	OPT	OPT	OPT	OPT	OPT	OPT	OPT
Radio AM push button	OPT	OPT	STD	OPT	OPT	OPT	OPT
AM push button stereo cassette	OPT	OPT	OPT	OPT	OPT	OPT	OPT
Front bucket seat & centre console	OPT	OPT	OPT	NA	NA	NA	NA
Power steering	OPT	OPT	OPT	OPT	OPT	OPT	OPT
Laminated windshield	OPT	OPT	OPT	OPT	OPT	OPT	OPT
Auxiliary fuel tank	OPT	OPT	OPT	OPT	OPT	OPT	OPT
(additional to standard tank)							
Rear wheel mudflaps	OPT	NA	STD	OPT	NA	NA	NA
Rear step bumper - argent	OPT	NA	STD	OPT	NA	NA	NA
White roof	OPT	OPT	OPT	OPT	OPT	OPT	OPT
15 x 7 styled steel wheels and P235 x 15 tyres	OPT	OPT	OPT	NA	NA	NA	NA
Tonneau cover (white)	OPT	NA	STD	OPT	NA	NA	NA
Detachable tail gate	STD	NA	STD	STD	NA	NA	NA

STD means standard equipment

OPT means optional at extra cost

NA means not available on that model

S/S means Styleside

C/C means Chassis Cab

PLEASE NOTE:

The purpose of this brochure is to provide prospective purchasers with a general description of and an introduction to the products featured in it and should be read in the light of the following:

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FORD MOTOR COMPANY OF AUSTRALIA LIMITED
FORD SALES COMPANY OF AUSTRALIA LIMITED
1735 Sydney Road, Campbellfield, Victoria. 3061





1981 F SERIES BROCHURE

NOTE:

Please read these notes in conjunction with this Ford F Series brochure.

FRONT COVER: Illustrated: Ford F100 XLT with optional front bucket seats. (Available at extra cost)

PAGES 8/9 & 10/11: Bodies shown on both the F250 and F350 chassis cabs are not available from the Ford Motor Company.