

# New Laser Sedan.



## *Styled with elegance.*

New Laser Sedan is beautifully proportioned. With smoothly contoured lines designed to soften its formal four door styling. Lamps and indicators are flush fitting. Bumpers are full wrap-around. The stylish grille is cleanly integrated into the distinctive body shape. And full wheel covers are standard on GL and Ghia models.

New Laser Sedan is longer and wider than the other cars in its class. So it's more spacious, with more comfort for five, and ample

luggage capacity. Instrumentation is clear and comprehensive. Visibility through the tinted glass is virtually panoramic making new Laser an invitation to drive like few other cars in its class.

This latest Laser provides more spacious luxury, yet it delivers sparkling on-road performance combined with excellent fuel economy.

See new Laser now, and you'll understand why it continues to set the standard for all other cars in its class.

# New Laser Sedan. Still setting the standard.



Still setting the standard in interior space, luxury appointments, riding comfort, driving performance and fuel efficiency.

## Setting the standard in space and appointments.

Inside, Ford Laser gives you more room than the others. More leg room. More head room and extra shoulder room for more three-across comfort. The new front bucket seats are multi-adjustable for individual comfort. A split 60/40 rear seat back folds down for even more luggage capacity while still allowing for up to two rear seat passengers. Seats are covered in luxuriously soft Twill Tweed. And there's a new sense of hush thanks to engineering advances, plus the generous use of sound absorbing materials.

Laser puts you in command. A new soft-feel

steering wheel frames the comprehensive instrument panel with full-circle speedometer and tachometer, plus supporting warning lamps and gauges. Fingertip stalk controls activate lights and windscreen wash/wipe, including intermittent settings. And there's an optional new air conditioning system with 'economy' and 'maximum' modes.

## Setting the standard in riding comfort and driving performance.

The power to stay in front comes from Laser's new-tech 1.3 and 1.5 litre OHC engines with aluminium crossflow cylinder heads, multi-spherical combustion chambers, High Energy

electronic ignition and high performance two barrel/two stage carburettors. The new computer-designed lightweight cylinder block and redesigned valve train makes Laser's engines even quieter than before. The power to stop comes from Laser's larger 'turbo-cooled' ventilated front disc brakes and rear drum brakes – with vacuum servo-assist for reduced braking effort.

Enhanced on-the-road performance and comfort are the products of Laser's new longer wheel base and wider rear track. The precise, constant ratio rack and pinion steering delivers excellent road feel.

In addition, Laser's manual transmission is now quieter and more energy efficient. Powerful synchromesh and a high-efficiency lubrication system give precise, smooth-shifting, aided by a stabiliser bar to maintain an exact 'gear lever to transmission' positioning. Laser's lightweight 3-speed automatic transmission is also available to make city stop/start driving even easier.

## Setting the standard in fuel efficiency.

It starts with the wind-cheating aerodynamic body. And continues with Laser's new-tech OHC engines designed to convert every drop of fuel into productive energy. Dead weight has been eliminated. Transmissions have been made more efficient. Friction has been reduced. The result – the most spacious car of its type returning class-leading fuel economy.

## New Laser. Still setting the standard.

## New Laser Ghia Sedan – major luxury features.

Extra-wide bodyside mouldings, full-length pinstriping, colour-keyed exterior mirrors, special gloss black treatment on grille and tail-lamp surrounds. Colour co-ordinated interior – luxurious velour seat coverings, cut pile carpet, full wrap-over moulded door-trims, integral armrests front and rear, cloth headlining and matching cloth-covered sun visors. Tilt steering wheel, power door locks, electric remote control exterior mirrors, interior lamps with map spotlight, illuminated entry system, driver's foot-rest, door courtesy lamps and remote controls for fuel and boot lids. Audio chime warning for headlamps 'left on', back-lit dimmer-controlled instrument lighting, windscreen wiper variable intermittent control and dash-mounted binnacle switches. Variable ratio rack and pinion steering.

The Laser Sedan range is available in various models and engine sizes in both left hand and right hand drive. Because the Laser Sedan range is distributed to a large number of countries, all with their own automotive regulations and market requirements, Laser Sedan models may be equipped and available in combinations different from those shown in this brochure.

You are therefore asked to contact your nearest Ford Dealer for the detailed specification of the Laser Sedan models offered for sale in your country. All data shown is correct at time of printing. The right is reserved to change specifications, colours and prices of the models and items illustrated and described in this brochure, at any time.

FORD LASER SEDAN

