

Have you driven a Ford...lately?



THE MAKING OF A CLASSIC.

The outback of Australia is no place for the faint-hearted. In this ancient land reputations are earned the hard way. And on the endless roads that roll out to meet distant horizons, one car has carved itself a place as Australia's pre-eminent long distance traveller: Ford Fairlane.

The Fairlane name has become synonymous with the finest in town and country driving. But the latest model does more than carry on the tradition of excellence associated with Fairlane. It is a vehicle so rich in appointments, so sumptuously comfortable, only one name can do justice to the level of its accommodation: Ghia.

In Fairlane Ghia two classic names are combined in a car which is itself destined for classic status.

No one will have to travel far before they agree it deserves such an exalted position and that's almost a pity. Because going the distance is just what Fairlane Ghia does best.

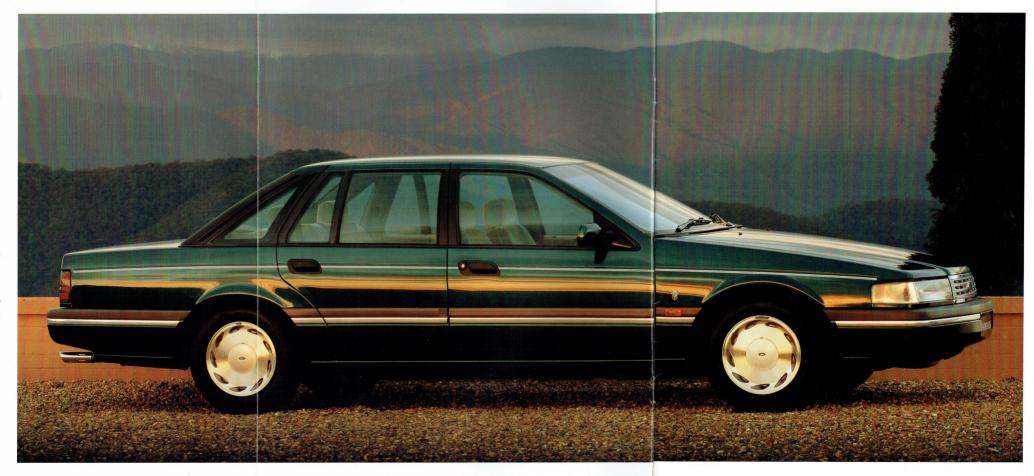
LOOKING THE

In the country, appearances are rarely deceptive. And the long distance capabilities of Fairlane Ghia show through in its styling. The fuss-free way it will undertake any journey is reflected in the clean uncluttered lines that also produce a smooth aerodynamic profile. That in turn assists handling and reduces interior noise.

Colour coded mirrors and wrap-around bumpers, slim-line headlamps, clear front turn signal lamps, bright grille, alloy wheels, pin stripe, concealed rain gutters and the subtle but distinctive Ghia badges, are all contributors to Fairlane Ghia's classic exterior appeal.

For while function is frequently more important than form, when the two are as perfectly combined as they are in Fairlane Ghia, it becomes even more attractive.





COUNTRY
COMFORTS,

CITY SMARTS.

Interior accommodation throughout Fairlane and Fairlane Ghia is plush and prestigious.

But most of all there's plenty of room for driver and up to four passengers to stretch out and rediscover the joy of travelling.



The interior is finished in subtle, co-ordinated tones. Seats are covered in sumptuous velour that is both attractive and highly durable.

The driver's seat features fiveway adjustment for the optimum driving position, while the rear seat incorporates a 60/40 split to make carrying awkward boot loads easier. The spacious boot itself has an electric remote release with the lid conveniently extending down to bumper height. Other convenience features include electric windows in every door with a master control for the driver, power door locks and central locking, remote fuel filler release, rear seat reading lamps and electric remote exterior mirrors.

To bring relief from outside heat or cold, Fairlane and Fairlane Ghia's automatic climate control system simply requires you to select your preferred temperature and its computer system, with assistance from the standard air conditioning, will maintain it.

RESPECTING
YOUR

COMMANDS.

Instruments are laid out to provide information in a single glance, whilst controls are positioned close at hand. Built into the soft-touch steering wheel are switches for the cruise control. The steering column adjusts for both rake and reach. Instruments you'll



find include an LCD digital speedo, tripmeter, odometer and analogue tachometer plus a display indicating open doors, fuel filler or boot. There are analogue fuel and temperature gauges, warning lamps for twelve separate functions and a digital clock/trip computer display.

Fairlane and Fairlane Ghia have a sophisticated AM/FM stereo radio cassette sound system that features Dolby, auto-scan memory storage, music search, security coding, auto power antenna and four speakers.







MEASURES UP.

To deter would-be thieves, security is a priority with Fairlane and Fairlane Ghia. Doors, ignition and boot are fitted with high security "Tibbe" locks and the ignition lock barrel has extra reinforcing. To further reduce the risk of unauthorised entry, door lock buttons are now recessed.



POWER OVER

The distances we have to travel in this country demand power – and plenty of it – to get us where we're going. And Fairlane Ghia is equipped with engines that deliver just the kind of performance that's needed.



The standard engine is a six cylinder 3.9 litre overhead camshaft multipoint electronic fuel injected engine with alloy head that can produce 139kW of power at 4250 rpm and 338Nm of torque at 3500 rpm. Power to spare means easier cruising with important reserves for safe overtaking or towing a load.

In fact, Fairlane Ghia is an ideal tow vehicle. It has the highest towing capacity in its class – 2100 kg –

an ample amount to pull a boat, caravan or double horse float.

Ford's EEC4 electronic engine management system makes sure all that power is produced with a maximum of fuel economy. Economy that's further enhanced by the advanced four speed automatic gearbox with a fuel-extending lock-up clutch in the torque converter.

Electronically controlled for gear changes so smooth they're almost imperceptible, this Australianmade transmission was designed and developed here to cope with our unique conditions.

It features power and economy modes selectable by the driver.

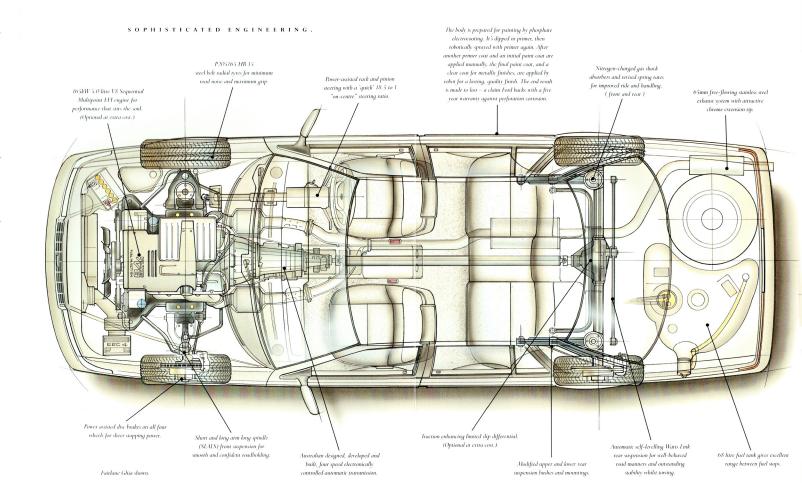
V 8 - T H E

LAST WORD

IN POWER.

No other engine has the ability to seemingly shorten distances, flatten hills or make light work of a tow load like a V8. And for the driver who wants optimum power, V8 performance is available as an extra cost option on Fairlane Ghia.

The 5 litre V8 engine marks the welcome return of V8 power to





Fords in Australia. Equipped with Sequential Multipoint electronic fuel injection, which is sequenced to engine valve timing to inject fuel at precisely the right moment, it is able to generate a stirring and substantial 165kW at 4500 rpm. With tremendous torque figures of 388Nm at Management System monitors and 3000 rpm.

To keep your engine operating at peak efficiency, and for optimum fuel efficiency, Ford's EEC4 Engine



controls sixteen important engine functions, including fuel mixture, to reduce back pressure and internal air intake and coolant temperature, fuel flow and ignition timing.

This modern technology enables the Fairlane Ghia V8 to return 9 litres/100km (31mpg) on the Australian Standard AS 2877 highway cycle, demonstrating a remarkable combination of both power and fuel efficiency.

The semi-dual exhaust system has 63mm (2.5") stainless steel pipes corrosion. As a finishing touch a chrome-plated tailpipe is fitted.



A CAR AND

A COMPANION.

When you spend a lot of time in your car, you learn a lot about it. You recognise its character and its capabilities. In a very real sense you build up a relationship with it. And with Ford Fairlane it's a relationship that's built on trust.

Perhaps no other vehicle has quite the reputation of Fairlane as the consummate town and country car. You never grow tired of its astonishing ability to make you comfortable over the longest distrush hour

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The latest Ford Fairlane is a car that provides prestige driving at a realistic price.

But beyond any argument about economics, it's a car you can rely on, included as standard equipment and a car you can enjoy.







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Perhaps no other vehicle has quite the reputation of Fairlane as the consummate town and country car. You never grow tired of its astonishing ability to make you comfortable over the longest distance or through the fiercest rush hour.

And Fairlane has one other remarkable quality that will be widely recognised by the astute everywhere. It represents outstanding value for money. Take a good hard look at Fairlane's refinements and the extraordinary list of features included as standard equipment and

you'll appreciate that it's almost impossible to go past it.

The latest Ford Fairlane is a car that provides prestige driving at a realistic price.

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ALL YOU COULD

The level of standard equipment found on both Fairlane and Fairlane Ghia sets them apart from other cars. Without the need to add a single option they are ready to transport you in luxury. Their ability to cover ground with seemingly effortless ease and carry passengers in outstanding comfort has built Fairlane's unparalleled reputation. A reputation that can only be further enhanced by the latest model.

Today's Fairlane and Fairlane Ghia continue a luxurious tradition and add revised and refined steering and suspension systems. Fairlane Ghia also reintroduces the power of V8 performance. When you decide on a car that's built for the long run, you only have one choice to make: Fairlane or Fairlane Ghia.



Wheel-mounted cruise control.



Automatic climate control.



Deluxe sound system.



Digital trip computer and clock.

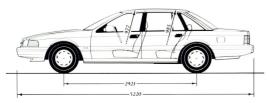


Car outline warning monitor.



Electrically-operated mirrors.





FORDCARE.

OUR COMMITMENT TO

CUSTOMER SATISFACTION.

We are committed to ensure that you enjoy your new Ford from delivery, through all of its lifetime. We meet that commitment with Fordcare – a range of services and benefits designed for Ford vehicles and their drivers.

At the front-line of Fordcare are highly trained technicians backed by advanced equipment and parts support.

- Sophisticated diagnostic, tuning and servicing equipment.
- Oasis (On-line Automotive Service Information System), an extensive Ford Engineering data base that helps technicians pin point problems quickly and helps save you money – available at most Ford dealers.
- Ford Approved Service Parts the ones you can trust to perform like original equipment – are covered by the Ford dealer 12 month/20,000 kilometre Express Parts Warranty for your protection.

You can relax knowing that Fordcare will always be there to help keep your vehicle at the peak of performance.

The in-built quality of your Ford is backed by the following additional warranties.

1 2 / 2 0 E X P R E S S

FORD VEHICLE WARRANTY.

Covers your Ford against defects in materials or workmanship for the first twelve months or 20,000 km – whichever comes first.

FIVE YEAR PERFORATION CORROSION WARRANTY.

Covers the original vehicles' body against perforation corrosion for the first five years of its life.

LIFETIME SERVICE
WARRANTY.



Covers the majority of part replacements, including labour carried out by your Ford dealer after the expiration of the initial 12 month/20,000km warranty. You will only ever pay once for such replacements.

LIFELONG PANEL
WARRANTY.



Covers replacement outer body panels against perforation corrosion for the life of the vehicle.

Further information on these warranties may be obtained from your Ford dealer.







FORDcare

All Ford vehicles sold throughout Australia are backed by Fordeare after sales service, Fordeare is comprised of a number of individual service products designed exclusively for Ford vehicles and their drivers. These include technical support back-up, diagnostic equipment, approved Ford/Motorcraft replacement parts and parts and service warranties.

This brechure is designed to proxide you with a general introduction to the Ford Products (including analishe optional equipment) referred to, and should be read in conjunction with the latest specification sheet. Because of changes in conditions and circumstances Ford* reserves the right, subject to all applicable lanes, at any time, at its discretion, and without motics, to discontinue or change the features, designs, materials, colours and other specifications and the principles of its products, and to either permanently or temperarily withdraw any such products, from the market without incurring any liability to any prospective purchaser or purchaser. The latest specification sheet should be referred to for information on the analishity, ordering and use of optional equipment. Always consult an Authorised Food Desder for the latest information with respect to features, specifications, prices, optional equipment and axialishity before deciding to place an order.

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