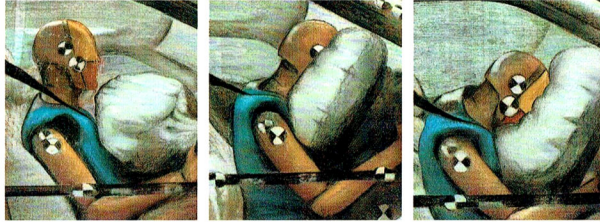


# EF FALCON FACTS

## FALCON FACTS: No.1



Unlike its nearest competitor, Ford Falcon has a driver's airbag fitted as standard equipment on every car in the Falcon range.

And that's a fact.

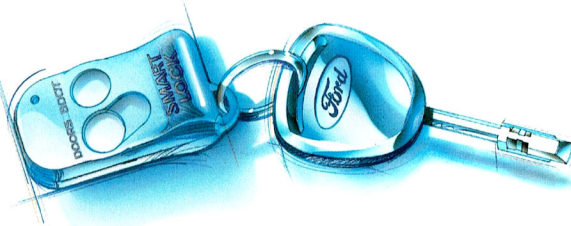


**HAVE YOU DRIVEN A FORD...LATELY?**



FORD. PROUD SPONSOR AUSTRALIAN OLYMPIC GAMES TEAM.

## FALCON FACTS: No.2



According to RACV and NRMA claim records, in the two years since Ford's Smartlock immobilisation system was introduced, there hasn't been one genuine theft of a Falcon fitted with Smartlock.

And that's a fact.



**HAVE YOU DRIVEN A FORD...LATELY?**



FORD. PROUD SPONSOR AUSTRALIAN OLYMPIC GAMES TEAM.

## FALCON FACTS: No.3



Ford Falcon is the winner of Standards Australia's 1994 Australian Design Award of the Year.

This means that Falcon was judged not just a well designed car, but the best design of any product overall.

And that's a fact.

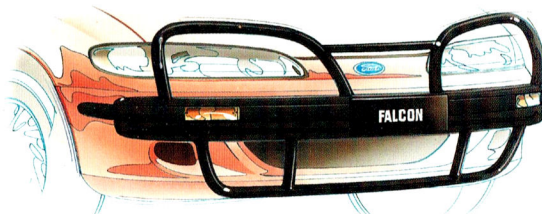


**HAVE YOU DRIVEN A FORD...LATELY?**



FORD. PROUD SPONSOR AUSTRALIAN OLYMPIC GAMES TEAM.

## FALCON FACTS: No.4



Ford Falcon is the only car in Australia that can be fitted with a bull bar that's designed to be totally compatible with its standard airbag operation.

And that's a fact.



**HAVE YOU DRIVEN A FORD...LATELY?**



FORD. PROUD SPONSOR AUSTRALIAN OLYMPIC GAMES TEAM.

**FALCON FACTS:**  
No.5



Ford Falcon's 4.0 litre, Computer Torque Control engine is more technologically advanced than its nearest competitor.

Developing 157 kilowatts, it's 20% more powerful too.

And that's a fact.

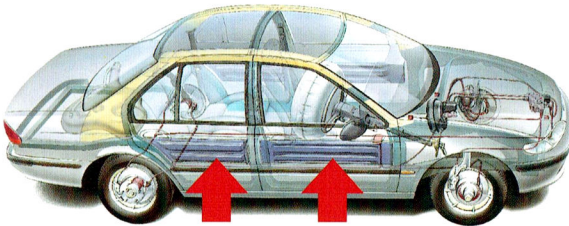


**HAVE YOU DRIVEN A FORD...LATELY?**



FORD. PROUD SPONSOR AUSTRALIAN OLYMPIC GAMES TEAM.

**FALCON FACTS:**  
No.6



Ford Falcon's side intrusion strength conclusively beats everything else in its class.

It's already designed to comply with stringent US standards which don't even come into effect over there until 1997.

And that's a fact.

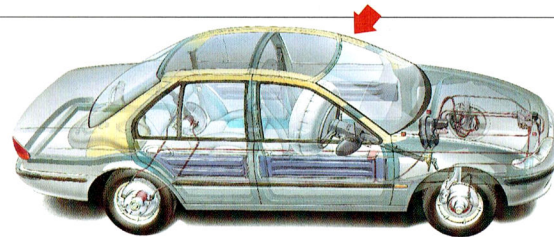


**HAVE YOU DRIVEN A FORD...LATELY?**



FORD. PROUD SPONSOR AUSTRALIAN OLYMPIC GAMES TEAM.

**FALCON FACTS:**  
No.7



U.S. safety tests are regarded as some of the toughest in the world.

But the Ford Falcon's roof crush strength is still designed to exceed the U.S. standards by 150%.

And that's a fact.



**HAVE YOU DRIVEN A FORD...LATELY?**



FORD. PROUD SPONSOR AUSTRALIAN OLYMPIC GAMES TEAM.

**FALCON FACTS:**  
No.8



Due to its structural integrity, Ford Falcon has the highest towing capacity of any passenger vehicle in Australia.

And that's a fact.



**HAVE YOU DRIVEN A FORD...LATELY?**



FORD. PROUD SPONSOR AUSTRALIAN OLYMPIC GAMES TEAM.

**FALCON FACTS:**  
No.9



Since its introduction in September 1994, the new Ford Falcon has been Australia's top selling car.

And that's a fact.



**HAVE YOU DRIVEN A FORD...LATELY?**



FORD. PROUD SPONSOR AUSTRALIAN OLYMPIC GAMES TEAM.