

The new Ford Laser.



Live it.

## Be streetwise.

The car that started it all is now better than ever. The all new Ford Laser has arrived. And it comes with a combination of streetsmarts and ingenuity.

Stretch out in its extraordinarily spacious interior. Enjoy the comfort of standard air conditioning and an abundance of best-in-class features. Revel in the power of new, highly refined engines. All wrapped up in Laser's fresh, new styling.

Beneath the bold, aerodynamic lines of our sedan and hatch are new steering and suspension systems delivering high levels of ride and comfort. And with a brilliant combination of power and fuel efficiency, Laser is perfectly at home in the city traffic or out on the highway.

No matter where life takes you, the new Laser has been designed to get you there in style.



Laser GLXi Hatch Shown in Gold Dust with optional equipment

# Support from all sides.

Fundamental to our design philosophy, the new triple 'H' safety cell maximises Laser's rigidity. So much so, body distortion is dramatically reduced in side impact situations. In the case of a frontal collision, Laser's

advanced absorption system provides improved protection.

Our designers also took the soft option. Key interior items are

constructed to help absorb impact.

Even the upper belt anchor covers

are internally ribbed. The front three point seatbelts with shoulder height adjustment, help prevent occupants from sliding downward in a sudden stop.

Refinements like improved suspension and responsive steering maximise control. While to keep your Laser safe and sound, an engine immobiliser serves as a deterrent to unwanted admirers. If anyone attempts to use any other key except the supplied electromagnetic one, the immobiliser disables both the fuel and ignition system.



Laser takes preventative measures seriously. A driver's side airbag is standard on all models.

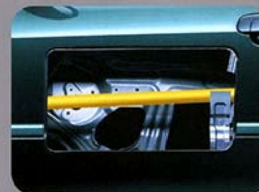


The Laser sedan sports a slightly longer wheelbase than the previous model, yet its overall length is decreased by 25mm. This compact exterior delivers improved manoeuvrability, particularly for parking and bustling city driving conditions.

Laser LXi Sedan Shown in Aquamarine



The triple 'H' roof, bodysides and floor reinforcements increase Laser's rigidity. Vehicle dynamics, steering and handling are also improved. The result for you is a quieter, more comfortable and more responsive drive.



Offering greater levels of passive safety, improved side intrusion beams are an integral feature in all new Lasers. While responsive front wheel disc brakes provide new levels of active protection.



A newly developed, high-gloss paint improves stone-chip resistance and protects Laser's beauty. Somewhat of a green machine, Laser cares for the environment too. Over 85% of materials used have been designed for future recycling.

## Inside, it's a big surprise.

The five-door hatch's new generation rear seat features an impressive 60/40 split design. What's more, this seat conveniently folds flat to create an oasis of space in the back. There's enough space in Ford Laser to accommodate big adults comfortably. Hard to imagine from the outside, but Laser's compact exterior gives generous levels of legroom, headroom and shoulder room.

Big on features, Laser's front seats beckon you with new levels of comfort. Higher seat backs, front and rear, support you. While for the driver, greater seat height adjustment, as well as a new tilt-adjustable steering wheel offer unparalleled levels of control and comfort.



Laser's new climate control system incorporates a clean-air system with an anti-bacterial air conditioning and pollen filter. Just turn the dials and feel the difference.



Laser GLXi Interior shown with optional power pack.



The only time you'll hear the outside world is when you lift the hatch. A quieter engine, improved front and rear suspension and exhaust refinements make Laser quieter than ever before.



Laser GLXi has the 'Power Pack' option with power windows, remote central locking, spot reading lamps and power mirrors.



Laser's flexibility extends to the smallest detail like cup holders. Of course, whether it's espresso or latte is up to you.



Greater luggage carrying capability. The 60/40 split rear seats conveniently fold, so you can carry more than your fair share.



Plenty of storage space like a larger glove compartment and a front console to accommodate seven CDs.

# Break away from the pack.

Laser's new 1.6 and 1.8 litre double overhead camshaft 16-valve engines incorporate lighter, more rigid alloys. With engine rigidity improved, you'll quietly zip about town. Of course, one place you'll be zipping into even less is the local petrol station.

Laser's line-up presents outstanding fuel economy. But never at the expense of power, with improved performance from 0-100km/h. These new engines, with optimised tuning and fuel injection, further contribute to Laser's economy. As does the adoption of an optional new electronic automatic transmission and a free flow exhaust system for better breathing.

Laser has always delivered excellent steering, ride and handling. For our engineers the challenge was to better this reputation. Sophisticated front and rear suspension designs focus on reducing weight wherever possible. They offer the ultimate balance of driving comfort. Whether it's at highway speed, in crosswinds or negotiating tight corners, you'll enjoy Laser's precise handling.



Laser GLXi Hatch Shown in Gold Dust with optional equipment



Dynamic new engines offer outstanding improvements in fuel economy, without sacrificing performance. The 1.6 develops 78kW of power @ 5,500 rpm and 145Nm of torque @ 4,000 rpm. While the 1.8 develops 92kW of power @ 6,000 rpm and 163Nm of torque @ 4,000 rpm.



A comfortable, steady and stable ride, courtesy of a redesigned suspension system, along with a new, more rigid body design.



5-speed manual.



The all-new, optional 4-speed electronic transmission is lighter and boasts a sportier gearshift. For those who enjoy greater control, the inclusion of a 'hold' button offers a greater degree of manual override.

## Specifications and options

	GLXi SEDAN	GLXi HATCH	LXi SEDAN	LXi HATCH
1.6 L 16-valve EFI engine	•	•	•	•
1.8 L 16-valve EFI engine	•	•	•	•
5-speed manual transmission	•	•	•	•
4-speed auto transmission	○	○	○	○
Air conditioning	•	•	•	•
Front ventilated disc brakes	•	•	•	•
4-wheel power disc brakes	•	•	•	•
Driver airbag	•	•	•	•
Mosaic cloth seat trim	•	•	•	•
Inca velour seat trim	•	•	•	•
Windscreen wipers with variable intermittent	•	•	•	•
Rear wiper/washer	•	•	•	•
Passenger vanity mirror	•	•	•	•
Tachometer	•	•	•	•
Height and tilt adjustable driver's seat	•	•	•	•
Adjustable front head restraints	•	•	•	•
Headlamps on warning chime	•	•	•	•
Ignition key left in warning chime	•	•	•	•
Stereo radio/cassette/CD compatible audio	•	•	•	•
Dual cup holders	•	•	•	•
Tilt adjustable steering wheel	•	•	•	•
Power pack including remote central locking, power windows, body coloured power side mirrors, map lamps and illuminated entry.	○	○	•	•
<b>ACCESSORIES</b>				
Alloy wheels	◇	◇	◇	◇
Bonnet protector	◇	◇	◇	◇
Boot mat	◇	◇	◇	◇
Cargo net	◇	◇	◇	◇
Carpet mats	◇	◇	◇	◇
Carry bars and attachments	◇	◇	◇	◇
CD changer kit	◇	◇	◇	◇
Exhaust extension	•	•	◇	◇
Headlamp guards	•	•	◇	◇
Rear sunshade	•	•	•	•
Seat covers	◇	◇	◇	◇
Weathershields	◇	◇	◇	◇
Slimline weathershields	◇	◇	◇	◇
Hatch/sedan rear spoilers	◇	◇	◇	◇
Towbars	◇	◇	◇	◇
Alarm	◇	◇	◇	◇
Key operated central locking	◇	◇	◇	◇
Remote locking (requires key operated central locking)	◇	◇	◇	◇
External remote boot release (requires alarm)	◇	◇	◇	◇

• Standard    ○ Factory option    ◇ Dealer fitted accessory    – Not available



White Satin



Blaze Red



Twilight Blue



Gold Dust



Starlight Silver



Amazon Green



Aquamarine



Inca velour - GLXi



Mosaic cloth - LXi

## An ownership experience you're going to love.

### Fordcare.

Fordcare is a whole range of programs, products and services designed to make Ford owners the most satisfied motor vehicle owners in Australia. The well-being of your Ford is supported by these warranties and services:

### New Vehicle Warranty.\*

Covers your Ford against defects in factory materials or workmanship for the first 3 years or 100,000 km – whichever occurs first. When fitted at or prior to the time of vehicle delivery, Ford Approved Accessories are also covered by the Ford 3 Year/100,000 km 'Bumper to Bumper' Warranty.

### Five Year Perforation Corrosion Warranty.\*

Covers the original vehicle's body against perforation corrosion for the first five years of its life.

Further information on these warranties and services may be obtained from your Authorised Ford Dealer. Visit us on the Internet at <http://www.ford.com.au>

This brochure is designed to provide you with a general introduction to the Ford Products (including available optional equipment) referred to, and should be read in conjunction with the latest specification sheet. Because of changes in conditions and circumstances Ford reserves the right, subject to all applicable laws, at any time, at its discretion, and without notice, to discontinue or change the features, designs, materials, colours and other specifications and the prices of their products, and to either permanently or temporarily withdraw any such products from the market without incurring any liability to any prospective purchaser or purchaser. The latest specification sheet should be referred to for information on the availability, ordering and use of optional equipment. Always consult an Authorised Ford Dealer for the latest information with respect to features, specifications, prices, optional equipment and availability before deciding to place an order. \*FORD MOTOR COMPANY OF AUSTRALIA LIMITED. (A.C.N. 004 116 223) Registered Office: 1735 Sydney Road, Campbellfield, Victoria 3061, Australia. #Conditions and exclusions apply. See your Authorised Ford Dealer for details. Printed January 1999. FCL 7348

### Lifelong Panel Warranty.\*

Covers replacement outer body panels against perforation corrosion for the life of the vehicle.

### Ford Customer Assistance Centre.

We're always happy to hear from you and you will find us responsive to your needs. Customer Assistance Centre – telephone 1800 333 306 (TOLL FREE), in Melbourne telephone 9359 7023.

### Ford Credit Financial Services.

Ford Leasing and Red Carpet Options are available to approved applicants of Ford Credit Australia Limited. Enquire at your Authorised Ford Dealer.

### Fleet Communication Centre.

Our Fleet Communication Centre is available to assist fleet customers with information on Ford products and services. Call 1800 673 207.





Live it.