

You and Rio...

Making Plans and Keeping Promises, with Style



A New Kind of Style for Your
Active Life

Rio Makes You Feel Welcome

A lot of thought went into making Rio's interior functional and user-friendly. Behind the wheel, you'll discover that important controls are ergonomically placed, and use a non-slip design for precise adjustment. Gauges feature large, easy-to-read markings, and even the digital odometer/trip meter has been redesigned for greater accuracy and easier readability. To reduce glare, the entire instrument display is housed in a matte finish panel. And to make sure that your ride is quiet and smooth, Kia engineers insulated the entire passenger cabin with acoustical soundproofing materials. And if that's not enough, Rio offers available amenities like a handy fold-down driver's center armrest, and up and down with tilt headrest.



Listening Pleasure

1. Center Fascia 2. Cluster 3. Power-tilt Steering Wheel





Versatile Space Surrounds You

Rio has got room to handle your active life. The completely redesigned interior offers ample headroom and legroom for five passengers and cargo space for oversize gear. The spacious feeling inside is enhanced by contemporary shapes and textures, and a large glass area. Standard amenities include a rear window defroster, a 12-volt power outlet, assist grips, door storage bins and map pockets. Rio also comes audio system-ready with four standard speakers (upgradeable to six speakers with A-pillar tweeters), and 4 and 5-door interiors specifically tuned for optimum sound quality.



1. Power-tilt Headrests 2. 60:40 Split Rear Seat (5-door) 3. 8-way Adjustable Driver's Seat



4 - Door 5 - Door

Rio is Multi-talented, to Better Fit Your
Lifestyle



With Rio, You Also Get
What You Don't See



Rio is empowered by Millennium Innovation Technologies (MI-Tech). This comprehensive design process integrates key design elements for overall performance enhancement. It imbues Rio's engine with excellent responsiveness, fuel efficiency, smooth running and reduced emissions. MI-Tech also greatly increases the rigidity of the structure and chassis for a smoother and quieter ride, as well as nimble and precise handling. You may not see all the inner workings of Rio but rest assured that the state of the art technology is working for you.



Suspension

1. 1.5-liter DOHC Engine 2. 1.3-liter SOHC Engine 3. 4-speed Automatic 4. 5-speed Manual

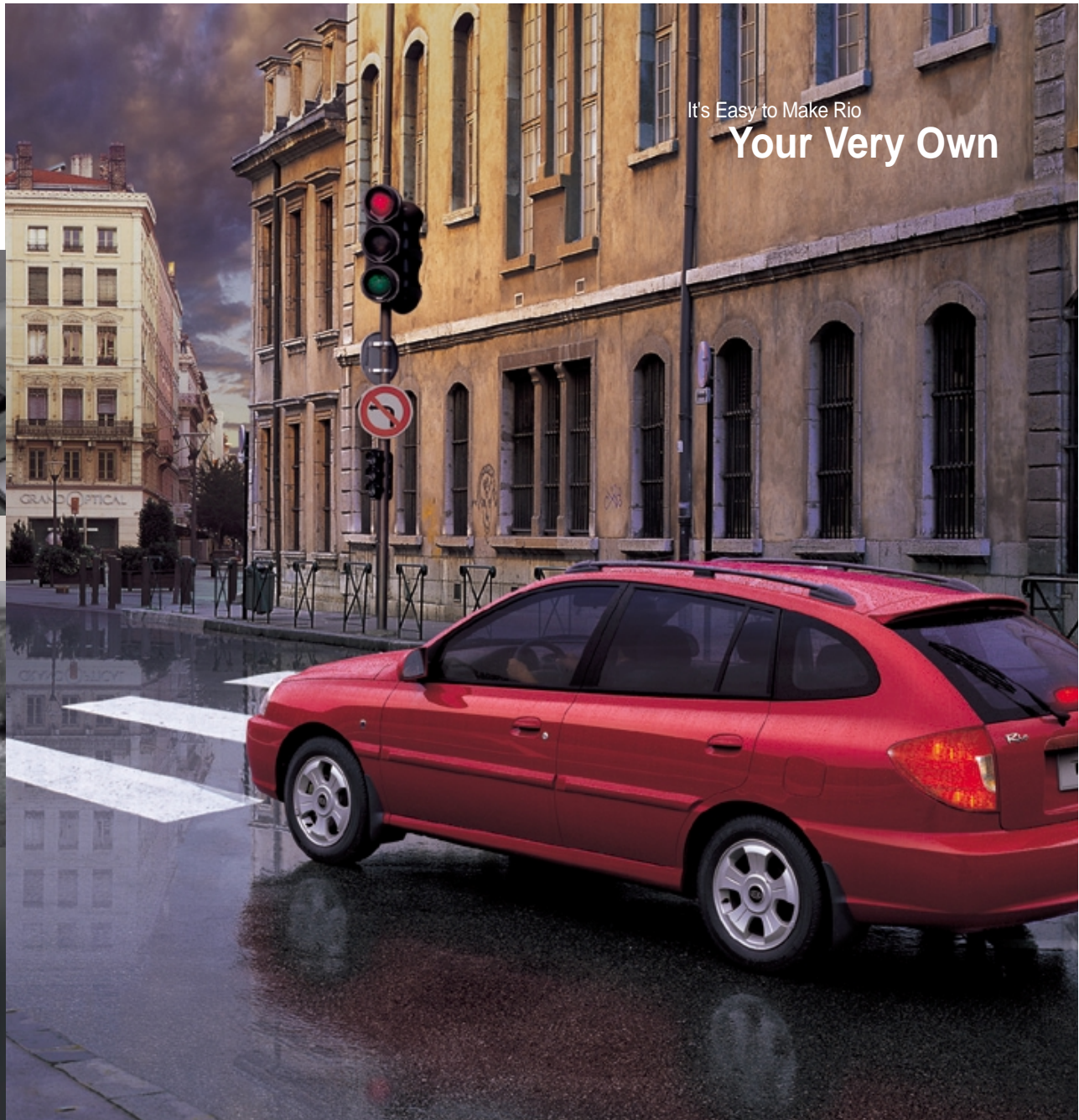


The choice is yours. With many optional features available, you can make your Rio fit like a glove, leaving your distinct signature to make it your very own. Folding outside mirrors for easier navigation and parking; power windows that keep you in control; power sunroof for the sunshine and light breeze under the moon. Indulge yourself with life's amenities.

- 1. Outside Mirrors
- 2. Power Windows
- 3. Power Sunroof



It's Easy to Make Rio
Your Very Own



Inside & Outside

The list goes on. Rio's advanced safety features start with an exceptionally strong structure, which is reinforced by steel side impact door beams for added protection. Standard interior safety features include de-powered dual front airbags, and energy absorbing steering column, front and rear seat belts with ELR mechanism, and child seat anchors. Rio's standard front disc/rear drum brakes have been redesigned and re-engineered for improved performance. Optional 4-wheel disc brakes with a 4-channel Anti-lock Braking system (ABS) are also available.





What You May Have Come to Expect in a Car And More...



You could become pleasantly surprised by a myriad of standard features in Rio. Just to name a few, cup holders are within an easy reach and securely hold all popular sizes of your favorite drinks. Two front storage boxes provide ample storage space. You can even keep your sunglasses in a dedicated holder overhead for a quick reach. Attention to detail and convenience. The new Rio.

- 1. Cup Holders
- 2. Front Storage boxes
- 3. Sunglasses Case



1



2



3

Customize Your Rio, Doors and Colors

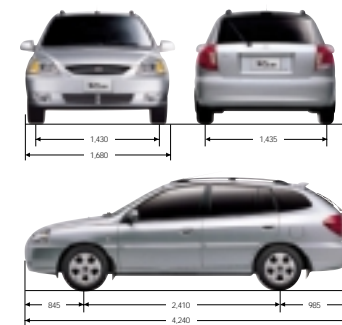


4 - Door : RS/LS & 5 - Door : RS/LS (Roof rack: optional)

► Colors



► Dimensions



Engine // High efficient, noiseless, and lightweight, the Rio's refined powertrain system offers a choice of 82ps and 12kg.m of torque in the 1.3-liter 8-valve SOHC version for economical drivers or maximum 99ps power and 13.5kg.m of torque in the 1.5-liter 16-valve DOHC version for the more performance-oriented driver.

Transmission // The Rio is available in a choice of 5-speed manual or 4-speed automatic transmission. The manual transmission delivers smooth shifting with minimum effort and is equipped with a hydraulic assisted clutch for smooth clutch action and an optimal gear ratio. The auto transmission delivers gear changes that are quiet and exceptionally smooth. Guided by a sophisticated computer chip, the gear range adapts to different driving circumstances.

Suspension // The new Rio's suspension retains some elements of the previous model to ensure superior ride a road handling characteristics, and also incorporates several improvements for enhances durability, reduced noise and greater comfort.

Steering Wheel & Column // Impact absorbing steering wheel is covered with an impact absorbing material to lessen the risk of chest injury when an airbag is not installed and the steering column collapses in the event of a collision to absorb frontal impact and reduce the risk of chest injuries to the driver.

Brakes // Front disc brake is larger and adopts a bigger caliper and pad. For quieter braking performance, the rear drum brakes offer increased lining and drum

thickness from 25mm to 30mm and from 5mm to 8mm respectively.

Dimensions	
Overall length	4,240 mm
Overall width	1,680 mm
Overall height	1,420 mm
Interior length	1,804 mm
Interior width	1,395 mm
Interior height	1,171 mm
Wheelbase	2,410 mm
Wheel tread (Front/Rear)	1,430 / 1,435 mm
Overhang (Front/Rear)	845 / 965 mm
Min. ground clearance	152 mm
Fuel tank capacity	45 l

You can even customize your Rio with a number of different body and seat color combinations. Whether it's a 4-door or a 5-door, you can pick just about any color combination. To complement your aesthetic pleasure, the wheels can also be customized with wheel covers or alloy wheels.



Wheel Cover



Alloy Wheel

Rio



Rio

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