



**KIA MOTORS**  
*The Power to Surprise®*

# VENGA



## THE VERSATILE NEW KIA VENGA

# Imagine designing the perfect space. We did.

Everyone loves space. So why not make the most of it? The new Kia Venga does it beautifully. With its cutting-edge dynamic look, a high roofline, an unusually long wheelbase and an all-glass roof, you've got a truly versatile car that makes you feel as if you owned the sky as well. It's this kind of free-thinking that's helped us create the new Kia Venga. It comes with lots more clever ideas, ready to be explored when you are.



Long wheelbase, short overhangs = ingredients for a compact, dynamic car.



LET THE WORLD IN





## DESIGN

# Born, built and loved in Europe

The new Kia Venga has all the ingredients to be an international style icon. It was conceived by our European Design Team in Frankfurt and carries Kia's new signature grill. Under the Design Team's guidance the Venga has emerged with taut, muscular lines, an assured stance and a striking front fascia - making it individual and distinctive.



The new Kia face  
- distinctive, yet  
typically Kia.



SHARP DESIGN,  
GREAT LOOKS,  
-TRUE EUROPEAN





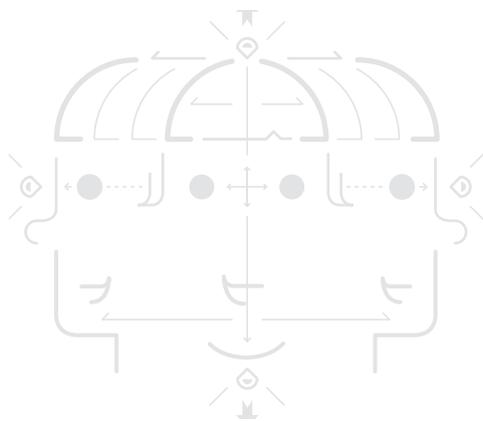
## NEW DIMENSION

# Space to explore

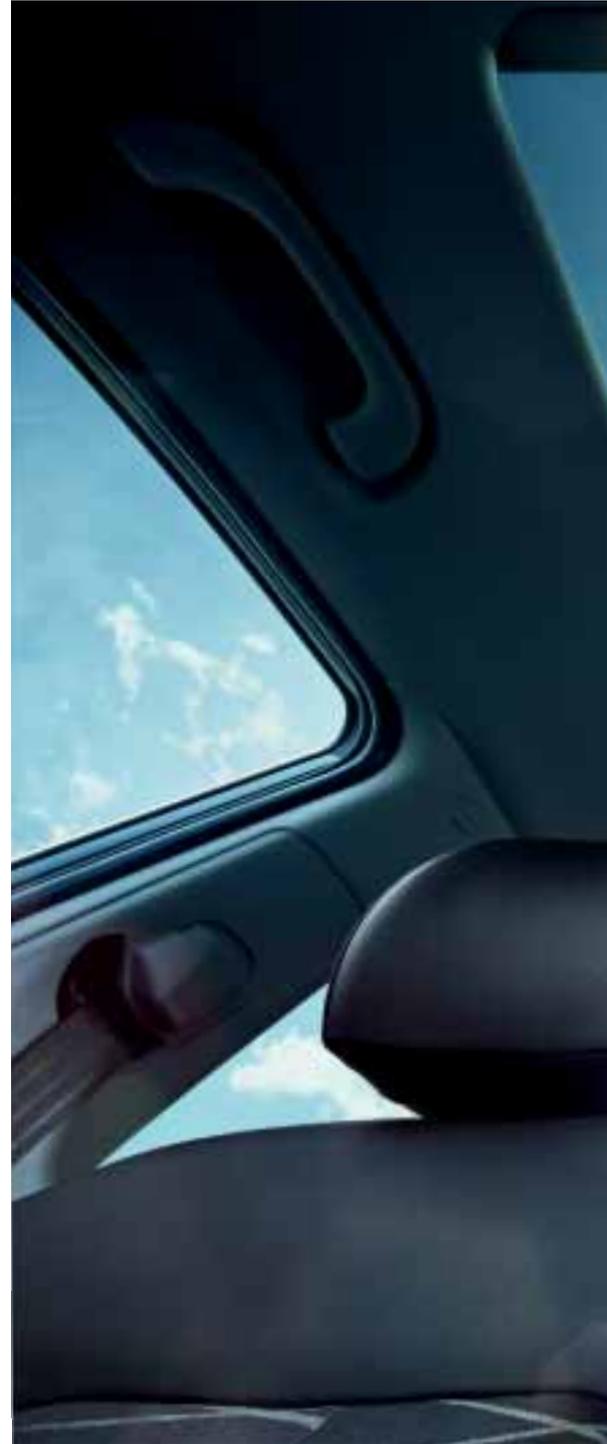
Why limit yourself when there's so much more to see? The new Kia Venga opens up a whole new world of opportunities. Especially when you opt for the striking panoramic glass roof. It floods the interior with light for an added sense of spaciousness. Look up and enjoy the view. Or simply admire the space around you.



Outstanding head and legroom.



NO MAGIC,  
NO SPECIAL POWERS,  
JUST A NEW WAY TO  
SEE THE WORLD





## EXTERIOR DESIGN

# Feel free to stare

View it from afar or close up and you'll discover stylish details from every angle. Our designers have created a truly functional car and still managed to ensure that it's highly enjoyable and appealing. It shows, from the large wrap-around headlamps to the bold taillights - the finishing touch for the dynamic wedge-shaped rear design. It's also extremely aerodynamic, which saves fuel and improves handling.



- The 17" alloy wheels
- are standard on the
- top equipment grade
- and optional on others.





## QUALITY

# Go further, worry less

The new Kia Venga comes with inbuilt confidence thanks to our unrivalled 7-year warranty. It protects the power train for 7 years and up to 150,000 kilometres, while the rest of the car is covered for 5 years and up to 150,000 kilometres. A 12-year anti-perforation warranty is also part of the package. We offer this generous service simply because we can. But then, our cars are so well built you'll probably never need to make use of these exceptional warranties.

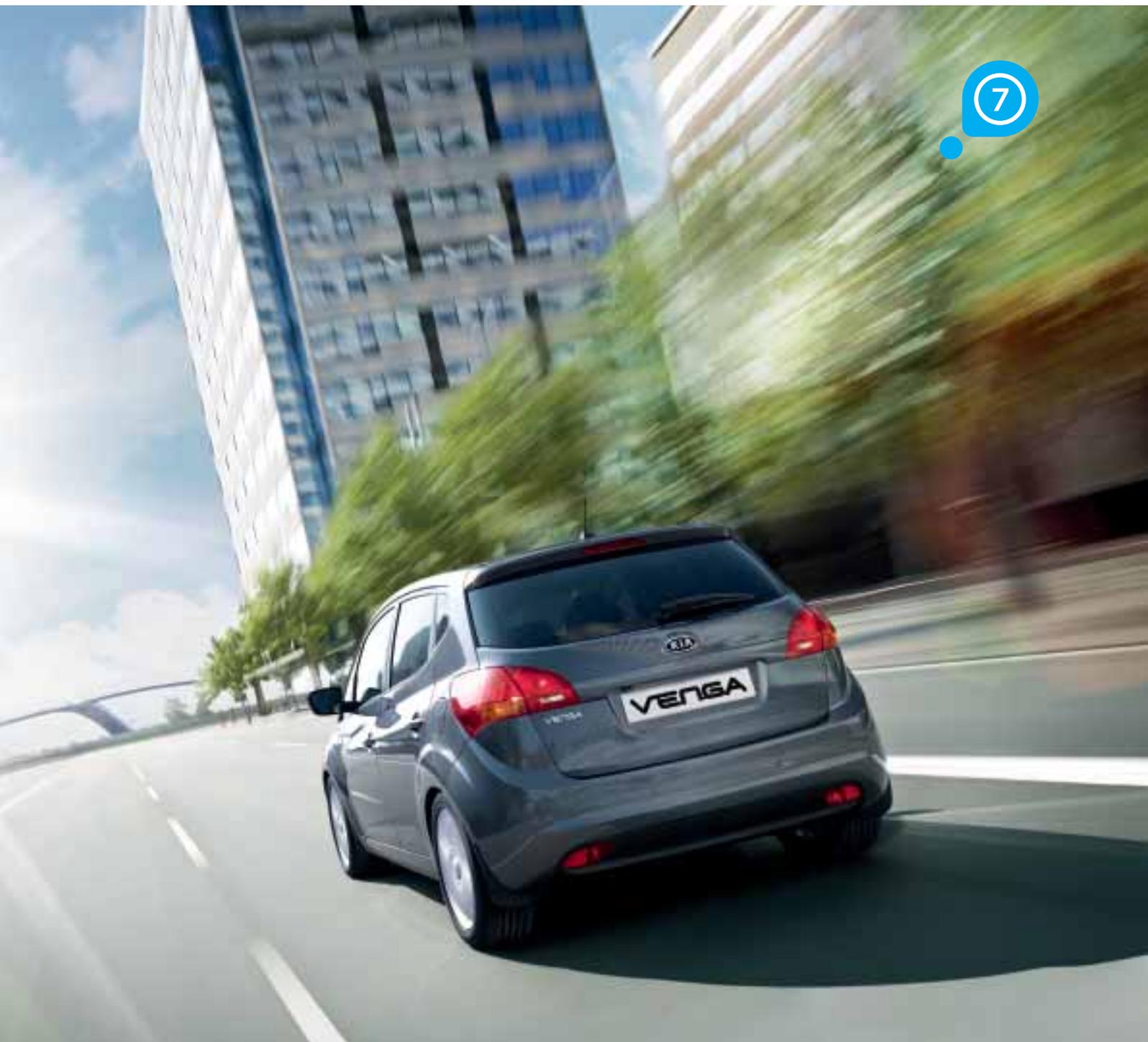
7

The Kia Venga is built at our new European factory.



YOU NOW HAVE  
7 YEARS OR  
61,320 HOURS TO  
WORRY LESS AND  
ENJOY MORE.





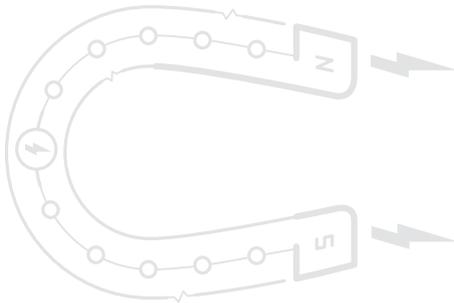
## DRIVING DYNAMICS

# Explore every corner

The new Kia Venga is not just a car to enjoy space with. It's designed for the road - whether you're buzzing around town or beyond. For outstanding agility and stability, there's active driving technology including Anti-lock Braking System (ABS), Brake Assist System (BAS), Electronic Stability Control (ESC) and Hill Start Assist Control (HAC). Add to that fully independent front and rear suspension and you have all the ingredients for a comfortable ride.



- Enjoy excellent handling with
- Venga's active driving technology.



THE SECRET  
TO AGILITY?  
STAY GLUED TO  
THE ROAD





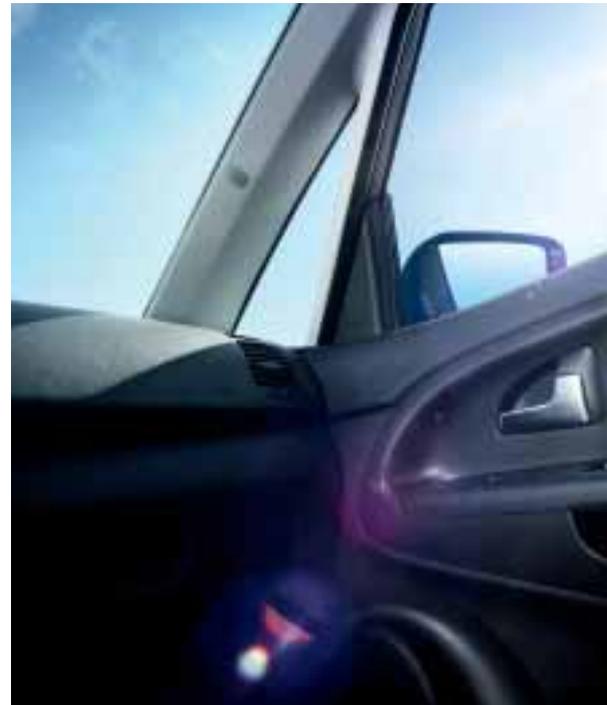
## INTERIOR DESIGN

# Time to move in

If the Venga's exterior looks are an invitation to drive, then the interior is an invitation to sit back and enjoy the ride. Once inside, you'll be welcomed by quality materials and great ideas to make your journey as enjoyable as possible. Seats are available in a choice of stylish colour combinations, fabric designs and leather trims. Optional stylish chrome features and the beautifully crafted centre console – also available in various stylish colours – show that the new Venga does quality in style.



Choose between a range of stylish interior options, colours and unique seat cover designs.



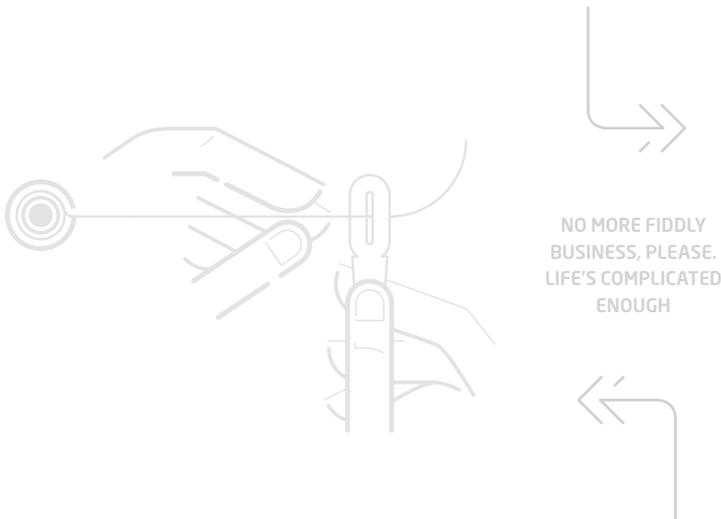


## DRIVER ERGONOMICS

# Do a lot, by doing very little

Looking ahead is the most important thing when you're driving. That's why we've placed essential functions on the steering wheel to ensure you don't take your eyes off the road. You can adjust the stereo volume, set automatic cruise control or access the trip computer with a finger tip.

The centre console houses a handy central 'turn and push' control unit for the audio system with access for you and the front passenger. If you choose full-map satellite navigation, all features including the sound system can be managed with the user-friendly touch screen. A rear-view camera is also available. It displays an image of the area behind the car on the rear-view mirror to help you park without a scratch.





Easy parking with optional rear view camera and rear parking sensors.



The telescopic steering wheel tilts and adjusts to your height.



Perfect climate: with standard manual or optional full automatic air-conditioning.



Trip computer shows external temperature, fuel consumption and cruising speed.



Audio system features RDS radio, CD player, AUX, plus MP3 and iPod outlets.



Find it quickly with the 6.5" full-map touch-screen navigation system.



## CABIN ERGONOMICS

# Happiness fitted as standard

Whether you're just popping to the shops or heading out further, the new Kia Venga is designed to make all journeys as pleasant as possible. Whilst those in the front have comfortable seats with lumbar support, rear seat passengers also enjoy star treatment. The head and legroom in the rear cabin is outstanding. To increase it even further, simply slide back a seat, or recline for a little relaxation.



Clever interior design makes the Venga a very comfortable place to be.





## MODULARITY & STORAGE

# Made to fit

As you'd expect from an MPV, the Kia Venga is an expert at versatility – and still manages to throw in a few surprises. Despite its compact outer dimensions, it offers plenty of room for plenty of uses starting with the 440 litre luggage compartment. To increase boot space Venga offers a number of options: The 60:40 split rear seats, which dive and fold to create a flat surface. Or the flexible two-tier boot space floor, which gives the possibility of using a lower level to extend total volume to 570 litres. Another perfect little (or big when you need it) example of the Venga's versatile design.



Versatile storage solutions mean there's space for almost anything.





## AUDIO SYSTEM

# Add four wheels to your music collection

Take your seat, the concert is about to begin. Choose your device and the Venga will play your music via the premium audio stereo system. It features a RDS radio and an inbuilt CD player, plus AUX and USB outlets for your iPod or MP3 player. For a great surround sound, six high-quality speakers are placed throughout the cabin.

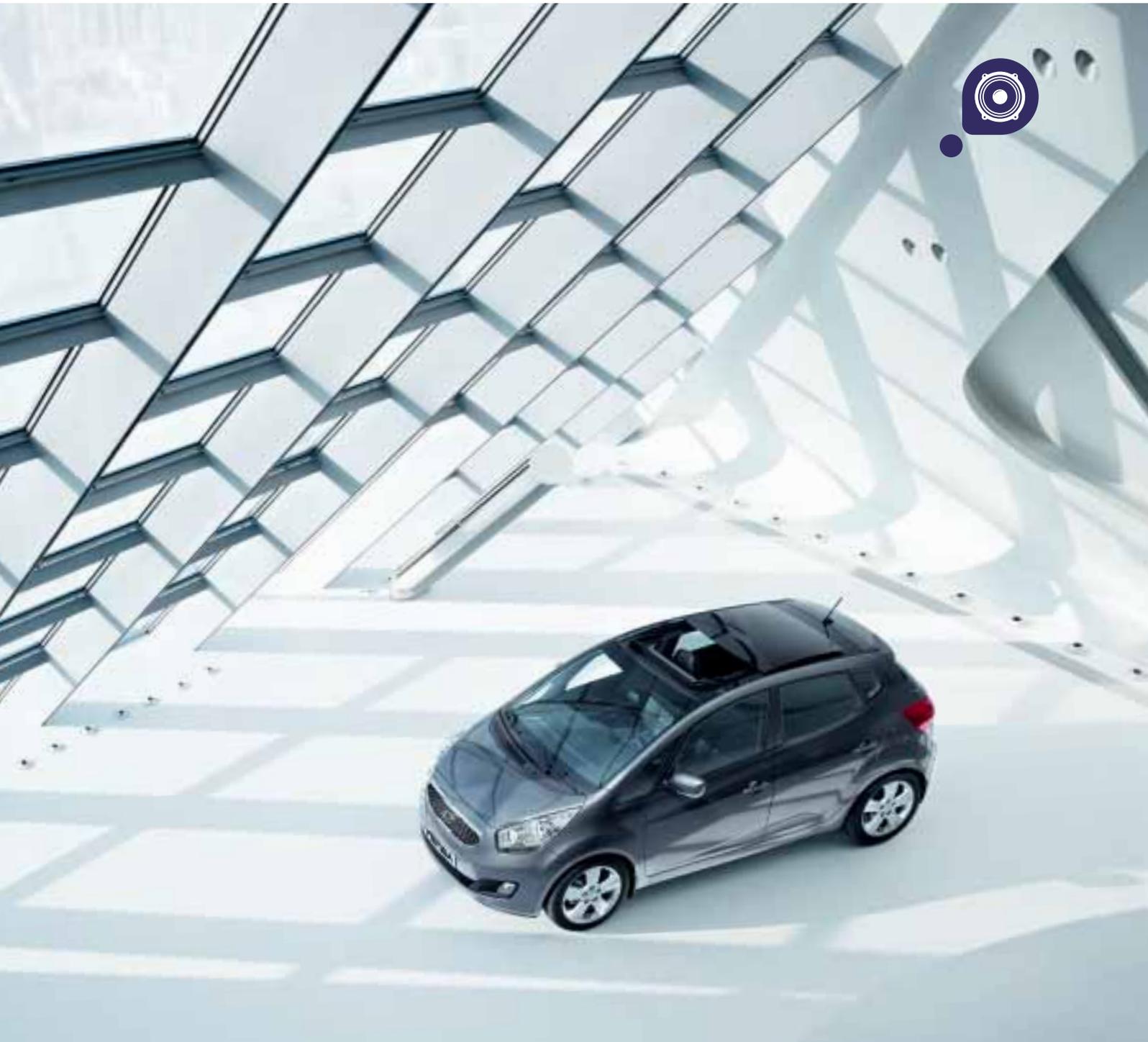


Premium sound system with six speakers and AUX/USB outlets for easy iPod and MP3 connectivity.



FEELS LIKE HOME:  
COMPLETE WITH  
COMFY CHAIR,  
GREAT STEREO AND  
YOUR FAVOURITE  
TUNES.





## CONNECTIVITY

# Plug in to the world

The new Kia Venga helps you stay in touch, even when you're on the road. Thanks to optional Bluetooth® you have the benefit of hands-free access to the phone directory. Also, on top of that, you can control the satellite navigation system with voice recognition. The premium audio unit also gives you access to a whole range of technology with AUX and USB outlets for connecting a wide variety of external devices. And, if you insert a memory stick, the audio system will store up to 30 GB of music for you.



Bluetooth® hands-free access for the phone directory and voice recognition for the navigation system.





## START / STOP SYSTEM

# Stop & Save

To save fuel and curb emissions all Venga engines can be fitted with Start/Stop System (ISG). This technology simply switches off the engine when the car is stationary and your foot is off the clutch, for example at a traffic light. When you resume your journey the engine is switched back on automatically. You'll notice the difference, especially when driving in urban areas. ISG can save up to 15% fuel, reduces emissions and noise levels significantly.

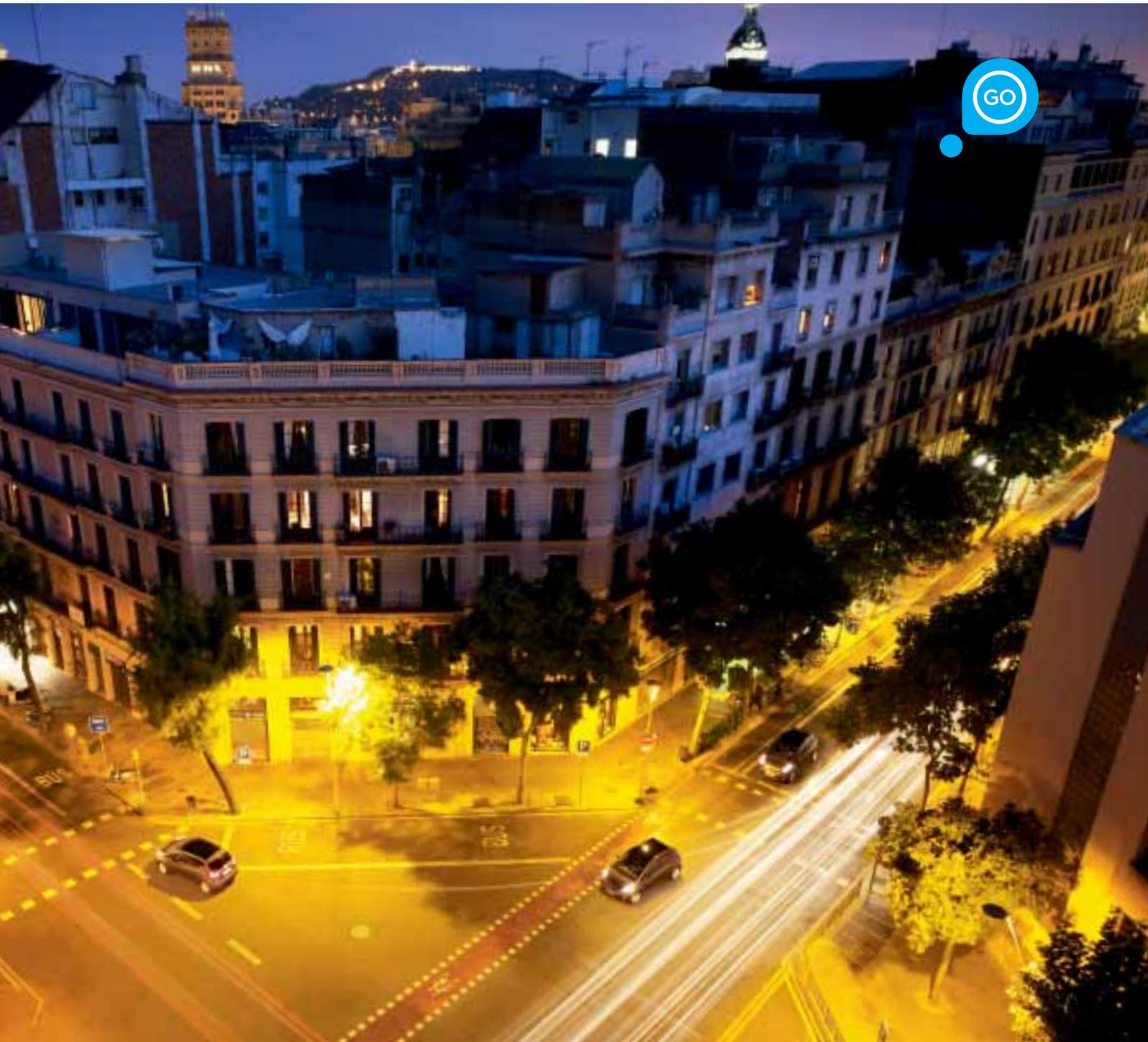


Save fuel and curb emissions.



WITH ALL THE  
MONEY YOU SAVE  
ON FUEL USING  
ISG, YOU COULD  
BUY YOURSELF A  
LITTLE TREAT





## ENVIRONMENT

# Looking after the space around you

At Kia, we take being green for granted. All engines are available with the new Start/Stop system. This technology significantly reduces fuel consumptions and emissions. It's all part of our EcoDynamics package, which also includes low-rolling resistance tyres and an optimum shift indicator. Together this package can reduce your fuel consumption by up to 15%.

**eco**Dynamics



Reduce CO<sub>2</sub> with Start/Stop technology.



"MUCH OBLIGED",  
SAYS THE  
WORLD





## POWER & PERFORMANCE

# All the get-up-and-go you need

Are you a petrol lover, or do you swear by diesel? The Kia Venga offers a choice of four responsive 1.4 and 1.6 litre diesel and petrol models ranging from 75 PS to 126 PS. Whilst all diesel engines feature the latest 2nd generation Common Rail Diesel technology, the 1.6 litre model is fitted with a variable geometry turbocharger to maximise performance. The petrol models have CVVT (Continuous Variable Valve Timing) technology and electronic fuel injection to boost output.



Engine Start/Stop button and smart key.



BUZZ AROUND TOWN, ZIP UP A MOUNTAIN





## SAFETY

# Strong defences, clever tactics

The Kia Venga is well equipped to avoid dangerous situations. As part of the active safety arsenal, the MPV has Anti-lock Braking System (ABS) as well as Brake Assist System (BAS) to ensure sufficient brake force is applied in an emergency situation. Electronic Stability Control (ESC) is also at hand to maintain stability. The system applies braking automatically to individual wheels to counter oversteer or understeer. It also supervises the engine power until control is regained. Hill Start Assist Control (HAC) takes the sting out of starting the car on a steep hill.

In the event of a collision, the Venga provides outstanding protection thanks to a rigid bodyshell and carefully positioned crumple zones. These absorb any energy during a collision, dampening impact.

Six airbags are standard: dual front airbags, front side airbags and full length curtain airbags to protect rear passengers. The front seats feature active headrests to avoid head injuries during a rear impact. All five seats have 3-point seat belts.



If tyre pressure is too low, your Venga sounds an alarm.



In a rear collision active headrests move upwards and forwards to protect your head and neck.





## EQUIPMENT GRADE

# Available in many flavours

"Venga" is derived from the Spanish "come on, let's go". And here's your invitation to go and get creative. The interior options are truly inspiring and tailored to individual tastes. We have three special interior choices and four seat designs, giving you the choice of two fabric and two leather/fabric options. You'll also find plenty of different colours for the centre fascia, including high gloss black, high gloss beige, silver/metallic and lime green.



Enjoy choosing between a wide variety of interior options and exciting seat designs.



Black embossed cloth with leather bolsters - green piping.



Leather gear knob.



Green high glossy centre fascia.



Beige bamboo fabric with leather bolster.



Grey Madrid fabric.



Beige interior.



Manual air conditioning.



Metal centre fascia.



Beige high glossy centre fascia.

## CONVENIENCE/PRACTICALITY

# Can't live withouts and great-to-haves

It's easy to adapt the Venga to your needs. For life's little luxuries there are options like a clever mirror with camera and automatic transmission. For technology the list is nearly endless, with everything from keyless Start/Stop to tyre pressure monitoring system.



Enjoy a range of exciting features.



WHAT EVER  
SUITS YOU, SUITS  
THE VENG A



Rear-view mirror with back warning system.



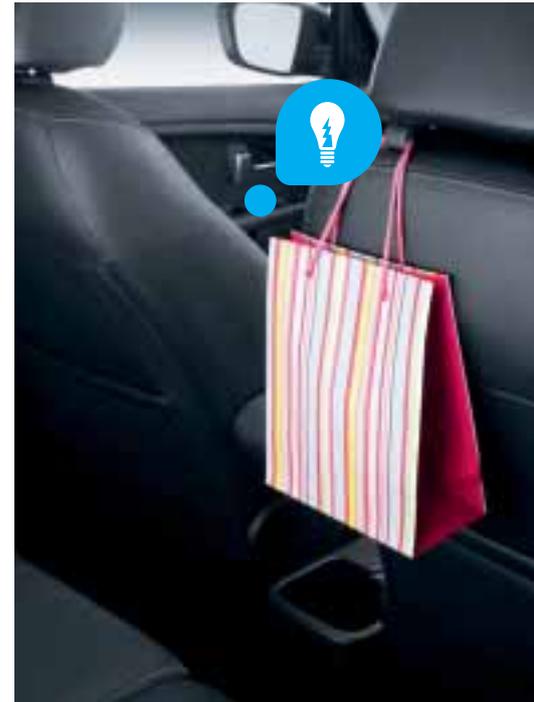
Automatic transmission.



Folding key.



Leather steering wheel.



Back seat hook.



Engine start stop button.



Front and rear power windows.

## PEACE OF MIND

# Quality you can see, feel and call upon

At Kia, our quality promise extends beyond the factory floor. We want to ensure you always get the best service possible. Our revolutionary 7-year warranty reflects this commitment. You'll also find it in a whole range of Kia initiatives designed to create better, more efficient and more enjoyable cars.

### Stay in touch with Kia

Visit [www.kia.eu](http://www.kia.eu) for all the latest news and updates. For example, you may want to find out more about our achievements in alternative fuel technology development, like liquid gas, hybrid and fuel cell technology. Or discover what our Environment Research Centre is currently working on. We're also involved in major sporting events, like 2010 FIFA World Cup, and we sponsor tennis star Rafael Nadal.

### 7-year vehicle warranty

Every Kia cee'd in Europe will benefit from a 7-year/150,000 km new car warranty, comprising 5-year cover on the entire car and an additional 2-year cover for the power train. This warranty is free and transferable to subsequent owners, provided the car is regularly maintained in accordance with the servicing schedule.



7 years/150,000 km for the power train and 5 years/150,000 km for the entire vehicle. Valid for the Kia Venga in all EU countries (plus Norway, Switzerland, Iceland and Gibraltar).

### 5-year paint warranty

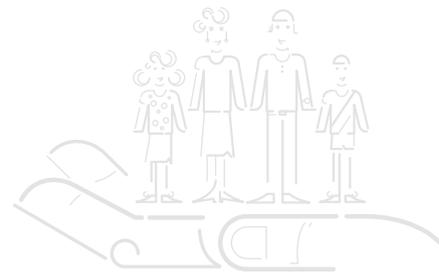
High quality body paint ensures long-lasting protection and shine for your new Kia automobile.

### 12-year anti-perforation warranty

Your new Kia automobile comes with superior corrosion protection and a warranty against rust from the inside out.

### Financing

Your local Kia dealer is your partner in establishing a financing plan that's best suited to your needs. Please ask for details.



ALL THE  
SUPPORT YOU  
NEED,  
WHEN YOU  
NEED IT.



The Kia Venga warranty covers your car for 7 years.



Plenty of new ideas for better driving.



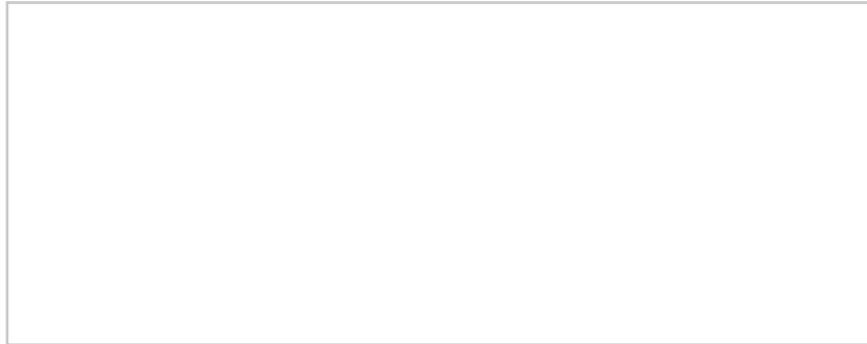
Go to [www.kia.eu](http://www.kia.eu) for all the latest and greatest.



**KIA MOTORS**  
The Power to Surprise™

[www.kia.eu](http://www.kia.eu)

7-years /150,000 km for the powertrain and  
5-years /150,000 km for the entire vehicle.  
Valid for Kia Venga in all EU states (Norway,  
Switzerland, Iceland and Gibraltar).



Kia Motors Europe GmbH.  
Theodor-Heuss-Allee 11  
D-60485 Frankfurt am Main  
Germany  
[www.kia.com](http://www.kia.com)

All information, illustrations and specifications are correct at the time of printing and are subject to change without notification. The models and specifications shown in this brochure may vary from the models available in your market. Due to the limits of the printing process, the car body colours shown may differ slightly from actual colours. Please contact your local Kia dealer for the most recent information.

09.002356

