

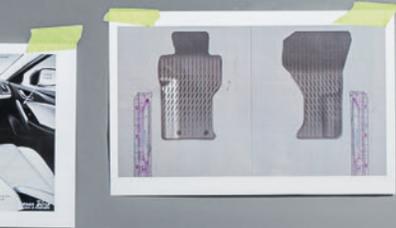
*2015 MAZDA MX-5 MIATA ACCESSORIES*





**DESIGN MEETS  
ENGINEERING.**





*CATCHING THE LIGHT WHILE LIGHTENING THE LOAD.*

*INSPIRED BY THOSE USED IN RACING, OUR AIR DAMS ARE DESIGNED TO PROVIDE A MORE AERODYNAMIC LOOK FOR YOUR VEHICLE. BUT AT MAZDA, AESTHETICS MUST BE SEAMLESSLY INTEGRATED. SO WE LIGHTENED THE VISUAL BURDEN BY ADDING A 'LIGHT CATCHER' CONTOUR THAT MAKES THE STANCE APPEAR MORE STREAMLINED, A COMBINATION OF BEEFINESS AND AGILITY. A TRICK OF THE LIGHT HERE AND A SHAPE-TWIST THERE, AND YOU GET AMPLIFIED ATTITUDE.*



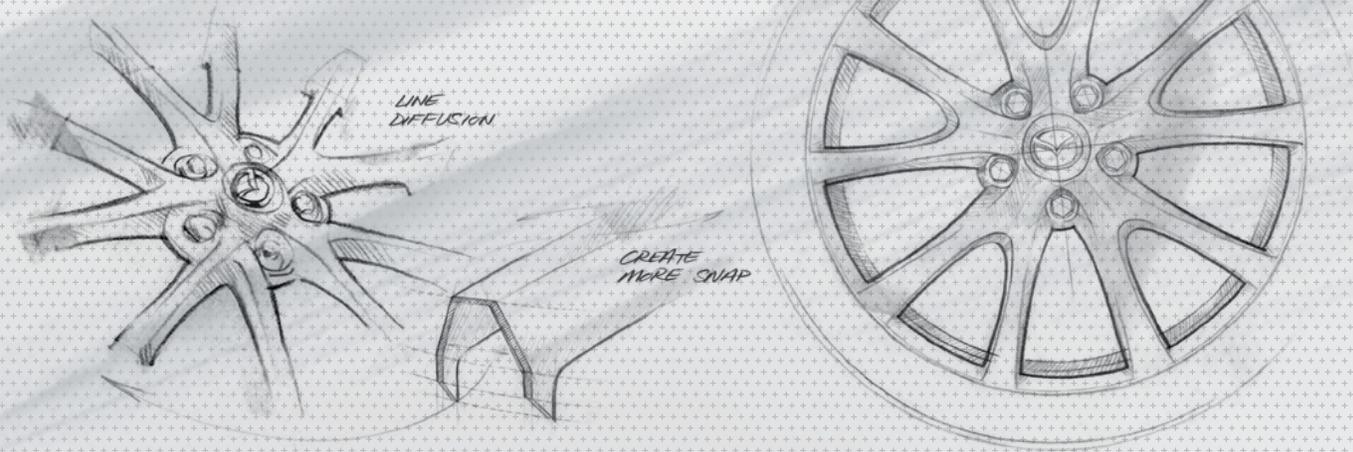
*AERODYNAMICS WITH ATTITUDE...  
THINK RACING*

KODO is Mazda's design philosophy that embodies the "Soul of Motion." It's our attempt to capture the very instant when energy translates into motion. KODO is so important to us that we use the same team that works on our cars to create our Genuine Mazda Accessories. This ensures our accessories are designed as a seamless continuation of our vehicles. The result is a line of products that don't perform, look, or feel like add-ons.

# INSPIRATION MEETS EXPLORATION.

## SO MANY EXCITING WAYS TO SAY, "THIS ONE'S MINE."

We create every Mazda to be the best it can be. From there, it's up to you and your imagination. Outfitting your car with Genuine Mazda Accessories is all about making a statement and getting more out of your lifestyle. There are no wrong answers, only an array of exciting choices. You'll find the only thing better than getting a Mazda is when you make it YOUR Mazda.



### 01 // DARK GUNMETAL ALLOY WHEELS /

Put a deeper spin on your MX-5 Miata with these stylishly designed wheels, each created with our high-tech alloy casting processes.

### 02 // INTERIOR LIGHTING KIT /

Bring on the night. Rather than an obtrusive, blinding bright white beam, this feature brings understated red accent lighting to the cockpit of your MX-5.

### 03 // REAR DIFFUSER /

You can't have too much of a good thing. This race-inspired addition gives an extra dose of attitude to your MX-5.



1

2

3



**01 // DOORSILL TRIM PLATES /**

These gleaming accents are a stylish calling card to both a welcome entry and a graceful exit. It's just another of those little flourishes that proves your MX-5 will always be a cut above the rest.



## 02 // PAINT PROTECTION /

Help protect your Mazda's finish from those heartbreaking little scratches and dings. Designed specifically for your Mazda, this clear protective film is virtually invisible.



## 03 // SPLASH GUARDS /

Don't let your journey end with a trip to the paint shop. Help protect your Mazda MX-5's finish from rocks and other road debris with our durable front and rear Splash Guards.



## 04 // FRONT AIR DAM /

Adding our Air Dam to your MX-5 Miata gives it a more aggressive appearance, and makes it look every bit as racy as it feels.



## 05 // CAR COVER /

We offer two simple ways to help protect your car's deep, polished finish: Our Indoor Cover features side-mirror pockets, while our Outdoor Cover also features rear license plate window and weather-resistant fabric, and includes a custom bag for easy storage.



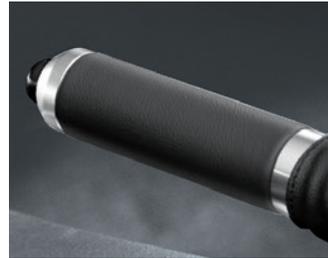
## 06 // ALL-WEATHER FLOOR MATS /

Protect your car from the elements, as well as a spilled coffee on your way to work. Our specially fitted All-Weather Floor Mats are designed to hold a healthy amount of liquid, making spills easier to deal with.



## 07 // PARKING BRAKE HANDLE /

Talk about real stopping power. Add our aluminum and leather Parking Brake Handle for another nice touch of contemporary class.





**01 // SEATBACK BAR COVERS /**

Everything about your MX-5 should scream “you.” Make it your own with our custom-colored Seatback Bar Covers for a clean, stylish look.



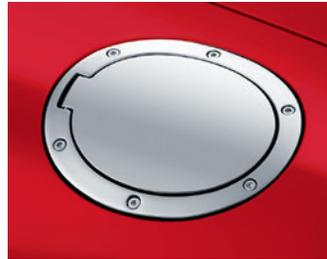
**02 // DIAMOND-CUT FACE ALLOY WHEELS /**

Mazda used an innovative technique to carve a unique design into the surface of these sophisticated gloss black Alloy Wheels.



**03 // AIR VENT BEZELS /**

Cool is in the details. Give your interior an edge with our polished aluminum Air Vent Bezels (set of 4).

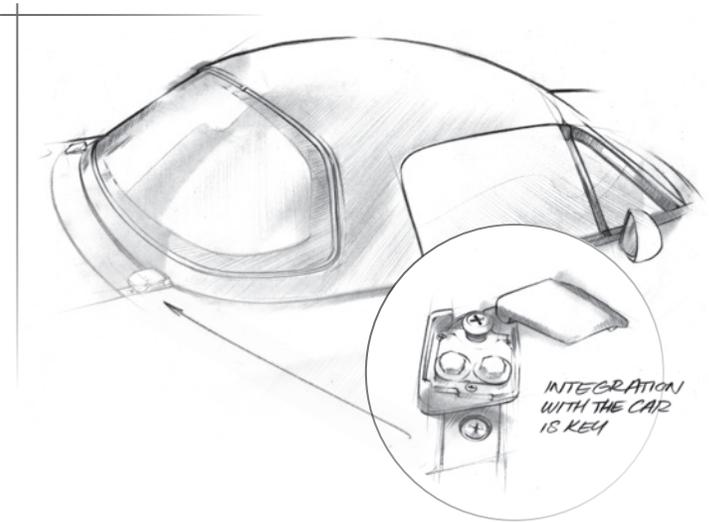


**04 // FUEL DOOR /**

Fill up on style and make a bold statement with Mazda’s chrome Fuel Door.

## WE’VE EXPRESSED OURSELVES. NOW IT’S YOUR TURN.

Mazda has a tradition of taking risky ideas and proving naysayers wrong. We engineer every major component to work efficiently and harmoniously. In fact, many of the designers who engineer our cars also help develop our accessories. This comprehensive approach is worth the effort—everything fits and integrates seamlessly. Now it’s time to add a little of your own personality.



**05 // HARDTOP /**

The wind in your hair is incredibly fun until frostbite becomes a part of the equation. With our body color-matching Hardtop, quickly turn your Soft Top MX-5 into an all-season touring roadster.



## ACCESSORIES SO PRECISE THEY EVEN INTEGRATE WITH YOUR WARRANTY.

Every Genuine Mazda Accessory is guaranteed for the same duration as your car's warranty.\* The same can't be said of many third-party accessories. Which is why anything less than 100% Mazda simply isn't Mazda enough.

### 01 // FRONT MASK /

It's a rough world out there. Maximize protection against nicks and scratches with Mazda's custom-tailored Front Mask.





### 02 // CARGO NET<sup>1</sup> /

No one likes stuff rolling around in their trunk. Use our Cargo Net to secure your groceries, sports equipment and other loose items while keeping them handy for easy access.



### 03 // PORTABLE NAVIGATION DEVICES BY GARMIN<sup>®</sup> /

Make sure you're headed in the right direction with Portable Navigation Devices by Garmin, including a large color display, voice-guided turn-by-turn directions, traffic alerts, Bluetooth<sup>®</sup> capability and more.



### 04 // SiriusXM SATELLITE RADIO<sup>™</sup> /

Entertainment channeled to your taste. Enjoy over 150 channels of commercial-free music, your favorite sports, exclusive talk and entertainment. Plus comedy, news, traffic, weather and more. It's all yours with a complimentary four-month trial subscription to the SiriusXM All Access package.



### 05 // IN-DASH 6-DISC CD/MP3 CHANGER /

It's easy to be perfectly in tune with your MX-5 Miata. Spin your own mix and have almost unlimited music at your fingertips with our In-Dash 6-Disc CD/MP3 Changer.



### 06 // WHEEL LOCKS /

Protect your investment and help keep your alloy wheels safe from theft with our custom-keyed, chrome or black-finish Wheel Locks.



### 07 // LICENSE PLATE FRAMES /

Put the finishing touch on your MX-5 with our brushed stainless steel License Plate Frames. Other finishes also available.

## 2015 MAZDA MX-5 MIATA COMPLETE ACCESSORIES LINEUP

3.5mm Audio Cable\*  
Air Vent Bezels  
Ashtray†  
Car Covers:  
Indoor\*  
All-Weather  
Car Cover Cable Lock\*  
Cargo Net  
Doorsill Trim Plates  
First Aid Kit†

Floor Mats, All-Weather  
Floor Mats, Carpet\*  
Front Air Dam  
Front Mask  
Fuel Door  
Hardtop  
In-Dash 6-Disc CD/MP3  
Changer  
Instrument Panel  
Decorative Trim†  
Interior Lighting Kit

iPod® Integration\*\*  
License Plate Frames  
Paint Protection:  
Front Kit  
Door Edge\*  
Parking Brake Handle  
Perimeter Alarm System†  
Portable Navigation  
Devices by Garmin®  
Rear Diffuser  
Roadside Assistance Kit†

Seatback Bar Covers  
SiriusXM Satellite Radio††  
Splash Guards  
Touch-Up Paint\*  
Wheels:  
Dark Gunmetal  
Gloss Black with  
Diamond-Cut Face  
Wheel Locks  
Windshield Sunscreen\*

**YOU DRIVE A MAZDA MX-5 MIATA.  
NOW MAKE IT YOURS.**



**GENUINE**   
**ACCESSORIES**

\* Genuine Mazda Accessories sold and installed by a Mazda Dealer are covered for the duration of the New Vehicle 36-month/36,000-mile Limited Warranty, or if vehicle is outside of the New Vehicle Limited Warranty, then 12 months/12,000 miles from the installation date. Please refer to your Warranty Information booklet or check with your Mazda Dealer for details.

† Please remember to properly secure all cargo. †Accessory image not shown. \*\*Apple and iPod are registered trademarks of Apple, Inc.

†† SiriusXM Satellite Radio reception requires a subscription and Mazda satellite radio. Subscriptions to SiriusXM services are sold by SiriusXM after a 4-month trial subscription to the SiriusXM All Access package expires and are continuous until you call SiriusXM at 1-866-635-2349 to cancel. See SiriusXM Customer Agreement for complete terms at [www.siriusxm.com](http://www.siriusxm.com). Sirius satellite service available only to those at least 18 and older in the 48 contiguous USA, DC, and P.R. (with coverage limitations). Sirius, XM and all related marks and logos are trademarks of Sirius XM Radio Inc.

Bluetooth is a registered trademark of Bluetooth SIG, Inc.

Not all items apply to all trim levels.

© 2015 Mazda North American Operations. Contact your local authorized Mazda dealership for current accessory warranty and pricing information. With all accessories, please check with your Mazda Dealer for applicable models. In some cases, parts in addition to those shown will be required for proper installation. In all cases, professional installation by your Mazda Dealer is recommended. Mazda reserves the right to change availability, pricing or specification at any time without incurring obligations.

Part: 9999-94-AMX5-15

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*ZOOM-ZOOM*



**mazda**