With... 112 INCH WHEELBASE

V-8 . . 30 H.P.

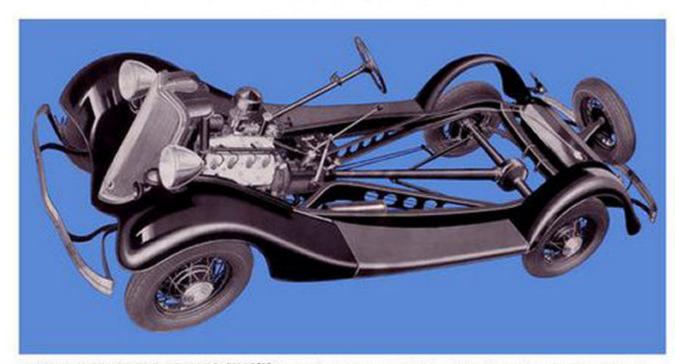
4 cyl. . . 24 H.P.

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The New V-8 and 4 cyl. Cars by Ford

CHASSIS OF THE NEW V-EIGHT



A DOWN-VIEW OF THE NEW V-8 CHASSIS, showing the double-channel, double-drop, X-type frame which prevides increased strength and rigidity for the langer, 112 inch wheelhare. The two members which form the X-brace are continued inside the main channels beyond the front and rear cross members. In the new there-quarter floating rear axle, the driving pinion is mounted in a double taper-roller bearing at the front and a straight radial relier bearing at the cear. This maintains permanent alignment of the pinion with the ring grar under all driving conditions and recults in extremely quiet axle operation.

DETAILED SPECIFICATIONS

V-EIGHT AND 4-CYL. CARS

CLUTCH AND TRANSMISSION, Single plate dry disc clutch. Throwout bearing lubricated through readily accessible fitting. Three speed selective sliding grar transmission. Synchronised second and high gears. Quiet second gear. Roller and ball bearings carry gear train in all forward speeds.

COOLING, Centrifugal water pump. 4-extinder engine has two blade acroplane type fan, driven by adjustable "Y" belt with capacity of cooling system, 2-4/5ths gallons. The V-8 extinder engine has 4 blade type fan, 2 pumps, with capacity of cooling system 41 gallons,

FUEL SYSTEM. Terne plate fuel tank mounted at rear. Engine-driven fuel pump, Fuel gauge on illuminated instrument

BRAKES. Four wheel mechanically operated internal expanding. Drums of special cast alloy iron, Total braking surface, 186 square inches, Foot pedal and parking lever control.

SPRINGS. Chrome alloy steel, Transverse, front and rear. Rear springs varied to suit different hody types.

FRAME. Double-drop, double-channe X-type. High earbon frame steel. Side rails 2 inches wide, 6 inches maximum

RUBBER INSULATORS, Rubber insulation at three point motor mounting. spring shackles, shock absorber links and front radius rod hall socket on main

RIDE CONTROL. Four self-adjusting double acting hydraulic shock absorbers. Automatic and thermostatic control. Rubber bushed links.

FRONT AXLE. Heavy "I" beam forging. Taper roller wheel bearings.

REAR AXLE. Three-quarter floating type with full torque tube drive. Spiral bevel gear and straddle mounted pinion. Roller bearings throughout. Gear ratio, 4.111 to 1.

TURNING CIRCLE. 39 feet.

WHEELS AND TYRES. Five steel spoke. one-piece wheels, 5.50 x 17 balloon tyres, WHEELBASE, 112 inches.

ENGINES

FOUR CYLINDER, "L" head, cast en bloc. Piston displacement, 200,5 cubic inches; hore, 3] inches; stroke, 4] inches. Compression ratio 4.6 to 1 Horsepower rating, R.A.C., 24.03. Brake horsepower, 50 at 2800 R.P.M. Maximum torque, 128 foot pounds at 1400 R.P.M. Lubrication by combined pump, splash and gravity system.

EIGHT CYLINDER optional-V-type 90 8-cylinder, "L" head, cylinders cast en bloc. Piston displacement, 221 cubic inches ; bore, 3-1/16th inches ; stroke, 3) inches, Compression ratio, 6.30 to 1. Horsepower rating, 30 R.A.C. Brake horsepower, 75 at 3800 R.P.M. Maximum torque, 147 foot pounds at 1200 R.P.M. Down-draft carburettor; Inbrication forced feed, spray and vapour. Cooling, 2 pumps and Thermo-syphon.

The Wen V-8 and 4 cyl. Cars by Jord



4 cyl .. 24HP. 4.H05 . . 8.V WHEELBASE HONI 7

FEATURES OF THE V-8 BY FORD

New, longer, wider bodies. 112 inch wheelbase. Striking body lines and colours. New skirted mudguards. Smooth-running V-type eight-cylinder engine, R.A.C. rating 30 horse-power. Engine cushioned in live rubber. Twenty-five anti-friction roller and ball bearings. Remarkable acceleration. Improved petrol and oil economy. Automatic spark control. Silent second speed. Silent, synchronised gear change. Fully counter-balanced 65-pound crankshaft. Aluminium pistons. Down-draft carburettor, with

silencer. Torque-tube drive. Three quarter floating rear axle. Straddle mounted rear-axle driving pinion. New double-channel, double-drop X-type frame. Bodies insulated to ensure quiet. Five distinctive onepiece, electrically welded steelspoke wheels. Fingertouch steering. Safe, reliable four-wheel mechanical brakes, fully enclosed. Twenty-degree slanting windscreen. Safety glass windscreen in De Luxe



Body types. New riding comfort because of the exclusive Forddesigned transverse cantilever springs, properly controlled by four double-acting, self-adjusting shock absorbers. Self lubricating, insulated spring shackles. Deepcushioned seats, with good-looking, long-wearing upholstery. Attractive appointments and finish. Low first cost and low cost of operation and upkeep. Tyre size, 5.50 inches e 17 inches. Newly designed headlamps. Enamelled parts are Bonderized for protection against rust.

Ford Motor Company of Australia Pty. Ltd., whose policy is one of continuous improvement, reserves the right to change specifications and prices at any time without notice or incurring liability to purchasers.

FORD MOTOR COMPANY OF AUSTRALIA PTY. LIMITED

EIGHT-CYLINDER PERFORMANCE WITH FORD RELIABILITY AND ECONOMY

The New V-8 engine combines eight-cylinder performance with unusual economy and reliability. It has many distinctive features of design and construction.

The all-aluminium cylinder head is a new quality feature. Because it dissipates heat more rapidly, it permits higher compression and results in increased speed, power and smoothness, faster acceleration and added fuel economy.

Another noteworthy feature of the New V-8 is the one-piece casting of the cylinder block, the exhaust passages and crankease. This exclusive Ford design results in an exceptionally rigid and compact engine, assuring premanent bearing alignment and long life.

Smooth engine performance is assured by the basic eight-eylinder design. The cylinder blocks are

set at a 90-degree angle. The crankshaft is fully counterbalanced and the throws are at 90 degrees. Every piston and every connecting rod is of uniform weight. The cylinders are offset above the crankshaft. These features combine to place all moving parts in natural balance, making smoothness an inherent characteristic of the design.



Greater economy, larger, roomier bodies, faster acceleration, and increased power and speed are outstanding features of the New 112-inch wheelbase V-Eight cylinder car by Ford. The roomiest, most powerful car ever built by Ford, it introduces a new style of beauty, a new standard of comfort and a new pace in performance at a low price. To the smoothness and flexibility of the V-type. eight-cylinder engine. Ford design and construction have added yet another advantage . . . low cost of operation and upkeep.



NEW V-8 DE LUXE ROADSTER By FORD-Many an admiring glance will follow this dashing new Roadster. The wide seat is upholetered in Gennine Leather. The lines of the head are particularly distinctive and it folds neatly into a recenwhen not in use. Comfortable rumble seat is standard equipment. Windscreen is made of safety glass . . . There is also a New Standard Roadster,



NEW V-8 DE LUXE COUPE By FORD-This attractive new Coupe has a wide, common next, with convenient parcel shelf behind. Comfortable rumble was is standard equipment. Finest quality upholstery and safety glass windorseen. Sport appearance is enhanced by fabric and metal hood finished with landau irons. Rich, enduring body colours,

DISTINCTIVE BODY LINES OF THE NEW V-8 BY FORD EXPRESS THE NEW MODE IN MOTOR CAR DESIGNING

Illustrated here are four beautiful body types of the New 112-inch wheelbase V-8 by Ford. They are new and distinctive in their graceful streamlines and they express the new mode in motor car designing. In every detail you see evidence of a carefully planned harmony of line, proportion and direction. The wider, longer bodies of the New V-8 provide unusual riding comfort. They are mounted on the new double-channel, double-drop, X-type frame. The centre of gravity is low. In addition, the wide, deeply cushioned seats are set well down in the car. All New V-8 cars have the new skirted mudguards, new headlamps, five distinctive one-piece steel-spoke

wheels, and new instrument panel directly in front of driver. All are furnished in a choice of colours. All closed cars have a dome light. De Luxe models have two tail lights, two matched-tone borns, are equipped with safety glass windscreens, cowl lamps and full-length chromium-plated bumpers, front and rear. The De Luxe Sedan has an ash tray in the rear compartment and an ash tray and eigar lighter on the instrument board. Other De Luxe models have an ash tray and lighter on the instrument board. All De Luxe models are obtainable with luggage carrier and spare wheel at side,

The New 4 cyl. by Ford

The New Four-cylinder car has the same beautiful appearance as the new V-8 and is available in similar body types. With 112 inch wheelbase it is longer, roomier and more refined in every detail. The improved four-cylinder engine has a

fully counter-balanced crankshaft and is cushioned in rubber These mechanical improvements eliminate vibration, giving a new smoothness, flexibility and economy of operation that is revolutionary in the performance of a four-cylinder car. NEW Y-8 DE LUXE SEDAN By FORD-A truly De Luxe ear in lines, in size, and in finish. Seats are wider and runnier. Driver's rest adjustable. Rear year has arm-cents. Windorseen in made of safety glass. There side windows give unnual light and vision . . . There is also a New Standard Sedan.



NEW V-8 DE LUXE PHAETON By FORD-A long, low, roomy open car with plents of dash and style. The tan hand has attractive lines and it is easy to raise and lawer. Made of durable waterproof material -double-thick, interlined with rubber. Genuine Leather upholstery . . . There is also a New Standard Phaeton.