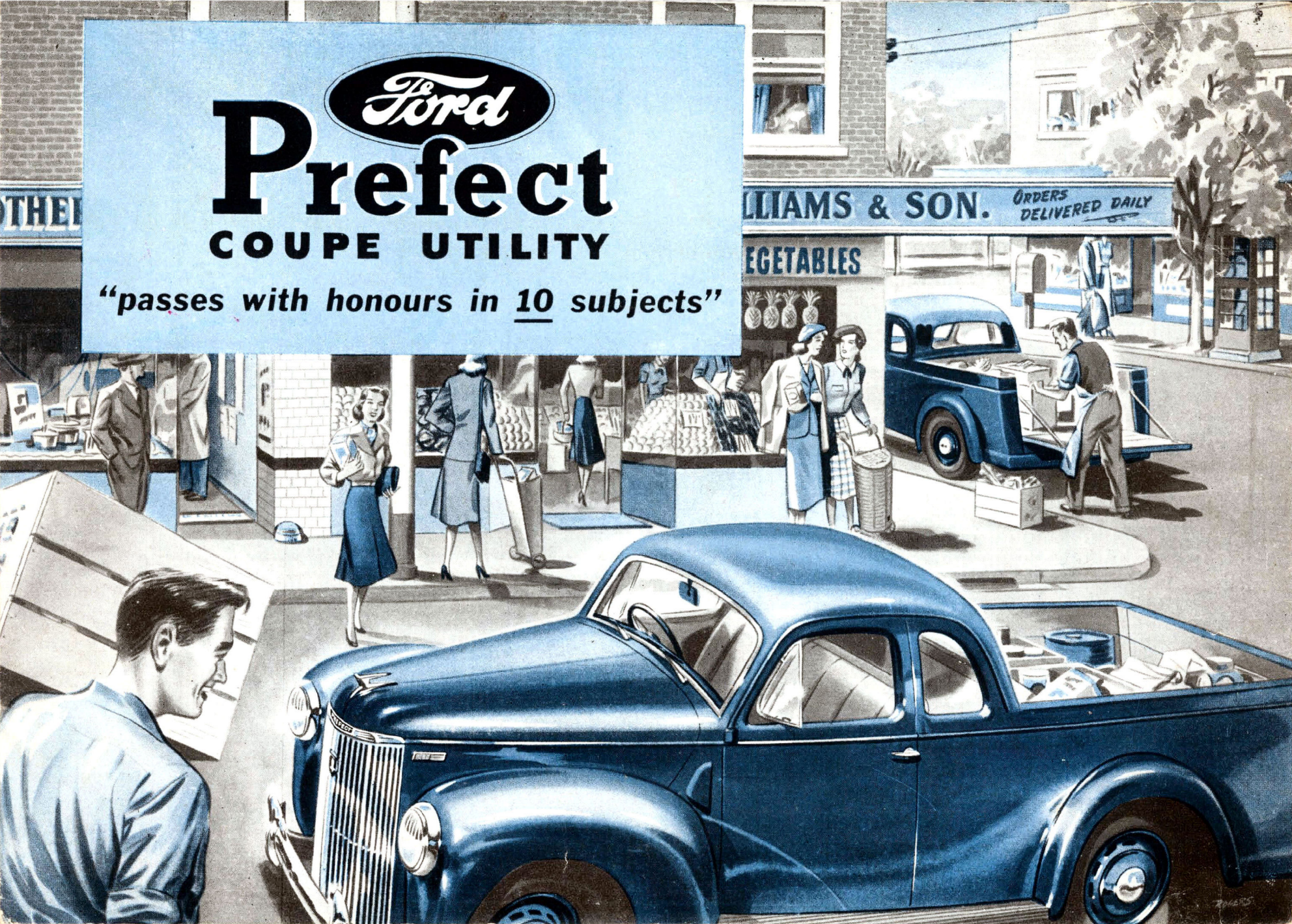




Prefect

COUPE UTILITY

"passes with honours in 10 subjects"



1. SMART STYLING

Anyway you look, head on, side on, end on, the smart, snappy, youthful lines will make you proud of your Prefect Coupe Utility whether you use it for work or pleasure.

2. PASSENGER COMFORT

You at the wheel and your passengers alongside will enjoy the deep and satisfying comfort of Prefect's well-sprung and hide upholstered seat.

3. BEAUTIFUL APPOINTMENTS

All Prefect's furnishings are fine quality and operate smoothly and efficiently. The instrument panel, with its controls and dials conveniently placed, adds a handsome note to the interior.

4. CARRYING CAPACITY

Ford-engineered with a capacity for a wide variety of 5 to 6 cwt. loads, Prefect allows you to use every inch of available loadspace. Designed with floor measurements of 56" x 48" x 22".

5. BODY CONSTRUCTION

The sturdy utility body has electrically welded all-steel panelling inside and out, steel skid strips on the floor, strongly braced frame and a wide tailgate that simplifies stowing of goods.

6. LOADING EASE

To minimise lifting strain and to make load-handling easy, Prefect has been sensibly planned with a low level floor. Suspension chains are Fabricoid covered.

7. LIVELY POWER

Prefect's responsive 10 H.P. motor, of Ford design and construction, is world-famous for reliability. Into it has been built many years of dependable, efficient operation.

8. BIG SAFETY BRAKES

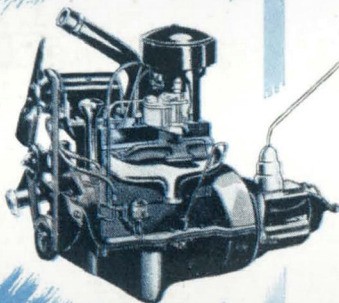
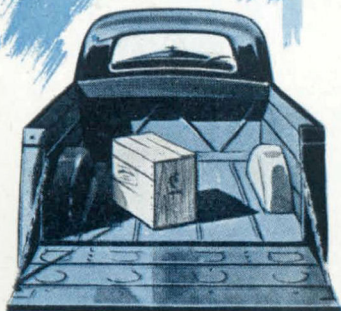
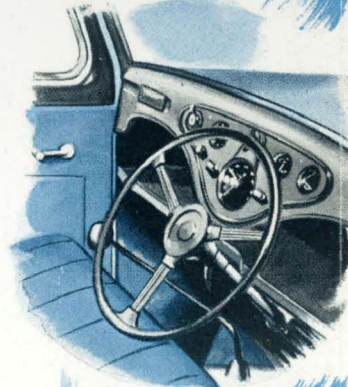
Prefect provides maximum safety under full load, with its automatically compensated, internal expanding, 10-inch diameter, 4-wheel brakes.

9. MANY OTHER FINE FEATURES

Synchro - Mesh Gears, Double-acting hydraulic Shock Absorbers on all 4 wheels, Five 5-00 x 16 tyres, Dual Wipers, Opening Windscreen, Vent Windows, Dome Light, and Ash Trays.

10. ECONOMY PERFORMANCE

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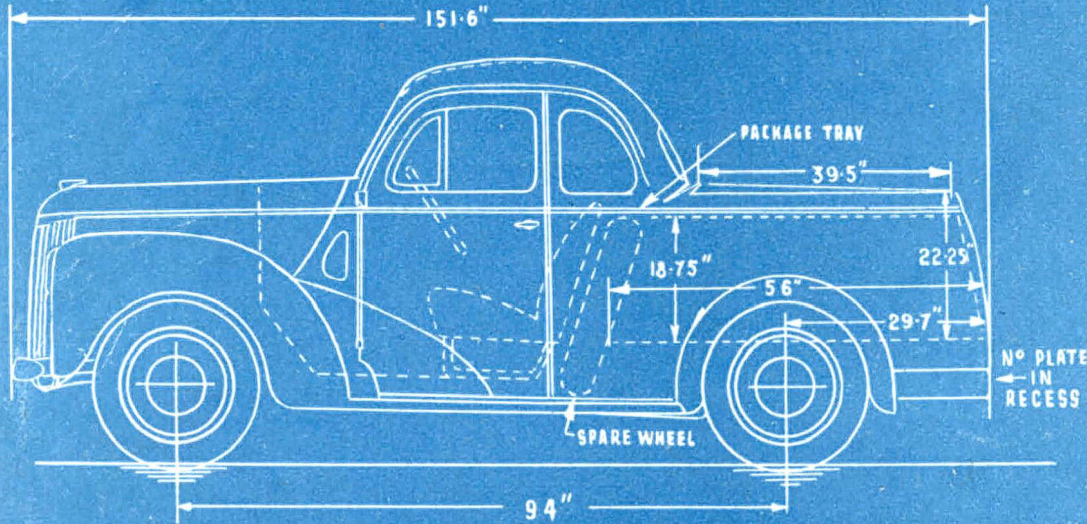


THE LOWEST-PRICED 10 H.P.
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And this has been achieved without
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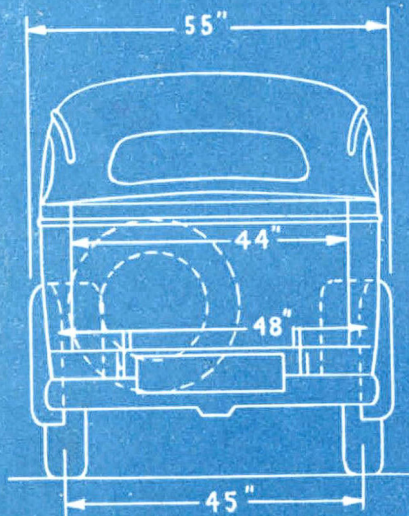
SPECIFICATIONS



SERVICE EVERYWHERE

For Service and Spare Parts — call on your nearest Ford Dealer in the nation-wide chain. His mechanics have been given specialised knowledge of Perfect Coupe Utility in Service Schools conducted by the Ford Motor Company of Australia. At a Ford Dealer's you can get quick, courteous and expert service.

Ford Motor Company of Australia Pty. Ltd., whose policy is one of continuous improvement, reserves the right, subject to such regulations as may from time to time apply, to change specifications and prices at any time without notice or incurring liability to purchasers.



Engine—Four cylinders cast integral with top half of crankcase. Bore, 2.5in. Stroke, 3.64in. Capacity, 71.55, cu. in. R.A.C. rating, 10 h.p. Three-bearing, counterbalanced crankshaft of special Ford cast alloy steel. Aluminium alloy pistons.

Engine Lubrication—Full-pressure feed by submerged gear pump to crankshaft main bearings, camshaft and connecting rod bearings. Gudgeon pins and cylinder walls splash-lubricated. Cartridge-type oil filter keeps oil clean and prolongs engine life.

Ignition—Battery and coil, automatic advance and retard. Distributor mounted on cylinder-head. Firing order, 1, 2, 4, 3.

Fuel Supply—7-gallon tank at rear. Diaphragm-type fuel pump driven from camshaft. Down-draught carburettor with easy starting device.

Cooling System—Thermo-syphon assisted by water pump. Two-bladed fan driven by "V" belt. Tube and fin-type radiator.

Clutch—Dry single-plate. Heavy duty ball thrust release bearing.

Gears—Selective, sliding, helically-cut constant mesh. Synchronesh top and intermediate.

Rear Axle—Ratio, 5.55 to 1. Floating type with radius rod and torque tube drive. Spiral bevel drive pinion and gear. Roller bearings throughout.

Chassis Frame—Double-drop type, giving low centre of gravity. Depth, 4 in. Flange width, 1½ in. Three heavy cross members. Rear cross member strengthened. Side members reinforced from centre to rear cross member forming box sections. Radius rods front and rear.

Shock Absorbers—Double-acting hydraulic at all four wheels.

Steering—Worm and nut type, 10 to 1 ratio.

Tyres—Five, 5.00 x 16 tyres.

Brakes—Four-wheel, internal-expanding, two-shoe, automatically compensated type, 10 in. diameter drums. Foot-brake operates on all wheels, hand-brake on rear wheels. Hand-brake lever mounted under instrument panel.

Electrical Equipment—Two-brush generator. Compensated voltage control.

Wheelbase—94 in.

Track—45 in.

Manufacturer's Declared Maximum Gross Vehicle Weight—2,500 lbs. for Coupe Utility.

FORD MOTOR COMPANY OF AUSTRALIA PTY. LTD.

(Inc. in Vic.) REG. OFFICE: GEELONG, VIC.

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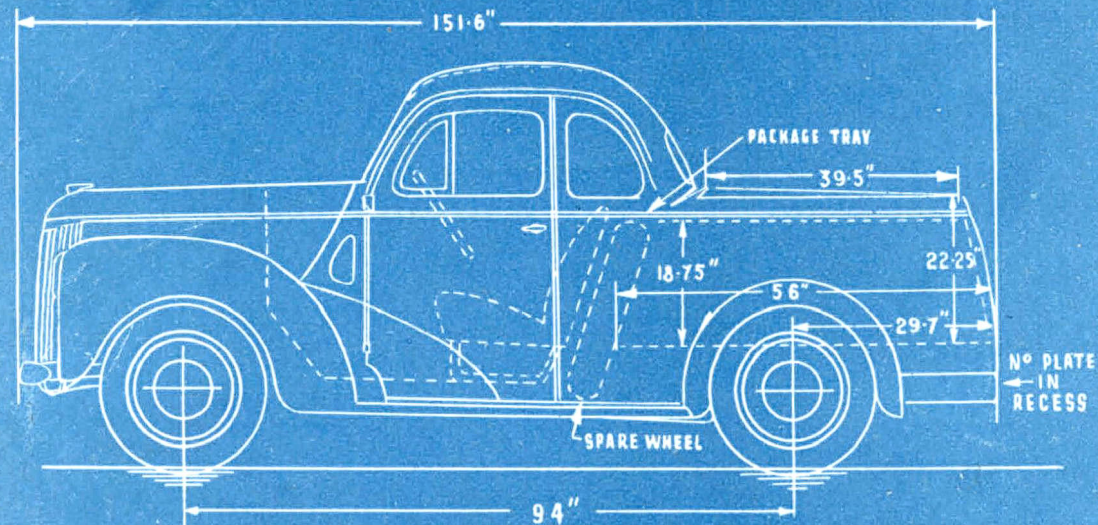
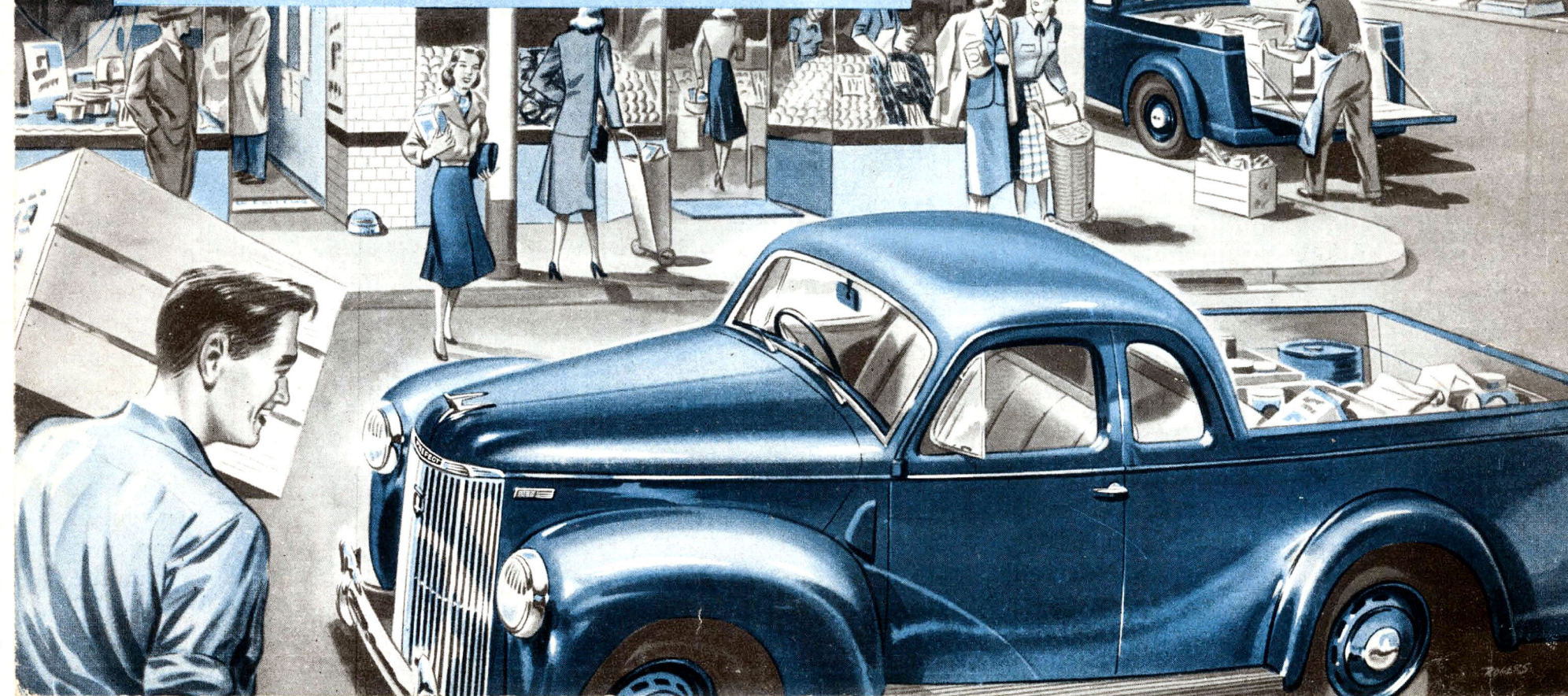
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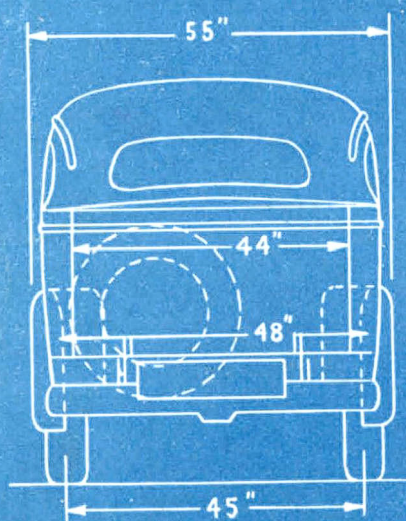
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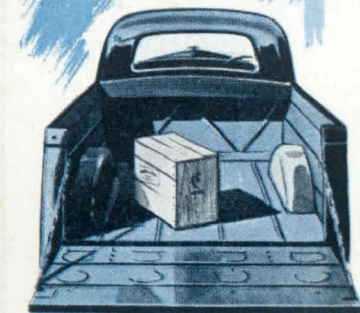
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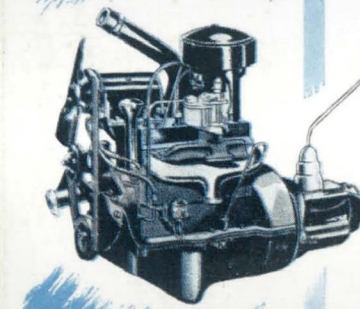
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