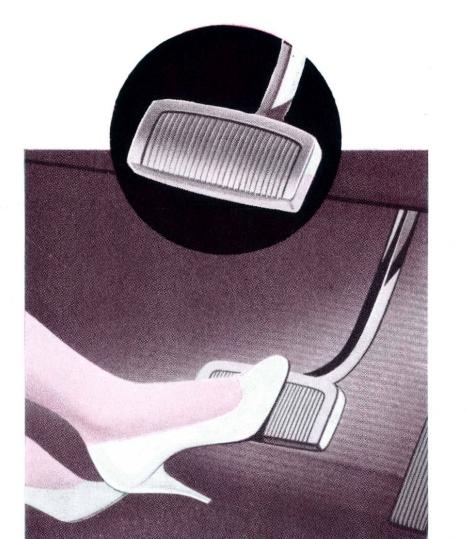
#### FOR AUSTRALIA'S FAVOURITE BIG CAR...

Regular Ford V8 Production



## Factory-fitted options that will make your motoring dreams come true!

The optional features in this booklet add even more smartness, safety or convenience to the big, better difference which Ford V8 brings to your motoring.



#### Swift, sure POWER BRAKES

for the easiest and safest stopping—ever!

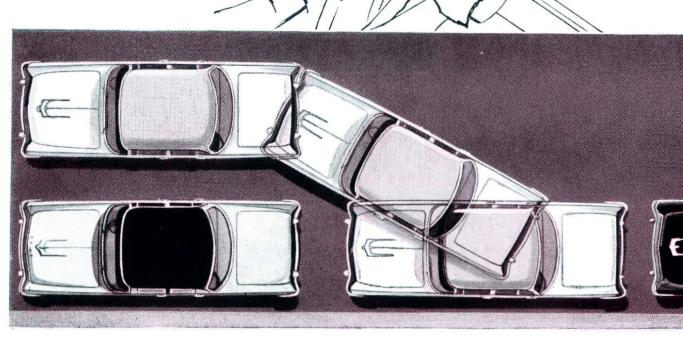
With up to one third of normal pressure on the pedal, you have an instant, smooth braking control which makes driving, in traffic or on highway, easier and more relaxing. This system is of the separate vacuum-booster type. In this design, there is the additional safety factor of the car's conventional braking system remaining operative at all times. If necessary it can be fully applied without the power-boost operating. Ford braking makes your control always certain.

#### POWER STEERING for easier driving

with complete safety . . .

Steering effort is reduced by 75% and road shocks absorbed before they reach the steering wheel. It helps you in traffic . . . on sharp cornering . . . and takes the effort out of parking or turning.

You can actually turn the wheel with one finger when the car is standing still. You have the same steering ratio as with conventional steering, and as the power-boost works only when you need it, you always retain the natural "driving feel" of steering on the straightaway.



The effortless ease of parking with Ford V8's Power Steering will, in itself, make you glad that you can enjoy this modern driving advance.

"Comfort Control" dual heating and ventilating system for all-weather driving comfort.

In any weather, in any season, drive comfortably and safely with Ford's Magic Air System. In Winter, set the handsome heat control panel for the desired temperature and flood the car with warm fresh air. Come Summer, you can fill the car with cool fresh air — even in rainy weather with all the windows closed!

> Deflect Heated Air to your windshield to demist the glass. It's as easy as that! Keep your windshield free of steam and fog, prevents glass from misting in cold temperatures.

#### HEATER-DEMISTER..

#### TURN INDICATORS for safer, more convenient driving.

Turn safely, day or night. Fingertip control on the steering column starts a flashing signal in front and rear of car, indicating right or left turn. Signal stops automatically when the turn is completed.





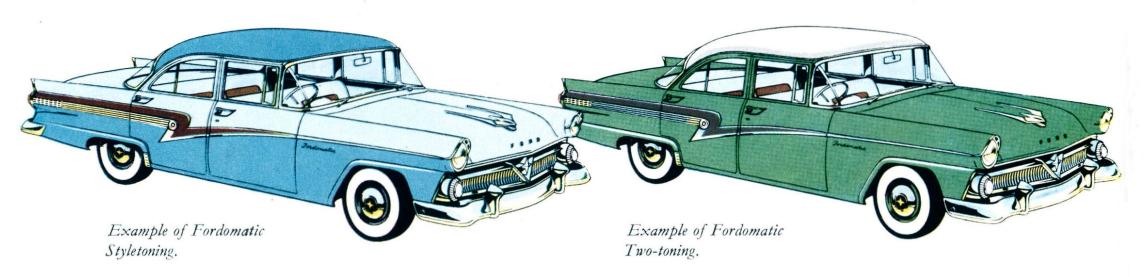


#### **AUTOMATIC WINDSHIELD WASHER**



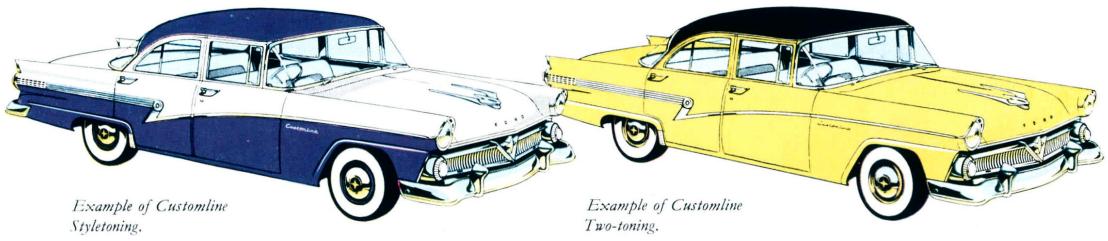
Just press the handy control button with your hand two streams of water spray the windshield so the wiper can quickly clear the glass of mud, dust and flying insects. Saves you time and effort. You can clean your windscreen whilst driving effortlessly.

#### INFINITE VARIETY OF EXCITING STYLETONE AND TWO-TONE EXTERIOR COLOUR COMBINATIONS



Fordomatic Sedan. There are twelve eye-holding colours in the Ford V8 range. In addition, in Fordomatic styling, four more special colours are provided to give a choice of sixteen treatments for the side blaze. Optional Styletoning or Two-toning allow an infinite

variety of ways of combining these fashion-leading colours. Thus you can please your personal taste and preference—and give your Fordomatic a body finish that is individual and outstanding in its colour smartness. Your Ford Dealer will show you the full colour range.

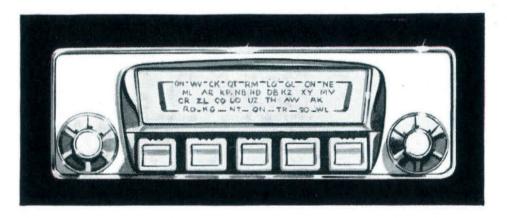


Customline Sedan. From the twelve distinguished Ford V8 body colours, you can choose Styletoning or Two-toning that give increased verve and beauty to Customline's sleek lines. These optional treatments allow owners to personalize their cars and, together

with the choice of interior trim colours, provide even greater emphasis of Ford V8's overall styling leadership. Your Ford Dealer will show you all the colours and, in the combinations you choose, Styletoning or Twotoning will be done at the Ford plant before delivery.

### FORD RADIO . . Fashioned for listening pleasure

at the touch of your finger—push button or standard manual control.

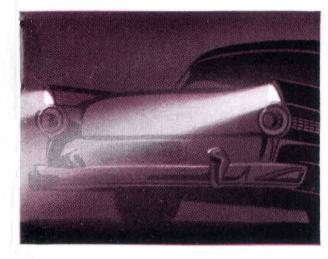




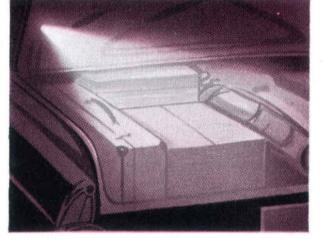
You get rich tone, concert hall depth and clarity with your custom-built Ford Radio—whether it be the standard manual-control model or the deluxe push-button type. In the latter, the attractive panel is equipped with tone control, volume control and five push buttons for automatic tuning to your five favourite stations.

Enjoy "Three-Dimensional" Reception with this rear speaker. It provides a full range of balanced listening for rear seat passengers—and its volume is individually controlled for maximum pleasure.

#### HANDY LIGHTS FOR DARK PLACES

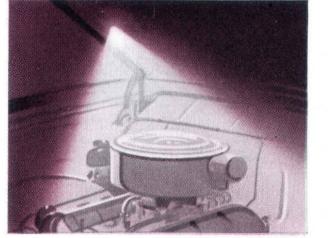


1. Back-up Lights. For night driving safety. Areas to the rear of the car are automatically flooded with light when it is put into reverse. Lights are built into tail-lamp assembly and automatically switch-off when the reverse gear is disengaged.

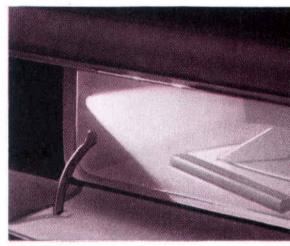


2. Luggage Compartment Light. So convenient on trips and night-stopovers. It illuminates the whole luggage compartment, makes easy night-time sorting of suitcases, finding tools, etc.

Ideal for salesmen using the boot for samples and salesgear.

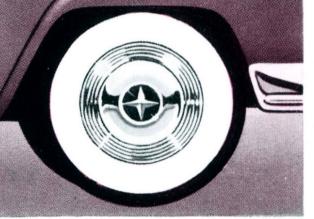


3. Engine Compartment Light. A practical accessory during emergency repairs, or if you want to check your oil or radiator at night. It's the light you can't forget to take along. Floods engine compartment with light when the hood is raised; switches off when closed.



4. Glove Box Light. No more groping or fumbling at night for maps or personal effects. A real time and trouble saver. The light switches on automatically when the compartment door is opened, switches off automatically when the door is closed.

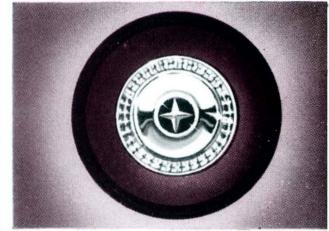
#### STYLE ACCENTS for that individual flair.



White Sidewalls. The fitting of these smart sidewalls makes your tyres into a styling feature. It gives your Ford V8 even more of that high-fashion look.



Rear Fender Skirts. To accent the sleek profile of your Ford V8. In heavy gauge steel, rubber - mounted to prevent rattling. In matching colours for all Ford V8 body finishes.

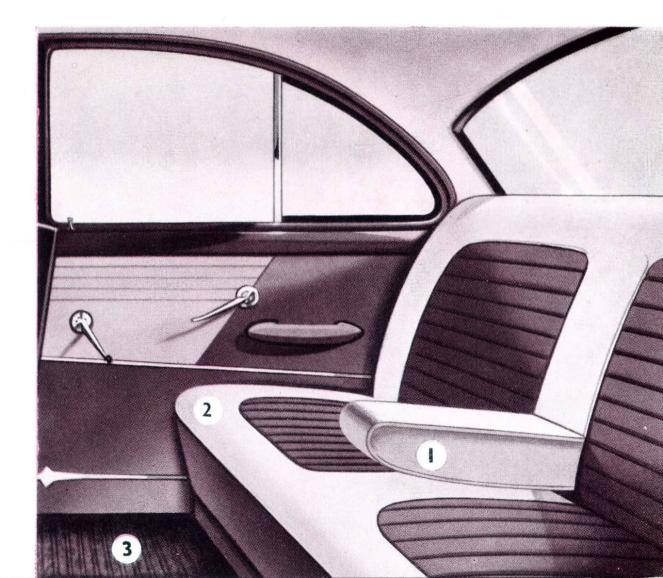


Wheel Discs. Three types as shown in above illustrations. They give wheels extra sparkle and smartness and are held snug and rattle-free by hub caps.

#### ADDED COMFORT AND CONVENIENCE

- r. Rear Seat Centre Arm Rest. For added comfort in the rear seat. A swing-down padded arm that's wonderful for long trips.

  Gives passengers extra lounge chair ease.
- 2. Leather Trim. In any of the new interior colour combinations, those deep, wide seats can be trimmed in first quality hide.
- 3. Carpet for Rear Compartment. Another fashion highlight. Soft carpeting for the rear compartment in colours to match the upholstery. Luxurious and long-wearing.



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