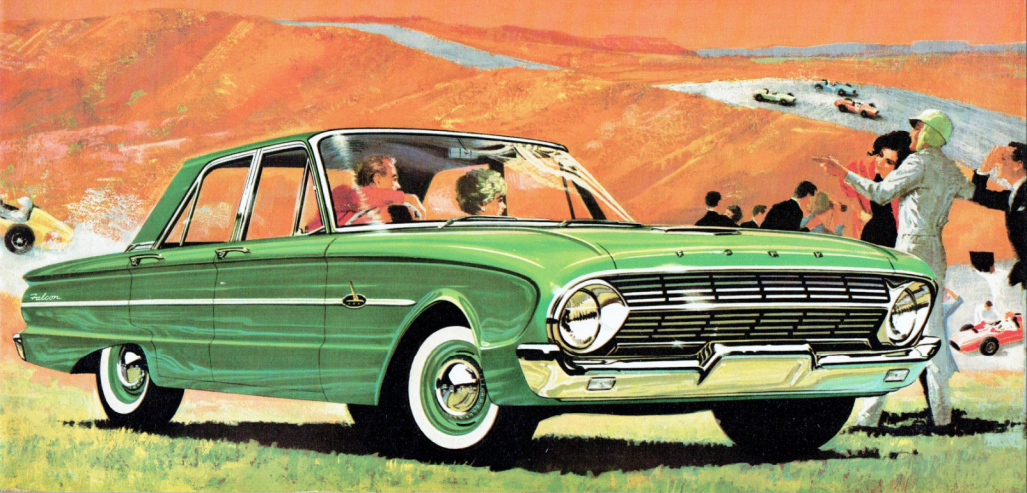


THE NEW FALCONS

TRIM, TAUT, TERRIFIC!



THE NEW FALCONS

TRIM, TAUT, TERRIFIC!

MORE MODELS, MORE STYLE, MORE MUSCLES, MORE COMFORT, MORE SAVINGS FROM THE CAR THAT'S SET A NEW STANDARD OF VALUE FOR THE AUSTRALIAN ROAD! If ever a car was right for its time, it's the new Falcon. In each of its features it reflects a sincere concern for the things that matter most to you. In style . . . it's long, low, lean and starts a whole new trend with its Thunderbird roofline. In durability . . . new strength has been added where you need strength most—making Falcon the biggest-muscled car in its price class. And now, Falcon offers the greatest model choices ever available in Australia—3 passenger cars (including the fabulous new Futura), 3 station wagons (including the unique Squire)—each with a choice of 2 engines and transmissions allowing you to tailor your power-train *exactly* as you'd like it. *Savings?* Falcon retains its 30 miles per gallon, stretches oil changes to 6,000 miles to become easily Australia's most economy-minded car. Turn these pages and read on. Your car is here — *trim, taut, terrific!*



FALCON DELUXE SEDAN in Gambier Blue with Reef Blue top.

STYLING

THAT'S THUNDERBIRD INSPIRED!

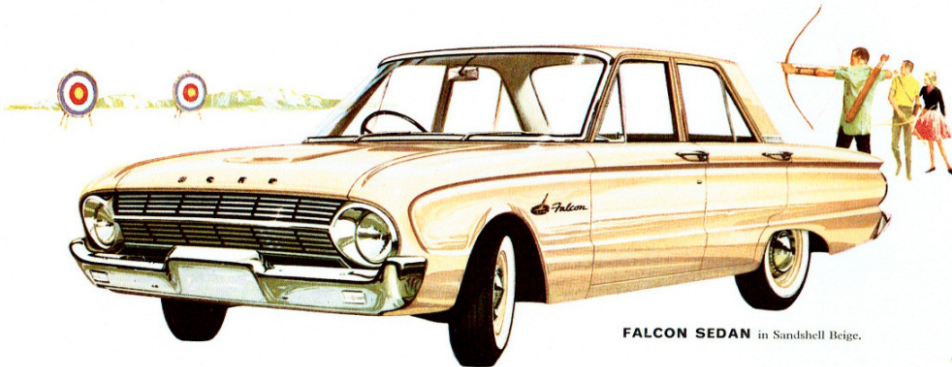
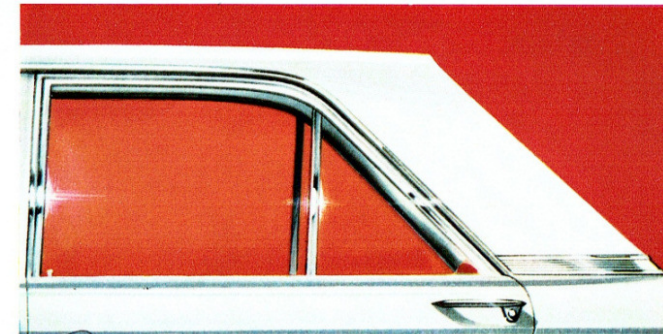
AN EVEN MORE EXCITING FALCON "LOOK"—SOLID, AND INVITING ACTION
— FALCON SURELY IS "THE SHOW CAR OF THE AUSTRALIAN ROAD"!

In styling, the new Falcon is a car of surpassing beauty, of straight-lined simplicity, of trend-setting silhouette.

It is inspired by the fabulous Ford Thunderbird—*The World's Most Wanted Car!*

The long, flat, custom-formed roof-line gives it the raciest look on the road. The new, see-it-all rear window is gently canted to the rear deck, and enclosed by substantial rear pillars which have great structural strength. The handsome, heavily chromed grille is bold in design, classically clean. Front bumper is deeper, heavier, with the parking lights set into it.

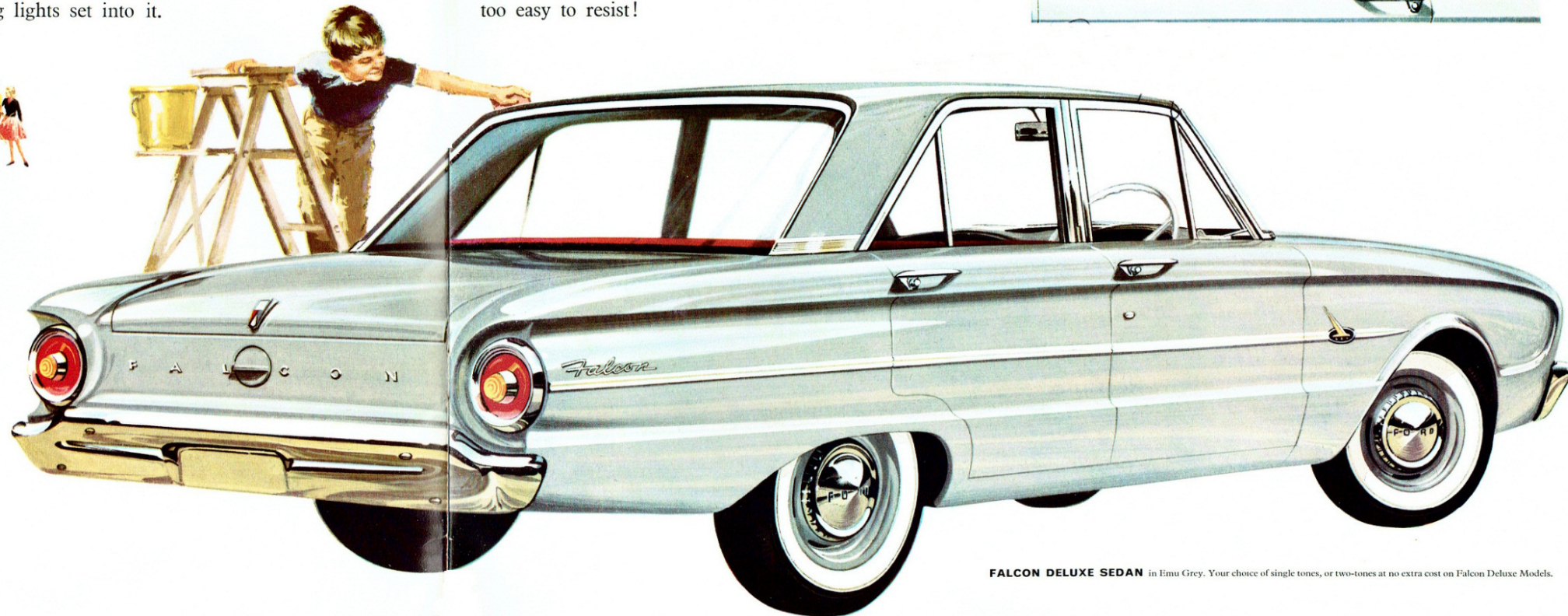
Along its beautifully sculptured side is a gleaming chrome strip of uncompromising simplicity (Deluxe models). A heavily-chromed aircoop also highlights itself on the bonnets of all deluxe models. Falcon's taillights are new and bigger, too, to flash the most authoritative warning signals on the road. They have built-in turn signals, naturally. Yes, the new Falcon is Thunderbird inspired . . . and *more!* It's the kind of style which makes Falcon more satisfying to own—worth more at trade-in time. Not forgetting, of course, Falcon's prices that make buying too easy to resist!



FALCON SEDAN in Sandshell Beige.

OUT ON THE ROAD IT'S A BEAUTY, TOO. IT'S THE ONLY CAR TO LET YOU NAME YOUR OWN KIND OF POWER-TEAM. In Falcon, you can pick your power-team *exactly* as you'd like it. First off, you have a choice of conventional transmission or Fordomatic Drive—depending on whether you like to drive yourself, or let Falcon do almost all your driving for you. Then you can couple your choice to either of Falcon's 2 engines—to the standard 90 horsepower engine, which gives you high-performance with unmatched economy . . . or tuned to the sports-car dazzle of the Pursuit 170 engine which makes your Falcon the fleetest acting, sweetest operating performer that ever took you places in style.

**THE NEW FALCONS—
TRIM, TAUT, TERRIFIC!**



FALCON DELUXE SEDAN in Eimu Grey. Your choice of single tones, or two-tones at no extra cost on Falcon Deluxe Models.

THE NEW FALCONS
TRIM, TAUT, TERRIFIC!

FABULOUS NEW FUTURA



FUTURA SEDAN in Raven Black. Futura interiors are available in rich red only.

CAR ALIVE! Ford introduces a new swank to its ranks—the bustling new Futura.

This limited edition is designed to bring you a whole new world of luxury, sizzle and fun — and to set your pulses pounding.

Everything about the Futura says “*personal*” — the individually contoured twin front seats, the glowing colours, the elegant trim, the wall to wall carpeting. Outside, Futura boldly says “you’ve arrived!”. The chrome airscoop on its bonnet, fender-top ornaments, flashing chrome side spear, “Futura” emblem on the rear roof pillar, “Futura”

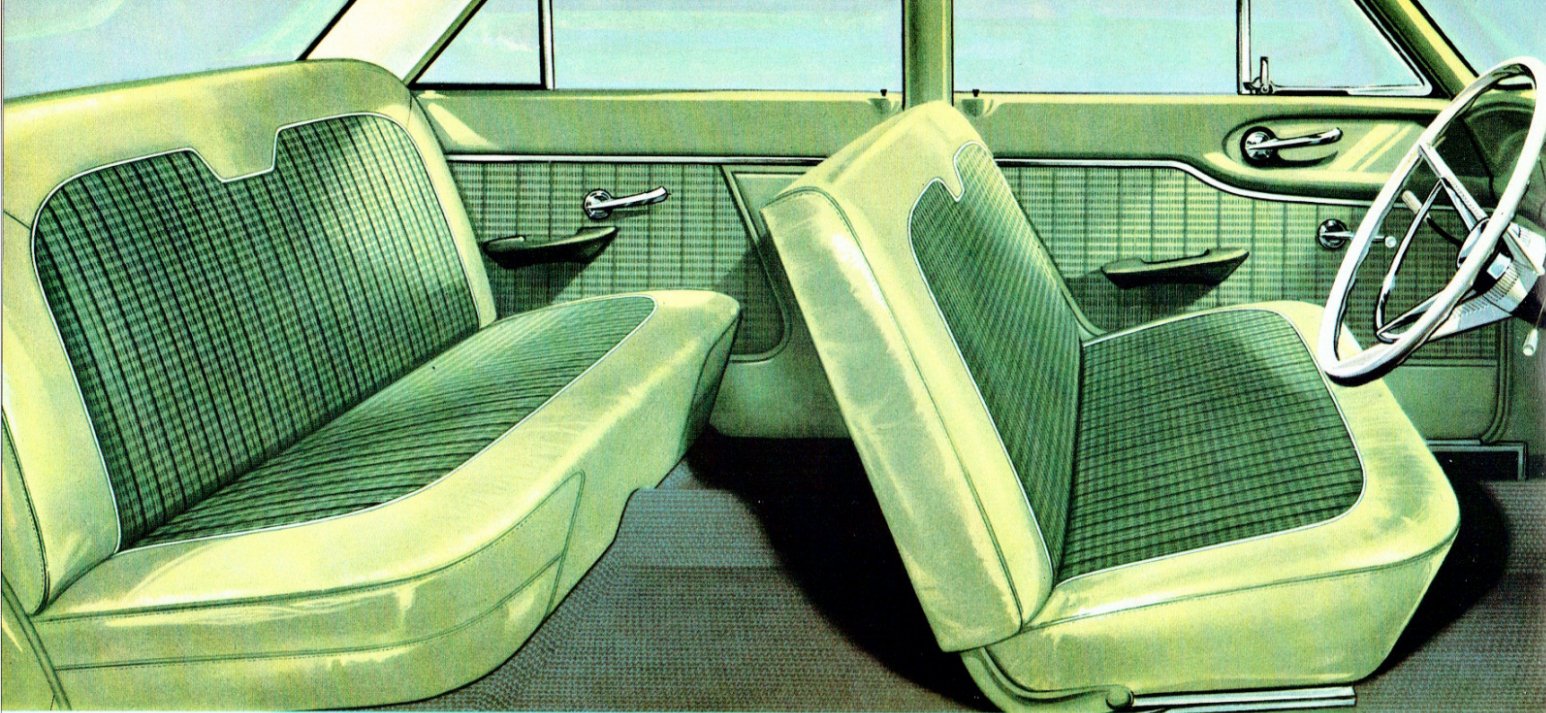
YOU SIT IN LAP-OF-LUXURY COMFORT. The individually adjustable, front “Bucket” seats are covered in rich leather-like vinyl, are elegantly pleated, contoured and cushioned in deep foam rubber for superb relaxation. Between them is Futura’s thoughtful console—a personal storage compartment big enough to hold your camera, sunglasses, maps, gloves, and other travel items you like to keep close at hand. There are deluxe armrests and ashtrays front and rear (plus a cigarette lighter of course). The dashboard is thickly padded with a resilient soft foam, and has a carefully tooled chrome strip distinctively sweeping right across it, through into the door-trims. Sun visors, too, are fully padded. And, at your feet, luxuriously thick carpeting in front and rear complement all other appointments of this dashing, dazzling car.

block-letters across the rear, specially vented wheel discs — all state clearly that the Futura is *Australia’s most individual car*.

Futura, like every Falcon, is Australia’s most carefree car in its price class! You need change oil only each 6,000 miles, major servicing is needed only twice a year or each 6,000 miles, lustrous baked enamels last and last, vital underbody points are specially processed to resist rust and corrosion, and to blanket out sound.

If you’ve always wanted to own a car that hasn’t left off anything, you’ll find the Futura irresistible.





PERSONAL COMFORT AND LUXURY!

NEW FABRICS, FOAM-PADDED SEATS, NEW COLOURS, NEW VISION, NEW RELAXATION ON THE ROAD. In every appointment, the new Falcon has been planned for your convenience and comfort. All models are decked out in fresh, new functional fabrics—offering you the choice of vinyl, or combinations of vinyls and woven fabrics, — they last longer, wipe clean at the touch of a damp cloth.

There's a wide range of bright new colours and patterns. Falcon's chair-high seats give more comfortable seating. The front seat features automatic "posture-control" — as it's moved forward for a shorter person, it automatically moves higher to give a better view. Best of all, careful engineering has given Falcon dimensions that mean most to your comfort! There's more front and rear seat headroom,

stretch-out legroom, ample hiproom and shoulder-room for six big people. Door openings are wide and roomy to let you slip in and out easily. All fine-car touches are here, too. On Deluxe models: soft foam cushioning, padded arm-rests on all doors, door-operated courtesy light, door-checks on all doors, two sun visors, dual horns, ash trays front and rear, coat hooks and a cigarette lighter.

And where but in Falcon do you get these wonderful safety items: Lifeguard-design safety steering wheel, double-grip doorlocks, safety-glass all round, vision that's all-seeing front, rear, and to the sides—*plus, under the rear of the front seat, 4 specially designed anchorage points, actually welded to Falcon's under-body, ready for safety-belts to be simply attached.*

A RIDE THAT'S SMOOTH, QUIET, STABLE!

TRY THE SMOOTHEST RIDING, QUIETEST AND LEVELST RIDE OF THEM ALL!

There are many fine reasons for Falcon's markedly superior ride. First and foremost, Falcon gives you more rugged ball-joint front suspension. Becefed up and strengthened to give you a lifetime of dependable service, this great heavy-duty unit accounts for Falcon's luxurious yet extremely firm riding and handling qualities. Most of the road's roughness never gets past Falcon's big front coil springs. They soak up road shock like a sponge . . . level out the roughest bumps, so that you hardly know they're there. And Falcon's variable rate, self-levelling rear suspension, with 50" leaf-springs and full-length spring liners, combine with the front suspension for a beautifully balanced, road-hugging ride, quite unique in its field.

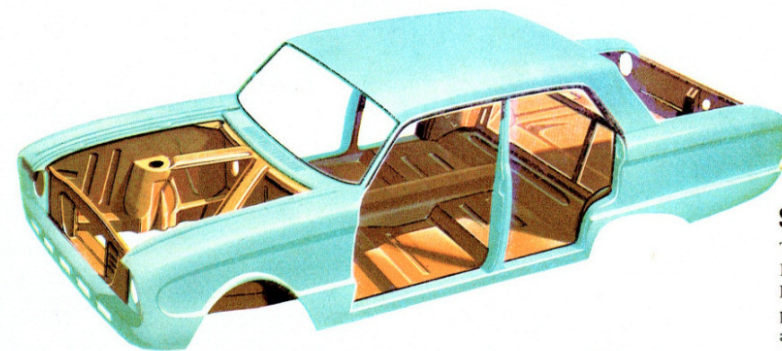
In every Falcon there are many insulating and cushioning points, utilizing a variety of carefully tested sound and vibration-deadening materials. All of Falcon's vital underbody areas are specially coated with a thick body-protecting and noise-deadening material. Then there's Falcon's exclusive anti-dive control at the front. This gives you the finest cornering and handling stability — with almost no front-end dive when the brakes are applied hard, even at fast going.

These fine Falcon features give Falcon the smoothest, most quiet and relaxing ride you've ever tried . . . a ride unmatched in its price class.

BIG, QUICK-STOPPING BRAKES! Falcon brakes require so little pedal effort to produce smooth, straight-line stops that you almost think they're power-assisted. And their design features long-wearing, specially compounded asbestos linings for top fade resistance. Total brake lining area is a giant 114.3 sq. ins.

EASIER HANDLING AND PARKING. "Magic-Circle" recirculating-ball type steering, almost frictionless, makes Falcon the most effortless, most precise handling car on the road — and, even though Falcon gives you the longest wheelbase in its field, it can make a complete turn in only a 38 foot circle.

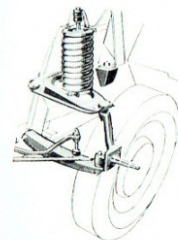
THE ADVANTAGES OF A LONG WHEELBASE AND WIDE TRACK. Across the world automotive engineers agree that the longer the wheelbase and wider the track, the smoother and more stable is the car's ride. In its price class, Falcon gives you the best grip on the road *by far* — up to 9" longer wheelbase, plus a wide 55" track. This longer, wider grip, plus Falcon's lower centre-of-gravity, combine to increase road stability and cut car lean on cornering to a minimum, so that, over all surfaces, at all speeds, you get that road-hugging ride and wonderful feeling of precise control that belongs to Falcon, and *only* Falcon, of all cars in its price class.



SINGLE UNIT CONSTRUCTION.

There's great structural strength in Falcon with its single unit body. Rigid roof, frame, body, and floor panels are welded together, forming a unit that will remain solid, tight and quiet for years to come.

Falcon's ruggedness is further increased with heavy box-section body side rails, and *five* full cross members for greater passenger protection and durability. Its design also means extremely snug door, hood and luggage compartment lid fits, and almost completely eliminates the possibility of squeaks and rattles.



MORE RUGGED BALL-JOINT FRONT SUSPENSION

gives Falcon immense strength and greater durability up front. Features heavy-duty coil springs, double-acting hydraulic telescopic shock absorbers, and a stabilizer for sure, fast cornering, and precise control on the roughest of roads.

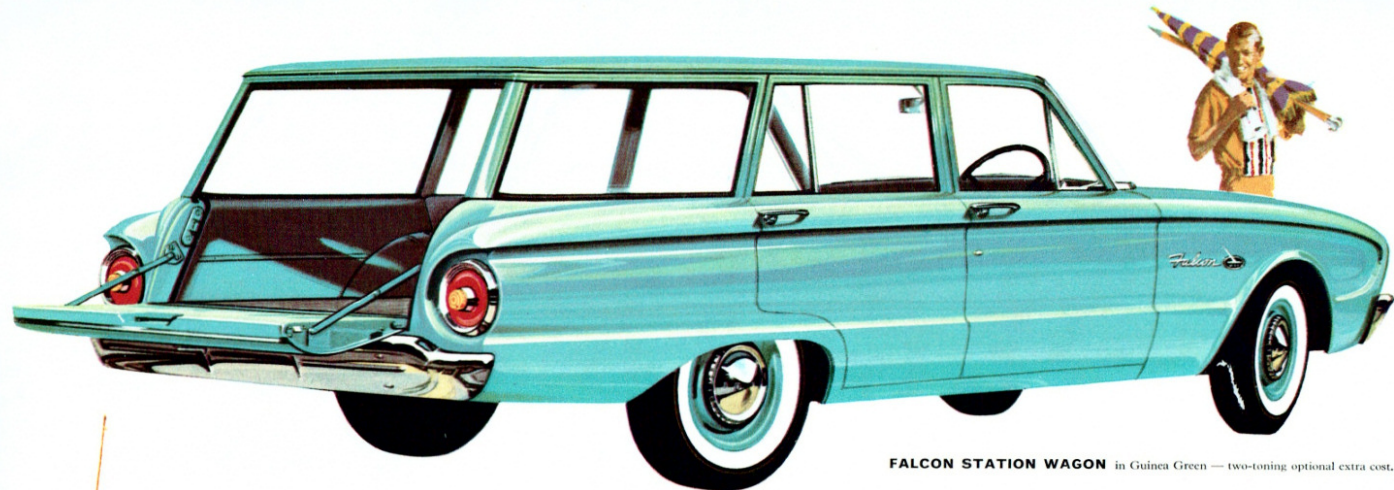


LOOK AT Falcon's new Instrument Cluster. See how all the instruments are positioned directly in front of driver. In addition, all controls are individually marked for quick and easy identification.

3 FUN-LOVING STATION WAGON MODELS

ALL WITH EXTRA CONVENIENCE . . . EXTRA ROOM . . . CHOICE OF 2 ENGINES

Yes, Falcon Wagons are offered in 3 wonderful models. Each brings you 69 cubic feet of cargo space, 77 inches of sleeping length with tailgate closed, your choice of engines, and transmissions, and Falcon's exclusive roll-down rear window (it can be locked in any desired position) gives quick and easy access to the rear luggage compartment. Outside, there's smart wagon styling, the kind that has made Falcon Australia's most wanted wagon. Inside, the glamorous interiors feature new fabrics, new patterns, and are colour-keyed to exterior colours. Convenience is everywhere: you slip in and out of wide-opening doors, to convert from a 6-passenger sedan to high-style cargo carrier *takes seconds*. Special concealed counter-balancers take more of the tailgate weight . . . make it easier to open and close. At Falcon's low prices you won't find another wagon that brings you the same beauty, brawn, space and power. In every department Falcon brings you the *most!*



FALCON STATION WAGON in Guinea Green — two-toning optional extra cost.



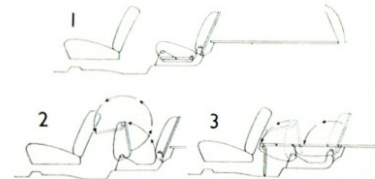
FALCON DELUXE STATION WAGON in Woomera Red. Two-toning available at no extra cost.

THE NEW FALCONS
TRIM, TAUT, TERRIFIC!



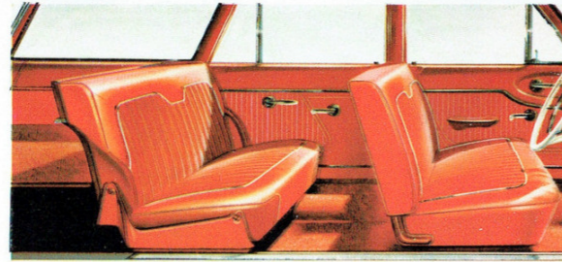
OVER 6 FEET OF SLEEPING LENGTH. Giving you extra long loadspace is a Falcon specialty. With the front seats fully forward, Falcon wagon loadspace measures over 77 inches to the closed tailgate. And with the tailgate open, Falcon loadspace stretches out to almost 99 inches. That's plenty of room for campers in sleeping bags, a load of do-it-yourself building materials . . . or, you name it. As well, Falcon gives you an extra wide opening tailgate—45½ inches wide—and an interior loadspace that's 57 inches wide. Speaking of loadspace, it's easier to load and unload in Falcon, too. The floor height is the natural lifting position of just above knee level (not forgetting too, that there's no tricky lift-gate to struggle with, only that easy-to-turn, roll-down rear window).

CONVERTS QUICK AS "1-2-3" In Falcon, all you do is (1) pull the seat cushion upward out of seat frame and forward; (2) pull support arm (folded under cushion) forward and into upright position on the floor; (3) Unlatch safety lock on back of seat and fold seat-back forward flush with floor. Presto! You have 77 inches of flat enclosed floorspace.

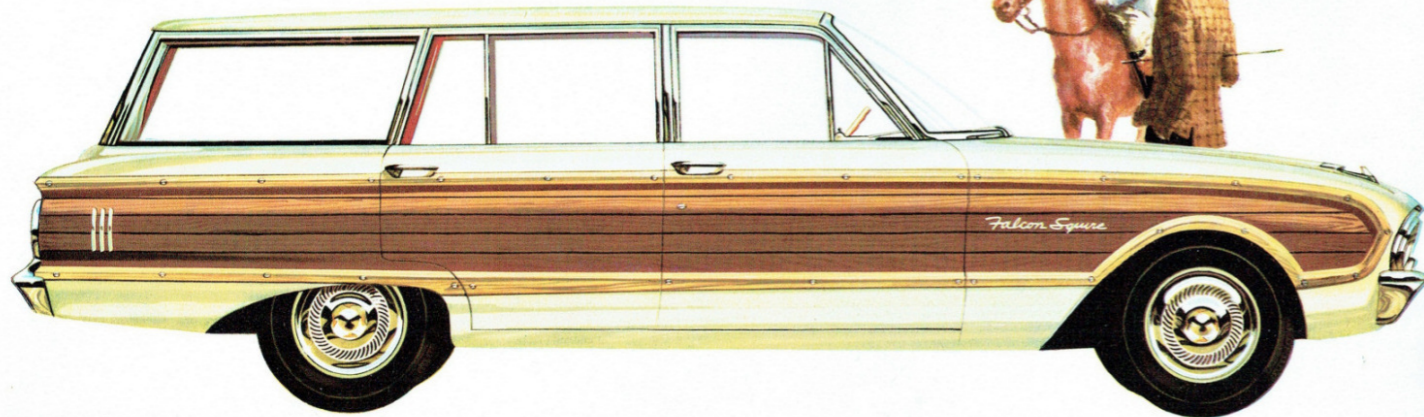


THE NEW FALCONS
TRIM, TAUT, TERRIFIC!

THE NEW FALCON SQUIRE



MOST LUXURIOUS FALCON WAGON—HIGHEST-STYLE WAY TO GO PLACES IN ANY WAGON! You couldn't want any more wagon than this! Just watch your neighbours and friends gather to "oh" and "ah". Here, for all to see, is the aristocrat of the entire station wagon set. And that sophisticated accent of its side panelling wraps right around the rear, so that even those following you on the road know you're travelling first class. Fashioned from fibre-glass, it has the look of fine wood, the strength of steel. Up front, the chromed airscoop on the bonnet, and the ornaments on the fenders further complement Squire's distinctive beauty. Inside, interiors are richly luxurious—down to the thick layers of foam rubber that make every seat sofa-soft . . . deep-piled carpeting that goes from front, right through to the tailgate . . . foam-padded dashboard . . . and rich leather-like vinyl trims and special interior patterns.



FALCON SQUIRE WAGON with distinctive side-panelling and Merino White paint.

A WONDERFUL WORLD FOR LIVING

Falcon gives you a real wagon-load of more practical features for station-wagon living:

1. LONGEST LOADSPACE — 77 inches with tailgate closed, 99 inches with it open. Tailgate when lowered is perfectly level with the floor.
2. WIDE CARGO OPENING — for bulky objects there's 45.5 inches width at the tailgate opening.

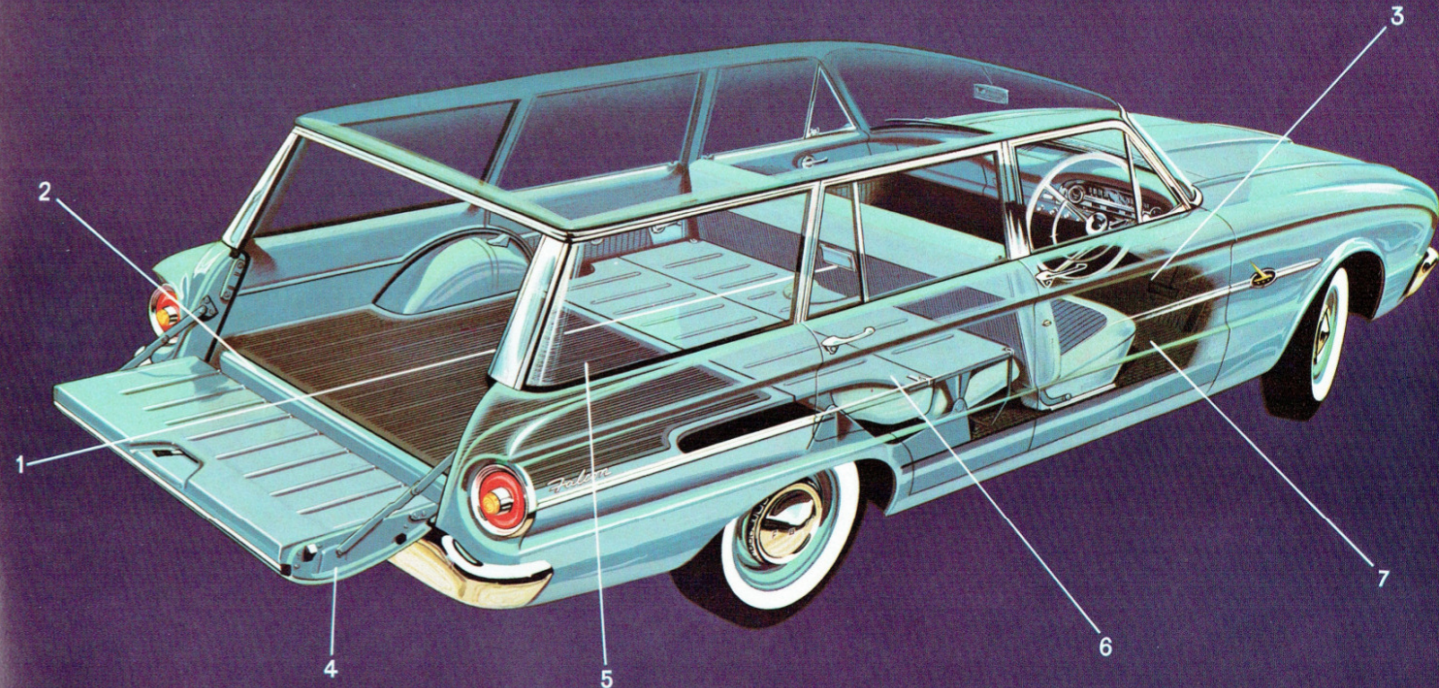
3. LEGROOM APLENTY — up to 44.6 inches of legroom for uncramped, stretch-out comfort.

4. EFFORTLESS TAILGATE is counter-balanced, swings open easily and smoothly with pressure of a single hand. Effortless roll-down rear window rolls neatly into the tailgate with just 4½ turns, eliminates struggling with tricky lift-gates and, it can be locked in any desired position to give controlled ventilation.

5. PROTECTIVE RUBBER MATS in rear of Falcon Wagon and Deluxe Wagon . . . deep-pile carpet in rear of Squire. May be rolled back for access to spare wheel-housing under floor.

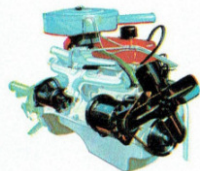
6. EASIEST CONVERSION TO FLAT FLOOR — just a "1-2-3" movement and it's done.

7. WIDE-OPENING DOORS — actually 40 inches wide give you easy, direct access to front seat.



PACE-SETTING PERFORMANCE WITH RECORD-BREAKING ECONOMY

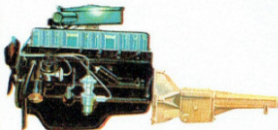
YOUR CHOICE OF 2 ENGINES. Whichever Falcon model you choose, you can pick your own brand of power. You have your choice from 2 engines — both the most modern “overhead valve sixes” in Falcon’s price class in Australia — and both have set new standards for performance and economy.



THE ‘PURSUIT-170’—IT COOLS OFF THE HOT ONES.

This bustling, cobra-quick engine is eager to show what it’s made of. And that means “Go” with a capital “GEE”. It means passing speeds that are a revelation to even

the most ardent sports-car enthusiasts. It means figures like 0 to 50 in 10.2 seconds, 0-30 in 4.6 seconds. And it also means super smoothness of operation, a big bonus of effortless power for normal driving, combined with a petrol economy that is many miles per gallon ahead of less powerful engines, and only a whisker behind the “economy-champ” (which is Falcon’s standard 90 horsepower engine).



FALCON'S STANDARD 90 HORSEPOWER OHV ENGINE.

This one gives you greatest savings, and proven operating economy, right from the word go! . . . because of all engines available in Falcon’s class, it’s the undisputed “economy champ”. At the same time it’s a high-performing engine when compared to competitive engines —for example: it has considerably more horsepower, torque, and cubic-inch displacement, and a higher compression ratio, than the engine available in Falcon’s main competitor. Specifications — 90 brake horsepower, 138 lbs. ft. of torque, 144 cu. inch displacement, 8.7:1 compression ratio.



FALCON'S OVERSQUARE DESIGN

BOTH FEATURE MODERN “OVERSQUARE” DESIGN

How can Falcon’s engines give you *more* power — plus greater savings in petrol and upkeep costs? The answer is OVER-SQUARE design! Because of oversquare design, Falcon engines develop their high power with less effort . . . for

the oversquare principle of design means the width of the cylinder bore is greater than the length of the piston stroke. Thus, pistons travel a much shorter distance at slower speeds than in ordinary conventional type engines — greatly reducing internal engine friction. The result: less wear on moving parts . . . more thrust for more power . . . more efficiency and smoother operation . . . greater petrol savings.

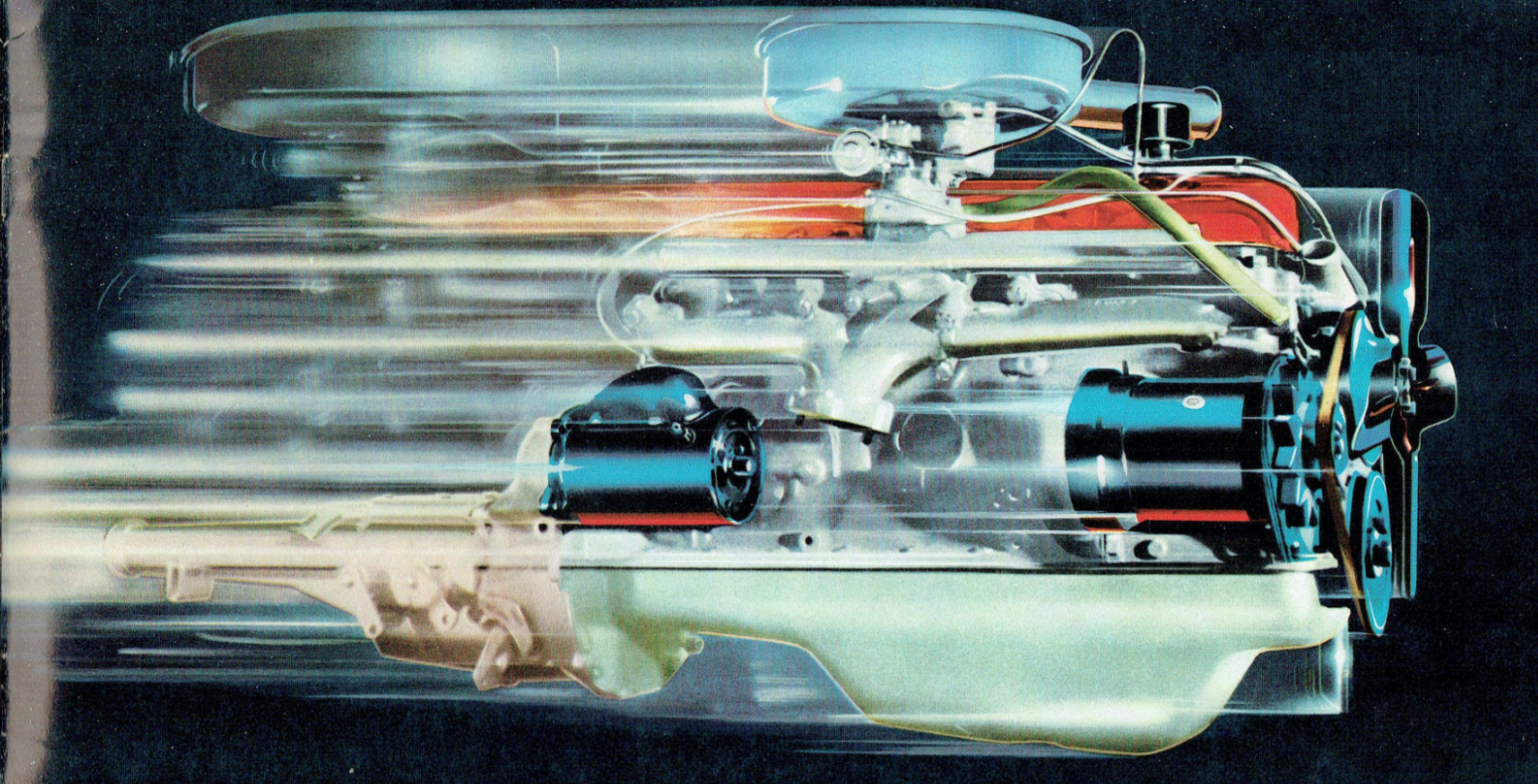
PLUS ELECTRONIC MASS BALANCING

Another Falcon engine exclusive!! Every Falcon engine is electronically mass balanced at the factory, before installation in the car, while running under its own power at normal operating speeds and temperature. This major Ford advancement incorporates a highly technical process combining balancing with hot testing that automatically checks engine vibration level to within extremely close tolerance, to give exceptionally smooth and quiet operation with improved efficiency.

OIL CHANGES STRETCHED TO 6,000 MILES. Yet another Falcon exclusive is the super-screening Full-Flow Oil Filter (standard equipment), which is so effective in its function you go 6,000 miles between oil changes—a big saving in oil costs.

OVER 30 M.P.G.

THE MOBILGAS ECONOMY RUN, the most authoritative and exacting economy test devised in Australia, has proved Falcon’s *real* economy. Over courses that provided a good cross section of the average roads and highways of Australia, Falcons have continually swooped in with mileage figures in excess of 30 miles per gallon. (In the last Run, actual figures were 34.7 m.p.g. for a Falcon with conventional transmission, and 30.27 m.p.g. for a Fordomatic Falcon). Even with the Pursuit 170 engine fitted, Falcon has still returned over 30 m.p.g. with conventional transmission, and just under when teamed with Fordomatic —(Special 1962 “Mobilgas-Pursuit 170 Performance Test”). So Falcon’s record is there for all to see — Falcon means top miles per gallon in Australia.



AUSTRALIA'S SIMPLEST AND BIGGEST-SELLING AUTOMATIC TRANSMISSION FORDOMATIC DRIVE

Here’s the world’s most famous automatic transmission, yours for moderate extra cost, on every Falcon passenger model.

And how it goes! It brings you a super-smoothness for your travelling. It’s the simplest, most trouble-free and most economical-to-operate automatic transmission in the entire industry, having almost *one-third less* parts than its main competitor’s unit.

It features 2-speed design to team perfectly with Falcon’s more powerful engines . . . gives you its triggered “kick-down” gear for split second response and passing at any speed up to 50 m.p.h. And who but the world leaders in automatic transmission could bring you the minimum servicing which it needs only each 15,000 miles.

PLUS IMPROVED CONVENTIONAL TRANSMISSION. Falcon’s standard 3-speed transmission is strengthened, has important refinements to add to its durability and efficiency, including new synchro-rings, modified cams and gear-tooth lead for positive and faster gear selection; veloid teeth in intermediate gear to eliminate possibility of gear “jump-out”. Modifications to clutch, too, means smoother action.

1st AUSTRALIAN CAR TO PROVIDE A 12/12 WARRANTY (12,000 MILES OR 12 MONTHS)

Indicative of the inbuilt durability and quality in Falcon is the fact that Falcon was the first Australian car to provide a 12/12 Warranty. For 12,000 miles or 12 months whichever comes first, every Falcon is warranted against defects in materials or workmanship. This warranty covers both parts and labour. As a Falcon owner you remain responsible only for normal maintenance, and replacement of maintenance items.

Becoming a Falcon owner, too, means you join the ranks of Australia’s most enthusiastic car owners, owners who get extra thousands of miles of trouble-free, service-free operation.

LOWER-COST SERVICE AND PARTS. Falcon is so easy to service it has been called a “mechanic’s dream”. Maintenance is simpler, routine servicing faster and easier. And genuine Falcon low-cost replacement parts are readily available throughout Australia.

SELECTIONS

THEY SHOW YOU HOW MUCH MORE FALCON GIVES YOU FOR YOUR MONEY!

FALCON DESIGN: All new welded, integral body and frame for quietness and high strength-weight ratio. Roof cross brace at centre gives extra rigidity. Completely sealed and insulated. Rear-hinged hood with outside safety-type latch. Chromed one-piece front and rear bumpers. Corrosion-resistant heavily chromed grille. Breath-mold windshield and rear window mouldings (Deluxe). Cool-type ventilation system. Clear-vision safety glass throughout. Wide Angle windshield with forward-slanting pillars. Large, wide-opening doors, with assist-type door check and bronze-bushed hinges. Double-rib safety door locks. Posture Control front seat, adjustable to 9 positions. Rear-mounted 17 gallon fuel tank with Centre-Fill Valve (Sedan).

ENGINE: Standard 90 h.p. Overhead Valve Falcon Six — 44 cu. in. displacement; 3.50" bore x 2.50" stroke; 8.7:1 compression ratio — brake horsepower 90 at 2,400 r.p.m.; maximum torque 138 lbs. ft. at 2,000 r.p.m. **Optional "Pursuit 179" Six** — 170 cu. in. displacement; 3.50" bore x 2.54" stroke; 8.7:1 compression ratio; brake horsepower 101 at 2,400 r.p.m.; maximum torque 156 lbs. ft. at 2,400 r.p.m. Low-silhouette unit-design carburetor, manual choke, full-vacuum spark control; integral cylinder head and 6-port intake manifold; precision-molded crankshaft with four precision main bearings; rotor-type oil pump; oil capacity 3 quarts, with filter change, 4 quarts.

FEATURES: For economy and long life, the Falcon Six has Short Stroke, low-friction design. Wedge-type combustion chambers; Free-Turning overhead intake and exhaust valves; 3-pring aluminium-alloy pistons with full-chromed top ring; Super-Filter air cleaner with re-usable dry type element, vacuum-booster type fuel pump for constant windshield wiper action; full-pressure lubrication system with Full-Flow disposable-type oil filter; pressurized cooling system with Positive-Action thermostat; 12-volt electrical system; weather-proof ignition; 18-mm. Turbo-Action spark plugs; 54-plate, 6-amp-hr. battery, positive engagement starter; 3-point rubber-insulated engine mounting; zinc annealed muffler. Engine is electronically mass-balanced while operating under its own power for optimum smoothness, before installation in vehicle.

CLUTCH AND MANUAL TRANSMISSION: Single cushion disc, dry-plate clutch for smooth engagement; aluminium housing; permanently lubricated ball-bearing type throw-out bearing; suspended clutch pedal for easy action and no-fraught hole in firewall. Flare diameter 8½ in. Total frictional area 68.1 sq. in. Conventional Drive has 3 forward speeds and 1 reverse. Shift-peg on 1st helical gear for high strength and quietness, with forged brass synchronizers for smooth operation. Anti-friction bearings throughout. Standard "H" shift pattern with lever on steering column. Ratio (to 1): with 60 h.p. engine: 1st 3.29, 2nd 1.75, direct 1.00, reverse 4.46. With optional "Pursuit 179" Six: 1st 3.29, 2nd 1.83, direct 1.00, reverse 4.46.

FORDOMATIC DRIVE (optional): Features simplified design, lightweight cast aluminium housing construction, minimum servicing (each 15,000 miles for minor adjustment). Torque converter in combination with compound planetary gear set. Two forward gear ratios, one reverse (to 1): low 1.75, direct 1.00, reverse 1.50. "D" (Drive) range gives brisk, smooth starts in low. Effective engine brake in "L" (Low) position. Selector lever and quadrant on steering column, sequence L, D, N, R, P.

REAR AXLE: Semi-floating type with offset hypoid gears. Overhung drive pinion. Induction-hardened forged shafts with permanently lubricated, double-sealed ball-type bearings. Needle roller bearing universal axles. Axle ratio 3.56:1 (with 90 h.p. engine); 3.50:1 (with Pursuit 170 engine).

FRONT SUSPENSION: Angle-Poised Ball-joint type with coil springs pivot-mounted and rubber-insulated lower arms. Built-in anti-dive control. Internally mounted hydraulic double-acting shock absorbers with rebound control. Front end has link-type, rubber-bushed ride stabilizer to control roll on turns. Tapered roller wheel bearings.

REAR SUSPENSION: Longitudinal, semi-elliptic leaf springs of a symmetrical design with rear axle located forward from centre of springs for anti-squat control on take-off. Provides soft action, variable-rate with rubber bushed supports and compression-type shockers for soft, levelized ride. Full-leaf liners between leaves no lubrication required. Axle nose bumper. Diagonally mounted hydraulic double-acting shock absorbers.

STEERING: Magic-Circle low-friction recirculating-ball type steering provides easy handling. Anti-friction bearings throughout. Symmetrical linkage. Overall steering ratio 27:1. Safety type 17", 3-spoke deep centre steering wheel, white with horn ring — Falcon Deluxe, Black with centre horn button — Falcons. Turning diameter 38 ft.

BRAKES: Double-sealed, self-energizing hydraulic brakes have suspended pedal and dash-mounted master cylinder. Composite drums, 9-in. diameter. Riveted linings, for long life, cool operation and fade resistance. Lining area is 114.1 sq. in. Offset "T" handle parking brake at right of steering column applies rear brakes.

TYRES: Low-profile, black, tubeless: 6.00 x 13, 4 ply, on safety rims, Sedans. 6.50 x 13, 4 ply, Wagons. Pressed steel ventilated disc wheels. Spare wheel and tyre in luggage compartment, Sedan; in well under floor of Station Wagon.

STANDARD EQUIPMENT (Sedans and Wagons): Two sun visors, Two front arm rests (Deluxe Sedan). Two front arm rests (Falcon). Rear compartment coat hook. Two parallel-action, variable speed windshield wipers of the dual-range type. Inside rearview mirror. Dual horns (Deluxe models). Instrument panel with speedometer, odometer, fuel gauge, temperature gauge, oil and generator warning lights, high-beam and turn signal indicators in cluster, lighted control identifications, ash tray (second ash tray in back of front seat), glove box, dome light operated by headlight switch, also courtesy operated on Falcon Deluxe. Cigarette lighter (Falcon Deluxe). Prec-focused headlights, parking lights, tail-lights with stoplights and amber turn indicator lights, number plate illumination light, grey textured rubber floor covering Rubber floor mat for load compartment (Deluxe Wagon only).

STANDARD EQUIPMENT (Futura): As for Deluxe Sedan, with these additions: Fully carpeted floor, padded instrument panel, padded sun visors, richly trimmed interiors with individually adjustable front bucket seats of deep cushion design, large between-the-seats console with ash tray, wheel trim discs and fender-top ornaments.

STANDARD EQUIPMENT (Squire): As for Deluxe Station Wagon, with these additions: Fully carpeted floor (including load area), padded instrument panel, padded sun visors, wheel trim discs, fender-top ornaments, simulated wooden exterior paneling, exterior door handles.

WEIGHT: Kerb weight, approximate—2,246 lbs. Sedans, 2,680 lbs. Wagons. Add the following for extra equipment: Radio 10 lbs., heater 28 lbs., Fordomatic Drive 12 lbs.

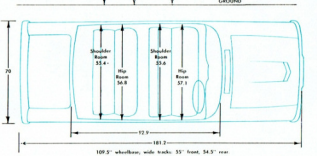
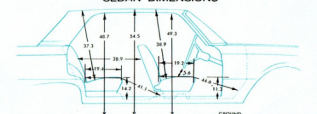
OPTIONAL EQUIPMENT (Falcon Deluxe or Falcon, Fordomatic Drive, Pursuit 170 engine, padded instrument panel, padded interior sun visors): Tyres: 6.50 x 13, 4 ply black or white walls, 6.00 x 13, 4 ply white walls, Sedans; 6.50 x 13, 4 ply white walls, 6.50 x 13, 6 ply black, Wagons.

OPTIONAL EQUIPMENT (Futura and Squire): Fordomatic Drive, Pursuit 170 engine. Tyres: 6.50 x 13, 4 ply black or white walls, 6.00 x 13, 4 ply white walls, Futura; 6.50 x 13, 4 ply white walls, 6.50 x 13, 6 ply black, Squire.

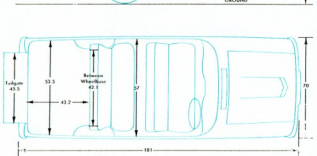
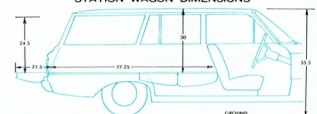
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SEDAN DIMENSIONS



STATION WAGON DIMENSIONS



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