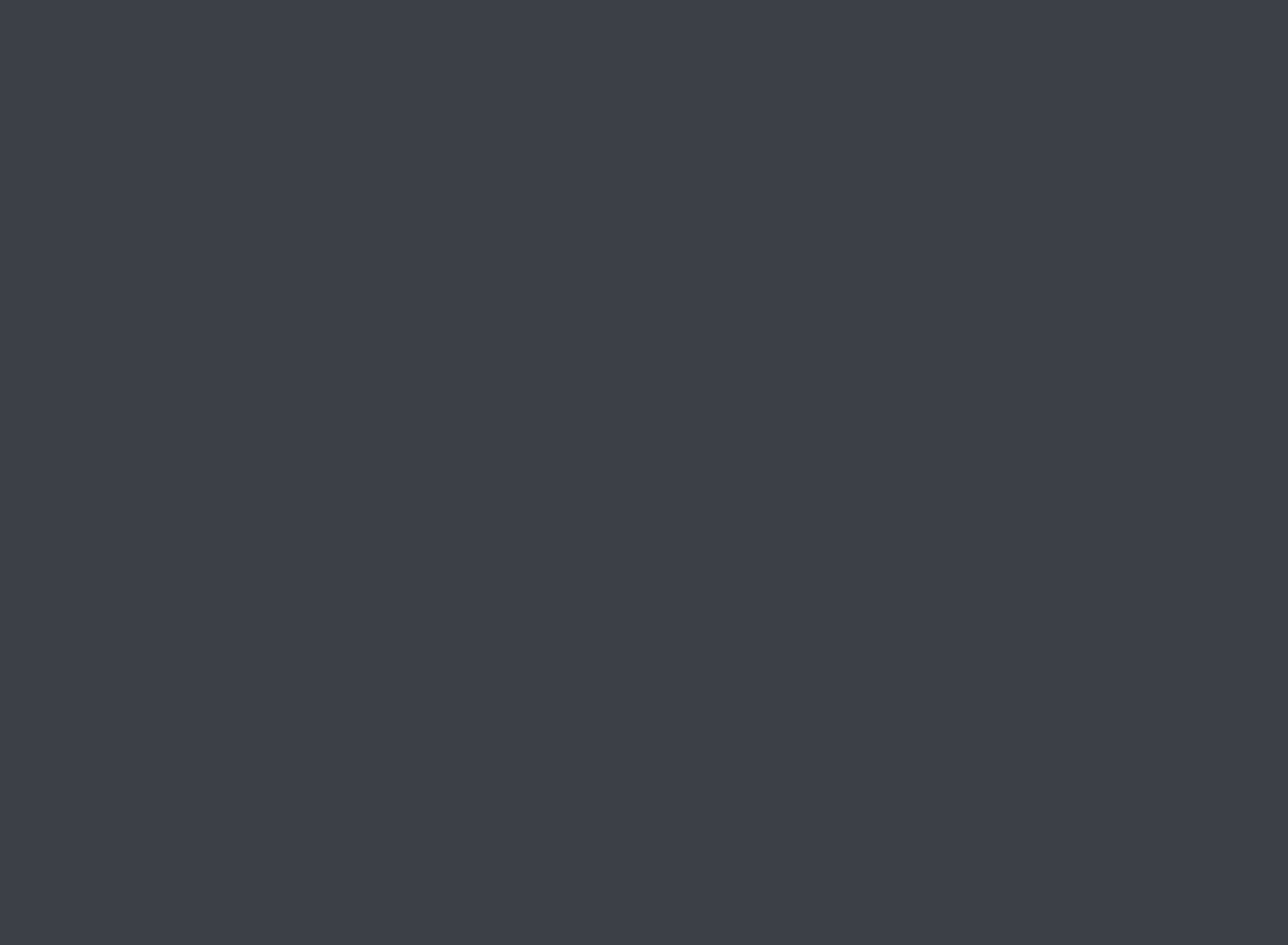




MAZDA 3









2022 Mazda3 2.5 S Sedan AWD with Premium Package shown in Machine Gray Metallic | 2022 Mazda3 2.5 S Hatchback AWD with Premium Package shown in Soul Red Crystal Metallic

Can the soul of a car company touch the heart of its drivers?

We believe so.

And have made it our pursuit.

Our passion.

Each day it inspires us.

To be inventive.

Courageous.

Thoughtful.

And guides us.

To acknowledge the driver

Every step along the way.

Forming a unique bond between human and machine.

Over the last 100 years, we've been putting ingenuity before conventional thinking.

Expressed on the road.

And on the track.

Using technology to enhance our touch. Not replace it.

To not just build a car.

But create a connection.

One that begins the moment you see it.

And grows stronger every time you get behind the wheel.

Elevating each drive into an enriching experience.

Making you feel alive.



Mazda3 2.5 Turbo Hatchback shown with Premium Plus Package and accessories



MAZDA3 HATCHBACK

Design elevated to a work of art can move us. Physically. Emotionally. Eliciting a reaction—to make you feel. This feeling is brought to life in the Mazda3 Hatchback—a seductive, invigorating vehicle that personifies our meticulous nature. Inside, a carefully crafted cabin welcomes you. No detail or consideration has been overlooked. Purposeful, evocative design is our ethos—and the only way we build Mazdas.

A study in refined performance, the available Skyactiv®-G 2.5 Turbo engine offers effortless power, at your command. Exclusively paired with our i-Activ AWD®, it delivers agility and precision to give you an energizing feeling throughout every turn. Isn't it time to get in touch with a more moving driving experience?



MAZDA 3 SEDAN

We believe truly thoughtful design can inspire. Connect with you on a deeper level. This is the essence of our visual language, spoken vividly in the Mazda3 Sedan. With a sleek dignified profile, its appeal is visceral, emotional.

Immerse yourself in a cabin that's elegant and sophisticated. With materials and finishes selectively chosen by master craftsmen. And features intelligently positioned to anticipate your every move; you can't help but feel like it was made just for you. That feeling comes alive as you press the accelerator and discover the power of the available Skyactiv®-G 2.5 Turbo engine. Of course, no matter which powertrain you choose, every Mazda3 delivers a powerful connection to the road. Where it takes you might have more to do with your state of mind.





2022 Mazda3 2.5 S Carbon Edition Sedan shown

KODO: "SOUL OF MOTION"

As a company of passionate artisans and craftsmen, we infuse energy into everything we touch. Born from our obsession to create beautiful vehicles. Expressed through our design language called Kodo: "Soul of Motion." Capturing movement, even at a standstill. Simplified essential characteristics that embrace the Japanese philosophy of "less is more." This compelling evolution in our design aesthetic pursues beauty through subtraction and purity. Reflections of light across its surface create more complex and intriguing shapes.

Punctuating this evocative design is the new Mazda3 2.5 S Carbon Edition. With Polymetal Gray Metallic paint, red leather-trimmed seats, 18-inch alloy wheels and heated power side mirrors that are finished in black, its bold appearance is as soulful as it is spirited. All designed to reflect the invigorating feeling you get behind the wheel.



From left to right: Machine Gray Metallic, Soul Red Crystal Metallic, Polymetal Gray Metallic

A VIBRANT EXPRESSION

Each element of our design process is intentional. Including the paint. Before a single drop of color is applied, master painters first perfect their technique by hand. Ensuring the surface of the Mazda3 has depth and saturation. They apply color with precision, illuminating the curves and characteristics of our Kodo design. The machines used to paint the Mazda3 are calibrated to replicate the exact movement of this human technique. Our array of lustrous finishes—including Polymetal Gray Metallic—may be the final touch on the Mazda3, but it is the first thing that will catch your eye. And it will continue to draw your gaze.



ENGINEERED WITH A SINGLE FOCUS: YOU.

For decades, we've studied the human body: how it moves, sensations of touch, sound and sight, muscle and skeletal structure. Every consideration has been made so the Mazda3's intuitive interior feels as if it were built just for you. Even the seats are shaped to help you achieve a more comfortable and relaxed posture, helping you feel steadier and more balanced as you maneuver through twists and turns on the road.

We took that same approach with the driving experience. The chassis and powertrain are tuned to the human body's natural sense of motion, resulting in a car that intuitively responds to your inputs to create the effortless feeling of being in control. This is the human-centric design philosophy known as *Jinba Ittai*—horse and rider as one. You feel as though your Mazda is an extension of your body. To leave you feeling energized. Rejuvenated. You, at one with your Mazda.

REFINED PERFORMANCE

From the engine and transmission to the chassis and beyond, we seek to continuously improve vehicle performance through a holistic approach we call Skyactiv® Technology. The available Skyactiv-G 2.5 Turbo engine delivers up to 250 hp¹ and up to 320 lb-ft of torque,¹ which you can feel every time you begin to press the accelerator, particularly at low rpm. We've paired this engine with our i-Activ AWD® that is engineered to deliver dynamic performance in any driving condition. For an incredibly exhilarating driving experience that will call you back to the road time and time again.



Mazda3 2.5 Turbo Hatchback shown with Premium Plus Package and accessories. 1 250 hp and 320 lb-ft of torque with 93 octane fuel. 227 hp and 310 lb-ft of torque with 87 octane fuel.

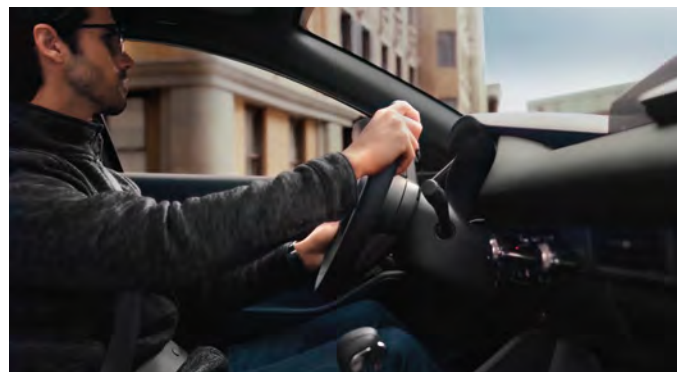


Mazda3 2.5 Turbo Hatchback shown with Premium Plus Package and accessories

EVERY ROAD BECKONS

With available i-Activ AWD,[®] the Mazda3 is engineered to enhance performance, creating an effortless connection between car and driver that engages and inspires in any condition on any terrain. This innovative technology uses sophisticated real-time vehicle dynamics modeling to anticipate traction loss and send torque to the tires that can use it best—helping to maintain road grip.

No matter what roads you're traveling, G-Vectoring Control Plus is always working in the background. By subtly adjusting engine torque and braking pressure, this advanced technology makes the steering feel more natural, consistent and intuitive.



TO HEIGHTEN YOUR SENSES,
WE CREATED A FEW OF OUR OWN.

Sophisticated safety innovations that alert you to hazards and help you avoid collisions—or lessen their impact—is the ingenious thinking behind i-Activsense®¹. This suite of intelligent safety features includes available Traffic Jam Assist², Blind Spot Monitoring with Rear Cross Traffic Alert³, Mazda Radar Cruise Control with Stop & Go⁴, Driver Attention Alert⁵ and more to help improve your visibility and awareness of the road. These subtle adjustments and alerts create a more confident experience behind the wheel.



¹ i-Activsense® safety features are not a substitute for safe and attentive driving. There are limitations to the range and detection of each safety feature. Safety features vary based on vehicle package and trim combinations. Please see your Owner's Manual for further details. ² Traffic Jam Assist is not a substitute for safe and attentive driving. There are limitations to the range and detection of the system. Please see your Owner's Manual for further details. ³ Always check your mirrors. Be aware of the traffic around you. There are limitations to the range and detection of the system. Please see your Owner's Manual for further details. ⁴ Mazda Radar Cruise Control (MRCC) with Stop & Go is not a substitute for safe and attentive driving. There are limitations to the range and detection of the system. Driver action is required to resume MRCC with Stop & Go after a complete stop. Please see your Owner's Manual for further details. ⁵ Driver Attention Alert operates between about 41 and 86 mph. It is not a substitute for safe and attentive driving. There are limitations to the operation and detection of the system. Please see your Owner's Manual for further details.



MAKE A SMARTER CONNECTION

The road less traveled is no place to lose touch. Mazda Connected Services¹ enables you to access your vehicle's health status report, start the engine, lock and unlock the doors remotely and more, all through the MyMazda App on your mobile device—complimentary for the first three years of ownership!¹ In addition, enjoy complimentary Wi-Fi for 3 months or up to 2 GB.² Your Mazda3 can also provide access to emergency services like automatic 911³ dialing and roadside assistance. It's technology that stays with you, where and when you need it most.

Always keeping you connected—it's all part of Mazda's driver-centric philosophy. And why we place every control within your reach, so you can stay focused on the road ahead. An intuitive instrument panel places gauges and displays within your line of sight to minimize distraction. And for an enhanced experience, the Mazda Connect™ Infotainment System is available with Apple CarPlay™ integration⁴ for your iPhone® (shown) and Android Auto™ integration.⁴

¹ Connected services are subject to change at any time without notice. Mazda Connected Services is provided during a 3-year trial period; annual subscription fees apply thereafter. Use of MyMazda App and compatible phone are required. Connected services require cellular or Wi-Fi service. Data fees may apply. ² 3-month/2GB trial provides access to AT&T's wireless data services. Eligible vehicle, compatible SIM card and trial activation by customer required. 3-month period begins at time of trial activation; wireless data service expires when 2GB of data is used or when 3-month period ends, whichever comes first. Hotspot connects up to 5 Wi-Fi capable devices, which use data from your plan. Wi-Fi hotspot not available outside of U.S. & Canada. Service in Canada subject to unaffiliated carrier coverage. Offer, terms and pricing subject to change. Coverage and service not available everywhere. Visit <https://www.att.com/USTermsandconditions> for more information. ³ Mobile 911 automatically calls 911 from a paired hands-free device when a moderate to severe collision is detected. Specific phone settings are required. There are limitations to the system. ⁴ Android and Android Auto are trademarks of Google LLC. Apple CarPlay, iPhone and Siri are trademarks of Apple Inc. **IMPORTANT SAFETY AND PRIVACY INFORMATION:** Never drive while distracted or while using a hand-held device. Driving while distracted can result in the loss of vehicle control, resulting in a collision causing property damage, serious injury or death. Please see your Owner's Manual for important feature details and related privacy information.

BALANCING SILENCE AND SOUND

Letting the right amount of sound in and keeping distracting noises at bay. This is the very essence of Mazda's approach to sound. In the cabin of the Mazda3, vibrations from the road are reduced, and sound insulating materials subdue outside clamor. Measures like this set the stage for a more refined listening experience.

Through extensive research, our engineers calculated the spatial effects and the delay and reflections of sound to discover the optimal speaker placement and calibrations. Bringing this all beautifully to life is an available 12-speaker premium audio system from Bose® creating the perfect soundtrack for your journey.

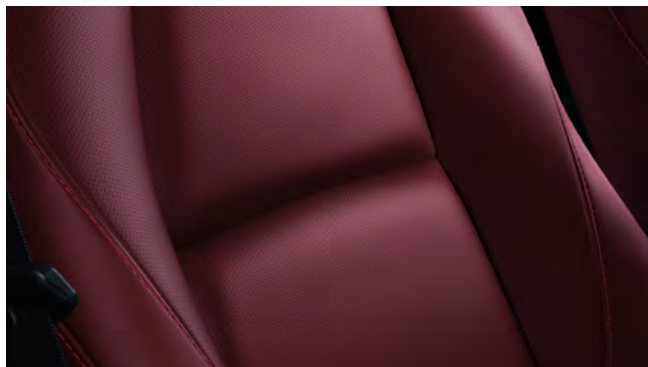




THE HUMAN TOUCH

The Mazda Takumi are the artisans and craftsmen who hone their skills for years, even decades, to achieve mastery. From their first sketch to the final stitch, their passion, patience and persistence are poured into every design. The Takumi masters are so highly skilled, they can carve a block of clay into a work of art. Instinctually, they use their sight, as well as their touch, to ensure that every curve is perfectly proportioned to their final vision: the Mazda3. A process that continues until this human energy breathes life into the vehicle. From designer to driver, this connection ultimately creates an enriching emotional bond between you and your Mazda.





REDEFINING REFINEMENT

With you in mind, the Takumi set out to create beautiful elements through shape, texture and color. Expert fabricators craft a range of distinct and expressive upholstery designs using soft textures and premium stitching. Sophisticated palette choices of warm Greige tones, or Red leather, create a welcoming and modern environment. Every inch of our upholstery is designed to make your driving experience better. An elegant level of refinement—reserved just for you.





Every Mazda is designed to inspire.

We refine every detail, so you can focus on the moments that matter.

Because how you feel, your emotions, your stories—are our greatest reward.

Deliberate engineering and thoughtful crafting go into every Mazda to feel like no other drive before it.

Because to us, the road is a source of discovery, to which there is no end.



BEAUTIFULLY ACCESSORIZED

Mazda has created thoughtfully designed accessories that perform seamlessly with your Mazda3. From our Rear Hatch Spoiler to the Thule® Universal Flat Top and Roof Racks (shown), all are crafted to the contours of your vehicle to enhance the already exquisite design! Plus, when installed by your Mazda Dealer, all Genuine Mazda Accessories carry the same New Vehicle Limited Warranty² as your new Mazda. Wherever your journey takes you, we've designed our accessories to not only work with you, but to complement your style, too.

Learn more about Genuine Mazda Accessories at MazdaUSA.com.

- Alloy Wheels
 - 18-inch Polished
 - 18-inch Matte Black
 - 18-inch Gloss Black
 - 18-inch Forged BBS®
- All-Weather Floor Mats (Low Wall/High Wall)
- Cargo Net
- Carpet Cargo Mat
- Cargo Tray
- Collapsible Cargo Carrier
- Cupholder Ashtray
- Door Mirror Caps
- First Aid Kit
- Frameless Auto-Dimming Rearview Mirror with HomeLink®
- Front Air Dam
- Illuminated Doorsill Trim Plates (Set of 4)
- Interior Lighting Kit
- Key Chains
- License Plate Frames
- Moonroof Wind Deflector
- Navigation (SD Card)
- Rear Bumper Guard
- Rear Diffuser
- Rear Hatch Spoiler
- Rear Lip Spoiler (Sedan)
- Roadside Assistance Kit
- Roof Rack
- Side Sill Extensions
- Side Window Deflectors
- Soft Cargo Liner
- Splash Guards (Front & Rear)
- Sport Pedal Set
- Thule® Roof Rack Attachments
- Tire Valve Stem Caps (Chrome or Black)
- Touch-Up Paint
- Wheel Locks (Chrome or Black)
- Windshield Sunscreen
- Wireless Charging Pad

Thule® Universal Flat top and Roof Rack¹

¹ All roof attachments require Roof Rack. Please remember to properly secure all cargo. ² Genuine Mazda Accessories sold and installed by a Mazda Dealer are covered for the duration of the New Vehicle 36-month/36,000-mile Limited Warranty, or if vehicle is outside of the New Vehicle Limited Warranty, then 12-months/12,000-miles from the installation date. Please refer to your Warranty Information booklet or check with your Mazda Dealer for details. **IMPORTANT ACCESSORY INFORMATION:** Items are subject to availability. With all accessories, please check with your Mazda Dealer for applicable models. In some cases, parts in addition to those shown will be required for proper installation. In all cases, professional installation by your Mazda Dealer is recommended. Please see your Mazda Dealer for product details and availability.



THE MAZDA COLLECTION

Design, heritage and a passion for driving. The Mazda Collection is inspired by our core values. Dynamic and modern elements take shape through human energy, craftsmanship and the never stop challenging spirit.

See the entire line of apparel and lifestyle accessories at MazdaCollection.com.



ENGINE

SKYACTIV®-G 2.0 DOHC 16-valve, 4-cylinder engine

155 hp @ 6,000 rpm

150 lb-ft torque @ 4,000 rpm

SKYACTIV-G 2.5 DOHC 16-valve, 4-cylinder engine

186 hp @ 6,000 rpm

186 lb-ft torque @ 4,000 rpm

SKYACTIV-G 2.5 Dynamic Pressure Turbo 16-valve 4-cylinder engine

250 hp @ 5,000 rpm with 93 octane fuel

320 lb-ft torque @ 2,500 rpm with 93 octane fuel

227 hp @ 5,000 rpm with 87 octane fuel

310 lb-ft torque @ 2,000 rpm with 87 octane fuel

TRANSMISSIONS & DRIVETRAIN

SKYACTIV-Drive 6-speed automatic with manual shift and Sport modes, standard

SKYACTIV-MT 6-speed manual transmission, available only on MAZDA3 2.5 S

HATCHBACK FWD with Premium Package

Front-wheel drive (standard)

Available i-ACTIV AWD^a

G-Vectoring Control Plus

FUEL ECONOMY^b

EPA-estimated MPG, AT (city/highway)

MAZDA3 SEDAN	FWD	AWD
SKYACTIV-G 2.0	28/36	NA
SKYACTIV-G 2.5	26/35	25/33
SKYACTIV-G 2.5 TURBO	NA	23/32
MAZDA3 HATCHBACK	FWD	AWD
SKYACTIV-G 2.5	26/34	25/31
	24/33 (MT)	NA
SKYACTIV-G 2.5 TURBO	NA	23/31

DIMENSIONS

	SEDAN	HATCHBACK
Overall length	183.5"	175.6"
Wheelbase	107.3"	107.3"
Width	70.7"	70.7"
Height	56.9"	56.7"

CARGO VOLUME

	SEDAN ^c	HATCHBACK ^d
Measured in cubic feet	13.2	20.1



MAZDA3 2.5 TURBO HATCHBACK

Premium Plus Package shown



AVAILABLE EXTERIOR COLORS¹



MAZDA3 2.5 TURBO SEDAN

Premium Plus Package shown



AVAILABLE EXTERIOR COLORS¹

KEY FEATURES INCLUDE:

SKYACTIV®-G 2.5 Dynamic Pressure Turbo engine
SKYACTIV-Drive 6-speed automatic with manual shift and Sport modes
G-Vectoring Control Plus
18-inch alloy wheels with Black finish and P215/45 R18 tires
Black dual folding power heated side mirrors with integrated turn signals and memory function
LED headlights with auto on/off and taillights with signature lighting
Adaptive Front-lighting System
Power sliding-glass moonroof with one-touch open and tilt feature
Windshield wiper de-icer
Mazda Advanced Keyless Entry System
Dual-zone automatic climate control
Windshield-projected full-color Active Driving Display
Leatherette-trimmed heated seats with seatback pocket

8-way power-adjustable driver's seat with power-adjustable lumbar support and 2-position memory
7-inch LCD meter display
Bluetooth® hands-free phone and audio streaming
Apple CarPlay™ and ANDROID AUTO™ integration²
MAZDA CONNECT™ Infotainment System³ with:
8.8-inch full-color display, Multifunction Commander control, Infotainment system voice command, HD Radio,™ Pandora® integration, Radio Broadcast Data System program information, SMS text message audio delivery and reply and Mobile 911 automatic emergency notification¹⁹
Mazda Connected Services (3-year trial)⁴
Bose® 12-speaker premium audio system with Centerpoint® and AudioPilot®
SiriusXM Satellite Radio with 3-month subscription⁵
Heated steering wheel with audio and cruise controls

Paddle shifters
60/40 split fold-down rear seatback
Dual front air bags, front side-impact air bags and side-impact air curtains⁶
Driver's and front passenger's knee air bag⁶
Dynamic Stability Control⁷ and Traction Control System
Rear View Monitor⁸
Tire Pressure Monitoring System
LATCH child-seat anchors and upper tethers
Blind Spot Monitoring⁹ with Rear Cross Traffic Alert⁹
Smart Brake Support¹⁰
Driver Attention Alert¹¹
Mazda Radar Cruise Control with Stop & Go¹²
Lane Departure Warning System¹³
Lane-keep Assist¹³
High Beam Control
Shark fin antenna

PREMIUM PLUS PACKAGE ADDS:

Black rear lip spoiler (Sedan only)
Black rear roofline spoiler (Hatchback only)
Black front air dam (Hatchback only)
Front air guides (Hatchback only)
Mazda Navigation System
Perforated leather-trimmed sport seats
Front & rear parking sensors¹⁴

360° View Monitor¹⁵
Traffic Jam Assist¹⁶
Smart Brake Support–Rear¹⁷
Smart Brake Support–Rear Crossing¹⁸
Frameless auto-dimming rearview mirror with Homelink®
Auto-dimming driver's side mirror



MAZDA3 2.5 S HATCHBACK

Premium Package shown



AVAILABLE EXTERIOR COLORS¹



MAZDA3 2.5 S SEDAN

Premium Package shown



AVAILABLE EXTERIOR COLORS¹



MAZDA3 2.5 S CARBON EDITION HATCHBACK



AVAILABLE EXTERIOR COLOR¹



MAZDA3 2.5 S CARBON EDITION SEDAN



AVAILABLE EXTERIOR COLOR¹

KEY FEATURES INCLUDE:

SKYACTIV®-G 2.5 DOHC 16-valve, 4-cylinder engine
SKYACTIV-Drive 6-speed automatic with manual shift and Sport modes
G-Vectoring Control Plus
16-inch alloy wheels with P205/60 R16 tires
Body-color dual folding power side mirrors
LED headlights with auto on/off, combination taillights and daytime running lights
Rain-sensing windshield wipers
Air conditioning
Cloth-trimmed seats with seatback pocket
Power windows with one-touch up/down feature
Power door locks with remote keyless entry system
7-inch LCD meter display

8-speaker audio system
Bluetooth® hands-free phone and audio streaming
Apple CarPlay™ and ANDROID AUTO™ integration²
MAZDA CONNECT™ Infotainment System³ with:
8.8-inch full-color display, Multifunction Commander control, Infotainment system voice command, HD Radio,™ Pandora® integration, Radio Broadcast Data System program information, SMS text message audio delivery and reply and Mobile 911 automatic emergency notification¹⁹
Mazda Connected Services (3-year trial)⁴
USB audio input ports (2)
Steering-wheel-mounted audio and cruise controls
60/40 split fold-down rear seatback

Dual front air bags, front side-impact air bags and side-impact air curtains⁶
Driver's and front passenger's knee air bag⁶
Dynamic Stability Control⁷ and Traction Control System
Rear View Monitor⁸
Tire Pressure Monitoring System
LATCH child-seat anchors and upper tethers
Smart Brake Support¹⁰
Driver Attention Alert¹¹
Lane-keep Assist¹³
Lane Departure Warning System¹³
Mazda Radar Cruise Control with Stop & Go¹² (Stop & Go not available with MT)
High Beam Control

KEY FEATURES INCLUDE:

SKYACTIV®-G 2.5 DOHC 16-valve, 4-cylinder engine
SKYACTIV-Drive 6-speed automatic with manual shift and Sport modes
G-Vectoring Control Plus
18-inch alloy wheels with Black finish and P215/45 R18 tires
Front grille with Black finish
Front lower bumper decoration in Black
Black dual folding power heated side mirrors with integrated turn signals and memory function
LED headlights with auto on/off, combination taillights and daytime running lights
Power sliding-glass moonroof with one-touch open and tilt feature
Rain-sensing windshield wipers
Dual-zone automatic climate control
Leather-wrapped steering wheel & shift knob
Red leather-trimmed sport seats
Heated front seats with three-level adjustment
8-way power-adjustable driver's seat with power-adjustable lumbar support and 2-position memory
Power windows with one-touch up/down feature

Power door locks with Mazda Advanced Keyless Entry
Overhead console with sunglasses holder
Vanity mirror illumination
Rear center armrest with cup holders
7-inch LCD meter display
Bose® 12-speaker premium audio system with Centerpoint® and AudioPilot®
Aluminum front door speaker grilles
Bluetooth® hands-free phone and audio streaming
Apple CarPlay™ and ANDROID AUTO™ integration²
MAZDA CONNECT™ Infotainment System³ with:
8.8-inch full-color display, Multifunction Commander control, Infotainment system voice command, HD Radio,™ Pandora® integration, Radio Broadcast Data System program information, SMS text message audio delivery and reply and Mobile 911 automatic emergency notification¹⁹
Mazda Connected Services (3-year trial)⁴
USB audio input ports (2)
Steering-wheel-mounted audio and cruise controls
60/40 split fold-down rear seatback

Dual front air bags, front side-impact air bags and side-impact air curtains⁶
Driver's and front passenger's knee air bag⁶
Dynamic Stability Control⁷ and Traction Control System
Rear View Monitor⁸
Tire Pressure Monitoring System
LATCH child-seat anchors and upper tethers
Blind Spot Monitoring⁹ with Rear Cross Traffic Alert⁹
Smart Brake Support¹⁰
Driver Attention Alert¹¹
Lane-keep Assist¹³
Lane Departure Warning System¹³
Mazda Radar Cruise Control with Stop & Go¹²
High Beam Control

SELECT PACKAGE ADDS:

18-inch alloy wheels with P215/45 R18 tires
Body-colored dual folding power side mirrors with integrated turn signals
Blind Spot Monitoring⁹ with Rear Cross Traffic Alert⁹
Dual-zone automatic climate control
Leather-wrapped steering wheel & shift knob
Leatherette-trimmed seats
Mazda Advanced Keyless Entry
Rear center armrest with cup holders

PREFERRED PACKAGE ADDS:

Available i-ACTIV AWD®
Power side mirrors with memory function
Power sliding-glass moonroof with one-touch open and tilt feature
Front grille with Black finish
Front lower bumper decoration in Black
8-way power-adjustable driver's seat with power-adjustable lumbar support and 2-position memory
Heated front seats with three-level adjustment
Overhead console with sunglasses holder
Vanity mirror illumination

PREMIUM PACKAGE ADDS:

Available SKYACTIV-MT 6-speed manual transmission (Hatchback only)
18-inch alloy wheels with Bright (Sedan)/Black (Hatchback) finish
LED headlights and taillights with signature lighting
Adaptive Front-lighting System
Mazda Navigation System
Paddle shifters (AT only)
Windshield-projected full-color Active Driving Display
Bose® 12-speaker premium audio system with Centerpoint® and AudioPilot®
SiriusXM Satellite Radio with 3-month subscription⁵
Aluminum front door speaker grilles
Shark fin antenna

IMPORTANT QUALIFIERS: **1** Available exterior colors, some available at extra cost, vary based on vehicle and package combinations. Visit MazdaUSA.com to see all the vibrant color choices available. **2** Requires compatible phone and standard text and data rates apply. Third-party interface providers are solely responsible for their product functionality and third-party terms and privacy statements apply. Don't drive while distracted or while using a hand-held device. Android and Android Auto are trademarks of Google LLC. Apple CarPlay and iPhone are trademarks of Apple Inc. **3** Don't drive while distracted. Even with voice commands, only use Mazda Connect™/other devices when safe. Some features may require cellular or Wi-Fi service; some features may be locked out while the vehicle is in motion. Not all features are compatible with all phones. Message and data rates may apply. **4** Connected services are subject to change at any time without notice. Mazda Connected Services is provided during a 3-year trial period; annual subscription fees apply thereafter. Use of MyMazda App and compatible phone are required. Connected services require cellular or Wi-Fi service. Data fees may apply. Never drive while distracted or while using a hand-held device. Please see your Owner's Manual for important feature details and related privacy information. **5** SiriusXM audio and data services each require a subscription sold separately, or as a package, by Sirius XM Radio Inc. If you decide to continue service after your trial, the subscription plan you choose will automatically renew thereafter and you will be charged according to your chosen payment method at then-current rates. Fees and taxes apply. To cancel you must call SiriusXM at 1-866-635-2349. See SiriusXM Customer Agreement for complete terms at www.siriusxm.com. All fees and programming subject to change. Current information and features may not be available in all locations. Sirius, XM and all related marks and logos are trademarks of Sirius XM Radio Inc. **6** Always wear your seat belt and secure children in the rear seat in appropriate child restraints. **7** Dynamic Stability Control (DSC) is an electronic system designed to help the driver maintain control under adverse conditions. It is not a substitute for safe driving practices. Factors including speed, road conditions and driver steering input can all affect whether DSC will be effective in preventing loss of control. Please see your Owner's Manual for further details. **8** Rear View Monitor does not provide a comprehensive view of the entire rear area of this vehicle. Always check your surroundings. **9** Always check your mirrors. **(Continued on next page)**



MAZDA3 2.0 SEDAN



AVAILABLE EXTERIOR COLORS¹

KEY FEATURES INCLUDE:

SKYACTIV®-G 2.0 DOHC 16-valve, 4-cylinder engine
SKYACTIV-Drive 6-speed automatic with manual shift and Sport modes
SKYACTIV-VEHICLE DYNAMICS with G-Vectoring Control Plus
16-inch alloy wheels with P205/60 R16 tires
Body-colored dual folding power side mirrors
LED headlights with auto on/off, combination taillights and daytime running lights
Rain-sensing windshield wipers
Air conditioning
Cloth-trimmed seats with seatback pocket
Power windows with one-touch up/down feature
Power door locks with remote keyless entry system
7-inch LCD meter display

8-speaker audio system
Bluetooth® hands-free phone and audio streaming
USB audio input ports (2)
Steering-wheel-mounted audio and cruise controls
MAZDA CONNECT™ Infotainment System³ with:
8.8-inch full-color display, Multifunction Commander control, Infotainment system voice command, HD Radio™, Pandora® integration, Radio Broadcast Data System program information, SMS text message audio delivery and reply and Mobile 911 automatic emergency notification¹⁹
Mazda Connected Services (3-year trial)⁴
60/40 split fold-down rear seatback
Driver's and front passenger's sun visors with extension and vanity mirror

Dual front air bags, front side-impact air bags and side-impact air curtain⁶
Driver's and front passenger's knee air bag⁶
Dynamic Stability Control⁷ and Traction Control System
Rear View Monitor⁸
Tire Pressure Monitoring System
LATCH child-seat anchors and upper tethers
Smart Brake Support¹⁰
Driver Attention Alert¹¹
Mazda Radar Cruise Control with Stop & Go¹²
Lane Departure Warning System¹³
Lane-keep Assist¹³
High Beam Control

(Continued from previous page) Be aware of the traffic around you. There are limitations to the range and detection of the system. Please see Owner's Manual for further details. **10** Smart Brake Support operates under certain conditions between about 6.2 and 50 mph when the object is a pedestrian or bicycle and 2 mph or higher when the object is a vehicle. It is not a substitute for safe and attentive driving and is only designed to reduce damage in the event of a collision. There are limitations to the operation and detection of the system. Please see your Owner's Manual for further details. **11** Driver Attention Alert operates between about 41 and 86 mph. It is not a substitute for safe and attentive driving. There are limitations to the operation and detection of the system. Please see your Owner's Manual for further details. **12** Mazda Radar Cruise Control (MRCC) with Stop & Go is not a substitute for safe and attentive driving. There are limitations to the range and detection of the system. Driver action is required to resume MRCC with Stop & Go after a complete stop. Please see your Owner's Manual for further details. **13** Lane Departure Warning System and Lane-keep Assist operate at speeds of about 40 mph and faster. Neither system is a substitute for safe and attentive driving. There are limitations to the range and detection of each system. Please see your Owner's Manual for further details. **14** Always check your mirrors. Be aware of your surroundings. There are limitations to the range and detection of the system. Please see your Owner's Manual for further details. **15** 360° View Monitor may not provide a comprehensive view of the entire surrounding area of this vehicle. Always check your surroundings visually. Please see your Owner's Manual for further details. **16** Traffic Jam Assist is not a substitute for safe and attentive driving. There are limitations to the range and detection of the system. Please see your Owner's Manual for further details. **17** Smart Brake Support—Rear operates under certain conditions between about 2 and 4 mph when an obstruction is detected at the rear of the vehicle. It is not a substitute for safe and attentive driving and is only designed to reduce damage in the event of a collision. There are limitations to the operation and detection of the system. Please see your Owner's Manual for further details. **18** Smart Brake Support—Rear Crossing operates under certain conditions when a vehicle approaches from the rear left or rear right while you reverse out of a parking space. It is not a substitute for safe and attentive driving and is only designed to reduce damage in the event of a collision. There are limitations to the operation and detection of the system. Please see your Owner's Manual for further details. **19** Mobile 911 automatically calls 911 from a paired hands-free device when a moderate to severe collision is detected. Specific phone settings are required. There are limitations to the system. Please see your Owner's Manual for further details. **PRODUCT CHANGES AND OPTIONS AVAILABILITY:** Following publication of this brochure, certain changes in standard equipment, options, prices and the like—or product delays—may have occurred which would not be included in these pages. Your Mazda Dealer is your best source for up-to-date information. Mazda reserves the right to change product specifications at any time without incurring obligations.

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