

MAZDA CX-9













Can the soul of a car company touch the heart of its drivers? We believe so. And have made it our pursuit. Our passion. Each day it inspires us. To be inventive. Courageous. Thoughtful. And guides us. To acknowledge the driver Every step along the way. Forming a unique bond between human and machine. Over the last 100 years, we've been putting ingenuity before conventional thinking. Expressed on the road. And on the track. Using technology to enhance our touch. Not replace it. To not just build a car. But create a connection. One that begins the moment you see it. And grows stronger every time you get behind the wheel. Elevating each drive into an enriching experience. Making you feel alive.







MAZDA CX-9

Representing a bold translation of our Kodo: "Soul of Motion" design language, the Mazda CX-9 is a sophisticated three-row SUV that invigorates every journey. With its extended hood, elegant profile and bold grille, the CX-9 commands your attention.

The Carbon Edition adds stunning exterior accents such as Polymetal Gray paint, a gloss black front grille, black side mirrors and metallic black 20-inch alloy wheels.

Step inside, and you'll find an abundance of premium touches, including natural materials¹ and elegant finishes hand-selected by our master Takumi craftsmen. With its exquisite attention to detail, the CX-9 elevates your drive every time you get behind the wheel.

KODO: "SOUL OF MOTION"

Our design philosophy is simple yet highly challenging to accomplish: capture energy in motion, even at a standstill. With curves and angles so striking, they command your attention through a mere glance. Eliciting this kind of instant emotional response requires a human touch. Hands on clay, shaping form with warmth and precision. Eliminating all that is unnecessary, leaving only what is beautiful. Transferring the energy of the maker into every nuance. We call this Kodo: "Soul of Motion" design. A dynamic sense of motion created for humans, by humans. This is the inspiration behind the Mazda CX-9.





A VIBRANT EXPRESSION

Every detail of our design process is intentional. Including the paint. Before a single drop is applied, master painters perfect their technique by hand, ensuring the surface of the Mazda CX-9 has depth and saturation. They apply color with precision, illuminating the curves and characteristics of our Kodo design. The machines used to paint the CX-9 are calibrated to replicate the movement of this human technique. Our stunning array of lustrous finishes may be the final touch on the CX-9, but it is the first thing that will catch your eye.



ENGINEERED WITH A SINGLE FOCUS: YOU.

For decades, we've studied the human body: how it moves, sensations of touch, sound and sight, muscle and skeletal structure. Every consideration has been made so the Mazda CX-9's intuitive interior feels as if it were built just for you. Even the seats are shaped to help you achieve a more comfortable and relaxed posture, helping you feel steadier and more balanced as you maneuver through twists and turns on the road.

We took that same approach with the driving experience. The chassis and powertrain are tuned to the human body's natural sense of motion, resulting in a car that intuitively responds to your inputs to create the effortless feeling of being in control. This is the human-centric design philosophy known as Jinba Ittai—horse and rider as one. You feel as though your Mazda is an extension of your body. To leave you feeling energized. Rejuvenated. You, at one with your Mazda.





POWERFULLY REFINED

Only a company committed to creating the ideal driving experience could engineer Skyactiv® Technology. With this approach in mind, we designed every single aspect of our cars to be powerful, yet efficient.¹ In the Mazda CX-9, that means a potent Skyactiv®-G 2.5 Turbo engine that delivers up to 250 hp; along with an impressive 320 lb-ft of torque? So you'll enjoy immediate acceleration every time you merge onto the freeway or pass other vehicles.

SHARE A DEEPER CONNECTION WITH THE ROAD

Standard on every Mazda CX-9, i-Activ AWD® is a sophisticated all-wheel drive technology designed to predict and adjust to changes in traction—often before they even occur.

G-Vectoring Control Plus works behind the scenes, seamlessly adjusting torque and brake pressure at each individual wheel to provide a smooth, stable feeling when navigating any road. The end result is an effortless connection between car and driver that engages and inspires, in any condition on any terrain.

When your destination takes you off the beaten path, Off-road Traction Assist¹ helps optimize torque distribution and traction control when traversing uneven terrain. So no matter where your road takes you, the CX-9 is engineered to help ensure you're always ready for the journey ahead.





MORE CONFIDENCE FOR A MORE INSPIRING DRIVE

The difference between a good drive and an inspiring one is confidence. That's why we equip every Mazda CX-9 with i-Activsense®—an intelligent suite of safety features that alert you to hazards and help you avoid collisions, or lessen their impact.¹ i-Activsense® includes a host of advanced safety innovations, such as Blind Spot Monitoring,² an available Driver Attention Alert³ that can help reduce accidents caused by driver fatigue, plus standard and available automatic braking systems that can help reduce damage in the event of a collision while driving forward or in reverse.⁴ Together, these sophisticated adjustments and alerts create a more confident and inspiring experience behind the wheel.



MAKE A SMARTER CONNECTION

Mazda Connected Services,¹ standard across all CX-9 models, enables you to access your vehicle's health status report, start the engine, lock and unlock the doors remotely and more, through the MyMazda App. It's complimentary for the first three years of ownership. Your CX-9 is also equipped with available in-car Wi-Fi² capabilities. The CX-9's instrument panel places displays within your line of sight to help minimize distraction. The Mazda Connect™ Infotainment System features a large 10.25-inch center display, and includes standard Apple CarPlay™ integration³ for your iPhone® (shown) plus Android Auto™ integration³.







BALANCING SILENCE AND SOUND

Letting the right amount of sound in and keeping distracting noises at bay. This is the very essence of Mazda's approach to sound. In the cabin of the CX-9, our engineers have taken steps to reduce vibrations, while sound insulating materials subdue outside clamor. Measures like this set the stage for a more refined listening experience.

Through extensive research, our engineers calculated the spatial effects and the delay and reflections of sound to discover the optimal speaker placement and calibrations. Bringing this all beautifully to life is an available 12-speaker premium audio system from Bose. Engineered specifically for the unique cabin acoustics of the CX-9, it provides a deeper and more impactful reproduction that creates the perfect soundtrack for your journey.



MAKING EVERY DAY A LITTLE MORE EFFORTLESS

Life is all about discovery. So we designed the Mazda CX-9 to help you bring all those discoveries home with you. With ample cargo room that easily expands—thanks to fold-down 2nd- and 3rd-row seats—and an available hands-free Rear Power Liftgate¹ that can be opened and closed just by waving your foot beneath the rear bumper, the CX-9 makes it easier to bring everything from gear to groceries along for the ride.







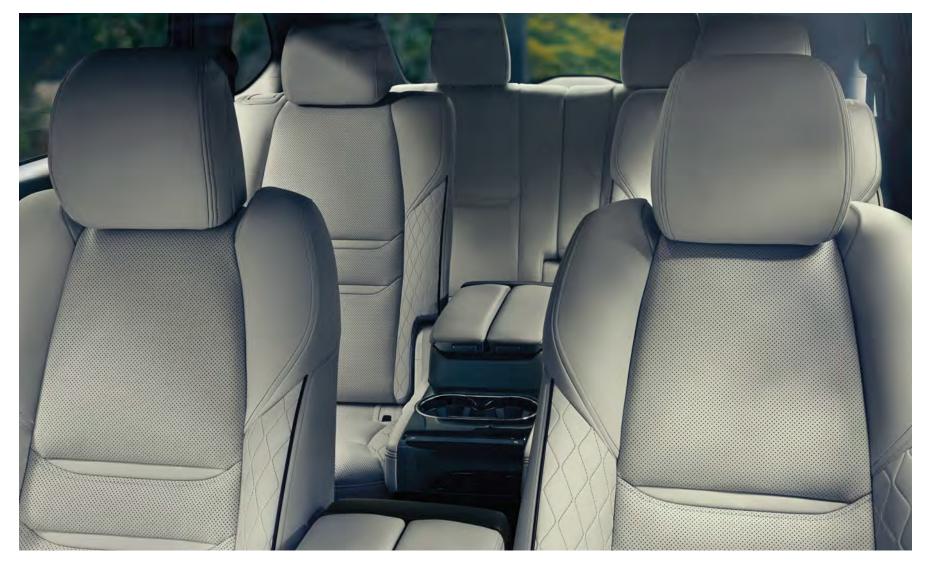
THE HUMAN TOUCH

The Mazda Takumi are the artisans and craftsmen who hone their skills for years, even decades, to achieve mastery. From their first sketch to the final stitch, their passion, patience and persistence are poured into every design. The Takumi masters are so highly skilled, they can carve a block of clay into a work of art. Instinctually, they use their sight, as well as their touch, to ensure that every curve is perfectly proportioned to their final vision. A process that continues until this human energy is passed onto the sheet metal, breathing life into the vehicle. From designer to driver, this connection ultimately creates an enriching emotional bond between you and your Mazda.



THREE ROWS OF SOPHISTICATION AND REFINEMENT

The interior of the Mazda CX-9 offers sophisticated details to indulge you and your passengers. The driver and front passenger will enjoy seats with standard heating and available ventilation. Available second-row captain's chairs¹ can slide and tilt for easy access to the 3rd row, and feature a convenient center console or walk-through option. USB chargers will be found in the 1st row, and are available in the 2nd and 3rd rows² The Mazda CX-9 Signature offers an upscale interior including Santos Rosewood inlays, a uniquely stitched leather-wrapped steering wheel and quilted Nappa leather-trimmed seats³.



1 Captain's chairs with center walk-through available with select CX-9 trims; captain's chairs with center console standard on CX-9 Signature. 2 Second- and third-row USB charging ports are available features. 3 First- and second-row outboard seating positions.



Every Mazda is designed to inspire.

We refine every detail, so you can focus on the moments that matter.

Because how you feel, your emotions, your stories—are our greatest rewards.

Deliberate engineering and thoughtful crafting go into every Mazda to feel like no other drive before it.

Because to us, the road is a source of discovery, to which there is no end.



ACCESSORIES THAT EXPRESS YOUR INDIVIDUALITY

Each aspect of driving should benefit from beautiful design. From the available Roof Rack (shown) to the Thule® Canyon Roof Basket with Stretch Cargo Net¹ (shown), Mazda accessories are crafted to help make your CX-9 yours. When installed by your Mazda Dealer, Genuine Mazda Accessories carry the same New Vehicle Limited Warranty² as your new Mazda.

To learn more about Genuine Mazda Accessories, visit MazdaUSA.com.

All-Weather Floor Mats

Cargo Block

Cargo Mat

Cargo N

Cargo Tray

Collapsible Cargo Carrie

upholder Ashtray

First Aid Kit

Frameless Auto-Dimming Rearview Mirror

with Homelink®

nterior Lighting Kit

ED Ashtrav

D Fog Lights

icense Plate Frame

Illuminated Doorsill Trim Plates

1 Aazda Key Chains

azda Valve Stem Caps

oonroof Wind Deflector

Navigation System (SD Card)

Rear Parking Senso

Retractable Cargo Cov

Rodusiue / Issistance i

Roof Rack-Cross Bars

Roof Rack–Side Rails

Saasaha® Assassari

Side Storage No

orac ororage ric

Soft Cargo L

Splash Guards (Front & Re

hule® Board Shuttl

Thule Canyon Roof Basket with Stretch Cargo N

Thule Force Cargo Boxe

Thule Glide and Set Kavak Carrie

hule Hull-A-Port-Pi

Thule Platform Bike Carrier

hule Transporte

Thule Universal Flat To

nule Unright Bike Carrier

Thule Vertey 2 & 4 Hitch-Mount Rike C

Touch-up Pain

Trailer Hitch (Class II

heel Locks (Chrome & Black)

Windshield Sunscree



THE MAZDA COLLECTION

Design, heritage and a passion for driving. The Mazda Collection is inspired by these core values. Dynamic and modern elements take shape through human energy, craftsmanship and the never stop challenging spirit.

Visit MazdaCollection.com to view the entire line of apparel and lifestyle accessories.



ENGINE

SKYACTIV®-G 2.5 Dynamic Pressure Turbo engine

250 hp @ 5,000 rpm (with 93 octane fue

227 hp @ 5,000 rpm (with 87 octane fuel

320 lb-ft of torque @ 2,500 rpm (with 93 octane fuel)

310 lb-ft of torque @ 2,000 rpm (with 87 octane fuel

TRANSMISSION & DRIVETRAIN

SKYACTIV®-Drive 6-speed automatic with manual shift and Sport mode i-ACTIV AWD® with Off-road Traction Assist®

Hill Laurch Assist®

FUEL ECONOMY

EPA-estimated MPG (city/highway/combined)^c

DIMENSIONS

Overall length: 199.

Wheelbase: 115.3"

Width: 77.5" (with wheel arch molding

Height: 69.0" (with shark fin antenna

CARGO CAPACITY

14.4 cu ft with 2nd- and 3rd-row seatbacks up

38.2 cu ft with 3rd-row seatback folded down

71.2 cu ft with 2nd- and 3rd-row seatbacks folded down

TOWING CAPACITY

Jp to 3,500 poundsd

a Off-road Traction Assist helps free tires that are stuck when the vehicle tires become embedded in mud, sand or deep snow. b Hill Launch Assist is an auxiliary device that assists the driver in accelerating from a stop while on a slope. It is not a substitute for safe and attentive driving. There are limitations to the system. Please see your Owner's Manual for further details. c EPA-estimated mileage. Actual results will vary. d Towing capacity shown is maximum and must be reduced by the weight of any passenger, cargo hitch or optional equipment in the towing vehicle. Please refer to vehicle Owner's Manual for details regarding towing capacities and tother valuable information. Towing a trailer will have an effect on the vehicle's handling, braking, durability, performance and driving economy. For specific information on recommended or required equipment, see your Mazda Dealer. Hitches are available through manufacturers other than Mazda.



CX-9 SPORT



STANDARD FEATURES INCLUDE:

SKYACTIV-VEHICLE DYNAMICS with

G-Vectoring Control Plus i-ACTIV AWD® with Off-road Traction Assist²

LED headlights with auto on/off

LED daytime running lights

LED taillights

Front grille with Bright finish

18-inch alloy wheels with Gray Metallic finish and P255/60 R18 tires

Body-color rear roofline spoiler

Heated power side mirrors with integrated

turn signal indicators

Rain-sensing windshield wipers

Rear privacy glass

Dual exhaust outlets

Chrome grille insert

Three-zone automatic climate control Power windows with one-touch auto

open/close on all windows

Power door locks with speed-sensing auto lock

Remote keyless entry

Cloth-trimmed seats

Leather-wrapped steering wheel and shift knob 8-way power-adjustable driver's seat with

power-adjustable lumbar support

Heated front seats

Trip computer

Tilt and telescopic steering column

Steering-wheel-mounted audio, phone and cruise controls

Rear View Monitor³

Audio system with 6 speakers

Dual USB audio input ports

Bluetooth® hands-free phone and audio streaming

Apple CarPlay[™] integration⁴

ANDROID AUTO™ integration⁴

MAZDA CONNECT™ Infotainment System⁵ with:

10.25-inch full-color display, Multifunction Commander

control, HD Radio,™ Infotainment system voice command, Pandora® integration, Radio Broadcast Data System

program information, E911 automatic emergency

notification, and SMS text message audio delivery and reply

Mazda Connected Services (3-year trial)⁷
Dual 12-volt power outlets (front and cargo area)

Front door pocket illumination

center armrest and cupholders
3rd-row 50/50 split seatbacks

Rear cargo area storage boxes and under-floor storage 3-point seatbelts at all seating positions

Advanced dual front air bags⁸ with driver's seat

position and passenger-weight sensors

2nd-row bench seat with 60/40 split seatbacks,

Front side-impact air bags⁸ and side-impact air curtains with rollover protection

Blind Spot Monitoring⁹

Rear Cross Traffic Alert⁹

Advanced Smart City Brake Support¹⁰ with Day

and Night-time Pedestrian Detection

Smart Brake Support with Collision Warning¹¹

High Beam Control

Lane Departure Warning System¹²

Lane-keep Assist¹²

Mazda Radar Cruise Control with Stop & Go¹³

Hill Launch Assist¹⁴

Dynamic Stability Control¹⁵ and Traction Control System
Trailer Stability Control¹⁶

Tire Pressure Monitoring System

1 Available exterior colors, some available at extra cost, vary based on vehicle and trim combinations. Visit MazdaUSA. com to see all the vibrant color choices available. 2 Off-road Traction Assist helps free tires that are stuck when the vehicle tires become embedded in mud, sand or deep snow. 3 Rear View Monitor does not provide a comprehensive view of the entire rear area of this vehicle. Always check your surred unings. 4 Requires compatible phone and standard text and data rates apply. Third-party interface providers are solely responsible for their product functionality and third-party terms and privacy statements apply. Don't drive while distracted or while using a hand-held device. Android Auto is a trademark of Google LLC. Apple CarPlay is a trademark of Apple Inc. 5 Don't drive while distracted. Even with voice commands, only use Mazda Connect™/other devices when safe. Some features may require cellular or Wi-Fi service; some features may be locked out while the vehicle is in motion. Not all features are compatible with all phones. Message and data rates may apply. 6 Mobile 911 automatically calls 911 from a paired hands-free device when a moderate to severe collision is detected. Specific phone settings are required. There are limitations to the system. Please see your Owner's Manual for further details. 7 Connected services are subject to change at any time without notice. Mazda Connected Services is provided during a 3-year trial period; annual subscription fees apply thereafter. Use of MyMazda App and compatible phone are required. Connected services require cellular or Wi-Fi service. Data fees may apply. Never drive while distracted or while using a hand-held device. Please see your Owner's Manual for important feature details and related privacy information. 8 Always wear your seat belt and secure children in the rear seats in appropriate child restraints. Please refer to the last page for the remainder of important qualifiers.



CX-9 TOURING



AVAILABLE EXTERIOR COLORS¹

FEATURES IN ADDITION TO OR IN PLACE OF SPORT:

Mazda Advanced Keyless Entry System Leather-trimmed seats (1st- and 2nd-row outboard seating positions) 6-way power-adjustable front passenger seat 2nd-row Easy Slide-and-Tilt bench seat 2nd-row center folding armrest with integrated storage, cup holders and 2 USB charging ports (not available with optional captain's chairs) Auto-dimming rearview mirror with HomeLink® Rear Power Liftgate with programmable height adjustment¹⁷ Dual illuminated vanity mirrors

AVAILABLE OPTION AND PACKAGE

2nd-row captain's chairs with armrest and center walk-through (requires Premium Package)

TOURING PREMIUM PACKAGE

Power sliding-glass moonroof with sunshade 12-speaker Bose® premium audio system SiriusXM Satellite Radio¹⁸ with 3-month trial subscription LED fog lights Front and rear parking sensors¹⁹ 2nd-row retractable window shades Wireless phone charger²⁰ and dual 3rd-row USB charging ports



CX-9 TOURING PLUS



AVAILABLE EXTERIOR COLORS¹



CX-9 CARBON EDITION



AVAILABLE EXTERIOR COLOR¹

FEATURES IN ADDITION TO OR IN PLACE OF TOURING:

20-inch alloys with Black Metallic Finish and P255/50 R20 tires Front grille with Gloss Black finish LED Fog lights

Power sliding-glass moonroof with sunshade Aluminum roof rails with Satin Chrome finish

2nd-row retractable window shades

Dual 3rd-row USB outlets

12-speaker Bose® premium audio system

Frameless auto-dimming rearview mirror with Homelink®

Ventilated front seats

8-way power driver's seat with lumbar support and memory SiriusXM® satellite radio with 3-month trial subscription¹⁸

Wireless Phone Charger²⁰

Front and rear parking sensors¹⁹

AVAILABLE OPTION

2nd-row captain's chairs with armrest and center walk-through

FEATURES IN ADDITION TO OR IN PLACE OF TOURING PLUS:

Exclusive Polymetal Gray Metallic paint Black automatic power folding side mirrors Bright finish lower body trim Windshield wiper de-icer

7-inch LCD Meter display Paddle shifters

Adaptive Front-lighting System

Hands-free Rear Power Liftgate¹⁷

Exclusive Red leather-trimmed seats

Heated steering wheel

Genuine Aluminum interior trim

2nd-row captain's chairs with armrest and center walk-through

Heated 2nd-row seats

Metallic Black interior trim LED overhead room lamps

Driver Attention Alert²¹

Smart City Brake Support–Reverse²²



AVAILABLE EXTERIOR COLORS¹

FEATURES IN ADDITION TO OR IN PLACE OF TOURING PLUS:

20-inch alloy wheels with Silver Metallic finish and P255/50 R20 tires Paddle shifters

Hands-free Rear Power Liftgate¹⁷

Adaptive Front-lighting System

Automatic power folding side mirrors

Bright finish lower body trim

Windshield wiper de-icer

7-inch LCD Meter Display

SiriusXM Traffic and Travel Link services 3-vear subscription¹⁸

LED overhead room lamps

Windshield-projected Active Driving Display

Navigation System

Heated steering wheel

Genuine Aluminum interior trim

2nd-row heated seats

Traffic Sign Recognition System²³

360° View Monitor²⁴

Driver Attention Alert²¹

Smart City Brake Support–Reverse²²

AVAILABLE OPTION

Heated 2nd-row captain's chairs with armrest and center walk-through



CX-9 SIGNATURE



FEATURES IN ADDITION TO OR IN PLACE OF GRAND TOURING:

20-inch alloy wheels with Brilliant Silver finish
Front grille with Titanium Gray Metallic finish
Larger dual exhaust pipes
LED signature grille accent lighting
Nappa leather-trimmed seats in Deep Chestnut or Parchment
Quilting and piping on 1st- and 2nd-row seats

2nd-row captain's chairs with center console Leather-wrapped steering wheel with unique stitching Genuine Santos Rosewood interior inlays Genuine Aluminum trim with unique design Signature AWD badge

9 Always check your mirrors. Be aware of the traffic around you. There are limitations to the range and detection of the system. Please see your Owner's Manual for further details. 10 Advanced Smart City Brake Support with Day and Nighttime Pedestrian Detection operates under certain conditions between about 2 and 50 mph when object is a vehicle and between about 6.2 to 50 mph when the object is a pedestrian. It is not a substitute for safe and attentive driving and is only designed to reduce damage in the event of a collision. There are limitations to the operation and detection of the system. Please see your Owner's Manual for further details. 11 Smart Brake Support with Collision Warning operates under certain conditions above 10 mph. It is not a substitute for safe and attentive driving and is only designed to reduce damage in the event of a collision. There are limitations to the range and detection of the system. Please see your Owner's Manual for details. 12 Lane Departure Warning System and Lane-keep Assist operate at speeds of about 37 mph and faster. Neither system is a substitute for safe and attentive driving. There are limitations to the range and detection of each system. Please see your Owner's Manual for further details. 13 Mazda Radar Cruise Control (MRCC) with Stop & Go is not a substitute for safe and attentive driving. There are limitations to the range and detection of the system. Driver action is required to resume MRCC with Stop & Go after a complete stop. Please see your Owner's Manual for further details. 14 Hill Launch Assist is an auxiliary device that assists the driver in accelerating from a stop while on a slope. It is not a substitute for safe and attentive driving. There are limitations to the system. Please see your Owner's Manual for details. 15 Dynamic Stability Control (DSC) is an electronic system designed to help the driver maintain control under adverse conditions. It is not a substitute for safe driving practices. Factors including speed, road conditions and driver steering input can all affect whether DSC will be effective in preventing loss of control. Please see your Owner's Manual for further details. 16 Trailer Stability Control is not a substitute for safe and attentive driving. There are limitations to the system. Please see your Owner's Manual for details. 17 Always check the area around the Rear Power Liftgate before opening and closing it. Available hands-free capability requires the vehicle's key fob to be in proximity of the liftgate. Please see your Owner's Manual for further details. 18 SiriusXM audio and data services each require a subscription sold separately, or as a package, by Sirius XM Radio Inc. If you decide to continue service after your trial, the subscription plan you choose will automatically renew thereafter and you will be charged according to your chosen payment method at then-current rates. Fees and taxes apply. To cancel, you must call SiriusXM at 1-866-635-2349. See SiriusXM Customer Agreement for complete terms at www.siriusxm.com. All fees and programming subject to change. Current information and features may not be available in all locations. Sirius, XM and all related marks and logos are trademarks of Sirius XM Radio Inc. 19 Always check your mirrors. Be aware of your surroundings. There are limitations to the range and detection of the system. Please see your Owner's Manual for further details. 20 Requires Qi-enabled smartphone. Please see your Owner's Manual for further details. 21 Driver Attention Alert operates between about 41 and 86 mph. It is not a substitute for safe and attentive driving. There are limitations to the operation and detection of the system. Please see your Owner's Manual for further details. 22 Smart City Brake Support–Reverse operates under certain conditions between about 2 and 4 mph when an obstruction is detected at the rear of the vehicle. It is not a substitute for safe and attentive driving and is only designed to reduce damage in the event of a collision. There are limitations to the operation and detection of the system. Please see your Owner's Manual for further details, 23 Traffic Sign Recognition System is not a substitute for safe and attentive driving. Factors including weather and condition of the traffic sign can impact recognition or display of the sign. Always check traffic signs visually while driving. Please see your Owner's Manual for further details. 24 360° View Monitor may not provide a comprehensive view of the entire surrounding area of this vehicle. Always check your surroundings visually. Please see your Owner's Manual for further details. PRODUCT CHANGES AND OPTIONS AVAILABILITY: Following publication of this brochure, certain changes in standard equipment, options, prices and the like—or product delays—may have occurred which would not be included in these pages. Your Mazda Dealer is your best source for up-to-date information. Mazda reserves the right to change product specifications at any time without incurring obligations.

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