

# The new Chrysler. Consolidating it's position as Australia's ultimate motor car.

The new Chrysler's long list of luxury features and exclusive options truly do make it the most luxurious Australian made motor car.

The luxury you've come to expect is in the driving of new Chrysler.



**The Chrysler.**

*Extra care in engineering... it makes a difference.*



**CHRYSLER**  
AUSTRALIA LTD.

Chrysler, Valiant, Charger, Galant, Hunter, Dodge Trucks.

# New Charger. It's always had a lot of looks. Now it gets even more.

How do you change a car that has re-written sales record books?  
You make it even more sensational.

This year a bold new grille, new round headlamps, new open  
instrumentation, a new range of colour coded interiors.  
Options? An even wider choice.



**Charger by Chrysler.**

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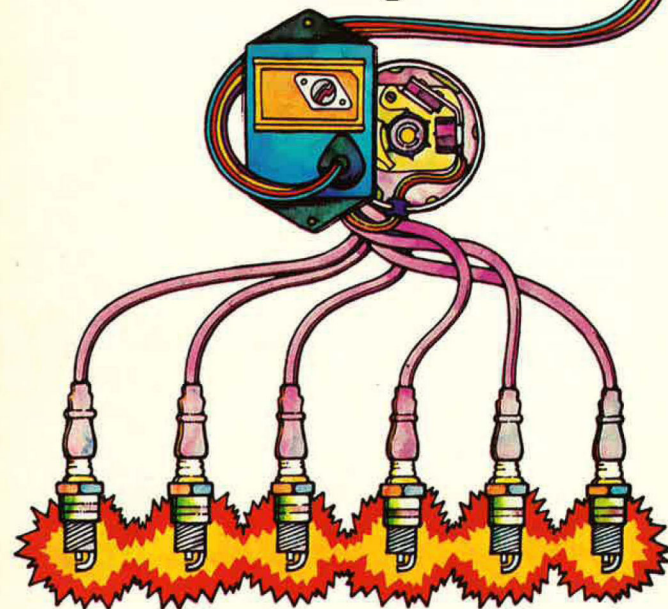
Extra care in engineering... it makes a difference.



# Chrysler introduce a great start for their new models.



## Electronic Ignition.



# The new Valiants. A beautiful show of strength.

## At last, a car company that cares.

This year, Chrysler introduce something more than a fresh range of cars.

We're introducing a refreshing new attitude for a car company.

Extra care.

We believe today's motorists are interested in more than just a nice looking motor car.

## Extra care in engineering — electronic ignition.

Of all the engineering innovations we're making this year, electronic ignition is the biggest.

Besides delivering up to 35% more voltage than conventional systems for easier starts, it also puts a stop to a lot of problems.

There are no points or condenser to wear out or replace. There's no need for ignition tune-ups (except for plug changes).

Timing won't have to be touched for 50,000 miles.

You keep new car power for at least 50,000 miles.

And even pollution is cut down because it prevents uneven fuel ignition.

## Extra care in service—a new program.

We're introducing a unique new Customer Assurance Program.

On top of the normal 12/12 warranty, participating Chrysler dealers offer you a 90 day/4000 mile warranty not only on the parts, but also on the work.

We're also making loaner cars available.

If we can't fix your new Chrysler-built car in a normal working day, by appointment participating dealers throughout Australia will arrange a loaner car.

These are just a handful of the ways in which we're taking Extra Care. We'll be giving you more as time goes on.

We're out to offer you something more than a beautiful car, it's true.

But as you'll see on the following pages, we're offering those as well.

Extra care in engineering... it makes a difference.



Valiant's new styling inside and out makes it a beautiful car in anyone's language.

It's also the strongest we've ever built.

Stronger because electronic ignition minimises moving parts, means less tune-ups, and up to 35% more voltage than conventional systems for easier starts.

Stronger because of EPD rust prevention. It's all over for rust. Test drive the beautiful and strong new Valiant at your Chrysler dealer.



Valiant by Chrysler.

Extra care in engineering... it makes a difference.

