

**CHRYSLER'S TAXI PHILOSOPHY:**

**THE LESS THE RUNNING COSTS, THE MORE MONEY YOU MAKE.**



# RUNNING A PROFITABLE BUSINESS STARTS WITH A GOOD OFFICE.



Running a taxi is no different from running a business. The lower your overheads, the bigger your profit margin. Here's how the new Valiant taxi helps you run a better business.

#### CHRYSLER'S 12 MONTH UNLIMITED KILOMETRE WARRANTY.

For a start, only Valiant taxi has it. And while it won't exactly run your taxi free for a year it certainly provides some peace of mind. As well as a kind of insurance policy for your office.

#### 4 LITRE REGULAR FUEL ENGINE

The savings here are obvious. But there's also a 4 litre high compression premium fuel engine if you feel you need just a little bit more zip. Both enjoy Chrysler's unique electronic ignition. It delivers up to 35% more voltage than conventional systems for surer starts. And there are no points or condensers to wear out or replace.



#### HEAVY DUTY ELECTRICALS.

To cope with the extra electrical demands of a taxi, Valiant has a special 50 amp. hour battery and a 55 amp. alternator. So your electricals stay in action longer.

#### SAFETY RETRACTABLE SEAT BELTS.

To assist with driver and passenger safety, retractable seat belts are fitted, front and rear. They're a lot more convenient and much tidier.

#### BRAKES THAT DO THE JOB.

A braking system to stand up to the wear and tear of your daily grind. The Valiant Taxi has 279 mm diameter discs on the front and 254 mm drums at the rear, connected to a pressure sensitive proportioning valve for greater safety. Power assisted to save you.

#### STANDARD FRONT ANTI-SWAY BAR.

It won't make you any more money. But, in a pinch, it could save you a bundle.

#### BETTER WORKING CONDITIONS.

To save time, the seats are covered in easy-to-clean vinyl. To clean, just give them a wipe. The floors are covered with hard wearing rubber mats. There's a remote control lever to open the boot from your seat when you're loaded up with bags and in a hurry. Front bucket seats are standard but you can specify bench as an option.

#### SELLING? DASH CONVERTS QUICKLY AND SIMPLY.

When you want to trade-in your cab, all you have to do is remove the radio and meter and replace one simple panel which gives you a better re-sale value.

#### ROOF SIGN WIRING.

Roof sign wiring is fitted as standard.

#### MOST GOOD THINGS ON THE NEW '77 CHRYSLER VALIANT COME IN THE TAXI TOO.

The Valiant taxi is no poor cousin. It comes with dual headlights, radial ply tyres as standard, full wheel covers, body protection strips, prismatic interior mirror, door frame mouldings and re-located fuel filler.

# VALIANT TAXI SPECIFICATIONS.

## The in-built benefits of Chrysler advanced engineering.

### First, Electronic Ignition.

Ignition points and condensers have always had the problem of eventually wearing out.

But, all Valiants are fitted with an exclusive electronic ignition system.

The condenser and points have been eliminated. So they'll never need to be replaced.

Spark plug life is extended. And the timing won't have to be touched for 24,000 kilometres.

But most importantly, the electronic ignition delivers 35% more starting voltage for sure starts in wet and cold.

And helps to ensure efficient combustion.

### Next, Torsion Bar suspension, and unibody construction.

Torsion bar suspension has been a feature of the Valiant since it was first introduced. And so has unibody construction.

The two systems complement each other.

Torsion bars capture the energy of road shock with a twisting action.

In the event of a bad pothole causing a violent shock, any vibrations run up against the chassis construction.

There are no body bolts to shake loose or rattle.

Thousands of welds form an incredibly strong unit. Like an air-frame.

### Hot Air Intake.

This device simply pre-heats air before being mixed with fuel in the carburettor.

If you combine this Hot Air Intake with Hemispherical combustion chambers, and electronic ignition it results in more efficient combustion and a minimisation of exhaust emission.

### Painting with electricity.

The Electroprotective dip in the process used to prime all bodies.

The body is placed in a tank-full of primer which has an electric current running through it.

It greatly improves rust resistance because the primer bonds with the body and penetrates into every little crevice.

### Dimensions

Overall Length: 4975 mm (195.9"), Overall Width: 1901 mm (74.8"), Overall Height: 1407 mm (55.4"), Wheelbase: 2819 mm (111.0"), Track: Front—1481 mm (58.32")—Rear—1491 mm (58.72"), Turning Circle: 11.8 metres (38.6 ft.), Trunk Capacity: 0.821 cu. metres (29.0 cu. ft.), Fuel Tank Capacity: 77.4 litres (17.0 galls).

### Transmissions

Column shift 3-speed manual standard. Optional 3-speed automatic.

### Clutch

Type: Single dry plate with Diaphragm Pressure plate.

Size: 241 mm (9.5") diameter.

### Rear Axle

Type: Semi-floating Hypoid gear drive.

### Suspension

Front: Independent with Torsion Bar, dual action hydraulic telescopic shock absorbers and anti-sway bar.

Rear: Leaf springs with dual acting hydraulic telescopic shock absorbers.

### Steering

Manual Steering: Recirculating ball and nut. Turn lock to lock—4.5. Power Steering: Constant control (Co-axial)

Turn lock to lock—3.5.

### Brakes

Power boosted braking system. Front discs. Rear drums. Pressure sensitive proportioning valve and tandem master cylinder.

### Wheels and Tyres

Wheels: 14" x 5.5" J.J. Tyres: 185SR x 14 BSW Radials.

### Instrumentation

Speedometer. Odometer. Ammeter. Fuel gauge. Oil pressure warning light. Water temperature gauge. Braking system and hand brake warning lights. High beam warning light. Turn signal indicators.

### Colour Information

Separate literature is available.

### Valiant Standard Equipment Includes:

#### Comfort/convenience items

Reclining bucket seats with centre cushion armrest. Prismatic mirror. Rubber floor mats. Reversible key for doors and steering column/ignition locks. Ashtrays front and rear. Fresh-flow ventilation left and right hand side with driver control tabs. Flow through ventilation, interior courtesy light with four door switches. Engine compartment and boot lights. Driver's side floor-mounted hand brake. Remote control boot opening lever. Light in glovebox, ashtray and front floor level. Glovebox vanity mirror. Coat hooks. Cigar lighter. Quiet door locks. Finger-tip horn tabs. Extensive sound insulation. Glovebox lock, Body side moulding. Multi-operations stalk control switch. Heater/demister. Carpeted door trim kick pads.

#### Standard Safety Features

Radial tyres. Anti-sway bar. Dual headlamps. Seat belts in 6 locations (outboard locations retractable). 360° energy-absorbing steering column. Power boosted braking system. Front discs. Rear drums. Pressure sensitive proportioning valve and tandem master cylinder. Hand brake 'on' and brake failure warning light. Flush fitting door handles, side impact protected, non override. Door pull handles on all doors. Door reflectors. Power operated windshield washers. Padded steering wheel hub. Two speed windshield wipers. Non-glare windshield wiper arms and "speed" blades. Safety padded sunvisors. Padded armrests and door handles plus soft knob window regulators. Cushioned instrument panel (all controls behind steering wheel). Break-away interior rear view mirror. Reversing lamps. Double engine hood latch with interior release. Safety zone toughened windshield. Double-sided safety wheel rims. Fusible link wiring. Anti-glare recessed instrument panel, with variable lighting. Solid unibody construction with side impact bars. Child restraint seat belt anchorage points. Hazard warning system.

Engine Details	6 cylinder 4.0 litre L.C. (Regular fuel) (Standard)	6 cylinder 4.0 litre H.C. (Optional)
Type	6 cylinder OHV	6 cylinder OHV
Capacity	4015 cc (245 cu. in.)	4015 cc (245 cu. in.)
Compression Ratio	7.6:1	9.0:1
Carburettor	Two barrel with automatic choke	Two barrel with automatic choke
Ignition System	Electronic	Electronic
Fuel	Regular	Premium

Options		
Tinted Gradated Laminated Windscreen		O
Heated Rear Window		O
Air Conditioning		O
Vinyl Roof		O
ER70H14 BSW Radial Tyres		O
Cast Alloy Road Wheels—7.0" Rim (Fitted with ER70H14 BSW Radial Tyres)		O
Styled Road Wheels—6.0" Rim (Fitted with 185SR 14 BSW or ER70H14 BSW Radial Tyres)		O
Fuel Pacer—to watch fuel economy		O
Power Steering (Auto. Trans. only)		O
Heavy Duty Suspension		O
Automatic Transmission—Column Shift		O
2.92:1 Sure Grip Rear Axle		O
4.0 litre (245 cu. in.) High Comp. 6 cylinder engine		O
Towing Package Medium Duty		O
Towing Package Heavy Duty		O
Bumper Bar Overriders		O

O = Optional

### Our 12 month warranty.

Chrysler are always out to build better cars.

And now there's further proof.

All Valiant Taxis are covered by Chrysler's remarkably generous warranty.

Equipped with the A28 taxi pack option, warranty cover includes 12 months/unlimited kilometrage to cover drive train. Plus 12 months/20,000 kilometres on all other warrantable parts. If your taxi is not equipped with the taxi pack option, the 12 months/20,000 kilometres warranty applies. Think of it as insurance on your business.

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