

The new
BMW 3 Series

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Sheer
Driving Pleasure



IN THE LEAD FOR 40 YEARS.
THE NEW BMW 3 SERIES.

READY, SET, JOY!
A PROMISE WE'VE BEEN KEEPING FOR 40 YEARS.







A BORN SPORTSMAN.

The BMW 3 Series Sedan with the Sport Line exudes unadulterated dynamics. Striking design elements in Black high-gloss underscore the forceful appearance of the exterior. And on the inside, numerous details ensure an even more athletic profile.



Standard Equipment.

BMW 320i Sport and 320d Sport.

Safety

- Airbags for driver and front passenger, curtain head airbags, side airbags
- Dynamic Stability Control (DSC) with extended contents incl. pull-away assistant, dry braking, braking readiness
- Anti-lock Braking System (ABS) incl. Cornering Brake Control (CBC)
- Electronic differential lock
- Three-point seat belts for all seats, incl. Belt Tensioner and Belt Force Limiter
- Dynamic Braking Lights
- Safety battery terminal clamp
- Runflat indicator

Exterior design

- Metallic Paintwork
- Sport Line
- Mirror caps, Kidneys struts and Rear bumper with cover in high-gloss black

Wheels and tyres

- 17" light alloy wheels V-spoke style 395
- Locking wheel bolts
- Runflat tyres

Interior

- Sensatec upholstery
- Interior trim finishers Black high-gloss with highlight trim finishers Coral Red matt

Interior equipment

- Sport seats for driver and front passenger, seat adjustment electrical with memory
- M leather steering wheel with multifunction buttons and gearshift paddles
- Instrument cluster with extended functions
- Armrest at the front
- Rear centre armrest
- Automatic air conditioning with two-zone control
- Through-loading system, rear backrest foldable with 40:20:40 split
- ISOFIX child seat mounting in rear
- Smoker's package
- Storage compartment package
- Floor mats in velour

Technology

- LED headlights
- LED fog lights
- Comfort access system incl. touch-free tailgate opening
- Auto Start/ Stop function
- Servotronic
- Driving Experience Control incl. ECO PRO
- Interior – exterior mirror and Interior rear-view mirror with automatic anti-dazzle function
- Lights package incl. ambient light
- Park Distance Control (PDC) rear
- Rain sensor and Automatic Driving lights control

Entertainment, communication and information

- BMW Navigation System Professional, 8.8" color display, DVD drive, 20GB
- iDrive Touch Controller
- BMW Apps
- Convenience telephony with extended smart-phone connectivity incl. Bluetooth, USB interface, Voice control
- AUX-IN connection
- BMW HiFi Loudspeaker System, 9 loudspeakers, 205 W

A UNIQUE CHARACTER MORE ELLEGANT THAN EVER.



The Luxury Line enhances the exclusive aura of the BMW 3 Series Sedan, on the outside and inside alike. Numerous premium-quality chrome applications, exclusive leather coverings, fine-wood interior trims and many other design highlights give the vehicle a luxurious air.

Standard Equipment.

BMW 330i Luxury.

Safety

- Airbags for driver and front passenger, curtain head airbags, side airbags
- Dynamic Stability Control (DSC) with extended contents Incl. pull-away assistant, dry braking, braking readiness
- Anti-lock Braking System (ABS) Incl. Cornering Brake Control (CBC)
- Electronic differential lock
- Three-point seat belts for all seats, Incl. Belt Tensioner and Belt Force Limiter
- Dynamic Braking Lights
- Safety battery terminal clamp
- Runflat indicator

Exterior design

- Metallic Paintwork
- Luxury Line
- Front ornamental grille with chrome plated longitudinal kidney grille struts
- Insert at air inlet, centre and exhaust tailpipe finisher in chrome, side-window graphic in chrome

Wheels and tyres

- 18" light alloy wheels V-spoke style 658 with mixed tyres
- Locking wheel bolts
- Runflat tyres

Interior

- Leather 'Dakota' upholstery
- Fine-wood trim ash grain with metal inlay and highlight trim finisher Pearl Chrome

Interior equipment

- Glass roof, electrical
- Seat adjustment electrical with memory
- Roller sunblind for rear side windows, mechanical
- Sport leather steering wheel with multifunction buttons and gearshift paddles
- Instrument cluster with extended functions
- Armrest at the front
- Rear centre armrest
- Automatic air conditioning with two-zone control
- Through-loading system, rear backrest foldable with 40:20:40 split
- ISOFIX child seat mounting in rear
- Smoker's package
- Storage compartment package
- Floor mats in velour

Technology

- LED headlights
- LED fog lights
- Comfort access system incl. touch-free tailgate opening
- Auto Start/ Stop function
- Servotronic
- Driving Experience Control incl. ECO PRO
- Interior – exterior mirror and Interior rear-view mirror with automatic anti-dazzle function
- Lights package incl. ambience light
- Park Distance Control (PDC) rear
- Rain sensor and Automatic Driving lights control

Entertainment, communication and information

- BMW Navigation System Professional, 8.8" color display, DVD drive, 20GB
- iDrive Touch Controller
- BMW Apps
- Convenience telephony with extended smart-phone connectivity incl. Bluetooth, USB interface, Voice control
- AUX-IN connection
- Harman Kardon Surround Sound system, 16 loudspeakers, 600 W

RETROFITTED ADRENALINE.



The BMW 3 Series Sedan has sportiness in its genes. In combination with the M Sport package, the vehicle impresses with even greater athleticism – thanks to the M Aerodynamics package, tight M Sport suspension, exclusive 18" or 19" light alloy wheels and many more extras for the interior and exterior alike.



Standard Equipment.

BMW 320i M Sport Limited, 330i M Sport, 340i M Sport Individual.

Safety

- Airbags for driver and front passenger, curtain head airbags, side airbags
- Dynamic Stability Control (DSC) with extended contents Incl. pull-away assistant, dry braking, braking readiness
- Anti-lock Braking System (ABS) Incl. Cornering Brake Control (CBC)
- Electronic differential lock
- Three-point seat belts for all seats, Incl. Belt Tensioner and Belt Force Limiter
- Dynamic Braking Lights
- Safety battery terminal clamp
- Runflat indicator

Exterior design

- Metallic Paintwork
- M Sport package
- M Aerodynamics package
- BMW Individual high-gloss Shadow Line

Wheels and tyres

- 18" M light alloy wheels Star-spoke style 400 M with mixed tyres¹
- 18" M light alloy wheels Double-spoke style 441 M Ferric Grey metallic²
- 19" M light alloy wheels Double-spoke style 442 M Bicolour Orbit Grey metallic³
- Adaptive M suspension^{2,3}
- M Sport brake³
- Locking wheel bolts
- Standard suspension¹
- Runflat tyres

Interior

- Cloth 'Hexagon'/Alcantara upholstery¹
- Leather 'Dakota' upholstery²
- BMW Individual extended leather trim leather 'Merino' upholstery³
- Interior trim finishers Aluminium Hexagon with Blue highlight trim finishers Blue matt¹
- Interior trim finishers Aluminium Hexagon with Black highlight trim finisher Black high-gloss²
- BMW Individual interior trim finishers piano finish Black³
- BMW Individual headliner anthracite

Interior equipment

- Glass roof, electrical²
- Sport seats for driver and front passenger, seat adjustment electrical with memory
- Roller sunblind for rear window³
- M leather steering wheel with multifunction buttons and gearshift paddles
- Instrument cluster with extended functions
- Armrest at the front
- Rear centre armrest
- Automatic air conditioning with two-zone control
- Through-loading system, rear backrest foldable with 40:20:40 split
- ISOFIX child seat mounting in rear
- Smoker's package
- Storage compartment package
- Floor mats in velour

Technology

- LED headlights
- Adaptive LED headlights with High-beam assistance³
- LED fog lights
- Comfort access system incl. touch-free tailgate opening
- BMW Head-Up Display³
- Auto Start/ Stop function
- Servotronic
- Driving Experience Control incl. ECO PRO
- Interior – exterior mirror and Interior rear-view mirror with automatic anti-dazzle function
- Lights package incl. ambient light
- Park Distance Control (PDC) rear
- Rain sensor and Automatic Driving Lights control

Entertainment, communication and information

- BMW Navigation System Professional, 8.8" color display, DVD drive, 20GB
- iDrive Touch Controller
- BMW Apps
- Convenience telephony with extended smart-phone connectivity incl. Bluetooth, USB interface, Voice control
- AUX-IN connection
- BMW HiFi Loudspeaker System, 9 loudspeakers, 205 W¹
- Harman Kardon Surround Sound system, 16 loudspeakers, 600 W^{2,3}

¹ Available for BMW 320i M Sport Limited

² Available for BMW 330i M Sport

³ Available for BMW 340i M Sport Individual

WITNESS A LIVING LEGEND.

On one of its milestone birthdays, the BMW 3 Series is one again in top form. For decades, it has defended its title as the sportiest in its class – and also extended its lead even further. In the latest generation, high-efficiency petrol and diesel engines with BMW EfficientDynamics technology ensure impressive dynamics and low fuel consumption. And with equipment such as BMW Lines, the BMW 3 Series can be customized in line with your wishes.





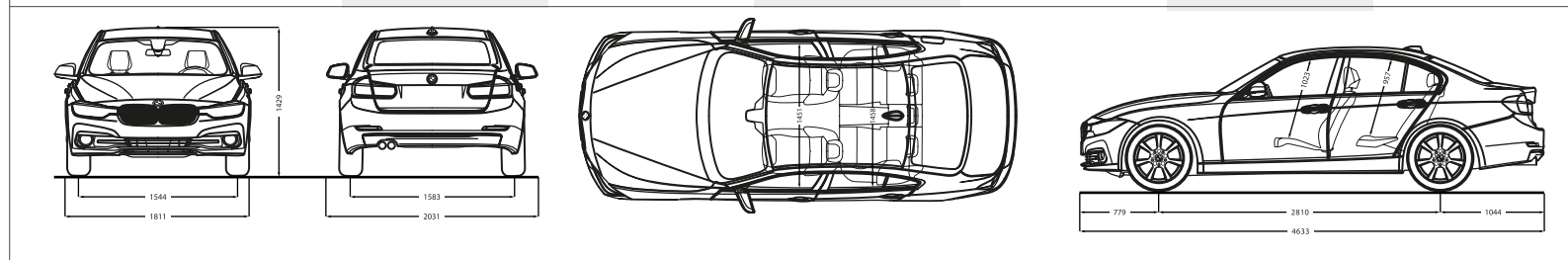
BMW Individual.

Expression of Personality.

As with a diamond, exclusivity is not a question of size, but of perfection in every detail. This exclusivity is also yours to discover in the BMW Individual selection for the BMW 3 Series Sedan – along with a unique opportunity to give expression to your own distinctive personality.



Technical Data.	320i Sport	320i M Sport Limited	330i Luxury	330i M Sport	340i M Sport Individual	320d Sport
Transmission type	8-AT	8-AT	8-AT	8-AT	8-AT	8-AT
Cylinders / Capacity (cc)	L4 / 1998	L4 / 1998	L4 / 1998	L4 / 1998	L6 / 2998	L4 / 1995
Max output Max torque (hp/Nm)	184 / 270	184 / 270	252 / 350	252 / 350	326 / 450	190 / 400
Top speed (km/h)	235	235	250	250	250	228
Acceleration 0-100 km/h (s)	7.3	7.3	5.8	5.8	5.1	7.3
Combined fuel consumption (km/l)	18.9	18.9	18.2	18.2	15.4	23.3
CO2 emission (g/km)	124	124	129	129	152	112



PETROL ENGINE: BMW recommends the use of RON 95 super unleaded petrol. Output and fuel consumption figures apply to RON 98 fuel. All engines comply with the EU5 emissions standard. Fuel consumption is determined in accordance with the ECE driving cycle made up of approximately one-third urban traffic and two thirds extra-urban driving (based on the distance covered).

DIESEL ENGINE: BMW recommends the use of diesel fuels in compliance with DIN EN 590 only. All diesel engines comply with the EU3 emissions standard. Fuel consumption is determined in accordance with the ECE driving cycle made up of approximately one-third urban traffic and two thirds extra-urban driving (based on the distance covered).

3 years **Warranty** unlimited KM

5 years **BMW Service Inclusive**

Fuel consumption is determined in accordance with the ECE driving cycle made up of approximately one-third urban traffic and two-thirds extra-urban driving.

The equipment features and specification shown in this flyer may vary in some countries. In part, they include optional equipment and accessories not fitted as standard. According to the specific requirements of the markets, alterations in models, standard and optional equipment, as described in this flyer, may occur. For precise information please contact Authorized BMW Dealership. Subject to change in design and equipment.