



THE 7



Imbued with legendary performance and the defining elements of luxury, THE 7 earned its place as BMW's flagship full-size sedan. Everything you see or touch is designed to impress, from the luxurious leather upholstery to the double lapped seam in contrasting colour of the instrument panel.



Relax in style with a suite of deluxe options, including Executive lounge seating, massaging seats, and the Rear-Seat Entertainment system. You can also set the mood for your evening. The Panoramic Sky Lounge is the perfect complement to the Ambient Lighting, which creates a captivating experience.



THE 7 includes BMW's latest safety features as standard – like the Active Driving Assistant, which includes Daytime Pedestrian Protection, Frontal Collision Warning with City Collision Mitigation, Active Blind Spot Detection, Lane Departure Warning, and more.

THE 7.



740Li Opulence

Technical data	Motor: 340 hp/450 Nm Cylinder/cubic capacity: 6/2,998 cc Doors/Seats: 4/5	Colour: Solid/metallic paintwork Upholstery: Leather 'Dakota' Transmission: 8-Speed Sport Steptronic
Passive safety	Airbags for driver and front passenger with seat-occupancy detection for driver's and passenger side, side airbags, head airbag for all 4 outer seats, Knee airbag, Side impact protection, Dynamic Stability Control (DSC) with extended contents incl. Cornering Brake Control (CBC), Automatic Stability Control (ASC), Dynamic Brake Control (DBC), Electronic Differential Lock Control (EDLC), Dynamic Traction Control (DTC), dry braking, fading support, pullaway assistant, Brake assist, Three-point seat belts for all seats incl. Belt Tensioner and Belt Force Limiter, ISOFIX child seat mounting in rear outer seats incl. Top Tether, Dynamic Braking Lights, Passive protection for pedestrians, Safety battery terminal clamp, Attentiveness assistant, Runflat indicator, Warning triangle incl. first-aid set, Active protection, Carbon Core in the passenger cell area	
Exterior design and Equipment lines	Exterior design Pure Excellence with chrome applications, 20" BMW Individual light alloy wheels V-spoke style 649 I Bicolour, Ferric Grey, burnished with mixed tyres, Runflat tyres, Locking wheel bolts	
Interior design	Interior design Pure Excellence with additional wood-trim on clasp for roof grab handles, finisher for cupholder in rear centre armrest, belt withdrawal finisher on rear seats, Fine-wood trim Poplar Grain Grey, Headliner in Alcantara, Instrument panel with Nappa leather and double lapped seam in contrasting colour, Ceramic surround for controls, Floor mats in velour, high-pile in the rear, Exclusive leather 'Nappa' with extended contents/stitching	
Technology	Ambient light with various selectable light settings incl. reading lights in the rear, Adaptive LED headlights with BMW Laserlights incl. BMW Selective Beam, Interior rear-view mirror with automatic anti-dazzle function, Expanded exterior mirror package, 8-Speed Sport Steptronic transmission with gearshift paddles, Adaptive 2-axle air suspension with automatic self-levelling suspension, manual raising by 20 mm and automatic lowering from 120 km/h, Parking Assistant Plus incl. park assistant of parallel/lateral parking, reversing assistant, lateral parking aid and Surround View system with Top View, Panorama View and 3D View, Remote Control Parking, automatic into/out of lateral parking spaces, control via BMW Display key from outside of the vehicle, Driving Assistant Professional consist of Lane Departure Warning, Lane Change Warning and front collision warning with brake intervention, crossing traffic warning rear, rear collision prevention, Steering and lane control assistant, Emergency Stop Assistant, Lane Change Assistant, Lane keeping assistant with active side collision protection, Crossing traffic warning front, Evasion aid, Crossroads Warning with city braking function and Active cruise control with Stop&Go function	
Interior	Comfort seats front, electrically adjustable, Electric adjustment of the upper section of the backrest, backrest width, and thighrest, Comfort headrests with electric adjustment for headrest height incl. Lumbar support, Sport leather steering wheel, Seat heating front and rear, Active seat ventilation in the front seats, Massage function front, Comfort seats rear, electrically adjustable, Executive Lounge Seating for maximum legroom and an unrestricted view of the rear passenger with seat adjustment of up to approx. 41° backrest tilt, Active seat ventilation, rear, Massage function for rear-seat passengers, Panorama glass roof Sky lounge, electrical, with Colourful light setting with about 15.000 illuminated graphic surfaces in the glass, Roller sunblind for rear side windows and rear window, electrical, 4-zone automatic air conditioning with separate temperature control for driver, front, passenger and also left and right rear passengers incl. 2 extra vents in the B-pillars and Ambient Air package	
Functions, transport and storage	Comfort access system incl. contactless opening and closing of the tailgates, welcome staging and automatic locking/unlocking while moving away, Soft-Close function for doors, Automatic Operation of Tailgate, Folding rear seat backrest with 40:20:40 split, Storage compartment package	
Information, communication and entertainment	BMW Display Key, BMW Head-Up Display, full-colour projection, BMW Live Cockpit Professional, 12.3" touch display with fully digital 10.25" instrument display with BMW Operating System 7 incl. intuitive operation of Gesture Control, voice control with "Hey, BMW", iDrive Touch Controller, Bluetooth / WiFi interface, Rear-seat entertainment Experience with 2 tiltable independent 10" screens in the rear, high resolution with Blu-ray™ drive and HDMI connection incl. BMW Touch Command, 7" tablet for Multifunction operation for the areas comfort, infotainment and communication, Country-specific telephony with wireless charging, Qi standard incl. mobile phone reminder alert, Apple CarPlay, wireless usage, Bowers & Wilkins Diamond surround sound system, 16 speakers, 1.400 W, Fully active 10-channel amplifier incl. Nautilus™ spiral, Kevlar® and Rohacell® technology, Quantum Logic Surround with 7-band equaliser (Dynamic Sound Equalising) and three analogue crossover networks and 5 choices of sound settings, Stainless steel finishers with 'Fibonacci' hole pattern design, illuminated	
BSI	BMW Service Inclusive package, 5 years / 60,000 km	
Warranty	36 months without mileage limit	
Tyre Coverage	24 months	
Off-the-road price	Rp 2.359.000.000	Recommend On-the-road price
		Rp 2.678.000.000



THE 7



A luxurious, bold sedan – designed to showcase elegant details, precise lines, and a dramatic exterior. Equipped with M Sport package as standard, THE 7 pushes the limits of compelling design into new territory. The luxury sedan boasts a large kidney grille, impressive bumpers, and BMW Laserlights.

Everything around you is designed for maximum comfort and maximum functionality. From atmospheric feels when entering the vehicle to perfect sound from the high-end sound system to best in entertainment for the rear seats with multiple system interfaces: Everything here is designed to turn even an everyday trip into an extraordinary experience.

For those who won't take the back seat in life, this technologically advanced sedan offers an incredible driver-oriented cockpit – including a Digital Instrument Cluster showing music, directions, and more on a display that changes themes along with your drive mode.

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730Li M Sport

Technical data	Motor: 265 hp/400 Nm Cylinder/cubic capacity: 4/1,998 cc Doors/Seats: 4/5	Colour: Solid/metallic paintwork Upholstery: Leather 'Dakota' Transmission: 8-Speed Sport Steptronic
Passive safety	Airbags for driver and front passenger with seat-occupancy detection for driver's and passenger side, side airbags, head airbag for all 4 outer seats, Knee airbag, Side impact protection, Dynamic Stability Control (DSC) with extended contents incl. Cornering Brake Control (CBC), Automatic Stability Control (ASC), Dynamic Brake Control (DBC), Electronic Differential Lock Control (EDLC), Dynamic Traction Control (DTC), dry braking, fading support, pullaway assistant, Brake assist, Three-point seat belts for all seats incl. Belt Tensioner and Belt Force Limiter, ISOFIX child seat mounting in rear outer seats incl. Top Tether, Dynamic Braking Lights, Passive protection for pedestrians, Safety battery terminal clamp, Attention assistant, Runflat indicator, Warning triangle incl. first-aid set, Active protection, Carbon Core in the passenger cell area	
Exterior design and Equipment lines	M rear spoiler, M Aerodynamics package, M Sport package including interior design Pure Excellence, 20" M light alloy wheels Star-spoke style 817 M Bicolour, Orbit Grey, burnished with mixed tyres, Runflat tyres, Locking wheel bolts	
Interior design	Fine-wood trim 'Fineline' Black with metal effect high-gloss, Additional wood-trim on clasp for roof grab handles, finisher for cupholder in rear centre armrest, belt withdrawal finisher on rear seats, Headliner in Alcantara, M door sill finishers, Floor mats in velour, high-pile in the rear	
Technology	Ambient light with various selectable light settings incl. reading lights in the rear, Adaptive LED headlights with BMW Laserlights incl. BMW Selective Beam, Interior rear-view mirror with automatic anti-dazzle function, Expanded exterior mirror package, 8-Speed Sport Steptronic transmission with gearshift paddles, Adaptive 2-axle air suspension with automatic self-levelling suspension, manual raising by 20 mm and automatic lowering from 120 km/h, M Sport brake, black high-gloss, Dynamic cruise control with braking function, Parking Assistant Plus incl. park assistant of parallel/lateral parking, reversing assistant, lateral parking aid and Surround View system with Top View, Panorama View and 3D View, Driving Assistant consist of Lane Departure Warning, Lane Change Warning and front collision warning with brake intervention, crossing traffic warning rear and rear collision prevention	
Interior	Comfort seats front, electrically adjustable, Electric adjustment of the upper section of the backrest, backrest width, and thighrest, Comfort headrests with electric adjustment for headrest height incl. Lumbar support, M leather steering wheel, Comfort seats rear, electrically adjustable, Panorama glass roof, electrical, Roller sunblind for rear side windows and rear window, electrical, 4-zone automatic air conditioning with separate temperature control for driver, front, passenger and also left and right rear passengers incl. 2 extra vents in the B-pillars and Ambient Air package	
Functions, transport and storage	Comfort access system incl. contactless opening and closing of the tailgates, welcome staging and automatic locking/unlocking while moving away, Soft-Close function for doors, Automatic Operation of Tailgate, Folding rear seat backrest with 40:20:40 split, Storage compartment package	
Information, communication and entertainment	BMW Display Key, BMW Live Cockpit Professional, 12.3" touch display with fully digital 10.25" instrument display with BMW Operating System 7 incl. intuitive operation of Gesture Control, voice control with "Hey, BMW", iDrive Touch Controller, Bluetooth / WiFi interface, Rear-seat entertainment Experience with 2 tiltable independent 10" screens in the rear, high resolution with Blu-ray™ drive and HDMI connection incl. BMW Touch Command, 7" tablet for Multifunction operation for the areas comfort, infotainment and communication, Country-specific telephony with wireless charging, Qi standard incl. mobile phone reminder alert, Apple CarPlay, wireless usage, Harman Kardon surround sound system, 16 speakers, 464 W, digital amplifier with individually adjustable equalising	
BSI	BMW Service Inclusive package, 5 years / 60,000 km	
Warranty	36 months without mileage limit	
Tyre Coverage	24 months	
Off-the-road price	Rp 1.889.000.000	Recommend On-the-road price Rp 2.145.000.000