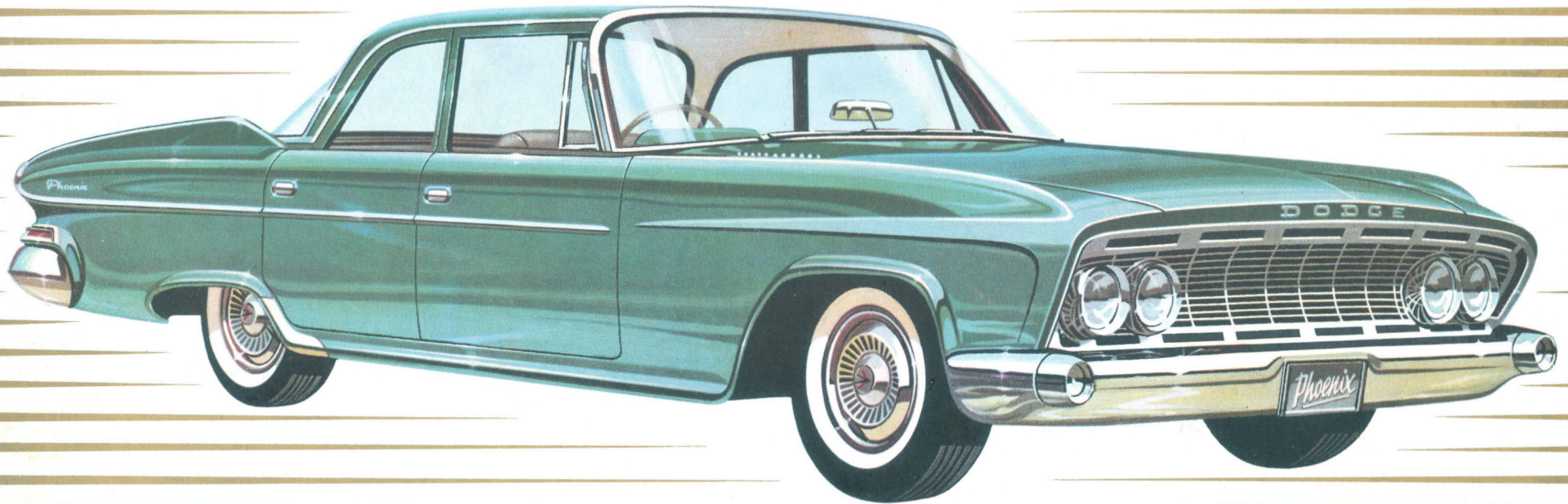


H

ere is the car you will either OWN or ENVY!



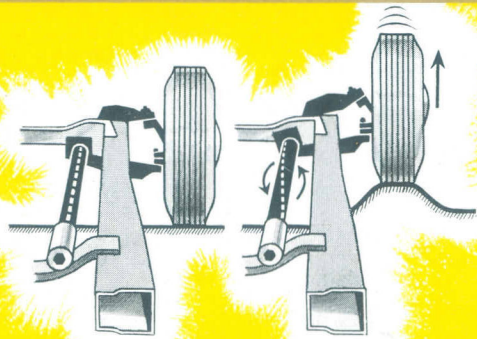
The Latest Imported American

DODGE PHOENIX

With everything that's latest and best in motoring



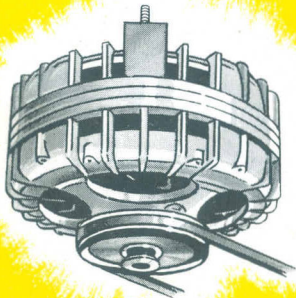
nce you handle this thoroughbred you'll never be happy with anything else!



TORSIONAIRE RIDE:—

Torsion bars gradually resist the up-and-down motion of the wheels and avoid the usual vertical bounce at the same time. Rear ends of bars are anchored and can't turn. Smoother, steadier front action is combined with

"Levelizer" rear leaf springs that catch up with the front torsion bar action to minimise see-saw motion. Vertical shock absorbers help in front and "flying buttress" shock absorbers in the rear slant out and thus reduce side rock and soften vertical action.



ANOTHER CHRYSLER "FIRST" THE AMAZING NEW ALTERNATOR:—

Unlike the generator it replaces, Chrysler's exclusive Alternator keeps charging, feeding current to the battery even when the engine is idling and you also have the radio and heater on. The result of this constant battery build-up is better starting in cold weather, less battery trouble, longer battery life.

S P E C I F I C A T I O N S

EXTERIOR DIMENSIONS:—Wheelbase 118"; Overall length 209.4"; Overall width 78.7"; Overall height (laden) 54.8".

WEIGHT:—De Luxe, 3,682 lbs.; Luxury Liner, 3,752 lbs.

INTERIOR DIMENSIONS:—Leg room, front 45.1", rear 42.1"; Hip room, front 63.8", rear 62.9"; Head room, front 37.6", rear 38.0"; Trunk size (with spare tyre in position) 31.6 cub. ft.

ENGINE:—90° V-8, valve in head; Bore and stroke 3.91" x 3.31"; Piston displacement 318 cub. inch; Compression ratio 9.0 to 1; Taxable H.P. 48.9; Max. B.H.P. 230 @ 4,400 R.P.M.; Max. torque 340 lb. ft. @ 2,400 R.P.M.; Rotor type oil pump.

TRANSMISSION AND DRIVE TRAIN:—Torque Converter — TorqueFlite automatic transmission, 3-speed with epicyclic gears, push button operation. Semi-floating hypoid rear axle, 2 pinion differential. Gear ratio 3.31 to 1.

UNIBODY CONSTRUCTION:—Dodge Phoenix eliminates conventional two piece body-frame construction. It's welded into a single unit with stressed strength. One piece construction eliminates body squeaks and rattles. Resistance to twisting and bending is as much as 150% greater than the frame-body design. This is the strongest, quietest unit-construction automobile body ever built.

FUEL SYSTEM:—Tank capacity 16.6 imp. gallons. Mechanical fuel pump. Dual throat downdraft carburettor. Two-stage step-up jet for smoother part throttle performance and finer mixture control.

ELECTRICAL:—MoPar 60 amp. hrs., 12 volt, 9 plate battery, Solenoid-shift starter with over-running clutch to protect armature from overspeeding should ignition key be held in "start" position after motor fires. Distributor has new feature to minimise friction between cam and follower.

TYRES:—7.50 x 14 four-ply tubeless standard, six-ply optional.

TWO MODELS:—Two models are available. The Phoenix De-Luxe and the Phoenix Luxury Liner. The latter model is fitted with Power steering, Dual exhausts, Heater, Radio, Power brakes, Windshield washers.

FULL SERVICE FACILITIES AND PARTS FOR YOUR IMPORTED DODGE PHOENIX

MoPar genuine Dodge parts and specialised service facilities are available to provide expert mechanical care for your Phoenix. In addition Chrysler's outstanding warranty protects owners for 12 months or 10,000 miles, and the Certified Car Care Plan ensures correct inspections and services at proper intervals, and at low-cost fixed charges, throughout the first 30,000 miles.

The policy of Chrysler is one of continual improvement in design and manufacture wherever possible to assure a still finer car. Therefore, specifications, equipment and prices are subject to change without notice.

CHRYSLER AUSTRALIA LIMITED ADELAIDE, S.A.

