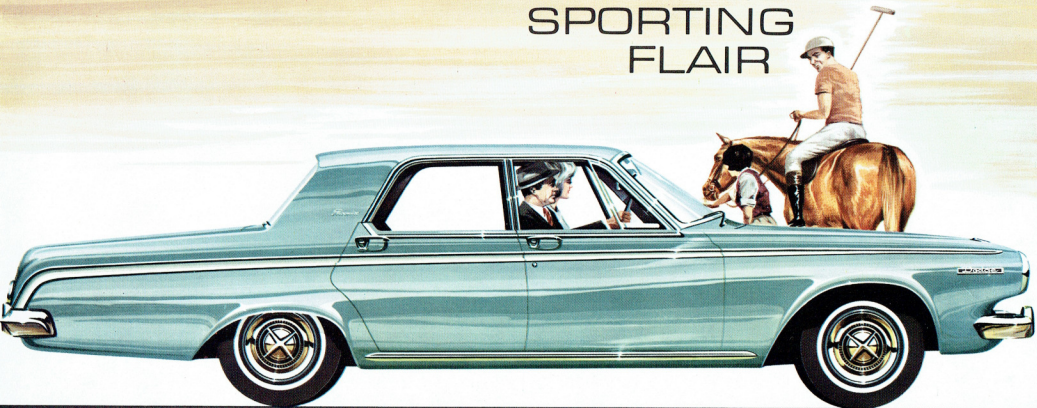


ALSTRAL MOTORS PTY. LIMITED

85 175 Boundary Street, Brisbane Phone 31 6121

THE
CLASSIC
LOOK
WITH
THE
SPORTING
FLAIR



DODGE PHOENIX BY CHRYSLER

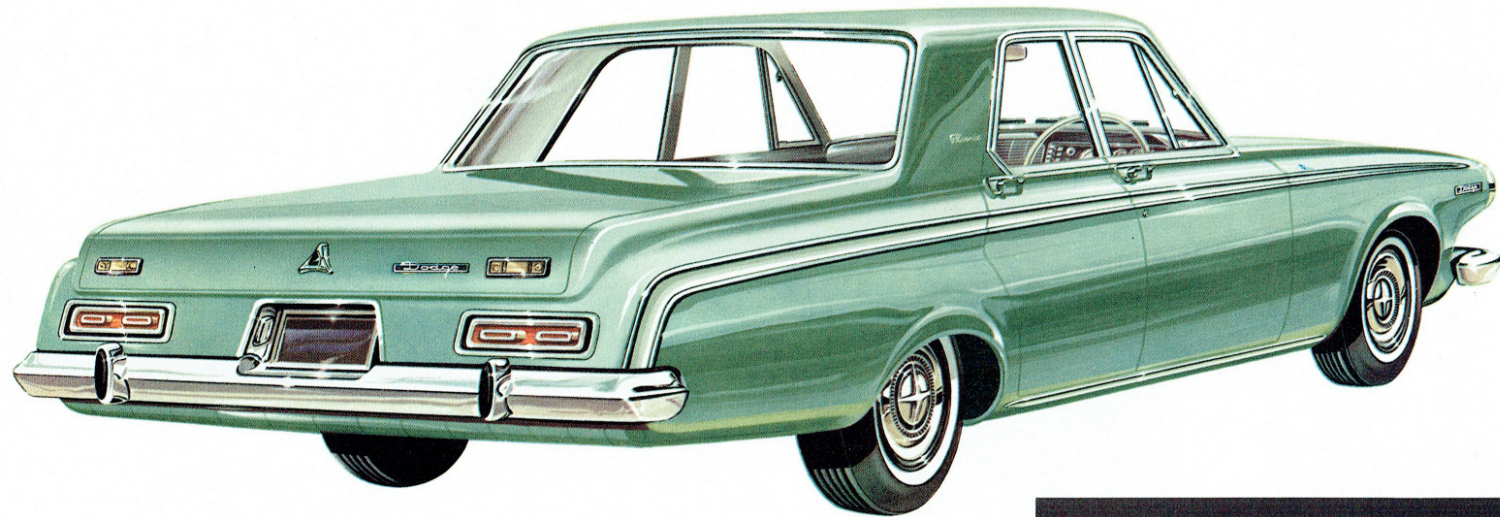
EVERYONE WHO SEES IT



...GETS CARRIED AWAY..



BEAUTIFULLY!



DODGE PHOENIX BY CHRYSLER

In this new V-8 Dodge Phoenix Automatic, Chrysler presents a car which blends in faultless perfection, two completely different personalities . . . A car of room and size . . . much longer than its predecessor . . . A car you can drive (or be driven in) with conservative restraint, its custom-town car luxury and classic lines providing a perfect setting of quiet elegance. Alternatively, if you like to drive . . . for the sheer pleasure of driving . . . this again, is the car for you . . . A mighty 230 B.H.P., V-8 engine . . . Automatic transmission that's incredibly smooth and silent . . . You'll find, too, that never before have you felt so safe, so secure, so confident in a car. By every measure, we believe that Dodge Phoenix, is the best looking buy for the big car man. We invite you to sample it for yourself soon. It's quite an experience.

The new body-lines also have a practical purpose. The flatter roof line combined with the limousine-styled rear quarter panel give rear seat passengers, more headroom, better vision. The panoramic rear window is set in a more upright position and is recessed, being shaded by the roof and rear quarter panels. Rear seat passengers are thus protected against the sun.

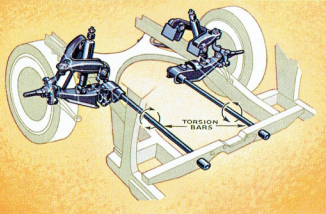
Inside, there's everything to make driving and riding a source of constant pleasure and satisfaction. . . . Seats deeply sprung, thickly padded with plastic foam, upholstery of silky soft sponge vinyl. A choice of high-fashion color combinations, too.

Both front and rear compartments have simulated bucket-seat styling. Front seat centre armrest is full length, and when down, divides both seat and squab into two, sports-car type units. With the armrest up, you have normal seating arrangement. Front seat can be custom-positioned in height and rake to suit your build. Rear seat also has a centre armrest. Carpets are deep, lush, luxurious.

You can even have the climate you want. You can regulate the temperature and air flow of the heater—Also regulate the fresh air supply. There is a demister and foot-operated windscreen washer. Windscreen is of tinted anti-glare glass. Courtesy lights operated by all 4 doors. Luggage boot carpeted and lit. Boot capacity increased, now 31 cu. ft. Dodge Phoenix also equipped with Prismatic, "night-and-day" rear view mirror.



THE TECHNICAL STORY



TORSION-AIRE . . . SMOOTHEST RIDE ON ANY ROAD

Dodge Phoenix has torsion bars in front, instead of coil springs and long, asymmetrical leaf springs in the rear. The result is a ride that is unbelievably smooth. The body remains in level flight over bad bumps and corrugated surfaces. The car hugs the road, takes corners safely and without sideway. There is no sensation of wheelflight, the handling of this car is practically effortless. The car remains on an even keel when braking, too—"nose-diving" is eliminated.

DRIVE—WITH PEACE OF MIND

Because of Torsion-Aire suspension, Dodge Phoenix is a very stable car on the road. In addition, and to match its big performance, Phoenix has powerful braking. Total brake lining area is 195.2 sq. ins. and brakes maintain adjustment automatically. Chrysler Safety-rim wheels are also fitted. A protective, safety crash-pad is provided on the dash panel.

3 SPEED TORQUEFLITE—BEST AUTOMATIC TRANSMISSION IN THE BUSINESS

It will take only a few minutes driving to realise that this is the smoothest, swiftest, quietest of all automatic transmissions. Operation is by pushbuttons, which are internally lit for night driving. A parking sprag is fitted with automatic neutral reset. Transmission unit has no unnecessary excess weight and is very compact in design.

PHOENIX ALMOST TAKES CARE OF ITSELF

Except for front suspension ball-joints, chassis lubrication is a thing of the past—and the ball joints are lubricated only every 32,000 miles.

NO RATTLES OR SQUEAKS WITH UNIBODY CONSTRUCTION

The Dodge Phoenix body stays tight and quiet for a lifetime and extra special precautions are taken to safeguard against rust. For example, body sills are of galvanized steel. Special precautions, too, are taken to make the body and boot, dust and waterproof. Sound deadening material is used liberally, there is even a big, fibreglass pad on the underside of the engine hood.

All doors incorporate a check mechanism so they will remain in the half or full-open position without being held.

ROOM WITH A VIEW

Big, wrap around, tinted glass windscreen, full width rear window, wide door windows, narrow door centre pillars and windscreen pillars let the driver see with safety and passengers enjoy to the full the passing scene.

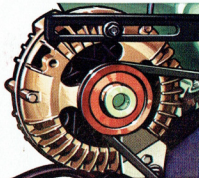
BATTERY SAVING ALTERNATOR

Unlike a generator, an alternator keeps charging even when the engine is idling. The result—easier starting in cold weather, less battery trouble, long battery life.

An assured continuity of parts and the finest specialised service back this fine car. They are available through your authorised Dealer.



CHRYSLER AUSTRALIA LIMITED



SPECIFICATIONS

DIMENSIONS: Wheelbase 119"; Overall length 210.4"; Overall width 76.5"; Overall height (5 passenger load) 54"; Road clearance at rear axle 6.7"; Front track 59.5"; Rear track 57.5"; Weight (inc. tools, water, fuel etc.) 3,416 lbs.

ENGINE: 90° V8, in line, O.H.V.; Bore 3.91"; Stroke 3.31"; Piston displacement 318 cu. ins.; Compression ratio 9.0 : 1; Taxable horsepower 48.9; Max B.H.P. @ R.P.M. 230 @ 4,400; Max. torque @ engine r.p.m. 340 @ 2,400.

Fuel system, 2 barrel carburettor.

AUTOMATIC TRANSMISSION: Type—3 speed torque converter with epicyclic gears; Push button operation—"R", reverse, 2.2 : 1 ratio; "N", neutral; "D", 1st, 2nd and drive, ratios 2.45, 1.45 and 1.00; "2", 1st and 2nd, ratios 2.45, 1.45, "1", 1st 2.45. Spring loaded hydraulic valve prevents accidental reverse gear engagement. Parking sprag fitted.

REAR AXLE: Semi-floating hypoid. Ratio 3.23 : 1.

WHEELS AND TYRES: Wheels 14 x 5K with safety-rims; Tyres 5-7.00 x 14 tubeless.

EQUIPMENT: 3 ash trays; No-draft, front vent wing windows; 2 sun visors, vanity mirror; Arm rests all doors; 2 roof coat hangers; Locking glove box; Carpeted luggage boot with light.

OPTIONAL EQUIPMENT: Power brakes plus a wide range of MoPar accessories.

PARTS AND SERVICE: An assured continuity of parts and the finest of specialised service back this fine car. They are available through your authorised dealer.

The policy of Chrysler Australia Limited is one of continual improvement in design and manufacture, wherever possible to assure a still finer car. Hence, specifications, equipment and prices are subject to change without notice.