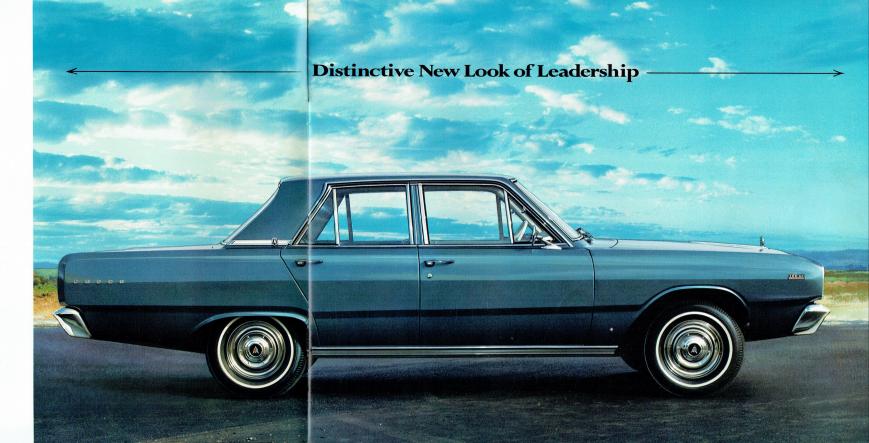


Make it the best ever..

That's what we said to our designers and engineers. And they have!. Never before have you seen anything quite like the new Valiant. The distinctive look of leadership sets it apart from other cars and puts you in a class ahead of other owners. You get so much more, too, in size, sizzle and safety. Wheelbase has been increased 2 inches, overall length stretches out 5.5 inches to give limousine-style space and comfort. Gracefully curved side glass provides increased body width and sleek, legant exterior body lines. Engine choices? You'll have some happy decisions to make. 145 hp. Slant Six, Hi-performance 160 hp. Slant Six and 195 hp V8, available through the range. Whichever engine you choose, your Valiant is equipped with the tyres and brakes to match the performance and give you' "Power-safe" diving. Many other important safety features, too, including a new dual braking system. If this is your year to move up — choose Valiant. .. Built to lead









Valiant Regal..the car of your life for the time of your life..

Put one of these beauties in your driveway and watch your neighbours turn green with envy. Regal is the car that demonstrates again what Chrysler engineering can do and still keep a modest price tag. Let's start with the obvious. Distinctive body mouldings accent Valiant's long, elegant look of leadership. Further distinction, too, from white wall tyres and deluxe wheel trims. Interiors are sumptuous and give you a new sense of freedom in spacious headroom, legroom and access. Naturally, Regal is the ultimate in driving ease with 3-speed Torqueflite, the finest automatic on the road.

Feeling tempted? There's much more to come! Generously proportioned new size; new safety features that mean so much in modern driving . . . dual braking system, safety instrument panel, wider front track, full panoramic safety-vision all round; there's $26\frac{1}{2}$ cubic feet of luggage trunk that sets new standards for vacationing families and is wide enough for golf bags. A new measure of elegant ease with a cushion-soft and satin-smooth ride. In every way, Regal has been designed for people who want something of themselves in the car they drive . . . Isn't that you?

Regal is added distinction and luxury..

... And, at Regal's down-to-earth price, it's so easy to put yourself in this picture of luxury and comfort. Glove-soft vinyl upholstery in high-fashion colours, beautiful yet so durable; seats deeply cushioned to hold you gently – yet firmly; carpet that stretches wall to wall and across the lower part of the doors; folding centre armrests in both compartments for added comfort. A whisper-quiet heater/demister; Prismatic interior rear view mirror that minimizes headlight dazzle. Add to these the items Regal shares with Valiant – foam-padded armrests on all doors, ashtrays placed for safety and convenience in both rear door armrests, power-operated windscreen washers controlled from the instrument panel, safety padded sun visors, seat belts, and many others. Now what have you got? . . . The car of your life for the time of your life.

You have the choice of three engines. The 160 hp Hi-performance Slant Six is the normal power unit, but you may prefer the 145 hp Slant Six or the 195 hp V8. Tyre equipment with 160 hp and 195 hp engines is 100 mph nylon cord. Front disc brakes always fitted with the V8, are optional with Slant Sixes. Power steering optional.

Valiant.. Built to lead.. Built to last!

What's new in Valiant? There's a lot. The distinctive look of Leadership you can see. The increased size is obvious. Wheelbase up 2" to 108"; overall length goes way up by 5.5" to 193.7". Sit in the rear seat and you'll find more stretch-out legroom than ever. Get behind the wheel; you'll see you are surrounded with safety. Safety in the design of the instrument panel with recessed instruments and non-glare face; flush-fitting interior door handles incorporated in the door armrests to prevent accidental opening; wide vision to let you see clearly: seat belts, and many other items.

More pleasant surprises when you take the wheel and give Valiant its head on the road. The stable ride that's smoother than ever. The confidence that comes from knowing you are protected by a dual braking system. The envious glances you get from other drivers. Your proference of transmission: whichever you choose, you get the best; featherlight manual with synchromesh on all forward ratios or 3-speed Torqueflite that takes over the shifting for you. Look at the price and see how much this Valiant quies in overall value. Now you know why we talk about Valiant Leadership.

HOW MANY 'HORSES' WILL WE PUT UNDER YOUR BONNET? The 145 hp Slant Six is the regular engine for Valiant. Circle the block a few times, you'll find we have made it even more responsive. Alternatively, you can have the Hiperformance 160 hp or the 195 hp V8 in combination with front disc brakes and Torquefflier.

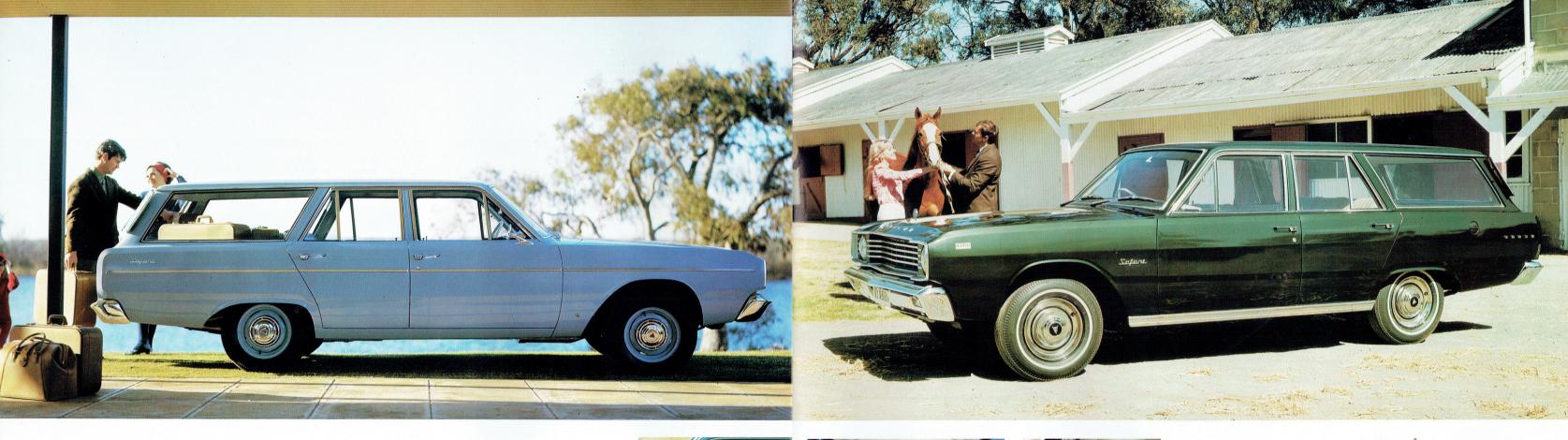


When you are riding in a Valiant you're riding in a style that belies the fact that this is Valiant's lowest priced car. High quality trins that look almost extravagant. Colour combinations to delight the fashion conscious. Step inside and try it for size. Headroom, legroom, shoulder room in generous measure. The gracefully curved side windows and legroom. Behind you is a big new concave styled rear window and a wide shelf for your biggest parcels. Door armrests are foam padded. Did you say "I survinous". You're absolutely right!





The joys of owning a Valiant begin the moment you open the door. A new design windscreen pillar allows you to step into the front compartment with added ease. Appreciate the related steering wheel, safety-disher the through the pillar allows been overlooked... anywhere. A remote control hood lock is there for convenience and protection. The accelerator pedal is the pendant type for driving ease and extra clear floorspace. Note, too, how the instrument panel face is recessed for your safety. Power operated windscreen washers, controlled from the instrument panel are on all models.



Valiant Safari and Regal Safari put Station Wagons in style..

Station wagons must be versatile. They're for moving extra children, dogs, supplies for the weekend handyman. They're for going on fishing and camping trips, and picnics. And they should look good too, like these beautiful Safaris with the new distinctive Valiant look of Leadership, with gently curved side glass carried through for the full length of the vehicle. Valiant Safari (photo above) is built on the same new long wheelbase as the sedan, and offers the same options in safety-matched engines and transmissions, and all the comforts. Rear air deflectors are fitted on all models, plus a new type of fold-away tailgate handle for added smartness and ease of operation. Loadspace? There's seven feet of length with the tailgate up and rear seat down. Torsion-bar suspension and the wider front track for road-hugging stability and a smooth, comfortable ride even when fully loaded and driven over outback tracks. Manual transmission or Torqueflite.







Like to take your luxury with you when you move outdoors? You do when you live the Regal Safari way. You've got the same lush, sponge-vinyl seating as in the sedan; the same wall-to-wall carpeting, front AND rear. The comfort of a front seat centre folding armrest; the added safety of a prismatic interior rear view mirror; the distinction of the trend-setting Regal body mouldings, deluxe wheel trims and white-wall tyres. Our photo (second at left) shows the long, high and wide area available when you fold down the rear seat. Ample room for a comfortable double bed. Normal power unit for Regal Safari is the Hi-performance 160 hp Slant Six and with high speed nylon cord tyres. Alternatively, choose the 145 hp Slant Six or the 195 hp V8 with front disc brakes. Torqueflite is fitted with all engines on Regal Safari.

Chrysler presents 'Power-safe' driving...

3 safety-matched engines available through the range



High Performance: The famous Valiant 145 HP Slant Six, now made even better than ever. New, freer-flow, exhaust system, new carburettor, new air cleaner. This engine is outstanding for its smooth, flexible, effortless performance and its reserve of power. The 145 HP Slant Six is the normal power unit for Valiant models, optional for Regal and Regal Safari.



Higher Performance: The 160 HP Slant Six gives Valiant undisputed power leadership in the six cylinder field. A 2-barrel carburettor and matched performance camshaft are fitted plus a specially designed exhaust system. The higher performance is produced with typical Valiant ease and smoothness. Engine is normal fitting on Regals, optional for Valiant,



Highest Performance: The modern design Valiant V8 now develops a dynamic 195 HP. It gives outstandingly flexible performance right through the speed range with peak torque of 265 lbs/ft at only 2,000 r.p.m. Available on all models in combination with Torqueflite and front disc brakes. All Valiant models are engineered throughout for both Slant Six and V8 engines.



Power Assisted Front Disc Brakes: Leading design discs you can't outdrive under even the severest conditions. These fixed caliper-solid disc brakes are fitted automatically with Valiant V8 power selection, but are available on all models when continual abovenormal driving is anticipated.



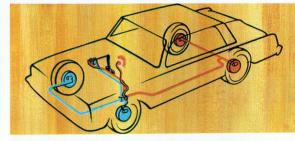
Safety Matched Tyres: Valiant models with the 145 HP engine now have bigger 6.95" tyres. When Valiant and Regal owners select either the V8 or Hi-performance 160 HP. the engines are safetymatched with high speed nylon cord tyres. All tyres are on double-sided safety rim wheels.



...plus these additional safety features



Safety Instrument Panel: The panel face is recessed for safety and a new, deeper crash pad extends right across the panel. Panel top and face are in a non-glare finish, as are the wiper arms and blades. Sun visors are safety padded. Cigar lighter is concealed in ashtray. Seat belts, Windscreen washer power operated, controlled from the instrument panel. Windscreen has a "Modified-zone" safety section. Steering wheel safety-dished. Interior rear view mirror is shatterproof. With the new concave rear window and large side windows, the driver has a full field of vision, plus an exterior rear view mirror.



Dual Braking System: Has a dual master cylinder with separate circuits for front and rear brakes. Complete loss of braking is revented if either circuit fails. An instrument panel light warns if there has been a failure and acts also as a handbrake warning light.



Safety, Flush Fitting Door Handles: These are integrated with the thickly padded door armrests and lie flush to prevent accidental opening. Ashtrays are incorporated in rear door armrests



Wider Front Track: Has been increased by 1.5". This, plus a wide rear track, gives Valiant a sure, firm "stance" on the road. In combination with the new, longer wheelbase and torsion bars the result is outstanding mirror, you have the stability on all roads, at all speeds,



Torsion Bar Front Suspension: For

greater road-holding Torsion bars give

a better ride than coil springs because

they react faster and bounce less.

Exterior Rear View Mirror: With panoramic vision all round, plus an exterior rear view ultimate in safe vision.

Manual, or the Best in Automatics: Three-speed manual transmission with synchromesh in all forward gears and a new linkage that lets you shift with featherlight touch for all gears. The ultimate in driving ease is Torqueflite which takes practically 100% of the shifting off your hands-automatically of course. For a swift, silent, silky-smooth change, no other automatic can match Torqueflite. Control is by a lever on the steering column.







Co-axial Power Steering: When you've tried it, you'll never want to drive any other way. The power unit furnishes around 80% of the steering effort. You move into narrow parking places with a featherlight touch of the wheel. Tension and fatigue are reduced on long distance trips and over winding roads. Available automatic models.

accessories:

Like to add some personal touches to your Valiant? A wide range of accessories, individually styled for your vehicle, is available. It includes an 8-transistor car radio of exceptional range and fine tone. This radio is shown in many of our illustrations throughout this catalogue. Other accessories include: sunshades; venetian blinds; tow bar; front and rear mudflaps; front door weathershields; wheel covers: fuel tank locking cap; Universal floor mats; gear lever lock: Safari roof-rack, and many others.

specifications:

DIMENSIONS:

Wheelbase 108"; Overall length 193.7" (Sedans), 192.5" (Safaris); Front Track 57.4"; Rear Track 55.6"; Overall width 69.7"; Overall height (3 passengers) 55.0".

FNGINES:

High performance: 6 cyl., in line 0.H.V., 30° inclined; Bore 3.40", Stroke 4.125"; Piston displacement 225 cu. ins.; Compression ratio 8.4:1; Max B.H.P. at R.P.M. 145 at 4.000; Max torque at B.P.M. 215 lbs/ft at 2.400.

Higher performance: 6 cyl., in line O.H.V., 30° inclined; Bore 3.40°, Stroke 4.125°; Piston displacement 225 cu. ins.; Compression ratio 8.4:1; Max B.H.P. at R.P.M. 160 at 4,500; Max Torque at R.P.M. 220 lbs/ft at 2,500. 2-barrel carburettor.

Highest performance: 90° V8: Bore 3.63", Stroke 3.31"; Piston displacement 273 cu. ins.; Compression ratio 8.8.1; Max B.H.P. at R.P.M. 195 at 4,400; Max torque at R.P.M. 265 lbs/ft at 2,000. All engines have a 35 ann. Alternator.

TRANSMISSIONS:

Manual: 3 forward speeds; Synchromesh all forward gears. Shift lever on steering column. Ratios 1st, 2.95:1, 2nd 1.83:1, 3rd 1.00:1: Reverse 3.80:1.

Torqueflite. Type: -Torque converter with automatically operated planetary gear transmission. Gear selection osteering column. 1st and 2nd gear can be held. The transmission has its own fluid filter. Gear ratios.

R (Reverse) 2.20:1

(Second) 2.45 at (First) 2.45 :1

REAR AXLE:

Type—Hypoid, semi-floating; gear ratio 3.23:1.

BRAKES:

Duo-serve drum; Dual tandem master cylinders with separate circuits for front and rear brakes; Drum diameter 9" front and rear; Total lining area 153.5 sq. ins. Shoe clearance automatically adjusted during reverse stops. Front disc brakes (fitted with 195 HP V8 engines, optional on all other models). Disc diameter 11" Disc brakes power assisted, Dual tandem master cylinders with separate circuits for front and rear brakes.

SUSPENSION:

Front—Independent lateral, non-parallel control arms with torsion bars: Rear—Parallel longitudinal leaf springs.

FUEL TANK CAPACITY: 15 gallons all models.

EQUIPMENT:

Power operated windshield washers; Exterior rear view irror; Dual born (Regals); Heater/demister (Regals); Seat belts; Dual safety padded sun visors; Remote control hood lock; Front and rear seat centre armests (Regal Safari); Carpeted floor (Regal); Carpeted rear compartment (Regal Safari); Courtesy (light switches all doros (Regals); Ashtrays in rear seat armrests, pivoting ashtray in instrument panel; Turning signal and reversing lights; Coat hook; Instrument panel crash pad; Luggage compartment light (Regals); White wall tyres (Regal and Regal Safari); Rear air deflectors (Safaris); Modified zone safety section windsreen; Double sided Safety-rim wheels; Cigar lighte; Cigar lighte; Cigar lighte; Cigar lightes; Cig

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The best cars come from Chrysler





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Torqueflite. Type:—Torque converter with automatically operated planetary gear transmission. Gear selection on steering column. 1st and 2nd gear can be held. The transmission has its own fluid filter. Gear ratios.

R (Reverse) 2.20:1 N (Neutral) —

D (Drive) 2.45, 1.45 and 1.00:1

2 (Second) 2.45 and 1.45:1 1 (First) 2.45:1 REAR AXLE:

Type—Hypoid, semi-floating: gear ratio 3.23:1.

BRAKES:

Duo-servo drum; Dual tandem master cylinders with separate circuits for front and rear brakes; Drum diameter 9" front and rear; Total lining area 153.5 sq. ins. Shoe clearance automatically adjusted during reverse stops. Front disc brakes (fitted with 195 HP V8 engines, optional on all other models). Disc diameter 11". Disc brakes power assisted. Dual tandem master cylinders with separate circuits for front and rear brakes.

SUSPENSION:

Front—Independent lateral, non-parallel control arms with torsion bars; Rear—Parallel longitudinal leaf springs.

FUEL TANK CAPACITY: 15 gallons all models.

EQUIPMENT:

Power operated windshield washers; Exterior rear view miror; Dual born (Regals); Heater/demister (Regals); Seat belts: Dual safety padded sun visors; Remote control hood lock; Front and rear seat centre armets (Regal sedan), Front seat armrest (Regal Safari); Carpeted floor (Regal); Carpeted rear compartment (Regal Safari); Courtesy light switches all dorns (Regals); Ashtrays in rear seat armrests, pivoting ashtray in instrument panel; Turning signal and reversing lights; Coat hook; Instrument panel crash pad; Luggage compartment light (Regal); White wall tyres (Regal and Regal Safari); Rear air deflectors (Safaris); Modified zone safety section windscreen; Double sided Safety-rim wheels; Cigar lighter,

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