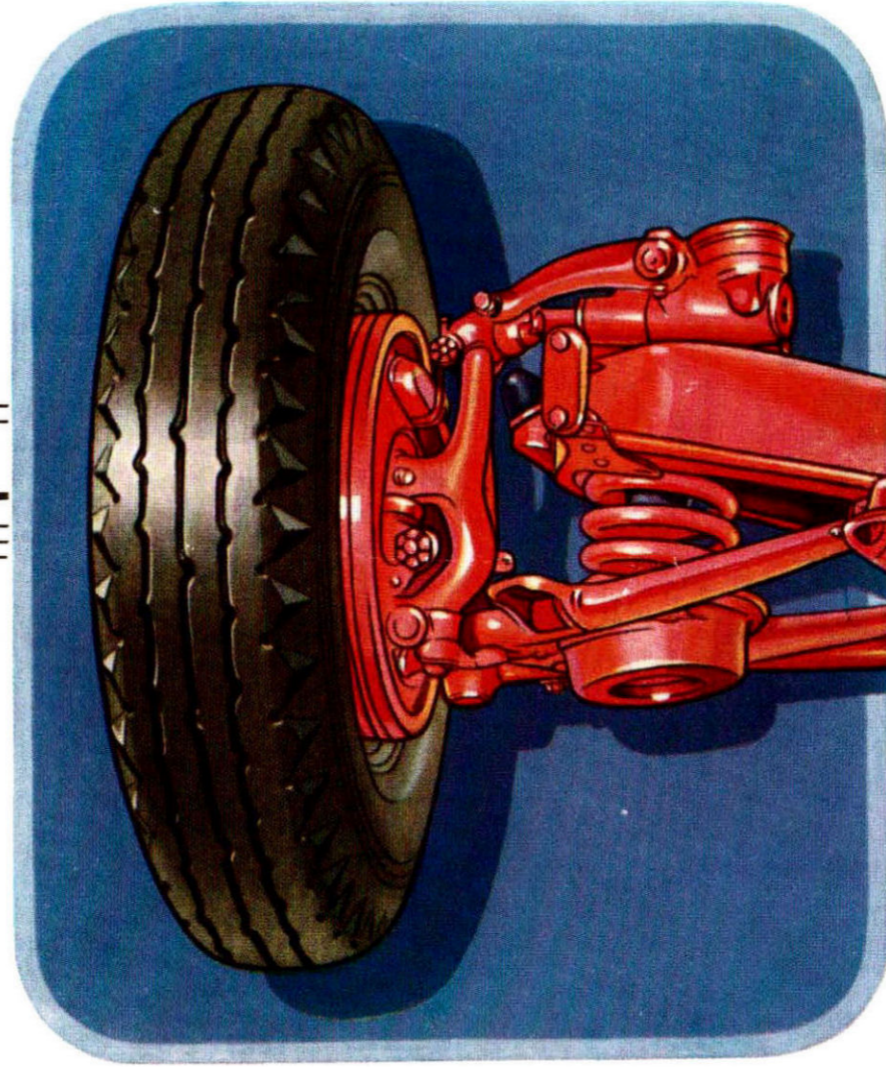


*T*he 1934 VERSION OF *Buick*





*Knee Action Front Wheel Springing*

So many factors enter the picture when one thinks about selecting a motor car that it is difficult to determine which—if any—is the most important. There are several so essential that to overlook any of them would be to jeopardize that feeling of complete satisfaction which you should experience in your purchase. And chief among these is a smooth, easy comfortable ride.

Buick has always been an exceptionally easy riding car, as every Buick owner knows. But this year Buick offers a truly revolutionary improvement in riding comfort, together with many other engineering advancements. The foremost of these is knee action front-wheel springing.

*Buick's system of independent front wheel suspension has been called "Knee Action" Springing because it has the movement of a mechanical knee adapting itself to all variations from the level in the same way as a human knee.*

The conventional stiff leaf front springs and axle have been discarded, and each wheel can now move independently of the other on its own frictionless coil spring. Thus one wheel may go over a rut or a deep spot in the roadway without affecting the other in the least.

And yet, knee action front wheels alone would not give Buick's high degree of riding ease were it not for other new and improved engineering features, such as new and better distribution of the car's weight; proper design and type of chassis springs and shock absorbers; the new Buick stabilizer; air-cushion tyres; centre point steering control and other new developments in the Buick frame and chassis.

*Other features of note in the new 1934 Buick are Automatic Starting from the accelerator pedal, No-draught Ventilation, Vacuum Power Brakes of new design and Automatic Choke.*

*Buick* 1934

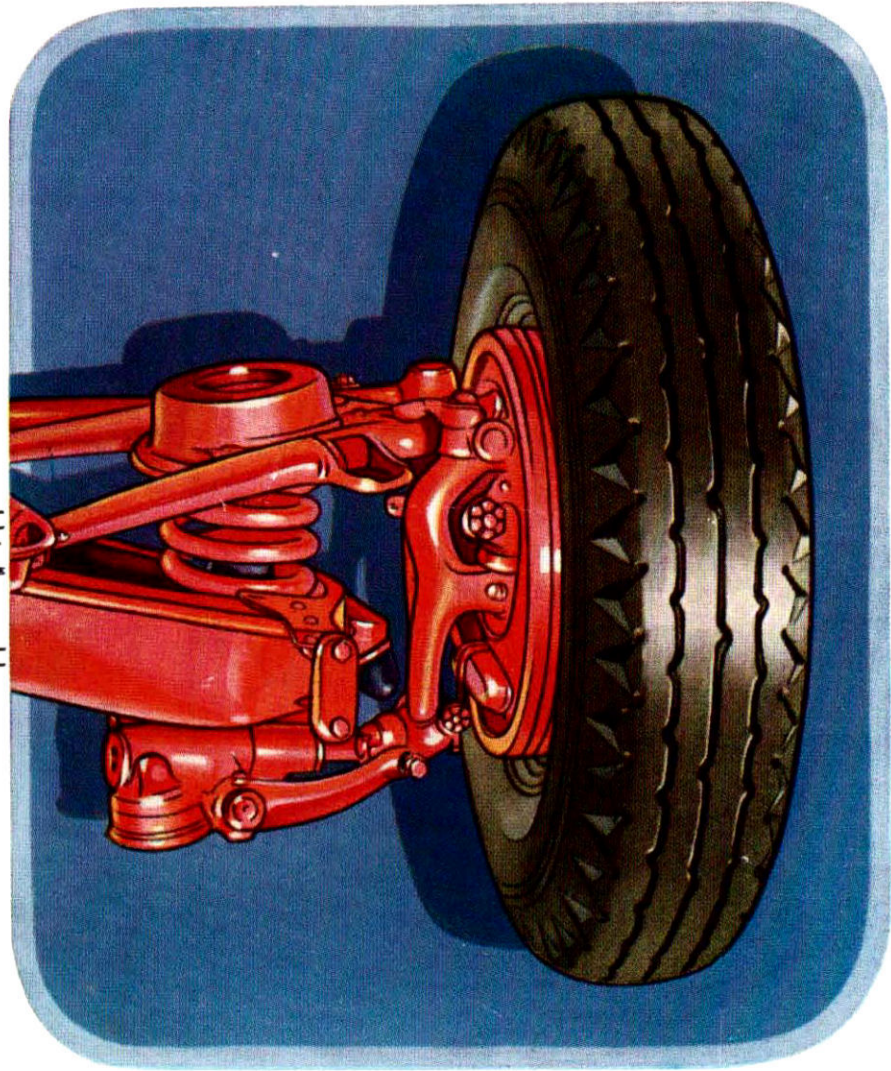
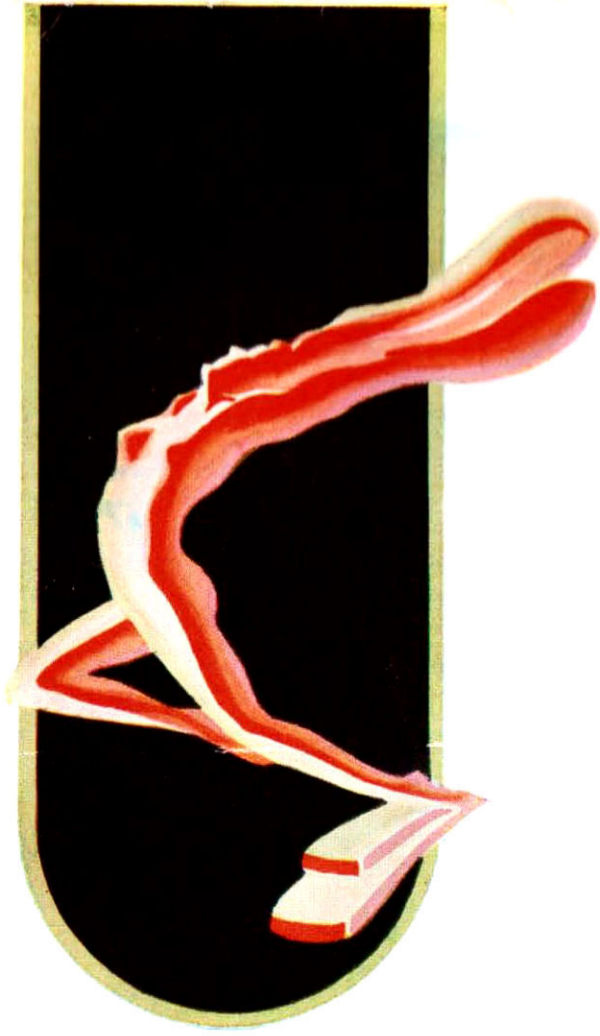
THE MOST BEAUTIFUL BUICKS EVER BUILT

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The 1934 VERSION OF Buick



Knee Action Front Wheel Springing

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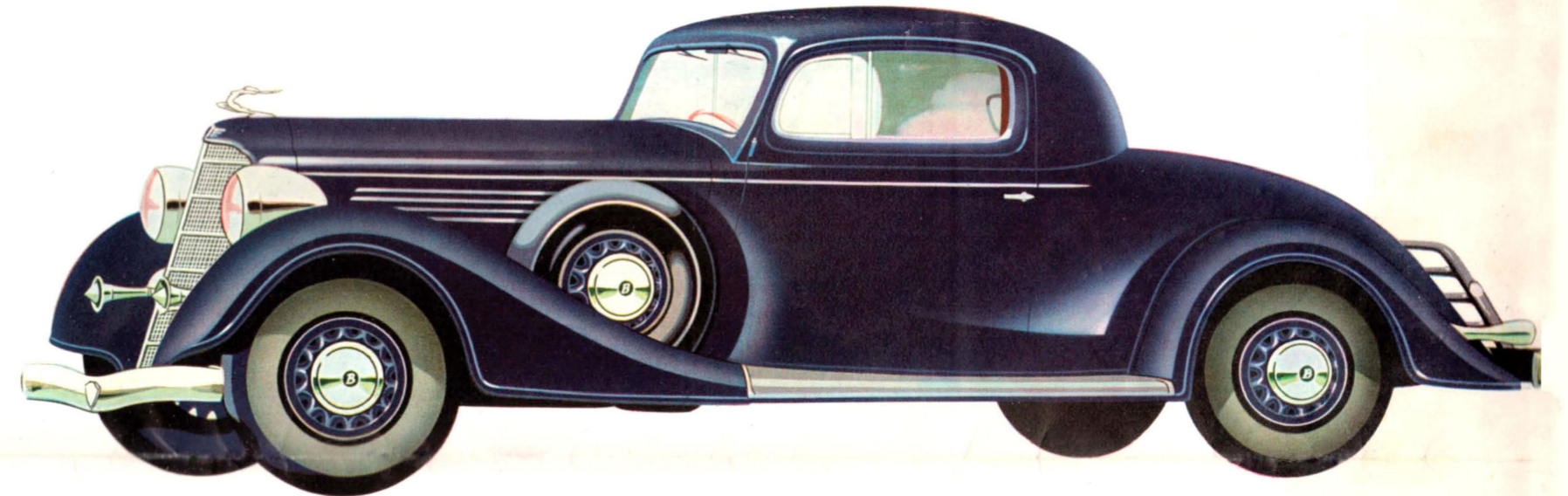
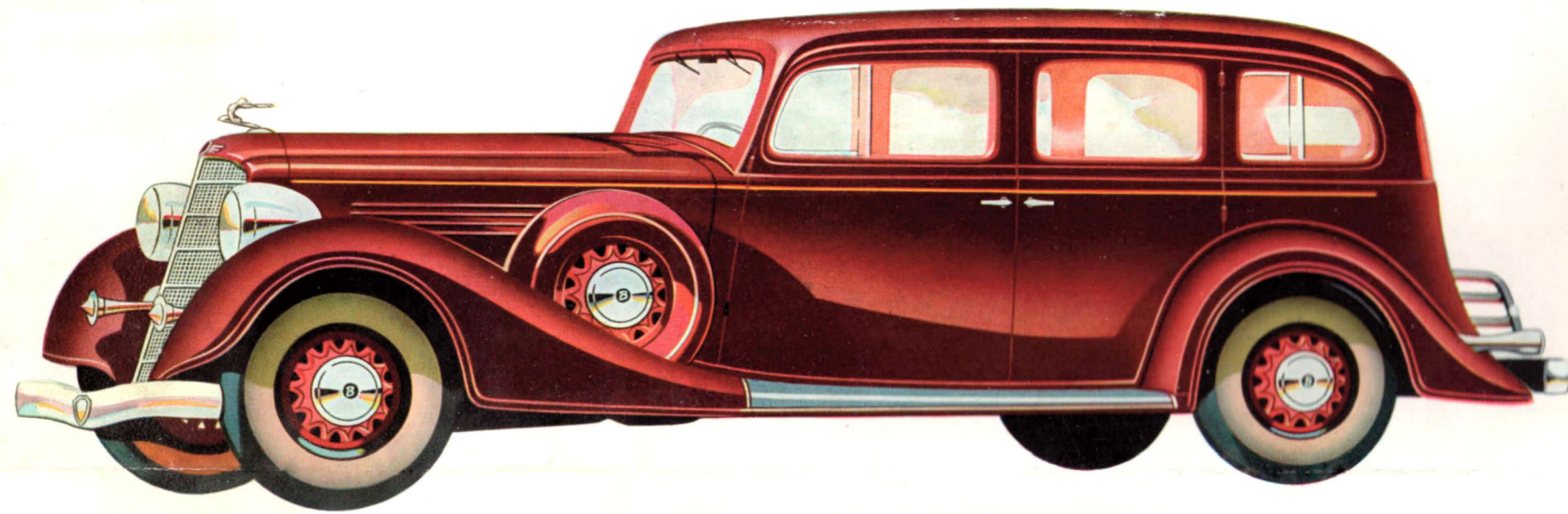
*Other features of note in the new 1934 Buick are Automatic Starting from the accelerator pedal, No-draught Ventilation, Vacuum Power Brakes of new design and Automatic Clutch.*

THE MOST BEAUTIFUL BUICKS EVER BUILT

*Buick* 1934

WHEN BETTER CARS ARE BUILT

BUICK WILL BUILD THEM



#### THE BUICK SEDAN

The Series 50 Buick 5-Passenger Sedan makes a big appeal as a business or family car. Beautifully streamlined and generous in both compartments it represents the highest degree of motor car luxury available in the medium price field. In appearance, in performance, and in every appointment the Series 50 Sedan emphasises every fine Buick quality.

*The*  
**BUICK  
SEDAN**

*The*  
**BUICK  
COUPE**

#### THE BUICK COUPE

Individuality and character are expressed in every line of the Buick Coupes. The large rear boot is fitted with a comfortable and roomy dickey seat. Rear luggage racks are standard equipment on both coupe and sedan. Regardless of your experience with any other motor car Buick is certain to bring a new joy to your future motoring.

#### THE BUICK 7-PASSENGER SEDAN (Series 90)

*There is available for 1934, a 7-passenger Buick Sedan of 136" wheelbase of which your dealer can give you full details.*

*Buick* 1934

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