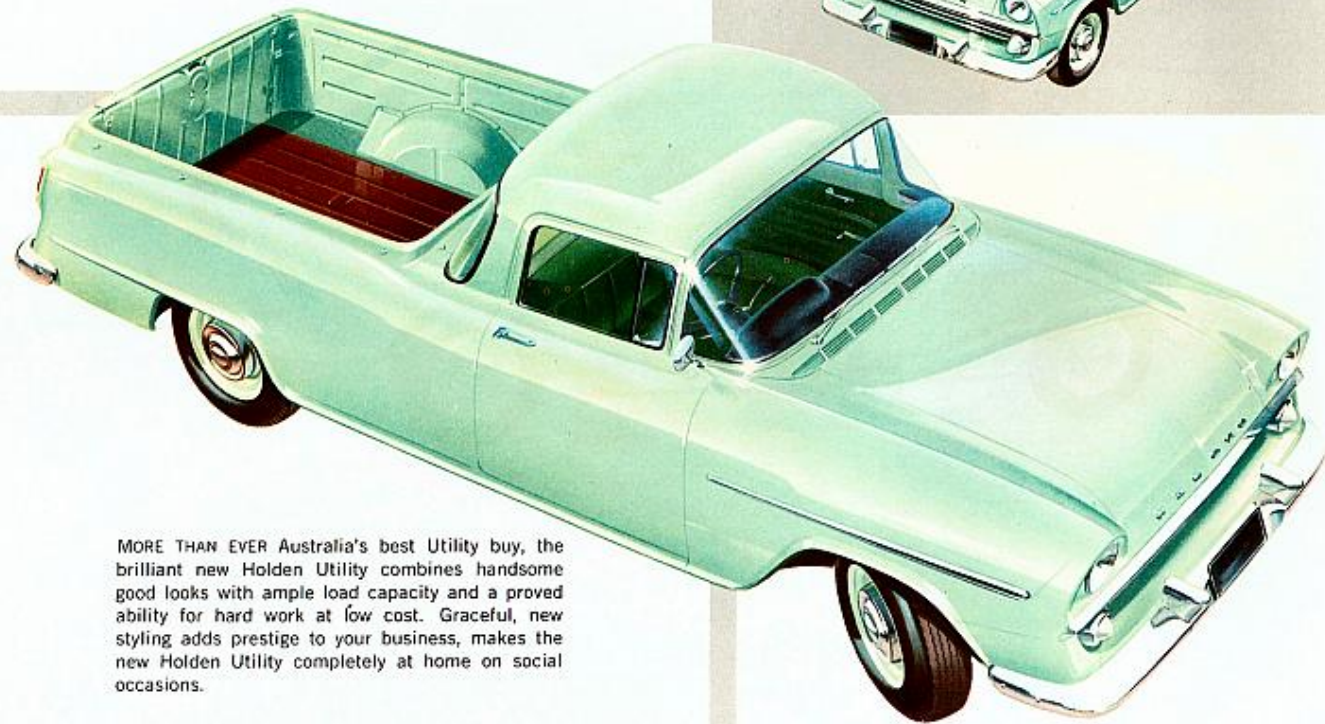


AUSTRALIA'S OWN UTILITY
AUSTRALIA'S OWN PANEL VAN

HOLDEN

with Magic-Mirror Lacquer finish

HOLDEN COUPE UTILITY
SPACIOUS, RUGGED,
ECONOMICAL...AND BETTER
LOOKING THAN EVER



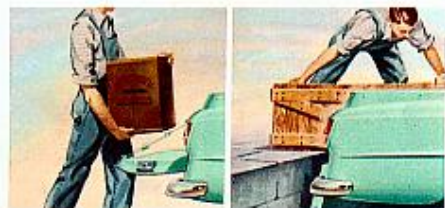
MORE THAN EVER Australia's best Utility buy, the brilliant new Holden Utility combines handsome good looks with ample load capacity and a proved ability for hard work at low cost. Graceful, new styling adds prestige to your business, makes the new Holden Utility completely at home on social occasions.



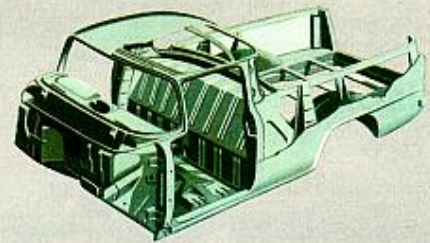
INSIDE . . . OUTSIDE — wherever you look you find wonderful, new style features in the new Holden Coupe Utility. Outside, there's a new lower engine hood dipping from new windshield to massive full width radiator grille. You'll notice, too, new higher fenders, a new line to doors and a lower cabin roof. Inside you see the new instrument panel with new vivid-arc speedometer head, new deeply dished steering wheel, new upholstery treatment in tough, long-wearing PVC, and new greater headroom.



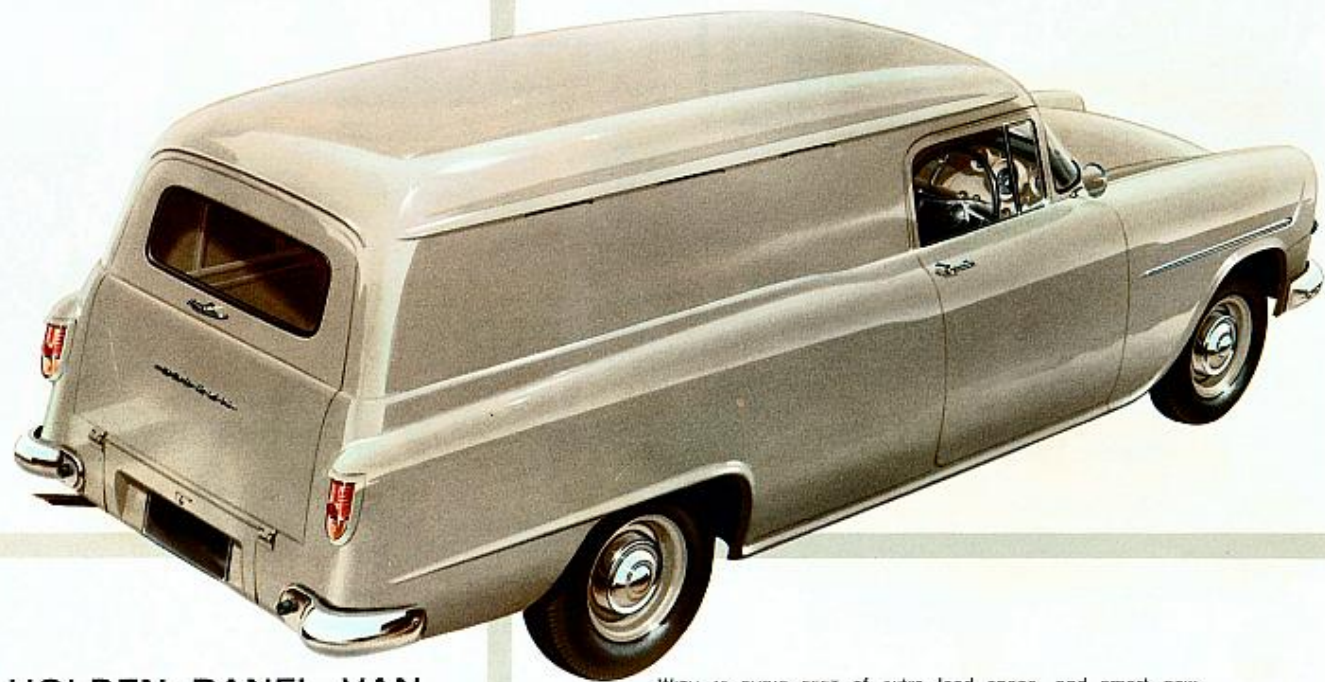
The new Holden Utility gives wonderful new visibility all round with new windshield and redesigned rear window. Forward visibility has been increased 20%, and all glass areas are safety glass.



Load height in the new Holden Utility is lower — 22.94 inches — giving easy loading from ground level. The rear tailgate drops down for backing right up to loading docks and platforms.



Holden Aerobilt construction has proved its strength and durability in millions of miles of Australian motoring. Every part of the all-steel structure carries its share of the load.



HOLDEN PANEL VAN
NEW BIG STYLING
WITH MONEY-SAVING
HOLDEN PERFORMANCE

With 10 CUBIC FEET of extra load space, and smart new styling, the new Holden Panel Van gives an overall impression of trim appearance with ample room for the kind of loads you'll want to carry. Add all these new advantages to Holden economy, sturdiness, proven dependability and low list price and there's no doubt the new Holden Panel Van is Australian value leader.



Inside the new Holden Panel Van you see the new instrument panel, new, dished steering wheel and hard-wearing, good-looking PVC upholstery and trim. Comfortable room for three is assured with "Z" type springing and adjustable seat. The new windshield contains 1001.22 square inches of safety glass.



Your business gains in distinction with the new Holden Panel Van, and the larger side panel areas make it possible for your advertising display to be more impressive and attractive than ever. The illustrations are examples of special colour combinations you may desire to use for your business.

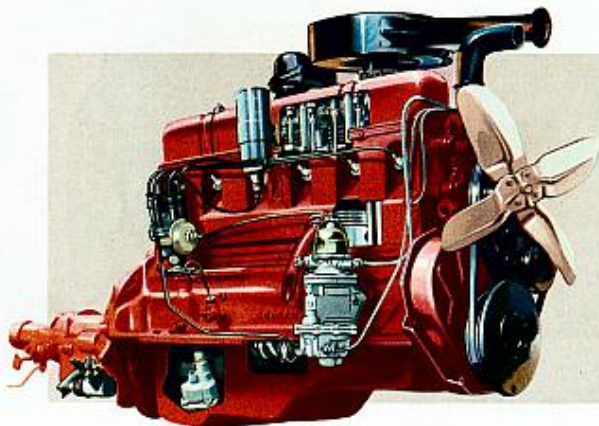


Increased load space means you can carry more goods more profitably than ever in the new Holden Panel Van. 77 cubic feet provide ample space for real payloads. There's good

access for bulky loads through the new, wider and 7 1/2 inches deeper tailgate opening. Top and bottom tailgate hinging means easy load handling in the narrowest laneway.



**SUPERLATIVE 6-CYLINDER
POWER PLUS REAL
ADVANTAGES IN ECONOMY,
COMFORT AND HANDLING**



Well over 600,000 Holden owners have proved the dependability, long life and economy of the Holden engine. And now this famous engine has been improved still further. Rated horsepower has been increased to 22.5, compression ratio to 7.25:1, gross brake horsepower to 75 and gross torque to 120 lb. ft. @ 1400 R.P.M.



**FASTER CHANGES WITH
3-SPEED GEAR BOX**
The Holden three-speed gear box is fast, smooth and easy in operation. And flexible Holden performance cuts the number of gear changes to a minimum, helps speed up deliveries. A new double row type main shaft ball bearing at rear gives increased capacity.



**NEW ALL-WEATHER
VENTILATION**
The new plenum chamber system of ventilation with an open grille enables you to have a free flow of air into your Holden even in heavy rain. The control, easily accessible on the dashboard, allows of infinite variation to air flow.



**EXTRA SAFETY WITH
WIDE TRACK AND STABILISER**
Holden's wide track of 54½ inches together with the stabiliser bar and long, 105-inch wheelbase, gives you sure and certain stability, safety and comfort over bitumen highways, suburban streets and rough bush tracks.



NEW SPRINGS
New coil springs with larger gauge material and large coil diameter, and wider rear springs match Holden's increased gross vehicle weight yet retain the excellent ride characteristics.



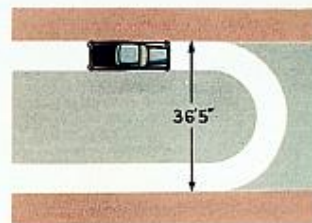
**EASIER PARKING
WITH BALL TYPE STEERING**
Holden recirculating ball type steering gives maximum handling ease with minimum friction. Pick-up and deliveries in congested parking areas are simply made, and Holden is easy to steer, even under load.



**QUICKER SERVICE THROUGH
NATION-WIDE DEALER
NETWORK**
Wherever you drive in Australia, you'll find a Holden dealer ready to give quick, efficient service — with factory trained mechanics working to service procedures laid down by GMH for every operation.



**GREATER SAFETY WITH NEW,
BIGGER BRAKE LININGS**
Brake drums and linings on the new Holdens are wider, giving an extra 16 square inches of effective braking surface for greater safety. Pedal pressure has been reduced, so you get better braking with less work.



**FASTER DELIVERIES WITH
36.5 FT. TURNING CIRCLE**
The tight, 36½ ft. Holden turning circle speeds deliveries because you get easier handling in narrow suburban or city streets, and also helps in parking. The Holden steering wheel is now deeply dished.



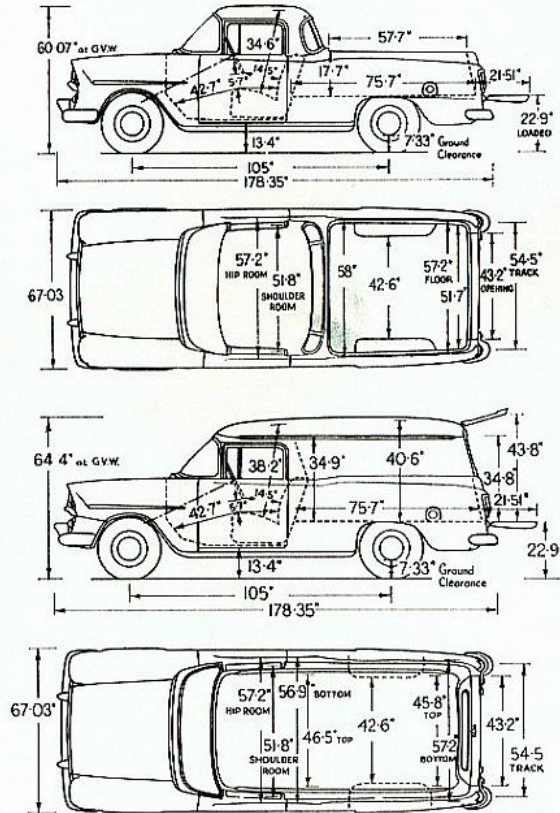
**LOWER REPAIR BILLS WITH
LOW COST, GUARANTEED PARTS**
Low cost, factory guaranteed Holden parts are readily available throughout Australia. Genuine parts save you money because they are made to original GMH specifications and give longer, more efficient service.

HOLDEN* UTILITY AND HOLDEN* PANEL VAN

ABRIDGED SPECIFICATIONS

HOLDEN IS DESIGNED TO CARRY GENEROUS PAYLOADS

The new Holden Utility and Panel Van have ample room for profitable load carrying, as well as plenty of cab accommodation for three people. Minimum running ground clearance of 7.33 inches gives all the margin you want over the roughest roads.



The new Holden Panel Van now has 77 cubic feet of space in its profit-making load area, which is now longer, wider and over four and a half inches higher for handling bulky goods.

MECHANICAL

ENGINE: Six-cylinder, O.H.V. design. Bore 3-1/16 in. Stroke 3-1/8 in. Displacement 138.0 cu. in. S.A.E. or R.A.C. rating 22.5 h.p. Max. gross brake horsepower 75 at 4,200 r.p.m. Max. gross brake torque 120 ft./lb. at 1,400 r.p.m.

COMPRESSION RATIO: 7.25 to 1.

CRANKSHAFT: Drop forged fully counter-balanced, with Harmonic Balancer.

PISTONS: Aluminium alloy.

CAMSHAFT: Four-bearing steel forging.

OILING SYSTEM: Full pressure system.

FUEL SUPPLY: Bendix Stromberg double venturi down-draught type carburettor. Throwaway A.C. dry element filter type Air Cleaner and Silencer.

COOLING: Cellular type radiator with pressure cap. Water pump.

ELECTRICAL SYSTEM: Centrifugal and vacuum type distributor advance control. Octane selector. Battery - 12 volt 9 plate. Headlamps. Parking lamps. Dimmer switch. Dome lamp with integral switch. Tail, stop and Licence plate lamps. Provision for installation of optional flashing light direction indicators. Centralised fuse block.

TRANSMISSION: Three speed with helical gears. Synchromesh for second and high speeds. Ratios 1st, 2.99 to 1; 2nd, 1.59 to 1; 3rd, direct; reverse, 2.99 to 1.

CLUTCH: Hydraulically actuated.

REAR AXLE: Banjo construction, semi-floating. Ratio: 3.888 to 1.

BRAKES: Four wheel hydraulic.

HANDBRAKE: Operates mechanically on rear brakes.

WHEELS: Demountable disc - size 13 x 4.50J.

TYRES: Tubeless low pressure balloon, 6.40 - 13 x 6 ply.

STEERING: Recirculating ball type. Gear ratio: 14 to 1. Turning Circle: 36.5 feet.

FRONT SUSPENSION: Independent coil spring, short and long arm type.

REAR SUSPENSION: Hotchkiss drive with 6-leaf heavy duty semi-elliptic springs.

SHOCK ABSORBERS: GMH Delco. Tubular telescopic direct acting.

BODY

BODY STRUCTURE: All steel "Aerobilt" body with chassis and body built as one unit. Alligator type hood.

DIMENSIONS: Wheelbase 105 ins., overall length (with bumper) 178.35 in., overall width 67.03.

INSTRUMENT PANEL: Indirectly lighted. Includes combined ignition and starter switch, choke, speedometer, petrol gauge, temperature, oil pressure and generator charging warning lights, lighting switch. Glove box with locking lid. Windshield wiper control. Air intake control lever.

EQUIPMENT

EQUIPMENT - CHASSIS: Dual windshield wipers with vacuum booster. Front bumper. Rear bumperettes.

EQUIPMENT - BODY: Washable PVC upholstery and headlining. Sun visors. Rear view mirror. Ashtray. Safety glass windows. Floor covering - rubber mat. Load compartment floor boards of laminated plywood and Masonite with steel skid strips. Open grille air intake ventilation. Safety glass one-piece windshield. Full width window in upper tailgate of Panel Van. Fully adjustable seat fitted with "Z" type springs. Externally operated door lock L.H. front door. Hold-open checks both doors. Tonneau cover with Utility.

TOOLS: Tool container, combination pliers, screwdriver, wheel nut and spark plug wrench, jack and handle and wheel nut wrench handle.

KERB WEIGHT: Utility - 2,479 lb. (approx.). Panel Van - 2,559 lb. (approx.).

MAX. G.V.W. UTILITY AND PANEL VAN: 30 cwt.

CUBIC CAPACITY PANEL VAN: 77 cubic feet.

The well-known General Motors-Holden's Ltd. warranty protects you against defective workmanship or materials for 90 days or 4,000 miles of operation. Through the GMH dealer-owner Service Policy you are also entitled to two thorough inspections and adjustments of your Holden without charge and free inspection every 1,000 miles. Holden spare parts and expert service available throughout Australia. Specifications and equipment subject to change without notice.

G.M.A.C.'s CONFIDENTIAL HIRE PURCHASE PLAN IS AVAILABLE FOR YOUR CONVENIENCE.

* Registered Trade Mark.