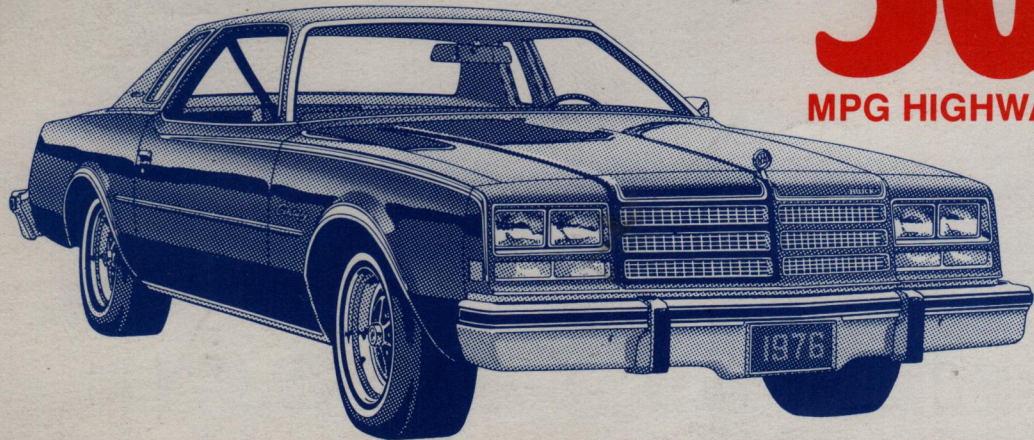


ECONOMY FLIGHT

30/20.4

MPG HIGHWAY

MPG CITY

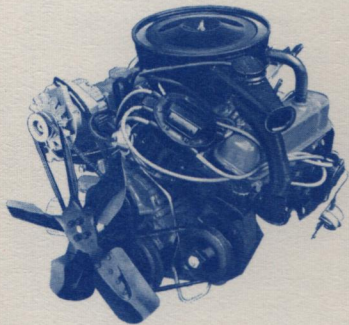


REGAL CENTURY V6

Based on U.S. E.P.A. test results for a Buick Century with 231-2bbl. V6 engine with automatic transmission. Remember: these mileage figures are estimates. The mileage you get will vary depending on the type of driving you do, your driving habits, your car's condition, and optional equipment.

A MAGNIFICENT FLYING MACHINE FROM BUICK!

BUICK'S MAGNIFICENT V6 ENGINE



Standard on Century and Century Custom Sedans and all Coupes.

Buick's amazing V6 is a lot like a Buick V8 with two less cylinders, a shorter crankshaft, shorter piston stroke and less weight. Peak torque is delivered at low engine speeds. It has a cast iron block, nickle-plated valves – and an excellent fuel economy rating.

NOTE: On the Regal Sedan and both station wagons, a 350 V8 is standard. A 2-bbl. or 4-bbl. V8 is optional on all other models except the Century Special Coupe.

YOU SAVE MORE THAN GAS!

You save on oil, oil filters and tune-ups. A Buick intermediate with either a V6 or V8 has electronic High-Energy Ignition and uses unleaded gas – which pays off with up to 22,500 miles between spark plug

changes and up to 7,500 miles between oil changes. And because the ignition system is solid state, there are no points or condenser to wear out or replace, making tune-ups simpler.



HOW ABOUT A FAMILY-SIZE BUICK THAT DELIVERS GAS MILEAGE LIKE THIS!

Based on U.S. E.P.A. test results:

Buick	Engine	Transmission	City mpg	Hwy. mpg
Century/Regal	231-2 bbl. V6	3-Spd. Manual	19.2	30.0
Century/Regal	231-2 bbl. V6	Automatic	20.4	30.0
Century/Regal	350-2 bbl. V8	Automatic	16.8	25.2
Century/Regal	350-4 bbl. V8	Automatic	18.0	25.2
Century Wagon	350-4 bbl. V8	Automatic	16.8	21.6

Remember: these mileage figures are estimates. The mileage you get will vary depending on the type of driving you do, your driving habits, your car's condition, and optional equipment.

SOME STANDARD FEATURES

Your Century or Regal comes with steel-belted radial tires, front disc brakes and rectangular headlamps. Turbo Hydramatic is standard on the Regal Sedan and on station wagons; power brakes are standard on the Regal Sedan and Coupe, the Century Custom Sedan and on station wagons.

You're welcome to a full-color Buick catalogue showing the styling and the interiors of the new 1976 Century and Regal models. We think they are magnificent. You'll want to take a catalogue home with you to go over Buick's list of impressive features and options.

SOME OPTION SUGGESTIONS

There is a wide choice of optional equipment open to Buick intermediate owners. Such as the sporty new "Hurst Hatch Roof" available on Coupes, Air Conditioning, Tilt Steering Wheel, Speed Alert, Cruise Control and the new Fuel Usage Gauge.

You can "custom order" a Buick Century or Regal, equipped to your most exacting specifications.



Some of the equipment shown is optional at extra cost.

1976 BUICK INTERMEDIATES

Some of the equipment shown is optional at extra cost.



Hardtop Coupes

Century Special
Century
Century Custom
Regal



Station Wagons

2-Seat Wagon
3-Seat Wagon



Hardtop Sedans

Century
Century Custom
Regal

IT'S THE ONLY WAY TO FLY!



BUICK CENTURY TEST FLY ONE SOON!

Let your spirits soar in one of Buick's Magnificent Flying Machines. We'll arrange a demo drive at your convenience and help you pick the mid-size Century or Regal that is just right for you and for your needs.

Call us or just drop in. We have what you're looking for.
And that's a deal!

Dedicated to the free spirit in just about everyone



Buick 0089