

Cadillac  1998 SEVILLE



Every once in a while, the state of the automotive art is defined in a single, remarkable car. Witness the 1998 Cadillac Seville, a luxury performance sedan so highly developed it transcends expectations to deliver an experience of pure, sublime pleasure. The style, inside and out, delights the eye. The technology astounds. The performance and handling of the Cadillac-exclusive Northstar System quicken the pulse. An achievement to take pride in, the 1998 Seville is a well-considered investment in your quality of life.



“Cadillac’s new Seville should be causing some sleepless nights in Stuttgart, Munich and Tokyo right about now.”

– Jim Kenzie, September 20, 1997

One look, one glance is all it takes. If you know automobiles, you'll know this one's identity the moment you see it. With that stance, with those long, clean, crisp lines, the new Seville's proud heritage is unmistakable. Yet every detail, every curve, every accent is new, subtly but indelibly updated. The clear impression of power remains, joined by a new worldliness. With its glittering projector-style headlamps, subtle chrome accents, precision-fitted body panels, full-width high-mounted stop lamp and a host of other refined touches, Seville projects a whole new sense of confidence and quality. It all adds up to a fresh take on one of the most desirable automobiles of the decade.



SEVILLE STS



SEVILLE SLS



“One of the STS’s strongest suits is its interior. It’s opulent and comfortable, with supportive seats up front and plenty of space for rear-seat occupants.”

– *Road & Track*, November 1997

Entering Seville for the first time – or the 5th, or the 500th – is a truly sensual experience. There is the satisfying scent of fine leather. The gleam of polished Zebrano wood. The reassuring hush of one of the world’s most solidly engineered automotive bodies. Everything about Seville’s passenger compartment has been conceived for your enjoyment, and every detail displays a highly evolved understanding of your individual needs and desires. A dual-zone electronic climate control system, for example, assures your comfort. Seville also caters to your musical tastes with excellent sound systems, including the Seville-exclusive Bose 4.0 system which has been hailed as the industry’s finest.



SEVILLE STS



SEVILLE SLS



“The leather is rich to the touch, the Zebrano wood and chrome accents elegant in appearance.”

– *Jeremy Cato, October 17, 1997*

In any field, the greatest breakthroughs are generally the product of a lengthy and disciplined process of development. So it is with the cockpit of the 1998 Seville – possibly the best-realized driving environment in the luxury-car class. The instrument panel and control layout is the result of research in which over 100 luxury car drivers evaluated different designs using a driving simulator. The design of the clean, clear analogue gauges was aided by an advanced process called human factors engineering. Even the instrument panel illumination has received an extraordinary degree of attention, so you can be assured that essential information will always be clearly legible regardless of the ambient lighting conditions.



SEVILLE INSTRUMENT PANEL



THE NORTHSTAR SYSTEM



At the heart of Seville's exhilarating performance and rewarding road manners lies the renowned Northstar System, a Cadillac-exclusive technology which uses up-to-the-minute electronics to manage virtually every aspect of Seville's dynamic behaviour. Any discussion of the Northstar System starts, of course, with the Northstar V8, a masterpiece of the engine builder's



art. Featuring an engine block and heads constructed entirely of aluminum, dual overhead camshafts, 4 valves per cylinder and a host of leading-edge technical refinements, this powerplant produces as much as 300 horsepower. Perhaps more important than sheer output, though, is this engine's character. The Northstar V8 blends spirit and smooth, near-silent sophistication like perhaps no other engine on earth. Small wonder, then, that joined with the Northstar transmission it makes up what the respected automotive journalist Jim Kenzie calls "the best powertrain in the world". Other components in the Northstar System elevate Seville's ride and handling characteristics to similarly lofty heights. The steering system, for example, uses a Seville-exclusive technology called Magnasteer.

Magnetic, electronic and hydraulic elements combine to provide precisely the right amount of steering assist – chosen from an infinite range of possibilities – for every driving situation. Magnasteer even recognizes when emergency manoeuvres are underway and tailors the steering assist accordingly to enhance driver control when it's needed most.



Another Northstar component, the Continuously Variable Road-Sensing Suspension (CV RSS) actually assesses road conditions 1,000 times per second, then adjusts Seville's shock absorbers to assure the appropriate damping. The results are greater riding comfort on virtually all imperfect road surfaces, maximum road isolation on good pavement and improved handling



response in all conditions. The intelligence of the Northstar System also steps in



when conditions grow slippery, to help make the most of the traction available. If wheelspin occurs during acceleration, a sophisticated Bosch traction control system steps in immediately, applying the brakes and reducing engine output to help maintain stability and restore traction. Should Seville's tires begin to lose their grip under braking, a Bosch anti-lock braking system (ABS)

pumps the brakes automatically without the need for driver intervention. Of course, in traction control and ABS as in so many other areas, Seville's Northstar System takes technology a long step beyond the ordinary. On rough roads, some anti-lock braking systems can be activated unnecessarily, compromising braking effectiveness. The Northstar System incorporates a function that actually assesses the texture of the road surface to help bring Seville to a halt in the shortest possible braking distance, regardless of conditions.



THE STABILITRAK SYSTEM

Imagine driving an automobile with the intelligence to sense when a skid is taking place and respond automatically, with no need for driver intervention to help restore your control. That was the inspiration behind the development of Cadillac's exclusive StabiliTrak vehicle control system, which is standard on both Seville models for 1998. StabiliTrak is an industry-



leading technology that uses advanced electronics to detect and help control several of the commonest types of skids without requiring special driver input of any kind. A host of sensors constantly measure Seville's speed, cornering force, steering wheel angle and "yaw" (the rate at which the car is turning around its centre of gravity). By comparing these inputs, the StabiliTrak controller measures whether Seville is travelling in

the direction its driver intends. Should the system detect that a skid is underway at either the front or rear of the car, StabiliTrak takes immediate action, selecting and applying the appropriate front brake to help restore Seville's stability and return it to the driver's chosen line. Most remarkably of all, StabiliTrak operates so unobtrusively, most drivers are never aware that their skills have been electronically enhanced. They simply know they have never felt more confident behind the wheel of an automobile than they do in



enhanced. They simply know they have never felt more confident behind the wheel of an automobile than they do in their new Seville.



PERFORMANCE ALGORITHM SHIFTING

Among the many ways in which STS breaks new ground is its use of Performance Algorithm Shifting (PAS), an industry first in a production automobile. PAS takes Cadillac's exclusive Northstar technology to a new level, combining the convenience and driving ease of an automatic



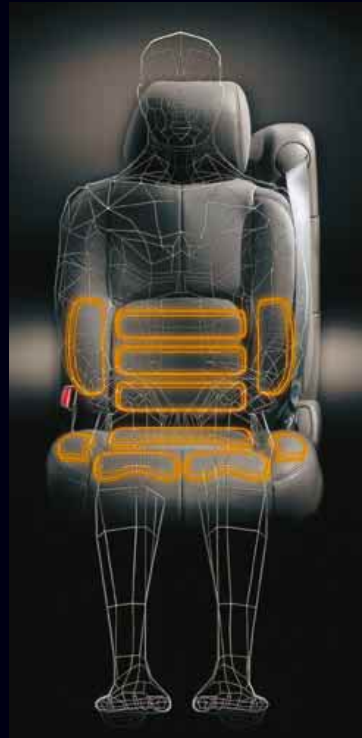
transmission with the precision and control of a manual gearbox. During normal driving, the STS transmission shifts gears with the smoothness and precision one would expect in a premium luxury sedan. It's when the pace picks up that PAS starts to make its presence felt. When sensors in STS's chassis indicate that spirited driving is underway, the transmission selects gears and shift points to optimize the car's performance and handling. Brake hard for a corner and the transmission will downshift as speed is

reduced, just as a skilled driver would do with a manual gearbox. Turn in briskly and accelerate through a curve and STS's transmission will hold the current gear without upshifting to allow smooth, stable cornering. And in true performance driving – when STS's chassis is nearing its very impressive limits – the PAS-equipped transmission will consistently choose the lowest possible gear at every speed, allowing the driver to extract maximum performance from the 300-horsepower V8.



ADAPTIVE SEATING SYSTEM

Until now, an automobile seat that would remain as comfortable at the end of a long journey as it was at the beginning has always been just a dream. With its new available adaptive seating*, the 1998 Seville STS changes all that forever. These front bucket seats actively seek out and eliminate the pressure points that cause discomfort. Each adaptive seat is equipped with a total of 10 independent air cells positioned just under the leather upholstery covering the seat and backrest. Each of these cells is equipped with a sensor that measures its internal



air pressure, then transmits this information to a central control module which compares the current pressure pattern to a pre-programmed ideal. If a difference is discovered, the control module adjusts the pressure in the individual cells, adding air to some and removing it from others, until the ideal pattern is achieved. This adjustment process begins the moment the ignition is turned on and the seat control is activated, and is repeated every 4 minutes, to compensate for the slight movements that take place while driving. The end result: true individual comfort, constantly tailored to your personal needs for as long as your journey may last.

*Specifying available adaptive seating deletes heated seats.



THE BOSE MUSIC SYSTEM

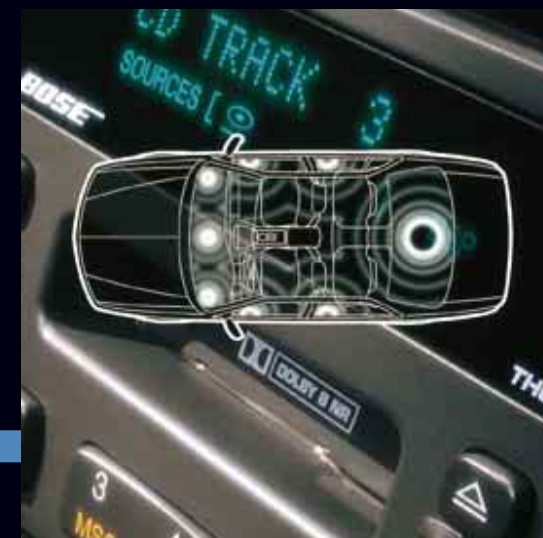


It was to be expected that the new Seville would provide a choice of stereo systems with stunning sound reproduction and advanced features. True to its nature, though, Seville surpasses every expectation with a unit so exceptional, it has been described as "a new world standard for automotive music systems" by no less an expert than Dr. Amar Bose himself. The Bose 4.0 sound system – standard on STS and

available on SLS – features an average power rating of 425 watts, a peak power rating in the area of 1,000 watts, 8 state-of-the-art Bose speakers and some of the most advanced sound processing circuitry available anywhere. During its development, computer analysis was used to map every surface and niche of the Seville cabin and assess their impact on the audio environment. Bose engineers then worked alongside Cadillac personnel to locate every component just so, for optimal tonal accuracy.



Most impressive of all is the Bose 4.0's uncanny intelligence. Using input from a microphone located inside the car, the system continually adapts both volume and equalization to compensate for ambient noise. Outstanding sound quality is maintained regardless of changing speeds and road surfaces, or whether the windows are open or closed.





[1] The induction chambers of Seville's Northstar V8 feature special Helmholtz resonators that help keep engine noise to a minimum.

[2] Platinum-tipped spark plugs, DEX-Cool™ engine coolant and a distributor-less direct fire electronic ignition system are just a few of Seville's long-life components. In normal conditions, Seville will travel 160,000 km before its first scheduled engine tune-up.*

*Maintenance needs vary with different uses and driving conditions. See your Owner's Manual for more information.

[3] The high-output generator is water-cooled for consistent performance, longevity and reduced noise.

[4] Dual engine cooling fans operate separately or together as conditions require. The fan blades feature a curved design that allows quieter operation.

[5] Complementing the Northstar V8 is a highly sophisticated 4-speed

automatic transmission featuring electronic controls and, on STS, Performance Algorithm Shifting (PAS).

[6] Intelligent electronics turn Seville's headlamps

up to full intensity and illuminate the taillamps 20 seconds after the windshield wipers are turned on, helping you see and be seen.

[7] Projector-style low beam headlamps deliver excellent illumination on any road and in any weather.

[8] Extensive use of aluminum components in the fully independent suspension reduces unsprung weight and makes an important contribution to Seville's superb ride and handling characteristics.

[9] Electronic sensors measure the wear of Seville's brake pads and issue a signal through the Driver Information Centre when maintenance is required.

[10] The STS steering column features power-assisted tilt and telescope adjustments to help every driver find precisely the right driving position. This feature also eases entry and exit.

[11] Rainsense wipers – standard on STS – can be set to activate automatically when required, to keep the windshield clear in inclement weather.

[12] For optimal radio reception, even in difficult conditions, Seville features an adaptive reception system with antenna elements embedded into both the windshield and the rear window.

[13] Heated, power-adjustable side mirrors utilize a "breakaway" design to help protect pedestrians. The driver's side mirror features an auto-dimming technology that significantly reduces glare.

[14] "Theatre seating" – in which the rear seat is elevated relative to the front bucket seats – allows rear passengers a superb view.

[15] Side windows 25% thicker than conventional automotive window glass help reduce unwanted noise in the interior.

[16] Extremely rigid body structure helps to minimize noise and vibration in Seville's passenger compartment. This structure also allows very precise suspension calibration.

[17] New-design multilink rear suspension helps control rear wheel angles to deliver predictable, responsive handling, even while cornering and braking simultaneously.

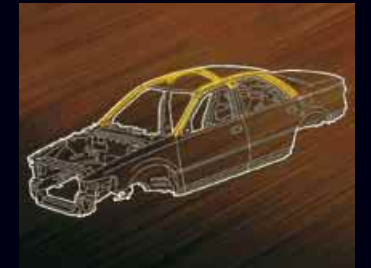
[18] Stamped mufflers and resonators offer a larger internal volume than conventional designs would allow, helping quiet Seville's exhaust without compromising engine output.

SAFETY AND SECURITY

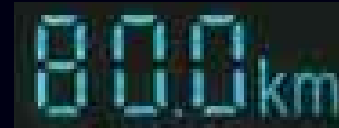


For many luxury car drivers, safety in all its forms is a paramount concern. These drivers will be reassured that the new Seville has been developed to protect them and their loved ones with some of today's most advanced technology. Virtually every aspect of this fine automobile has been conceived with safety in mind. Seville's Northstar-controlled chassis, for example,

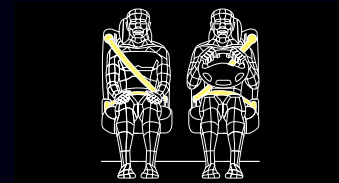
provides vast reserves of power, handling and braking capability, augmented by technologies such as full-range traction control, StabiliTrak and a 4-channel anti-lock braking system. As a result, Seville drivers can confidently accelerate past, steer around or otherwise



escape many potential accident situations. Seville's powertrain is also capable of operating for up to 80 kilometres without any engine coolant with no damage to the engine, allowing you to drive to a safe location in the event of coolant



loss. Seville's interior is similarly optimized for your protection, with an ergonomic control layout, clear instrumentation and a rearview mirror that uses electronics to reduce glare at



night. Regrettably, though, not all collisions can be avoided. Should an impact take place, Seville offers some of the most advanced occupant protection available. Front and rear crumple zones help absorb crash energy, while an immensely strong steel safety cage guards against intrusions into the passenger compartment. Next Generation dual front air bags and seat-mounted side air bags provide additional protection when it's required.

your security. Standard features include an anti-theft alarm, a programmable PASS-Key® III theft-deterrent system



Finally, Seville is designed for remote keyless entry, door locking system and a remote keyless entry system incorporated into the ignition.

THE ONSTAR SYSTEM



The 1998 Seville's available OnStar System changes the relationship between driver and automobile forever. Made up of 3 key components – your dealer-installed Cadillac cellular telephone, an in-car Global Positioning Satellite (GPS) system receiver and the OnStar Center – the OnStar System offers the Seville

driver an entire suite of executive-level convenience and security services. Should you require directions, the OnStar System operator can act as navigator, first pinpointing your location via GPS, then guiding you turn by turn to your desired destination. If your Seville is running low on fuel, an OnStar operator can access a database of more than 3.2 million items to find



a nearby gas station. Should you need dinner reservations, a room for the night, even a delivery of flowers, the OnStar System can play the same role as the concierge of a fine hotel. The OnStar System can double as a

locksmith should you accidentally lock your keys in your car. In an emergency, it can dispatch the appropriate services to your location within

seconds. And in the highly unlikely event that your Seville should be stolen the OnStar System can track its location by satellite and alert local authorities. See your Cadillac dealer for complete details.



CADILLAC OWNER PRIVILEGES



As the owner of a 1998 Seville, your satisfaction is assured by one of the industry's most extensive arrays of owner privileges. **Cadillac No Charge Scheduled Maintenance** pays for all regularly scheduled maintenance for the first 4 years or 80,000 kilometres (whichever comes first) of ownership. **The Cadillac Warranty**

covers all parts and labour costs that may be incurred to correct defects in material or workmanship for the first 4 years or 80,000 kilometres (whichever comes first). **Cadillac**

Roadside Service provides you with 24-hour roadside assistance throughout North America should you require towing, fuel delivery, a jump start or help with a flat tire or lock-out situation. **Alternative Transportation** provides you with shuttle transportation for daily

service and an alternate car (or reimbursement for rental or other transportation expenses) for overnight service, whenever your Seville needs repairs covered under the Cadillac

Warranty or maintenance covered under the Cadillac No Charge Scheduled Maintenance plan. **Trip Interruption Protection** ensures that you will be reimbursed by General Motors of

Canada for certain / reasonable hotel, meal and alternative transportation expenses incurred should your trip be interrupted by a repair covered under the Cadillac Warranty. See

your Cadillac dealer for full details on these and other Cadillac Owner Privileges.



SLS STANDARD

INTERIOR
 Air bags, driver and front passenger, frontal and side
 Analogue/instrument cluster
 Anti-lockout: any door with key in any position
 Articulating front head restraints with power height adjustment
 Auto-dimming electrochromic inside rearview mirror
 Audible and visible theft-deterrent system
 Cruise control
 Driver Information Centre
 Electronic dual-zone climate control with cabin air filtration
 Finger-tip steering wheel climate and sound system controls
 Front visor vanity mirrors, variable illuminated
 Full floor console with gated floor shifter
 Heated front and rear seating areas
 Illuminated entry system
 Intentional-set safety belt comfort feature
 Nuance leather seating areas
 PASS-Key® III security system
 Pass-through rear seat
 Power door locks
 Power front seat adjusters/recliners

SLS STANDARD

INTERIOR (CONT'D)
 Power windows, express-down
 Programmable features:
 · Automatic door locking
 · Remote flashing lights
 · Perimeter lighting
 · Battery storage mode
 Reading lamps, front/rear
 Remote fuel door release
 Remote keyless entry system
 Remote trunk release
 Retained accessory power
 Tilt-adjusting steering wheel, leather-wrapped
 Traction control on/off switch
 Valet trunk lockout
 Zebrano wood trim

EXTERIOR
 Auto-dimming electrochromic driver's mirror
 Daytime Running Lamps
 Front cornering lamps
 Integrated front & rear window antennae
 Power, heated rearview mirrors
 Solar-Ray tinted glass
 Stainless steel exhaust system
 Steel safety cage
 Tungsten halogen projector beam headlamps
 Twilight Sentinel
 Wiper activated headlamps

STS STANDARD

In addition to Seville SLS:
 Fog lamps
 Memory Package, 2 drivers:
 · Eight-way driver's seat
 · Driver's lumbar setting
 · Driver's seat exit position
 · Tilt/telescopic steering wheel
 · Perimeter lighting
 · Outside rearview mirrors
 · Climate control settings
 · Radio pre-sets
 Perforated Nuance leather seating areas
 Power front seat lumbar controls
 Power tilt/telescopic steering wheel
 Programmable features, with remote memory recall
 Right hand rearview mirror with tilt-down parallel park feature
 Rainsense wipers

STS AND SLS OPTIONAL EQUIPMENT

Electronic compass
 Hands-free cellular phone¹
 Memory Package (std. STS)
 OnStar System (interim availability)
 Power tilt/telescopic steering wheel (std. STS)
 Sunroof, express open
 Three-channel garage door opener
 Trunk storage system
 Six-disc CD changer in floor console
 Variable adaptive driver and passenger front seats (STS)²
 Wood Trim Package: Steering wheel and shift knob

¹ Dealer installed.
² Deletes heated seating areas when specified.

SOUND SYSTEMS



SLS Standard:
 250-Watt system with AM stereo/FM stereo, cassette, CD player, clock, TheftLock and 8-speakers
 (Mini CD player optional, replaces standard CD player)



STS Standard, SLS Optional:
 Bose® 4.0 425-Watt system with AM stereo/FM stereo, RDS, DSP, weatherband, automatic volume control, cassette, CD player, clock, TheftLock and 8-Bose® amplified speakers (Mini CD player optional, replaces standard CD player)

ENGINE

Northstar 4.6L V8, 32-Valve DOHC
 STS:
 Horsepower: 300 @ 6000 rpm
 Torque: 295 lb.-ft. @ 4400 rpm
 SLS:
 Horsepower: 275 @ 5600 rpm
 Torque: 300 lb.-ft. @ 4000 rpm
 Aluminum block and heads
 Compression ratio: 10.3:1
 Sequential-port fuel injection
 Crank-triggered ignition
 Platinum-tipped 160,000 km spark plugs¹
 Coolant: DEX-Cool™ up to 240,000 km^{1,2}
 Block heater
 Fuel Recommended:
 Premium unleaded

DRIVELINE

Front wheel drive/transverse engine
 Four-speed automatic transmission with Dexron® III long-life fluid¹
 Performance Algorithm Shifting (STS)
 Viscous converter clutch
 Final drive ratio:
 STS: 3.71:1
 SLS: 3.11:1

CHASSIS

Fully independent, coil springs with electronic rear level control
 Continuously Variable Road-Sensing Suspension with StabiliTrak and Road Texture Detection Feature
 Steering:
 Speed-Sensitive variable-assist, Magnasteer III
 Turning circle: 12.3 m (40.5 ft.)
 Brakes: Power, 4-wheel disc, ABS
 Traction control:
 All speeds – brakes/engine

PERFORMANCE

STS performance:
 0-96 km/h (0-60 mph) 6.9 sec.
 Top speed: 240 km/h (150 mph)³
 Braking: 112-0 km/h (70-0mph) 55.1 m (182 ft.)
 SLS performance:
 0-96 km/h (0-60 mph) 7.7 sec.
 Top speed: 180 km/h (112 mph)
 Braking: 112-0 km/h (70-0 mph) 58.2 m (192 ft.)
 Fuel consumption⁴:
 13.9L/100 km city/
 8.3L/100 km highway
 (20 mpg city/34 mpg highway)

Please drive safely and observe all posted speed limits.

CAPACITIES

Oil: 6.6L (5.8 imp. qts.)
 Coolant: 11.8L (10.4 imp. qts.)
 Fuel: 71L (15.6 imp. gal.)
 Trunk: 445L (15.7 cu. ft.)
 Battery: 12 volts
 Towing: 1361 kg (3000 lb.)
 Curb weight:
 STS: 1815 kg (4001 lb.)
 SLS: 1802 kg (3972 lb.)

INTERIOR DIMENSIONS

Head room
 front.....969 mm (38.1 in.)
 rear966 mm (38.0 in.)
 Leg room
 front1079 mm (42.5 in.)
 rear970 mm (38.2 in.)
 Hip room
 front1411 mm (55.6 in.)
 rear1460 mm (57.5 in.)
 Shoulder room
 front1501 mm (59.1 in.)
 rear1478 mm (58.8 in.)
 Seating Capacity5

1 Maintenance needs vary with different uses and driving conditions. See your Owner's Manual for more information.
 2 Systems originally filled with DEX-Cool™ must be serviced with DEX-Cool™.
 3 Requires optional "Z" rated tires.
 4 Preliminary ratings, based on 1998 Transport Canada approved testing methods, your actual fuel consumption may vary.

WHEELS AND TIRES



SLS Std.: 16" x 7" cast-aluminum wheels with Goodyear Integrity P235/60R16 S-rated tires



SLS Opt.: 16" x 7" chromed cast-aluminum wheels with Goodyear Integrity P235/60R16 S-rated tires

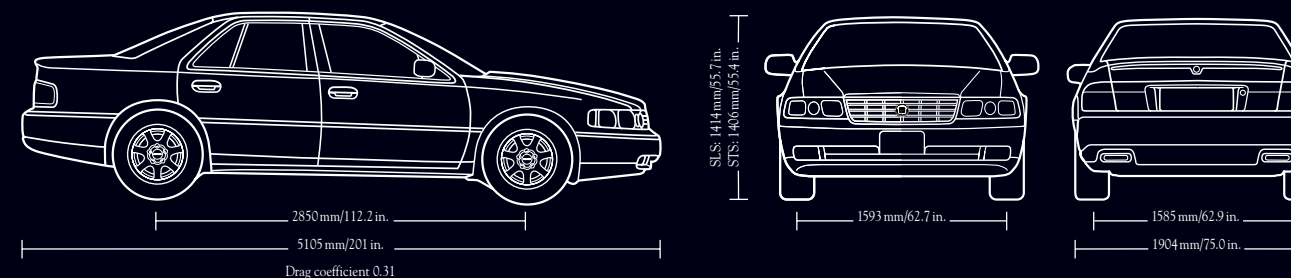


STS Std.: 16" x 7" cast-aluminum wheels with Goodyear Eagle LS P235/60R16 H-rated tires



STS Opt.: 16" x 7" chromed cast-aluminum wheels
 STS Opt. Tire: Goodyear Eagle GA P235/60R16 Z-rated tires

EXTERIOR DIMENSIONS





Acquiring the new Cadillac Seville of your dreams may be easier than you think, thanks to the wide variety of purchase and lease options made available by General Motors of Canada. Your Cadillac sales consultant will be pleased to provide you with further details on all of the programs described below.

GMAC

General Motors Acceptance Corporation of Canada Limited (GMAC for short) is a General Motors division that was created specifically to assist GM dealers in marketing new vehicles to qualified GM customers. You can arrange GMAC financing right in your GM dealer's showroom, and the terms of your arrangement can be tailored to fit your particular needs. It's a convenient, flexible alternative to a conventional bank loan.

GM SMARTLEASE

GM SMARTLEASE is administered by GMAC as an alternative to traditional financing. Qualified SMARTLEASE customers pay for the portion of the vehicle that is used, rather than paying for the entire vehicle as with traditional financing. Consider these SMARTLEASE benefits: Affordable monthly payments, drive more vehicle for your money, drive a new vehicle more often, limited maintenance and repair expense, no resale risks or trade-in hassles and a guaranteed option-to-purchase price when your lease ends. Most importantly, there are no surprises with SMARTLEASE. Leasing doesn't have to be a mystery. See your GM dealer about the benefits of SMARTLEASE. Or call 1-800-32-SMART.

GM Card

Start your dream rolling with The GM Card®.

With The GM Card, your dream of owning a new GM car or truck can quickly become a reality. Every time you make a purchase using The GM Card, you earn 5% of that purchase which you can apply towards the Total Purchase Price or lease down payment of your next eligible new GM vehicle*.

Earn up to \$3,500† without having to do anything other than charge your usual purchases to your GM Card.

What's more, there is no annual fee. To receive an application or for full terms and conditions, please see your local GM Dealer or TD Bank branch, or call 1-800-GM-DRIVE.

© Registered Trademark of General Motors Corporation, TD Bank licensed user. * Review the GM Card program rules for limitations and details. See your dealer for vehicle eligibility. † Earn up to \$500 per Cardholder Year, for a maximum of \$3,500 over the most recent 7 consecutive years.

GM Protection Plan

GMPP coverage provides you with "Peace of Mind" protection from repair costs (parts and labour), as well as many associated expenses that may occur to your vehicle beyond The Cadillac Warranty period. Whether you're purchasing or leasing your Cadillac, there's a GMPP coverage level and plan term to suit your budget and driving needs. Be sure to ask your GM dealer about the many benefits you receive through your purchase of the General Motors Protection Plan. There are other extended service plans in the marketplace but GMPP is the only Extended Service Plan backed by the resources and commitment of General Motors.

GM Mobility Program

If you or your passenger(s) have a physical disability which prevents you from driving or riding in a factory-equipped vehicle, find out about the GM Mobility Program for Persons with Disabilities. The program provides for reimbursement of up to \$1000 (GST included) for any adaptive equipment you may require for your 1998 GM vehicle (SMARTLEASE vehicles not eligible). Your GM dealer can also set up complete GMAC financing. Beyond that, your GM dealer can provide you with lists of qualified driver assessment centres and mobility equipment installers. Call this toll-free number for more information: 1-800-GM-DRIVE (TTY users, 1-800-263-3830).

At General Motors of Canada, we know that selecting a new car is a serious process. In this brochure, we've endeavoured to provide you with essential information about the Cadillac Seville to help you make an intelligent, informed choice. To learn even more about Seville's many features and benefits, please visit our web site at www.gmcanada.com, or call our **CUSTOMER COMMUNICATION CENTRE** at **1-800-263-3777** or 1-800-263-7854 (French) (TTY users, 1-800-263-3830).

A word about this brochure
This brochure is based on the latest information at the time of printing. General Motors of Canada Limited reserves the right to make changes at any time, without notice, to specifications, equipment, colours, models, availability, programs and services. Your dealer is the best source for up-to-date information.

A word about assembly
Cadillacs are equipped with engines and components produced and assembled by different operating units of General Motors, its subsidiaries and suppliers and these engines and components may change or be obtained from different sources from time to time. All such engines and components are approved for use in Cadillacs. Certain equipment ordered may be unavailable at the time of assembly and we suggest that you verify that your vehicle includes the equipment you ordered, or if there are changes, that they are acceptable to you.

A word about corrosion
Cadillacs are designed and built to resist corrosion. All body sheet metal components are warranted against rust-through corrosion for 6 years/160,000 kilometres, whichever comes first. There is no deductible for rust-through repairs. Application of additional rust-inhibiting materials is not required under the corrosion coverage and none is recommended.

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Printed in Canada, December 1997.

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SEVILLE COLOUR GUIDE

EXTERIOR SELECTIONS



06 Mulberry



17 Silver Mist



21 Moonstone



27 Baltic Blue



38 Emerald Green



39 Dk Adriatic Blue



40 Cotillion White



41 Sable Black



46 Shale



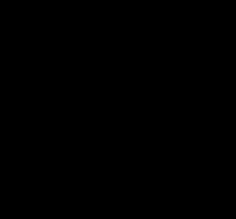
60 Gold Firemist



86 Crimson Pearl*



91 Polo Green



93 White Diamond*

*Available at extra charge

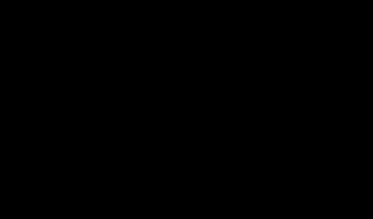
INTERIOR LEATHER SELECTIONS



15 Neutral Shale



16 Cappuccino Cream*



19 Black



21 Dark Blue



67 Camel



77 Mulberry



92 Pewter

* Not available in Canada

Note: Standard leather seating areas include printed leather inserts in the Seville SLS and perforated leather inserts on the Seville STS.