

# SUNFIRE

PONTIAC SUNFIRE



BUILT FOR DRIVERS™



CARS COME IN MILD, MEDIUM OR SPICY.  
SUNFIRE'S ONLY AVAILABLE IN EXTRA HOT.

There's more to life than getting from point A to point B.  
In Pontiac Sunfire, there's a whole lot more. If you like to make  
a bold statement with your car, Sunfire provides the exclamation point.  
That goes way beyond its aggressive profile.

When you get behind the wheel, that point is driven home  
loud and clear.

So if you like to take your driving with a few dashes of hot sauce,  
it's time to get a taste of Sunfire.

# GT Coupe



# SE Convertible

If you take a wide open approach to driving, there's a Sunfire built with you in mind. For those with a hearty appetite for the open road, there's the Sunfire GT Coupe. You don't have to read about the geometry of the GT Coupe's Sport Suspension to appreciate how it keeps you in positive contact with the road. Wide open driving is also exactly what awaits you in the SE Convertible. It's not just the open sky that is sure to make a big impression – the Convertible's rakish profile is equally attention grabbing.

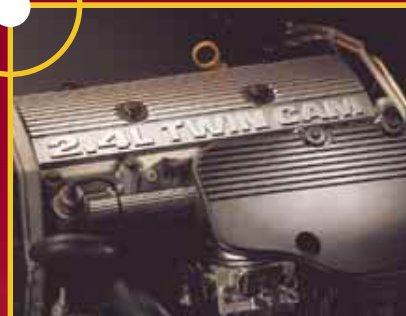


The roof latch release with integral power switch adds convenience and seamless integration with the convertible roof design.



It's not only the SE Convertible that lets the sun in. An available power sunroof on Sunfire Coupes slides over the roof into a spoiler-like position, preserving interior space.

If it has the Pontiac name, you can be sure it packs performance engineering under the hood. This 2.4L Twin Cam features dual overhead camshafts and 150 horsepower. It is standard on the GT Coupe and SE Convertible, available on the SE Sedan.



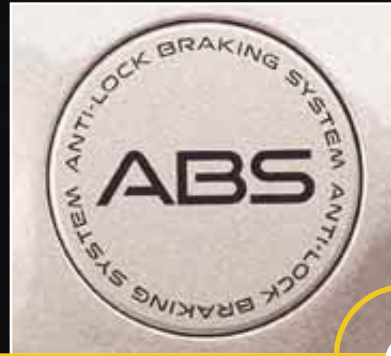
# SE Sedan



# SE Coupe

Two doors. Four doors. It doesn't matter whether you choose Sunfire SE Coupe or Sedan – each possesses legitimate Pontiac performance credentials. No matter how many doors you choose, there's only room for one driver.

Sunfire – Coupe or Sedan – is built for drivers – it's built for those who chomp at the bit to take advantage of a truly nimble and responsive brand of performance. Let's face it – why else would you be looking at a Pontiac?



Sunfire's standard 4-wheel anti-lock braking system (ABS) pumps the brakes automatically up to 15 times a second. That can mean the difference between skidding out of control and steering around an obstacle.

A rear deck spoiler doesn't only look hot. Sunfire's performance delivers on the promise. The spoiler is standard on Sunfire SE Coupe and available (interim) on SE Sedan



Even the available remote keyless entry system performs – permitting you to unlock doors and open the trunk from a distance of up to 6 m (20 ft.).



# Command Centre



To fully participate in the sport of driving, you must eliminate all distractions. Every detail in the Sunfire interior is designed to put you in complete control. Although the styling is leading edge, it's never design for design's sake.

Notice the sculpted shape of the bucket seats. The side bolsters support you so you can be as firm in your position behind the wheel as the Sunfire is in its stance on the road. Sunfire's instrument panel relays information crisply, so you can stay focused on the road. And the controls demand only a feather-light touch.

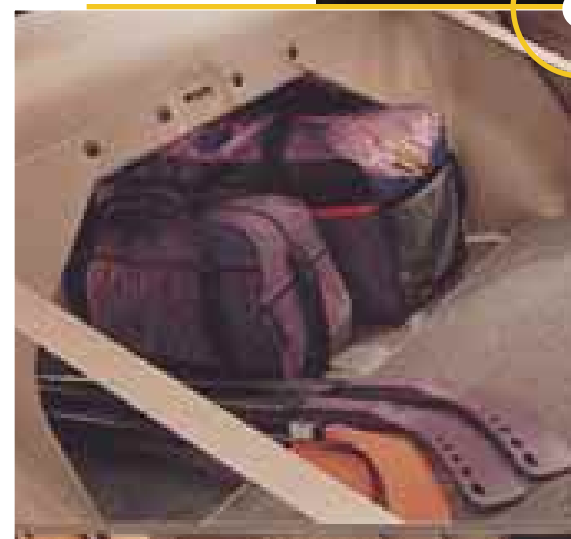


Next Generation dual front air bags\* that deploy with reduced force for driver and front passenger safety are standard. But air bags do not in any way reduce the importance of always wearing safety belts. You're the driver – make sure everyone is belted in before you leave your parking spot.

The Sedan's safety features include a power window lock-out that prevents rear windows from being opened without your consent. With this feature, the driver's in control.



An active lifestyle usually contains some oversized gear. Sunfire's standard full folding rear seatback makes it easy to handle.



# Interior



# Commitment

EVERY PONTIAC IS BUILT  
NOT JUST FOR THE DRIVING EXPERIENCE,  
BUT THE OWNERSHIP EXPERIENCE.

We're confident that you'll find the Pontiac Sunfire a very satisfying car to drive.

But we are just as committed to developing an ownership experience that is equally rewarding. To that end, we have made every possible effort to provide you with the essential information you need about the 1998 Pontiac Sunfire in this brochure.

The support programs detailed on the adjacent page, are part of the Pontiac ownership experience.


To find out more about the 1998 Pontiac Sunfire, please visit our web site at


[www.gmcanada.com](http://www.gmcanada.com)<sup>TM</sup>


or call our **Customer Communication Centre at 1-800-263-3777**,


or 1-800-263-7854 for service in French and 1-800-263-3830 for TTY users.


 Every new GM car and light-duty truck is backed by the GM TOTAL<sup>TM</sup> Warranty 3 years/60,000 km (whichever comes first) which covers complete vehicle repairs, including parts and labour, to correct any defects in material or workmanship occurring during the warranty period. The GM TOTAL<sup>TM</sup> Warranty requires no deductible. Tires are included. Warranty features include towing, no-charge warranty transfer, 6-year/160,000 km (whichever comes first) corrosion perforation coverage and 8-year/130,000 km (whichever comes first) coverage on catalytic converters and powertrain control modules (PCM). Regular maintenance is not included. Application of additional rust-inhibiting materials is not required under the corrosion coverage and none is recommended. See your dealer for terms of this limited warranty.

 When you drive away in your new 1998 GM car or light-duty truck, the security and convenience of round-the-clock Roadside Assistance is available via a toll-free number usable anywhere in Canada or the United States. During the warranty period, whenever a problem may occur, your Roadside Service Advisor is just a phone call away. Whether it's lock-out assistance, a jump start, a flat tire change, fuel delivery or towing assistance, simply call 1-800-268-6800 and we'll be there to assist you without charge. See your dealer for details.


 Your GM dealer may offer courtesy transportation while your 1998 GM vehicle is serviced at your GM dealership for repairs covered under the 3 year/60,000 km GM TOTAL<sup>TM</sup> Warranty. See your GM dealer for full details.


 General Motors Acceptance Corporation of Canada Limited (GMAC for short) is a General Motors division that was created specifically to assist GM Dealers in marketing new vehicles to qualified GM customers. You can arrange GMAC financing right in your GM dealer's showroom, and the terms of your arrangement can be tailored to fit your particular needs. It's a convenient, flexible alternative to a conventional bank loan.


 GM SMARTLEASE is administered by GMAC as an alternative to traditional financing. Qualified SMARTLEASE customers pay for the portion of the vehicle that is used, rather than paying for the entire vehicle as with traditional financing. Consider these SMARTLEASE benefits: Affordable monthly payments, drive more vehicle for your money, drive a new vehicle more often, limited maintenance and repair expense, no resale risks or trade-in hassles and a guaranteed option-to-purchase price when your lease ends. Most importantly, there are no surprises with SMARTLEASE. Leasing doesn't have to be a mystery. See your GM dealer about the benefits of SMARTLEASE. Or call 1-800-32-SMART.


 **Start your dream rolling with The GM Card<sup>®</sup>**  
With the GM Visa<sup>\*</sup> Card, your dream of owning a new GM car or truck can quickly become a reality. Every time you make a purchase using The GM Card, you earn 5% of that purchase which you can apply towards the purchase price or lease down payment of your next eligible new GM vehicle<sup>\*\*</sup>. Earn up to \$3,500<sup>†</sup> without having to do anything other than charge your usual purchases to your GM Visa Card. What's more, there is no annual fee. To receive an application or for full terms and conditions, please see your local GM Dealer, TD Bank branch or call 1-800-GM-DRIVE.


\*Registered Trademark of General Motors Corporation, TD Bank licensed user.  
\*TD and GM are licensed users of Marks. \*\*See the GM Card Program Rules for limitations and details. See your dealer for vehicle eligibility.  
† Earn up to \$500 per Cardholder Year, for a maximum of \$3,500 over the most recent 7 consecutive years.

 Get \$750 (GST included) off. If you're a recent graduate from a recognized college or university, you may qualify for \$750 (GST included) off on the purchase or lease down payment of the new GM vehicle of your choice. Anyone graduating from a 3-year university degree program, a 2-year college program or, in Quebec, a 3-year CEGEP D.E.C. (Technique) program between May 1, 1995 and December 31, 1998 can take part. To get credit for your degree, see your GM dealer for full details.

 If you or your passenger(s) have a physical disability which prevents you from driving or riding in a factory-equipped vehicle, find out about the GM Mobility Program for Persons with Disabilities. You may be eligible for reimbursement of up to \$1000 (GST included) for adaptive equipment you may require for your 1998 GM vehicle. Your GM dealer can also set up complete GMAC financing for you. (SMARTLEASE not eligible.) Beyond that, your GM dealer can provide you with lists of qualified driver assessment centres and mobility equipment installers. Call this toll-free number for more information: 1-800-GM-DRIVE (TTY users, 1-800-263-3830).


 GMPP coverage provides you with "Peace of Mind" protection from repair costs (parts and labour), as well as many associated expenses that may occur to your vehicle beyond the GM Total<sup>TM</sup> Warranty period. Whether you're purchasing or leasing your GM vehicle, there's a GMPP coverage level and plan term to suit your budget and driving needs. Be sure to ask your GM dealer about the many benefits you receive through your purchase of the General Motors Protection Plan. There are other extended service plans in the marketplace, but GMPP is the only Extended Service Plan backed by the resources and commitment of General Motors.

 If you want more than factory-installed options for your vehicle, ask your Sales Consultant about GM Accessories. Your GM dealer can supply and install quality parts and accessories engineered for all GM vehicles at competitive prices. When installed at the time of purchase, GM provides GM TOTAL<sup>TM</sup> Warranty coverage for all dealer-installed GM Accessories.

 Buying a new vehicle is one of the most important decisions you can make. Naturally, you want to get the best possible value from your purchase. That's why regular maintenance is essential. It helps your vehicle last longer, run better and safer, with better fuel economy. What is more important it also enhances your resale or trade-in value. So you end up getting a greater return on your investment.

Fitting routine maintenance into your busy schedule need not be difficult. Now, GM Goodwrench Service makes it easier, with one-stop shopping for all your routine maintenance needs. You need no appointment for a lube, oil and filter, done in 29 minutes or the next one is free. As well, GM trained technicians will efficiently take care of everything from brakes, exhaust, shocks and struts to tire rotation and tune-ups using only quality GM parts. The job is done right the first time with up front competitive prices.

Whenever you see the GM Goodwrench Service sign, you know you've come to a convenient place you can trust for all your routine maintenance service. GM Goodwrench Service is available at authorized participating GM Dealers.

 It's good to know, when you travel long distances, that there are hundreds of GM dealers in Canada, each one ready to provide you with professional service and genuine GM parts. You can phone the GM Customer Communication Centre toll-free at 1-800-263-3777 (English) or 1-800-263-7854 (French) (TTY users, 1-800-263-3830) to talk with trained representatives regarding any General Motors product or service. The Centre is open Monday through Friday, 7:30 a.m. to 11:30 p.m., EST.

SAFETY AND SECURITY	SE COUPE/ SEDAN	SE CONVT. COUPE	GT
Air bags - driver and front passenger, frontal	S	S	S
Brakes - anti-lock braking system (ABS), 4-wheel	S	S	S
Brake/transmission shift interlock feature (automatic transmission only)	S	S	S
Door locks - rear, child-security (Sedan)	S	-	-
Headlamps - Daytime Running Lamps	S	S	S
Illuminated entry system with theatre dimming feature	S	S	S
Keyless entry system - remote	0	0	0
Safety belts - rear seat child shoulder belt comfort guides	S	S	S
Safety belts - front shoulder, height-adjustable (Sedan)	S	-	-
Theft-deterrent system - PASSLock™	S	S	S

MECHANICAL	SE COUPE/ SEDAN	SE CONVT. COUPE	GT
Battery - Delco Freedom II, with run-down protection system	S	S	S
Brakes - power, front disc/rear drum	S	S	S
Drive - front-wheel	S	S	S
Engine - 2.2L 2200 L4 with SFI Horsepower - 115 @ 5000 rpm, Torque - 135 lb.-ft. @ 3600 rpm	S	-	-
Engine - 2.4L Twin Cam L4 with SFI Horsepower - 150 @ 5600 rpm, Torque - 155 lb.-ft. @ 4400 rpm	0*	S	S
Engine block heater	S	S	S
Exhaust system - aluminized, stainless steel	S	S	S
Exhaust system - split with dual outlets	-	-	S
Steering - power, rack-and-pinion	S	S	S
Suspension - front independent/rear semi-independent	S	S	S
Suspension - Sport	-	-	S
Transmission - 5-speed manual with overdrive	S	S	S
Transmission - 3-speed automatic	0	-	-
Transmission - 4-speed electronically-controlled automatic (includes Enhanced Traction System - ETS)	0	0	0

TOWING
2.2L 2200 L4; Trailer towing not recommended with this engine
2.4L Twin Cam L4; 3.91 final drive ratio 454 kg (1000 lb.) maximum gross trailer weight*

\*Includes weight of trailer, cargo, passengers and equipment. Requires automatic transmission. All towing recommendations are subject to change. Trailer tongue load should be 10% of the maximum trailer weight but should not exceed the load rating specified for that vehicle, engine or hitch combination. Do not tow more than 1600 kilometres (1000 miles) per year. Do not tow when the outside temperature is above 38°C (100°F).

**WHEEL EQUIPMENT**


A - 14" bolt-on wheel cover



B - 15" Custom bolt-on wheel cover



C - 15" Rally Aluminum wheel



D - 16" GT-specific Aluminum wheel

EXTERIOR	SE COUPE/ SEDAN	SE CONVT. COUPE	GT
Body panels - 2-sided galvanized steel	S	S	S
Convertible top - power electrohydraulic operation, glass rear window, full headliner and vinyl boot cover	-	S	-
Glass - Soft-Ray, tinted	S	S	S
Headlamps - composite halogen	S	S	S
Mirrors - dual, left remote, right manual, breakaway	S	S	S
Mirrors - dual, left and right power remote, breakaway	0	0	0
Mouldings - bodyside, body-colour	S	S	-
Mouldings - lower aero ground effects	-	-	S
Paint - base-coat/clear-coat	S	S	S
Spoiler - rear deck-lid (Interim on Sedan)	S/O	S	S
Sunroof - power, sliding glass panel (Coupe)	0	-	0
Tires - P195/70R14 all-season blackwall	S	-	-
Tires - P195/65R15 all-season touring blackwall	0	S	-
Tires - P205/55R16 all-season Goodyear Eagle RS-A performance blackwall	-	-	S
Wheels - 14" x 6" steel, bolt-on wheel covers (A)	S	-	-
Wheels - 15" x 6" steel, Custom bolt-on wheel covers (B)	0†	S	-
Wheels - 15" x 6" Rally cast-aluminum (C)	0†	0	-
Wheels - 16" x 6" GT-specific cast-aluminum (D)	-	-	S

† Includes P195/65R15 touring tires.

INTERIOR	SE COUPE/ SEDAN	SE CONVT. COUPE	GT
Air conditioning - manual	0	S	S
Console - front floor, cupholder, armrest, storage, tissue holder	S	S	S
Cruise control - electronic with resume, coast and decelerate/accelerate features	0	S	S
Defogger - electric rear window	S	S	S
Floor mats - front and rear, carpeted	S	S	S
Headliner - deluxe with overhead storage, interior roof lamps, courtesy lamps and dual reading lamps	0	-	S
Heat ducts - rear seat, floor	S	S	S
Instrumentation - full analogue cluster (includes speedometer, tachometer, coolant temperature, battery voltage and fuel gauges - low coolant indicator)	S	S	S
Lamps - dome with dual reading (except Convertible), front reading in mirror (Convertible only), rear courtesy (Convertible only), glove compartment and trunk	S	S	S
Mirrors - visor vanity, left and right covered with map straps	S	S	S

DIMENSIONS	EXTERIOR, MM (IN.)		
	COUPE	SEDAN	CONVERTIBLE
Wheelbase (A)	2644 (104.1)	2644 (104.1)	2644 (104.1)
Length (B)	4620 (181.9)	4614 (181.7)	4620 (181.9)
Width (C)	1712 (67.4)	1710 (67.3)	1712 (67.4)
Height (D)	1350 (53.2)	1393 (54.8)	1369 (53.9)
Front tread (E)	1462 (57.6)	1462 (57.6)	1462 (57.6)
Rear tread (F)	1438 (56.6)	1438 (56.6)	1438 (56.6)

INTERIOR, MM (IN.)			
Head room, front	955 (37.6)	991 (38.9)	968 (38.1)
Head room, rear	930 (36.6)	945 (37.2)	955 (37.6)
Leg room, front	1066 (41.9)	1066 (41.9)	1070 (42.1)
Leg room, rear	831 (32.7)	873 (34.4)	829 (32.6)
Shoulder room, front	1369 (53.9)	1387 (54.6)	1368 (53.9)
Shoulder room, rear	1394 (54.9)	1369 (53.9)	1196 (47.1)
Hip room, front	1270 (50.0)	1290 (50.8)	1270 (50.0)

CAPACITIES/WEIGHT			
Cargo, L (cu. ft.)	351 (12.4)	371 (13.1)	280 (9.9)
Fuel tank, L (gal.)	58 (12.7)	58 (12.7)	58 (12.7)
Curb weight (est.), kg (lb.)	1196 (2637) - SE 1280 (2822) - GT	1213 (2674)	1302 (2870)

INTERIOR (CONTINUED)	SE COUPE/ SEDAN	SE CONVT. COUPE	GT
Seat - front passenger "easy-entry" feature (Coupe)	S	-	S
Seatback - full folding rear	S	S	S
Seats - cloth reclining front bucket seats with floor console	S	S	S
Seats - Neutral perforated vinyl interior trim and driver-side lumbar support	0	0	0
Seats - White perforated vinyl interior trim and driver-side lumbar support	-	0	-
Smoker's Package - includes ashtray and lighter element	0	0	0
Steering column - Tilt-Wheel™, adjustable	0	S	S
Steering wheel - sound system controls	0	0	0
Trunk - cargo convenience net	0	S	S
Trunk - release, remote	S	S	S
Windows - power, driver's express-down feature (includes power mirrors)	0	0	0
Windshield wipers - 2-speed with fixed delay	S	-	-
Windshield wipers - 2-speed with variable delay (intermittent)	0	S	S
Sport Interior Package - Includes Sport cloth contoured bucket seats, leather-wrapped steering wheel, parking brake release handle and shift knob and driver-side lumbar support	0	0	0

SOUND SYSTEMS	SE COUPE/ SEDAN	SE CONVT. COUPE	GT
All Sunfire sound systems include an electronically tuned Delco AM/FM stereo with seek up/down, digital clock and 4-speaker sound system			
AM/FM stereo	S	-	-
AM/FM stereo, cassette tape player and Delco TheftLock™ 10	S	S	S
AM/FM stereo, cassette tape player, 7-band graphic equalizer and Delco TheftLock™ 1	0	0	0
AM/FM stereo, compact disc player, 7-band graphic equalizer and Delco TheftLock™ 1	0	0	0

† Includes premium 6-speaker system.

PREFERRED EQUIPMENT GROUPS	SE COUPE/ SEDAN 1SB	SE SEDAN 1SC	SE CONVT. COUPE 1SD	GT 1SB
Sound system - AM/FM stereo and cassette tape player	■	■	■	S S
Steering column - Tilt-Wheel™, adjustable	■	■	■	S S
Windshield wipers - 2-speed with variable delay (intermittent)	■	■	■	S S
Air conditioning - manual	■	■	■	S S
Cruise control - electronic	■	■	■	S S
Door locks - power	■	■	■	■
Headliner - deluxe	■	■	■	S
Keyless entry system - remote	■	■	■	■
Trunk - cargo convenience net	■	■	■	S S
Wheels - 15" x 6" steel, Custom bolt-on wheel covers (B)	■	■	■	S
Engine - 2.4L Twin Cam L4 with SFI	■	■	■	S S
Mirrors - dual, left and right power remote, folding	■	■	■	■
Sport Interior Package	■	■	■	■
Steering wheel - sound system controls	■	■	■	■
Transmission - 4-speed electronically-controlled automatic	■	■	■	■
Wheels - 15" x 6" Rally cast-aluminum (C)	■	■	■	■
Windows - power, driver's express-down feature	■	■	■	■

## interior fabrics

### SPORT CLOTH TRIM

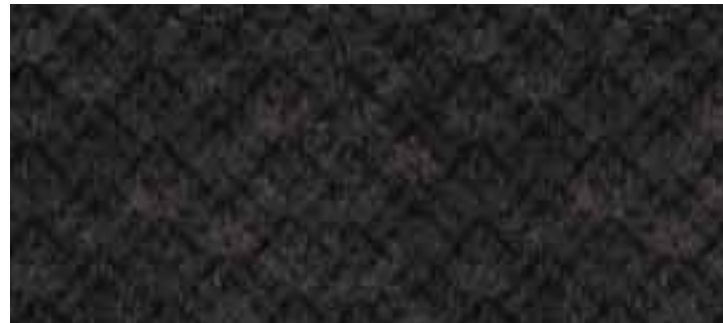


Graphite



Taupe

### DELUXE CLOTH TRIM

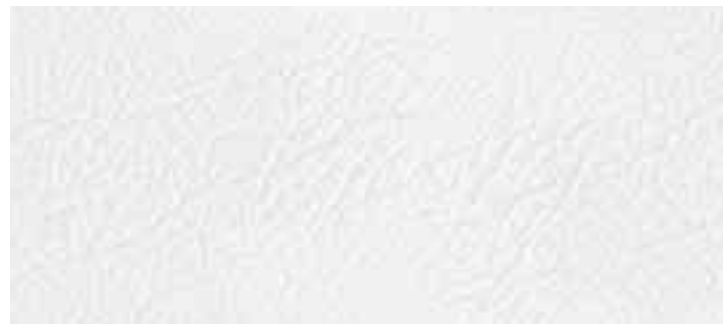


Graphite



Taupe

### SIERRA VINYL TRIM



Arctic White\*



Taupe

### EXTERIOR/INTERIOR COLOUR COMPATIBILITY

▼ Exterior	Interior ►	Arctic White*	Graphite	Taupe
16 – Arctic White		•	•	•
22 – Bright Aqua Blue Metallic			•	•
24 – Medium Blue Metallic			•	•
37 – Medium Blue Green Metallic		•	•	•
41 – Black		•	•	•
43 – Bright Aqua Metallic		•	•	•
60 – Gold Metallic			•	•
81 – Bright Red		•	•	•
89 – Medium Purple Metallic			•	•
96 – Orange Red Metallic			•	•

\*Available on SE Convertible only.

#### A Word About This Brochure

This brochure is based on the latest information at the time of printing. General Motors of Canada Limited reserves the right to make changes at any time, without notice, to specifications, equipment, colours, models, availability, programs and services. Your Pontiac dealer is the best source for up-to-date information.

#### A Word About Assembly

Pontiacs are equipped with engines and components produced and assembled by different operating units of General Motors, its subsidiaries and suppliers and these engines and components may change or be obtained from different sources from time to time. All such engines and components are approved for use in Pontiacs. Certain equipment ordered may be unavailable at the time of assembly and we suggest that you verify that your vehicle includes the equipment you ordered, or if there are changes, that they are acceptable to you.

Please Note: Instruments shown throughout this brochure are metric in Canada.

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## exterior colours

Colours may not be exactly as illustrated due to restrictions of printing process. Please see your sales consultant for specific colour and model availability.



16 – Arctic White



43 – Bright Aqua Metallic



22 – Bright Aqua Blue Metallic



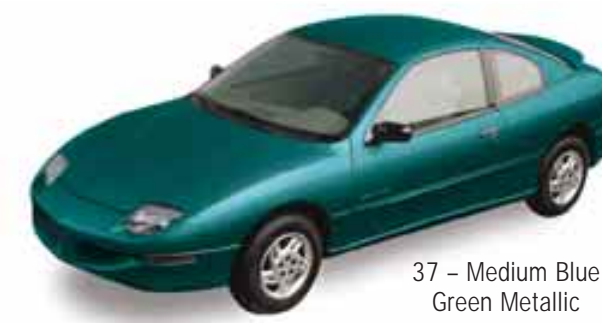
60 – Gold Metallic



24 – Medium Blue Metallic



81 – Bright Red



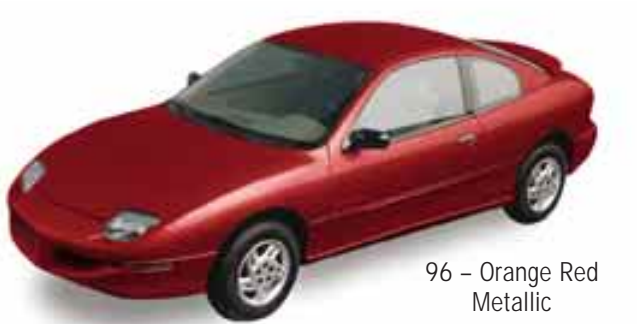
37 – Medium Blue Green Metallic



89 – Medium Purple Metallic



41 – Black



96 – Orange Red Metallic