




**SORENTO**





## GO YOUR OWN ROAD

You know exactly what you want from life. You have a mind of your own and a heart for adventure. Kia celebrates this independent spirit by appealing to your needs with smart solutions that avoid the usual clichés. Presenting the 2003 Sorento – the mid-size SUV

that will forever change the way you approach the road less travelled. Sleek. Smart. Savvy. Sophisticated. Kia Sorento transforms your perception of what an SUV is all about. And it does it with the exceptional value we build into all Kia vehicles. Once you've

experienced the Sorento's innovative styling, generous appointments and outstanding performance, you'll discover why it's the only choice worth making. The 2003 Sorento – another example of why Kia has become "the fastest-growing automaker in Canada."\*

\*Based on 2001 industry annual sales growth figures.



## THE ROAD AS A MEANS TO AN END

Life is not about the destination. It's about the journey. And whether your journey takes you down city streets, winding mountain roads or rock-strewn trails, Sorento can handle it. Its standard 192 HP 3.5 L V6 engine has the power for normal city and highway driving and lots of extra strength when you need it. The standard 4-speed automatic transmission incorporates Adaptive Shift Control, providing enhanced fuel economy



and better control in off-road situations. When the going gets rough, Sorento's electronically controlled "Shift-on-the-Fly" system gives you instant access to the security and sure-footedness of 4-wheel-drive. Add to that the flexibility of a low-range mode for off-road climbing or towing and you're ready for anything. The available "Torque-on-Demand" all-wheel-drive system with Limited Slip Differential uses advanced computer control of the driving



wheels to give you automatic all-weather, all-terrain traction. Sorento's high-strength body on frame design combined with high ground clearance, multi-link suspension, long wheel-base and wide track quickly differentiate it from its counterparts – delivering authentic off-road capability while at the same time ensuring great on-road handling and ride comfort. So whether you're looking for convenience and comfort or rugged flexibility, Sorento delivers.



## AT HOME. ANYWHERE.

Ski trip. Road trip. Any trip. Wherever you're headed in life, Sorento is the ultimate vehicle to enhance it. Why? Because it's been designed to take on whatever life throws at you. With Sorento you're ready for any challenge: from filling it up with junior soccer players to heading out to your favourite weekend retreat with all your gear. Sorento has the features you need and the benefits you demand. Whether you choose the feature-packed LX model, the enhanced EX version or the EX-Luxury, you're in for some extremely pleasant and never-ending surprises.



There's nothing like a cold Canadian winter to underline the value of Sorento's standard extras like front wiper de-icer and heated power mirrors. Wiper blades remain clear and unobstructed to maximize visibility, while heated power mirrors prevent frost, fog or snow build-up, ensuring rear visibility.



When it comes to your safety, Kia never stops thinking. In addition to dual front airbags, we include curtain-type Side-Impact Airbags, which work with side-impact beams to protect occupants from injury in a side-impact collision or rollover. And its standard 4-wheel disc brakes with ABS, provide you with the safety of skid-preventing computerized braking control.



If off-road adventures are in your plans, Sorento's built for you. A Shift-on-the-Fly 4 X 4 system is standard on the LX. It lets you seamlessly switch from two- to four-wheel drive according to road conditions. Or, if you prefer the added security of automatic all-wheel drive, choose the Torque-on-Demand-equipped EX or EX-Luxury. Both systems include a low-range mode for situations requiring extra pulling power. Add Sorento's reinforced body and high strength frame combined with an advanced suspension, short body overhangs, and generous ground clearance and even the most unwelcoming roads become passable.



Everyone needs more space for their stuff – and Sorento delivers. You get lots of flexibility with a huge cargo area, fold-flat, 60/40 split-folding rear seat and standard roof rack. So you get lots of ways to pack, stack and rack your luggage, sporting gear, building supplies... whatever.



If towing is your game, Sorento is ready with 5,000 lb./2,270 kg of towing capacity.\* Sorento gives you the power and control needed to haul your boat, snowmobiles or seadoos. Go ahead and invest the money you saved on your new Sorento on more toys, now that you know you have the power to safely haul them.

\* with trailer brakes; 3,500 lb./1,587 kg without



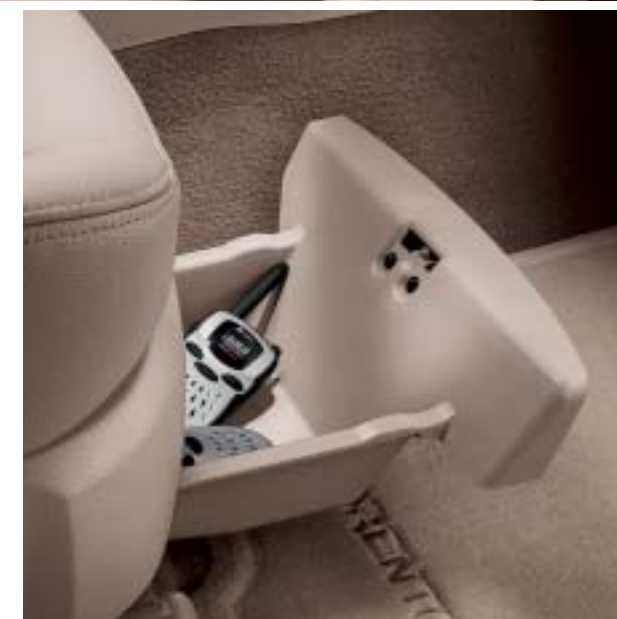
## MEET THE INTERSECTION OF STYLE AND COMFORT



your stuff: front underseat storage tray, centre console, door storage bins, sunglasses compartment in the overhead console, rear underfloor storage area and front seatback pockets. The Sorento LX is packed with standard equipment, including air conditioning, cruise control, power windows, door locks and mirrors, 8-speaker CD sound and both dual front airbags and curtain type side-impact airbags. The EX adds distinctive



If you think Sorento's exterior looks great, just wait until you see it from the inside. Check out the thoughtful design of the instrument panel, integrated console and seats, and you might think you're sitting in a luxury sedan. There's plenty of legroom and headroom for five full-sized passengers. A handy 60/40 split-folding rear seat gives you the flexibility to pack up to 66 cubic feet of cargo. And each Sorento comes equipped with lots of places to stuff



extras, including a 6-way power driver's seat, leather-wrapped steering wheel with steering-wheel-mounted audio controls, automatic climate control, plus an AM/FM/CD/cassette stereo with 10-speaker sound. The EX-Luxury makes it even better with leather seats, a power sunroof and front seat warmers. No matter which Sorento you select, one thing is obvious: the only folks who will be "roughing it" will be the ones you leave behind.

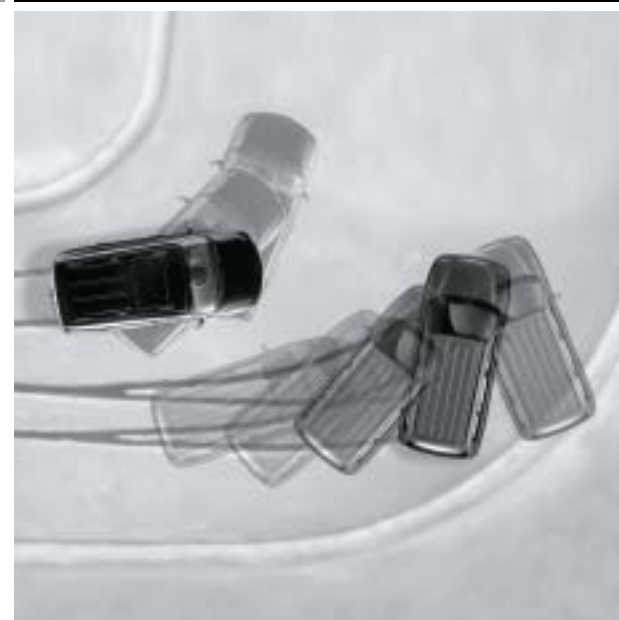
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ROAD-PROOFED



passengers, while 3-point seatbelts for all 5 seats with pretensioners and load limiters (front seats only) and triple child seat anchors keep occupants secure in their seats. We also believe it's important to keep you out of harm's way in the first place. Heated side-view mirrors, wiper de-icer and standard fog lights give you clearer vision when you really need it. And with available



Keeping you and your family safe is a Kia priority. Which is why we engineer safety into every Kia we make. Sorento is no exception. It's equipped with standard dual front airbags, standard curtain-type Side-Impact Airbags, side-impact beams and a 4-wheel Anti-Lock Braking System. Its rigid body on frame construction creates a high-strength safety cell around you and your



Limited Slip Differential and vehicle speed-sensing Power Steering enhance control so you can avoid situations before they become dangerous.





## KIA CONFIDENCE — IN WRITING

At Kia we're brimming with confidence about all our products. That's why every Kia we sell includes the best customer care package in the industry – the "5-5-5 Extra Care Warranty." This outstanding coverage includes:

- 5-year/100,000 km – Comprehensive Warranty covering virtually the entire vehicle.\*
- 5-year/100,000 km – Powertrain Warranty covering the engine, transmission, axles, differentials and driveshafts.\*
- 5-year/100,000 km – Extra Care Roadside Assistance package that covers you in case of mechanical breakdown, no matter where or when you find yourself in need of help across North America, including such extras as emergency battery boosts, winching/extrication, tire change, gas delivery, lock-out service, trip interruption service – 24/7.\*

In addition, the Kia Extra Care Warranty package covers:

- 1-year/20,000 km – First-Year adjustments covering consumable items such as bulbs, wiper blades, fuses, brake pads, etc.\*
- 8-year/130,000 km – Major Emission Components that guarantees the catalyst and control unit will be free from defects in materials or workmanship that would cause it to fail to conform with government emission regulations.\*
- 5-year/unlimited km – Anti-Perforation warranty on body sheet metal defects in material/workmanship.\*

Kia also recognizes that all the warranty coverage in the world means nothing without the essential dealer network in place to support it. Kia's national dealer network is made up of over 140 locations across Canada – from Victoria to St. John's, Whitehorse to Windsor. No matter which road you find yourself on in Canada – or anywhere in North America – you can rest easy knowing that Kia is wherever you need us to be. Your Kia dealer is dedicated to ensuring complete "peace-of-mind" motoring with every Kia sold. You have our word, our warranty and our coast-to-coast representation in place to add even more value to your already sound Kia investment.



The Best Warranty in the Business

\*Some restrictions apply. For full information on our 5-5-5 Extra Care Warranty, call us at 1-877-542-2886 or visit us at [www.kia.ca](http://www.kia.ca)

## CARVING OUT A LANE OF OUR OWN

1999

We've come a long way since our arrival in Canada three short years ago.

We've built upon our heritage of being part of the eighth largest vehicle manufacturer

in the world to become Canada's fastest-growing car company. Our commitment to

building vehicles that address distinct Canadian needs is exemplified by a lineup that

has grown from two models in 1999 to eight models today. Starting with the Sephia

compact sedan and Sportage compact SUV in 1999 and adding the subcompact Rio

in 2000, we established our reputation for creating well-built, well-equipped and

well-priced vehicles. The Sedona minivan was launched in 2001, but not before securing

the coveted "quadruple 5-Star" Safety Rating for both front and side driver and passenger

crash resistance.\* 2001 also saw the addition of the mid-sized Magentis sedan, the

compact Spectra sedan, Spectra GSX sports hatch and the innovative Rio RX-V 5-door

sportwagon. This year's launch of Sorento will bring style, capability and value to the

mid-size SUV segment. The complete family lineup – Rio, Spectra, Magentis, Sedona,

Sportage and Sorento – has something to offer every driver searching for a unique blend

of style, fun to drive performance, an abundance of features and excellent value.

2002

2003

\*U.S. National Highway Traffic Safety Administration (NHTSA)



Sportage



Sephia



Rio



Rio RX-V



Spectra GSX



Magentis



Sedona



Sorento

## FEATURES



**ALL IT TAKES IS ONE QUICK LOOK TO REALIZE THAT SORENTO IS FEATURE-PACKED – FROM THE LX ON UP TO THE EXCEPTIONAL LEVELS OF LUXURY AFFORDED BY SORENTO EX-LUXURY. SEE FOR YOURSELF.**

LX COUNT ON KIA TO OFFER MORE STANDARD FEATURES THAN YOU MIGHT HAVE BELIEVED POSSIBLE. NO MATTER WHICH WAY YOU ADD IT UP, YOU'LL BE PLEASANTLY SURPRISED.		
SAFETY	INTERIOR	EXTERIOR
<ul style="list-style-type: none"> <li>• ABS power disc brakes, 4-wheel</li> <li>• Airbags:                             <ul style="list-style-type: none"> <li>- Front driver and passenger, de-powered</li> <li>- Curtain type Side-Impact Airbags</li> </ul> </li> <li>• Seatbelts:                             <ul style="list-style-type: none"> <li>- Front: ELR 3-point, height adjustable, pretensioners, load limiters</li> <li>- Rear: ELR 3-point, all seating positions</li> </ul> </li> <li>• Side-impact bars: Front and rear side doors</li> <li>• Child safety locks: Rear side doors</li> <li>• Child seat anchors: Rear seat, 3 locations</li> </ul>	<ul style="list-style-type: none"> <li>• Air conditioning: 4-speed fan with rear ducts</li> <li>• Heater: 4-speed fan with rear ducts</li> <li>• Cruise control: Steering-wheel-mounted controls</li> <li>• Windows: power activation, auto down driver side</li> <li>• Power door locks</li> <li>• AM/FM/CD player</li> <li>• Speakers: 8 (6 locations, 2 double cones front)</li> <li>• Digital clock: in-dash</li> <li>• Gauges: speedometer, tachometer, odometer/LCD with dual tripmeter, fuel level, water temperature</li> <li>• Warning chimes: headlights, seatbelts, door ajar, key/ignition</li> <li>• Centre console: armrest with dual storage compartment, organizer tray, 12v power outlet</li> <li>• Underfloor storage compartment</li> <li>• Seat back pockets: front</li> <li>• Cupholders: 2 front, 2 rear</li> <li>• Underseat storage bin: front passenger</li> <li>• Locking glove box, map tray</li> <li>• Headrests: adjustable height, all seating positions</li> <li>• Gear shift knob: soft PVC</li> <li>• Power outlets: 12 v. centre console, rear and cargo</li> <li>• Overhead console: sunglass holder, map lamps</li> <li>• Front cloth bucket seats</li> <li>• Seat height and lumbar support adjust (driver)</li> <li>• Rear 60/40 split folding bench seat: 3 passengers</li> <li>• Rear seat centre armrest, flip down</li> <li>• Tilt steering column</li> <li>• Steering wheel: 4-spoke, soft PVC</li> <li>• Sunvisors: driver/passenger extendable</li> <li>• Illuminated vanity mirrors in sunvisors</li> </ul>	<ul style="list-style-type: none"> <li>• 16" alloy wheels</li> <li>• Full-size spare tire, alloy wheel</li> <li>• P245/70R16 all-season tires</li> <li>• Roof rack</li> <li>• Power remote, heated mirrors</li> <li>• Windshield: solar glass, tinted</li> <li>• Rear privacy glass</li> <li>• Clear halogen headlights</li> <li>• Daytime running lights</li> <li>• Front fog lamps</li> <li>• High mounted stoplight (rear)</li> <li>• License plate lights</li> <li>• Rear combination lamps</li> <li>• Body-coloured bumpers</li> <li>• Body-coloured door handles</li> <li>• Mudguards: front and rear</li> <li>• Skid plates: underbody, partial</li> <li>• Lift-type tailgate with flip open window</li> <li>• Front wiper de-icer, rear defroster with timer</li> <li>• Front variable intermittent wipers</li> <li>• Rear intermittent wiper</li> </ul>
MECHANICAL		
<ul style="list-style-type: none"> <li>• Engine: 3.5 L DOHC V6, 192 HP</li> <li>• Transmission: automatic, 4-speed electronic, overdrive</li> <li>• 4-wheel-drive system: Shift-on-the-fly, electronic control, 2-speed transfer case</li> <li>• Steering: power-assist rack-and-pinion</li> <li>• Brakes: 4-wheel ventilated disc, power-assisted, 4-wheel ABS</li> </ul>		
BODY AND CHASSIS		
<ul style="list-style-type: none"> <li>• Front suspension: Independent, double wishbone design, coil springs, gas shock absorbers, stabilizer bar</li> <li>• Rear suspension: Multi-link, coil springs, gas shock absorbers, stabilizer bar</li> </ul>		

EX AT KIA, WE MAKE IT SIMPLE TO ADD YOUR "WANTS" TO YOUR "NEEDS". UPGRADING TO EX GIVES YOU DISTINCT 2-TONE STYLING, NUMEROUS ADDITIONAL COMFORT AND CONVENIENCE FEATURES AND THE SECURITY OF OUR AUTOMATIC TORQUE-ON-DEMAND ALL-WHEEL-DRIVE SYSTEM.		
MECHANICAL	INTERIOR	EXTERIOR
<ul style="list-style-type: none"> <li>• Torque-on-demand all-wheel-drive system, electronically controlled, 2-speed transfer case*</li> <li>• Limited slip differential</li> <li>• Vehicle speed sensing electronically power steering*</li> </ul>	<ul style="list-style-type: none"> <li>• Automatic climate control*</li> <li>• Remote keyless entry</li> <li>• AM/FM/CD/cassette*</li> <li>• Speakers: 10 (6 locations, 4 double cone)</li> <li>• Steering wheel-mounted audio controls</li> <li>• Cargo net</li> <li>• Headrests: height and tilt adjustable, front</li> <li>• Trip computer: compass, altitude, barometer</li> <li>• Power driver's seat: 6-way adjustable</li> <li>• Steering wheel: 4-spoke, leather wrapped*</li> <li>• Woodgrain trim: console, door switch plates, rear door handles</li> <li>• Chrome door scuff plates</li> </ul>	<ul style="list-style-type: none"> <li>• 2-tone body side cladding (Sand Dune or Pewter)</li> <li>• P245/70R16 all-season Michelin tires*</li> <li>• Body-coloured mirrors*</li> <li>• Chrome-plated door handles*</li> <li>• Rear body-coloured spoiler</li> </ul>

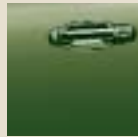

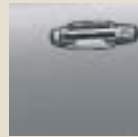
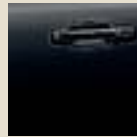
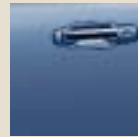
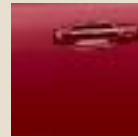
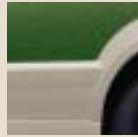
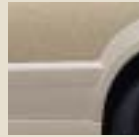
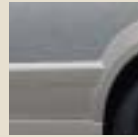





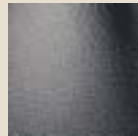
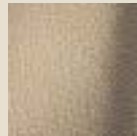
EX-LUXURY SPOIL YOURSELF SILLY WITHOUT COMING CLOSE TO BREAKING THE BANK. YOU'RE THIS CLOSE TO HAVING IT ALL.	
INTERIOR	EXTERIOR
<ul style="list-style-type: none"> <li>• Leather seats</li> <li>• Front heated seats</li> <li>• Leather and woodgrain accents on steering wheel and gear shift knob</li> </ul>	<ul style="list-style-type: none"> <li>• Power tilt and sliding sunroof with sunshade</li> </ul>



## SPECIFICATIONS

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## COLOURS

COLOURS:						
SORENTO LX	INTERIOR COLOURS		SORENTO EX/EX-LUX	INTERIOR COLOURS		
<b>Exterior Colours</b>	<b>Grey</b>	<b>Beige</b>	<b>Exterior Colours (with cladding)</b>	<b>Grey</b>	<b>Beige</b>	
Ivy Green		•	Ivy Green/Sand Dune		•	
Desert Sand		•	Desert Sand/Sand Dune		•	
Summer Rain	•		Summer Rain/Pewter Grey	•		
Black Orchid	•		Black Orchid/Pewter Grey	•		
Indigo Blue	•		Indigo Blue/Pewter Grey	•		
Radiant Ruby		•	Radiant Ruby/Sand Dune		•	
EXTERIOR COLOURS						
LX						
	IVY GREEN	DESERT SAND	SUMMER RAIN	BLACK ORCHID	INDIGO BLUE	RADIANT RUBY
EX/EX-LUX (WITH CLADDING)						
	IVY GREEN/SAND DUNE	DESERT SAND/SAND DUNE	SUMMER RAIN/PEWTER GREY	BLACK ORCHID/PEWTER GREY	INDIGO BLUE/PEWTER GREY	RADIANT RUBY/SAND DUNE
INTERIOR COLOURS						
						
	GREY CLOTH	BEIGE CLOTH	GREY LEATHER <sup>†</sup>	BEIGE LEATHER <sup>†</sup>		
						<sup>†</sup> EX-LUXURY ONLY

\* These features are in lieu of LX features.  
NOTE – availability, specifications, materials and colours are subject to change without notice. Products may not be exactly as shown. Some models shown include dealer installed Kia accessories. Information in this brochure is believed to be accurate at time of printing.





Kia is committed to offering Canadians vehicles that deliver a unique blend of innovative styling, feature-rich attention to detail, and the quality that Canadians demand – while redefining automotive value. Kia Canada is also pioneering “peace-of-mind motoring” with our innovative Extra Care customer care package – the best combined warranty and roadside assistance program in Canada. All backed by our coast-to-coast network of dedicated dealers. We believe Canadians deserve no less.

