

THE 2004/2005 KIA ALL LINE



RIO RX-V



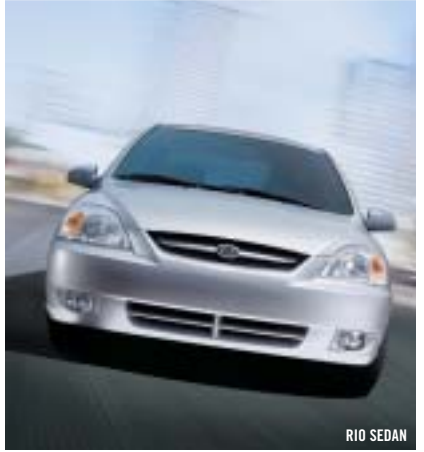
2005 SPECTRA 4-DOOR



SEDONA



MAGENTIS



RIO SEDAN



AMANTI



SORENTO



Come out ahead.

2004/2005 ALL LINE

MEET THE 2004 FAMILY

IT TAKES ALL TYPES TO MAKE UP A FAMILY. RUGGED, SOPHISTICATED, SPORTY, FUN-LOVING. OR A LITTLE OF EVERYTHING. LUCKILY, OUR FAMILY IS NO DIFFERENT. BUT NO MATTER WHICH KIA MODEL YOU CHOOSE, YOU'LL FIND THEY ALL HAVE SOMETHING IN COMMON – GREAT QUALITY, EXCEPTIONAL VALUE, AFFORDABILITY AND A 5-YEAR/100,000 KILOMETRE WARRANTY.*



Welcome. We're pleased to meet you. Now we'd like to tell you a little something about ourselves. We're Kia. And we know how to build an automobile you can count on. With more than half a century of engineering under our belt, we use our expertise to design everything from SUVs and minivans to full-size luxury sedans and sporty compacts. All of which are designed to provide you with the quality and features you want at an impressive value, plus our world-class warranty program* which includes 5-year/100,000 kilometre comprehensive, 5-year/100,000 kilometre

powertrain and 5-year/100,000 kilometre 24-hour roadside assistance. Maybe that's why we've sold over 2 million Kias worldwide, 100,000 of which you'll find driving around Canada at this very moment. In fact, we have more than 145 dealerships across Canada. And when you visit one, we're willing to bet there's a Kia there with your name on it.

*See page 18 for further details.

LOOKING FOR THAT SPECIAL KIA BUT NOT READY TO CHANGE OUT OF YOUR PAJAMAS? VISIT WWW.KIA.CA. YOU'LL FIND ALL THE INFO YOU NEED, INCLUDING PERFORMANCE DETAILS OF THE VEHICLES YOU'RE INTERESTED IN. YOU CAN ALSO FIND THE DEALER NEAREST YOU AND CALCULATE YOUR POTENTIAL MONTHLY PAYMENT. WOW, AND YOU HAVEN'T EVEN LEFT THE HOUSE YET!





Amanti's unique blend of style and intelligent features is heightened by a powerful 3.5 litre, 24 valve V6, linked to an advanced, intelligent 5-speed transmission with Steptronic function. Providing an air of elegance and relaxation from within, Amanti's spacious cabin is generously accented with the natural warmth of woodgrain trim, plus the supple richness of a full leather interior. Backed by proven expertise, acquired by over a half a century of evolutionary design, Amanti stands as a proud testament of contemporary European styling. The dramatic impact,

AMANTI

REVERED BY AUTOMOTIVE ENTHUSIASTS WITH A REFINED APPRECIATION FOR LUXURY, AS WELL AS AN UNBRIDLED PASSION FOR LIFE.



created by bold, muscular lines, dual-circle High Intensity Discharge (Xenon) headlamps and distinct grillwork sets Amanti above and apart from everything else on the road. As you would expect from an automobile of this stature, nothing has been left to chance. With 8 airbags, including front and rear side curtains, an Electronic Stability Program, a Traction Control System, and a Brake Assist System, Amanti is as safe as it is sound.

BLACK ORCHID

SUMMER RAIN

CARBON GREY

PEARL WHITE

SORENTO

STYLISH. WELL-EQUIPPED. CAPABLE. ROOMY.
AND, OF COURSE, AFFORDABLE. YES, WE HAVE IT
IN YOUR FAVOURITE COLOUR.



DRIVERS' CHOICE
BEST
MID-SIZE SUV
MotorWeek

★★★★★
5-STAR CRASH TEST RATING

IVY GREEN	INDIGO BLUE
SAND BEIGE	RADIANT RUBY
BLACK ORCHID	CLEAR SILVER
CLEAR WHITE	

Finally, there's an affordable mid-size SUV with all the qualities you want. Introducing the 2004 Kia Sorento, in your choice of 3 different trim levels. There's the Sorento LX with an impressive list of standard features, like alloy wheels, a powerful V6 engine and part-time 4-wheel drive. Plus standard perks like air conditioning, power windows and door locks, an 8-speaker CD player, a roof rack and important safety features like remote keyless entry, and dual front and



side-curtain airbags. The Sorento EX adds features like automatic climate control, rear spoiler, a power driver's seat and a premium AM/FM/Cassette/CD stereo system with 10 speakers – plus the enhanced performance of the TORQUE-ON-DEMAND® all-wheel drive system with limited slip differential. Along with these standard features and the best warranty in the business, the EX-Luxury comes with other convenient comfort and stylish touches like leather interior, power sunroof, heated front seats and wood accents on the steering wheel and gear shift. With all this going for it, there's no doubt the Sorento will give you one heck of a great ride. Now, if you could only get your boss to relocate the business to the top of a giant mountain...

SEDONA

YOU WANT PLENTY OF ROOM. LOTS OF POWER. THE NHTSA'S HIGHEST SAFETY RATING. AND ENOUGH CREATURE COMFORTS TO KEEP YOUR FAMILY SO CONTENT, THE PHRASE "ARE WE THERE YET?" BECOMES OBSOLETE.



5-STAR SAFETY RATING

- FRONTAL DRIVER IMPACT
- FRONTAL PASSENGER IMPACT
- SIDE FRONT IMPACT
- SIDE REAR IMPACT

*US National Highway Traffic Safety Administration (NHTSA) based on 2002 vehicle testing

SUMMER RAIN	SAGE GREEN
TOTAL ECLIPSE	TWILIGHT BLUE
ANTIQUE AMBER	RADIANT RUBY

Now you can turn your time on the road into quality time with the 2004 Kia Sedona. Sedona gives you a powerful V6 engine. A 5-speed automatic transmission with overdrive. Available anti-lock brakes. Dual sliding doors. And versatile seating for seven. Plus standard features like front and rear air conditioning, cruise control, remote keyless entry, power front windows, mirrors and door locks, and an AM/FM/CD stereo system with 6 speakers.

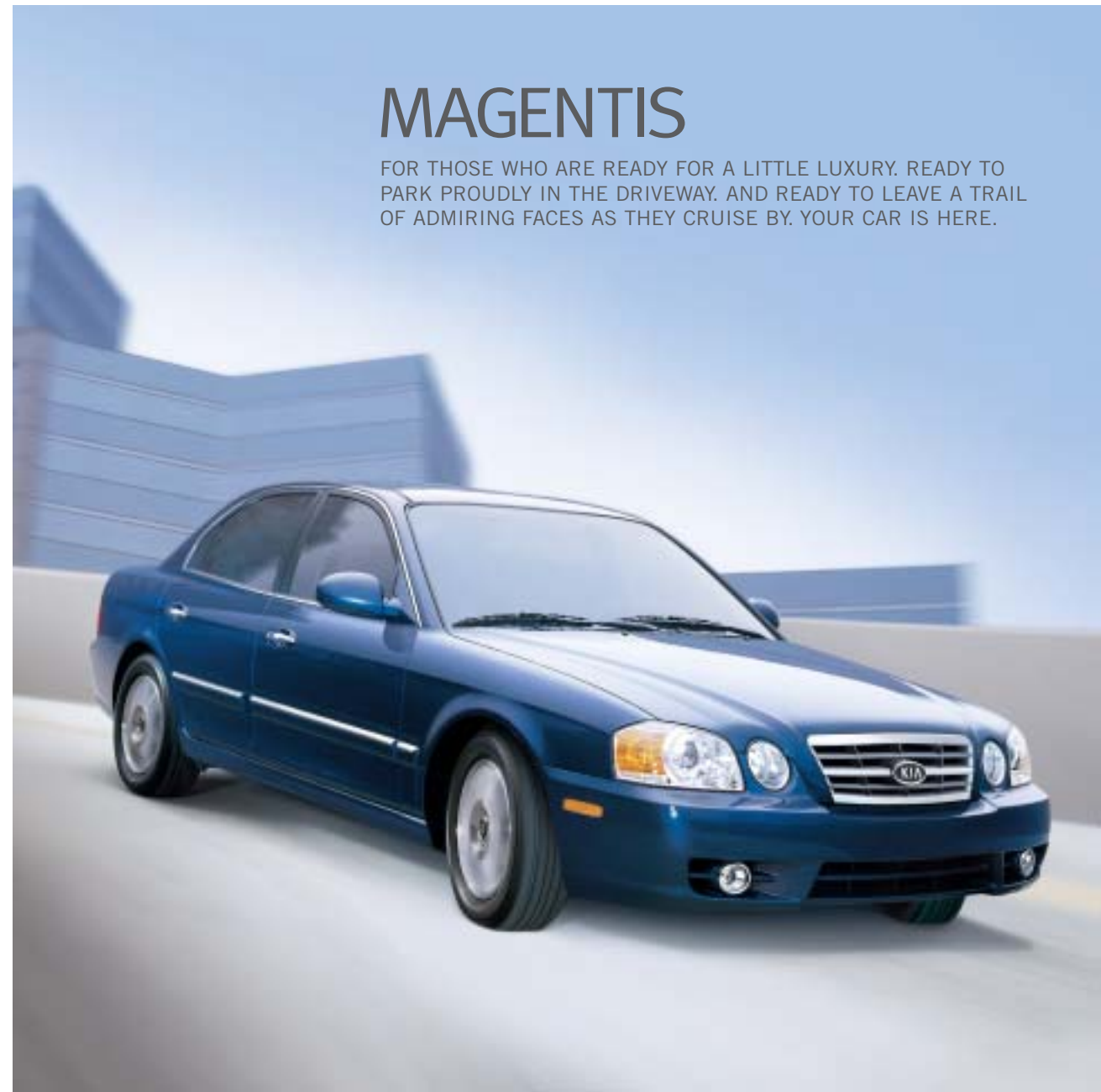


With the LX, get all the features of the LX plus rear parking sensors with sonar and a DVD entertainment system. And if you choose the EX, you'll get all the great features of the LX and more, like a premium AM/FM/Cassette/CD stereo system, alloy wheels, roof rack, rear spoiler, and rear parking sensors with sonar. But most importantly, Sedona has received the NHTSA's highest 5-star safety rating in all four crash test categories. No wonder Sedona won *AutoPacific's* "Best in Class Vehicle Satisfaction" award for best minivan. So check out this year's Sedona. And don't forget to bring the family.



MAGENTIS

FOR THOSE WHO ARE READY FOR A LITTLE LUXURY. READY TO PARK PROUDLY IN THE DRIVEWAY. AND READY TO LEAVE A TRAIL OF ADMIRING FACES AS THEY CRUISE BY. YOUR CAR IS HERE.



It's the moment you've been waiting for. The day you can move up to a stylish, luxury mid-size sedan. At Kia, we're pleased to announce that day is here – with the 2004 Magentis. Both the LX-V6 and EX-V6 trim levels offer a V6 engine with 4-speed Steptronic transmission for the convenience of smoother, pedal-free gear shifting. All come with dual front airbags, power windows, door locks and mirrors, plus more interior space than many a

worthy competitor. And for a little extra luxury, the EX-V6 gives you a power driver's seat, power sunroof, alloy wheels and leather seats. There is, however, one feature we didn't give the Magentis: a hefty price tag. But somehow, we didn't think you'd mind.

TWILIGHT BLUE	SUMMER RAIN
PEARL WHITE	BLACK ORCHID
RADIANT RUBY	CREAM GOLD



INTRODUCING THE ALL-NEW
2005 SPECTRA 4-DOOR

THE COMPLETELY REDESIGNED 2005 SPECTRA IS BOUND TO TURN HEADS. WITH ITS BRAND NEW BODY STRUCTURE, SPORTY LOOK, AND SPACIOUS INTERIOR YOU'LL BE THE ENVY OF YOUR NEIGHBOURS.



Ready to add more reliability to your life, without giving up on style? Meet the all-new 2005 Kia Spectra, in your choice of four models. All have sleek lines, distinctive styling and a responsive engine, not to mention an AM/FM/CD stereo system, a 6-way adjustable driver's seat with lumbar support, 60/40-split folding rear seats and dual front airbags. The LX is available with a practical Convenience Package that has additional standard features like air conditioning, keyless entry, power windows, mirrors and door locks. Step up to the EX and you'll

add cruise control and sporty 15" alloy wheels. For those who want it all, the EX Luxury adds leather-wrapped steering wheel and gear shift knob, side sill mouldings, a driver's seat active headrest and anti-lock brakes (ABS). And of course all Spectras come standard with a very happy driver behind the wheel.

TWILIGHT BLUE	CLEAR SILVER
BLACK ORCHID	SAND BEIGE
RADIANT RED	ESPRESSO



RIO SEDAN

YOU GET IT ALL: THE NEW-CAR SMELL. THE SHINY, FRESH PAINT JOB. AND THE SATISFACTION OF KNOWING THAT IT'S WITHIN YOUR BUDGET.

RIO RX-V

YOU'LL HAVE ROOM FOR YOUR FRIENDS. ROOM FOR YOUR STUFF. AND LOTS OF STYLE. BUT BEST OF ALL, YOU'LL HAVE YOUR VERY OWN BRAND-NEW CAR.

SUMMER RAIN	TOTAL ECLIPSE
MAYAN GOLD	PEWTER GREY
WHISTLER WHITE	WILLOW GREEN
CANYON RED	VOLCANO BLAST
RALLY BLUE	

Now it's easier than ever to experience that new-car feeling with the 2004 Rio and the 2004 Rio RX-V – the most value in a 4-door sedan in Canada* and its sporty 5-door counterpart. The stylish Rio 4-door sedan comes standard with dual front airbags, an AM/FM/CD stereo, dual cup holders, dual-remote outside mirrors and available upgrade packages.

*Based on Rio S 4-door sedan in a Canadian vehicle comparison, as of the production of this brochure.

Want a great-looking hatchback instead? The RX-V's 5-door design gives you lots of convenient storage space, plus standard features like an AM/FM/CD stereo system, air conditioning and a rear wiper with washer. And the Convenience model offers a standard power package. But perhaps the best thing about the Rio sedan and the Rio RX-V – no matter which model you choose, they're both ready, willing and able to be yours. All yours.

FEATURES



AMANTI

AMANTI FEATURES

- Dual threshold front airbags
- Front and rear side impact airbags
- Side curtain airbags
- Active front seat headrests
- Front seatbelt pretensioners with load limiters
- 3.5 L DOHC 6-cylinder engine, 200 hp
- 5-speed Steptronic transmission
- Electronic Stability Program (ESP)
- Traction Control System (TCS)
- Manual 5-speed transmission
- Independent double wishbone front suspension
- Independent multi-link rear suspension
- Vehicle speed-sensing power steering
- 4-wheel anti-lock brakes (ABS)
- Brake Assist System (BAS)
- Automatic climate control with dual zone function
- Air quality filter
- Super Vision electroluminescent instrument cluster
- AM/FM/CD/Cassette stereo with equalizer, 270W
- 9-speaker Infinity sound system, including subwoofer
- Glass-embedded antenna
- Multi-function display with trip computer and audio system readout
- Power windows with express up/down feature
- Central door locks
- Power sunroof with one-touch open feature
- Cruise control
- Steering wheel-mounted cruise and audio controls
- Remote keyless entry with alarm
- Tilt steering column
- Woodgrain trim
- Leather and woodgrain steering wheel
- Leather and woodgrain gear shift knob
- Chrome interior door handles
- Electro-chromic rearview mirror
- Driver's seat lumbar adjuster – electric
- 8-way power-adjustable driver's seat
- Dual preset driver's seat memory function
- 4-way power-adjustable front passenger seat
- Leather seats
- Heated front seats with temperature control
- Height and tilt-adjustable front seat headrests
- Height and tilt-adjustable rear seat headrests
- Centre armrest with dual storage compartments
- Concealed cup holders in centre console
- Rear seat folding armrest with storage and dual cup holders
- Rear seat ski pass-through
- Front map lamps with sunglass case
- Delay-out interior lamp
- Footwell lamps
- Door courtesy lamps
- Front and rear floor mats
- High Intensity Discharge headlamps (HID)
- Integrated projector fog lamps
- LED front turn signals
- Power heated mirrors with memory function
- Reverse dipping rearview mirrors
- Chrome accents
- 16" alloy wheels
- P225/60R16 all-season tires
- Full size alloy spare wheel
- Tinted glass
- Solar control glass
- Rain-sensing wipers
- Windshield wiper de-icer



SORENTO

LX FEATURES

- 4-wheel ABS, 4-wheel ventilated disc, power-assisted
- Dual front depowered airbags
- Curtain type dual side-impact airbags (covers front and rear)
- Anti-theft electronic immobilizer
- Side-impact bars: Front and rear side doors
- 3.5 L DOHC V6 engine, 192 hp
- Manual 5-speed transmission
- Optional 4-speed automatic transmission with overdrive
- 4-wheel-drive system: Shift-on-the-fly, electronic control, 2-speed transfer case
- Power-assist rack-and-pinion steering
- 16" alloy wheels with full size alloy spare
- Roof rack
- Power windows, heated mirrors and door locks
- Remote keyless entry
- Solar glass tinted windshield
- Front fog lamps
- Body-coloured bumpers and door handles
- Front and rear mudguards
- Front wiper de-icer and heated exterior mirrors
- Air conditioning with rear ducts
- Cruise control with steering wheel-mounted controls
- AM/FM/CD stereo with 8 speakers
- Underfloor storage compartment
- Height-adjustable driver's seat with lumbar support
- Rear 60/40 split-folding bench seat: 3 passengers
- Tilt steering column

EX FEATURES

(IN ADDITION TO OR IN PLACE OF LX FEATURES)

- Torque-on-demand all-wheel-drive system, electronically controlled, 2-speed transfer case
- Limited slip differential
- Vehicle speed-sensing electronically controlled power steering
- 2-tone body side cladding (Sand Dune or Pewter)
- P245/70R16 all-season Michelin tires
- Body-coloured mirrors
- Chrome-plated door handles
- Rear body-coloured spoiler
- Automatic climate control
- AM/FM/CD/cassette stereo with 10 speakers
- Steering wheel-mounted audio controls
- Cargo net
- Trip computer with compass, altimeter and barometer
- 6-way adjustable power driver's seat
- Leather-wrapped 4-spoke steering wheel
- Woodgrain trim: console, door switch plates, rear door handles
- Chrome door scuff plates

EX-LUXURY FEATURES

(IN ADDITION TO OR IN PLACE OF EX FEATURES)

- Power tilt and sliding sunroof with sunshade
- Leather seats
- Front heated seats
- Leather and woodgrain accents on steering wheel and gear shift knob



SEDONA

LX FEATURES

- Dual front depowered airbags
- Anti-theft electronic immobilizer
- Child seat anchor holders (1 in 3rd row, 2 in 2nd row)
- Height-adjustable front and 2nd row seatbelts
- Front seatbelt pretensioner with load limiter
- Side impact bars
- Front wiper de-icer and heated exterior mirrors
- 3.5 L V6 engine, 195 hp
- 5-speed automatic transmission, electronic, with overdrive
- Multi-Port electronic fuel injection system
- Engine speed-sensing power steering
- Air conditioning: front and rear with separate speed controls
- Power windows with auto down – driver's side
- AM/FM/CD stereo with 6 speakers
- Tilt steering column
- Remote keyless entry
- 10 cup holders
- Front side-folding table
- Driver's seat with dual height adjuster and lumbar support
- 2nd row folding bench, removable with wheels
- 3rd row 50/50 split-folding bench, removable with wheels
- Three 12 V power outlets
- Floor mats
- Privacy glass – sliding doors, quarter, tailgate windows
- P215/70R15, all-season tires, with full size spare
- Remote opening fuel door
- Body-coloured side mouldings with chrome

LXE FEATURES

(IN ADDITION TO LX FEATURES)

- Rear parking distance sensors with sonar
- DVD system with 2 wireless stereo headphones

EX FEATURES

(IN ADDITION TO OR IN PLACE OF LX FEATURES)

- 4-wheel anti-lock brakes (ABS)
- Solar glass tinted windshield
- Rain-sensing wipers
- Rear parking distance sensors with sonar
- Power driver's seat with power lumbar adjustment
- Steering wheel-mounted audio controls
- Cargo net
- Trip computer with compass, altimeter and barometer
- 6-way adjustable power driver's seat
- Leather-wrapped 4-spoke steering wheel
- Woodgrain trim: console, door switch plates, rear door handles
- Chrome door scuff plates

EX-LUXURY FEATURES

(IN ADDITION TO OR IN PLACE OF EX FEATURES)

- All leather interior (including armrests)
- Heated front seats
- Power sliding sunroof



MAGENTIS

LX FEATURES

- Dual front depowered airbags
- Passenger airbag presence detector
- Front seatbelt pretensioners with load limiters
- Height-adjustable front seatbelts
- Emergency trunk release handle
- Height-adjustable front and rear headrests
- 2.4 L DOHC 4-cylinder engine, 138 hp
- 4-speed Steptronic transmission
- Independent double wishbone front suspension
- Independent multi-link rear suspension
- RPM-sensing power steering
- Front and rear anti-roll bars
- Front and rear gas-charged shocks
- Front disc/rear drum brakes
- Air conditioning
- AM/FM/CD stereo with 6 speakers
- Power windows
- Central door locks
- Remote keyless entry with alarm
- Remote trunk and fuel door releases – electric
- Tilt steering column
- Centre console with armrest and storage compartment
- Dual cup holders
- Brushed aluminum door scuff plates
- Delay-out room lamp
- Map lamps with sunglass case
- Driver's seat height adjuster and lumbar support
- Full cloth seats
- 60/40 split-folding rear seat
- Rear centre armrest with cup holders and storage
- Dual illuminated vanity mirrors
- Power heated mirrors
- Body-coloured door handles, body side mouldings and mirrors
- Rear chrome garnish
- Front and rear mudguards
- 15" wheels with full wheel covers
- P205/60R15 all-season tires
- Tinted glass
- Variable intermittent wipers

LX-V6 FEATURES

(IN ADDITION TO OR IN PLACE OF LX FEATURES)

- 4-wheel anti-lock brakes (ABS)
- 2.7 L DOHC V6 engine, 170 hp
- 4-wheel disc brakes
- 16" alloy wheels
- P205/55R16 Michelin all-season tires
- Woodgrain interior accents
- Leather-wrapped steering wheel and gear shift knob
- Power sunroof
- Fog lamps

EX-V6 FEATURES

(IN ADDITION TO OR IN PLACE OF LX-V6 FEATURES)

- Front seat side-impact airbags
- Leather seats
- Leatherette door trim
- 8-way power-adjustable driver's seat
- Front seat warmers
- Centre console with 2-level storage compartment
- Chrome exterior and interior door handles
- Front seat tilting headrests
- Chrome insert in body side moulding
- Body side skirts



THE ALL-NEW 2005 SPECTRA 4-DOOR

LX FEATURES

- Dual airbags
- Front seatbelt pretensioners
- Height adjustable front seatbelts
- Emergency trunk release handle
- 2.0 L DOHC 4-cylinder engine, 138 hp
- 5-speed manual transmission
- Optional 4-speed automatic transmission
- Independent front and rear suspension
- Front & rear anti-roll bars
- Front and rear gas-charged shocks
- Power steering
- Tilt steering column
- 15" wheels with full wheelcovers
- AM/FM/CD stereo with 4 speakers
- Tachometer
- Front and rear height adjustable headrests
- 60/40 split-folding rear seat
- Driver's seat height adjuster and lumbar support
- Full cloth seats
- Dual vanity mirrors with covers
- Front and rear floor mats
- Remote trunk and fuel door release
- Map lamps with sunglass holder
- Centre console with armrest
- Delay-out interior lamp
- Front door pockets
- Front seat cup holders
- Tinted glass
- Body-coloured door handles and mirrors
- Body-coloured body side mouldings
- Dual manual remote mirrors
- Variable intermittent wipers
- Front and rear mudguards

LX CONVENIENCE FEATURES

(IN ADDITION TO OR IN PLACE OF LX FEATURES)

- Air conditioning
- Tweeter speakers (2)
- Rear glass mount antenna
- 4-wheel disc brakes
- Remote keyless entry with alarm
- Power windows and door locks
- Heated power mirrors

EX FEATURES

(IN ADDITION TO OR IN PLACE OF LX CONVENIENCE FEATURES)

- Cruise control
- 15" alloy wheels

EX LUXURY FEATURES

(IN ADDITION TO OR IN PLACE OF EX FEATURES)

- 4-wheel anti-lock brakes (ABS)
- Driver's seat active headrest
- Leather-wrapped steering wheel and gear shift knob
- Body side skirts
- Fog lamps

NOTE – availability, specifications, materials and colours are subject to change without notice. Products may not be exactly as shown. Some models shown include dealer-installed Kia accessories. Information in the brochure is believed to be accurate at time of printing.



RIO SEDAN

RIO S FEATURES

- Dual airbags
- Front seatbelt pretensioners
- Height-adjustable front seatbelts
- Emergency trunk release handle
- 1.6 L DOHC 4-cylinder engine, 104 hp
- 5-speed manual transmission
- Independent front suspension
- Semi-independent rear suspension
- Rack-and-pinion steering
- 14" wheels with full wheel covers
- P175/65 R14 all-season tires
- AM/FM/CD stereo
- Full cloth seats
- Driver's seat lumbar support
- Dual vanity mirrors
- Front and rear floor mats
- Front seat cup holders
- Rear window defroster
- Seat back pockets
- Tinted glass
- Intermittent wipers
- Front and rear mudguards
- Dual manual remote mirrors
- Body-coloured grille

RIO RS FEATURES

(IN ADDITION TO OR IN PLACE OF RIO S FEATURES)

- Optional 4-speed automatic transmission
- RPM-sensing power steering
- Tilt steering column
- Driver's seat height adjuster
- Map lamps with sunglass case
- Remote trunk release
- Remote fuel door release
- Body-coloured door handles and mirrors
- Body-coloured body side mouldings
- Air conditioning
- 60/40 split-folding rear seat
- Tachometer
- Retractable cargo area cover
- 2 height-adjustable rear headrests
- 12V rear cargo area power outlet
- 4 assist grips
- Fog lamps
- Rear hatch wing spoiler
- Fixed intermittent rear wiper

RIO LS FEATURES

(IN ADDITION TO OR IN PLACE OF RS FEATURES)

- 4-speed automatic overdrive transmission
- Air conditioning
- Power windows and heated mirrors
- Tachometer
- Fade-out interior lamp
- Front seat tilting headrests
- Rear seat folding armrest
- Trunk net
- Remote keyless entry
- Fog lamps



RIO RX-V

RX-V FEATURES

- Dual airbags
- Front seatbelt pretensioners
- Height-adjustable front seatbelts
- 1.6 L DOHC 4-cylinder engine, 104 hp
- 5-speed manual transmission
- Independent front suspension
- Semi-independent rear suspension
- RPM-sensing power steering
- 14" alloy wheels
- P175/65 R14 all-season tires
- AM/FM/CD stereo
- Full cloth seats
- Driver's seat lumbar support
- Dual vanity mirrors
- Front and rear floor mats
- Front seat cup holders
- Rear window defroster
- Seat back pockets
- Tinted glass
- Variable intermittent wipers
- Front and rear mudguards
- Dual manual remote mirrors
- Body-coloured grille
- Tilt steering column
- Driver's seat height adjuster
- Driver's seat folding armrest
- Map lamps with sunglass case
- Remote fuel door release
- Body-coloured door handles and mirrors
- Body-coloured body side mouldings
- Air conditioning
- 60/40 split-folding rear seat
- Tachometer
- Retractable cargo area cover
- 2 height-adjustable rear headrests
- 12V rear cargo area power outlet
- 4 assist grips
- Fog lamps
- Rear hatch wing spoiler
- Fixed intermittent rear wiper

RX-V CONVENIENCE FEATURES

(IN ADDITION TO OR IN PLACE OF RX-V FEATURES)

- Power windows and heated mirrors
- Front seat tilting headrests
- Fade-out interior lamp
- Trunk net
- Remote keyless entry
- Roof rack (in lieu of rear hatch wing spoiler)

WANT TO LEARN MORE ABOUT A SPECIFIC KIA MODEL? GOOD NEWS – GETTING DETAILED INFORMATION IS AS EASY AS PICKING UP THE PHONE, GOING TO OUR WEBSITE, OR STOPPING BY ONE OF OUR DEALERSHIPS. JUST CALL 1-877-542-2886 OR VISIT WWW.KIA.CA. BOTH LET YOU REQUEST A COMPLETE BROCHURE OF THE MODELS YOU'RE INTERESTED IN OR FIND THE LOCATION OF THE KIA DEALER NEAREST YOU, IF YOU'D RATHER PICK UP A BROCHURE AND VIEW THE VEHICLES IN PERSON. HAPPY KIA SHOPPING!



KIA MOTORS WORLDWIDE OPERATIONS



From our modest beginnings in 1944 producing bicycles, Kia Motors has truly established a global presence with offices worldwide and production facilities producing over 2.9 million vehicles. Currently part of the seventh largest automotive manufacturer in the world, Kia Motors is committed to becoming one of the world's top 5 automakers by 2010 and we will achieve this goal with aggressive expansion of our

vehicle line-up and focusing on overseas markets and global customers. Kia Motors analyzes world market trends, interprets rapid market changes, and carries out research into market conditions. Most importantly, Kia Motors continually works to identify and satisfy the needs of its global customer base. We've come a long way since our arrival in Canada four short years ago. We've sold our

100,000th vehicle, launched the award-winning Sorento SUV, expanded our dealer network and launched our first full-size luxury sedan – Amanti. The complete family – Rio, Spectra, Magentis, Sedona, Sorento and Amanti – has something to offer every driver searching for a unique blend of style, fun to drive performance, an abundance of features, excellent value and all backed by the best warranty in the business.

KIA CONFIDENCE

Every Kia includes the best customer care package in the industry – the “5•5•5 Extra Care Warranty.” Its coverage includes:

- 5-year/100,000 km – Comprehensive Warranty covering virtually the entire vehicle.*

- 5-year/100,000 km – Powertrain Warranty covering the engine, transmission, axles, differentials and driveshafts.*

- 5-year/100,000 km – Extra Care Roadside Assistance covers you in case of mechanical breakdown anywhere in North America.*

- 1-year/20,000 km – First-Year Adjustments covering consumable items such as bulbs, wiper blades, fuses, brake pads, etc.*

- 8-year/130,000 km – Major Emission Components that guarantee that the car will conform with government emission regulations.*

- 5-year/100,000 km – Anti-Perforation Warranty on body sheet metal defects in material/workmanship.*

Kia completes this peace-of-mind warranty coverage with a national dealer network. So wherever you need us – from Whitehorse to Windsor and from Victoria to St. John's – we'll be there.



“The Best Warranty in the Business”

*Some restrictions apply. For full information on our 5-5-5 Extra Care Warranty, call us at 1-877-542-2886 or visit us at www.kia.ca

PEACE OF MIND

5 YEARS OF IT TO BE EXACT. 5 YEARS OR 100,000 KILOMETRES OF WORRY-FREE ADVENTURE. WHY DID WE MAKE SUCH A BIG COMMITMENT? WE JUST REALLY LIKE YOU.



THE BEST WARRANTY IN THE BUSINESS.

5-YEAR/100,000 KM COMPREHENSIVE WARRANTY

5-YEAR/100,000 KM POWERTRAIN WARRANTY

5-YEAR/100,000 KM EXTRA CARE ROADSIDE ASSISTANCE



Kia's national dealer network is made up of over 145 locations across Canada. No matter which road you find yourself on in Canada – or anywhere in North America – you can rest assured Kia is wherever you need us to be. You have our word, our warranty and our coast-to-coast representation in place to add even more value to your already sound Kia investment.



Come out ahead.