

FAMILY MATTERS

THERE ARE CERTAIN THINGS I REALLY CARE ABOUT: BEING WITH MY FAMILY. KEEPING THEM SAFE.
AND FINDING A MINIVAN THAT KEEPS THEM SO CONTENT, THE PHRASE "ARE WE THERE YET?" BECOMES OBSOLETE.



THE 2004 KIA SEDONA

SEDONA



Come out ahead.

BEING TOGETHER

WHETHER WE'RE CAMPING, CAR POOLING OR CRUISING AROUND, ALL WE NEED IS EACH OTHER TO MAKE IT FUN. OF COURSE, HAVING COMFORTABLE SEATS, TONS OF SPACE, GREAT MUSIC, 10 CUP HOLDERS AND A LITTLE FOLDING TRAY TABLE TO KEEP THE KIDS OCCUPIED DOESN'T HURT EITHER.



SEDONA LX

With its powerful V6 engine, 5-speed automatic transmission with overdrive and versatile seating for seven, the LX has everything you need. Plus standard features like front and rear air conditioning, cruise control, remote keyless entry, anti-theft immobilizer, power front windows, mirrors and door locks, dual sliding doors, 10 cup holders and an AM/FM/CD stereo system with 6 speakers to make every ride a pleasant one. With the LXE, get all the features of the LX plus rear parking sensor with sonar that allows you to be safe while in reverse. Also, keep your passengers entertained with the standard DVD system that plays DVDs, CDs and MP3s (including 2 wireless stereo headphones), it's like you never left home.

Grocery shopping. Soccer practice. Summer vacations. Families log a lot more kilometres than they used to. So at Kia, we set out to make all that time on the road quality time, with the 2004 Kia Sedona. A minivan with all the power, comfort and features you could possibly need. The National Highway Traffic Safety Administration's (NHTSA) highest safety rating.* The best warranty in the business.** And a price you can actually afford. No wonder Sedona won AutoPacific's "Best in Class Vehicle Satisfaction" award for best minivan of 2002. So meet this year's Sedona. And don't forget to bring the family.



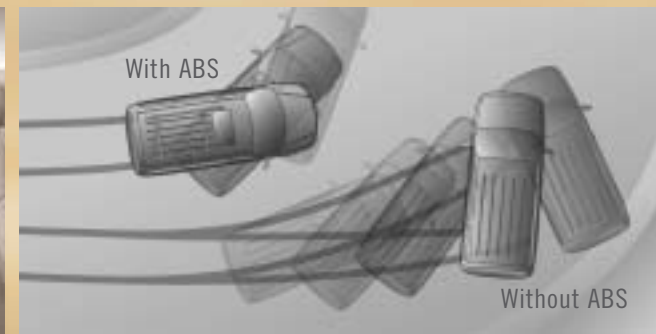
SEDONA EX

It's got all the great features of the LX and more. On the outside, rear parking sensor with sonar, alloy wheels, fog lamps, two-tone body side cladding, roof rack and spoiler make the EX lovely to behold. On the inside, power adjustable front seats and a premium AM/FM/Cassette/CD stereo system with 6 speakers make the EX lovely to be in. Want even more luxury? With the EX-Luxury, get all the features of the EX, plus power sunroof, leather seats and heated front seats. Now you're sitting in the lap of luxury.

AT KIA, WE KNOW HOW TO BUILD AN AUTOMOBILE YOU CAN COUNT ON. WITH MORE THAN HALF A CENTURY OF ENGINEERING UNDER OUR BELT, WE USE OUR EXPERTISE TO DESIGN EVERYTHING FROM SUVs AND MINIVANS TO FULL-SIZE LUXURY SEDANS AND SPORTY COMPACTS. AT PRESENT, WE'VE SOLD OVER 2 MILLION KIAs WORLDWIDE - 100,000 OF WHICH YOU'LL FIND DRIVING AROUND CANADA AT THIS VERY MOMENT. IN FACT, KIA HAS MORE THAN 145 DEALERSHIPS ACROSS CANADA, AND IF YOU SHOULD HAPPEN TO BE STANDING IN ONE RIGHT NOW, WE'RE WILLING TO BET THERE'S A KIA THERE WITH YOUR NAME ON IT.



WHEN IT COMES TO VEHICLE SAFETY TESTS, THE NATIONAL HIGHWAY TRAFFIC SAFETY ADMINISTRATION HAS SOMETHING TO SAY ABOUT THE KIA SEDONA: "★★★★★." THAT'S THE HIGHEST RATING AVAILABLE IN ALL FOUR CRASH TEST CATEGORIES: FRONTAL DRIVER IMPACT, FRONTAL PASSENGER IMPACT, SIDE FRONT IMPACT AND SIDE REAR IMPACT. IT'S ALSO A DISTINCTION THE SEDONA SHARES WITH ONLY THREE OTHER MINIVANS IN ITS CLASS. MAYBE THAT'S WHY SO MANY PEOPLE GIVE SEDONA THEIR OWN 5-STAR RATING IN "PEACE-OF-MIND."



FEELING SECURE

TO PROTECT MY FAMILY, I'D CLIMB THE HIGHEST MOUNTAIN. CROSS THE DEEPEST OCEAN. I'D EVEN WRAP MY KIDS IN BUBBLE-WRAP IF THEY'D HOLD STILL LONG ENOUGH. SO IT GOES WITHOUT SAYING I'D CHOOSE A MINIVAN WITH THE NHTSA'S HIGHEST 5-STAR SAFETY RATING.

We went to great lengths to give Sedona the important safety features you're looking for to help keep you and your family feeling safe. In addition to receiving the NHTSA's highest rating in all four crash test categories, the Sedona comes equipped with a range of confidence-building standard features like dual front airbags, side-impact door beams and an energy-absorbing steering column. Seat belt effectiveness is enhanced by height-adjustable anchors in the front and second rows, and seat belt pretensioners with load limiters in the front row hold you more securely in frontal impacts. Available anti-lock brakes help you maintain better control during sudden braking, especially on wet or slippery roads. And for improved visibility, there's a windshield de-icer and available front fog lamps. For added child safety, there's an anchoring system in the second and third rows to help hold child seats more securely. And the sliding doors come with child safety locks. All this plus the reassurance of Kia's 5-year/100,000 kilometre 24-hour roadside assistance make the Sedona a smart choice for you and your family.



5-STAR CRASH TEST RATING

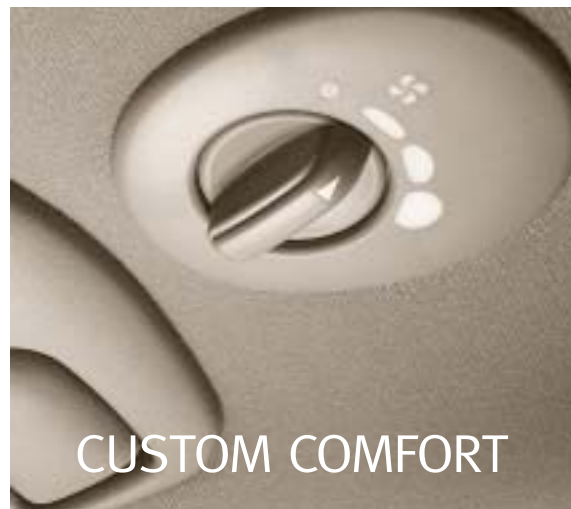




FRESH AIR



COOL BREEZES



CUSTOM COMFORT



It's like a family room on wheels. The Sedona EX has everything you need to feel right at home. Like an 8-way power adjustable driver's seat with power lumbar support and a 4-way power adjustable passenger seat. Front row tilt-adjustable headrests. And available leather seat trim* for extra comfort. You can also get a power sunroof* with tilt, for a little fresh air and sunshine. And when you've had enough of the great outdoors, standard front and rear air conditioning with rear controls let everyone control their very own micro-climate. To keep your personal space tidy, there's a front console CD storage box, dual glove boxes and a front passenger lockable under-seat storage tray. And for a little extra style, there's a leather-wrapped steering wheel and gear-shift knob plus attractive wood grain accents. Hmm. Come to think of it, the Sedona might be way better than your family room.

THE COMFORTS OF HOME

AFTER YEARS OF FIGHTING OVER THE GOOD SPOT ON THE COUCH, THE TOP BUNK IN THE BEDROOM AND THE FAVOURITE LOUNGE CHAIR IN THE BACKYARD, THERE'S FINALLY A PLACE WHERE WE CAN ALL BE KING.



"HOW CAN YOU BE HOT WHEN I'M SO COLD?" "GOOSEBUMPS DON'T LIE." "IT'S LIKE AN IGLOO IN HERE!" NOW THESE PHRASES NEED NEVER BE UTTERED AGAIN. WITH THE SEDONA'S FRONT, 2ND AND 3RD ROW AIR-FLOW VENTS WITH FRONT AND REAR CONTROLS, EVERYONE'S IN CHARGE OF THEIR OWN PERSONAL COMFORT.

*EX-Luxury.



LIFE'S LITTLE LUXURIES

WE NEED A CUTE FOLDOUT SIDE TABLE WITH CUP HOLDERS. WE NEED THREE POWER OUTLETS TO PLUG IN OUR TOYS AND GADGETS. WE NEED GREAT MUSIC AND A SPECIAL PLACE TO PUT SUNGLASSES. THE FUNNY THING IS, WE NEVER KNEW WE NEEDED THEM UNTIL NOW.



MORE CONTROL



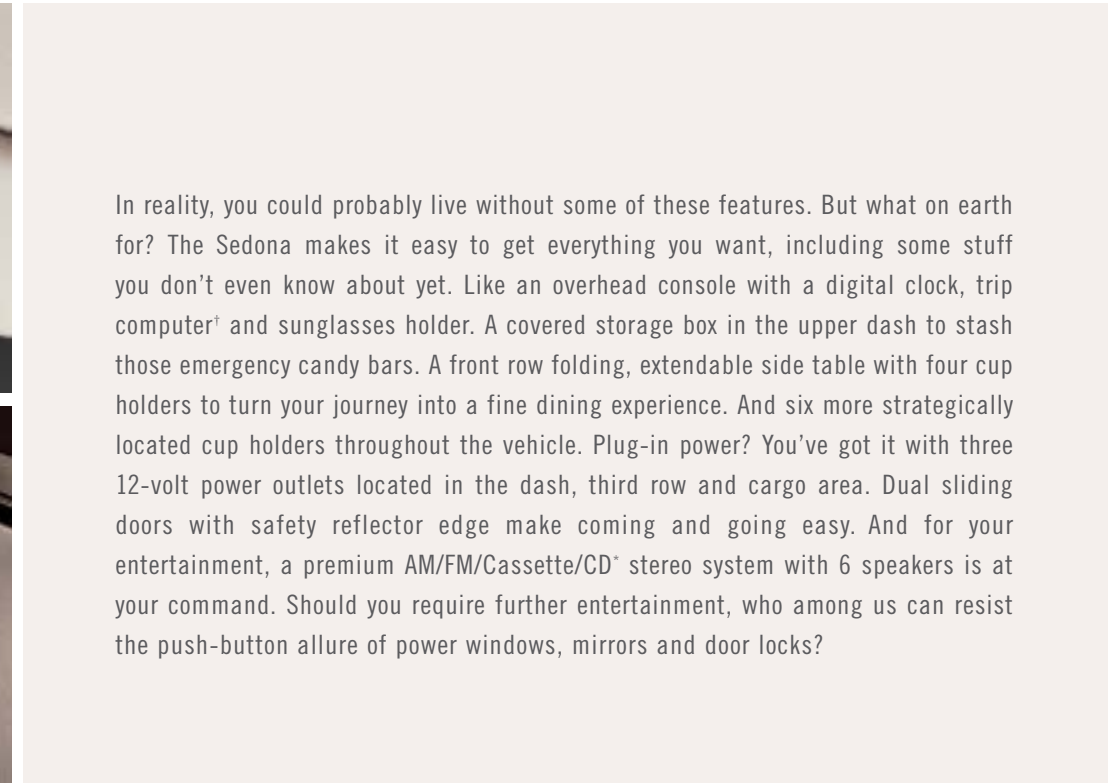
SECRET SPACES



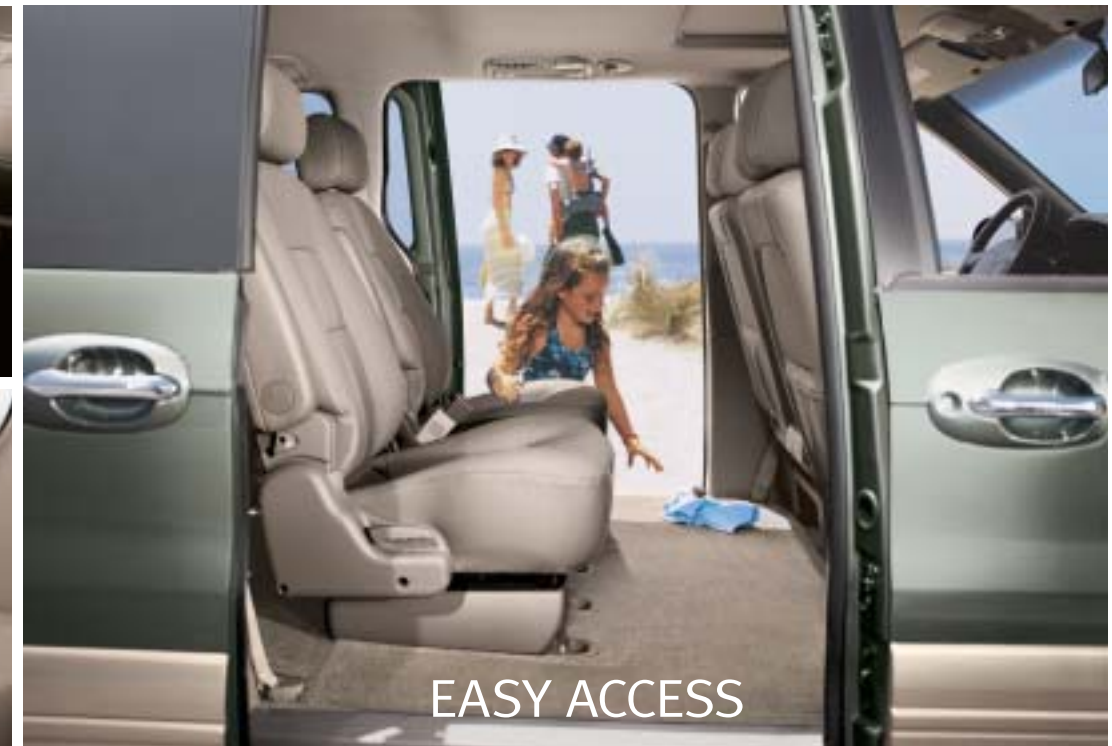
DINE IN



POWER TO GO



In reality, you could probably live without some of these features. But what on earth for? The Sedona makes it easy to get everything you want, including some stuff you don't even know about yet. Like an overhead console with a digital clock, trip computer† and sunglasses holder. A covered storage box in the upper dash to stash those emergency candy bars. A front row folding, extendable side table with four cup holders to turn your journey into a fine dining experience. And six more strategically located cup holders throughout the vehicle. Plug-in power? You've got it with three 12-volt power outlets located in the dash, third row and cargo area. Dual sliding doors with safety reflector edge make coming and going easy. And for your entertainment, a premium AM/FM/Cassette/CD* stereo system with 6 speakers is at your command. Should you require further entertainment, who among us can resist the push-button allure of power windows, mirrors and door locks?



EASY ACCESS

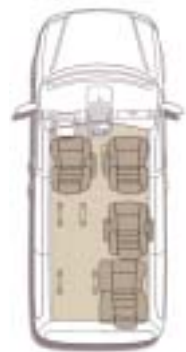
†EX and EX-Luxury only. *LX features AM/FM/CD stereo.



3RD ROW SEATS FOLDED UP



3RD ROW SEATS OUT



ONE 2ND AND ONE 3RD ROW SEAT OUT



BOTH 2ND AND 3RD ROW SEATS OUT



SPACE FOR OUR STUFF

OUR SEDONA HAS MANAGED A SIX-FOOT PIÑATA, A GIANT CLAY REPLICA OF MT. KILIMANJARO, AND A SAINT BERNARD. SO FITTING IN A MOUNTAIN OF COTTAGE GEAR IS A PIECE OF CAKE.



We've all got stuff. And at some point, we need to take it with us. With this in mind, we designed the Sedona to have all the versatile cargo space you need – 3,610 litres of it to be exact. And with eight different seating configurations, you can arrange all that space any way you like. There's standard seven-passenger seating, removable 2nd row bucket seats* and split double-folding removable 3rd row bench seats that easily roll out and are light enough for one person to handle. Other handy storage features include a roof rack* for your bikes and sporting gear and a rear cargo area shopping bag holder.* And if you still have more things to store after all that, a covered storage box in the 3rd row is ready and willing to serve.

* EX and EX-Luxury.

LOOKING FOR THAT SPECIAL KIA BUT NOT READY TO CHANGE OUT OF YOUR PYJAMAS? VISIT WWW.KIA.CA. YOU'LL FIND ALL THE INFO YOU NEED, INCLUDING PERFORMANCE DETAILS OF THE VEHICLES YOU'RE INTERESTED IN. YOU CAN ALSO FIND THE DEALER NEAREST YOU AND CALCULATE YOUR POTENTIAL MONTHLY PAYMENT. WOW, AND YOU HAVEN'T EVEN LEFT THE HOUSE YET!



Is everybody ready? Then hop on in and let's hit the road. With the Sedona's 3.5-litre 195 horsepower V6 dual overhead cam engine and 1,587 kg (3,500 lb.) of towing capacity, you've got plenty of power to make it up those hills or wherever else you're going. The Sedona's engine speed-sensing rack-and-pinion steering gives you a firm command of the wheel, and its high-performance roller-rocker valve train enhances performance efficiency and reduces wear. For a smooth ride, the independent MacPherson-strut front suspension and five-link coil rear suspension handle all the bumps in the road. And cruise control comes in handy on those long open stretches. You'll also be happy to know that Sedona was the first minivan to give you a 5-speed automatic transmission instead of 4, giving you smoother gear-shifting and more power in any gear. So what's stopping you? Oh. There's a rest stop just up ahead on your left.

ALWAYS ON THE RUN

WE'VE GOT THE POWER TO TOW OUR BOAT TO THE LAKE. THE POWER TO CLIMB HILLS AND GO CAMPING. THE POWER TO MAKE IT FROM PIANO LESSONS TO GYMNASTICS TO HOCKEY PRACTICE AND BACK AGAIN. NOW, IF WE ONLY HAD THE ENERGY.



SEDONA LX SHOWN

See dealer for towing instructions.

FEATURES



LX

SEDONA LX FEATURES

- Dual front depowered airbags
- Anti-theft electronic immobilizer
- Child seat anchor holders (1 in 3rd row, 2 in 2nd row)
- Child safety locks: sliding door
- Height adjustable front and 2nd row seatbelts
- Front seatbelt pretensioner with load limiter
- Side impact bars
- Front wiper de-icer and heated exterior mirrors
- Full size spare tire
- 3.5 L V6 engine, 195 hp
- 5-speed automatic transmission, electronic, with overdrive
- Multi-Port electronic fuel injection system
- Engine speed-sensing power steering
- Air conditioning: front and rear with separate speed controls
- Power windows with auto down – driver side
- AM/FM/CD stereo with 6 speakers
- Tilt steering column
- Remote keyless entry
- 10 cup holders
- Dual glove box with map holder
- Underseat lockable storage tray: front passenger
- Sunglass holders
- Front door pockets and seat back pockets
- Front side-folding table
- Full cloth front bucket seats with foldable armrests
- Driver seat with dual height adjuster and manual lumbar support
- Front and rear adjustable headrests
- 2nd row folding bench, removable with wheels
- 3rd row 50/50 split-folding bench, removable with wheels
- 3rd row seat sliding lever accessible from cargo area
- Map lamps: 2 (front), 4 (rear)
- Dual extendable sunvisors with vanity mirror and cover
- Three 12 V power outlets
- Floor mats
- Tachometer
- Illuminated ignition keyhole
- Cargo lamp
- Privacy glass – sliding doors, quarter, tailgate windows
- Tinted windshield with sunband
- Dual rear sliding doors
- P215/70R15, all season tires
- 15" steel wheels with full wheel covers



EX

LX (CONTINUED)

- Rear defroster with timer and rear fixed intermittent wiper with washer
- Remote opening fuel door
- Body-coloured side mouldings with chrome
- Front & rear black mudguards

SEDONA LX

(IN ADDITION TO LX FEATURES)

- Rear parking distance sensor with sonar
- DVD system with 2 wireless stereo headphones

SEDONA LX

(IN ADDITION TO OR IN PLACE OF LX FEATURES)

- 4-wheel ABS brakes
- Front windshield with solar ray polarizing glass
- Rain-sensing wipers
- Rear parking distance sensor with sonar
- Power driver seat with power lumbar adjustment (8-way power adjustable)
- Power passenger seat (4-way power adjustable)
- 2nd row captain chairs, removable with wheels
- AM/FM/CD/cassette stereo
- Power quarter windows
- Trip computer
- Rear seat shopping hooks
- Illuminated vanity mirrors
- Leather-wrapped steering wheel & gear shift knob
- Woodgrain interior accents
- Chrome interior accents (speaker grilles, door handles)
- Height adjustable front armrests
- Tilt adjustable headrests
- 2-tone body side cladding
- Alloy wheels
- Black roof rack
- Front fog lamps
- Rear spoiler
- Chrome grille/door handles/rear garnish
- Front door courtesy lamps

SEDONA EX-LUXURY

(IN ADDITION TO OR IN PLACE OF EX FEATURES)

- All leather interior (including armrests)
- Heated front seats
- Power sliding sunroof

SPECIFICATIONS

ENGINE	LX, LXE, EX, AND EX-LUXURY
Type	3.5 L V6, iron block, aluminum heads
Valve gear	DOHC, 4 valves per cylinder
Displacement	3,497 cc (213.3 cu. in.)
Compression ratio	10.0:1
Horsepower	195 hp @ 5,500 RPM
Torque	218 lb.ft. @ 3,500 RPM
Fuel tank capacity	75 L (19.8 gal.)
Transmission	Automatic, 5-speed electronic, overdrive

DIMENSIONS (EXTERIOR AND INTERIOR)	LX, LXE, EX, AND EX-LUXURY
Wheelbase	2,910 mm (114.6 in.)
Track (front/rear)	1,635/1,600 mm (64.4/63.0 in.)
Exterior height	1,730 mm (68.1 in.)
Exterior length	4,930 mm (194.1 in.)
Exterior width	1,895 mm (74.6 in.)
Ground clearance	175.6 mm (6.9 in.)
Turning radius	6.3 m (20.7 ft.)
Head room (front/middle/rear)	1,022/1,018/940 mm (40.3/40.2/37.1 in.)
Hip room (front/middle/rear)	1,492/1,654/1,240 mm (58.7/65.1/48.8 in.)
Leg room (front/middle/rear)	1,032/945/833 mm (40.6/37.2/32.8 in.)
Shoulder room (front/middle/rear)	1,580/1,602/1,483 mm (62.2/63.0/58.4 in.)
Cargo Capacity – All seats in place	617.3 L (21.8 cu. ft.)
Cargo Capacity – 3 rd row seats removed	1,999.2 L (70.6 cu. ft.)
Cargo Capacity – 2 nd and 3 rd row seats removed	3,610.4 L (127.5 cu. ft.)

CURB WEIGHT	LX, LXE, EX, AND EX-LUXURY
5-speed automatic	2,136 kg (4,709 lb.)

BODY AND CHASSIS	LX, LXE, EX, AND EX-LUXURY
Layout	Front engine, front wheel drive
Body type	Steel unibody
Front suspension	MacPherson strut, coil springs, stabilizer bar
Rear suspension	Five-link, coil spring, stabilizer bar
Steering type	Rack-and-pinion, power assisted

BRAKES	LX, LXE, EX, AND EX-LUXURY
Type	Hydraulic, power-assisted vacuum (ABS in EX & EX-Luxury)
Front	276 mm (10.87 in.) vented disc
Rear	254 mm (10.00 in.) cast-iron drum

TIRES	LX, LXE, EX, AND EX-LUXURY
Tires	P215/70R15 All season

CAPACITIES	LX, LXE, EX, AND EX-LUXURY
Towing capacity with trailer brakes	1,587 kg (3,500 lb.) [†]

FUEL ECONOMY (CITY/HIGHWAY L/100KM)	LX, LXE, EX, AND EX-LUXURY
5-speed automatic	15.7/11.0 L (18.0/25.7 mpg)



CARGO NET
Attaches to standard net hooks in cargo area.



SUNROOF DEFLECTOR
Designed to help reduce wind noise and glare.



HOOD PROTECTOR
Helps protect your paint from bugs, stone chips and road debris.



TRAILER HITCH
This heavy duty trailer hitch provides 1,587 kg (3,500 lb.) of towing capacity.

ACCESSORIES AND COLOURS

Please ask your local dealer about the full line of Genuine Kia Accessories or visit our website www.kia.ca.

OUR KIND OF STYLE

GREAT COLOURS. USEFUL ACCESSORIES. IT'S LIKE DESIGNING OUR OWN PRIVATE RETREAT. WITH A REALLY POWERFUL ENGINE, OF COURSE.



INTERIOR COLOURS



GREY CLOTH RASCHEL (LX)



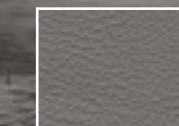
GREY CLOTH MOQUETTE (EX)



BEIGE CLOTH RASCHEL (LX)



BEIGE CLOTH MOQUETTE (EX)



GREY LEATHER*



BEIGE LEATHER*

EXTERIOR COLOURS



SUMMER RAIN/
PLATINUM



LX

SUMMER RAIN
(Grey interior)



SAGE GREEN/
ANTIQUE AMBER



SAGE GREEN
(Beige interior)



TWILIGHT BLUE/
ANTIQUE AMBER
(Beige interior)



TWILIGHT BLUE
(Grey interior)



RADIANT RUBY/
PLATINUM



RADIANT RUBY
(Grey interior)



TOTAL ECLIPSE/
PLATINUM
(Grey interior)



TOTAL ECLIPSE
(Beige interior)



ANTIQUE AMBER[†]
(Beige interior)

*See dealer for towing instructions.

*EX Luxury only. †LX only. NOTE – availability, specifications, materials and colours are subject to change without notice. Products may not be exactly as shown. Some models shown include dealer installed Kia accessories. Information in the brochure is believed to be accurate at time of printing.

TO FIND OUT MORE ABOUT ALL OUR VEHICLES, JUST VISIT OUR WEBSITE OR GIVE US A CALL 1-877-542-2886



PEACE OF MIND

5 YEARS OF IT TO BE EXACT. 5 YEARS OR 100,000 KILOMETRES OF WORRY-FREE ADVENTURE. NOW THAT'S WHAT I CALL A COMMITMENT.

Kia's national dealer network is made up of over 145 locations across Canada. No matter which road you find yourself on in Canada – or anywhere in North America – you can rest assured Kia is wherever you need us to be. You have our word, our warranty and our coast-to-coast representation in place to add even more value to your already sound Kia investment.



THE BEST WARRANTY IN THE BUSINESS.

5-YEAR/100,000 KM COMPREHENSIVE WARRANTY

5-YEAR/100,000 KM POWERTRAIN WARRANTY

5-YEAR/100,000 KM EXTRA CARE ROADSIDE ASSISTANCE



SPECTRA GSX

SPECTRA LS

SORENTO

MAGENTIS

SEDONA

RIO

RIO RX-V



Come out ahead.