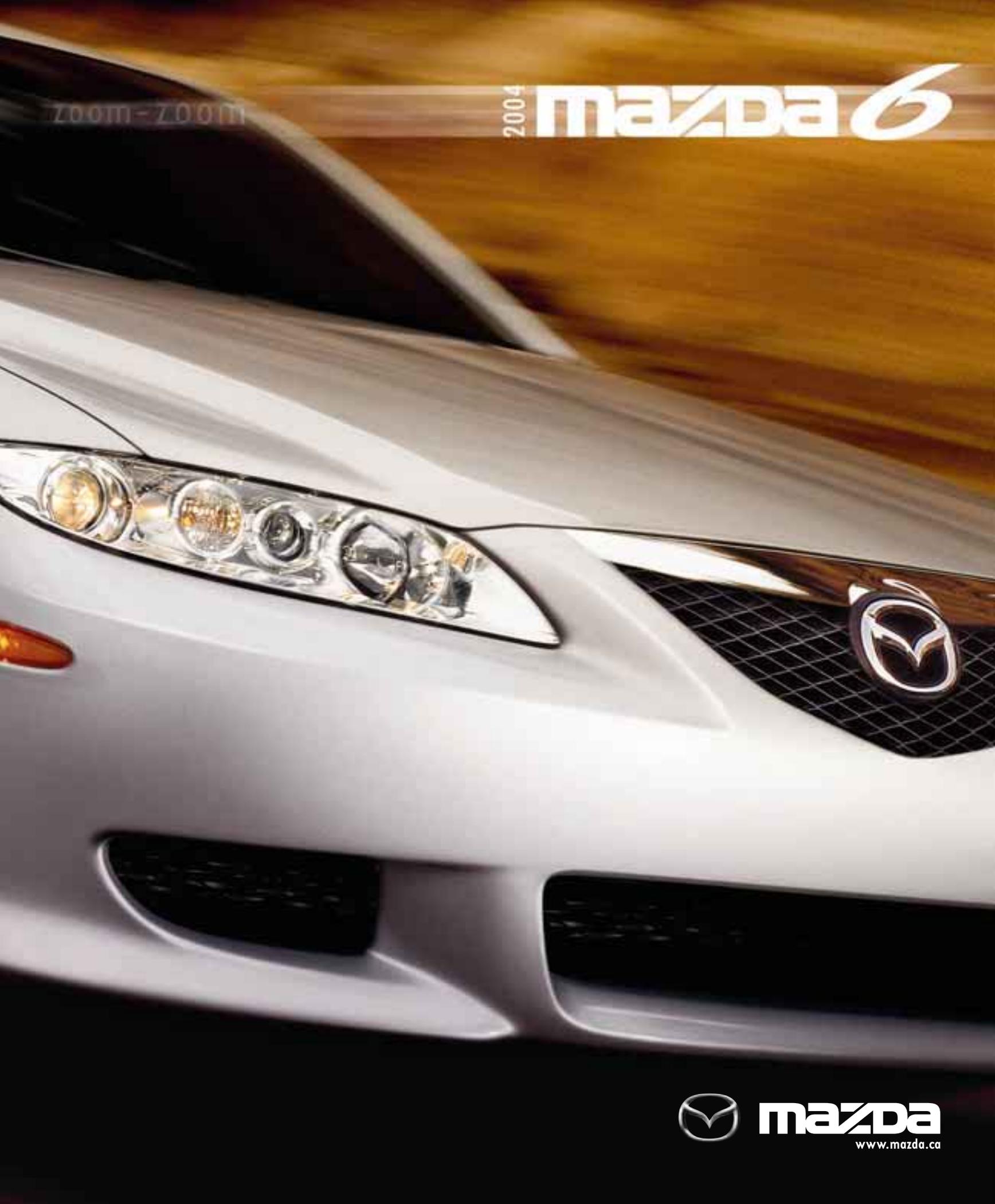


zoom-zoom

2004 **mazda 6**



mazda

www.mazda.ca

So many **S** curves. so little time.

If you long to rekindle the love affair you once had with the road, you've come to the right place. You see, we have always believed that a car should connect you emotionally to one basic principle of physics: Motion can be a really, really good thing. Latest case in point. The totally new Mazda6 – a true sport sedan that has all the pre-requisite tools you need to re-ignite those nearly forgotten feelings. You know the ones: "exhilaration" and "fun". Slip behind the wheel, buckle up, turn the key. The seductive sound you hear will be that of the available 220-hp 3.0L V6 engine. So, go ahead. Shift it into first. Press your foot down on the accelerator. Feel your heart pounding out its magnificent approval as you discover just how extraordinary a car with a fully independent front and rear suspension can be. Behind the wheel of a Mazda6, no matter how many twisty roads you encounter, you'll always be ready for more.



Quite illuminating.

Our clear-lens halogen headlight assembly integrates headlight, parking light, turn indicator and optional fog lights into one stylishly aerodynamic unit.





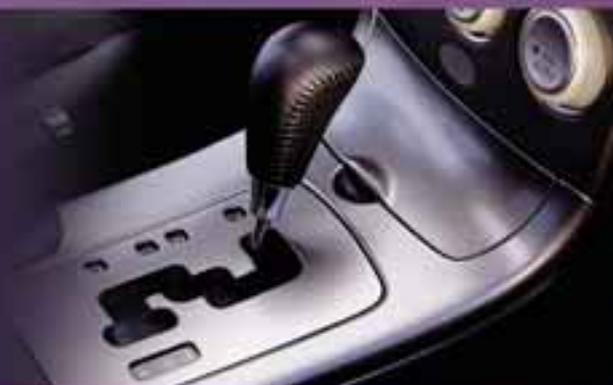
Taking our **sports car** heritage fast-forward into **the future.**

The completely new, totally exhilarating Mazda6 is the first of a whole new generation of Mazdas. It is a prime example of how we are refining and redefining how people look at the sport sedan. For example, beneath the elegantly designed Euro-inspired exterior, both Mazda6 propulsion systems – the available 220-hp 3.0L V6 and the standard 160-hp 2.3L I4 – utilize variable valve timing for more dynamic acceleration. Also standard on Mazda6 is the slick-shifting, close-ratio 5-speed manual transmission. To add confidence to performance Mazda6 has low-friction, rack-and-pinion steering that delivers remarkably precise turns. And a fully independent suspension system for sure-footed handling on all those sweeping stretches of two-lane blacktop. With its Euro-sleek lines and nimble performance, Mazda6 may even be setting the pace for the world to follow.



Right: Get it in gear. In Drive, the available Mazda *Sport* AT transmission is a smooth, electronically controlled automatic. In *Sport* Mode, you have the ability to shift through all the gears. It's the best of both worlds in one unique transmission.

Far right: Smooth moves. An innovative E-type multi-link independent rear suspension endows the Mazda6 with precise control and overall ride comfort. This unique design also provides additional usable trunk space.





Innovation sits well with everyone.

Designed with the driver in mind, front passenger seats provide comfort, support and optimal positioning. Innovative whiplash-reducing headrests and safety-belt pretensioners with force limiters are also incorporated.

Wide open spaces.

Thanks to the compact design of its advanced E-type multi-link rear suspension, the Mazda6 boasts a cavernous trunk – even four suitcases are not a problem. And just inside, special seatback release levers allow the rear seatbacks to fold forward – instantly creating an entirely flat load floor for long or odd-shaped items.



More good turns.

The Mazda6's steering wheel design provides both tilting and telescoping adjustments to ensure that you're able to find the most comfortable driving position possible.



To serve and protect.

In addition to convenient features such as the built-in rear seat armrest with cup holders, an integral backseat reinforcement "barrier" helps protect rear seat passengers from the trunk's contents in the case of a collision.

Who said **convenience** and **safety** can't also be **exhilarating?**



The Mazda6's remarkably spacious cabin is home to an abundance of ingeniously engineered features – from door storage pockets with built-in bottle holders to the one touch fold-down 60/40 split rear seatback.

Fact is, everywhere your eyes come to rest, you'll discover something specially engineered to enhance your convenience or safety. Not the least of which are standard power mirrors, windows and door locks.

And thanks to other "unseen" standard features such as the ventilation system's integral pollen filter, front and rear side-impact door beams and electronic lockout protection, you'll breathe easier - both literally and figuratively - driving a Mazda6.

Confidence looks good on you.

Underneath the Mazda6's poised and confident Eurosteer exterior, you'll also find that it has an exceptionally strong character. An exacting character that rivals most European benchmark sedans. You see, Mazda's unique "Triple H" construction adds up to 2mm of additional steel reinforcement to critical frame components. These special structural reinforcements create a rigid "safety cage" around the passenger cabin and make a major contribution to the Mazda6's overall safety – and its superb handling. Front and rear crumple zones absorb the energy of an impact instead of passing it along to passengers. Complementing this impressive array of integral safety features is a standard advanced Antilock Brake System (ABS) with Electronic Brake Force Distribution (EBFD) and traction control. The best part is, all this confidence has a two-fold effect. You'll not only like how it looks, you'll love how it feels.

Safer by the foot.

In an accident, the Mazda6's "crushable" pedal assembly is specially engineered to give way - minimizing the chance of a serious ankle or leg injury to the driver.





Safety first.

New dual-stage front air bags that match inflation speed to an impact's severity are standard - as are 3-point safety belts for all five passengers and international-standard ISOFIX latches for securing child safety seats. Front side-impact air bags and side-curtain air bags for front and rear passengers are standard on the GS-V6 and GT models.





Left: Front and centre. Capping off the Mazda6's ingeniously designed dash "command centre" is an illuminated central screen that displays time, temperature, audio system and climate control information at the touch of a button.

Far left: Thumbs up. Convenient steering wheel-mounted controls for cruise control are standard. In addition, AM/FM/CD audio system steering wheel-mounted controls are standard on the GS-V6 and GT models (GS-I4 requires Sports Package). Which means you don't have to lift even a finger to control either system.



Imaginative thinking plays an instrumental role.

How the Mazda6 cockpit performs for a driver is almost as remarkable as how it performs on the road. Instrumentation is strategically positioned for quick visual reference. A leather-wrapped shift knob, steering wheel and parking brake handle fall easily to hand (GS-I4 requires Sports Package). Controls for heating, air conditioning, and the 6-speaker AM/FM/CD audio system are all at your fingertips. What is truly remarkable about Mazda6 is that it was brilliantly conceived to accommodate up to five passengers in uncompromised comfort. A notion that could be considered an accessory unto itself.

Switching gears.

A slick-shifting 5-speed manual is standard. As you would expect of this gearbox, the throws are exceptionally short and sure.



Mazda6 has your number.



Coming and going.





Measure the road not in kilometers.
But rather **in time well spent.**

Kilometers aren't the only way to gauge a trip. It should also be measured by the feeling you get along the way. With that in mind, we designed Mazda6. From its classic sports car T-shaped dash, leather-covered steering wheel and shift knob to the 8-way adjustable driver's seat (GS-I4 requires Sports Package), everything is engineered to enhance comfort and positive interaction between car and driver. Things like available climate control (GT). A steering wheel that tilts and telescopes to help reduce arm fatigue. Power windows with a one-touch down feature simplify life at the drive-thru. Well-placed cup holders and storage bins free your hands for more critical tasks. Like seeing how many kicks per kilometer Mazda6 can deliver.



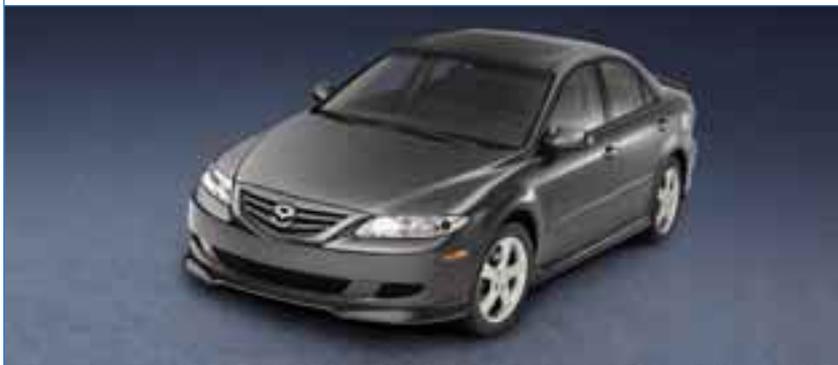
A close-up, high-angle shot of the front passenger seat and door panel of a car. The seats are upholstered in dark grey leather with a quilted pattern. The door panel is also dark grey with a silver door handle and a speaker grille. The text is overlaid on the upper left portion of the image.

It also has a **sensitive side.**

Like seats that **hug you** in a curve.



2004 MAZDA6 ACCESSORIES



- Rear lip spoiler • Rear floating spoiler
- Cassette player • Rear mud guards
- All-weather floor mats • Perimeter alarm system • Front mask • Wheel locks (set of 4) • Engine block heater
- Auto-dimming mirror with compass and HomeLink® • Auto-dimming mirror with compass • Chrome fuel-filler door
- Cargo net • Cargo tray



Pictured on right from top: rear lip spoiler, auto-dimming mirror with compass and HomeLink®, wheel locks (set of 4).

For further information please refer to the Mazda Accessories Brochure. Mazda notes that all Genuine Mazda Accessories, if installed by your Mazda Dealer prior to or at an initial vehicle retail delivery, carry the same new-vehicle warranty as the Mazda6.

COLOUR COMBINATIONS



Glacier White



Black Onyx



Canary Yellow



Sonic Blue



Redfire Metallic



Glacier Silver Metallic



Dark Grey

EXTERIOR

INTERIOR

GFX PACKAGE INTERIOR

	Beige	Grey	Black	Cloth/Leather
Glacier White	–	Cloth/Leather	–	Black
Black Onyx	–	Cloth	Leather	Black
Canary Yellow	–	–	–	Black
Sonic Blue	Leather	Cloth	–	Black
Redfire Metallic	Cloth	–	Leather	Black
Glacier Silver Metallic	–	–	Cloth/Leather	Black
Dark Grey	–	Cloth/Leather	–	Black



Beige Cloth (GS)



Grey Cloth (GS)



Black Cloth (GS)



Beige Leather (GT)



Grey Leather (GT)



Black Leather (GT)

MAZDA WARRANTY

The basic warranty on the Mazda6 covers all parts found to be factory defective for 3 years or 80,000 km whichever comes first. Additional warranties cover powertrain components for a period of 5 years or 100,000 km whichever comes first, body sheet metal perforation for 5 years and unlimited mileage and specific emission control components for up to 8 years or 128,000 km. Exclusions from coverage are limited to maintenance items or adjustments (repairs not requiring parts replacement) on vehicles over 12 months old and repairs due to normal wear and tear. Ask your Mazda Dealer for additional information.

ROADSIDE ASSISTANCE PROGRAM

As part of our commitment to your total satisfaction, 2004 Mazda6 owners are automatically enrolled in our Roadside Assistance Program. Roadside Assistance protects your Mazda6 for the duration of the 3-year basic limited warranty. Should you require assistance during this period, our service will help to get your vehicle back on the road and minimize any inconvenience. For complete details on this program, see your Mazda Dealer.



For peace of mind motoring, we've created the Mazda Added Protection Plan (MAP). MAP complements your Mazda Limited Warranty for up to 7 years or 160,000 km, and protects you from unexpected repair expenses and the rising cost of repairs. All MAP plans include Personal Budget and Repair Inflation Protection. In addition, all MAP plans include Premium Roadside Assistance, which extends the roadside assistance coverage offered during the new vehicle limited warranty period throughout the MAP term. The Premium Roadside Assistance offers Towing, Battery Boost, Out-of-Fuel Coverage, Tire Service, Lockout Service, Emergency Travel Expense Reimbursement and Travel Planning. Should you ever decide to sell your Mazda vehicle, MAP is transferable to future owners and will enhance the resale value of your vehicle. The Mazda Added Protection Plan is fully backed and administered by Mazda Canada Inc. For more information, please contact your Mazda Dealer.

Product changes and options availability: Following publication of this brochure, certain changes in standard equipment, options, prices and the like, or product delays may have occurred which would not be included in these pages. Your Mazda Dealer is your best source for up-to-date information. Mazda reserves the right to change product specifications at any time without incurring obligations. Options and accessories shown or described in this brochure are available at extra cost and may be offered only in combination with other options or subject to additional ordering requirements or limitations. E. & O. E.

2004 MAZDA6 SPECIFICATIONS

ENGINE	GS-I4, GT-I4	GS-V6, GT-V6
Type	2.3L Inline 4-cylinder	3.0L V6
Valve gear	DOHC 16-valve	DOHC 24-valve
Displacement	2,260 cc	2,967 cc
Bore and stroke	87.5mm x 94.0mm	89.0mm x 79.5mm
Compression ratio	9.7:1	10.0:1
Horsepower SAE net	160 @ 6,000 rpm	220 @ 6,300 rpm
Torque, SAE net lb. ft.	155 @ 4,000 rpm	192 @ 5,000 rpm
Fuel system	Multi-port Electronic Fuel-Injection (EFI)	Multi-port Electronic Fuel-Injection (EFI)
Recommended fuel	Regular (unleaded)	Regular (unleaded)
DRIVETRAIN		
Type	Front engine/front drive	
Transmission	5-speed manual 4-speed electronically controlled Sport mode AT w/ overdrive, optional on I4 5-speed electronically controlled Sport mode AT w/ overdrive, optional on V6	
	I4	
	V6	
	5MT	Sport 4AT
	5MT	Sport 5AT
Gear Ratios: 1st	3.307	2.816
2nd	1.842	1.497
3rd	1.233	1.000
4th	0.914	0.725
5th	0.717	-
Reverse	3.166	2.648
Final drive	4.105	4.147
	3.153	3.801
	1.842	2.131
	1.258	1.364
	0.947	0.935
	0.733	0.685
	3.002	2.970
	4.133	3.712
ELECTRICAL SYSTEM		
Type	12 Volt	

2004 MAZDA6 FEATURES

ENGINEERING FEATURES	GS-I4	GT-I4	GS-V6	GT-V6
2.3L DOHC 16-valve 4-cylinder engine with variable valve timing	S	S	-	-
3.0L DOHC 24-valve V6 engine with variable valve timing	-	-	S	S
5-speed manual transmission w/ overdrive	S	S	S	S
4-speed electronically-controlled Sport mode AT w/ overdrive	0	0	-	-
5-speed electronically-controlled Sport mode AT w/ overdrive	-	-	0	0
4-wheel disc brakes	S	S	S	S
Rack-and-pinion steering w/ engine-speed-sensing variable power-assist	S	S	S	S
Anti-lock Brake System (ABS) w/ Electronic Brake Force Distribution (EBFD)	S	S	S	S
Traction Control System (TCS)	S	S	S	S
Front double-wishbone type suspension	S	S	S	S
Rear E-type multi-link suspension with coil springs and dampers	S	S	S	S
Front and rear stabilizer bars	S	S	S	S
EXTERIOR FEATURES				
16" steel wheels; 205/60R16 all-season steel-belted radial tires	S	-	-	-
17" alloy wheels; 215/50R17 all-season steel-belted radial tires	SP	S	S	S
Front air dam, side sills, rear skirt and body-colour rear spoiler with centre high mount brake light	-	GFX	GFX	GFX
Variable intermittent windshield wipers	S	S	S	S
Automatic head light shut off	S	S	S	S
Fog lights (integrated in composite headlights)	SP	S	S	S
Dual outlet muffler w/ bright round finishers	S	S	S	S
Dual outlet muffler w/ bright oval finishers	-	GFX	GFX	GFX
INTERIOR FEATURES: COMFORT AND CONVENIENCE				
AM/FM/CD player w/ clock, 4 speakers, and 2 tweeters	S	S	S	-
Bose® audio system with AM/FM 6-disc in-dash CD changer with clock, 4 speakers, 2 tweeters and subwoofer	-	0	0	S
Steering wheel-mounted audio controls	SP	S	S	S
Air conditioning	S	S	S	S
Automatic climate controls	-	S	-	S
Power-operated glass moonroof w/ sunshade	-	0	0	S
Power windows with driver's one-touch down feature	S	S	S	S
Power door locks w/ 2-stage unlocking - driver and passenger side switches	S	S	S	S
2-action keyless entry system with trunk release (2 transmitters)	S	S	S	S
Remote fuel door, trunk-lid and hood release	S	S	S	S
Cruise control w/ steering wheel mounted controls	S	S	S	S
HomeLink® (integrated w/ auto dimming mirror)	-	S	-	S
Ignition key illumination	S	S	S	S
Front dual map lamps w/ sunglass holder	S	S	S	S
Rear dual map lamps	S	S	S	S
Dual front cup holder with covers	S	S	S	S
Dual rear cup holders in armrest	S	S	S	S
INTERIOR FEATURES: SEAT AND TRIM				
8-way power adjustable seat with lumbar support (driver)	SP	S	S	S
Heated front seats	-	S	-	S
60/40 split folding rear seatback w/ centre armrest	S	S	S	S
Trunk-mounted rear seatback release levers	S	S	S	S
Floor mats	S	S	S	S

ELECTRICAL SYSTEM (cont'd.)	
Battery	Maintenance free; 50 amp/hr; 590 CCA
Alternator	90 amp/hr (I4), 110 amp/hr (V6)
Starter	1.4kW
Ignition system	Full transistor breakerless electronic
CHASSIS	
Frame	Monocoque
Front suspension	Independent, high-mount double-wishbone, coil springs and stabilizer bar
Rear suspension	Independent, E-type multi-link, coil springs and stabilizer bar
Steering	Rack-and-pinion with engine-rpm-sensing variable power-assist
Steering ratio	16.1 : 1
Steering wheel turns	2.54 (lock-to-lock)
Min. turning circle	11.8m (curb-to-curb)
Brakes	Power-assisted with dual diagonal hydraulic circuits Anti-lock Brake System (ABS) (4-wheel, 4 sensor, 3-channel) w/ Electronic Brake Force Distribution (EBFD) 282mm ventilated front discs 279mm solid rear discs
Wheels	16" steel wheels (GS-I4) 17" alloy wheels (GT-I4, GS-V6, GT-V6) Optional on GS-I4 with Sports Package
Tires	205/60R16 all-season steel-belted radials (GS-I4) 215/50R17 all-season steel-belted radials (GT-I4, GS-V6, GT-V6) Optional on GS-I4 with Sports Package
Curb weight	I4: 1,380kg (MT); 1,402kg (AT) V6: 1,471kg (MT); 1,502kg (AT)

CAPACITIES				
Seating	5 persons	Fuel tank	68L	
Washer fluid tank	4.4L	Coolant capacity	8.5L	
EXTERNAL DIMENSIONS (mm)				
Wheelbase	2,675			
Track (fr/rr)	1,540/1,540 (205 tires) 1,530/1,530 (215 tires)			
Overall length	4,745			
Overall width	1,780			
Overall height	1,440			
Min. ground clearance laden	130			
INTERNAL DIMENSIONS (mm)				
Headroom (fr/rr)	984/942 (w/o moonroof) 966/942 (w/ moonroof)			
Legroom (fr/rr)	1,074/927			
Shoulder room (fr/rr)	1,425/1,395			
Passenger volume	2,721.2L			
Cargo volume	430.4L			
Total volume	3,151.7L			
TRANSPORT CANADA FUEL ECONOMY RATINGS				
	I4		V6	
	5MT	Sport 4AT	5MT	Sport 5AT
City	9.6L/100km	10.5L/100km	12.1L/100km	12.3L/100km
Highway	6.7L/100km	7.5L/100km	8.1L/100km	8.1L/100km
ESTIMATED PERFORMANCE DATA				
	I4/V6			
Weight distribution (% fr/rr)	60:40			
Bumpers, fr/rr crash test	8km/h			

INTERIOR FEATURES: SEAT AND TRIM (cont'd.)	GS-I4	GT-I4	GS-V6	GT-V6
Leather trimmed upholstery	-	S	-	S
Door handles - chrome-plated	S	S	S	S
Leather-wrapped 3-spoke steering wheel	SP	S	S	S
Tilt and telescopic steering wheel	S	S	S	S
Leather-wrapped shift knob (MT and AT)	SP	S	S	S
Leather-wrapped parking brake handle	SP	S	S	S
Power window switch panel - titanium colour	-	GFX	GFX	GFX
Instrument panel trim insert - sport-type	-	GFX	GFX	GFX
INTERIOR FEATURES: SAFETY AND SECURITY				
"Triple H" construction	S	S	S	S
Side-impact door beams - front and rear	S	S	S	S
Optimized brake and accelerator pedal layout (crushable box design)	S	S	S	S
Rear-door catch pins	S	S	S	S
Advanced dual front air bag Supplemental Restraint System (SRS) - dual action inflator with crash zone and driver's seat position sensors	S	S	S	S
Dual front side-impact air bag Supplemental Restraint System (SRS)	-	S	S	S
Dual front and rear side air curtains	-	S	S	S
Whiplash-reducing front seat headrests	S	S	S	S
Front safety belt pretensioners w/ force limiters	S	S	S	S
3-point safety belts for all seating positions (2 front; 3 rear)	S	S	S	S
Height adjustable front shoulder belt "B" pillar anchors	S	S	S	S
Child-proof rear door locks	S	S	S	S
ISOFIX child safety-seat anchors in rear seat (upper and lower type)	S	S	S	S
Integrated child seat anchors	S	S	S	S
Remote trunk release	S	S	S	S
Engine immobilizer theft-deterrent system	S	S	S	S
Anti-theft alarm system	-	S	-	S
Keyless remote panic button feature (key fob)	S	S	S	S
Valet key system	S	S	S	S
INTERIOR FEATURES: INSTRUMENT PANEL				
Outside ambient temperature indicator	S	S	S	S
Optitron gauges with red night-time illumination	-	GFX	GFX	GFX
Tachometer, engine coolant temperature gauge and fuel gauge	S	S	S	S
Warning lights for low windshield washer fluid level, low fuel level, door ajar, check engine, oil pressure, volts, parking brake, high beam, & safety belts	S	S	S	S
INTERIOR FEATURES: STORAGE				
Front door storage pockets w/ bottle holders	S	S	S	S
Dual front seatback pockets	S	S	S	S
Coin holder with mat and lid - driver side	S	S	S	S
Centre dash panel storage compartment with mat and lid	S	S	S	S
Centre console armrest with covered dual storage compartments	S	S	S	S

S = Standard 0 = Optional SP = Sports Package GFX = GFX Package -- = Not available
Bose® is a registered trademark of Bose Corporation.

Sports Package: Includes 17" alloy wheels, 215/50R17 tires, 8-way power adjustable seat, fog lights, leather-wrapped shift knob, parking brake and steering wheel w/ audio controls. Available on the GS-I4 model.

GFX Package: Sporty interior black trim and seat upholstery [cloth (GS-V6) or leather (GT)] with titanium coloured accents, sporty instrument panel trim w/ Optitron gauges with red illumination, front air dam, side sills, rear skirt, dual oval chrome exhaust, body-colour rear spoiler with centre high mount brake light.

Zoom-Zoom

Get more detailed information on your Mazda6. Check out our website at www.mazda.ca for specifications and features, option packages, pricing, financing and to find a dealer near you.



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