

DRIVE THE REVOLUTION 2004 MAZDA



LIKE MOST REVOLUTIONS,
THIS ONE IS FUELLED BY IMAGINATION.

Imagine a sports car like no other. A truly original, innovative design — born from a car company that dares to break from, and re-invent, tradition. Introducing the all-new, rotary-powered Mazda RX-8. The sports car that pushes the limits of cutting-edge technology, casts aside outdated definitions, and gives Mazda's sports car heritage a whole new spin. The revolutionary 2004 Mazda RX-8. Experience it for yourself. Once you do, the way you think about sports cars will never be the same.

SOME SPORTS CARS PUSH THE ENVELOPE.
THIS ONE TEARS IT TO SHREDS.

►►►► Uniquely engineered freestyle doors banish both centre pillars — granting you unrestricted access to the adult sized rear seats. An unobstructed cargo area thoughtfully accommodates weekend luggage or even a pair of golf bags.



ITS INNOVATIVE ROTARY ENGINE
PUTS A NEW SPIN ON PERFORMANCE.

Coiled under the Mazda RX-8's handsome hood is an engine unlike any other. A smooth-revving, 250-hp, RENESIS rotary powerplant that's lighter and more compact than piston engines of comparable power. One that rides just behind the front axle to enable ideal 50/50 weight distribution. One that supplies both an outrageously broad powerband and a stratospheric 9,000-rpm redline. An engine so advanced, it enhances both the car's responsiveness and handling.



A WIDE-OPEN INVITATION TO
A REVOLUTIONARY DRIVING EXPERIENCE.

Slide into the Mazda RX-8's performance-oriented cockpit and you're instantly rewarded. Its electroluminescent gauges delight your eye. Its short-throw 6-speed welcomes your grip. And its thick, leather-wrapped wheel virtually anticipates your every input. So go ahead. Drive the revolution. Note how effortlessly its tachometer rockets all the way up to an 9,000-rpm redline. Throw its sophisticated, sport-tuned suspension and 4-wheel ventilated disc brakes a curve. Or three. Then remind yourself that inspiring performance is merely half the story. After all, the Mazda RX-8 isn't simply a new sports car. It's a more advanced sports car. One overflowing with revolutionary ideas that reward you at every turn.

2004 MAZDA RX-8 SPECIFICATIONS

Layout	Front mid-engine/rear-wheel drive
Engine size and type	1.3L RENESIS 2-rotor rotary
Horsepower, SAE Net	250 @ 8,500 rpm
Torque, SAE Net lb-ft	159 @ 5,500 rpm
Drivetrain	6-speed manual transmission Power Plant Frame; Carbon-fibre driveshaft Limited-Slip Differential
Steering	Rack-and-pinion with electric assist
Brakes	Power-assisted 4-wheel disc 12.7" (323 mm) ventilated front rotors 11.9" (303 mm) ventilated rear rotors Anti-lock Brake System (ABS) Electronic Brake Force Distribution (EBFD)

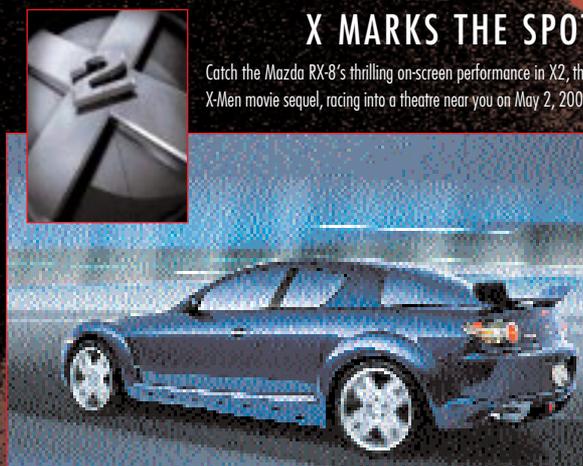
Front suspension	Independent double-wishbone Light-alloy upper and lower arms Coil springs and stabilizer bar
Rear suspension	Independent multilink Coil springs and stabilizer bar
Wheels	18" aluminum alloy
Tires	225/45R18 Z-rated high-performance
Wheelbase/overall length (mm)	2,700/4,424
Width/height (mm)	1,771/1,340
Front/rear track (mm)	1,495/1,500
Curb weight	3,051 lbs (1,384 kg)

COMING JUNE 2003

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X MARKS THE SPOT.

Catch the Mazda RX-8's thrilling on-screen performance in X2, the X-Men movie sequel, racing into a theatre near you on May 2, 2003.



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