

BMW 3 Series  
Coupé

325Ci  
330Ci



The Ultimate  
Driving Experience.™



One look at this car's body is  
enough to reveal its soul.



Achieving perfection  
means constantly  
questioning it.



Enjoy every inch. Mile after mile...





Good design is not an art.  
It's a passion.

## Equipment



■ **Xenon headlights for low and high beam**, with luminous rings, including dynamic headlight range control for much better illumination of the road ahead in bad weather or poor visibility. These headlights also feature auto-levelling to adjust for varying passenger and cargo loads.



■ **Foglights** in halogen free-form technology are integrated into the front air dam, and ensure additional visibility and safety in bad weather or poor visibility.



■ **The rain sensor** uses an infrared light to measure the amount of rain. When the wipers are in the "intermittent" mode, the rain sensor automatically adjusts the windshield wiping interval as needed. Includes automatic headlight function.



□ **Park Distance Control (PDC)** uses ultrasonic sensors in the rear bumper to help you judge the distance to other cars and unseen objects when parking. The beeping becomes faster as your bumper approaches the object, turning into a constant tone when the distance is less than 30 centimetres.



□ **Glass sunroof** allows natural light to enter the cabin. For convenience, it has a "one touch" open-and-close feature with anti-trapping, as well as a tilt function for ventilating the inside of your car on hot summer days. (Standard on 330Ci.)



■ **Star Spoke alloy wheels** (with all-season tires) - Style 169, 16 X 7.0, 205/55R-16



■ **Multi-function leather sport steering wheel** offers highly convenient operation, increased safety and an ergonomical design that makes it fit especially well in the driver's hands.



□ **On-Board Navigation System** guides you conveniently and directly to your destination. In addition to providing driving instructions via voice, directional arrows or map display, the system will provide destination-specific information. Includes Canada/USA Navigation DVD.

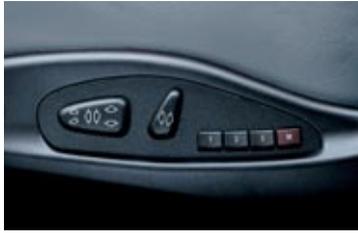


■ **Automatic Climate Control** includes Automatic Air Recirculation (AAR), which is activated when a sensor detects certain pollutants in the outside air. Inside, cabin air continuously passes through a microfilter that removes pollen, dust and spores.

## Equipment



■ **Six-speed manual transmission** makes for extremely dynamic driving. Smooth and optimally synchronized, it boasts precise, short shift throws. The more tightly graded transmission and additional sixth gear make the engine even more responsive to your personal style of driving. (Available only on 330Ci.)



□ **Electric seats with driver memory** enable the driver and passenger to precisely adjust their seats to individual preferences. The position of the driver's mirror is also retained in the seat memory. (Available with Premium Package, see page 51 for details)



□ **Harman/Kardon Sound System** with 12 speakers (including 2 subwoofers), upgraded amplification and vehicle-speed-sensitive equalization



□ **Telephone and BMW Assist preparation** enhances driving safety even further with Bluetooth technology, a full Telephone and BMW Assist preparation includes one year of BMW Assist Safety and Security Telematics Services at no extra charge. With the BMW Assist Safety and Security Package you get access to Emergency and Roadside Assistance Telematics Services.



■ **Vehicle Memory** allows you to program a full range of individual settings and features on your car, including the Follow-Me-Home function.

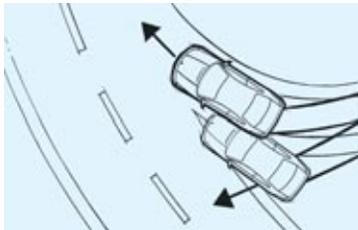
■ **Key Memory** allows you to set your preferred seat position of the electrically adjustable driver's seat. Furthermore, it is possible to set the automatic climate control to the interior temperature and air distribution to a specific key.



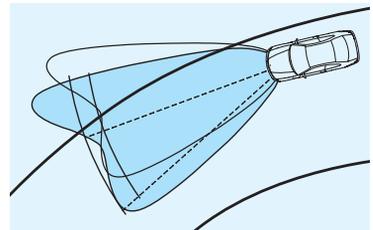
■ **Driver and front passenger airbags** protect your head and upper body in a frontal collision from hitting the steering wheel or instrument panel. Depending on the severity of the impact, the airbags are inflated via a two-stage gas generator (Impact-Dependent System); the front passenger airbag comes complete with a seat occupancy detector.



■ **Head Protection System (HPS)** for the driver and front passenger provides effective protection of your head and upper body in a collision from the side.



■ **Dynamic Stability Control (DSC)** recognizes the risk of the car skidding very early and stabilizes the car within milliseconds. Also includes **Dynamic Brake Control (DBC)**.



□ **Adaptive Headlights** electromechanically operate the xenon headlights so that they swivel from side to side and thus optimally illuminate a curve the moment the driver steers into it, for increased safety when driving at night or when visibility is poor. Sensors register current curve angle, yaw rate and vehicle speed. The headlights then automatically adapt to the determined curve conditions.

■ Standard □ Optional

## Standard Equipment | Optional Equipment

	325Ci	330Ci
<b>Performance and Efficiency</b>		
2.5-litre, 184 hp dual overhead cam (DOHC), 24-valve in-line 6-cylinder engine	●	–
3.0-litre, 225 hp dual overhead cam (DOHC), 24-valve in-line 6-cylinder engine	–	●
5-speed manual transmission	●	–
5-speed STEPTRONIC 3 mode (automatic/sport automatic/clutchless manual) transmission with Adaptive Transmission Control (ATC)	○	○
6-speed manual transmission	–	●
6-speed SMG (Sequential Manual Gearbox)	–	○
Double-VANOS steplessly variable valve timing	●	●
Dual resonance intake system	●	●
<b>Handling, Ride and Braking</b>		
Adaptive Headlights	○	○
Automatic Stability Control + Traction (ASC + T)	●	●
Disc brakes, 4-wheel inner-vented anti-lock with electronic front/rear proportioning	●	●
Dynamic Stability Control (DSC)	●	●
Engine-speed-sensitive, variable-assist power steering	●	●
Front and rear anti-roll (stabilizer) bars	●	●
Multi-link rear suspension with cast-aluminum upper transverse arms	●	●
Sport suspension calibration	●	●
Strut-type front suspension with forged aluminum lower arms, hydraulic cushions	●	●
Twinn-tube gas-pressure shock absorbers	●	●
<b>Exterior</b>		
Chrome and body-colour detail trim	●	●
Foglights, halogen free-form	●	●
Heated windshield washer jets and exterior mirrors	●	●
High-pressure headlight cleaning system	●	●
Metallic paint	○	○
Tires		
– Star Spoke alloy wheels (with all-season tires) - Style 169, 16 X 7.0, 205/55R-16	●	–
– Parallel Spoke alloy wheels (with all-season run-flat tires) - Style 98, 17 x 7.0, 205/50R-17	–	●
Xenon headlights for low and high beam, including dynamic headlight range control	●	●
<b>Sound System</b>		
Anti-theft AM/FM stereo/CD sound system with 6 speakers, Radio Data System (RDS), 3-channel FM diversity antenna system; pre-wired for CD changer	●	●
Harman/Kardon Sound System with 12 speakers (including 2 subwoofers), upgraded amplification and vehicle-speed-sensitive equalization	○	○
In-dash CD player, with MP3 capability	●	●

<sup>1</sup>See your local BMW Retailer for details.

## Optional Equipment | Standard Equipment

Interior Seating and Trim	325Ci	330Ci
<b>3-spoke multi-function leather sport steering wheel</b> with fingertip cruise control, audio and accessory phone controls	●	●
<b>3-stage, thermostatically controlled heated front seats</b>	○	●
<b>6-way adjustable front seats</b>	●	●
<b>10-way adjustable front sport seats</b>	○	○
<b>Front centre armrest</b> with storage compartment	●	●
<b>Front seatback storage nets</b>	●	●
<b>Interior trim</b>		
– Myrtle Wood	○	○
– Titanium	●	●
<b>Lumbar support</b> , 4-way electrically adjustable	○	○
<b>Matte chrome-finish instrument rings</b>	–	●
<b>Split fold-down rear seats</b> with centre armrest	●	●
<b>Upholstery</b>		
– Cloth Laser Anthracite/Alcantara Combination (only with M Sport package)	–	○
– Leatherette	●	●
– Montana Leather	○	○
<b>Comfort and Convenience</b>		
<b>2-way power glass sunroof</b> with one-touch operation, sliding interior sunshade and wind deflector	○	●
<b>Alarm and CD Changer prewiring</b>	●	●
<b>Automatic Climate Control and air recirculation</b> , incl. microfilter	●	●
<b>Auto-dimming interior rearview mirror</b>	●	●
<b>BMW Ambient lighting</b>	●	●
<b>Exterior mirrors</b> , electrically adjustable	●	●
<b>Electric interior trunk release</b>	●	●
<b>Front/rear map-reading</b> , footwell and visor-mirror lights	●	●
<b>Fully finished trunk</b> with drop-down tool kit	●	●
<b>Keyless entry with multi-function remote control</b> , including 2-step unlocking and remote trunk release	●	●
<b>Locking illuminated glovebox</b> with rechargeable takeout flashlight	●	●
<b>Park Distance Control (PDC)</b> , rear	○	○
<b>Power front windows</b> ; anti-trap with "one touch" up/down operation; power rear windows with "one touch" down	●	●
<b>Vehicle/Key Memory</b>	●	●

## Standard Equipment | Optional Equipment

	325Ci	330Ci
<b>Comfort and Convenience</b>		
Rain sensor with automatic headlight function	●	●
Rear sunshade, electric	–	○
Ski bag	○	○
Tilt/telescopic steering wheel	●	●
<b>Instrumentation and Controls</b>		
Check Control vehicle monitor system with pictogram	●	●
On-board computer, 4 functions	●	●
Service Interval Indicator with km-to-service read out	●	●
Telephone prewiring	○	○
Telephone and BMW Assist preparation with Bluetooth technology, includes one year of BMW Assist Safety and Security Services	○	○
<b>Safety and Security</b>		
Anti-lock Braking System (ABS) incl. Cornering Brake Control (CBC)	●	●
Automatic fuel cut-off, triggered by airbag deployment	●	●
Automatic-Locking Retractors (ALR) on all passenger safety belts (for installation of child restraint seats)	●	●
Battery Safety Terminal (BST)	●	●
Central locking system with centre console switch (leaves gas filler door unlocked), double-lock feature and 2-step unlocking	●	●
Coded Drive-away Protection	●	●
Fully Integrated Road Safety Technology (FIRST)	●	●
Driver and front passenger Impact-Dependent (ID) airbag system; seat occupancy detector for front passenger airbag	●	●
Front-door-mounted side-impact airbags	●	●
Full-use spare alloy wheel and tire	●	●
Head Protection System (HPS) for driver and front passenger	●	●
Height-adjustable front safety belts with automatic tensioners and force limiters	●	●
Interlocking door anchoring system to help protect against door intrusion in side impacts	●	●
Rear side airbags *	○	○

\*Special order option.

## Optional Equipment | Standard Equipment

	325Ci	330Ci
<b>M Performance Edition<sup>1</sup></b>		
Anthracite roof liner; Black Aluminum Cube trim; High-gloss Shadow Line; M Aerodynamic Package; M Multi-function leather sport steering wheel; Sport seats; M Double Spoke alloy wheels (with performance tires) - Style 135M, 18 x 8.0 front, 225/40ZR-18; 18 x 8.5 rear, 255/35ZR-18; 235 hp @ 5,900 rpm; 222 lb-ft @ 3,500; Revised engine management; Shorter rear axle ratio; Modified camshaft; 0-100 km/h in 6.4 seconds	-	○
<b>M Sport Package<sup>1</sup></b>		
Anthracite roof liner; Black Aluminum Cube trim; High-gloss Shadow Line; M Aerodynamic package; M Double Spoke alloy wheels (with performance tires) - Style 135M, 18 x 8.0 front, 225/40ZR-18; 18 x 8.5 rear, 255/35ZR-18; M Multi-function leather sport steering wheel; Sport seats; Sport suspension upgrade	-	○
Silver Aluminum Cube trim	-	○
<b>Navigation Package<sup>1</sup></b>		
BMW On-board Navigation; Canada/USA Navigation DVD	○	○
<b>Premium Package</b>		
Electric seats with driver memory; Glass sunroof; Harman/Kardon Sound System; Heated front seats	○	-
Adaptive headlights; Electric seats with driver memory; Harman/Kardon Sound System; Lumbar support; Montana Leather; Ski bag	-	○
<b>Sport Package</b>		
Sport seats; Star Spoke alloy wheels (with performance tires) - Style 171; 17 X 8.0, 225/45R-17	○	-
Sport seats; M Double Spoke alloy wheels (with performance tires) - Style 68M, 17 x 7.5 front, 225/45ZR-17, 17 x 8.5 rear, 245/40ZR-17	-	○
Double Spoke Bolted alloy wheels (with performance tires) - Style 71; 18 X 8 front, 225/40ZR-17, 18 X 8.5 rear, 255/35ZR-18	-	○

<sup>1</sup>See your local BMW Retailer for details.

## Technical | Data

<b>Weight</b>		<b>325Ci</b>	<b>330Ci</b>
Unladen	kg	1450 (1490)	1490 (1525)
Weight distribution, front/rear			
Manual transmission	%	50.4/49.6	50.1/49.9
Automatic transmission	%	51.1/48.9	50.6/49.4
<b>Engine</b>			
Litres/type (with Double-VANOS)		2.5/DOHC in-line 6, 24V	3.0/DOHC in-line 6, 24V
Displacement	cm <sup>3</sup>	2494	2979
Bore/Stroke	mm	84.0/75.0	84.0/89.6
Nominal output/rpm	hp	184/6000	225/5900
Max. torque/rpm	lb-ft	175/3500	214/3500
Compression ratio	:1	10.5	10.2
Fuel grade		Premium Unleaded	Premium Unleaded
<b>Transmission</b>			
Drive configuration		Rear	Rear
Manual gear ratios			
I/II	:1	4.23/2.52	4.35/2.50
III/IV	:1	1.66/1.22	1.66/1.23
V/VI/R	:1	1.00/-/4.04	1.00/0.85/3.93
Final drive ratio	:1	3.15	2.93
Automatic gear ratios			
I/II	:1	3.67/2.00	3.67/2.00
III/IV	:1	1.41/1.00	1.41/1.00
V/R	:1	0.74/3.17	0.74/3.17
Final drive ratio	:1	3.46	3.38
<b>Brakes</b>			
Braking system		4-channel ABS	4-channel ABS
Brake type, front and rear		ventilated disc	ventilated disc
Brake diameter front/rear	mm	300/294	325/320
<b>Performance</b>			
Drag coefficient	C <sub>d</sub>	0.32	0.32
Top speed <sup>1</sup>	km/h	206	206
Acceleration 0–100 km/h <sup>2</sup>	sec	7.6 (8.6)	6.8 (7.4)

Figures in ( ) apply to vehicles with automatic transmission.

<sup>1</sup> Top speed limited electronically.

<sup>2</sup> BMW AG test results. Actual acceleration results may vary, depending on specification of vehicle, road and environmental conditions, testing procedures and driving style. These results should be used for comparison only and verification should not be attempted on public roads. **BMW urges you to obey all posted speed laws and always wear safety belts.**

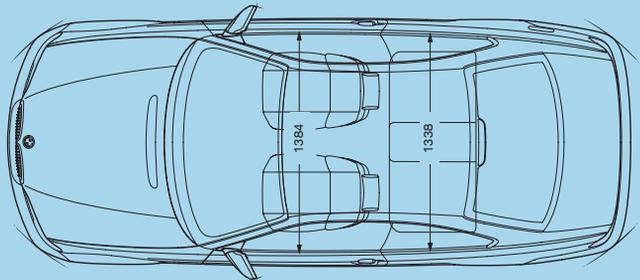
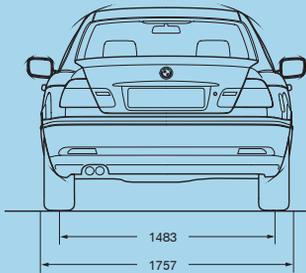
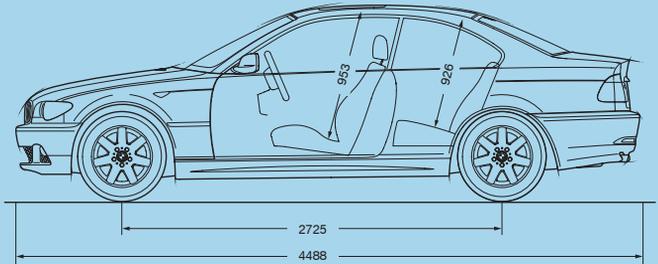
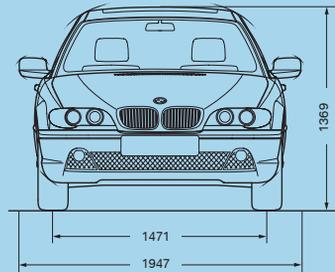
<sup>3</sup> NR Can-estimated figures are for comparison purposes only. Your actual mileage will vary, depending on speed, driving habits, trip length and driving conditions; actual mileage will most likely be lower.

## Technical | Data

<b>Wheels</b>		<b>325Ci</b>	<b>330Ci</b>
Tire dimensions	(standard)	205/55R-16 all-season	205/50R-17 all-season
Wheel dimensions	(standard)	16 x 7	17 x 7
Material		Cast alloy	Cast alloy

<b>Fuel consumption<sup>3</sup></b>			
<b>Manual transmission</b>			
City	L/100 km	11.7	11.7
Highway	L/100 km	7.4	7.2
<b>Automatic transmission</b>			
City	L/100 km	12.3	12.2
Highway	L/100 km	8.0	8.0



Illustrations above:

All dimensions in mm. Turning circle 10.5 m; luggage compartment capacity 410 litres.

Exclusive Canadian Importer and Distributor – BMW Canada Inc., Whitby, Ontario, L1N 6K9. All illustrations and specifications are based on product information available at the time of printing. BMW reserves the right to revise specifications at any time, without notice. BMW may, subject to legal compliance, determine the Model Year designation of its vehicles. The Model Year designation on any particular model may be longer or shorter than 12 months. Some models may

be shown with optional equipment and/or options not available in Canada. Further information can be obtained from your authorized BMW Retailer.

© 2004 BMW Group, Munich, Germany. Not to be reproduced wholly or in part without written permission of BMW Group, Munich, Germany. "BMW", the BMW logo and "The Ultimate Driving Experience" are trademarks of BMW Group, used under licence by BMW Canada Inc.