

INTRODUCING THE ALL NEW 2006 RIO



RIO





IT LIKES A GOOD TIME
AS MUCH AS YOU DO.

INTRODUCING THE ALL NEW RIO AND RIO5. We know how you feel. Driving around in a brand-new car is one of the great joys in life. That's why at Kia, we've made it easier than ever to get behind the wheel of the all new 2006 Rio and Rio5. They've been completely redesigned inside and out to exceed your every expectation. There's a dynamic new look and profile. A roomy interior, with more passenger space than any other car in its class.* A spirited 110-HP engine. And a very attractive price tag. So no matter where you're heading, the Rio won't cramp you or your lifestyle.



4 DOORS OR 5 DOORS. WITH GREAT THINGS BEHIND EVERY ONE. Whether you choose the 4-door Rio or 5-door Rio5, you'll get great standard features like an AM/FM/CD stereo system, power steering and the reliability of our Total Care Ownership Coverage.** The Rio5 EX Sport also gives you alloy wheels, fog lights, a rear spoiler, sport cloth seats, brushed metal grain interior accents and more — plus the flexibility of a 5th door. And, best of all, you'll get outstanding fuel efficiency and overall value no matter which model you choose. So pick the Rio that suits you best, hit the road and enjoy.

*Based on comparison of 2005 and available 2006 models. **See back cover for warranty details.



KIA. THE POWER TO SURPRISE.

THE KIA STORY. At Kia, our goal is to keep you moving ahead in fun, exciting ways. As the fastest growing automaker in the world, we surprised everyone by selling our first 100,000 vehicles in Canada in just 5 years — faster than BMW, Mercedes, Toyota or Mazda.* How did we do it? By delivering more of what you want.

UNBEATABLE PROTECTION. From award-winning SUVs and minivans to stylish sedans and sporty compacts, all our vehicles come with Kia's Total Care Ownership Coverage, which includes a 5-year/100,000 kilometre worry-free comprehensive warranty and 5 years/100,000 kilometres of 24-hour Roadside Assistance.**



ADVANCED TECHNOLOGY. We're constantly working to put the safest, most innovative technology into the most affordable cars. And there's more to come, thanks to our new 90,000-square-foot North American Design and Technology Centre in California.



KIA.CA Our website makes it easy to check performance details, features, specifications and more. You can also work out your potential monthly payment and find which of the over 150 dealers across Canada is nearest you. Or, if you prefer, simply call us at 1-800-542-2886.

* According to Ward's Automotive Yearbook. **See back cover for warranty details.

IT'S ALL ABOUT COMFORT. From the big, roomy interior to the smallest detail, you'll find everything has been designed to make you feel good.

CLASS-LEADING SPACIOUSNESS. The Rio has more passenger volume than the Toyota Corolla, Honda Civic or Chevy Cobalt* including generous head and legroom.

CUSTOMIZED SEATING. The 8-way adjustable driver's seat features height-adjustability and a fold-down armrest. A tilt-steering wheel also enhances driver comfort for a more enjoyable ride.

A QUIET CABIN. Thoughtfully engineered, we've given the Rio insulation in all the right places to make every ride smooth and quiet.

SPORTY INTERIOR. Opt for the Rio5 EX Sport, and you'll also get cool features like a black leather-wrapped steering wheel and black leather-wrapped shift knob with red stitching and metal pedals. Plus you will sit comfortably in eye-catching red and black sport cloth seats.

*Based on comparison of 2005 and available 2006 models.



SINK IN. STRETCH OUT.
HOLD YOUR HEAD HIGH.





A NEW STANDARD IN
WHAT COMES STANDARD.

IT'S ALL HERE. You'll find that the Rio and Rio5 are packed with the kind of standard features you want most, from a great-sounding AM/FM/CD stereo system and power steering to a variety of clever storage spaces. All this, plus its versatile design, makes the Rio a perfect companion to hang out with.



◀ **AM/FM/CD/MP3 STEREO SYSTEM.**

STANDARD ON THE RIO AND RIO5, THIS QUALITY STEREO SYSTEM INCLUDES FOUR SPEAKERS FOR GREAT-SOUNDING MUSIC. THE RIO5 EX SPORT WILL BLAST YOUR MUSIC WITH AN UPGRADED 2-DIN AM/FM/CD 6-SPEAKER STEREO.

◀ **29% MORE TRUNK SPACE.**

SURPRISINGLY DEEP AND SPACIOUS, THE REDESIGNED 4-DOOR RIO'S TRUNK COMPARTMENT IS LARGER THAN BEFORE.

◀ **60/40 SPLIT-FOLDING REAR SEAT.**

POTTED PLANTS, SKIS, GIANT SLOB-BEARING DOG — THE RIO AND RIO5 LET YOU SIMPLY FOLD DOWN THE REAR SEAT AND TAKE IT ALL WITH YOU.

◀ **CUP HOLDERS.**

ONE FOR YOU, AND ONE FOR YOUR FRONT PASSENGER. PLUS HANDY STORAGE SPACE IN THE CONSOLE.

◀ **AIR CONDITIONING.**

FEEL AS COOL AS YOU LOOK IN YOUR NEW RIO. THE RIO AND RIO5 HAVE AVAILABLE AIR CONDITIONING.

◀ **TWO POWER OUTLETS.**

A WELCOME CONVENIENCE, THESE TWO 12-VOLT OUTLETS LET YOU BRING ALL YOUR GADGETS ALONG FOR THE RIDE.

◀ **POWER EVERYTHING INCLUDING**

HEATED FRONT SEATS.

ADD THE CONVENIENCE PACKAGE TO YOUR RIO OR RIO5, AND GET POWER WINDOWS, DOOR LOCKS AND HEATED OUTSIDE MIRRORS, PLUS REMOTE KEYLESS ENTRY AND AIR CONDITIONING. IN ADDITION, RIO AND RIO5 ARE THE ONLY CARS IN THEIR CLASS TO OFFER HEATED FRONT SEATS!*



FLEXIBLE CARGO SPACE. For a variety of storage and seating options, you can't beat the sporty Rio5 with its adaptable hatchback design. The 60/40 split-folding rear seat along with the rear hatch provide easy loading and access for large or bulky items. Plus, it's a great excuse to fill it with what you need.

RIO5 EX MODEL SHOWN.

*Based on comparison of 2005 and available 2006 models.



AND NOW FOR THE BEST PART — DRIVING IT.



A SPIRITED ENGINE. All Rio models feature a 1.6-litre, DOHC, 16-valve, 110-horsepower 4-cylinder engine for an outstanding balance of power and fuel-efficiency. Not to mention one fun ride after another.

POWER STEERING. For superior control and manoeuvrability, speed-sensitive power rack-and-pinion steering gives both the Rio and Rio5 all the right moves.

BETTER HANDLING. A front stabilizer bar, together with an independent MacPherson-strut front suspension, provides an ultra-smooth ride over varied road conditions.

AUTOMATIC TRANSMISSION. A 4-speed automatic transmission with overdrive is available on the Rio and Rio5, for those who prefer the ease of clutch-free driving.

SPORTY STYLE. The Rio5 EX Sport model gives you more cool features, such as alloy wheels, a sleek rear spoiler and front fog lights. Plus eye-catching red and black sporty seat cloth, metal pedals, brushed metal-grain interior accents, black leather-wrapped steering wheel and black leather-wrapped gear shift knob with red stitching.

ALWAYS PLAY SAFE.

COMMITTED TO YOUR SAFETY. We believe you shouldn't have to pay more for safety features. So we've given the Rio a wealth of advanced active and passive safety equipment to help protect you and your passengers.

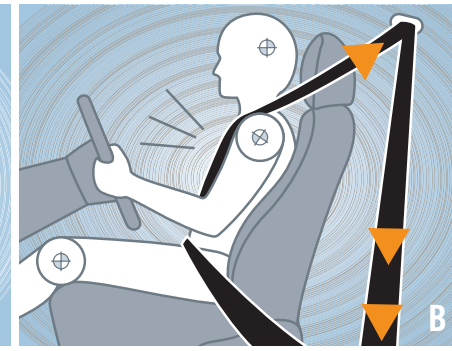
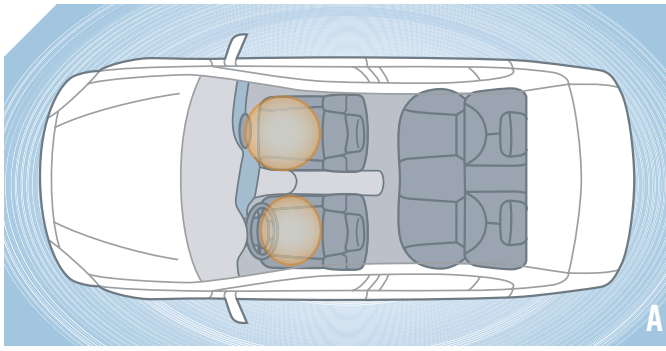
AIRBAG PROTECTION. Dual front airbags and seat belts are monitored by sensors that work in conjunction with each other. Together, they gauge the severity of an impact, detect whether you're buckled-up and then respond to a collision accordingly.

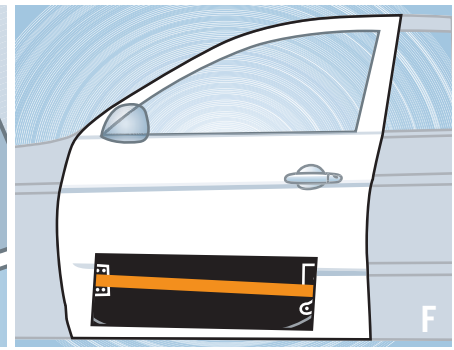
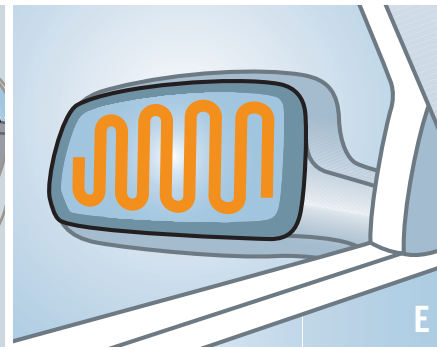
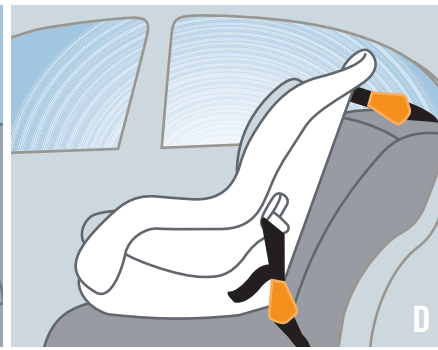
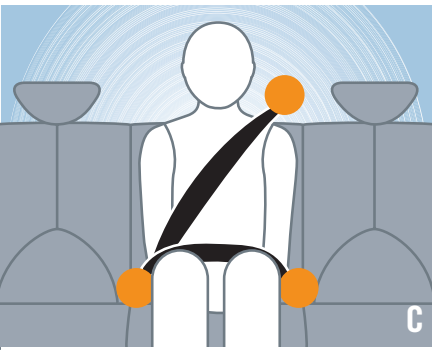
TOUGH STEEL BODY. High-tensile-steel side-impact door beams and reinforced pillars provide added protection in the event of a side collision.

SAFETY FEATURES

- ◆ Dual front airbags (A)
- ◆ Front seat belt pretensioners with force limiters (B)
- ◆ 3-point seat belts for all occupants (C)
- ◆ Lower anchors and tethers for children (LATCH) (D)
- ◆ Rear-window defroster
- ◆ Heated outside mirrors* (E)
- ◆ Fog lights*
- ◆ Front and rear crumple zones
- ◆ Side-impact door beams (F)
- ◆ 5 year/100,000 km Extra Care Roadside Assistance

* Some features are available only as optional equipment on select models.
See features page for details.





ACCESSORIES

PLEASE ASK YOUR LOCAL DEALER ABOUT THE FULL LINE OF GENUINE KIA ACCESSORIES.



CARGO LINER. THIS DURABLE CARGO LINER WILL HELP PROTECT THE TRUNK OF YOUR RIO FROM DIRT AND DEBRIS. (4-DOOR ONLY)



SPORT VISORS. ENJOY FRESH AIR COMFORT IN ALL WEATHER WHILE REDUCING WIND NOISE AND GLARE.



REAR SPOILER. DESIGNED TO COMPLETE THE SPORTY LOOK OF YOUR RIO.



15" ALLOY WHEEL. PERSONALIZE YOUR RIO WITH A SET OF GREAT LOOKING ALLOY WHEELS.

FEATURES

RIO EX

- ◆ Dual front airbags
- ◆ 1.6 L 4-cylinder CVVT engine, 110 HP
- ◆ 5-speed manual transmission
- ◆ Optional 4-speed automatic transmission
- ◆ Power steering
- ◆ Anti-theft engine ignition immobilizer
- ◆ Tachometer
- ◆ Trip odometer
- ◆ 14" wheels with full covers
- ◆ Tilt steering column
- ◆ Front and rear height-adjustable headrests
- ◆ Height-adjustable front seat belts
- ◆ Front seat belt pretensioners
- ◆ Driver seat dual height adjusters
- ◆ Body coloured door handles and side mirrors
- ◆ AM/FM/CD/MP3 stereo with 4 speakers
- ◆ Roof-mounted micro antenna
- ◆ Centre console with armrest
- ◆ Remote trunk and fuel door release
- ◆ Full cloth seats
- ◆ 60/40 split-folding rear seats
- ◆ Front seat cup holders
- ◆ Dual vanity mirrors with covers
- ◆ Centre console power outlet
- ◆ Tinted glass
- ◆ Variable intermittent wipers
- ◆ Front and rear mudguards

RIO EX CONVENIENCE (IN ADDITION TO EX FEATURES)

- ◆ Air conditioning
- ◆ Remote keyless entry with panic alarm
- ◆ Power heated mirrors
- ◆ Power windows and door locks
- ◆ Heated front seats

RIO5 EX

- ◆ Dual front airbags
- ◆ 1.6 L 4-cylinder CVVT engine, 110 HP
- ◆ 5-speed manual transmission
- ◆ Optional 4-speed automatic transmission

- ◆ Power steering
- ◆ Anti-theft engine ignition immobilizer
- ◆ Tachometer
- ◆ Trip odometer
- ◆ 14" wheels with full covers
- ◆ Tilt steering column
- ◆ Front and rear height-adjustable headrests
- ◆ Height-adjustable front seat belts
- ◆ Front seat belt pretensioners
- ◆ Driver seat dual height adjusters
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- ◆ Dual vanity mirrors with covers
- ◆ Centre console power outlet
- ◆ Tinted glass
- ◆ Variable intermittent wipers
- ◆ Front and rear mudguards

RIO5 EX CONVENIENCE (IN ADDITION TO RIO5 EX FEATURES)

- ◆ Air conditioning
- ◆ Remote keyless entry with panic alarm
- ◆ Power heated mirrors
- ◆ Power windows and door locks
- ◆ Heated front seats

RIO5 EX SPORT (IN ADDITION TO OR IN PLACE OF RIO5 EX CONVENIENCE FEATURES)

- ◆ 14" alloy wheels
- ◆ Rear spoiler
- ◆ AM/FM/CD stereo with 6 speakers
- ◆ Fog lamps
- ◆ Full sport cloth seats
- ◆ Leather-wrapped steering wheel and gear shift knob
- ◆ Metal grain interior accents
- ◆ Metal covered pedals

SPECIFICATIONS

ENGINE	RIO AND RIO5	
Type	In-line 4-cylinder, iron block and aluminum head	
Valve gear	DOHC, CVVT, 4 valves per cylinder	
Displacement	1,599 cc	
Compression ratio	10.0:1	
Horsepower	110 HP @ 6,000 rpm	
Torque	107 lb.-ft. @ 4,500 rpm	
Fuel tank capacity	45 L (11.9 gal.)	
Transmission	5-speed manual, overdrive 4-speed electronically controlled automatic, overdrive	

DIMENSIONS (EXTERIOR AND INTERIOR)	RIO	RIO5
Wheelbase	2,500 mm (98.4 in.)	2,500 mm (98.4 in.)
Track (front/rear)	1,470/1,460 mm (57.9/57.5 in.)	1,470/1,460 mm (57.9/57.5 in.)
Length	4,240 mm (166.9 in.)	3,990 mm (157.1 in.)
Width	1,695 mm (66.7 in.)	1,695 mm (66.7 in.)
Height	1,470 mm (57.9 in.)	1,470 mm (57.9 in.)
Ground clearance	155 mm (6.1 in.)	155 mm (6.1 in.)
Head room (front/rear)	1,005/960 mm (39.6/37.8 in.)	1,005/960 mm (39.6/37.8 in.)
Shoulder room (front/rear)	1,360/1,350 mm (53.5/53.1 in.)	1,360/1,350 mm (53.5/53.1 in.)
Leg room (front/rear)	1,085/870 mm (42.7/34.3 in.)	1,085/870 mm (42.7/34.3 in.)
Hip room (front/rear)	1,290/1,270 mm (50.8/50.0 in.)	1,290/1,270 mm (50.8/50.0 in.)
Interior volume	2,949 L (104.1 cu. ft.)	3,060 L (108.1 cu. ft.)
Trunk / Seats up	337 L (11.9 cu. ft.)	448 L (15.8 cu. ft.)
Rear seat folded down	NA	1,405 L (49.6 cu. ft.)

CURB WEIGHT	RIO	RIO5
5-speed manual	1,104 kg (2,434 lb.)	1,114 kg (2,456 lb.)
4-speed automatic	1,126 kg (2,482 lb.)	1,136 kg (2,504 lb.)

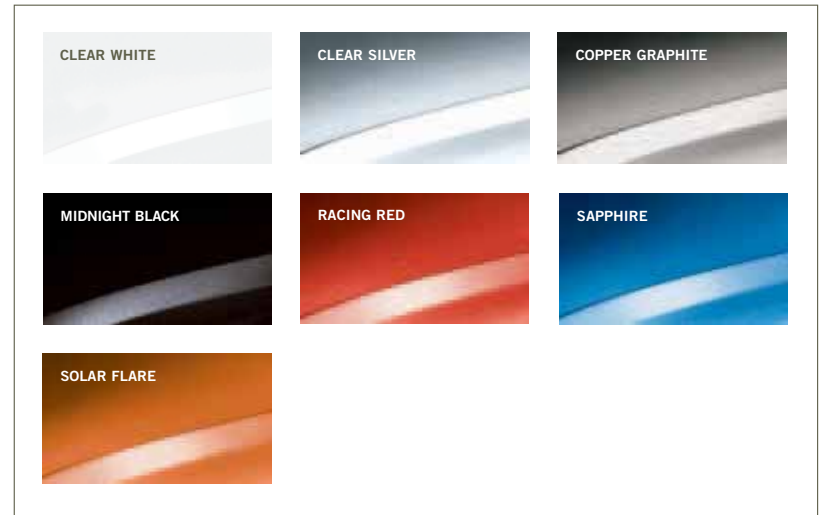
BODY AND CHASSIS	RIO	RIO5
Layout	Front engine, front drive	Front engine, front drive
Body type	Steel unibody	Steel unibody
Front suspension	Independent MacPherson struts, coil springs, stabilizer bar	Independent MacPherson struts, coil springs, stabilizer bar
Rear suspension	Torsion beam, coil springs	Torsion beam, coil springs
Steering	Power rack-and-pinion	Power rack-and-pinion

BRAKES	RIO AND RIO5	
Type	Hydraulic, vacuum power-assisted	
Front	Vented discs	
Rear	Drum	

TIRES	RIO	RIO5
Tires	P175/70 R14	P175/70 R14 EX Sport: P185/65 R14

FUEL ECONOMY (CITY/HIGHWAY L/100 KM)	RIO AND RIO5	
5-speed manual	7.4/6.2 L (38/46 mpg)	
4-speed automatic	8.1/5.7 L (35/50 mpg)	

COLOURS

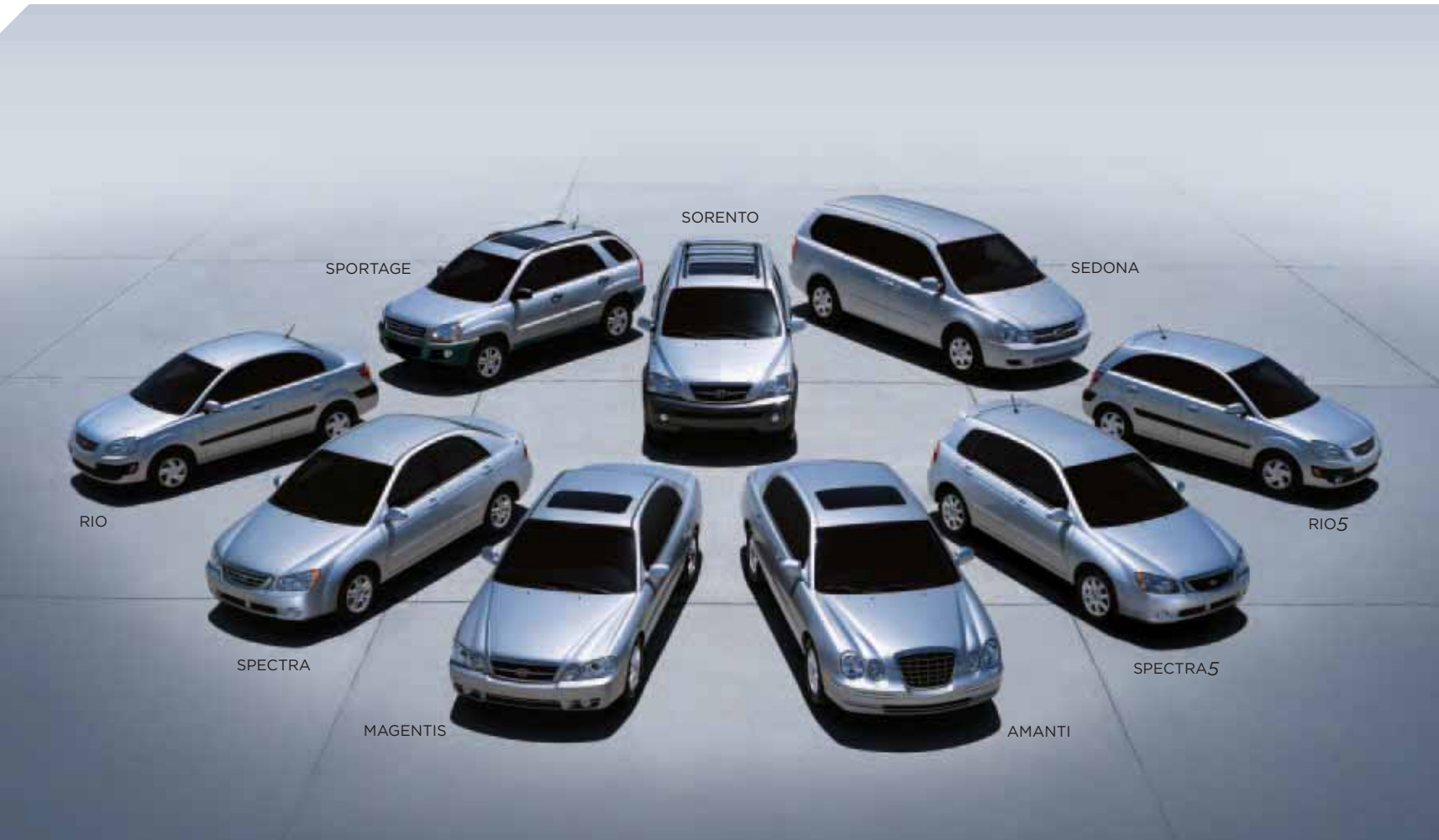


PEACE OF MIND.



TOTAL CARE OWNERSHIP COVERAGE

- 5 YEAR/100,000 KM WORRY-FREE COMPREHENSIVE WARRANTY
- 5 YEAR/100,000 KM POWERTRAIN WARRANTY
- 5 YEAR/100,000 KM EXTRA CARE ROADSIDE ASSISTANCE



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