

THE 2007 SPORTAGE



KIA MOTORS
The Power to Surprise™

THE 2007 SPORTAGE

YOUR TICKET TO ANYWHERE

THE FASTEST GROWING AUTOMAKER IN THE WORLD
JUST UNLOCKED THE DOOR TO ADVENTURE.

Experience life in overdrive with this rugged SUV loaded with style and features. Fuel your energy with a performance engine built to handle the rugged outdoors. The Sportage's spacious interior can be configured to fit just about anything or anyone on your next adventure. Play it safe with standard features like 6 airbags, ABS, and Electronic Stability Control (ESC). And all of this comes backed by one of the best warranties in the market – Kia's 5-year / 100,000 kilometre Total Care Ownership Coverage. The fastest growing automaker in the world gives you your ticket to anywhere - the 2007 Sportage.



PERFORMANCE



Sportage's 2.0 L, 140 HP, 4-cylinder engine comes through when you need to power into the passing lane with confidence. Or you can take control with the 2.7 L, 173 HP, aluminium block V6 that provides exhilarating response when hauling recreational vehicles with the optional trailer hitch. For a sportier experience, the available 4-speed Steptronic automatic transmission allows you pedal-free manual shifting. Take advantage of the improved traction that comes when you take your Sportage off-road with the available All-Wheel-Drive system with electronically controlled Torque-On-Demand. And enjoy the smoother, more comfortable ride of the MacPherson strut front suspension and rear stabilizer bars.

THE PEAK PERFORMER
WITH THE WILL AND STRENGTH TO MATCH YOUR OWN.



**EVERYTHING YOU
NEED IS INSIDE**
A SPACIOUS INTERIOR BUILT FOR COMFORT.

Sportage puts standard power controls for mirrors, door locks, windows and the available cruise control at your fingertips. Sit back into the superior comfort of the available heated leather seats and wrap your hands around the available leather-wrapped steering wheel and gearshift. Keep your passengers comfortable in any type of weather with available air conditioning, deep tint windows and power tilt and sliding sunroof. Feel the excitement rise as you hit the open road listening to your favourite tunes from your iPod – plugged directly into the 6-speaker AM/FM/CD stereo system.

UNCOMPROMISING
SAFETY
LOADED WITH SAFETY FEATURES.



SAFETY



Sportage protects everyone with standard safety features such as 6 airbags – advanced dual front airbags, dual side airbags and dual side curtain airbags, ABS and Electronic Stability Control (ESC). The integrated ESC system with traction control assesses road conditions and driver response and then appropriately adjusts engine power and braking of each individual wheel to remain on course and reduce the chance of collision. Passengers of all ages are secure in their seats with a child car-seat LATCH system and 3-point seat belts that minimize injury by adjusting to excess force and automatically restraining passenger movement.

6 airbags come as standard equipment.

INTERIOR COMFORT



Sportage's technologically advanced design maximizes seating space, storage volume and overall utility. Take full advantage of the Sportage's large interior and variety of smart storage compartments. Quickly load refreshments through the flip-up tailgate glass, or easily fit sports equipment and luggage across the flat-folding front passenger seat and the 60:40 split-folding rear seats. Organize your personal gear in the overhead console, storage box armrest and lockable glove box. Conceal roadside safety equipment in the rear cargo area. And once everything is stowed away, the comfortable 8-way adjustable driver's seat, 4-way adjustable front passenger seat and reclining rear seats will keep everyone happy.

ADVENTURE READY

EASILY MEETING ALL OF YOUR PASSENGER AND CARGO NEEDS.

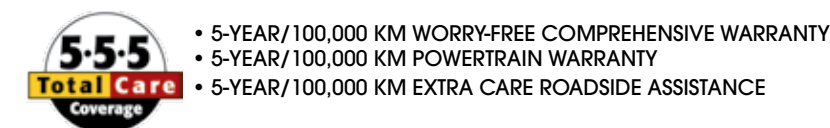
2007 KIA SPORTAGE

FEATURES

	LX	LX CONVENIENCE	LX-V6	LX-V6 LUXURY
EXTERIOR				
16" alloy wheels	S	S	S	S
Tinted windshield with sunband	S	S	S	S
Privacy side glass	-	S	S	S
Power sunroof with tilt & slide	-	-	-	S
Dual power side mirrors	S	S	S	S
Dual power heated side mirrors	-	S	S	S
Fog lamps	-	S	S	S
Multi-reflector head lamps	S	S	S	S
Roof rails	-	S	S	S
Dark grey metallic bumpers	S	S	S	S
Body side cladding	-	-	S	S
Fender flares	-	-	S	S
Rear liftgate with flip-open glass	S	S	S	S
Front & rear tow hooks	S	S	S	S
Front end skid plate	S	S	S	S
SEATING AND TRIM				
8-way adjustable driver's seat	S	S	S	S
Adjustable front & rear seat headrests	S	S	S	S
Front passenger seatback table	S	S	S	S
60:40 split flat-folding rear seats	S	S	S	S
Cloth seats	S	S	S	-
Leather seats	-	-	-	S
Heated front seats	-	-	-	S
Deluxe metal door sill scuff plate	-	S	S	S
Metal grain interior accents	-	S	S	S
Leather-wrapped steering wheel and gear shift knob	-	-	-	S
RESTRAINT AND SAFETY SYSTEMS				
4-wheel Anti-lock Brake System (ABS)	S	S	S	S
4-wheel disc brakes	S	S	S	S
Electronic Stability Control (ESC)	S	S	S	S
Traction Control System (TCS)	S	S	S	S
Dual front impact airbags	S	S	S	S
Dual front seat-mounted side impact airbags	S	S	S	S
Dual full-length side impact curtain airbags	S	S	S	S
Adjustable front seatbelt anchors	S	S	S	S
Front seatbelt pretensioner with force limiter	S	S	S	S
Lower Anchors and Tethers for Children (LATCH)	S	S	S	S
Battery saver	S	S	S	S
Rear child safety door locks	S	S	S	S
High mounted stop lamp	S	S	S	S
Two-speed variable intermittent wipers	S	S	S	S
Rear window defroster	S	S	S	S
Rear window wiper with washer	S	S	S	S
Front and rear 3-point seatbelts	S	S	S	S

	LX	LX CONVENIENCE	LX-V6	LX-V6 LUXURY
CONVENIENCE & COMFORT				
Power windows	S	S	S	S
Power door locks	S	S	S	S
Air conditioning	-	S	S	S
Cruise control	-	S	S	S
Remote keyless entry with panic and alarm function	-	S	S	S
AM/FM/CD/MP3/WMA stereo with 6 speakers	S	S	S	S
Audio input ports - USB and AUX	S	S	S	S
In-door safety/courtesy lights	-	S	S	S
Illuminated ignition keyhole	-	S	S	S
Centre console with dual storage (AT)	-	S	S	S
Centre console with armrest	S	S	S	S
Luggage net hooks in cargo area	S	S	S	S
Luggage net in cargo area	-	-	-	S
Rubber-lined centre console bin	S	S	S	S
In-dash digital clock	S	S	S	S
Tachometer	S	S	S	S
Dual horn	S	S	S	S
Driver window one-touch express down	S	S	S	S
Front & rear assist grips	S	S	S	S
Rear assist grips with garment hooks	S	S	S	S
Tilt steering wheel	S	S	S	S
Rear under floor cargo compartments	S	S	S	S
Rear cargo lamp	S	S	S	S
Front covered vanity mirrors	S	S	S	S
Front/rear 12V power outlets	S	S	S	S
Floor mounted cargo tie-down hooks	S	S	S	S
Driver's foot rest	S	S	S	S
Overhead console with sunglass holder	S	S	S	S
Dual front and rear cupholders	S	S	S	S
Lockable glove box	S	S	S	S
MECHANICAL				
2.0L DOHC 16V I4 engine	S	S	-	-
2.7L DOHC 24V V6 engine	-	-	S	S
5-speed manual transmission	S	S	-	-
4-speed Steptronic automatic transmission	-	O	S	S
Front wheel drive	S	S	S	-
All wheel drive, Torque-on-Demand with electronic transfer	-	O (MT)	O	S

TOTAL CARE OWNERSHIP COVERAGE



S = Standard / O = Optional / - = Not available
 MT = Manual transmission Only T = Automatic transmission only

SPECIFICATIONS

	LX & LX CONVENIENCE	LX-V6 & LUXURY PACKAGE
ENGINE		
Type	2.0 L, In-line 4-cylinder, CVVT aluminum head	2.7 L, V6 aluminum block and head
Valve gear	DOHC, 4 valves per cylinder, CVVT	DOHC, 4 valves per cylinder
Displacement	1,975 cc (120.52 cu. in.)	2,656 cc (162.08 cu. in.)
Compression ratio	10.0:1	10.0:1
Horsepower	140 HP @ 6,000 rpm	173 HP @ 6,000 rpm
Torque	136 lb.-ft. @ 4,500 rpm	178 lb.-ft. @ 4,000 rpm
Fuel tank capacity	58 L (15.3 gal.)	65 L (17.2 gal.)
Transmission	5-speed manual 4-speed Steptronic automatic (available)	4-speed Steptronic automatic
DIMENSIONS		
Wheelbase	2,630 mm (103.5 in.)	
Track (front/rear)	1,540 / 1,540 mm (60.6 / 60.6 in.)	
Length	4,350 mm (171.3 in.)	
Width	1,800 mm (70.9 in.)	
Height	1,695 mm (66.7 in.)	
Ground clearance	195 mm (7.7 in.)	
Head room (front/rear)	1,033 / 1,000 mm (40.7 / 39.4 in.)	
Shoulder room (front/rear)	1,440 / 1,430 mm (56.7 / 56.3 in.)	
Leg room (front/rear)	1,070 / 945 mm (42.1 / 37.2 in.)	
Hip room (front/rear)	1,386 / 1,388 mm (54.6 / 54.6 in.)	
Passenger volume	2,943 L (103.9 cu. ft.)	
Cargo volume	667.4 L (23.6 cu. ft.)	
Cargo volume, rear seats folded down	1,886.5 L (66.6 cu. ft.)	
CURB WEIGHT		
5-speed manual	2.0 L I-4 FWD: 1,465 kg (3,230 lb.) 2.0 L I-4 AWD: 1,547 kg (3,411 lb.)	
4-speed automatic	2.0 L I-4 FWD: 1,476 kg (3,254 lb.) 2.7 L V6 FWD: 1,520 kg (3,351 lb.) 2.7 L V6 AWD: 1,600 kg (3,527 lb.)	
BODY AND CHASSIS		
Layout	Front engine	
Body type	Steel unitized	
Front suspension	Independent, MacPherson struts, coil springs	
Rear suspension	Independent, dual link	
Steering	Power-assist, rack-and-pinion	
BRAKES		
Type	Dual diagonal, split circuit, power-assisted	
Front	279 mm (11.0 in.) vented discs	
Rear	262 mm (10.3 in.) vented discs (FWD) 284 mm (11.2 in.) vented discs (AWD)	
ABS	4-wheel anti-lock brakes	
TIRES		
Size	P215/65 R16	
FUEL ECONOMY (City/HWY L/100 KM)		
5-speed manual	LX & LX-Convenience (FWD): LX-Convenience (AWD):	10.6 / 7.8 L (26.7 / 36.2 mpg) 11.2 / 8.2 L (25.2 / 34.4 mpg)
4-speed automatic	LX & LX-Convenience (FWD): LX-V6 (FWD): LX-V6 & Luxury package (AWD):	11.1 / 8.2 L (25.4 / 34.4 mpg) 12.1 / 8.5 L (23.4 / 33.2 mpg) 12.4 / 9.4 L (22.8 / 30.1 mpg)

COLOURS

	INTERIOR	EXTERIOR
	<p>Interior fabric and exterior paint combinations are indicated by: BC = Black cloth, BL = Black leather, TC = Light tan cloth, TL = Light tan leather, M = Metallic paint, P = Pearl paint</p>	<p>Clear White BC/BL Steel Grey BC/BL (M) Satin Silver BC/BL (M) Smart Blue BC/BL (M) Champagne TC/TL (M) Black Cherry BC/BL (M) & TC/TL (M) Volcanic Red BC/BL (M)</p>

Actual vehicle colours may vary from printed brochure.

THE POWER TO SURPRISE

QUALITY AND VALUE ARE THE CORNERSTONES OF KIA'S SUCCESS.

THE FASTEST GROWING AUTOMAKER IN THE WORLD



Canadian Headquarters

Kia is the fastest growing automaker in the world, with more than 1.2 million vehicles sold globally each year. After more than half a century of producing quality vehicles, Kia has distributors and dealers in over 180 countries. Kia vehicles are becoming a growing presence on Canadian roads — there are over 150,000 proud Kia owners and more than 150 dealers across Canada. North American research and design takes place at the company's state-of-the-art, 90,000 sq. ft. Design and Technical Centre in California where relentless innovation continues to fuel Kia's "Power to Surprise."

Hybrid and electric vehicles, light-weight cars and aluminum space frames are among the many innovations our engineers are aggressively researching to create lightweight, recyclable and environmentally friendly cars.

In our ongoing effort to build great cars, while respecting the planet, Kia's fuel cell vehicle development program will soon allow our customers to significantly lower their fuel costs while at the same time play a leading role in environmental protection.

Numerous advanced performance features show Kia's commitment to providing you with a safe yet exhilarating driving experience. The available Electronic Stability Program (ESP), for example, delivers enhanced directional stability for greater vehicle control.



Sorento



Sedona



Amanti



Sportage



Magentis



Spectra 5



Rio



Rio 5



Spectra



PEACE-OF-MIND MOTORING

Kia's Total Care Ownership coverage includes:

- 5-year/100,000 km - Worry-free comprehensive warranty covering virtually the entire vehicle.*
- 5-year/100,000 km - Powertrain warranty covering the engine, transmission, axles, differentials and driveshafts.*
- 5-year/100,000 km - Roadside assistance covers you in case of mechanical breakdown anywhere in North America.
- 5-year/unlimited km - Anti-perforation warranty on body sheet metal defects in material/workmanship.*

Kia completes the "peace-of-mind" coverage with a national dealer network. So wherever you need us - from Whitehorse to Windsor and from Victoria to St. John's - we'll be there.

For more information visit kia.ca or call 1-877-542-2886

* Some restrictions apply. For more information on our 5-5-5 Total Care Ownership Coverage, call us at 1-877-542-2886. All information contained herein was accurate and correct at the time of printing. Kia Canada Inc. reserves the right to make changes at any time without notice, and without any obligations as to colours, materials, specifications, features, accessories, packages, models and any applicable programs. Some vehicles shown may include optional equipment or may not be exactly as shown. Kia Canada Inc., by the publication and dissemination of this material, does not create any warranties, either expressed or implied, to any Kia products. See your Kia dealer or website for further details. iPod is a trademark of Apple Computer, Inc., registered in the US and other countries. © 2006 Kia Canada Inc. Reproduction of the contents of this material without the expressed written approval of Kia Canada Inc. is prohibited.



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