



CX-7



CX-9 (AVAILABLE EARLY 2007)



ALWAYS THE SOUL OF A SPORTS CAR. zoom-zoom



MAZDA3



MAZDA3 SPORT



MAZDA5



MAZDA6



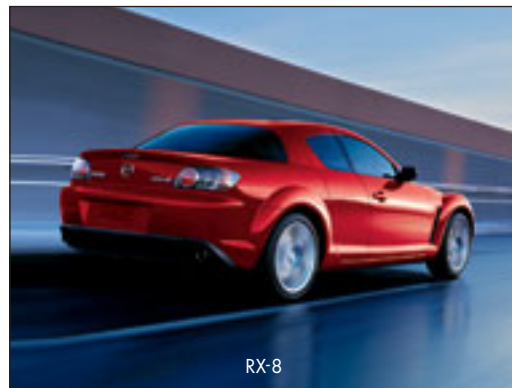
MAZDA6 SPORT WAGON



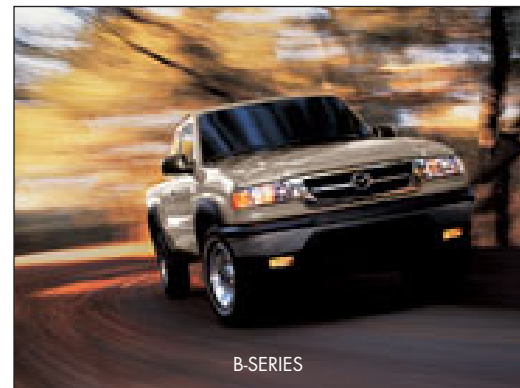
MAZDA6 SPORT HATCHBACK



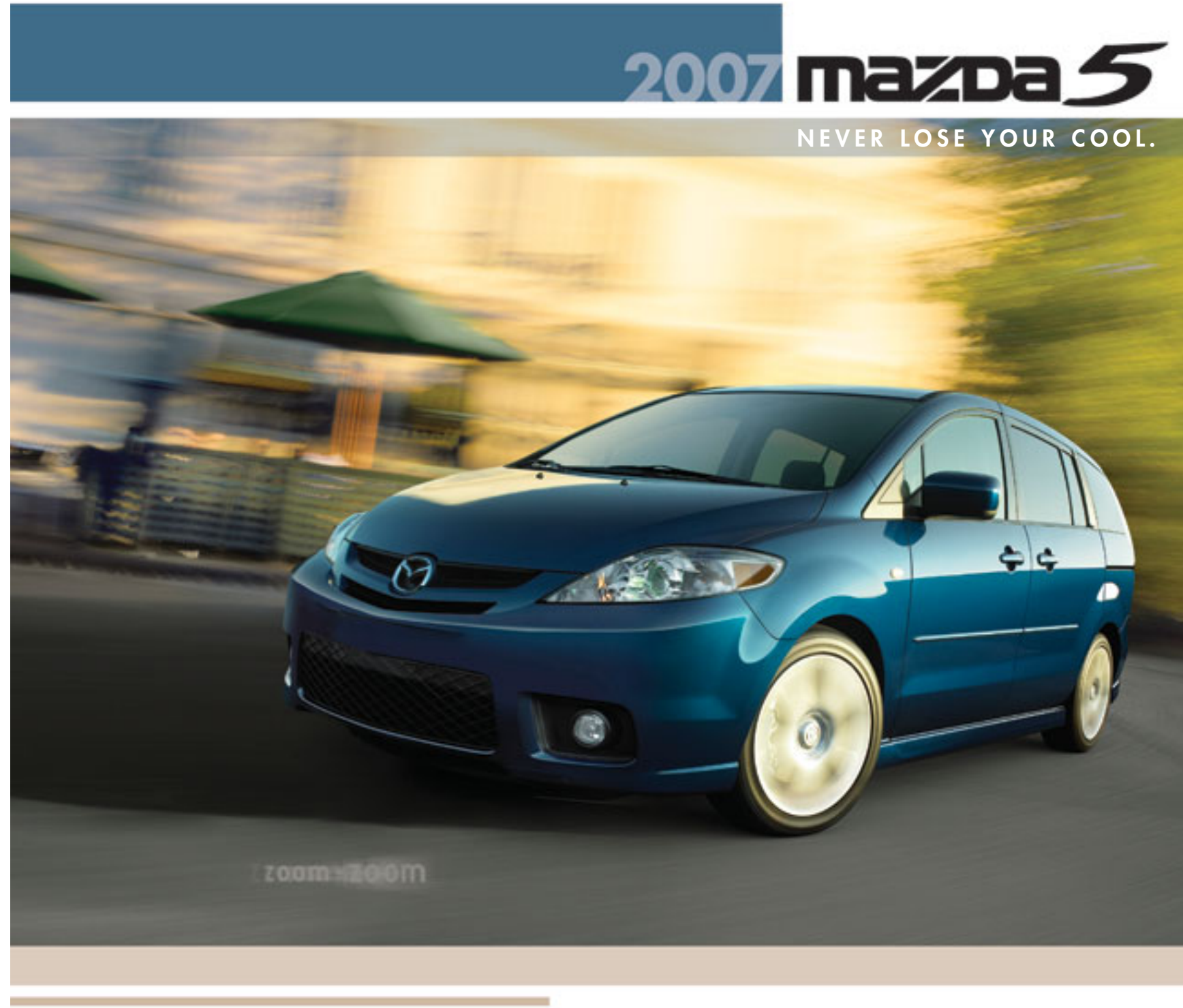
MX-5



RX-8



B-SERIES



Get more detailed information on your Mazda5. Check out our website at www.mazda.ca for specifications and features, option packages, pricing, financing, to book a test-drive and find a dealer near you.
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Rediscover the Emotion of Motion.

All children instinctively know it. A few adults still remember it. One unique car company refuses to outgrow it. In grown-up language, it means the exhilaration and liberation that come from experiencing sheer motion. But as usual, children put it much better. And simply call it "zoom-zoom". We practice it every day. It's why we build the kind of cars we do. And why you'll find the soul of a sports car engineered into everything we make... including Mazda5.

Practical, yet sized for manoeuvrability. Versatile, yet comfortable. Family friendly, yet tuned for uncompromised performance. And geared for those who aren't about to leave their "zoom-zoom" behind. Find out for yourself with the Mazda Test-Drive Experience. And discover just how much excitement Mazda5 can bring to your multi-faceted life.



zoom-zoom



Ingenious from the get-go.

Breakthrough designs are a Mazda tradition. And Mazda**5** is no exception. Emerging from the same “zoom-zoom” gene pool as Mazda**3**, MX-5 Miata and RX-8, Mazda**5** is Canada’s first true Multi-Activity Vehicle – a category-defying design created expressly for your multi-tasking lifestyle. From the Mazda**5**’s stylish good looks and inspired versatility to its insightful safety features and spirited, soul-of-a-sports-car performance, it will ensure you never lose your cool.



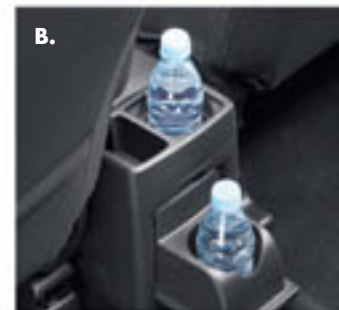
Presto. Cargo.

Unlatch. Fold down. Flip up. And load away. The ever-changing Mazda5 has more tricks than a magician. Its spacious interior welcomes three couples as effortlessly as it does a couple of weeks' groceries, snowboards, mountain bikes or luggage*. And its three rows of independently folding seats give you the flexibility to create a virtually flat cargo floor over 1,520 mm (5 ft.) long. It's like having a different vehicle every day. Loading and unloading are also a snap – thanks to a light liftgate with dual height positions. And expansive sliding side-door openings offer a big-time improvement over small wagons and SUVs. The GT model even features an easy-close sliding-door system that automatically closes the rear doors if they are left ajar.



*Cargo and load capacity limited by weight and distribution. Please remember to properly secure all cargo.

A. Behind the scenes, a handy cargo area tray helps organize essentials. **B.** Integrated cup holders are just one refreshing feature of the built-in centre console. Another is the covered, double centre console box with lid that welcomes your cell phone, sunglasses and CDs. **C.** The GT interior adds a multi-purpose, centre-row fold-out table/cargo bin. **D.** For quick and easy access to rear-row seating, both centre-row seats boast a convenient, one-touch "walk-in" feature. **E.** In a tight parking space or juggling a week's dry cleaning, Mazda5's sliding side doors are a thoughtful touch.



The image shows the interior of a Mazda5 minivan, focusing on the seating arrangement. The front row features two large, deeply bolstered captain's chairs with high headrests and armrests. The second row consists of three seats, with the middle seat being a bench seat and the two outer seats being individual seats with armrests. The seats are upholstered in a dark grey fabric with a subtle pattern. The overall design is reminiscent of theatre seats, providing an elevated and comfortable seating experience. The dashboard and steering wheel are partially visible on the right side of the frame.

Expand your comfort zone.

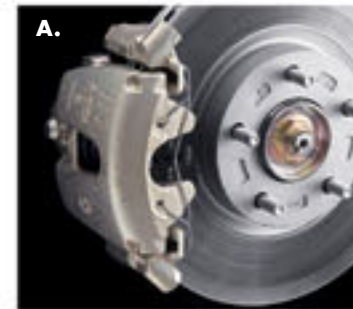
What better way to enjoy a road trip than from theatre-style seats? Mazda5 provides this elevated seating to both centre and rear rows for a better all-around view, while front passengers enjoy deeply bolstered captain's chairs. For generous legroom, both centre-row seats provide nearly 15 cm of travel. And the low, sedan-like stance of the vehicle allows passengers to actually slide in instead of climb. Naturally, side-door impact-protection beams are standard. As are three-point safety belts for all occupants, child-proof rear-door locks and integrated child-seat anchors.

Send yourself to the corner. You've been good.

Not only does Mazda5 have the soul of a sports car, it has the underpinnings of a sports sedan. In fact, it shares its chassis with the award-winning Mazda3. That means precise steering and quick, agile handling are second nature. Mazda5's well-thought-out design also leaves it about half a ton lighter than some competitors, while its spirited engine generates more standard power than similar vehicles. And thanks to its tight turning circle (10.6 m), Mazda5 is a breeze to pilot through a crowded street or into a tight parking space. So whatever you get into, you can count on Mazda5 to get you out.



A. To promote linear, fade-resistant stops, power-assisted four-wheel disc brakes are standard on every Mazda5, as are an advanced Anti-lock Brake System (ABS) with Electronic Brake Force Distribution (EBFD). **B.** Four-wheel independent suspension and precise, rack-and-pinion with Electro Hydraulic Power-Assist Steering help endow Mazda5 with confidence-inspiring handling. **C.** Mazda5's sophisticated 2.3 L, DOHC, 16-valve, 4-cylinder engine boasts sequential-valve timing, 153-hp and responsive performance. **D.** A slick-shifting 5-speed manual gearbox is standard, while the available 4-speed *Sport* mode automatic transmission also provides the fun of manually shifting at the flick of a wrist.



Nurture your controlling side.

Indulge your love of the road with spirited performance. Take advantage of an ingenious design that allows you to juggle me-time, couple-time, and family-time. And wrap yourself in the guilty pleasures of a remarkably well-equipped interior. The Mazda5 GS model comes with all you need. The GT version adds more of the "wants", like a leather-wrapped steering wheel and shift knob, heated door mirrors, cruise control, a handy centre-row fold-out table/cargo bin, even a power glass moonroof. Whichever Mazda5 you choose, you can rest assured that safety was a priority from the word go. For example, we went with a "Triple H" construction, unibody design that incorporates three "H" shaped structures in the floor, cab sides and roof. This enhances body rigidity for better handling, stability and quietness, as well as crash protection. Of course, dual front air bags are standard on Mazda5. And so are important features like side-door impact-protection beams, brake assist, child-proof rear-door locks and whiplash-reducing adjustable front-seat head restraints. Dual front side air bags and dual side air curtains with coverage for all occupants are also standard on the GT model. Whichever way you go, the Mazda5 Multi-Activity Vehicle delivers a more practical and stylish way to get your daily blast of "zoom-zoom".

A. Mazda5 GS includes an AM/FM CD player with four speakers. The GT includes four speakers and two tweeters. **B.** New this year, the GT offers the option of rich, Espresso leather upholstery. **C.** Steering-wheel-mounted audio controls come standard so that you can keep your hands safely on the wheel, and your eyes on the road. **D.** For added comfort, Mazda5's steering wheel tilts and telescopes. **E.** For optimum passenger safety, every Mazda5 includes dual front air bags*, driver and front passenger safety-belt pretensioners, load limiters and whiplash-reducing adjustable front seat head restraints. The GT adds front side air bags and dual side air curtains.

*Always wear your safety belt and secure children in rear seats.



ACCESSORIES



Pictured from left to right: Bike rack, cargo net, rear bumper step plate.

- 6-disc in-dash MP3/CD changer
- All-weather floor mats
- Bike rack
- Cargo cover
- Cargo net
- Front mask
- Hood deflector – Smoke
- Moonroof wind deflector – Smoke
- Rear bumper step plate – Black
- Roadside Assistance kit
- Roof rack ski/snowboard attachment

For further information, please refer to the Mazda5 Accessories Brochure. Mazda notes that all Genuine Mazda Accessories, if installed by your Mazda Dealer prior to or at an initial vehicle retail delivery, carry the same new-vehicle basic warranty as the Mazda5.

EXTERIOR COLOURS



PLATINUM SILVER METALLIC



SNOWFLAKE WHITE PEARL



INDIGO BLUE MICA



PHANTOM BLUE MICA



BRILLIANT BLACK



GALAXY GREY MICA

INTERIOR COLOURS



BLACK CLOTH



ESPRESSO BROWN LEATHER

MAZDA5 COLOUR COMBINATIONS

EXTERIOR	INTERIOR	
	GS & GT (Cloth)	GT (Leather)
Platinum Silver Metallic	Black	Espresso Brown
Snowflake White Pearl	Black	Espresso Brown
Brilliant Black	Black	Espresso Brown
Galaxy Grey Mica	Black	Espresso Brown
Phantom Blue Mica	Black	–
Indigo Blue Mica	Black	–

MAZDA5 WHEELS



16" alloy wheels



17" alloy wheels

MAZDA WARRANTY The basic warranty on the Mazda5 covers all parts found to be factory defective for 3 years or 80,000 km, whichever comes first. Additional warranties cover powertrain components for a period of 5 years or 100,000 km, whichever comes first, body sheet metal perforation for 5 years and unlimited mileage and specific emission control components for up to 8 years or 128,000 km. Exclusions from coverage are limited to maintenance items or adjustments (repairs not requiring parts replacement) on vehicles over 12 months old and repairs due to normal wear and tear. Ask your Mazda Dealer for additional information.

ROADSIDE ASSISTANCE PROGRAM As part of our commitment to your total satisfaction, 2007 Mazda5 owners are automatically enrolled in our Roadside Assistance Program. Roadside Assistance protects your Mazda5 for the duration of the 3-year basic limited warranty. Should you require assistance during this period, our service will help to get your vehicle back on the road and minimize any inconvenience. For complete details on this program, see your Mazda Dealer.

MAZDA MOBILITY ASSISTANCE PROGRAM Mazda Canada believes that vehicle access is vital for everyone. Under this program, physically-challenged customers who purchase or lease a new, unused Mazda vehicle may be eligible to receive assistance from Mazda Canada Inc. to aid with the cost of acquiring and installing adaptive driving aids on their vehicle. For complete details on this program, see your Mazda Dealer.

MAZDA TEST-DRIVE EXPERIENCE Excitement begins with the Mazda Test-Drive Experience – a uniquely designed road trip engineered to take you miles beyond the ordinary test-drive. Down local streets, on-ramps, highways and off-ramps. Through straightaways, S-curves and corners. It's all about putting a Mazda to the test under real-world conditions. It's about discovering the superb acceleration, braking, steering, handling and ride quality that every Mazda offers. And rediscovering that fun, connected-to-the-road feeling we call "zoom-zoom".

READY TO ROLL Our pre-delivery commitment means every new Mazda is checked out, gassed up and fitted with floor mats.



For peace-of-mind motoring, we've created the Mazda Added Protection Plan (M.A.P.). M.A.P. complements your Mazda Limited Warranty for up to 7 years or 160,000 km, and protects you from unexpected repair expenses and the rising cost of repairs. All M.A.P. plans include Personal Budget and Repair Inflation Protection. In addition, all M.A.P. plans include Premium Roadside Assistance, which extends the roadside assistance coverage offered during the new-vehicle limited-warranty period throughout the M.A.P. term. The Premium Roadside Assistance offers Towing, Winching, Battery Boost, Out-of-Fuel Coverage, Tire Service, Lockout Service, Emergency Travel Expense Reimbursement and Travel Planning and Dealer Locator. Should you ever decide to sell your Mazda vehicle, M.A.P. is transferable to future owners and will enhance the resale value of your vehicle. The Mazda Added Protection Plan is fully backed and administered by Mazda Canada Inc. For more information, please contact your Mazda Dealer.



Ask your dealer about Mazda's competitive program for recent university and college graduates.

Product changes and options availability: Following publication of this brochure, certain changes in standard equipment options, prices and the like, or product delays may have occurred which would not be included in these pages. Your Mazda Dealer is your best source for up-to-date information. Mazda reserves the right to change product specifications at any time without incurring obligations. Options and accessories shown or described in this brochure are available at extra cost and may be offered only in combination with other options or subject to additional ordering requirements or limitations. E. & O. E.

ENGINE

Type	2.3L DOHC 16-valve 4-cylinder	Compression ratio	9.7:1
Displacement	2,260 cc	Fuel system	Electronic Fuel Injection (EFI)
Horsepower SAE net*	153 @ 6,500 rpm	Recommended fuel	Regular
Torque SAE net lb. ft.	148 @ 4,500 rpm		

*Horsepower calculated using SAE method, revised August 2004.

DRIVETRAIN

Type	Transverse front engine/front-wheel drive
Transmission	5-speed manual; Optional: 4-speed Sport mode automatic with overdrive

CHASSIS

Frame	Unit body (Monocoque) with side-door impact-protection beams and Triple "H" construction
Front suspension	Independent, strut type, coil springs and stabilizer bar
Rear suspension	Independent, multi-link type, coil springs and stabilizer bar
Steering	Rack-and-pinion with Electro Hydraulic Power-Assist Steering
Minimum turning circle	10.6 m (curb-to-curb)
Brakes	Power-assisted front (ventilated) and rear (solid) disc brakes Anti-lock Brake System (ABS) with Electronic Brake Force Distribution (EBFD)
Curb weight (kg)	1,523 (MT)/1,549 (AT)

2007 MAZDA5 FEATURES

WHEELS AND TIRES

	GS	GT
16" alloy wheels	S	–
17" alloy wheels	–	S
205/55R16 all-season tires	S	–
205/50R17 all-season tires	–	S
Temporary spare tire	S	S

EXTERIOR FEATURES

Body-coloured outer door handle	S	S
Body-coloured protective bodyside mouldings	S	S
Body-coloured front grille	S	S
Body-coloured rear spoiler	–	S
Black-coloured power-operated door mirrors	S	–
Body-coloured power-operated heated door mirrors	–	S
Sporty bumpers	S	S
Side sill extensions	S	S
White side turn markers	S	S
Rain-sensing intermittent windshield wipers	S	S
Rear window defroster and intermittent wiper	S	S
Sporty exhaust garnish	S	S
Auto light control	S	S
Sporty fog lights	–	S
Sliding doors	S	S

AUDIO

AM/FM CD player with 4 speakers	S	–
AM/FM CD player with 4 speakers and 2 tweeters	–	S
Steering wheel-mounted audio controls	S	S

COMFORT AND CONVENIENCE

Air conditioning with automatic climate control	0	0
External temperature display (requires A/C with automatic climate control)	0	0
Steering-wheel-mounted cruise controls	–	S
Tilt and telescopic steering wheel	S	S
Power door locks	S	S
Central locking switch on driver and front passenger doors	S	S

Remote keyless entry system with retractable key, welcome mode and panic alarm (includes two transmitters)	S	S
Illuminated entry	S	S
Micron air filter	S	S
Power windows with driver's one-touch down feature	S	S
Rear heater ducts	S	S
Cargo area lamp	S	S
Driver and passenger sunvisors with covered vanity mirrors	S	S
Passenger assist grips (3)	S	S
Coat hooks (2)	S	S
Map lamps	S	S
Easy-close sliding-door system	–	S
Power glass moonroof	–	S

CAPACITIES

Seating	6 persons	Fuel tank	60L
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Washer fluid tank 4L

EXTERNAL DIMENSIONS (mm)

Wheelbase	2,750	Overall width	1,755
Track (fr/rr)	1,530/1,515	Overall height	1,630
Overall length	4,610	Ground clearance	150

INTERNAL DIMENSIONS

Headroom (fr/rr/3 rd) (mm)	1,033/1,000/942 (without moonroof)		
	988/995/942 (with moonroof)		
Legroom (fr/rr/3 rd) (mm)	1,035/893/780	Passenger volume (L)	2,768
Shoulder room (fr/rr/3 rd) (mm)	1,410/1,411/1,250	Total volume (L)	4,024
Cargo volume (L)	112 (behind 3 rd seat)		
	426 (with 3 rd seat folded)		
	857 (with 2 nd /3 rd seats folded)		

FUEL ECONOMY RATINGS (L/100km)

	5MT	4AT Sport
City/Highway**	10.6/8.0	11.2/8.3

**Estimated fuel economy. Your actual fuel consumption may vary.

COMFORT AND CONVENIENCE (cont'd)

	GS	GT
Dual front cup holders	S	S
Dual second row cup holders in centre console	S	S
Dual third row cup holders	S	S

SEAT AND TRIM

Sport-type cloth upholstery	S	S
Leather upholstery	–	LP
Heated front seats	–	LP
Front-row seats: Reclining front seats with thigh support	S	S
Adjustable driver's seat lifter and lumbar support	S	S
Armrest – driver	S	S
Second-row seats: Two captain's chairs with reclining and forward/backward sliding functions	S	S
Inboard armrests	S	S

Third-row seats: Two-passenger seating with 50/50 split fold-down seatbacks	S	S
Adjustable headrests	S	S
Leather-wrapped 3-spoke steering wheel	–	S
Leather-wrapped shift knob	–	S
Silver finish on inner door handle	S	S
Silver finish on centre panel	S	S

INSTRUMENT PANEL AND STORAGE

Ignition key illumination	S	S
Tachometer	S	S
Engine coolant temperature gauge	S	S
Warning lights for oil pressure, check engine, low washer fluid, low fuel level and door ajar	S	S
Front door storage pockets with bottle holders	S	S
Double centre console box with lid	S	S
Centre-row fold-out table/cargo bin	–	S
Illuminated lockable glove compartment	S	S
Driver's side seatback pocket	S	S

SAFETY AND SECURITY

Dual front air bags	S	S
Dual front side air bags	–	S
Dual side air curtains	–	S
Brake assist	S	S
Side-door impact-protection beams	S	S
Child-proof door locks	S	S
Engine immobilizer theft-deterrent system	S	S
Whiplash-reducing adjustable front-seat head restraints	S	S
Height-adjustable front seat belts	S	S
Integrated child-seat anchors	S	S
3-point safety belts for all occupants	S	S
Driver and front passenger safety-belt pretensioners and load limiters	S	S
Anti-theft alarm system	–	S

S = Standard 0 = Optional – = Not available LP = Leather package

Leather package: Leather upholstery and heated front seats. Available on GT.