

2008 **EDGE**



Built for life in Canada

Prepare to cause a stir.

Fair warning: Edge's bold design – especially that of the new Limited – tends to attract admirers. And after the sporty stance, sleek lines and crisp accents draw you in, Edge's remarkable flexibility keeps you coming back for more. New for 2008, a power liftgate is standard on Limited and optional on SEL, making cargo-area access easier than ever. Have you been searching for a crossover with striking style and supreme adaptability? Welcome to the Edge.



Remarkably flexible

Whether you need room for art supplies or for friends and their weekend-getaway luggage, Edge offers the perfect solution with up to 1971 litres (69.6 cu. ft.) of available cargo space or seating for up to 5 adults.



Seriously stunning

The ultimate style statement, these all-new 20" premium aluminum chrome-clad wheels are optional only on Edge Limited.

Edge Limited in Redfire Metallic with optional equipment.



CROWD PLEASER

Edge's optional Rear-Seat DVD Entertainment System features an 8-in. colour LCD flip-down screen, an infrared remote control and 2 sets of wireless headphones. Rear-seat passengers can use it to play everything from DVDs and CDs to their favourite video games, when paired with your compatible gaming system.



MOST VERSATILE

Thanks to a multipurpose set of movable dividers, the standard centre console inside Edge offers you more possible storage configurations than any other vehicle in the class.* Large enough to store some types of laptop computers, it also includes a concealed power point and a standard auxiliary audio input jack for use with your personal MP3 player.

*Medium 5-Passenger CUV class with standard 6-cylinder engine.



AWD MODELS* HUG THE CORNERS

Active All-Wheel Drive (AWD) makes driving Edge exhilarating in any weather, but it's especially helpful with the foul stuff. This on-demand system constantly monitors driver and vehicle inputs, predicts traction and delivers the appropriate amount of torque to all 4 wheels, reacting before wheel slippage can even occur. In fact, working with the standard AdvanceTrac with RSC, the AWD system can transfer torque both front to rear and side to side, enabling it to keep Edge AWD models moving even if only one wheel has traction.

*SEL AWD or Limited AWD.

Shift your day into high gear.

Fun to drive is an understatement. You'll revel in Edge's confident, sports sedan-like handling thanks to features like its specially tuned, fully independent suspension and AdvanceTrac® with class-exclusive RSC® (Roll Stability Control™). Excellent launch and acceleration performance are the result of pairing Edge's lively 3.5L Duratec 35 V6 engine with a sophisticated 6-speed automatic transmission that actually adapts to your driving style. And the V6 engine, which serves up a best-in-class 265 hp and 250 lb.-ft. of torque, was named one of *Ward's 10 Best Engines* of 2007.



Best in class

Ford Edge is quickly establishing itself as a leader in owner satisfaction. In fact, the 2007 Edge received several significant awards, including a 2007 Vehicle Satisfaction Award from AutoPacific. Edge placed as the top Premium Midsize Crossover Utility Vehicle in their study based on feedback from actual Ford Edge owners.



Highest honour

The 2007 Ford Edge was also named "Most Appealing Midsize Multi-Activity Vehicle" in the J.D. Power and Associates 2007 Automotive Performance, Execution and Layout Study,SM which is based on survey responses from new-vehicle owners (in the U.S.) after 90 days of ownership.

Edge Limited in Vapour Silver Metallic with available equipment.



Experience its intuitive design.

The driver-centric styling of Edge's interior puts the essential controls — including the standard steering wheel-mounted cruise control, secondary audio controls and a tilt/telescoping steering column — all within easy reach. The available Audiophile® Sound System features a 6-disc in-dash CD changer and 9 speakers, including an 8-in. subwoofer and a 190-watt amplifier. It is sonic bliss. Another perk for the driver and front passenger: Edge comes with standard heated front bucket seats to ward away those early morning chills.

Edge Limited leather-trimmed interior in Camel with available equipment (U.S. model shown).

SYNC

Powered by **Microsoft**

EXCLUSIVE NEW FORD SYNC™

Groundbreaking hi-tech innovation: This available voice-activated, hands-free customizable media system integrates most Bluetooth®-enabled mobile phones and most portable digital media players with your Ford Edge. Visit ford.ca for full connectivity details.

Driving while distracted can result in a loss of vehicle control. Only use mobile phones (even with voice commands) and other devices not essential to driving when it is safe to do so.

Microsoft is a registered trademark of Microsoft Corporation.

The Bluetooth word mark is a registered trademark owned by the Bluetooth SIG, Inc.



NEW VOICE ACTIVATION

Edge's optional touch-screen DVD-based Navigation System now features convenient voice activation in addition to its helpful intersection programming, which can call out upcoming street names for you to make finding unfamiliar places much easier.

SIRIUS

SATELLITE RADIO

THE SIRIUS DIFFERENCE

SIRIUS Satellite Radio* standard on every Edge, gives you digital-quality channels — including sports, news, entertainment and 100% commercial-free music — all across Canada.

*Includes complimentary 6-month prepaid subscription and online access. See your Ford of Canada Dealer or contact SIRIUS at 1-888-539-7474 for more information.



Class-exclusive Vista Roof™

Edge's optional Vista Roof offers you the only 2-panel panoramic view available in the class. It encompasses over 39% of the total roof area, provides a daylight opening over 3 times larger than the average traditional moonroof, and creates a maximum total-air opening of over 4322 sq. cm (4.6 sq. ft.) when fully open. Also includes convenient dual power sunshades.

Share your new hot spot.

With such amazing style and room for up to 5 adults, your new Edge will be the ride of choice among friends and family, especially when you go for the available new Interior Appearance Package on Limited. The seats in every Edge are designed to help reduce fatigue, actively supporting you without feeling restrictive, while the standard Dual-zone Electronic Automatic Temperature Control further enhances your comfort. Strategically placed sound-dampening materials and carefully contoured sideview mirrors are just a few of the details that lead to Edge's remarkably quiet ride.

Edge Limited leather-trimmed interior in Camel.

THOUGHTFULLY DETAILED

Edge treats your rear-seat passengers to a standard 60/40 split fold-flat seat with seatbacks that recline to a full 42° angle for increased comfort. They also get their own fold-down centre armrest with 2 cupholders.



Exercise your interior options.

The new Edge Limited can transport items up to 2.44 m (8 ft.) long when you fold down its standard EasyFold™ 60/40 split fold-flat rear seat and fold-flat front-passenger seat. Limited also features heated 6-way power front seats and premium leather-trimmed seating throughout. When you need to carry people, Edge still offers lots of cargo room: 909 L (32.1 cu. ft.) behind the rear seat and 1971 L (69.6 cu. ft.) behind the front seats with the rear seat folded. A handy Rear Cargo Management System provides concealed storage under the rear loadfloor inside every Edge.



EASYFOLD — ONLY ON EDGE

The EasyFold rear seatback release, standard on Limited, allows you to create a flat loadfloor in seconds by simply pushing and holding a button in the rear cargo area. Of course, you can also use a manual release on the side of the seat to lower the rear seatbacks.



Trust its innate stability.

Every Edge gets an extensive array of safety and security features including our AdvanceTrac® with class-exclusive RSC® (Roll Stability Control™). AdvanceTrac with RSC is an electronic stability enhancement system that uses a vehicle-roll motion sensor to directly measure the vehicle's roll-rate at least 100 times every second, helping it decide when and how the Anti-lock Brake System (ABS), traction control and yaw control will be engaged. This system helps in many situations, such as when you're driving on slippery surfaces or uneven ground, or making an emergency manoeuvre.

Remember that even advanced technology cannot overcome the laws of physics. It's always possible to lose control of a vehicle due to inappropriate driver input for the conditions.

Edge Limited in Blazing Copper Metallic.



STRONG BACKBONE

Edge's structural design, A-pillars and bumper-to-bumper flow-through rails all help it manage energy in the event of a collision. The BlockerBeam® front bumper underride protection system (a steel crossmember suspended below and behind the front bumper) helps prevent other vehicles from sliding under Edge in a frontal collision, while side-intrusion door beams and energy-absorbing door-trim panels help enhance performance in the event of a side-impact collision.



ALL 6 AIRBAGS STANDARD

Every Edge is equipped with front-seat side airbags* plus the dual-stage front airbags* in our class-exclusive Personal Safety System® (PSS) and the side-curtain airbags* in our patented Safety Canopy® System. The PSS employs a sophisticated Front-Passenger Sensing System that can identify whether a passenger is present by approximating his or her weight. This allows the system to send a signal to activate or deactivate the airbag accordingly. The Safety Canopy System utilizes side-impact and rollover sensors to direct deployment in certain types of side-impact collisions or rollover events and provides coverage for outboard-seated occupants in both rows.

*Always wear your safety belt and secure children in the rear seat.

MODEL LINEUP

Each series includes the standard equipment of the previous series, except where additions/exceptions are noted.

SEL – Chrome 3-bar grille • 17" painted-aluminum wheels • Quad-beam halogen headlamps • Body-colour exterior door handles, sideview mirror accents and rear spoiler • Dual chrome exhaust tips • Fog lamps with chrome bezels • Leather-wrapped steering wheel and shift knob • Message centre with compass • Chrome accents on registers and shifter stalk • Textured aluminum instrument panel finish • Convenience Group with automatic headlamps, auto-dimming rearview mirror, driver-side keyless-entry keypad and secondary steering wheel-mounted audio controls • Cloth-trimmed seats • Front heated bucket seats with 6-way power driver seat • Rear 60/40 split fold-flat seat with manually reclining seatbacks • SIRIUS Satellite Radio • AM/FM stereo with single-CD player • Auxiliary audio input jack • Overhead console with sunglasses holder • Dual-zone Electronic Automatic Temperature Control • Particulate air filter • Remote keyless-entry system

Limited – 18" premium aluminum chrome-clad wheels • Body-colour keypad • Heated sideview mirrors with security approach lamps and memory • "LIMITED" badge • Reverse Sensing System • Leather-trimmed seating • Heated front seats with memory and driver easy-entry feature • 6-way power fold-flat front-passenger seat • EasyFold™ rear seatback release • Ford SYNC™ • Audiophile® Sound System with AM/FM stereo/6-disc in-dash CD changer and 9 speakers • Universal Garage Door Opener • Unique brushed-aluminum finish on centre stack panel and door-sill scuff plates



Find your Edge.

Ford Edge is available in your choice of 4 well-equipped models: the stylish SEL and the luxurious new Limited in either FWD or AWD. Which is the best fit for your scene? That call is all yours.

Edge Limited in Blazing Copper Metallic and Edge SEL in White Sand Tri-Coat Metallic with available equipment.

SPECIFICATIONS

STANDARD FEATURES

MECHANICAL

3.5L Duratec 35 V6 engine
 6-speed automatic transmission
 4-wheel power disc brakes with Anti-lock Brake System (ABS)
 17" painted-aluminum wheels with P235/65R17 all-season BSW tires (SEL)
 18" premium aluminum chrome-clad wheels with P245/60R18 all-season BSW tires (Limited)
 Front-wheel drive (FWD) or All-Wheel Drive (AWD)
 Fuel tank capacity – 72-litre FWD, 76-litre AWD
 Independent front and rear suspension
 Mini-spare tire
 One-touch integrated start
 Power steering

SAFETY/SECURITY

Personal Safety System® for driver and front passenger – Includes dual-stage front airbags* safety belt pretensioners, safety belt energy-management retractors, safety belt usage sensors, driver-seat position sensor, crash severity sensor, restraint control module and Front-Passenger Sensing System
 Adjustable head restraints
 AdvanceTrac® with RSC® (Roll Stability Control™)
 Autolock
 Battery saver with headlamps-off delay
 Belt-Minder® safety belt reminder – Front
 Child-safety rear door locks
 Front-seat side airbags*
 Height-adjustable shoulder safety belts – Front
 Illuminated entry system
 LATCH – Lower anchors and tether anchors for child-safety seats (2 in rear)
 Safety Canopy® System with side-curtain airbags* and rollover sensor
 SecuriLock® passive anti-theft engine immobilizer system
 Tire Pressure Monitoring System (excludes spare)

INTERIOR

Accessory delay for power features
 Air conditioning – Dual-zone Electronic Automatic Temperature Control with particulate air filter
 Auto-dimming rearview mirror
 Auxiliary audio input jack
 Cargo area light
 Centre console with deep-bin armrest, dividers, power point, and 2 cupholders
 Coat hooks (2)
 Cupholders/beverage holders (6)
 Dome/map lights – Front and rear rows
 Dual-tone electric horn
 Floor mats – Front and rear carpeted
 Grab handles – B-pillar (2)
 Instrumentation (tachometer, lamp outage, low fuel warning, low washer fluid, low oil pressure, door ajar, liftgate ajar and low coolant indicator)
 Leather-wrapped steering wheel with cruise control, and secondary audio controls
 Map pockets – Driver and front-passenger seatbacks and in all 4 door panels with beverage holders in front door panels
 Message centre with trip computer and compass display

INTERIOR (continued)

Overhead console with sunglasses holder
 Power door locks
 Power points (4) – Instrument panel, front console, rear and cargo area
 Power windows with one-touch-up/-down driver-window feature
 Rear Cargo Management System
 Rear-seat fold-down centre armrest with 2 cupholders
 Rear-window defroster
 Seats – Front heated bucket seats with driver manual lumbar; rear 60/40 split fold-flat seat with manually reclining seatbacks
 SIRIUS Satellite Radio (includes 6-month prepaid subscription)
 Steering column – Manual tilt and telescoping
 Visor vanity mirrors – Illuminated

EXTERIOR

Antenna – Roof-mounted
 Automatic quad-beam halogen headlamps
 Door handles – Body-colour
 Exhaust tips – Dual chrome
 Fog lamps with chrome bezels
 Grille – 3-bar chrome design
 Power sideview mirrors with manual fold-away design
 Privacy glass (rear doors, quarter windows and rear window)
 Rear spoiler – Body-colour
 Remote keyless entry with 2 integrated key fobs and illuminated driver-side keypad
 Windshield wipers – Front: variable-intermittent with washer; rear: 2-speed with washer

*Always wear your safety belt and secure children in the rear seat.

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FEATURES & OPTIONS

SEL (FWD or AWD)

LIMITED (FWD or AWD)

MECHANICAL

○	○	18" premium painted-aluminum wheels with P245/60R18 all-season BSW tires
—	●	18" premium aluminum chrome-clad wheels with P245/60R18 all-season BSW tires
—	○	20" premium aluminum chrome-clad wheels with P245/50R20 all-season BSW tires
○	○	Engine block heater

SECURITY

○	●	Reverse Sensing System
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SEATING

●	—	Cloth trim – Front heated bucket seats with 6-way power driver seat, manual driver lumbar and driver/passenger recline
—	●	Leather trim – Front heated bucket seats with 6-way power driver and front-passenger seats, driver memory and manual driver lumbar
—	●	Fold-flat front-passenger seat
—	●	EasyFold™ rear seatback release

INTERIOR

○	—	AM/FM stereo/6-disc in-dash CD changer with 4 speakers
—	●	Audiophile® Sound System with 9 speakers
○	○	Floor mats – Front and rear rubber (includes standard carpeted floor mats)
○	●	Ford SYNC™ voice-activated, in-vehicle communications and entertainment system
○	○	Navigation System – Voice-activated, DVD-based with Audiophile Sound System
○	○	Rear-Seat DVD Entertainment System with 2 sets of wireless headphones (not available with Vista Roof)
—	●	Universal Garage Door Opener (integrated into sun visor)

EXTERIOR

—	●	Power heated sideview mirrors with security approach lamps and memory
○	●	Power liftgate
○	○	Roof side rails – Black (not available with Vista Roof™)
○	○	Vista Roof – Panoramic 2-panel glass roof with power tilt and open features on front panel and dual power sunshades (not available with roof side rails or Rear-Seat DVD Entertainment System)

PACKAGES

○	○	Class II Trailer Tow Package – Includes Class II hitch receiver, engine oil cooler, larger radiator, upgraded cooling fans, upgraded battery (68 amp) and wiring harness with 4-pin connector (1587 kg/3500 lbs. max.)
—	○	Interior Appearance Package – Includes premium Charcoal Black and Red leather-trimmed seats and Red contrast stitching on steering wheel and shift knob (available with Black, Redfire and Vapour Silver only)

● Standard ○ Optional — Not Available

Audiophile is a registered trademark of Audiophile, Inc.

SPECIFICATIONS

ENGINE

	3.5L DURATEC 35 V6
Horsepower (hp @ rpm)	265 @ 6250
Torque (lb.-ft. @ rpm)	250 @ 4500

TRAILER TOWING APPLICATIONS KG (LBS.)

MAXIMUM LOADED TRAILER WEIGHT

Class I	907 (2000)
Class II	1587 (3500)

Maximum weights shown are for properly equipped vehicles with required equipment and a 68-kg (150-lb.) driver. Weight of additional options, equipment, passengers and cargo must be deducted from this weight. For additional information, see your Ford of Canada Dealer.

Cargo and load capacity limited by weight and weight distribution.

DIMENSIONS

EXTERIOR	mm (in.)
Overall length	4717 (185.7)
Wheelbase	2824 (111.2)
Overhang - front	940 (37.0)
Overhang - rear	953 (37.5)
Width (including mirrors)	2212 (87.1)
Height (with options)	1750 (68.9)
Ground clearance (minimum running)	201 (7.9)
Liftover height (curb)	792 (31.2)
Ramp breakover angle	17.3°
Angle of approach	16.0°
Angle of departure	24.5°
INTERIOR	
Front	
Head room (without Vista Roof™)	1016 (40.0)
Shoulder room	1496 (58.9)
Hip room	1392 (54.8)
Leg room	1034 (40.7)
Rear	
Head room (without Vista Roof)	998 (39.3)
Shoulder room	1494 (58.8)
Hip room	1430 (56.3)
Leg room	1006 (39.6)
Cargo Volume	litres (cu. ft.)
Behind front row	1971 (69.6)
Behind rear row	909 (32.1)

Cargo and load capacity limited by weight and weight distribution.

ESTIMATED FUEL CONSUMPTION* RATINGS L/100 KM (MPG)

	CITY	HWY.
FWD – 3.5L V6	12.8 (22.0)	8.4 (34.0)
AWD – 3.5L V6	13.7 (21.0)	9.2 (31.0)

*Based on Transport Canada approved test methods.

WHEELS

- A** 17" Painted-Aluminum
Standard on SEL
- B** 18" Premium Painted-Aluminum
Optional on SEL and Limited
- C** 18" Premium Aluminum Chrome-Clad
Standard on Limited
- D** 20" Premium Aluminum Chrome-Clad
Optional on Limited



SPECIFICATIONS

EXTERIOR COLOURS



Black



Blazing Copper Metallic



Crème Brûlée



Dark Ink Blue Metallic



Light Ice Blue Metallic



Redfire Metallic



Vapour Silver Metallic



White Sand Tri-Coat Metallic

CAMEL	
MEDIUM LIGHT STONE	
CHARCOAL BLACK	
SEL/LIMITED	
●	Black*
●	Blazing Copper Metallic
●	Crème Brûlée
●	Dark Ink Blue Metallic†
●	Light Ice Blue Metallic†
●	Redfire Metallic*
●	Vapour Silver Metallic**
●	White Sand Tri-Coat Metallic†

*Available with Interior Appearance Package.
 †New for 2008.

Ford uses clearcoat paint for beauty and protection. Colours shown are representative only. Not all colours are available on all models. See your Ford of Canada Dealer for actual paint/trim options. Vehicles shown may contain optional equipment.

INTERIOR COLOURS



Camel Cloth
Standard on SEL



Camel Leather
Standard on Limited



Medium Light Stone Cloth
Standard on SEL



Medium Light Stone Leather
Standard on Limited



Charcoal Black Cloth
Standard on SEL



Charcoal Black Leather
Standard on Limited



Charcoal Black with Red Leather Inserts
Standard on Limited with
Interior Appearance Package

2008 FORD EDGE

BOLD DESIGN + FLEXIBILITY

- Sporty stance, sleek lines and crisp accents
- Available new 20" premium aluminum chrome-clad wheels
 - Available new power liftgate
- Class-exclusive optional panoramic Vista Roof™
- Exclusive new Ford SYNC™, an available voice-activated, hands-free, customizable media system
 - New voice activation on optional DVD-based Navigation System
- Available fold-flat front-passenger seat and class-exclusive EasyFold™ rear seatback release
- Standard SIRIUS Satellite Radio and auxiliary audio input jack

SPORTY HANDLING

- Multilink independent rear suspension for responsive, sports sedan-like handling
- AdvanceTrac® with class-exclusive RSC® (Roll Stability Control™)
- Active All-Wheel Drive (AWD models)

ENERGETIC PERFORMANCE

- Best-in-class 265 horsepower and 250 lb.-ft. of torque for excellent launch and acceleration performance
- Award-winning 3.5L Duratec 35 V6 engine mated to an adaptive 6-speed automatic transmission



For more information on
Ford of Canada and Ford products,
please visit our website:

ford.ca

Our commitment to you... Peace-of-Mind Protection

- **Basic Coverage:**
3 years/60,000 km
- **Powertrain Warranty:**
5 years/100,000 km
- **Corrosion Warranty:**
5 years/unlimited distance
- **Roadside Assistance:**
5 years/100,000 km*

Certain conditions apply. For more information on these warranties and coverages, ask your local Ford of Canada Dealer or visit ford.ca.
*No additional cost.

For prompt, courteous answers to your questions:

Ford Customer Relationship Centre
1-800-565-3673
Ford Credit Customer Service Centre
1-877-636-7346

Please Note: The electronic version of the Ford of Canada vehicle brochure is a condensed version of the original printed version.

Ford Edge received the highest numerical score among midsize multi-activity vehicles in the proprietary J.D. Power and Associates 2007 Automotive Performance, Execution and Layout Study™. Study based on responses from 91,335 new-vehicle owners, measuring 328 models, and measures opinions after 90 days of ownership. Proprietary study results are based on experiences and perceptions of U.S. owners surveyed in February-May 2007. Your experiences may vary. Visit jdpower.com.

Competitive comparisons are based on 2007 competitive models, publicly available information and Ford data at the time of printing of the 2008 original printed version. Some features discussed may be optional. Vehicles shown may contain optional equipment. Features shown may be offered only in combination with other options or subject to additional ordering requirements or limitations. Dimensions shown may vary due to optional features and/or production variability. Following publication of the 2008 original printed brochure, certain changes in standard equipment, options and the like, or product delays may have occurred which would not be included in these pages. Your Ford of Canada Dealer is your best source for up-to-date information. Ford Motor Company of Canada, Limited, reserves the right to change product specifications at any time without incurring obligations. Colours may not be exactly as illustrated. Please see your sales consultant for specific colour and model availability. Please visit your local dealer or www.ford.ca for complete vehicle details.