

THE ALL-NEW  
**2008 TAURUS X**



Built for life in Canada



# Does it all: Taurus X crossover.

Make room for more people: take your pick of 6- or 7-passenger seating. Make room for more gear: carry items up to 3.05 m (10') long inside. Taurus X is undeniably versatile, and it's also endowed with chrome-accented appeal, an award-winning new V6 engine, available Ford SYNC™\* innovation, and a comprehensive array of standard safety and security features – from the anti-theft perimeter alarm to AdvanceTrac® Electronic Stability Control. The all-new Taurus X is Canada's can-do crossover.

\*Late availability.



Taurus X Limited in Dark Ink Blue Metallic.



## CHROME UP FRONT

A bold tri-bar chrome grille bridges the distinctive hoodline and shapely bumper that's pierced with chrome-surround fog lamps.



## CHROME IN-BETWEEN


Sparkle Silver roof rails are fully functional and bright-aluminum wheels are standout. Taurus X Limited ups the ante with a handy power-up/-down liftgate, plus handsome chrome-accented door handles and sideview mirror caps.



## CHROME OUT BACK

Detailed taillamps bookend the strong horizontal design theme—including a rich chrome band running below the tailgate. Chrome-tipped exhaust pipes hint at the V6 power on-demand.





## 263 hp and a 6-speed automatic

Exceptional throttle response is a hallmark of the new 3.5L 24V DOHC Duratec V6 featuring intake variable cam timing (iVCT) and best-in-class standard horsepower. This high-revving, aluminum-block engine is teamed with a new, smooth-shifting 6-speed automatic transmission that's precision-gear for power on-demand and maximum cruising efficiency.

AWD



### ALL-WHEEL DEFENSE

Winter snows and spring soakings have met their match — Taurus X is available with Intelligent All-Wheel Drive (AWD). In bad weather, over varying surfaces, during acceleration or while cornering, AWD seamlessly distributes torque to the appropriate wheels to help prevent slippage. Helping you maintain steering control by preventing wheel lock-up, 4-wheel disc brakes with an Anti-lock Brake System (ABS) and Electronic Brakeforce Distribution are standard. Traction Control is also on guard, lending assistance at any speed.

## Total Confidence.

In addition to a wide, stable stance, the pulling power of front-wheel drive and an extremely stiff overall body structure, Taurus X comes with the assuredness of Ford's AdvanceTrac<sup>®</sup> Electronic Stability Control. It predicts the vehicle's intentions, constantly monitoring speed, throttle position and steering wheel angle. When wheel slip is sensed, engine torque is reduced and braking is applied to help keep Taurus X tracking safely on its intended path. Calm, cool and collected.

Remember that even advanced technology cannot overcome the laws of physics. It's always possible to lose control of a vehicle due to inappropriate driver input for the conditions.

Taurus X Limited in Black.



### Versatile as all get-out

Transport 6 or 7 people and all their carry-ons with ease. Makeway for a smaller group with a remarkable 1342 litres (47.4 cu. ft.) of storage space behind the 2nd row. Now fold flat the front-passenger seat and 2nd-row seating, and simply fold the 3rd-row bench flat into the floor. Just like that, you've got big-time room to haul objects 3.05 m (10') in length. Taurus X is quick to adapt.



## Spacious and satisfying.

Within its wealth of room, Taurus X Limited surrounds you with lots of luxury: supple leather trim with contrast stitching; personalized Dual-zone Electronic Automatic Temperature Control; heated power front seats, sideview mirrors and power-adjustable pedals with memory recall; premium Audiophile® sound; and even a Reverse Sensing System. One-touch, auto-fold 2nd-row heated bucket seats are optional for added comfort. Delightful, indeed.





## SIRIUS Satellite Radio

Taurus X comes with SIRIUS Satellite Radio, offering you digital-quality channels – including sports, news, entertainment and 100% commercial-free music – all across Canada. You'll even get complimentary online access to SIRIUS with the 6-month prepaid subscription that's included on every Taurus X. See your Ford of Canada Dealer or contact SIRIUS at 1-888-539-7474 for more information.



### POWER MOONROOF

Fully retract the tinted glass or tilt it up for added ventilation. The moonroof additionally equips you with a mini-overhead console that houses map lights and a storage bin. It's all standard on Taurus X Limited, as is a Universal Garage Door Opener.



### DVD ENTERTAINMENT SYSTEM

Take the show – and those games – on the road. The optional next-generation DVD Family Entertainment Centre offers rear-seat guests a generous 8" flip-down LCD screen, 2 infrared wireless headphone sets and an infrared remote control.

## Commanding.

Take the wheel of Taurus X and take charge. An experience enhanced by class-exclusive\* Command Seating™ which sits you upright and tall, provides SUV-like visibility and ensures effortless entry and exit. With the optional voice-activated, DVD-based Navigation System as your copilot, savour the sightseeing.

\*Class is Medium V6 Crossover vehicles with 3rd row.

Taurus X Limited in Charcoal Black leather trim with Cyber Carbon appearance and optional equipment.



Powered by **Microsoft**

## Exclusive Ford SYNC™\*\*

Groundbreaking hi-tech innovation: This voice-activated, hands-free communications and entertainment system integrates your Bluetooth®-enabled mobile phone and nearly any portable media player. Visit [ford.ca](http://ford.ca) for connectivity details.

\*\*Late availability.





## Safety isn't an option.

Taurus X takes your well-being seriously, so every safety and security feature comes standard — including 6 airbags. There are 2 dual-stage front airbags, 2 front-seat side airbags and 2 side-curtain airbags which are part of the Safety Canopy™ System that also features a rollover sensor. Assurance.



### SAFETY FRONT-TO-BACK

During comprehensive evaluations, crash-test dummies — representing a child of 6, a small adult female and an average adult male — confirmed appropriate protection for a wide range of occupants.



### WHY TAURUS X IS SO PROTECTIVE

More standard safety and security technologies: Ultra-rigid chassis was crash-modeled on a Cray® supercomputer • Tripod design in the front structure channels crash forces away from passengers into a high-strength steel “ring of protection” • SPACE (Side Protection And Cabin Enhancement) Architecture™ is a class exclusive • Laser-welded side pillars help redirect crash forces underneath the seats • Personal Safety System® helps reduce the risk of injury to the driver and front passenger in certain frontal collisions • Anti-theft perimeter alarm helps protect valuables • Security approach lamps (in exterior mirrors) shed light near front doors • Wiper-activated halogen headlamps enhance visibility • Auto-dimming rearview mirror cuts glare • Entry is illuminated • Keyless-entry keypad unlocks with a code • Tire Pressure Monitoring System alerts for underinflation • Anti-lock brakes, Traction Control and AdvanceTrac® Electronic Stability Control all work to help keep you in charge and on track

Cray is a registered trademark of Cray, Inc.



**SEL** select standard content:

Tri-Bar Chrome Grille • Silver Eclipse Cladding • Automatic Headlamps with Wiper-Activated Headlamps Feature • Body-Colour, Power, Heated Sideview Mirrors with Security Approach Lamps • Remote Keyless Illuminated Entry System with Driver Door-Mounted Keypad • Power 4-Wheel Disc Anti-Lock Brake System • Fog Lamps • 3-Row Safety Canopy™ System with Side-Curtain Airbags • Front-Seat Side Airbags • Traction Control • AdvanceTrac® Electronic Stability Control • Anti-Theft Perimeter Alarm • AM/FM Stereo with Single-CD and Clock • Dual-zone Electronic Automatic Temperature Control • Dusk Grey Appearance on Centre Stack • Auto-Dimming Rearview Mirror • Leather-Wrapped Steering Wheel and Shift Knob • Message Centre with Compass and Outside Temperature Display • Secondary Steering Wheel-Mounted Cruise and Audio Controls • 6-Way Power Driver Seat with Manual Lumbar Adjustment • 3rd-Row 50/50 Split Fold-in-Floor Bench Seat • Command Seating™ • 17" 8-Spoke Bright-Aluminum Wheels with P215/65R17 Tires

**LIMITED** includes SEL content, plus:

Body-Colour Cladding • Chrome-Accented Door Handles • Memory Settings for Driver Seat, Sideview Mirror and Power-Adjustable Pedals • Chrome-Accented Sideview Mirrors • Audiophile® Sound System with 6-Disc In-Dash CD Changer and Subwoofer • Woodgrain or Cyber Carbon Appearance Appliqué on Centre Stack • Heated Driver and Front-Passenger Seats • 2nd-Row Centre Floor Console (6-Passenger Only) • Reverse Sensing System • Power Moonroof • Power Liftgate • Two-Tier Clamshell Front Centre Console • Perforated Leather-Trimmed Seats (Vinyl 3rd Row) • 8-Way Power Driver Seat • 4-Way Power Front-Passenger Seat with Manual Lumbar Adjustment • Power-Adjustable Pedals • Universal Garage Door Opener • 18" 5-Spoke Bright-Aluminum Wheels with P225/60R18 Tires



Taurus X SEL in Dark Ink Blue Metallic. Taurus X Limited in Merlot Metallic.

# SPECIFICATIONS

## STANDARD FEATURES

### MECHANICAL

3.5L 24V Duratec 35 V6 engine  
 6-speed automatic transmission  
 4-wheel disc Anti-lock Brake System (ABS)  
 Compact spare tire  
 Front-wheel drive  
 Power rack-and-pinion steering  
 Traction Control

### SAFETY/SECURITY

3-row Safety Canopy™ System with side-curtain airbags\* and rollover sensor  
 AdvanceTrac® Electronic Stability Control  
 Anti-theft perimeter alarm  
 Battery saver  
 Belt-Minder® safety belt reminder  
 Child-safety rear door locks  
 Front-seat side airbags\*  
 Illuminated entry  
 LATCH – Lower anchors and tether anchors for child-safety seats  
 Personal Safety System® for driver and front passenger – Includes dual-stage front airbags\*, safety belt pretensioners, safety belt energy-management retractors, safety belt usage sensors, driver-seat position sensor, crash severity sensor, restraint control module and Front-Passenger Sensing System  
 Remote keyless-entry system with driver door-mounted keypad  
 Securilock® passive anti-theft engine immobilizer system  
 Security approach lamps  
 SPACE (Side Protection And Cabin Enhancement) Architecture™  
 Tire Pressure Monitoring System (TPMS)

### SEATING

1st-row bucket seats with 6-way power driver and fold-flat front-passenger  
 2nd-row reclining fold-flat 40/40 bucket seats  
 3rd-row fold-in-floor 50/50 split bench seat  
 Command Seating™

### INTERIOR

Accessory delay  
 Auto-dimming rearview mirror  
 Auxiliary audio input jack  
 Beverage holders – Up to 12 (depending on configuration)  
 Dual-zone Electronic Automatic Temperature Control  
 Floor mats – 1st- and 2nd-row carpeted  
 Front centre floor console with armrest, storage, cupholders and air conditioning vents for 2nd-row passengers  
 Front overhead console with map lights, conversation mirror and sunglasses holder  
 Instrument panel storage bin  
 Instrumentation – Speedometer, tachometer, temperature gauge and fuel gauge  
 Power door locks and windows with one-touch-up/-down driver-side feature  
 Power points – 4  
 Reading lights – 2nd and 3rd rows  
 SIRIUS Satellite Radio – Includes 6-month prepaid subscription  
 Steering wheel-mounted cruise and audio controls  
 Sun visors with illuminated mirrors  
 Tilt steering column

### EXTERIOR

Body-colour, power, heated sideview mirrors with security approach lamps  
 Chrome exhaust tips  
 Fog lamps  
 Rear-window defroster and wiper/washer  
 Solar-tinted glass (privacy glass on 2nd-row, quarter window and liftgate glass)  
 Sparkle Silver roof rails

\*Always wear your safety belt and secure children in the rear seat.

## FEATURES & OPTIONS

SEL		
LIMITED		
MECHANICAL		
<input type="radio"/>	<input type="radio"/>	All-Wheel Drive (AWD)
<input checked="" type="radio"/>	<input type="radio"/>	17" 8-spoke bright-aluminum wheels
<input type="radio"/>	<input checked="" type="radio"/>	18" 10-spoke bright-aluminum wheels
<input type="radio"/>	<input type="radio"/>	18" 7-spoke chrome-clad wheels
<input checked="" type="radio"/>	<input type="radio"/>	P215/65R17 tires
<input type="radio"/>	<input checked="" type="radio"/>	P225/60R18 tires
SEATING		
<input type="radio"/>	<input type="radio"/>	2nd-row 60/40 split bench cloth seat for 7-passenger seating
<input type="radio"/>	<input type="radio"/>	2nd-row 60/40 split bench leather-trimmed seat for 7-passenger seating
<input type="radio"/>	<input type="radio"/>	2nd-row auto-fold heated bucket seats
<input type="radio"/>	<input checked="" type="radio"/>	Leather-trimmed heated front seats
INTERIOR		
<input type="radio"/>	<input checked="" type="radio"/>	2nd-row centre floor console with bucket seats
<input type="radio"/>	<input type="radio"/>	AM/FM stereo with 6-disc in-dash CD changer with MP3 capability
<input type="radio"/>	<input checked="" type="radio"/>	Audiophile® Sound System with 6-disc in-dash CD changer and subwoofer
<input type="radio"/>	<input type="radio"/>	DVD Family Entertainment Centre with 2 sets of headphones
<input type="radio"/>	<input type="radio"/>	Ford SYNC™ – Voice-activated, in-vehicle communications and entertainment system (late availability)
<input type="radio"/>	<input checked="" type="radio"/>	Power moonroof
<input type="radio"/>	<input type="radio"/>	Voice-activated DVD-based Navigation System
EXTERIOR		
<input type="radio"/>	<input checked="" type="radio"/>	Power liftgate
<input type="radio"/>	<input checked="" type="radio"/>	Reverse Sensing System
PACKAGES		
<input type="radio"/>	<input type="radio"/>	SEL Interior Power Package – Includes 8-way power driver seat, 4-way power front-passenger seat and power-adjustable pedals
<input type="radio"/>	<input type="radio"/>	Limited Wood Package – Includes wood-trimmed steering wheel and shift knob

● Standard ○ Optional — Not Available

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# SPECIFICATIONS

## ENGINE

	<b>3.5L DURATEC 35 V6 ENGINE</b>
Horsepower (hp @ rpm)	263 @ 6250
Torque (lb.-ft. @ rpm)	249 @ 4500

## ESTIMATED FUEL CONSUMPTION RATINGS\*

FWD	12.8L/100 km city and 8.4L/100 km hwy. (22 mpg city/34 hwy.)
AWD	13.7L/100 km city and 9.2L/100 km hwy. (21 mpg city/31 hwy.)

\*Fuel consumption ratings based on Transport Canada approved test methods.

## EXTERIOR COLOURS



Oxford White



Dune Pearl Metallic



Merlot Metallic



Light Sage Metallic



Titanium Green Metallic



Light Ice Blue Metallic



Dark Ink Blue Metallic



Silver Birch Metallic



Alloy Metallic

Ford uses clearcoat paint for beauty and protection. Colours shown are representative only. Not all colours are available on all models. See your Ford of Canada Dealer for actual paint/trim options.



Black

### CAMEL

### MEDIUM LIGHT STONE

### CHARCOAL BLACK

### SEL

●	●	Oxford White
●	●	Dune Pearl Metallic
●	●	Merlot Metallic
●	●	Light Sage Metallic
●	●	Titanium Green Metallic
●	●	Light Ice Blue Metallic
●	●	Dark Ink Blue Metallic
●	●	Silver Birch Metallic
●	●	Alloy Metallic
●	●	Black

### LIMITED

●	●	●	Oxford White
●	●	●	Dune Pearl Metallic
●	●	●	Merlot Metallic
●	●	●	Light Sage Metallic
●	●	●	Titanium Green Metallic
●	●	●	Light Ice Blue Metallic
●	●	●	Dark Ink Blue Metallic
●	●	●	Silver Birch Metallic
●	●	●	Alloy Metallic
●	●	●	Black

## INTERIOR COLOURS



Camel Cloth  
Standard on SEL



Medium Light Stone Cloth  
Standard on SEL



Camel Leather  
Standard on Limited;  
Available on SEL



Medium Light Stone Leather  
Standard on Limited;  
Available on SEL



Black Leather  
Standard on Limited

## WHEELS

**A** 17" 8-Spoke Bright-Aluminum  
Standard on SEL

**C** 18" 7-Spoke Chrome-Clad  
Available on Limited

**B** 18" 10-Spoke Bright-Aluminum  
Standard on Limited



**A**

**B**

**C**



# THE ALL-NEW 2008 FORD TAURUS X

- New 263-hp 3.5L 24V DOHC Duratec V6 with iVCT
  - Best-in-class standard horsepower
  - New 6-speed automatic transmission
- 6 airbags, including 3-row Safety Canopy™ System
  - AdvanceTrac® Electronic Stability Control
    - Available All-Wheel Drive (AWD)
- SPACE (Side Protection And Cabin Enhancement) Architecture™
  - Class-exclusive Command Seating™
  - Generous seating room for up to 7
    - Best-in-class 3rd-row head room
  - Carries items 3.05 m (10') long inside
- Exclusive Ford SYNC™ voice-activated communications system (late availability)



For more information on  
Ford of Canada and Ford products,  
please visit our website:



## Our commitment to you... Peace-of-Mind Protection

- **Basic Coverage:**  
3 years/60,000 km
- **Powertrain Warranty:**  
5 years/100,000 km
- **Corrosion Warranty:**  
5 years/unlimited distance
- **Roadside Assistance:**  
5 years/100,000 km\*

Certain conditions apply. For more information on these warranties and coverages, ask your local Ford of Canada Dealer or visit [ford.ca](http://ford.ca).  
\*No additional cost.

## For prompt, courteous answers to your questions:

Ford Customer Relationship Centre  
1-800-565-3673  
Ford Credit Customer Service Centre  
1-877-636-7346

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version of the original printed version.

Competitive comparisons are based on 2007 competitive models, publicly available information and Ford data at the time of printing. Some features discussed may be optional. Vehicles shown may contain optional equipment. Features shown may be offered only in combination with other options or subject to additional ordering requirements or limitations. Dimensions shown may vary due to optional features and/or production variability. Following publication of this catalogue, certain changes in standard equipment, options and the like, or product delays may have occurred which would not be included in these pages. Your Ford of Canada Dealer is your best source for up-to-date information. Ford Motor Company of Canada, Limited, reserves the right to change product specifications at any time without incurring obligations. Colours may not be exactly as illustrated due to restrictions of the printing process. Please see your sales consultant for specific colour and model availability.