

2008 RIO



KIA MOTORS
The Power to Surprise™

EXCITE YOUR SENSES

An exhilarating drive every time.

2008 RIO & RIO 5



**J.D. POWER AND ASSOCIATES
HIGHEST RANKED IN INITIAL QUALITY**

"HIGHEST RANKED SUB-COMPACT CAR IN INITIAL QUALITY IN THE U.S., TWO YEARS IN A ROW"†



RIO



RIO 5

HIGHLIGHTS

- Awarded J.D. Power and Associates Highest Ranked Sub-Compact Car in Initial Quality for two years running (2006 & 2007 models)
- Highway fuel economy of 6.2 litres per 100 kilometres with the 5-speed manual transmission (7.4 L/100 km for city)
- 1.6-litre, 16-valve, 110-horsepower engine with Continually Variable Valve Timing (CVVT)
- Available power door locks, power windows with driver's one-touch auto-down and remote keyless entry with panic function
- Dual front airbags, available dual front seat-mounted side impact airbags and available dual full-length side curtain airbags
- 5-year/100,000 kilometre comprehensive Total Care Ownership Coverage



PACKAGED FOR FUN

Ready to deliver.

PERFORMANCE



HIGHLIGHTS

- 1.6-litre, 16-valve, 110-horsepower engine with Continually Variable Valve Timing (CVVT)
- Available in a 5-speed manual or 4-speed automatic transmission with overdrive
- McPherson front strut suspension and front stabilizer bar
- Available 15" alloy wheels

DETAILED TO DELIGHT

Enjoy every moment.

THE DETAILS

HIGHLIGHTS

- Available power door locks, power windows with driver's one-touch auto-down and remote keyless entry with panic function
- Glove box, ticket holder, door pockets and deposit box
- Adjustable steering wheel and fold-down armrest
- Available power tilt and sliding sunroof

MORE THAN MEETS THE EYE

Unwind and enjoy the ride.

INTERIOR COMFORT

HIGHLIGHTS

- 60:40 split folding rear seats
- AM/FM/CD/MP3 stereo with portable MP3 player inputs
- Rear seats with height adjustable headrests and ample head and leg room
- 8-way adjustable driver's seat with height adjustable headrest and available heated front seats

SIMPLY SAFE

Protecting you from all angles.

SAFETY



HIGHLIGHTS

- Dual front airbags, available dual front seat-mounted side impact airbags and available dual full-length side curtain airbags
- Front 3-point seatbelts with pretensioners
- Height adjustable seatbelt anchors, rear 3-point seatbelts and rear child seat anchors
- Available fog lights and heated side mirrors
- Available 4-wheel Anti-Lock Braking System (ABS)
- Kia's 24-hour roadside assistance



**One of the Greenest
Vehicles in North America
-GreenerCars.com**

2008 KIA RIO & RIO 5

FEATURES S = Standard A = Accessory - = Not Available

EXTERIOR	RIO		RIO 5		
	EX	EX CONV.	EX	EX CONV.	EX SPORT
14" steel wheels with full wheel covers	S	S	S	S	-
15" alloy wheels	A	A	A	A	S
Body-colour bumpers	S	S	S	S	S
Body-side mouldings (black)	S	S	S	S	S
Auto-off headlights	S	S	S	S	S
Fog lights	-	-	-	-	S
Body-colour side mirrors	S	S	S	S	S
Power heated side mirrors	-	S	-	S	S
Body-colour door handles	S	S	S	S	S
Body-colour rear spoiler	A	A	A	A	S
Mud guards (front and rear)	S	S	S	S	S
Roof-mounted micro antenna	S	S	S	S	S
Metal grain accents	-	-	-	-	S
COMFORT AND CONVENIENCE	EX	EX CONV.	EX	EX CONV.	EX SPORT
Air conditioning	-	S	-	S	S
Power tilt and sliding sunroof	-	-	-	-	S
AM/FM/CD/MP3/WMA stereo	S	S	S	S	S
Portable MP3 player inputs (USB & AUX)	S	S	S	S	S
4 audio speakers	S	S	S	S	-
6 audio speakers (adds dual tweeter speakers)	-	-	-	-	S
Power windows with driver's one-touch express-down	-	S	-	S	S
Power door locks	-	S	-	S	S
Remote keyless entry with panic function	-	S	-	S	S
Tilt steering column	S	S	S	S	S
Tachometer	S	S	S	S	S
Luggage hook on front passenger seat	S	S	S	S	S
Day/night interior rear-view mirror	S	S	S	S	S
Front and rear passenger assist grips	S	S	S	S	S
Dome lamp with delay out	S	S	S	S	S
Dual front 12V power outlets	S	S	S	S	S
Cargo area lamp	S	S	S	S	S
Floor mats	S	S	S	S	S
Garment hooks	S	S	S	S	S
Illuminated ignition keyhole	S	S	S	S	S
Luggage net hooks in cargo area	S	S	S	S	S
Panel dimmer switch	S	S	S	S	S
Rubber-lined centre console bin	S	S	S	S	S
In-dash digital clock	S	S	S	S	S
Front vanity mirrors	S	S	S	S	S

SEATING AND TRIM	RIO		RIO 5		
	EX	EX CONV.	EX	EX CONV.	EX SPORT
8-way adjustable driver's seat	S	S	S	S	S
Heated front seats	-	S	-	S	S
Front & rear height adjustable headrests	S	S	S	S	S
Front seatback pockets	S	S	S	S	S
Driver's seat fold-down armrest	S	S	S	S	S
60:40 split folding rear seats	S	S	S	S	S
Centre console with storage and cup holders	S	S	S	S	S
Front and rear door pockets	S	S	S	S	S
Remote trunk release	S	S	-	-	-
Sport cloth seating with red stitching	-	-	-	-	S
Leather-wrapped steering wheel	-	-	-	-	S
Leather-wrapped gear shift knob	-	-	-	-	S
Metal grain accents	-	-	-	-	S
Metal covered pedals	-	-	-	-	S
SAFETY	EX	EX CONV.	EX	EX CONV.	EX SPORT
Dual front impact passenger airbags	S	S	S	S	S
Dual front seat-mounted side impact airbags	-	-	-	-	S
Dual full-length side impact curtain airbags	-	-	-	-	S
4-wheel Anti-Lock Brake System (ABS)	-	-	-	-	S
Height adjustable front seatbelts	S	S	S	S	S
Front seatbelt pretensioners with force limiters	S	S	S	S	S
Impact absorbing steering column	S	S	S	S	S
Rear 3-point seatbelts	S	S	S	S	S
Side impact door beams	S	S	S	S	S
Lower Anchors & Tethers for Children (LATCH)	S	S	S	S	S
Rear child safety door locks	S	S	S	S	S
Variable intermittent windshield wipers	S	S	S	S	S
Rear window defroster	S	S	S	S	S
Rear window wiper with washer	-	-	S	S	S
Enhanced anti-theft ignition immobilizer	S	S	S	S	S

SPECIFICATIONS

ENGINE	RIO & RIO 5
Type	1.6 L DOHC, iron block, aluminium head
Valve gear	DOHC, 4 valves per cylinder, Continuously Variable Valve Timing (CVT)
Horsepower	110 hp @ 6,000 rpm
Torque	107 lb. ft. @ 4,500 rpm
Displacement	1,599 cc (97.6 cu. in.)
Compression ratio	10.0:1
Fuel tank capacity	45 L (9.9 gal.)
Transmission	5-speed manual, overdrive 4-speed automatic, electronically controlled, overdrive

DIMENSIONS	RIO	RIO 5
Wheelbase	2,500 mm (98.4 in.)	2,500 mm (98.4 in.)
Track (front/rear)	1,470 / 1,460 mm (57.9 / 57.5 in.)	1,470 / 1,460 mm (57.9 / 57.5 in.)
Length	4,240 mm (166.9 in.)	3,990 mm (157.1 in.)
Width	1,695 mm (66.7 in.)	1,695 mm (66.7 in.)
Height	1,470 mm (57.9 in.)	1,470 mm (57.9 in.)
Ground clearance	155 mm (6.1 in.)	155 mm (6.1 in.)
Head room (front/rear)	1,005 / 960 mm (39.6 / 37.8 in.)	1,005 / 960 mm (39.6 / 37.8 in.)
Shoulder room (front/rear)	1,360 / 1,350 mm (53.5 / 53.1 in.)	1,360 / 1,350 mm (53.5 / 53.1 in.)
Leg room (front/rear)	1,085 / 870 mm (42.7 / 34.3 in.)	1,085 / 870 mm (42.7 / 34.3 in.)
Hip room (front/rear)	1,290 / 1,270 mm (50.8 / 50.0 in.)	1,290 / 1,270 mm (50.8 / 50.0 in.)
Passenger volume	2,949 L (104.1 cu. ft.)	3,060 L (108.1 cu. ft.)
Cargo volume	337 L (11.9 cu. ft.)	448 L (15.8 cu. ft.)
Cargo volume, rear seats folded down	-	1,405 L (49.6 cu. ft.)

CURB WEIGHT	RIO	RIO 5
5-speed manual	1,049 to 1,160 kg (2312.6 to 2557.4 lb.)	1,059 to 1,170 kg (2334.7 to 2579.4 lb.)
4-speed automatic	1,071 to 1,182 kg (2361.1 to 2605.9 lb.)	1,081 to 1,192 kg (2383.2 to 2627.9 lb.)

BODY & CHASSIS	RIO & RIO 5
Layout	Front engine, front wheel drive
Body type	Steel unibody
Front suspension	Independent, MacPherson struts, coil springs, stabilizer bar
Rear suspension	Torsion beam, coil springs
Steering	Power rack and pinion

BRAKES	RIO & RIO 5
Type	Hydraulic, vacuum power-assisted
Front	256 mm (10.1 in.) vented disc
Rear	203 mm (8.0 in.) drum
ABS	4-wheel anti-lock brakes (Rio5 EX-Sport)

TIRES	RIO & RIO 5
Size	P175/70 R14 P195/55 R15 (Rio5 EX-Sport)

FUEL ECONOMY (HIGHWAY/CITY L/100KM)	RIO & RIO 5
5-speed manual	6.2 / 7.4 L (46 / 38 mpg)
4-speed automatic	5.7 / 8.1 L (50 / 35 mpg)

ACCESSORIES



Cargo Liner



Cargo Net



Sport Visors



Hood Deflector



Metal Look Dash Kit



Panic Wheel



Rant Wheel



Body Kit

COLOURS

INTERIOR	EXTERIOR	<small>Actual vehicle colours may vary from printed brochure.</small>							
Charcoal Cloth	Sport Cloth	SOLAR FLARE (M)	COPPER GRAPHITE (M)	RACING RED (M)	SAPPHIRE (M)	CLEAR SILVER (M)	MIDNIGHT BLACK	CLEAR WHITE	
		RIO: C	RIO 5: C/S	RIO: C	RIO 5: C/S	RIO: C	RIO 5: C/S	RIO: C	RIO 5: C/S

Interior fabric and exterior paint combinations are indicated by: C = Charcoal cloth, S = Sport cloth with red stitching (EX-Sport only), M = Metallic paint



BUILDING FOR THE FUTURE

QUALITY AND VALUE ARE THE CORNERSTONES OF KIA'S SUCCESS.

Kia is one of the fastest growing automakers in the world, with more than 1.2 million vehicles sold globally each year. After more than half a century of producing quality vehicles, Kia has distributors and dealers in over 180 countries. Kia vehicles are becoming a growing presence on Canadian roads. There are over 150,000 proud Kia owners and more than 150 dealers across Canada. North American research and design takes place at the company's state-of-the-art, 90,000 sq.ft. Design and Technical Centre in California where relentless innovation continues to fuel Kia's "Power to Surprise". Hybrid and electric vehicles, light-weight cars and aluminum space frames are among the many innovations our engineers are

aggressively researching to create lightweight, recyclable and environmentally friendly cars. In our ongoing effort to build great cars, while respecting the planet, Kia's fuel cell vehicle development program will soon allow our customers to significantly lower their fuel costs while at the same time play a leading role in environmental protection.

Numerous advanced performance features show Kia's commitment to providing you with a safe yet exhilarating driving experience. The available Electronic Stability Program (ESP), for example, delivers enhanced directional stability for greater vehicle control.

“ Kia's fuel cell vehicle development program will soon allow our customers to significantly lower their fuel costs while at the same time play a leading role in environmental protection. ”



KND4

KCD2

KCV3

KCV1

KUE



MAGENTIS



SEDONA



AMANTI



RIO



SPECTRA 5



RIO 5



SPECTRA



SPORTAGE



SORENTO



RONDO

5Year
Warranty

WE'VE GOT YOU COVERED

Kia's Total Care Ownership coverage includes:

- 5-year/100,000 km - Worry-free comprehensive warranty covering virtually the entire vehicle.*
- 5-year/100,000 km - Powertrain warranty covering the engine, transmission, axles, differentials and driveshafts.*
- 5-year/100,000 km - Roadside assistance covers you in case of mechanical breakdown anywhere in North America.
- 5-year/unlimited km - Anti-perforation warranty on body sheet metal defects in material/workmanship.*

Kia completes the "peace-of-mind" coverage with a national dealer network. So wherever you need us - from Whitehorse to Windsor and from Victoria to St. John's - we'll be there.

For more information visit kia.ca or call 1-877-542-2886

*Some restrictions apply. For more information on our 5-5-5 Total Care Ownership Coverage, call us at 1-877-542-2886. All information contained herein was accurate and correct at the time of printing. Kia Canada Inc. reserves the right to make changes at any time without notice, and without any obligations as to colours, materials, specifications, features, accessories, packages, models and any applicable programs. Some vehicles shown may include optional equipment or may not be exactly as shown. Kia Canada Inc., by the publication and dissemination of this material, does not create any warranties, either expressed or implied, to any Kia products. See your Kia dealer or website for further details. †Kia Rio/Rio5 received the lowest number of problems per 100 vehicles among sub-compact cars in the proprietary J.D. Power and Associates 2006-2007 U.S. Initial Quality StudiesSM. (Tied in 2006) 2007 study based on responses from U.S. 97,307 new-vehicle owners, measuring 250 models and measures opinions after 90 days of ownership. 2007 proprietary study results are based on experiences and perceptions of owners surveyed in February-May, 2007. Your experiences may vary. Visit jdpower.com. © 2007 Kia Canada Inc. Reproduction of the contents of this material without the expressed written approval of Kia Canada Inc. is prohibited.

