# FORWARD THINKING.

General Motors continues to invest in technologies that reduce greenhouse gas emissions and lessen the dependence on petroleum. Beyond today's hybrids and alternative fuel solutions, GM is developing game-changing technology with the upcoming Volt plug-in electric car and a test fleet of zero-emissions Hydrogen Fuel Cell Vehicles already on the road.

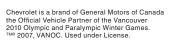
GM also demonstrates its commitment to environmental sustainability by the way it produces this brochure. Research has told us that people like you continue to value printed brochures. So GM prints them on Forest Stewardship Council-certified paper. The goal is to protect wildlife habitat, ensure clean water and to keep forests healthy.

It's just one more way that GM integrates green thinking into every aspect of its activities. Just like you.

For more information about the scope of GM's green initiatives, visit greenbydesign.gm.ca















# THE VEHICLE BUILT AROUND YOUR WAY OF LIFE.

We know that people like you are ingenious at finding ways to pursue your agenda. So we had to be just as ingenious in the way we designed and built the 2009 Chevrolet Equinox – with an understanding of how it was going to be used. As a result, Equinox is the crossover that's as versatile as it is stylish. You can throw performance into the mix as well, with the 264 horsepower Equinox Sport. And fuel your competitive instincts with the new Team Canada Edition Package. While you're at it, keep this in mind: all models are equipped with the enhanced driver control of StabiliTrak<sup>TM</sup> – and Equinox earned the highest possible U.S. government frontal crash test rating.\* It's all possible, with Equinox.

It's about spontaneity, about following a course of your own choosing. It's about being your own guide. You do it in so many areas of your life – you should also apply it to the vehicle you drive. Let's Go – in the Chevrolet Equinox.

\*Five-star rating is for the driver and front-passenger seating positions in the frontal crash test. U.S. government star ratings are part of the National Highway Traffic Safety Administration's (NHTSA's) New Car Assessment Program (NCAP) (safercar.gov).





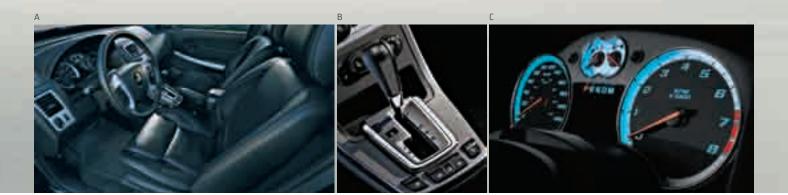




# THE REASON IT'S CALLED SPORT QUICKLY REVEALS ITSELF.

The first hint: take a look at the 18-inch polished forged aluminum wheels, lowered suspension and dual chrome exhaust tips. Then get into the cockpit, grip the steering wheel and take note of the six-speed automatic transmission's tap-up/tap-down driver shift controls. Then fire up the 264 horsepower 3.6L dual overhead cam V6 engine, bearing in mind that Equinox Sport accelerated from 0-96 km/h (60 mph) in just seven seconds on the GM test track. See, it doesn't take long for its character to reveal itself. Equinox Sport.

- A Equinox Sport interior, shown in Ebony with available perforated leather seat inserts.
- B The 6-speed automatic transmission is controlled by the precise J-gate shifter that includes tap-up/tap-down controls.
- C With a 264 hp V6 engine under the hood, Equinox Sport is equipped with a 220 km/h speedometer.





# **OUR GAMES. YOUR VEHICLE.**

They are Canada's Games – the Vancouver 2010 Olympic and Paralympic Winter Games. And just like you, General Motors is proud to be part of the action as a National Partner. To help celebrate this event and your enthusiasm for it, we offer the Equinox Team Canada Edition Package, an Official Vehicle of the Canadian Olympic Team. We hope it becomes your official vehicle as well, equipped with 17-inch bright chrome-clad aluminum wheels, a power sunroof, a Pioneer® premium seven-speaker sound system and specific Team Canada Edition badging. Better still – all Equinox models are engineered and built right here in Canada. Let's Go Canada. Let's Go Chevrolet.





Equinox LT with available Team Canada Edition Package, shown in Navy Blue Metallic.

# EVERYONE AND EVERYTHING IS IN THE RIGHT POSITION.

Equinox is very adaptable. It enables you to personalize your comfort with the power six-way driver's seat adjuster – it's standard on LT and Sport models. Meanwhile, the comfort of your rear-seat passengers is enhanced by the Multi-Flex<sup>TM</sup> rear seat. It reclines and slides back up to 200 mm (8 in.) to increase legroom. And you can adapt the interior to carry more cargo by sliding the Multi-Flex seat forward and folding the front passenger seat down flat. Equinox keeps opening up different possibilities.



The Multi-Flex 60/40 split-folding rear seat slides back 200 mm (8 in.), opening up 1021 mm (40.2 in.) of legroom.



# **DO YOU WANT TO TALK OR LISTEN?**

You can have it both ways – Equinox is equipped with the latest communications and entertainment technology. For 2009, available Bluetooth® wireless technology makes it easier to talk on your cell phone. If music is your thing, a CD player and auxiliary audio input jack are standard. If your crowd is into movies, there's an available DVD rear entertainment system. The on-board technology also includes an available touch-screen DVD navigation system.\* Now you're talking, with Equinox.

\*At time of printing, detailed map coverage is available for most major urban areas of the United States and certain metropolitan areas of Canada (Vancouver, Calgary, Edmonton, Winnipeg, Windsor, London, Toronto, Ottawa, Montreal, Quebec City and Halifax). Coverage is limited outside these areas.

- A All Equinox models feature a CD player, auxiliary audio input jack and MP3 playback capability.
- B The available rear DVD entertainment system includes a 178 mm (7-in.) fold-down LCD monitor, two wireless headphones, input jacks and a remote control unit.





# CONTROL. PROTECT. CONNECT.

The first step in Equinox's approach to safety is driver control, with standard features like four-wheel disc brakes, a four-wheel anti-lock braking system (ABS) and electronic traction control. And the StabiliTrak electronic stability control system automatically intervenes in thousandths of a second to counter oversteer and understeer. If a collision cannot be avoided, Equinox offers exemplary occupant protection. In fact it earned the highest possible U.S. government safety rating in the frontal crash tests.\* And for added confidence, all Equinox models are equipped with the OnStar®\*\* system that can direct emergency service providers to your exact location. Equinox safety – before, during and after a collision.

# 5-STAR SAFETY RATING

The Equinox earned five stars – the highest U.S. government safety rating for the driver and front passenger in frontal crash tests.\*



FIVE-STAR
FRONTAL CRASH
TEST RATING\*

## SAFETY DIAGNOSTICS

A sophisticated safety module determines the severity and location of an impact. It also controls the deployment of the dual-stage frontal air bags,† the available head curtain side-impact air bags, and the front safety belt pre-tensioners.

## AIR BAG TECHNOLOGY

The standard dual-stage frontal air bags¹ sense the severity of a crash to determine if the air bags should be deployed and if so, with what amount of inflation. The Passenger Sensing System automatically switches the front-passenger frontal air bag on or off based on the passenger's weight and the amount of pressure on the seat. In addition, available side-impact head curtain air bags mounted to the roof rails are designed to help reduce the risk of head injuries to front and outboard rear-seat occupants in certain side-impact collisions. The head curtain air bags also feature rollover protection – a rollover sensor will deploy the side-impact air bags if a rollover is detected.

# ALL-WHEEL DRIVE

The available active, on-demand all-wheel-drive system not only reacts to change quickly, but can also help prevent wheelspin. The AWD system integrates with the standard StabiliTrak electronic stability control system, traction control and ABS, transferring torque to the rear wheels when front wheel slippage is anticipated or detected. The result is enhanced launch capabilities during hard acceleration, sure-footedness in snow and wet conditions and increased vehicle stability.

# ONSTAR

The OnStar\*\* in-vehicle communications and assistance service represents one of the most important advances in safety and security in recent years. Better yet, it's standard on every Equinox and includes 1 year of the Safe & Sound Plan.

## SAFETY CAGE CONSTRUCTION

A rigid steel safety cage surrounds the passenger compartment for added occupant protection. The cage is reinforced with 1-piece frames that support door openings, the roof and steel door beams, helping to resist side-impact intrusions. The structure is designed with front and rear crush zones that are engineered to collapse in a controlled manner, to help absorb crash energy while protecting the integrity of the safety cage.

### LATCH

Equinox includes Lower Anchors and top Tethers for Children (LATCH) to help secure child restraints. Three LATCH positions are provided, but only two are to be used simultaneously. If three are needed, the third can be installed using a safety belt.

# STABILITRAK

The standard StabiliTrak electronic stability control system uses a network of sensors to detect when the vehicle isn't responding appropriately to steering input, which can cause a loss of lateral traction (sideslip), understeer (plowing) or oversteer (fishtailing). When any of these conditions begins to occur, the system automatically adjusts brake pressure at the appropriate wheel or wheels, and regulates engine torque, to return the vehicle to your intended driving line.

\*Five-star rating is for the driver and front-passenger seating positions in the frontal crash test. U.S. government star ratings are part of the National Highway Traffic Safety Administration's (NHTSA's) New Car Assessment Program (NCAP) (safercar.gov).

\*\*OnStar services require vehicle electrical system (including battery), wireless service and CPS satellite signals to be available and operating for features to function properly. OnStar acts as a link to existing emergency service providers. Subscription Service Agreement required. Call 1-888-40NSTAR (1-888-466-7827) or visit onstarca for OnStar's Terms and Conditions, Privacy Statement and details and system limitations.

<sup>†</sup> A NOTE ON CHILD SAFETY: Always use safety belts and proper child restraints, even in vehicles equipped with air bags. Even with the Passenger Sensing System, children are safer when properly secured in a rear seat. Refer to the vehicle Owner's Manual and child safety seat instructions for more information



# INTRODUCING THE [YOUR NAME GOES HERE] MODEL.

Equinox appeals to your individuality. You can make your Equinox into one that is yours alone with the addition of Chevrolet Accessories. They not only add style and functionality, they are also the only accessories that are integrated into the process of designing your vehicle, ensuring that they look right and work right on your Equinox. And only Chevrolet Accessories are backed by the 3-year/60,000 km New Vehicle Limited Warranty.\* They can also be included in your new-vehicle finance agreement through GMAC. Ask your dealer for a complete list of the Chevrolet Accessories available for Equinox, or visit gm.ca

\*Whichever comes first, when permanently installed by the dealer at the time you purchase your new vehicle.

Chevrolet Accessories available for Equinox include:

- 17-in. chrome wheels
- Moulded hood protector
- Side-window deflectors
   Chrome e
- Tubular assist steps
- Splash guards
- Hitch-mounted bike and ski carriers





- Trailer Towing Package
- Chrome exhaust tip
- Cargo security shade
- Rear cargo organizer.



# 2009 EQUINOX MODEL OVERVIEW

# **EQUINOX LS**

OVERVIEW

Equinox LS is well equipped with these standard features:

- 185 hp 3.4L V6 engine
- Towing capacity of up to 1588 kg (3500 lb.)
- GM Oil Life Monitoring System
- 5-speed automatic transmission
- 4-wheel disc brakes with ABS
- StabiliTrak electronic stability control system
- Traction control
- 16-in. cast aluminum wheels
- Roof side rails
- Rear window wiper/washer
- Tire pressure monitoring system
- Remote keyless entry system
- Dual-stage driver and front-passenger air bags with Passenger Sensing System
- Driver Information Centre
- 5-passenger seating with reclining front bucket seats and a second-row 60/40 split-folding Multi-Flex seat
- Flat-folding front-passenger seatback
- Carpeted front and rear floor mats
- Air conditioning
- Power windows, programmable door locks and exterior mirrors
- CD player with auxiliary audio input jack
- OnStar with 1 year of the Safe & Sound Plan

# **EQUINOX LS (1SB)**

Equinox LS with PEG 1SB enhances the LS features with:

- Deep-tinted glass behind the front doors
- Extended range remote keyless entry system
- Premium cloth seating with rear-seat fold-down armrest
- MP3 playback
- Cruise control

# **EQUINOX LT**

Equinox LT enhances the LS 1SB features with

- Body-coloured roof rails and black centre cross bars
- Body-coloured door handles and exterior rear-view mirrors
- Power 6-way driver's seat adjuster
- Leather-wrapped steering wheel with sound system controls
- Auto-dimming interior rear-view mirror
- Cargo convenience net
- Bluetooth connectivity

# EQUINOX LT WITH TEAM CANADA EDITION PACKAGE

The Team Canada Edition Package enhances the LT features with:

- 17-in. bright chrome-clad aluminum wheels
- Power sunroof
- Pioneer 7-speaker premium sound system
- Team Canada Edition badging

# EQUINOX LT (1SD)

Equinox LT with PEG 1SD enhances the LT features with:

- 17-in. pearl chrome-clad aluminum wheels
- Remote vehicle starter system
- Heated front bucket seats with leather seat inserts
- Pioneer 7-speaker premium sound system
- XM Satellite Radio™

# **EQUINOX SPORT**

Equinox Sport enhances the LT 1SD features with:

- 264 hp 3.6L V6 engine
- 6-speed automatic transmission with tap-up/tap-down driver shift controls
- Sport suspension
- 18-in. polished forged-aluminum wheels
- Dual chrome exhaust tips
- Heated Sport front bucket seats with lateral support bolster
- Sport-specific instrumentation including 220 km/h speedometer
- Sport-specific Ebony interior
- Sport suspension tuning





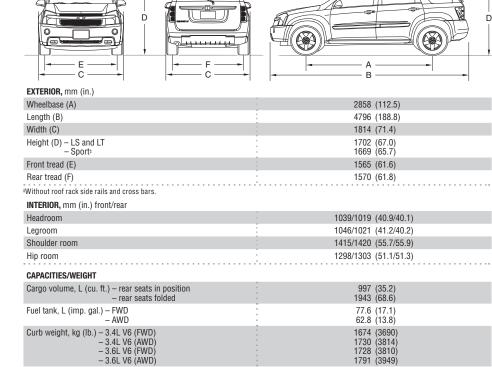
# 2009 EQUINOX STANDARD & OPTIONAL FEATURES

SAFETY AND SECURITY	LS FWD/AWD	LT FWD/AWD	SPORT FWD/AWD
Air bags – dual-stage, driver and front-passenger, frontal with Passenger Sensing System	S	S	S
Air bags – front-to-rear, roof-mounted side-impact head curtain with rollover protection	. 0	0	0
Door locks – power, programmable with lock-out protection	S	S	S
Door locks – rear doors, child-security	S	S	S
Headlights – Daytime Running Lights with automatic light control	S	S	S
Keyless entry system – remote	S	-	-
Keyless entry system – remote, extended range	01	S	S
OnStar In-Vehicle Communications and Assistance Service – includes 1 year of the Safe & Sound Plan*	S	S	S
Safety restraints – LATCH (Lower Anchors and top Tethers for Children), in all rear seating positions	S	S	S
StabiliTrak – electronic stability control system	: S	S	S
Theft-deterrent system – electronic immobilizer	S	S	S
Theft-deterrent system – alarm, programmable, audible/visible	S	S	S
Traction control – electronic, full-function	S	S	S
MECHANICAL	•	•	•
Battery – with run-down protection	S	S	S
Brakes – power, 4-wheel disc	S	S	S
Brakes – 4-wheel anti-lock braking system (ABS)	S	S	S
Drive – front-wheel (FWD)	: S/-	S/-	S/-
Drive – active all-wheel (AWD)	-/S	-/S	-/S
Engine – 3.4L V6 with SFI; Horsepower – 185 @ 5200 rpm; Torque – 210 lbft. @ 3800 rpm	S	S	: -
Engine – 3.6L V6 with SFI; Horsepower – 264 @ 6500 rpm; Torque – 250 lbft. @ 2300 rpm	: -	-	S
Engine – block heater	. 0	0	. 0
Exhaust system – aluminized stainless steel	S	S	S
Exhaust system – dual chrome-tipped outlets	: -	-	S
Steering – electric power, rack-and-pinion	S	S	-
Steering – hydraulic power, rack-and-pinion	: -		S
Suspension – 4-wheel independent with front and rear stabilizer bars (FE2)	: S	S	S
Suspension – Sport, lowered stance by 25 mm (FE3)	: -	-	S
Transmission – 5-speed automatic with overdrive	: S	S	-
Transmission – 6-speed automatic with overdrive and tap-up/tap-down shift controls	· -	-	S
Trailer Towing Package – includes 4-pin harness connector and trailer hitch receiver	: -	0	0
Vehicle starter system – remote	O <sup>2</sup>	0	S
EXTERIOR			
Door handles – black	S	_	-
Door handles – body-colour	_	S	S
Fog lights – front, projector beam	· -	S	S
Glass – Solar-Ray®, tinted	S	. S	. s
Glass – Solar-Ray, deep-tinted behind front doors	01	S	S
Liftgate – electronic, touchpad activated release	S	S	S
Mirrors – power remote control, black	. s	_	
polici romoto comitor, biacin		S	S

EXTERIOR (Continued)	LS FWD/AWD	LT FWD/AWD	SPORT FWD/AWD
Mouldings – bodyside, body-colour	S	S	S
Mouldings – rocker panel, charcoal	S	S	-
Mouldings – rocker panel, body-colour	-	_	S
Roof rack – side rails only, black	S	-	-
Roof rack – side rails, body-colour	-	S	0
Roof rack – cross bars, black	0	S	O <sup>3</sup>
<b>Spoiler</b> – rear, body-colour	S	S	S
Sunroof – power, tilt-sliding glass panel with express-open feature	-	04	04
Tires - P235/65R16 all-season**	S	S	-
Tires - P235/50R18 all-season**	-	-	S
Wheels – 16" x 6.5" cast aluminum (A)	S	S	-
Wheels – 17" x 7" pearl chrome-clad aluminum (B) <sup>5</sup>	-	0	-
Wheels – 17" x 7" bright chrome-clad aluminum (C) <sup>5</sup>	-	06	-
Wheels – 18" x 7" polished forged-aluminum (D)	-	-	S
Windshield wipers – 2-speed with 3-speed variable delay (intermittent)	S	S	S
Wiper/washer – rear-window (intermittent)	S	S	S
Team Canada Edition Package – includes power sunroof, Pioneer 7-speaker premium sound system, 17" x 7" bright chrome-clad flangeless aluminum wheels and "Team Canada Edition" decals	-	0	-
Sun and Sound Package – includes power sunroof and 7-speaker Pioneer premium sound system	-	-	04
INTERIOR			
Air conditioning – with air filtration system	S	S	S
Auxiliary power outlets – 12 volt, one in front seat and one in rear seat area	S	S	S
Cargo area – 4 tie-downs on floor	S	S	S
Cargo area panel system – multi-level cargo area panel system with 3-position shelf	J		J
(acts as security cover or table)	0	0	0
Cargo convenience net	-	S	S
Console – front floor, includes flip up/down armrest, storage bin, slide-out cupholders, CD rack, lower storage area, storage pockets (top) and storage nets (lower side)	S	S	S
Cruise control – electronic with resume, coast and decelerate/accelerate features	01	S	S
Cupholders – 3 front seat and 2 rear seat	S	S	S
Defogger – electric rear-window	S	S	S
Floor mats – front and rear, carpeted	O <sup>1</sup>	S	S
Heat ducts – rear seat, floor	S	S	S
Instrumentation – analogue gauges (includes speedometer, tachometer, coolant temperature and fuel gauge)	S	S	S
Instrumentation – Driver Information Centre (includes personalization and vehicle information features, exterior temperature and compass display, tire pressure monitoring system and GM Oil Life Monitoring System)	S	S	S
Lights – includes overhead dome, dual overhead console reading lights and rear cargo area	S	S	S
Mirror – auto-dimming feature	-	S	S
Retained accessory power	S	S	S
Smoker's Package – includes ashtray and cigarette lighter	0	0	0
Steering column – tilt adjustable	S	S	S
Steering wheel – leather-wrapped with sound system controls		S	S
Sunshades – LH and RH padded; with vanity mirrors	S	S	S
Windows – power with driver's express-down feature	S	S	S
WINDOWS - POWOL WITH ALIVEL S EXPLESS AOWILLEGUALE	3	. 3	٥

ining front bucket seats with flat-folding front-passenger seatback and plastic panel on seatback ining sport front bucket seats with lateral support bolsters on cloth seating surfaces  It specific premium cloth seating surfaces  It specific	S - S 01 - S - S S S	S - S - O <sup>6.7</sup> - S O S S	- S S O7 - S S S S S
one cloth seating surfaces  it specific premium cloth seating surfaces her seat inserts  ual 4-way driver seat adjuster er 6-way driver seat adjuster with manual lumbar adjuster ed front bucket seats  seat – centre armrest with 2 cupholders seat – Multi-Flex sliding/reclining rear seats, with the ability to slide 200 mm  8 in.), includes 60/40 split-folding seatbacks  ERTAINMENT SYSTEMS  quinox sound systems include an electronically tuned AM/FM stereo with seek/scan, MP3 playback compatibility, ThettLock®, digital clock and auxiliary audio input jack EM stereo with CD player EM stereo with CD player EM stereo with CD player, auto tone control, speed-compensated volume control and Radio Data System® (RDS) cooth – utilizes vehicle sound system, microphone, voice recognition and controls with Bluetooth-enabled cell phones Satellite Radio¹ seaker sound system seaker Pioneer premium sound system® entertainment system – includes overhead fold-down 178 mm (7°) LCD colour monitor, DVD player, emote control, video camera and video game (RCA) input jacks, 2 wireless headphones and audio controls® trated DVD navigation system – multimedia with navigation and voice recognition, includes  MM/FM stereo with CD player¹o  EERRED EQUIPMENT GROUPS  se control – electronic with resume, coast and decelerate/accelerate features r mats – front and rear, carpeted s – Solar-Ray, deep-tinted behind front doors	0' S	- 0 <sup>6,7</sup> - S 0	- S 0 <sup>7</sup> - S S
t specific premium cloth seating surfaces ther seat inserts ual 4-way driver seat adjuster er 6-way driver seat adjuster with manual lumbar adjuster ed front bucket seats seat – centre armrest with 2 cupholders seat – Multi-Flex sliding/reclining rear seats, with the ability to slide 200 mm 8 in.), includes 60/40 split-folding seatbacks  ERTAINMENT SYSTEMS quinox sound systems include an electronically tuned AM/FM stereo with seek/scan, MP3 playback compatibility, TheftLock®, digital clock and auxiliary audio input jack fM stereo with CD player fM stereo with CD player fM stereo with CD player, auto tone control, speed-compensated volume control and Radio Data System® (RDS) cooth – utilizes vehicle sound system, microphone, voice recognition and controls with Bluetooth-enabled cell phones Satellite Radio¹ seaker sound system eaker Pioneer premium sound system® entertainment system – includes overhead fold-down 178 mm (7*) LCD colour monitor, DVD player, emote control, video camera and video game (RCA) input jacks, 2 wireless headphones and audio controls® trated DVD navigation system – multimedia with navigation and voice recognition, includes suM/FM stereo with CD player¹0  FERRED EQUIPMENT GROUPS see control – electronic with resume, coast and decelerate/accelerate features r mats – front and rear, carpeted s – Solar-Ray, deep-tinted behind front doors	0' S	- 0 <sup>6,7</sup> - S 0	0 <sup>7</sup> - S S S
t specific premium cloth seating surfaces ther seat inserts  ual 4-way driver seat adjuster er 6-way driver seat adjuster with manual lumbar adjuster ed front bucket seats seat – centre armrest with 2 cupholders seat – Multi-Flex sliding/reclining rear seats, with the ability to slide 200 mm 8 in.), includes 60/40 split-folding seatbacks  ERTAINMENT SYSTEMS quinox sound systems include an electronically tuned AM/FM stereo with seek/scan, MP3 playback compatibility, TheftLock®, digital clock and auxiliary audio input jack et stereo with CD player M stereo with CD player, auto tone control, speed-compensated volume control and adio Data System® (RDS) cooth – utilizes vehicle sound system, microphone, voice recognition and controls with Bluetooth-enabled cell phones Satellite Radio¹ seaker sound system seaker Pioneer premium sound system® entertainment system – includes overhead fold-down 178 mm (7') LCD colour monitor, DVD player, emote control, video camera and video game (RCA) input jacks, 2 wireless headphones and audio controls® rated DVD navigation system – multimedia with navigation and voice recognition, includes AM/FM stereo with CD player¹o  EERRED EQUIPMENT GROUPS se control – electronic with resume, coast and decelerate/accelerate features r mats – front and rear, carpeted s – Solar-Ray, deep-tinted behind front doors	- S - - - - S	- 0 <sup>6,7</sup> - S 0	0 <sup>7</sup> - S S S
ther seat inserts  and 4-way driver seat adjuster  are 6-way driver seat adjuster with manual lumbar adjuster  are 6-way driver seat adjuster with manual lumbar adjuster  are form bucket seats  seat – centre armrest with 2 cupholders  seat – Multi-Flex stirling/reclining rear seats, with the ability to slide 200 mm  8 in.), includes 60/40 split-folding seatbacks  ERTAINMENT SYSTEMS  quinox sound systems include an electronically tuned AM/FM stereo with seek/scan, MP3 playback compatibility, ThertLock®, digital clock and auxiliary audio input jack  and stereo with CD player  Mistereo with CD player, auto tone control, speed-compensated volume control and ladio Data System® (RDS)  and Data System® (RDS)  and there owith CD player, auto tone control, speed-compensated volume controls with ladio Data System® (RDS)  and between the control and controls with ladio between the control and ladio	- - - S	- S 0 S	0 <sup>7</sup> - S S S
aual 4-way driver seat adjuster er 6-way driver seat adjuster with manual lumbar adjuster ed front bucket seats seat – centre armrest with 2 cuphoiders seat – Multi-Flex sliding/reclining rear seats, with the ability to slide 200 mm 8 in.), includes 60/40 split-folding seatbacks  ERTAINMENT SYSTEMS auinox sound systems include an electronically tuned AM/FM stereo with seek/scan, MP3 playback compatibility, TheftLock®, digital clock and auxiliary audio input jack end stereo with CD player M stereo with CD player M stereo with CD player M stereo with CD player H stereo with CD player Stellet Radio¹ seaker sound system, microphone, voice recognition and controls with Bluetooth-enabled cell phones Satellite Radio¹ seaker Pioneer premium sound system® entertainment system – includes overhead fold-down 178 mm (7') LCD colour monitor, DVD player, emote control, video camera and video game (RCA) input jacks, 2 wireless headphones and audio controls® rated DVD navigation system — multimedia with navigation and voice recognition, includes AM/FM stereo with CD player¹  EERRED EQUIPMENT GROUPS See control – electronic with resume, coast and decelerate/accelerate features r mats – front and rear, carpeted s – Solar-Ray, deep-tinted behind front doors	- - - S	- S 0 S	- S S S
er 6-way driver seat adjuster with manual lumbar adjuster ed front bucket seats seat – centre armrest with 2 cupholders seat – Multi-Flex sliding/reclining rear seats, with the ability to slide 200 mm 8 in.), includes 60/40 split-folding seatbacks  ERTAINMENT SYSTEMS  Quinox sound systems include an electronically tuned AM/FM stereo with seek/scan, MP3 playback compatibility, TheftLock®, digital clock and auxiliary audio input jack  EM stereo with CD player Stereo with CD player, auto tone control, speed-compensated volume control and ladio Data System® (RDS) sooth – utilizes vehicle sound system, microphone, voice recognition and controls with sluetooth-enabled cell phones Satellite Radio¹ seaker sound system seaker Pioneer premium sound system® entertainment system – includes overhead fold-down 178 mm (7') LCD colour monitor, DVD player, emote control, video camera and video game (RCA) input jacks, 2 wireless headphones and audio controls® rated DVD navigation system — multimedia with navigation and voice recognition, includes  MM/FM stereo with CD player¹o  FERRED EQUIPMENT GROUPS  Se control – electronic with resume, coast and decelerate/accelerate features  r mats – front and rear, carpeted s – Solar-Ray, deep-tinted behind front doors	- - - S	0 S	S S
ed front bucket seats  seat – centre armest with 2 cupholders  seat – Multi-Flex sliding/reclining rear seats, with the ability to slide 200 mm  8 in.), includes 60/40 split-folding seatbacks  ERTAINMENT SYSTEMS  guinox sound systems include an electronically tuned AM/FM stereo with seek/scan, MP3 playback compatibility, TheftLock®, digital clock and auxiliary audio input jack  EM stereo with CD player  EM stereo with CD player, auto tone control, speed-compensated volume control and Radio Data System® (RDS)  sooth – utilizes vehicle sound system, microphone, voice recognition and controls with Siluetooth-enabled cell phones  satellite Radio¹  eaker sound system  eaker Pioneer premium sound system®  entertainment system – includes overhead fold-down 178 mm (7°) LCD colour monitor, DVD player, emote control, video camera and video game (RCA) input jacks, 2 wireless headphones and audio controls® rated DVD navigation system — multimedia with navigation and voice recognition, includes MM/FM stereo with CD player¹®  EERRED EQUIPMENT GROUPS  se control – electronic with resume, coast and decelerate/accelerate features  r mats – front and rear, carpeted  s – Solar-Ray, deep-tinted behind front doors	•	0 S	S S
seat – centre armrest with 2 cupholders seat – Multi-Flex sliding/reclining rear seats, with the ability to slide 200 mm 8 in.), includes 60/40 split-folding seatbacks  ERTAINMENT SYSTEMS  ERTAINMENT SYSTEM	•	S	S
seat – Multi-Flex sliding/reclining rear seats, with the ability to slide 200 mm 8 in.), includes 60/40 split-folding seatbacks  ERTAINMENT SYSTEMS  quinox sound systems include an electronically tuned AM/FM stereo with seek/scan, MP3 playback compatibility, TheftLock®, digital clock and auxiliary audio input jack  EM stereo with CD player  M stereo with CD player  M stereo with CD player, auto tone control, speed-compensated volume control and Radio Data System® (RDS)  Bluetooth-enabled cell phones  Satellite Radio¹  Baker sound system  Baker Pioneer premium sound system®  entertainment system – includes overhead fold-down 178 mm (7°) LCD colour monitor, DVD player, emote control, video camera and video game (RCA) input jacks, 2 wireless headphones and audio controls® intered DVD navigation system – multimedia with navigation and voice recognition, includes  MMFM stereo with CD player¹0  EERRED EQUIPMENT GROUPS  See control – electronic with resume, coast and decelerate/accelerate features  r mats – front and rear, carpeted  s – Solar-Ray, deep-tinted behind front doors	•		
8 in.), includes 60/40 split-folding seatbacks  ERTAINMENT SYSTEMS  quinox sound systems include an electronically tuned AM/FM stereo with seek/scan, MP3 playback compatibility, TheftLock®, digital clock and auxiliary audio input jack  FM stereo with CD player  FM stereo with CD player  FM stereo with CD player, auto tone control, speed-compensated volume control and Radio Data System® (RDS)  Blooth — utilizes vehicle sound system, microphone, voice recognition and controls with Bluetooth-enabled cell phones  Satellite Radio¹  Beaker sound system  Beaker Pioneer premium sound system®  Beaker Pioneer premium sound system  Bea	•	S	S
quinox sound systems include an electronically tuned AM/FM stereo with seek/scan, MP3 playback compatibility, TheftLock®, digital clock and auxiliary audio input jack  M stereo with CD player  M stereo with CD player, auto tone control, speed-compensated volume control and audio Data System® (RDS)  audi			
ompatibility, TheftLock®, digital clock and auxiliary audio input jack  M stereo with CD player  M stereo with CD player, auto tone control, speed-compensated volume control and ladio Data System® (RDS)  audio Data System® (RD			
M stereo with CD player, auto tone control, speed-compensated volume control and Radio Data System® (RDS)  cooth — utilizes vehicle sound system, microphone, voice recognition and controls with Bluetooth-enabled cell phones  Satellite Radio¹  saker sound system  saker Pioneer premium sound system®  entertainment system — includes overhead fold-down 178 mm (7°) LCD colour monitor, DVD player, emote control, video camera and video game (RCA) input jacks, 2 wireless headphones and audio controls® interested DVD navigation system — multimedia with navigation and voice recognition, includes  MVFM stereo with CD player¹0  FERRED EQUIPMENT GROUPS  se control — electronic with resume, coast and decelerate/accelerate features  r mats — front and rear, carpeted  s — Solar-Ray, deep-tinted behind front doors	c ·		
Radio Data System® (RDS)  cooth — utilizes vehicle sound system, microphone, voice recognition and controls with  Bluetooth-enabled cell phones  Satellite Radio¹  saker sound system  saker Pioneer premium sound system®  entertainment system — includes overhead fold-down 178 mm (7°) LCD colour monitor, DVD player, emote control, video camera and video game (RCA) input jacks, 2 wireless headphones and audio controls®  arrated DVD navigation system — multimedia with navigation and voice recognition, includes  MWFM stereo with CD player¹0  FERRED EQUIPMENT GROUPS  see control — electronic with resume, coast and decelerate/accelerate features  r mats — front and rear, carpeted  s — Solar-Ray, deep-tinted behind front doors	5 ·	-	-
Satellite Radio¹  Baker sound system  Baker Pioneer premium sound system³  Bentertainment system — includes overhead fold-down 178 mm (7') LCD colour monitor, DVD player,  Bentertainment system — includes overhead fold-down 178 mm (7') LCD colour monitor, DVD player,  Bentertainment system — includes overhead fold-down 178 mm (7') LCD colour monitor, DVD player,  Bentertainment system — multimedia with navigation and voice recognition, includes  Baker South of the system — multimedia with navigation and voice recognition, includes  Baker South of the system — multimedia with navigation and voice recognition, includes  Baker South of the system — multimedia with navigation and voice recognition, includes  Baker South of the system — multimedia with navigation and voice recognition, includes  Baker South of the system — multimedia with navigation and voice recognition, includes  Baker South of the system — multimedia with navigation and voice recognition, includes  Baker South of the system — multimedia with navigation and voice recognition, includes  Baker South of the system — multimedia with navigation and voice recognition, includes  Baker South of the system — multimedia with navigation and voice recognition, includes  Baker South of the system — multimedia with navigation and voice recognition, includes  Baker South of the system — multimedia with navigation and voice recognition, includes  Baker South of the system — multimedia with navigation and voice recognition, includes  Baker South of the system — multimedia with navigation and voice recognition, includes  Baker South of the system — multimedia with navigation and voice recognition, includes  Baker South of the system — multimedia with navigation and voice recognition, includes  Baker South of the system — multimedia with navigation and voice recognition, includes  Baker South of the system — multimedia with navigation and voice recognition, includes  Baker South of the system — multimedia with navigation and voice recognition, includes  Baker South	0	S	S
eaker sound system  eaker Pioneer premium sound system®  eaker Pioneer premium sound system®  entertainment system – includes overhead fold-down 178 mm (7") LCD colour monitor, DVD player, emote control, video camera and video game (RCA) input jacks, 2 wireless headphones and audio controls®  rated DVD navigation system – multimedia with navigation and voice recognition, includes  M/FM stereo with CD player¹0  FERRED EQUIPMENT GROUPS  se control – electronic with resume, coast and decelerate/accelerate features  r mats – front and rear, carpeted  s – Solar-Ray, deep-tinted behind front doors	-	S	S
eaker Pioneer premium sound system® entertainment system – includes overhead fold-down 178 mm (7") LCD colour monitor, DVD player, emote control, video camera and video game (RCA) input jacks, 2 wireless headphones and audio controls® rated DVD navigation system – multimedia with navigation and voice recognition, includes AM/FM stereo with CD player¹0  FERRED EQUIPMENT GROUPS se control – electronic with resume, coast and decelerate/accelerate features r mats – front and rear, carpeted s – Solar-Ray, deep-tinted behind front doors	O <sup>2</sup>	0	0
entertainment system – includes overhead fold-down 178 mm (7') LCD colour monitor, DVD player, emote control, video camera and video game (RCA) input jacks, 2 wireless headphones and audio controls <sup>a</sup> rated DVD navigation system – multimedia with navigation and voice recognition, includes AM/FM stereo with CD player <sup>10</sup> FERRED EQUIPMENT GROUPS  se control – electronic with resume, coast and decelerate/accelerate features  r mats – front and rear, carpeted  s – Solar-Ray, deep-tinted behind front doors	S	S	S
emote control, video camera and video game (RCA) input jacks, 2 wireless headphones and audio controls9 rated DVD navigation system — multimedia with navigation and voice recognition, includes AM/FM stereo with CD player10  FERRED EQUIPMENT GROUPS See control — electronic with resume, coast and decelerate/accelerate features or mats — front and rear, carpeted See Solar-Ray, deep-tinted behind front doors	- :	0	0
**ERRED EQUIPMENT GROUPS  **Se control – electronic with resume, coast and decelerate/accelerate features  **r mats – front and rear, carpeted  **s – Solar-Ray, deep-tinted behind front doors	-	0	0
se control – electronic with resume, coast and decelerate/accelerate features r mats – front and rear, carpeted s – Solar-Ray, deep-tinted behind front doors	- :	-	0
r mats – front and rear, carpeted s – Solar-Ray, deep-tinted behind front doors	LS (1SB)	LT (1SD)	SPORT (1SF)
s – Solar-Ray, deep-tinted behind front doors	•	S	S
•		S	S
		S	S
ess entry system – remote, extended range		S	S
s – Premium cloth		S	-
d system – AM/FM stereo with CD player and MP3 playback		S	S
els – 17" x 7" pearl chrome-clad aluminum wheels (B) <sup>5</sup>			
s – reclining front bucket seats with heated leather seat inserts	•	•	_
d system – 7-speaker Pioneer premium sound system	•	•	
ıd system – XM Satellite Radio†	•	•	•
cle starter system – remote	•	•	•

# DIMENSIONS



3.4L V6 2.48 final drive ratio/1588 kg (3500 lb.) maximum gross trailer weight#

3.6L V6 2.77 final drive ratio/1588 kg (3500 lb.) maximum gross trailer weight<sup>††</sup>

th When properly equipped, includes weight of trailer, cargo, passengers and equipment. All towing recommendations are subject to change. Trailer tongue load should be 10% of the maximum trailer weight but should not exceed the load rating specified for that vehicle, engine or hitch combination. See your dealer or refer to the Equinox Owner's Manual for details.

- S Standard.

  O Optional individually or in combination with other optional equipment.
- 1 Included with Preferred Equipment Group.
- Requires Preferred Equipment Group 1SB.
   Included with available roof rack side rails.
- 4 Not available with DVD entertainment system.
- 5 Includes P235/60R17 tires. 6 - Requires Preferred Equipment Group 1SD.
- 7 Includes heated front bucket seats and leather-wrapped shifter. Perforated seat
- inserts included on Equinox Sport.
- 8 Requires up-level sound system.
- 9 Not available with power sunroof.
- 10 Requires 7-speaker Pioneer premium sound system. At time of print, detailed map coverage is available for most major urban areas of the United States and for certain metropolitan areas of Canada (Vancouver, Calgary, Edmonton, Winnipeg, Windsor, London, Toronto, Ottawa, Montreal, Quebec City and Halifax). Coverage is significantly limited outside these areas.
- \*OnStar services require vehicle electrical system (including battery), wireless service and GPS satellite signals to be available and operating for features to function properly. Subscription Service Agreement required. Call 1-888-40NSTAR (1-888-466-7827) or visit onstar.ca for OnStar's Terms and Conditions, Privacy Statement and details and system limitations.
- \*\*All-season tires may not satisfy winter tire requirements in all regions of the country. Tires specifically designed for severe winter conditions and marked with the "winter tire" symbol may be required during certain months or in certain regions. Contact your Provincial, Municipal or local road authority for information regarding which tires are required in your particular area.

†Available in 10 Canadian provinces and the 48 contiguous United States. Monthy service subscription sold separately after 3 trial months.

# ADDED CONFIDENCE.

Every Chevrolet is built to a rigorous standard of quality and is backed by the best coverage in Canada:

- 3-vear/60.000 km New Vehicle Limited Warranty\*
- 5-year/160,000 km Powertrain Component Limited Warranty, with \$0 deductible on repairs and the warranty is fully transferable at no charge\*
- 5-vear/160.000 km Courtesy Transportation\*
- 5-year/160,000 km 24/7 Roadside Assistance\*
- 6-year/160,000 km rust-through perforation coverage\*
- 8-year/130,000 km coverage on catalytic converters and powertrain control modules (PCMs)\*
- \*Whichever comes first. Conditions and limitations apply. See dealer for details.

### OTHER OWNERSHIP PRIVILEGES AND PROGRAMS:†

- GM Protection Plan (GMPP) the only extended service plan backed by the resources and commitment of General Motors, GMPP may be purchased at the time of sale or subsequently during the New Vehicle Limited Warranty period
- GM Goodwrench Service with GM-certified technicians and GM-approved parts, nobody knows your GM vehicle better. †Conditions and limitations apply.

# TO HELP YOU PURCHASE A NEW VEHICLE:

- GMAC Express Credit Application a convenient way to get pre-approved credit towards the purchase of your next GM vehicle
- GMAC Purchase Financing on the spot financing at your GM dealership<sup>††</sup>
- GM Student Bonus Program GM will cover the first two purchase finance payments on eligible new GM vehicles for students and recent graduates of high school, college or university
- The GM Card eligible cardholders may be able to redeem up to \$3500 on GM Card® Earnings toward the Total Purchase Price on selected vehicles. For more information on The GM Card please call 1-800-461-3279.† <sup>†</sup>Conditions and limitations apply. <sup>††</sup>Subject to eligibility.

### INFORMATION RESOURCES:

You can find more information about these programs from your GM dealer, or at these information centres:

## The GM website at gm.ca

- The GM Customer Communication Marketing Centre at 1-800-GM-DRIVE
- (1-800-463-7483 or 1-800-263-3830 for TDD users)
- For information about GMAC visit gmac.ca or call 1-800-616-4622

# A WORD ABOUT THIS BROCHURE

Some of the equipment shown or described throughout this brochure may be available at extra cost. We have tried to make this brochure comprehensive and factual. We reserve the right, however, to make changes at any time, without notice, in prices, colours, materials, equipment, specifications, models and availability. Specifications, dimensions, measurements, ratings and other numbers in this brochure and other printed materials provided at the dealership or affixed to vehicles are approximates based upon design and engineering drawings and prototypes and laboratory tests. Your vehicle may differ due to variations in manufacture and equipment. Since some information may have been adapted since the time of the printing, please check with your GM dealer for complete details. General Motors of Canada Limited reserves the right to lengthen or shorten the model year for any product, for any reason, or to start and end model years at different times.

# A WORD ABOUT ASSEMBLY

GM vehicles are equipped with engines and components produced and assembled by different operating units of General Motors, its subsidiaries and suppliers and these engines and components may change or be obtained from different sources from time to time. All such engines and components are approved for use in GM vehicles. Certain equipment ordered may be unavailable at the time of assembly and we suggest that you verify that your vehicle includes the equipment you ordered, or if there are changes, that they are acceptable to you.

The marks appearing in this brochure including, but not limited to: General Motors, GM, the GM emblem, the GM Canada website address, Chevrolet, the Chevrolet emblem, Equinox and their respective logos, emblems, slogans and vehicle model names and body designs; and other marks such as Multi-Flex, Solar-Ray and StabiliTrak are trademarks of General Motors Corporation and/or General Motors of Canada Limited, its subsidiaries,

GMAC is a registered trademark of the General Motors Acceptance Corporation of Canada, Limited.

OnStar and the OnStar emblem are registered trademarks of the OnStar Corporation.

TheftLock is a registered trademark of Delphi Automotive Systems Inc.

Radio Data System (RDS) is a registered trademark of the U.S. National Association of Broadcasters.

The XM name and related logos are trademarks of XM Canada, Canadian Satellite Radio Inc.

Pioneer is a registered trademark of Pioneer Electronics of Canada, Inc.

Bluetooth is a registered trademark of Bluetooth SIG Inc.

# COPYRIGHT

©Copyright 2008 General Motors of Canada Limited. All Rights Reserved. All text, images, graphics, and other materials in this brochure are subject to the copyright and other intellectual property rights of General Motors Corporation and/or General Motors of Canada Limited. These materials may not be reproduced, distributed or modified without the express written permission of General Motors Corporation and for General Motors of Canada Limited.



# INTERIOR FABRICS

### Custom Cloth





14B - Light Gray

31B - Light Cashmere

Premium Cloth



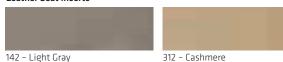


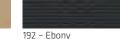


Sport Leather Seat Inserts

**Sport Premium Cloth** 

Leather Seat Inserts





# EXTERIOR/INTERIOR COLOUR COMPATIBILITY

▼ EXTERIOR	INTERIOR >	14 - Light Gray LS, LT	31 - Light Cashmere LS, LT	19 - Ebony Sport
17 – Silver Ice Metallic		•	•	•
<b>19</b> – Black		•	•	•
23 – Navy Blue Metallic		•	•	•
51 – Gold Mist Metallic*			•	
57 – Cyber Gray Metallic		•	•	•
58 – Black Granite Metallic**		•	•	•
66 - Deep Ruby Metallic		•	•	•
96 – Summit White		•	•	•

<sup>\*</sup>Not available on Sport models.

# WHEELS



cast aluminum wheel



aluminum wheel





aluminum wheel

C - 17" x 7" bright chrome-clad D - 18" x 7" polished forgedaluminum wheel



58 - Black Granite Metallic\*\*

ONSTAR

The exterior colours are as close to the actual vehicle production colours as the printing process allows.

For more accurate colour samples, ask your sales consultant to see the dealer showroom vehicle colour display.

**EXTERIOR COLOURS** 







57 - Cyber Gray Metallic







\*Not available on Sport models, \*\*Available at extra cost,

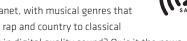
**66** – Deep Ruby Metallic

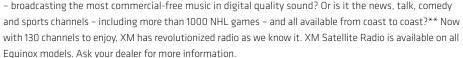
OnStar\* uses advanced communications technology to enhance your safety, security and convenience. OnStar Advisors can provide a wealth of information and perform a variety of diagnostic services. They can also provide assistance in an emergency. No wonder more than 5 million people have become OnStar subscribers and over 29 million calls are made each year on the built-in voice-activated, hands-free system. OnStar and 1 year of the Safe & Sound Plan are standard on all 2009 Equinox models. See your dealer for more information on plans and services.

\* OnStar services require vehicle electrical system (including battery), wireless service and GPS satellite signals to be available and operating for features to function properly. OnStar acts as a link to existing emergency service providers. Subscription Service Agreement required. Call 1-888-40NSTAR (1-888-466-7827) or visit onstar.ca for OnStar's Terms and Conditions, Privacy Statement, and details and system limitations.

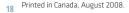
# XM SATELLITE RADIO

What's convinced more than 9 million people to subscribe to XM Satellite Radio? How about the largest playlist on the planet, with musical genres that span everything from decades to dance, rock to rap and country to classical





<sup>\*\*</sup>Available in 10 Canadian provinces and the 48 contiguous United States. Monthly subscription sold separately after 3 trial months.



<sup>\*\*</sup>Available at extra cost.