

FOCUS 2009



 powered by you

Always a Great Choice

More than you expected.



When you're looking for an economical vehicle that fits your multifaceted life, look no further than Ford Focus. The 2009 Focus continues to impress in design, performance, fuel economy and functionality. Focus offers high-tech features, an advanced interior, and driving dynamics that deliver excellent response. Test drive a Focus and your mind will be made up.

Newly styled

Focus Coupe has a new look for '09. A newly designed front end creates a more aggressive appearance, while rounded corners in the rear bumper flow into the rear fenders.



Focus SEL Sedan in Brilliant Silver Metallic.

Defines “Fun to Drive”

The Focus driving experience.



Focus SES Coupe in Sangria Red Metallic.

Focus defines economical fun and always delights, with a standard European-inspired suspension that delivers impeccable road manners.



Efficient power

Focus delivers impressive fuel economy ratings of 5.7L/100 km (50 mpg) hwy. and 8.5L/100 km (33 mpg) city. The aluminum block is lightweight, and a dual overhead cam design helps the 2.0L Duratec I-4 engine breathe to create 140 hp.

Fuel consumption ratings based on Transport Canada approved test methods. Vehicle equipped with 5-speed manual transmission.



Shift your way

The 5-speed manual short-throw transmission offers a more involved driving experience, or let the optional 4-speed automatic do the shifting for you. Either way, you get a drivetrain that's both responsive and fuel efficient.

Advanced Innovation

Designed around you.

SYNC
Powered by **Microsoft**

SIRIUS
SATellite RADIO

The Focus interior is well-designed and easy to use. Available Ford SYNC® is a hands-free, voice-activated communications and entertainment system that integrates your Bluetooth®-enabled mobile phone and nearly any portable digital media player. Standard SIRIUS® Satellite Radio provides coast-to-coast coverage of up to 120 digital-quality channels, including sports, news, personalities, and 100% commercial-free music. A 6-month prepaid subscription with free online listening to SIRIUS is included. See your Ford of Canada Dealer or contact SIRIUS at 1-888-539-7474 for more information.

Driving while distracted can result in loss of vehicle control. Only use mobile phones and other devices, even with voice commands, when it is safe to do so. Microsoft is a registered trademark of Microsoft Corporation. The Bluetooth word mark is a registered trademark owned by the Bluetooth SIG, Inc.



An illuminating experience

Available Ambient Lighting provides illumination of the cupholders in the centre console, and of the front and rear footwells. You can choose among blue, red, yellow, green, aqua, purple or white at any time.



Plugged in

Connect your digital media player directly into the sound system through the standard auxiliary audio input jack or USB port when you choose Ford SYNC. Visit SyncMyRide.ca for more information.



Focus SES instrument panel and centre stack shown with available equipment.

Luxurious Practicality

It's a great combination inside Focus.



Focus SEL Sedan with optional Luxury Package.

The best of both worlds

Inside Focus, you and up to 4 friends will appreciate a blend of luxury and space. Available leather-trimmed seating and available heated front seats will coddle you in comfort, and an acoustic-laminate windshield helps contribute to a whisper-quiet interior. An available power moonroof lets in the sun, moon and stars, along with fresh air. You'll find the 60/40 split-folding rear seat with head restraints a handy convenience for extra-long cargo.



Integrated Safety

Providing total protection.



No matter which model you choose, you'll have peace of mind knowing that every Focus is built with "safety cell" construction and crumple zones, while 6 airbags are at the ready to provide further protection. The standard Personal Safety System® incorporates a cluster of sensors, including driver-seat position and collision severity, to deploy the front airbags at the right time, with the right amount of force.



Protection surrounds you

Standard side-curtain airbags that provide enhanced head protection for the front- and rear-outboard passengers deploy faster than you can blink in the event of certain side-impact collisions.



Under control

Available AdvanceTrac® ESC (electronic stability control) with Anti-lock Brake System (ABS) helps maintain steering and braking control under conditions where wheel lockup and loss of control can occur.

Remember that even advanced technology cannot overcome the laws of physics. It's always possible to lose control of a vehicle due to inappropriate driver input for the conditions.

Specifications

Standard Equipment – Coupe & Sedan

Mechanical

2.0L Duratec DOHC I-4 engine

5-speed manual transmission

Compact spare

European-inspired suspension — Front: independent MacPherson strut, stabilizer bar; rear: independent Control Blade™

Power front disc and rear drum brakes

Safety/Security

Personal Safety System® for driver and front passenger — Includes dual-stage front airbags¹; safety belt pretensioners, safety belt energy-management retractors, safety belt usage sensors, driver-seat position sensor, crash severity sensor, restraint control module and Front-Passenger Sensing System

Battery saver

Belt-Minder® front safety belt reminder

Child-safety rear door locks (sedan only)

Front-seat side airbags¹

LATCH — Lower anchors and tether anchors for child-safety seats

Safety belts — 3-point for all 5 seating positions

SecuriLock® passive anti-theft engine immobilizer system

Side-curtain airbags¹

Side-intrusion door beams

SOS Post-Crash Alert System²

Tire Pressure Monitoring System (excludes spare)

Seating

5-person seating

Front bucket seats with adjustable head restraints

60/40 split-folding rear seat

Rear head restraints

Interior

Air conditioning

AM/FM stereo/single-CD player with MP3 capability, clock and 4 speakers

Auxiliary audio input jack

Centre floor console — Full-length with padded armrest

Courtesy lights with theatre-dimming feature

Cupholders — 2 front, 1 rear

Floor mats — Front and rear

Front doors with map pockets and integrated bottle holders

Map pocket — Front-passenger seatback

Power points — 12-volt (2)

SIRIUS Satellite Radio with 6-month prepaid subscription

Tilt steering column

Trip odometer

Visor vanity mirrors — Driver and front-passenger

Standard Equipment – Coupe & Sedan (continued)

Exterior

Headlamps — Aerodynamic halogen

Rear-window defroster

Solar-tinted glass

Windshield wipers — 2-speed intermittent

¹Always wear your safety belt and secure children in the rear seat. ²SOS hardware may become damaged or the battery may lose power in a crash, which could prevent operation. Not all crashes will activate an airbag or safety belt pretensioner.

Dimensions

Exterior mm (in.)	Coupe	Sedan
Overall length	4445 (175.0)	4445 (175.0)
Wheelbase	2614 (102.9)	2614 (102.9)
Width (including mirrors)	1991 (78.4)	1991 (78.4)
Height	1491 (58.7)	1491 (58.7)
Interior mm (in.)		
Front		
Head room	996 (39.2)	996 (39.2)
Shoulder room	1359 (53.5)	1356 (53.4)
Hip room	1280 (50.4)	1280 (50.4)
Leg room	1059 (41.7)	1059 (41.7)
Rear		
Head room	973 (38.3)	973 (38.3)
Shoulder room	1364 (53.7)	1361 (53.6)
Hip room	1227 (48.3)	1293 (50.9)
Leg room	917 (36.1)	917 (36.1)
Capacities		
Passenger volume litres (cu. ft.)	2642 (93.3)	2645 (93.4)
Luggage capacity litres (cu. ft.)	391 (13.8)	391 (13.8)
Seating capacity	5	5
Fuel capacity litres	49	49

Estimated Fuel Consumption Ratings³

Transmission	2.0L Duratec I-4
5-speed manual	8.5L/100 km city and 5.7L/100 km hwy. (33 mpg city/50 hwy.)
4-speed automatic	8.5L/100 km city and 6.0L/100 km hwy. (33 mpg city/47 hwy.)

³Fuel consumption ratings based on Transport Canada approved test methods.

Features & Options – Coupe

SE

SES

Mechanical

- 4-speed automatic transmission
- 4-wheel Anti-lock Brake System (ABS) and AdvanceTrac® ESC (electronic stability control)
- 16-in. aluminum-alloy wheels with P205/50R16 all-season tires
- 17-in. Premium Painted Dark Stainless aluminum wheels with P215/45R17 all-season tires
- Engine block heater
- Enhanced suspension
- Performance suspension

Seating

- Heated front seats

Interior

- Premium Sound System with AM/FM stereo/6-disc in-dash CD changer, MP3 capability, 4 coaxial speakers and subwoofer
- Auto-dimming rearview mirror
- Ford SYNC® — Voice-activated, in-vehicle communications and entertainment system (requires Driver's Group on SE)
- Message centre

Exterior

- 2-bar Dark Chrome grille
- Body-colour door handles
- Body-colour power, heated sideview mirrors
- Chrome exhaust tip
- Fog lamps
- High-mount spoiler
- Power moonroof with shade and overhead map lights
- Power windows and door locks
- Rear decklid spoiler
- Remote keyless-entry system with 2 key fobs
- Rocker mouldings

Packages

- Ambient Lighting
- Driver's Group — Includes leather-wrapped steering wheel with cruise and secondary audio controls
- Luxury Package — Includes heated leather-trimmed seats and power moonroof

Standard Optional Not available

Specifications

Features & Options – Sedan

	S	SE	SES	SEL
Mechanical				
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Seating				
– ○ ● ●	○	○	○	○
Interior				
– ○ ○ ○	○	○	○	○
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Exterior				
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Features & Options – Sedan

	S	SE	SES	SEL
Packages				
– ○ ● ●	○	○	○	○
– ○ ● ●	○	○	○	○
– – ○ ○	○	○	○	○
● Standard ○ Optional – Not available				
*SIRIUS, the SIRIUS dog logo, channel names and logos are trademarks of SIRIUS Satellite Radio Inc.				

Model-Specific Features



SE Coupe select standard content:

16-in. aluminum-alloy wheels with P205/50R16 all-season tires • Enhanced European-inspired suspension • Rear stabilizer bar • Message centre • Power windows and door locks • Body-colour exterior door handles • Chrome exhaust tip • 2-bar Dark Chrome grille • Fog lamps • Rear decklid spoiler • Rocker mouldings • Sport-tuned exhaust



SES Coupe includes SE content, plus:

17-in. Premium Painted Dark Stainless aluminum wheels with P215/45R17 all-season tires • 4-wheel Anti-lock Brake System (ABS) and AdvanceTrac ESC (electronic stability control) • Sport-tuned suspension including 22-mm front and 20-mm rear stabilizer bars • Heated front seats • Ambient Lighting • Auto-dimming rearview mirror with microphone • SYNC voice-activated, in-vehicle communications and entertainment system • High-mount spoiler • Driver's Group — Includes leather-wrapped steering wheel with cruise and secondary audio controls

Model-Specific Features



S Sedan select standard content:

15-in. steel wheels with 6-spoke wheel covers and P195/60R15 all-season tires • European-inspired suspension • 2-bar chrome grille • Black manual sideview mirrors • Black exterior door handles



SE Sedan includes S content, plus:

Message centre • Metallic instrument panel appliqué • Power windows and door locks • Remote keyless-entry system with 2 key fobs • Chrome-accented power, heated sideview mirrors • Chrome exterior door handles



SES Sedan includes SE content, plus:

17-in. Premium Painted Dark Stainless aluminum wheels with P215/45R17 all-season tires • 4-wheel Anti-lock Brake System (ABS) and AdvanceTrac ESC (electronic stability control) • Performance suspension including 22-mm front and 20-mm rear stabilizer bars • Ambient Lighting • SYNC voice-activated, in-vehicle communications and entertainment system • Heated front seats • Body-colour door handles • Chrome exhaust tip • Fog lamps • Body-colour power, heated sideview mirrors • Rear decklid spoiler • Driver's Group — Includes leather-wrapped steering wheel with cruise and secondary audio controls



SEL Sedan includes SE content, plus:

16-in. Euroflange aluminum-alloy wheels with P205/50R16 all-season tires • 4-wheel Anti-lock Brake System (ABS) and AdvanceTrac ESC (electronic stability control) • Special suspension including 22-mm front and 18-mm rear stabilizer bars • Painted appliqués on front fenders • Ambient Lighting • SYNC voice-activated, in-vehicle communications and entertainment system • Heated front seats • Chrome exhaust tip • Fog lamps • Driver's Group — Includes leather-wrapped steering wheel with cruise and secondary audio controls

Accessories

- ____ All-weather floor mats
- ____ Ashcup/coin holder/Smoker's Pack
- ____ Body Kit by 3dCarbon®¹
- ____ Bug deflector
- ____ Chrome exhaust tip
- ____ Electrochromic mirrors
- ____ Exterior graphics kit
- ____ Fog lamps
- ____ Ford SYNC®
- ____ Garmin® nüvi® Portable Navigation System¹
- ____ Illuminated front sill plates
- ____ Interior cargo area protector
- ____ Interior cargo net
- ____ Interior lighting kit
- ____ Keyless entry keypad
- ____ Premium carpeted floor mats
- ____ Racing stripes
- ____ Rear decklid spoiler
- ____ Remote start systems
- ____ Roof-mounted spoiler
- ____ Side window deflectors
- ____ Splash guards
- ____ Vehicle security system
- ____ Wheel locks
- ____ Wiper Shaker¹

¹Ford Licensed Accessories.

Garmin is a registered trademark of Garmin Ltd.



Chrome exhaust tip



Fog lamps



Splash guards



Rear decklid spoiler



Body Kit by 3dCarbon¹



Roof-mounted spoiler



Exterior graphics kit



Wheel locks



Keyless entry keypad



Interior cargo net

Wheels



15-in. Steel with 6-Spoke Wheel Cover
Standard on S and SE Sedan



15-in. Aluminum
Optional on SE Sedan



16-in. Euroflange Aluminum-Alloy
Standard on SEL Sedan



16-in. Aluminum-Alloy
Standard on SE Coupe



17-in. Premium Painted Dark Stainless Aluminum
Standard on SES Coupe and SES Sedan



Ford of Canada warrants that its authorized Dealers will repair or replace any Genuine Ford Accessory that is properly installed by the authorized Dealer that sold the accessory and found to be defective in factory-supplied materials or workmanship. The accessory will be warranted for whichever provides you the greatest benefit: 12 months/20,000 km (whichever occurs first), or the remainder of your 36-month/60,000-km (whichever occurs first) Basic Coverage in the New Vehicle Limited Warranty. Contact your local Ford of Canada Dealer for details.

Ford Licensed Accessories (FLA) are warranted by the accessory manufacturer's limited warranty. The warranty coverage will vary by accessory manufacturer. Contact your local Ford of Canada Dealer for details regarding the accessory manufacturer's limited warranty and/or for a copy of the FLA product limited warranty offered by the accessory manufacturer.

Ford ESP PremiumCare Plan. Depending on the Ford ESP Plan you select, some Dealer-installed Genuine Ford Accessories can be covered up to 7 years or 150,000 km. See your Ford of Canada Dealer for details.

Specifications

Exterior Colours



Amber Gold Metallic



Black



Brilliant Silver Metallic



Light Ice Blue Metallic



Sangria Red Metallic



Sterling Grey Metallic



Vista Blue Metallic



White Suede

Ford uses clearcoat paint for beauty and protection. Colours shown are representative only. Not all colours are available on all models. See your Ford of Canada Dealer for actual paint/trim options.

Interior Colours



Medium Stone Cloth
Standard on S and SES



Medium Stone Cloth
Standard on SE and SEL



Medium Stone Leather
Available on SES and SEL



Charcoal Black Cloth
Standard on SES



Charcoal Black Cloth
Standard on SE and SEL



Charcoal Black Leather
Available on SES and SEL

Medium Stone
Charcoal Black

Coupe SE

- ● Black
- ● Brilliant Silver Metallic¹
- ● Sangria Red Metallic¹
- ● Vista Blue Metallic

SES

- ● Black
- ● Brilliant Silver Metallic¹
- ● Sangria Red Metallic¹
- ● Vista Blue Metallic

Sedan S

- Amber Gold Metallic¹
- Black
- Brilliant Silver Metallic¹
- Light Ice Blue Metallic
- Sangria Red Metallic¹
- Sterling Grey Metallic¹
- Vista Blue Metallic
- White Suede¹

SE

- ● Amber Gold Metallic¹
- ● Black
- ● Brilliant Silver Metallic¹
- ● Light Ice Blue Metallic
- ● Sangria Red Metallic¹
- ● Sterling Grey Metallic¹
- ● Vista Blue Metallic
- ● White Suede¹

SES

- ● Black
- ● Brilliant Silver Metallic¹
- ● Sangria Red Metallic¹
- ● Vista Blue Metallic

SEL

- ● Amber Gold Metallic¹
- ● Black
- ● Brilliant Silver Metallic¹
- ● Light Ice Blue Metallic
- ● Sangria Red Metallic¹
- ● Sterling Grey Metallic¹
- ● Vista Blue Metallic
- ● White Suede¹

¹New for 2009.



For more information on
Ford of Canada products and services,
please visit our website:



Our commitment to you... Peace-of-Mind Protection

- Basic Coverage:
3 years/60,000 km
- Powertrain Warranty:
5 years/100,000 km
- Corrosion Warranty:
5 years/unlimited distance
- Roadside Assistance:
5 years/100,000 km

Certain conditions apply. For more information on
these warranties and coverages, ask your local
Ford of Canada Dealer or visit ford.ca.

For prompt, courteous answers to your questions:

Ford Customer Relationship Centre
1-800-565-3673
Ford Credit Customer Service Centre
1-877-636-7346

Please note: The electronic version of the
Ford of Canada vehicle brochure is a condensed
version of the original printed version.

Competitive comparisons are based on 2008 competitive models,
publicly available information and Ford data at the time of printing
of the 2009 original printed version. Some features discussed may be
optional. Vehicles shown may contain optional equipment. Features
shown may be offered only in combination with other options or
subject to additional ordering requirements or limitations. Dimensions
shown may vary due to optional features and/or production variability.
Following publication of the 2009 original printed brochure, certain
changes in standard equipment, options and the like, or product delays
may have occurred which would not be included in these pages. Your
Ford of Canada Dealer is your best source for up-to-date information.
Ford Motor Company of Canada, Limited, reserves the right to change
product specifications at any time without incurring obligations. Colours
may not be exactly as illustrated. Please see your sales consultant for
specific colour and model availability. Please visit your local dealer or
ford.ca for complete vehicle details.

FORD EXTENDED SERVICE PLAN

For a purchase or lease, the Ford Extended Service Plan (ESP) gives you
"Peace-of-Mind" protection designed to cover key vehicle components
and help protect you from the cost of unexpected repairs. To add to your
peace of mind and help protect your investment beyond your New Vehicle
Basic Warranty, complement your ESP with a prepaid maintenance plan
that covers all required scheduled maintenance items for your vehicle and
8 wear items. Ask your Dealer for a Ford ESP, the only service contract
backed exclusively by Ford Motor Company of Canada, Limited, and
honoured at all Ford and Ford Lincoln Dealerships across North America.
Certain limitations and exclusions apply, see your Dealer for details.

FORD CREDIT

Get the ride you want. Whether you plan to lease or finance, you'll find
the choices that are right for you at Ford Credit. Ask your local Ford of
Canada Dealer for details or check us out at fordcredit.ca.