



CX-7



CX-9



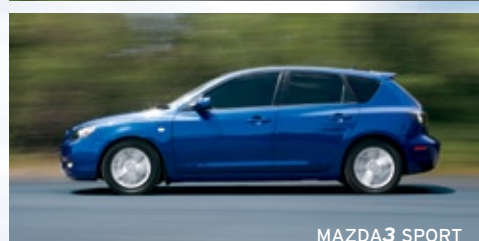
TRIBUTE



MX-5 MIATA



MAZDA3



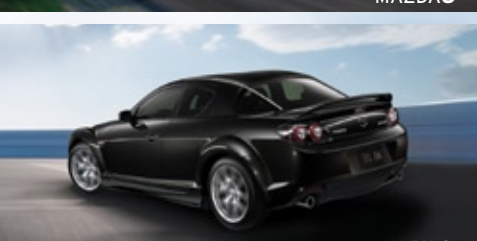
MAZDA3 SPORT



MAZDA6



MAZDA5



RX-8



MAZDASPEED3



B-SERIES



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2009 MAZDA CX-7



ALWAYS THE SOUL OF A SPORTS CAR.



Get more detailed information on your Mazda CX-7. Check out our website at www.mazda.ca for specifications and features, option packages, pricing, financing, to book a test-drive and find a dealer near you.
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EXPLORE A COCKPIT THAT TELLS EVERYONE YOU'VE ARRIVED.

Peer past the stunning 65.6-degree slant of CX-7's sleek windshield and you'll discover an equally unforgettable cockpit. One that's as cutting-edge as it is refined. All thanks to an insightful array of standard features and purposeful options. For example, add the available Navigation System and your driving experience is instantly enhanced on multiple levels. With the intelligence of a voice-command-activated, touchscreen DVD navigation system. The safety of an integrated backup rearview camera. And the added convenience of MP3 capability on the CD changer.

Audiophiles will delight in the awesome, 240-watt, nine-speaker, premium Bose® audio system with Centerpoint® Surround Sound System that comes with the Luxury Package. Not to mention the thoughtful Mazda intelligent key system (keyless entry and start). Speaking of thoughtful, there's even a "one-touch" power sliding-glass moonroof on the GT model. Which is why, after taking a seat in this Sport Crossover, you'll feel in style. And in touch.



Available on the CX-7 GT is a voice-activated, touchscreen navigation system. This versatile DVD-based design features audio prompts plus a seven-inch LCD screen.

Models with the available Navigation System also come with a rearview camera. This safety feature is activated whenever you shift into reverse to give you a clear view of objects that may be behind your vehicle.

With the available premium Bose® sound system and its Centerpoint® technology, you'll experience stunning, multi-channel, surround-sound performances synthesized from ordinary music CDs. Custom-engineered for CX-7's cabin, it also boasts AudioPilot® technology that automatically adjusts a range of different frequencies to help cancel out distracting ambient road noise. In addition, both SIRIUS Radio and Bluetooth® hands-free phone integration are available to be enjoyed in the optional GT model Luxury Package.





All CX-7 models feature a stylish centre console that includes dual cup holders plus a lockable, multi-level storage compartment that's even spacious enough to protect a purse, notebook or laptop.



Mazda's intelligent key system (keyless entry and start), part of the available CX-7 Luxury Package, lets you enjoy the convenience of remotely unlocking and locking all four doors, opening the front power windows and even keylessly starting the engine.

TAKE A GOOD LONG LOOK AT HOW FAR CRAFTSMANSHIP CAN TAKE YOU.

Mazda CX-7's meticulously well-crafted cabin is designed to immerse five adults and their cargo in meaningful style and comfort. With attention to detail that invites and rewards your closest scrutiny. Take the GT interior, for example. Bisecting the rich, warm contours of its leather-trimmed seats are handsomely textured, contrasting racing stripes. Elegant, piano black cabin accents add more to the look. An eight-way power-adjustable driver's seat with adjustable lumbar support, heated front-row seats and a leather-wrapped steering wheel and shift knob contribute to the driving experience. Along with automatic climate controls that keep this environment just right. Yet, there is also much to be said about the things that all CX-7 models share. Like sports-sedan-inspired front bucket seats that are firmly bolstered and readily adjustable. A lockable centre console storage bin designed to hold a purse or laptop. An AM/FM CD player with automatic level control and illuminated steering-wheel-mounted controls. And the auxiliary audio input jack allows you to plug in your compatible MP3 player so you can bring along your entire music collection. Plus, behind CX-7's versatile, fold-flat 60/40-split rear seatback is an expansive 1,013 mm-long cargo area that includes a reversible floor panel (carpet/durable composite). At Mazda it's obvious: Quality and detail count.

UNCOVER ITS DUAL PERSONALITY
AND GET THE WHOLE PICTURE.



PICTURE A VERSATILE, PRACTICAL
ALL-PURPOSE WORKHORSE.

Don't let CX-7's sensuous styling fool you. Beneath its sleek silhouette beats the practical heart of an all-purpose SUV. For example, a quick pull on the handy remote releases in the cargo area and CX-7's versatile 60/40-split rear seatback conveniently folds down - nearly doubling available cargo space to a generous 1,658 L. Which allows you to transport everything from outdoor gear and luggage to office equipment and home electronics.* And all without the hassle of removing any headrests. Other equally astute design touches include the centre console's lockable storage compartment and a built-in 12-volt outlet that makes recharging a snap. Plus an array of well-placed cup holders, bottle holders and other storage areas to further enhance cabin utility. So while SUV practicality and versatility are only half the picture, they make CX-7 twice as attractive.

*Please remember to properly secure all cargo.
CX 7 shown with available accessory roof rack with ski/snowboard attachments.



PICTURE AN EXHILARATING, SPORTS-SEDAN-INSPIRED PERFORMER.


Everything about the bold, athletic styling of CX-7 promises an exhilarating driving experience. And its impressive engineering doesn't disappoint. Propelling this Sport Crossover is an advanced 244-hp, 2.3 L, all-aluminum engine that's turbocharged, intercooled and direct-injected. Translating all that power into meaningful performance is a smooth six-speed *Sport* mode automatic transmission with a "Sport Shift" mode for added control and fun. Plus a sport-tuned, four-wheel independent suspension to promote superb handling and ride dynamics. Also standard are power-assisted four-wheel ventilated disc brakes with an Anti-lock Brake System (ABS) to help ensure linear, fade-resistant stopping power. As well as four aggressive 235/60R18 all-season radials encircling 18-inch alloys to help keep you firmly anchored to the asphalt. GT models even offer Xenon (HID) headlights with manual levelling feature to help you see what challenges lay ahead. Truly, this calibre of pulse-quickenning performance combined with real SUV functionality is enough to make anyone cross over.



Expanding CX-7's generous 848 L rear cargo area is a snap. A quick pull on remote release straps in the cargo area is all it takes to fold down the 60/40-split rear seatback. No need to remove any headrests.

By folding down both of CX-7's split rear seatback, you can easily create a versatile, virtually flat load floor - and nearly double CX-7's usable cargo area to an expansive 1,658 L.

CX-7's total cargo area approaches that of a traditional SUV. Which makes it remarkably convenient to transport everything from outdoor gear and luggage to home electronics and office equipment.*



An advanced, smooth-shifting six-speed **Sport** mode automatic transmission is standard on CX-7. In "Sport Shift" mode, it provides you with the control and fun of a stick shift - but without the demands of a clutch.

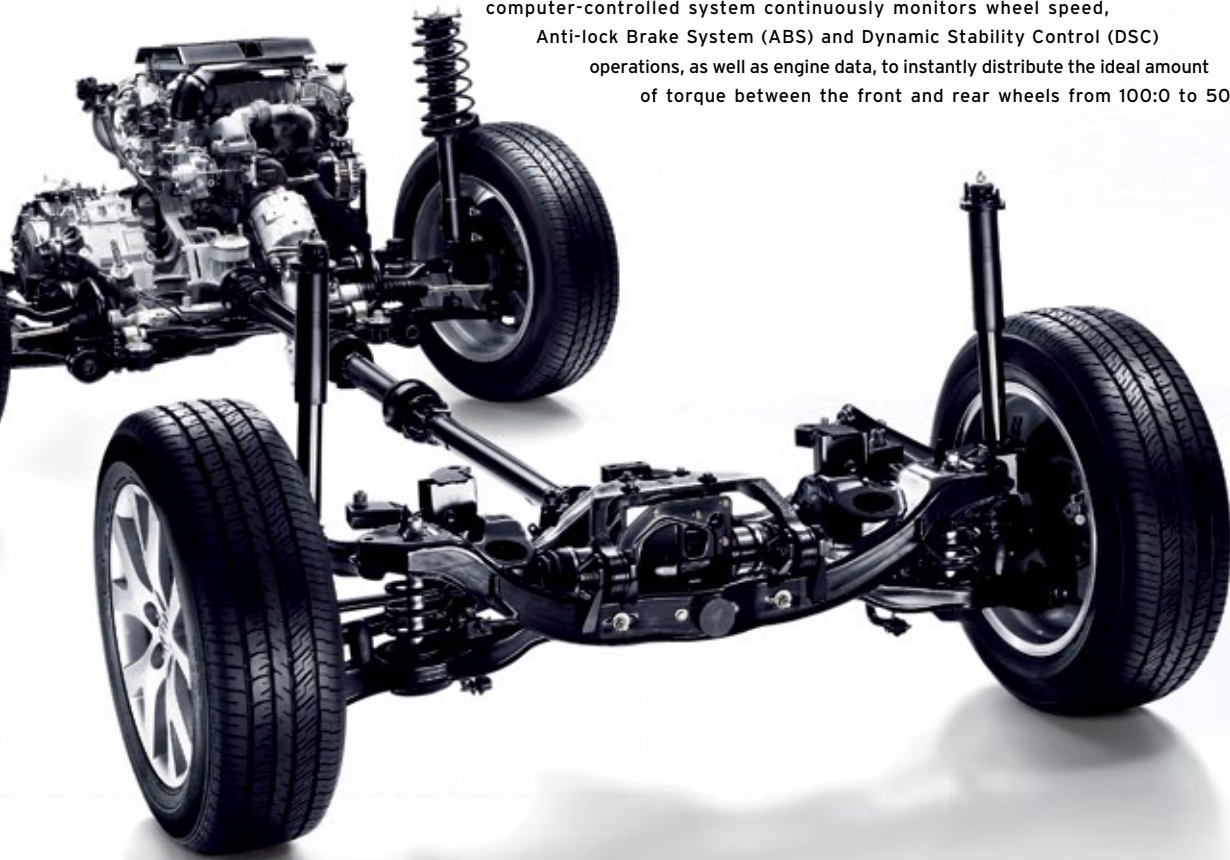
CX-7's advanced 244-hp, 2.3 L, DOHC, in-line, 16-valve, 4-cylinder, MZR, Direct Injection Spark Ignition (DISI) engine is turbocharged, intercooled and direct-injected to deliver more horsepower. Translation: An impressive 244-hp @ 5,000 rpm and 258 lb. ft. of torque @ 2,500 rpm. Plus the exceptional ability to deliver 99% of its peak torque up to 5,000 rpm.



FACTOR FUN-TO-DRIVE
INTO YOUR NEW SUV EQUATION.

Mazda CX-7 is as exhilarating to drive as it is to look at - thanks to a high-tech powertrain that's as advanced as it is well-matched. Providing all the power is a 244-hp, all-aluminum, 2.3 L, MZR engine that's turbocharged, intercooled and even direct-injected to further boost torque, improve combustion and enhance fuel economy. To help you make the most of all that power under CX-7's stylish hood, Mazda engineers added an advanced six-speed **Sport** mode automatic transmission. With a best-of-both-worlds design that includes a "Sport Shift" mode to give you the added control and fun of manually shifting gears - but without the inconvenience of a clutch. The end result is a powertrain without peer. And fun-to-drive performance without compromise.

Available on the GS model and standard on GT, Mazda's Active Torque-Split All-Wheel Drive system (AWD) helps provide optimum traction - regardless of changes in weather and road conditions. Its advanced computer-controlled system continuously monitors wheel speed, Anti-lock Brake System (ABS) and Dynamic Stability Control (DSC) operations, as well as engine data, to instantly distribute the ideal amount of torque between the front and rear wheels from 100:0 to 50:50.



AND YOUR MIND TO REST.
PUT THESE STANDARD SAFETY FEATURES TO WORK.

In Mazda CX-7, passenger safety doesn't depend upon extra-cost options or upgrades. It comes standard. Which is why every CX-7 we make includes: Four-wheel ventilated disc brakes. An Anti-lock Brake System (ABS) with Electronic Brake Force Distribution (EBFD) and brake assist. Dynamic Stability Control (DSC). And an electronic Traction Control System (TCS). Better still, inside the cabin, you're surrounded by the extra structural reinforcements of Mazda's "Triple H" construction, front and rear crumple zones, plus a full complement of dual front air bags, dual front side air bags and front/rear side air curtains* with roll-over protection. The impressive result: Mazda CX-7 earned the highest possible rating - Five Stars - in government frontal and side-impact crash tests¹. Equally impressive, every CX-7 model is available with an Active Torque-Split All-Wheel Drive system (AWD) to help provide optimum traction and control - regardless of changes in weather or road surface. It's one more way Mazda puts safety engineering and performance on an equally solid footing.

*Always wear your seat belt and secure children in the rear seat.
¹2008 CX-7 model tested with standard side impact air bags (SAB's). Government star ratings are part of the National Highway Traffic Safety Administration's (NHTSA's) New Car Assessment Program (www.safercar.gov).



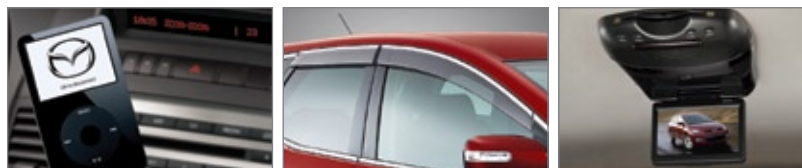
★★★★★
HIGHEST GOVERNMENT CRASH TEST RATING*

CX-7's extensive array of safety features includes Mazda "Triple H" construction, which adds extra structural reinforcements to key cabin areas; a full complement of six air bags and air curtains, including dual front air bags, dual front side air bags and front/rear side air curtains with roll-over protection; plus integral front and rear crumple zones.

Thanks to Mazda's comprehensive approach to safety engineering and an impressive complement of standard safety features, Mazda CX-7 has earned Five Stars - the highest possible rating - in frontal and side impact crash tests for driver and front-seat passenger conducted by the National Highway Traffic Safety Administration (NHTSA)¹.



ACCESSORIES



Pictured above from left to right: iPod® adapter, Door visors, DVD entertainment system.

- Aero Parts Kit
- All weather floor mats
- Auto dimming mirror with compass and HomeLink®
- Backup camera with auto dimming mirror display
- Cargo cover
- Cargo tray
- Cigarette lighter
- First Aid Kit
- Floor mats Carpet
- Fog lights
- Front and rear under garnish
- Mud guards
- Rear bumper step plate Chrome
- Scuff plates
- Side step tubes
- SIRIUS Satellite Radio
- Trailer hitch

For further information, please refer to the Mazda CX-7 Accessories Brochure. Mazda notes that all Genuine Mazda Accessories, if installed by your Mazda Dealer prior to or at an initial vehicle retail delivery, carry the same new-vehicle basic warranty as the Mazda CX-7.

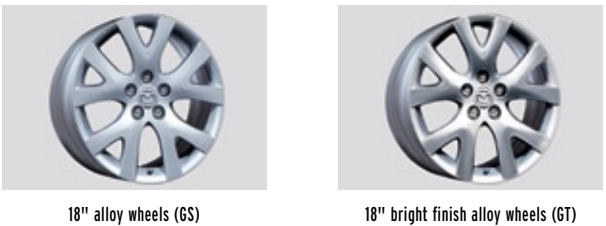
EXTERIOR COLOURS



COLOUR COMBINATIONS

EXTERIOR	INTERIOR	
	GS (CLOTH)	GT (LEATHER)
Platinum Silver Metallic	Black	Black
Black Cherry Mica	Sand	Sand
Liquid Platinum Metallic	Black	Black
Galaxy Grey Mica	Black	Black
Copper Red Mica	Black	Sand
Electric Blue Mica	Black	Black
Crystal White Pearl	Sand	Sand
Brilliant Black	Black	Black

MAZDA CX-7 WHEELS



For peace-of-mind motoring, we've created the Mazda Added Protection Plan (M.A.P.). M.A.P. complements your Mazda Limited Warranty for up to 7 years or 160,000 km, and protects you from unexpected repair expenses and the rising cost of repairs. All M.A.P. plans include Personal Budget and Repair Inflation Protection. In addition, all M.A.P. plans include Premium Roadside Assistance, which extends the roadside assistance coverage offered during the new-vehicle limited-warranty period throughout the M.A.P. term. The Premium Roadside Assistance offers Towing, Winching, Battery Boost, Out-of-Fuel Coverage, Tire Service, Lockout Service, Emergency Travel Expense Reimbursement and Travel Planning and Dealer Locator. Should you ever decide to sell your Mazda vehicle, M.A.P. is transferable to future owners and will enhance the resale value of your vehicle. The Mazda Added Protection Plan is fully backed and administered by Mazda Canada Inc. For more information, please contact your Mazda Dealer.

MAZDA GRADUATE PROGRAM Ask your dealer about Mazda's competitive program for recent university and college graduates.

Product changes and options availability: Following publication of this brochure, certain changes in standard equipment, options, prices and the like, or product delays may have occurred which would not be included in these pages. Your Mazda Dealer is your best source for up-to-date information. Mazda reserves the right to change product specifications at any time without incurring obligations. Options and accessories shown or described in this brochure are available at extra cost and may be offered only in combination with other options or subject to additional ordering requirements or limitations. E. & O. E.



ENGINE			
Type	2.3 L DOHC in-line 16-valve 4-cylinder MZR Direct Injection Spark Ignition (DISI) Turbo		
Displacement	2,260 cc	Torque SAE net lb. ft.	258 @ 2,500 rpm
Compression ratio	9.5:1	Fuel system	Direct Injection
Horsepower	244 @ 5,000 rpm	Recommended fuel	Premium (91 octane)/Regular*
*Premium or regular fuel may be utilized for the 2009 Mazda CX-7; however, for optimal engine performance premium fuel is recommended.			
DRIVETRAIN			
Type	Front-wheel drive; Optional AWD (standard on GT)		
Transmission	6-speed Sport mode automatic with overdrive		
CHASSIS			
Frame	Monocoque with triple "H" construction		
Front suspension	Independent strut type, coil springs and stabilizer bar		
Rear suspension	Independent multi-link, coil springs and stabilizer bar		
Steering	Rack-and-pinion with engine-rpm-sensing variable power assist		
Minimum turning circle	11.4 m (curb-to-curb)		
Brakes	Power-assisted ventilated 4-wheel disc brakes		
	Front: 296 mm	Rear: 302 mm	
	Anti-lock Brake System (ABS) with Electronic Brake Force Distribution (EBFD)		
Curb weight (kg)	2WD: 1,683	AWD: 1,782	
CAPACITIES			
Seating	5 persons	Fuel tank	69 L

2009 MAZDA CX-7 FEATURES

ENGINEERING FEATURES	GS	GT
2.3 L DOHC in-line 16-valve 4-cylinder MZR engine	S	S
Direct Injection Turbo System	S	S
6-speed Sport mode automatic transmission	S	S
Power-assisted front and rear disc brakes	S	S
Anti-lock Brake System (ABS) with Electronic Brake Force Distribution (EBFD)	S	S
Active Torque-Split All-Wheel Drive system (AWD)	0	S
Dynamic Stability Control (DSC)	S	S
Traction Control System (TCS)	S	S
Front and rear stabilizer bars	S	S
WHEELS AND TIRES		
18" alloy wheels	S	-
18" bright finish alloy wheels	-	S
235/60R18 all-season tires	S	S
Temporary spare tire	S	S
EXTERIOR FEATURES		
Body-coloured front and rear bumpers	S	S
Body-coloured door handles	S	-
Bright finish on door handles	-	S
Body-coloured lift-gate garnish	S	S
Body-coloured rear spoiler	S	S
Body-coloured power-operated door mirrors	S	S
Heated door mirrors	S	S
LED turn signal on door mirrors	-	S
Privacy glass	S	S
Headlights - Halogen	S	-
Headlights - Xenon (HID) with manual levelling feature	-	S
Front variable intermittent wipers; Rear intermittent wiper	S	S
Automatic headlight control	S	S
Fog lights	-	S
Dual exhaust outlets	S	S
AUDIO		
AM/FM CD player with 4 speakers	S	S
9-speaker premium Bose® audio system with AM/FM 6-disc in-dash CD changer	-	LP
AudioPilot® noise compensation technology and Centerpoint® Surround Sound System	-	LP
MP3 functionality on CD player	S	S
Auxiliary audio input	S	S
SIRIUS Satellite Radio	-	LP
Bluetooth® hands-free phone integration	-	LP
Steering-wheel-mounted audio controls	S	S
COMFORT AND CONVENIENCE		
Air conditioning	S	S
Manual climate controls	S	-
Automatic climate controls	-	S
Steering-wheel-mounted cruise controls	S	S
Tilt-adjustable steering wheel	S	S
Internal fuel door release	S	S
Power door locks	S	S
Power windows with driver's/front passenger's one-touch up and down feature	S	S
Auto up/down system for front windows (keyless [down only] and key cylinder)	S	S
Remote keyless entry system with retractable key (includes two transmitters)	S	S
Intelligent key system (keyless entry and start)	-	LP
Rear seat heater ducts	S	S
Cargo area lamp	S	S
Map lamps	S	S

EXTERNAL DIMENSIONS (mm)			
Wheelbase	2,750	Overall width	1,872
Track (fr/rr)	1,617/1,612	Overall height	1,645
Overall length	4,675	Ground clearance	206
INTERNAL DIMENSIONS			
Headroom (fr/rr) (mm)	970/980 (with moonroof); 1,009/998 (without moonroof)		
Legroom (fr/rr) (mm)	1,059/925		
Shoulder room (fr/rr) (mm)	1,472/1,417		
Cargo length (mm)	1,013 (rear seat to tailgate)		
Cargo width (mm)	1,050 (between quarter trims)		
Cargo volume (L)	1,658 (behind front seatback)		
Cargo volume (L)	848 (behind rear seatback)		
Passenger volume (L)	2,881		
Total volume (L)	3,729		
FUEL ECONOMY RATINGS* (L/100 km)			
	2WD	AWD	
City	11.9	12.7	
Highway	8.7	9.1	
*Estimated fuel economy. Your actual fuel consumption may vary.			
TOWING CAPACITY			
Towing	907 kg (2,000 lbs.)		

COMFORT AND CONVENIENCE (cont'd)	GS	GT
Driver's and passenger's sunvisors with illuminated covered vanity mirrors and extensions	S	S
Driver's side footrest	S	S
Day/night rearview mirror	S	-
Auto-dimming rearview mirror with HomeLink®	-	S
Power outlet with cap (2)	S	S
Dual front and rear cup holders	S	S
Passenger assist grips (3)	S	S
Coat hooks (2)	S	S
Voice-activated navigation system with touchscreen and rearview camera	-	0
Power glass moonroof with one-touch open and close	0	S
SEAT AND TRIM		
8-way power-adjustable driver's seat	S	S
Driver's seat manual lumbar support	S	S
Heated front seats	S	S
60/40-split fold-down rear seatback with centre armrest	S	S
Cloth upholstery	S	-
Leather-trimmed upholstery	-	S
Leather-wrapped 3-spoke steering wheel	S	-
Leather-wrapped 3-spoke steering wheel with piano black finish	-	S
Leather-wrapped shift knob	S	S
Inner door handles with silver finish	-	S
INSTRUMENT PANEL AND STORAGE		
Electroluminescent gauges with blue indirect lighting	-	S
Tachometer	S	S
Exterior temperature gauge	-	S
Engine coolant temperature gauge	S	S
Ignition key illumination	S	S
Warning lights for low fuel level, low windshield washer fluid, door ajar, check engine, oil pressure and air bags	S	S
Front door storage pockets with bottle holders	S	S
Driver's and passenger's seatback pocket	S	S
Lockable glove compartment	S	S
Centre console box with lid	S	S
Retractable cargo cover	-	S
SAFETY AND SECURITY		
Dual front air bags	S	S
Dual front side air bags	S	S
Dual side air curtains	S	S
Roll-over sensor for air curtains	S	S
Brake assist	S	S
Engine immobilizer theft-deterrent system	S	S
Anti-theft alarm system	S	S
Side-door impact-protection beams	S	S
3-point safety belts for all occupants	S	S
Whiplash-reducing adjustable front and rear seat head restraints	S	S
Height adjustable front safety-belt anchors	S	S
Integrated child-seat anchors	S	S
Driver's and front passenger's safety-belt pretensioners and load limiters	S	S

S = Standard 0 = Optional - = Not available LP = Luxury Package
Luxury Package: 9-speaker premium Bose® audio system with 6-disc in-dash CD changer, AudioPilot® noise compensation technology and Centerpoint® Surround Sound System, intelligent key system (keyless entry and start), Bluetooth® hands-free phone integration and SIRIUS Satellite Radio. (Available on Mazda CX-7 GT.)

Navigation System: Navigation System with touchscreen and rearview camera. (Available on Mazda CX-7 GT.)
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