

2010 | MUSTANG



Focus

Fusion

Mustang

Taurus

Our commitment to you... Peace-of-Mind Protection

- Basic Coverage: 3 years/60,000 km
- Powertrain Warranty: 5 years/100,000 km
- Corrosion Warranty: 5 years/unlimited distance
- Roadside Assistance: 5 years/100,000 km

Certain conditions apply. For more information on these warranties and coverages, ask your local Ford of Canada Dealer or visit ford.ca.

For more information on
Ford of Canada products and services,
please visit our website:

ford.ca

For prompt, courteous answers
to your questions:

Ford Customer Relationship Centre
1-800-565-3673
Ford Credit Customer Service Centre
1-877-636-7346

FORD EXTENDED SERVICE PLAN

For a purchase or lease, the Ford Extended Service Plan (ESP) gives you "Peace-of-Mind" protection designed to cover key vehicle components and help protect you from the cost of unexpected repairs. To add to your peace of mind and help protect your investment beyond your New Vehicle Basic Warranty, complement your ESP with a prepaid maintenance plan that covers all required scheduled maintenance items for your vehicle and 8 wear items. Ask your Dealer for a Ford ESP, the only service contract backed exclusively by Ford Motor Company of Canada, Limited, and honoured at all Ford and Ford Lincoln Dealerships across North America. Certain limitations and exclusions apply, see your Dealer for details.

FORD CREDIT

Get the ride you want. Whether you plan to lease or finance, you'll find the choices that are right for you at Ford Credit. Ask your local Ford of Canada Dealer for details or check us out at fordcredit.ca.



2010 FORD MUSTANG



**INVADES YOUR SOUL
& STEALS YOUR HEART**



Muscle goes modern for 2010 – Mustang hits the streets with an all-new allure. The look is sleeker. The V8 power is greater. The exhaust growl is throatier. And from lessons learned in championship Mustang racing, the ride, steering and handling are all tighter. The legend, advanced.



Drive one.



PERFORM WITH MORE **AGILITY** THAN EVER



Mustang GT Coupe in Brilliant Silver Metallic.
Closed course. Professional driver. Do not attempt.

Pop the clutch and do it up. Springs, stabilizer bars and shocks were fine-tuned for a more engaging experience. Wheel/tire combos are beefier. Drag coefficient is lowered on GT and V6; also, downforce increases 23% and 37%, respectively. It all makes for one bad Mustang. Leaner and much meaner – in a really fun way, of course.



315-HP V8 AND 210-HP V6

Horsepower gains on the V8 are achieved by the addition of cold-air induction. Signature exhaust sounds emanate from larger tips on the V8 and V6. Electronic stability control (ESC), all-speed traction control and ABS work together to keep the rubber on the road. Push performance to the limit with a 3.73 rear axle ratio in the TrackPack option.



BOLSTERED BUCKETS, PLUS

Inside, muscular shapes mirror the motion and emotion of the exterior. Detailed surfaces and sculpted forms mix light and shadow to create dimension. Enhance the mood with available Ambient Lighting – select from 7 changeable LED hues for the MUSTANG sill plates, footwells, cupholders and door pockets.

PREPARE TO BE BLOWN AWAY BY **REFINEMENT**

SYNC
Powered by **Microsoft**

SIRIUS
SATELLITE RADIO

Dramatic to say the least, the cockpit is an all-new blend of world-class craftsmanship, premium materials and the latest technology. A seamless, soft-touch skin wraps the one-piece instrument panel. Gauges glow Ice Blue.TM And genuine aluminum accents are available for added intensity. Prepare for launch.



FORD SYNC[®] AND SIRIUS[®] SATELLITE RADIO¹

SIRIUS Radio – with 100% commercial-free music that booms out over a 500-watt Shaker audio system – and voice-activated Ford SYNC are available. Press a button on the steering wheel and talk: Most digital media players and Bluetooth[®]-enabled phones are at your command.² SYNC also provides you with the assurance of direct-connect 911 Assist.^{TM3}



NEXT-GEN NAVIGATION PACKAGE

Featuring the same speech-recognition setup as SYNC, this GPS-based option offers Route Guidance – reading upcoming street names aloud. The system also has nearly 10 gigabytes of storage space: Manage music with the Jukebox function, rip up to 2400 songs and load pics to your home page. In addition to all that stuff, you also get dual-zone climate control and a Rear View Camera.

Power in its purest form. An indescribable rush, revealing your true nature while making you one with it. The top powers down in seconds, Z-folding neatly out of sight. This convertible is truly *outta sight*. Pretty much a must-have for catching those rays – and all sorts of attention too.

SOAK UP THE STARES



WEATHERPROOF LOW-PROFILE RAGTOP

Breathtaking when going topless. Yet just as distinctive when hittin' the streets top-on. The convertible roof is constructed of 3 layers: waterproofed outside, tailored inside, and sound-deadened in between. Its glass rear window sports a defroster.



REAR VIEW CAMERA

Agreed: With the top down you've got great views every which way. But with top up (or in the coupe), you'll appreciate this available hi-tech helper. A full-colour image of what's in back is projected in front of you on the 8-in. navigation screen that's included. An overlaid grid assists.



Yeah, Alice digs this looking glass: The see-through, fixed roof awes the eyes with a lush panorama of changing skies and cityscapes. Tinted safety glass helps deflect UV rays, an acoustic layer reduces noise, and a manual shade is built in. Best of all, it's an option you can use 24/7/365.

GET A **GLASS ROOF** TO GO



EASY FUEL™ CAPLESS FUEL-FILLER SYSTEM

Taking a cue from the world of racing, fill-ups have never been easier. And there's the potential of reduced evaporative emissions – no more driving away with a missing or poorly installed gas cap. On the topic of efficiency, the V6 with 5-speed manual gets 7.6L/100 km (37 mpg) hwy. In the city, you can expect 11.7L/100 km (24 mpg).⁴



(U.S. model shown.)

MYCOLOR®

Take personalization to the next level with this awesome option. Turn the key and you're greeted with a sweeping motion of the cluster needles, as well as staged halo lighting. Create more than 125 background colour combinations for the full complement of 6 gauges; simply mix the red-green-blue palette to your liking.

ACCESSORIES

- A.** Decklid Fascia Panel
- B.** Decklid Pedestal Spoiler
- C.** Over-the-Top Stripes
- D.** Hood & Side Stripes
- E.** Hood Scoop
- F.** Side Scoops
- G.** 18-in. Chrome Wheel

Also available:

- All-Weather Floor Mats
- Ashcup/Coin Holder/Smoker's Pack
- Cargo Area Protector
- Cargo Net
- Cargo Organizer
- Convertible Hard Tonneau Cover⁵
- Electrochromic Mirrors
- Front End Covers
- Full Vehicle Covers
- Garmin® nüvi® Portable Navigation System⁵
- Hood Deflector
- Illuminated Sill Plates
- Interior Lighting Kit
- Keyless Entry Keypad
- Lower Rear Fascia (Diffuser style)
- Pony Grille
- Premium Carpeted Floor Mats
- Remote Start Systems
- Side Window Deflectors
- Soft Cargo Cooler
- Soft Cargo Organizer
- Spoilers
- Vehicle Security System
- Wheels
- Wheel Locks
- Wiper Shaker⁵

⁵Ford Licensed Accessories.



Ford of Canada warrants that its authorized Dealers will repair or replace any Genuine Ford Accessory that is properly installed by the authorized Dealer that sold the accessory and found to be defective in factory-supplied materials or workmanship. The accessory will be warranted for whichever provides you the greatest benefit: 12 months/20,000 km (whichever occurs first), or the remainder of your 36-month/60,000-km (whichever occurs first) Basic Coverage in the New Vehicle Limited Warranty. Contact your local Ford of Canada Dealer for details.

Ford Licensed Accessories (FLA) are warranted by the accessory manufacturer's limited warranty. The warranty coverage will vary by accessory manufacturer. Contact your local Ford of Canada Dealer for details regarding the accessory manufacturer's limited warranty and/or for a copy of the FLA product limited warranty offered by the accessory manufacturer.

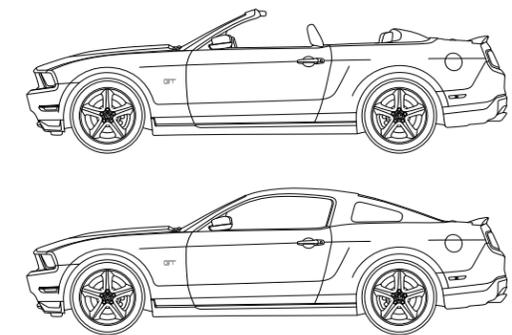
Ford ESP PremiumCare Plan. Depending on the Ford ESP Plan you select, some Dealer-installed Genuine Ford Accessories can be covered up to 7 years or 150,000 km. See your Ford of Canada Dealer for details.



SPECIFICATIONS

Dimensions & Ratings

Exterior mm (in.)	Coupe	Convertible
Wheelbase	2720 (107.1)	2720 (107.1)
Length	4778 (188.1)	4778 (188.1)
Height	1412 (55.6)	1425 (56.1)
Width — Excluding mirrors	1877 (73.9)	1877 (73.9)
Width — Including mirrors	2035 (80.1)	2035 (80.1)
Interior mm (in.)		
Front		
Head room	978 (38.5)	986 (38.8)
Shoulder room	1405 (55.3)	1405 (55.3)
Hip room	1356 (53.4)	1356 (53.4)
Leg room	1077 (42.4)	1077 (42.4)
Rear		
Head room	881 (34.7)	927 (36.5)
Shoulder room	1311 (51.6)	1143 (45.0)
Hip room	1189 (46.8)	1148 (45.2)
Leg room	757 (29.8)	757 (29.8)
Capacities L (cu. ft.)		
Passenger volume	2359 (83.3)	2294 (81.0)
Luggage volume	379 (13.4)	272 (9.6)
Total interior volume	2738 (96.7)	2566 (90.6)
Fuel capacity litres	61	61



Engines

	4.0L SOHC V6	4.6L SOHC V8
Horsepower (hp @ rpm)	210 @ 5300	315 @ 6000
Torque (lb.-ft. @ rpm)	240 @ 3500	325 @ 4250

Estimated Fuel Consumption Ratings⁴

4.0L SOHC V6 engine Manual transmission	11.7L/100 km city and 7.6L/100 km hwy. (24 mpg city/37 hwy.)
4.0L SOHC V6 engine Automatic transmission	12.8L/100 km city and 8.4L/100 km hwy. (22 mpg city/34 hwy.)
4.6L SOHC V8 engine Manual transmission	12.7L/100 km city and 8.2L/100 km hwy. (21 mpg city/34 hwy.)
4.6L SOHC V8 engine Automatic transmission	12.3L/100 km city and 8.6L/100 km hwy. (23 mpg city/33 hwy.)

⁴Fuel consumption ratings based on Transport Canada approved test methods.

BUILD YOUR MUSTANG IN 6 EASY STEPS.



PICK YOUR TRIM STYLE.

V6 Standard Features

MECHANICAL

4.0L SOHC V6 engine
5-speed manual transmission (3.31 axle ratio)
Coil-over-strut front suspension
Coil spring 3-link solid-axle rear suspension
Compact spare tire
Front and rear stabilizer bars
Power 4-wheel disc Anti-lock Brake System with All-Speed Traction Control
Power rack-and-pinion steering

SAFETY & SECURITY

Personal Safety System™ with dual-stage front airbags⁶
AdvanceTrac® ESC (electronic stability control)⁷
Belt-Minder® front safety belt reminder
Front-seat side airbags⁶
LATCH — Lower anchors and tether anchors for child-safety seats
Illuminated entry
Safety belt restraint system — 3-point shoulder and lap safety belt system on all seating positions
SecuriLock® passive anti-theft engine immobilizer system
Side-intrusion door beams
SOS Post-Crash Alert System™⁸
Tire Pressure Monitoring System (excludes spare)

SEATING

6-way power driver seat with power lumbar
50/50 split-folding rear seat (coupe only)
Cloth-trimmed seats

INTERIOR

4-gauge instrument cluster with chrome accents
Air conditioning
Auxiliary audio input jack
Cruise control
Full centre floor console with armrest and lockable storage
Ice Blue™-lit instrumentation
Power door locks
Power windows with one touch-up/-down feature
Premium AM/FM stereo with single-CD audio system

EXTERIOR

Easy Fuel™ capless fuel-filler system
Light-Emitting Diode (LED) tail lamps
Mirrors — Power sideview
Rear spoiler
Rear-window defroster
Rocker mouldings — Black
Variable-interval windshield wipers
Vinyl top (convertible only)

PACKAGE

Pony Package — Includes Pony grille with chrome bezel, front lower fascia-mounted fog lamps, Pony fender badges, lower bodyside tape stripes, 18-in. polished cast-aluminum wheels with P235/50WR18 all-season tires, automatic headlamps, rear spoiler, unique 3.5-in.-wide chrome exhaust tip, and carpeted floor mats with tri-bar Pony badging

GT Standard Features

MECHANICAL

4.6L SOHC V8 engine
5-speed manual GT transmission (3.55 axle ratio)
18-in. wide-spoke painted-aluminum wheels
P235/50R18 all-season performance tires
Coil-over-strut front suspension
Coil spring 3-link solid-axle rear suspension
Compact spare tire
Front and rear stabilizer bars
Limited-slip differential
Power 4-wheel disc Anti-lock Brake System with All-Speed Traction Control
Power rack-and-pinion steering
Stainless steel exhaust with dual 3.5-in.-wide tips

SAFETY & SECURITY

Personal Safety System with dual-stage front airbags⁶
AdvanceTrac ESC (electronic stability control)⁷
Belt-Minder front safety belt reminder
Front-seat side airbags⁶
LATCH — Lower anchors and tether anchors for child-safety seats
Illuminated entry
Safety belt restraint system — 3-point shoulder and lap safety belt system on all seating positions
SecuriLock passive anti-theft engine immobilizer system
Side-intrusion door beams
SOS Post-Crash Alert System⁸
Tire Pressure Monitoring System (excludes spare)

SEATING

6-way power driver seat with power lumbar
50/50 split-folding rear seat (coupe only)
Leather-trimmed seats

INTERIOR

6-gauge instrument cluster with MyColor® illumination
Air conditioning
Ambient Lighting
Auxiliary audio input jack
Bright polished shift knob
Cruise control
Ford SYNC® voice-activated communications and entertainment system
Full centre floor console with armrest and lockable storage
Ice Blue-lit instrumentation
Leather-wrapped steering wheel with satin-aluminum spokes
Message centre
Power door locks
Power windows with one touch-up/-down feature
Satin-aluminum-finish instrument panel; bright air vent surrounds, door handles and scuff plates
Shaker 500 Audio System with AM/FM stereo/6-disc in-dash CD changer, MP3 capability, 8 speakers and 500 watts
SIRIUS Satellite Radio — Includes 6-month prepaid subscription

EXTERIOR

Automatic headlamps
Black-chrome Pony badge located in grille
Easy Fuel capless fuel-filler system
Fog lamps — In fascia
Headlamps — Complex-reflector halogen
Light-Emitting Diode (LED) tail lamps
Mirrors — Power sideview
Rear spoiler
Rear-window defroster
Rocker mouldings — Black
Variable-interval windshield wipers
Vinyl top (convertible only)

PACKAGE

Comfort Group — Includes heated driver and front-passenger seats, 6-way power front-passenger seat, and auto-dimming rearview mirror with compass



PICK YOUR BODY STYLE.

V6 Coupe



V6 Convertible



GT Coupe



GT Convertible



PICK YOUR OPTIONS.

V6 Options

- 5-speed automatic transmission
- Engine block heater
- Glass roof (coupe only)
- High-Intensity Discharge (HID) headlamps (requires Security Package; late availability)
- Leather-trimmed seats with heated front seats (requires Interior Upgrade Package)
- Soft boot for convertible top
- Tape stripe delete

GT Options

- 5-speed automatic transmission with satin-aluminum-plated shift lever
- 19-in. machined-aluminum wheels (includes strut tower brace)
- 19-in. premium painted wheels (includes strut tower brace)
- Engine block heater
- Glass roof (coupe only)
- High-Intensity Discharge (HID) headlamps (requires Security Package; late availability)
- Shaker 1000 Audio System with AM/FM stereo/6-disc in-dash CD changer, MP3 capability, 10 speakers — including a pair of subwoofers — and 1000 watts (not available with Next-Gen Navigation Package)
- Soft boot for convertible top
- Spoiler delete

Footnotes & Disclaimers

¹See your Ford of Canada Dealer or contact SIRIUS at 1-888-539-7474 for more information. "SIRIUS," the SIRIUS dog logo, channel names and logos are trademarks of SIRIUS Satellite Radio Inc.

²Driving while distracted can result in loss of vehicle control. Only use mobile phones and other devices, even with voice commands, when it is safe to do so. Microsoft is a registered trademark of Microsoft Corporation. The Bluetooth word mark is a trademark of the Bluetooth SIG, Inc.

³The vehicle's electrical system (including the battery), the wireless service provider's signal, and a connected mobile phone must all be available and operating for 911 Assist to function properly. These systems may become damaged in a crash. The paired mobile phone must be turned on, connected to SYNC, and the 911 Assist feature enabled in order for 911 to be dialed.

⁴Fuel consumption ratings based on Transport Canada approved test methods.

⁵Ford Licensed Accessories.

⁶Always wear your safety belt and secure children in the rear seat.

⁷Remember that even advanced technology cannot overcome the laws of physics. It's always possible to lose control of a vehicle due to inappropriate driver input for the conditions.

⁸SOS hardware may become damaged or the battery may lose power in a crash, which could prevent operation. Not all crashes will activate an airbag or safety belt pretensioner.

Garmin is a registered trademark of Garmin Ltd.

Competitive comparisons are based on 2009 competitive models (Sports Car class), publicly available information and Ford data at the time of printing. Some features discussed may be optional. Vehicles shown may contain optional equipment. Features shown may be offered only in combination with other options or subject to additional ordering requirements or limitations. Dimensions shown may vary due to optional features and/or production variability. Following publication of this catalogue, certain changes in standard equipment, options and the like, or product delays may have occurred which would not be included in these pages. Your Ford of Canada Dealer is your best source for up-to-date information. Ford Motor Company of Canada, Limited, reserves the right to change product specifications at any time without incurring obligations. Colours may not be exactly as illustrated due to restrictions of the printing process. Please see your sales consultant for specific colour and model availability.

BUILD YOUR MUSTANG IN 6 EASY STEPS.



PICK YOUR WHEELS.



19-in. Premium Painted
Optional on GT Coupe and Convertible



18-in. Polished Cast-Aluminum
Standard on V6 Coupe and Convertible



18-in. Wide-Spoke Painted-Aluminum
Standard on GT Coupe and Convertible



19-in. Machined-Aluminum
Optional on GT Coupe and Convertible



PICK YOUR PACKAGE.

V6 Packages

Comfort Group

Includes heated driver and front-passenger seats, 6-way power front-passenger seat, and auto-dimming rearview mirror with compass (requires Interior Upgrade Package)

Interior Upgrade Package

Includes 6-gauge instrument cluster with MyColor® illumination; Ambient Lighting; SYNC; Shaker 500 Audio System; SIRIUS Satellite Radio; leather-wrapped steering wheel with satin-aluminum spokes; cloth Sport bucket seats; satin-aluminum-finish instrument panel; bright air vent surrounds, door handles and scuff plates; satin-aluminum-plated shift lever (automatic) or bright polished shift knob (manual); message centre; and Dark Charcoal pleated door-trim panel inserts

Next-Gen Navigation Package

Includes Dual-zone Electronic Automatic Temperature Control; Rear View Camera; and hard drive-based, voice-activated Navigation System featuring nearly 10 gigabytes of digital storage for pictures and music

Security Package

Includes Active Anti-Theft System and wheel-lock kit



GT Packages

Next-Gen Navigation Package

Includes Dual-zone Electronic Automatic Temperature Control; Rear View Camera; and hard drive-based, voice-activated Navigation System featuring nearly 10 gigabytes of digital storage for pictures and music

Premier Trim With Colour Accent Package

Includes Charcoal Black interior environment with colour-accented seats in your choice of Brick Red with Cashmere-coloured racing stripe, Charcoal Black with Grabber Blue racing stripe, or Charcoal Black with Cashmere-coloured racing stripe; matching door trim with bright Pony badge; and dark-aluminum instrument panel

Security Package

Includes Active Anti-Theft System and wheel-lock kit

Track Package

Includes dual-piston calipers, performance brake pads, recalibrated AdvanceTrac® ESC (electronic stability control), and performance 3.73 rear axle ratio (manual coupe only)

BUILD YOUR MUSTANG IN 6 EASY STEPS.



PICK YOUR PAINT, STRIPES AND INTERIOR FABRIC.

Exterior

- 1 Performance White
- 2 Sunset Gold Metallic
- 3 Torch Red
- 4 Red Candy Metallic with Tinted Clearcoat
- 5 Sterling Grey Metallic
- 6 Grabber Blue Metallic
- 7 Brilliant Silver Metallic
- 8 Kona Blue Metallic
- 9 Black

Ford uses clearcoat paint for beauty and protection. Colours shown are representative only. Not all colours are available on all models. See your Ford of Canada Dealer for actual paint/trim options.

Stripes

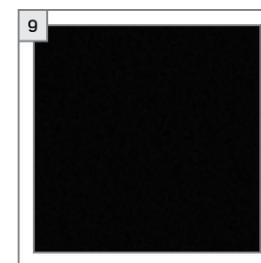
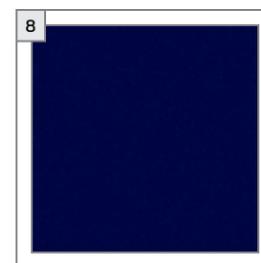
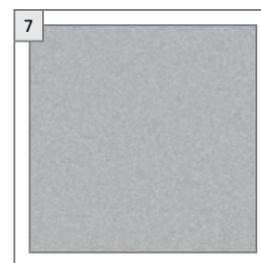
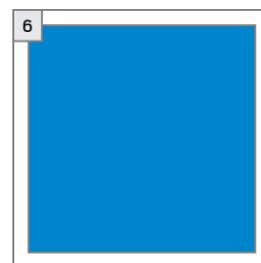
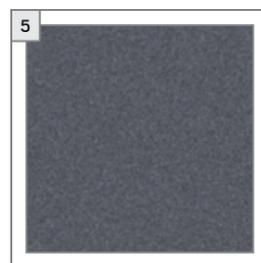
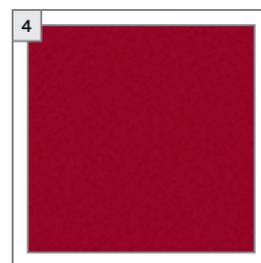
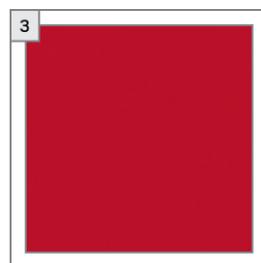
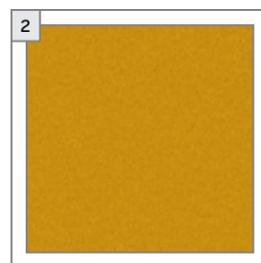
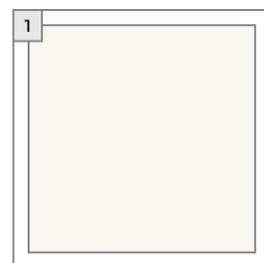


Black



White

White bodyside tape stripe not available with Performance White or Brilliant Silver exterior paint.



Convertible Tops

- Performance White
- Sunset Gold Metallic
- Torch Red
- Red Candy Metallic
- Sterling Grey Metallic
- Grabber Blue Metallic
- Brilliant Silver Metallic
- Kona Blue Metallic
- Black
- Stone
- Black



Interior

- Performance White
- Sunset Gold Metallic
- Torch Red
- Red Candy Metallic
- Sterling Grey Metallic
- Grabber Blue Metallic
- Brilliant Silver Metallic
- Kona Blue Metallic
- Black
- Stone
- Saddle
- Charcoal Black
- Brick Red with Cashmere-coloured racing stripe
- Charcoal Black with Grabber Blue racing stripe
- Charcoal Black with Cashmere-coloured racing stripe

V6 Cloth Seating

Standard on V6



V6 Cloth Seating

Standard on V6 with Interior Upgrade Package



V6 and GT Leather Seating

Standard on GT; optional on V6 with Interior Upgrade Package



Premier Trim With Colour Accent Package Leather Seating

Standard on Premier Trim With Colour Accent Package

