



2010 CR-V



> A DRIVE FOR LIFE.

Let's make their world a brighter place today and every day.

At Honda, we have always considered it our responsibility to do our part to help preserve the global environment, for today and for generations to come. This is an environmental vision we call *Blue Skies for our Children*, and you can see it in almost every product we make. And in keeping with our tradition of turning innovative ideas into products that enrich people's lives, with minimal impact on our planet, we look forward to a brighter tomorrow – with *Blue Skies for our Children*.



tomorrow

I want blue skies for everyone

Add style to your
list of things to do.



EX 2WD model shown.

A DRIVE FOR LIFE.

CR-V

Cargo room meets engine vroom.



Say hello to the 2010 Honda CR-V. Equal parts form and function, the forward-thinking CR-V has been designed to attract attention from the inside out. From its 2064 litres of easily configurable cargo space to its more powerful and more fuel-efficient 180-hp, 2.4-litre i-VTEC® engine, the CR-V is refined sport utility – without reservation.

EX-L model shown.

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It practically loads itself.



The CR-V was designed with loads of fun in mind. From the moment you open the large doors or access the one-hand-operated flip-up rear door, you're welcomed by ample interior utility and cargo space. What's more, the CR-V's stylish aerodynamic exterior has been intelligently proportioned for superior cross-town or cross-country handling. So whether you're parking, loading or exploring, it all comes together in the innovative CR-V.

> 60/40 split sliding fold & tumble forward rear seats / Available dual-deck cargo shelf / Reclining rear seatbacks with centre pass-through / Illuminated cargo compartment

EX model shown.

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Powerfully efficient and
efficiently powerful.



Set a faster, more fuel-efficient pace wherever you go with the enhanced 180-hp, aluminum-alloy, 16-valve, DOHC, i-VTEC 4-cylinder engine. Plus, with the Drive-by-Wire Throttle System™ you will enjoy smoother acceleration the instant you need it. For an added touch of excitement, the CR-V's quick-shifting 5-speed automatic transmission with Grade Logic Control and lockup torque converter ensures that power and efficiency are optimized on all kinds of terrain. To top it all off, the CR-V is a low-emission vehicle with a Tier 2 Bin 5 rating.

EX model shown.

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Handles more than
just the road.



Confidence is automatic with the CR-V's available Real Time™ 4-wheel drive system. For extra traction when you need it, the system automatically engages the rear wheels for maximum grip on loose or rough terrain. When added grip isn't required, the system reverts to 2-wheel drive for improved fuel efficiency and handling on the highway. Plus, the CR-V's unique rigid-steel body structure has a lower centre of gravity, offering you increased stability and manoeuvrability unlike anything you would expect from an SUV.

> MacPherson strut front suspension / Multi-link rear suspension / 17-inch aluminum-alloy wheels / Power-assisted disc brakes / Lower centre of gravity

EX 2WD model shown.

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Think bells, whistles and brains.

Technically speaking, the CR-V is ahead of its time. Consider the available Honda Satellite-Linked Navigation System™ with bilingual Voice Recognition, which can respond to over 600 verbal commands and can guide you to your destination using voice prompts or the moving-map display. Plus, with the available 7-speaker – including subwoofer – 270-watt, 6-disc AM/FM/CD Premium audio system with MP3/Windows Media® Audio playback capability, rush hour has never sounded better.

EX-L model shown with the available Honda Satellite-Linked Navigation System with bilingual Voice Recognition, steering wheel-mounted controls and rearview camera.

- 1 > A Maintenance Minder system monitors your driving to automatically determine when service is required. The system also anticipates maintenance schedules, such as oil-and-filter changes and tire rotation, based on your driving habits.
- 2 > Available steering wheel-mounted audio controls keep you on the right track while standard cruise controls help keep your eyes on the road and your hands on the wheel.
- 3 > For a more personalized listening experience, the CR-V audio system features available XM® Satellite Radio, a digital-media MP3/auxiliary input jack and an available USB device connector – so you can always bring your favourite playlists along for the ride.





It turns heads on the inside too.

Experience a flair for the extraordinary inside the CR-V's spacious luxury-lined cabin. From the available leather-wrapped steering wheel and shift knob to the exceptionally comfortable available leather-trimmed seating surfaces – with heated front seats and 8-way power-adjustable driver's seat – you will revel in 360 degrees of meticulous fit and upscale finish. Stay connected and in control with available Bluetooth® wireless mobile phone interface, XM® Satellite Radio* and a rearview camera. Plus, thanks to the available dual-zone automatic climate control system with air filtration, the CR-V is a very comfortable place to be no matter where you're sitting.

> Available Honda Satellite-Linked Navigation System with bilingual Voice Recognition, steering wheel-mounted controls and rearview camera / Available compass / Air conditioning with air-filtration system / Available power moonroof with tilt feature / Available exterior temperature indicator

*Includes a no-charge trial of 3 months, beyond which service fees apply. Available in 10 Canadian provinces and 48 contiguous U.S. states. See terms and conditions at www.xmradio.ca.

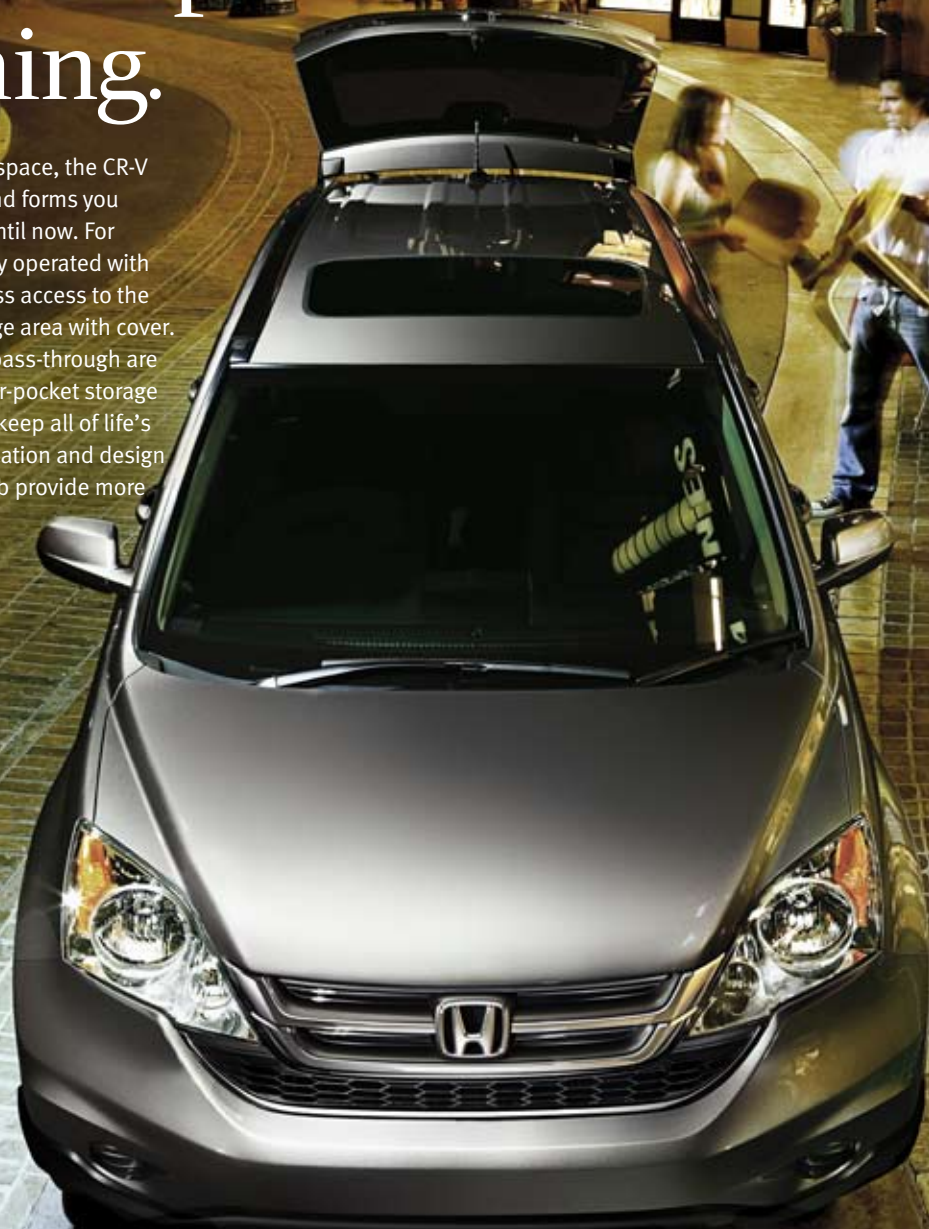
EX-L Navi model shown with the available Honda Satellite-Linked Navigation System with bilingual Voice Recognition, steering wheel-mounted controls and rearview camera.

A DRIVE FOR LIFE.

CR-V

Flip, fold or open for anything.

When it comes to configurable cabin space, the CR-V lets the fun unfold in ways, shapes and forms you would have never thought possible until now. For example, the flip-up rear door is easily operated with one hand to provide you with effortless access to the available dual-deck cargo shelf storage area with cover. Reclining rear seatbacks with centre pass-through are perfect for skis and longer items. Door-pocket storage bins and an available centre console keep all of life's little things in their place. Even the location and design of the centre dash-mounted shift knob provide more usable front seat space and legroom.





Solid on safety.

Safety for Everyone is Honda's commitment to providing one of the highest levels of standard safety features to help ensure occupant safety and protection.* And through real-world research, Honda is also focusing on developing unequalled measures of protection to enhance the safety of occupants in other vehicles and even pedestrians – an innovative idea that is quickly becoming a reality.

*Based on tests conducted by the National Highway Traffic Safety Administration (NHTSA).



Solid Frame Structure. Like all Honda trucks, the CR-V is built with a unique rigid-steel body structure for added strength and stability. Impact-absorbing front and rear crumple zones deform in a controlled manner to help absorb collision energy before it has a chance to intrude into the passenger cabin. Further occupant protection comes from a rigid safety cell that is reinforced with high-tensile steel and numerous cross braces to help stop cabin deformation.

Six Standard Airbags. Six airbags line the vehicle's cabin, including the revolutionary passenger-side Occupant Position Detection System (OPDS) airbag that will not deploy if the system detects a smaller-sized or out-of-position occupant. Plus, rear-seat Lower Anchors and Tethers for Children (LATCH) offer secure child-seat restraint.

Vehicle Stability Assist (VSA®). Vehicle Stability Assist with Traction Control senses and corrects oversteer and understeer to enhance handling and cornering stability, while Traction Control ensures grip during acceleration.

Pedestrian Safety. Innovative pedestrian safety features include energy-absorbing hood and front fenders and breakaway wiper pivots.

Anti-lock Brakes. For safe stopping, the 4-wheel Anti-lock Braking System (ABS) helps you maintain control under hard braking conditions, while Electronic Brake Distribution (EBD) optimizes braking power based on weight distribution inside the vehicle.

Tire Pressure Monitoring System. For enhanced safety and fuel efficiency, a Tire Pressure Monitoring System (TPMS) continually monitors the air pressure in each tire. If pressure drops in any one tire, an alert appears on the driver's instrument panel, indicating which tire needs attention.

Active Front Seat Head Restraints. Active front seat head restraints lessen the potential for neck injuries during rear-end collision by reducing the space between the occupant's head and the seat head.

Honda reminds you and your passengers to always buckle up. Children 12 and under are safest when properly secured in the rear seat.

A future we share.

At Honda, our goal is to be a company that society wants to exist. And today we are proud to say our existence in Canada is healthier than ever. Whether you're in Nova Scotia, Quebec, Ontario, Alberta or British Columbia, Honda is there. In fact, more than 22,000 Canadians work for Honda, and to date more than 1.2 million Canadians have benefited from charitable programs funded by Honda Canada and the Honda Canada Foundation. All in all, we think these numbers represent a good start.

We are also considerate of what kind of world future Canadian generations will inherit from us. And with this in mind, we thought it was time for something different.

In Canada, we have significantly reduced the total number of brochures we print each year and we are encouraging people to visit honda.ca to experience an interactive approach to our cars and company. We also suggest that you consider the environment after you've finished reading this brochure and please pass it on to others, or recycle it.

Thank you, Canada.



Honda associates and families have helped plant more than 71,000 trees in Canada over the last 5 years.

As the world's largest engine manufacturer, Honda has a proud tradition of turning innovative ideas into products that help make Canada and the world around us brighter and a little more fun. These products are equipped with some of the cleanest, most fuel-efficient engines you'll find on the road, in the water or high above the clouds. And as technically ingenious as these products are, they are all brought to life by The Power of Dreams®.



1> ASIMO™, the advanced life-assisting humanoid robot 2> The high-speed, fuel-efficient HondaJet™ 3> Honda's advanced safety research and development facility in Tochigi, Japan 4> First manufacturer of a full line of cleaner 4-stroke outboard motors 5> The world's first motorcycle safety airbag 6> The Honda FC Sport, our advanced hydrogen fuel-cell concept vehicle



1 >



2 >



7 >



3 >



4 >



8 >



5 >



6 >



9 >

Kits and Packages:

PROTECTION PACKAGE

- All-weather floor mats – black or taupe
- Cargo tray

REMOTE ENGINE STARTER PACKAGE

- With/without security system

TOWING PACKAGE

- Trailer hitch
- Trailer hitch ball – 1 7/8" or 2"
- Trailer hitch harness

HONDA i-LINC® KIT

- 1 > Hood edge deflector
- 2 > Full nose mask
- 3 > All-weather floor mats
- 4 > Fog lights
- 5 > Remote engine starter
- 6 > Locking wheel nuts
- 7 > Door visors
- 8 > Rear backup sensors
- 9 > Honda i-LINC®

10 >



15 >



- 10 > Side step bars, tubular – chrome
- 11 > Roof rack, ski attachment
- 12 > Roof rack, bike attachment
- 13 > Chrome exhaust finisher
- 14 > Cargo liner
- 15 > Tent
- 16 > Second-row seat cover
- 17 > Cargo cover – grey

Other Accessories Available:

- 17" alloy wheels – SBC
- Ashtray
- Automatic day/night rearview mirror with compass
- Bass Works System
- Body side mouldings
- Cargo cover – black
- Cargo net
- Cargo tray
- Cigarette lighter
- Door edge film
- Door edge guards
- Engine block heater
- Floor liner
- Interior trim kit – wood
- Leather steering-wheel cover
- Moonroof visor
- Rear armrest tray
- Rear tailgate spoiler
- Roof basket
- Roof box – short
- Roof rack
- Roof rack, snowboard attachment
- Running boards
- Side step bars, tubular – black
- Trailer hitch ball – 1 7/8" or 2"
- Trailer hitch and harness
- Trunk edge and bumper protector

11 >



12 >



16 >



13 >



14 >



17 >



CR-V LX

180-hp, 2.4-litre, 16-valve, DOHC, i-VTEC® 4-cylinder engine • 5-speed automatic transmission with Grade Logic Control and lockup torque converter • 4-wheel Anti-lock Braking System (ABS) with Electronic Brake Distribution (EBD) • 12-volt power outlets (2) • 17" aluminum-alloy wheels • 60/40 split sliding fold & tumble forward rear seats • 160-watt AM/FM/CD audio system with MP3/Windows Media® Audio playback capability and 4 speakers • Advanced Compatibility Engineering™ (ACE™) body structure • Air conditioning with air-filtration system • Available Real Time 4WD® • Drive-by-Wire Throttle System™ • Driver's seat with manual height adjustment • Dual-stage, dual-threshold front airbags (SRS) • Front and rear splash guards • Front side airbags with passenger-side Occupant Position Detection System (OPDS) • Heated power side mirrors • Maintenance Minder system • Power door locks • Power windows with auto-up/down driver's window • Privacy-tinted glass • Remote entry system • Side curtain airbags • Steering wheel-mounted cruise control • Tire Pressure Monitoring System (TPMS) • Under-seat storage bin • Vehicle Stability Assist (VSA®) with Traction Control

CR-V EX Adds to or replaces LX features:

12-volt power outlets (3) • 160-watt AM/FM/CD audio system with 6-disc in-dash CD changer, MP3/Windows Media® Audio playback capability and 6 speakers • Automatic on-off headlights • Body-coloured door handles • Body-coloured heated power side mirrors • Centre console • Chrome grille inserts • Chrome tailgate garnish • Compass • Driver's seat with 8-way power adjustment • Dual-deck cargo shelf • Dual-zone automatic climate control with air-filtration system • Exterior temperature indicator • Power moonroof with tilt feature • Security system • Steering wheel-mounted audio controls • USB device connector • Variable intermittent windshield wipers

CR-V EX-L Adds to or replaces EX features:

270-watt AM/FM/CD Premium audio system with 6-disc in-dash CD changer, MP3/Windows Media® Audio playback capability and 7 speakers including subwoofer • Available HandsFreeLink™-bilingual Bluetooth® wireless mobile phone interface • Available Honda Satellite-Linked Navigation System™ with bilingual Voice Recognition • Available rearview camera* • Heated front seats • Leather-trimmed seating surfaces • Leather-wrapped steering wheel and shift knob • Real Time 4WD® • XM® Satellite Radio†

Accessories

17" alloy wheels – SBC • All-weather floor mats – black or taupe • Ashtray • Automatic day/night rearview mirror with compass • Bass Works System • Body side mouldings • Cargo cover – black or grey • Cargo liner • Cargo net • Cargo tray • Chrome exhaust finisher • Cigarette lighter • Door edge film • Door edge guards • Door visors • Engine block heater • Floor liner • Fog lights • Full nose mask • Honda i-LINC® • Hood edge deflector • Interior trim kit – wood • Leather steering-wheel cover • Locking wheel nuts • Moonroof visor • Rear armrest tray • Rear backup sensors* • Rear tailgate spoiler • Roof basket • Roof box – short • Roof rack • Roof rack, bike attachment • Roof rack, ski attachment • Roof rack, snowboard attachment • Running boards • Second-row seat cover • Side step bars, tubular – black or chrome • Tent • Trailer hitch ball – 1 7/8" or 2" • Trailer hitch and harness • Trunk edge and bumper protector

Accessories may not be available on all trim levels.

*Does not replace the driver's responsibility to exercise due care while reversing.

†Includes a no-charge trial of 3 months, beyond which service fees apply. Available in 10 Canadian provinces and 48 contiguous U.S. states. See terms and conditions at www.xmradio.ca.

CR-V

SPECIFICATIONS



ENGINE	LX	EX	EX-L
2.4-litre, 16-valve, DOHC, i-VTEC® 4-cylinder	•	•	•
Horsepower @ rpm*	180 @ 6800	180 @ 6800	180 @ 6800
Torque (lb.-ft. @ rpm)*	161 @ 4400	161 @ 4400	161 @ 4400
Displacement (cc)	2354	2354	2354
Emissions rating	Tier 2 Bin 5	Tier 2 Bin 5	Tier 2 Bin 5
Bore and stroke (mm)	87 x 99	87 x 99	87 x 99
Compression ratio	10.5:1	10.5:1	10.5:1
Redline (rpm)	6500	6500	6500
Recommended fuel	Regular	Regular	Regular

*Horsepower and torque calculations reflect SAE net, Rev. 08/04, SAE J1349 procedures.

DRIVETRAIN	LX	EX	EX-L
5-speed automatic transmission with Grade Logic Control and lockup torque converter	•	•	•
Drive-by-Wire Throttle System™	•	•	•
Front-wheel drive (FWD)	•	•	•
Real Time 4WD®	Available	Available	•

CHASSIS	LX	EX	EX-L
17" aluminum-alloy wheels	•	•	•
All-season tires	225/65 R17	225/65 R17	225/65 R17
MacPherson strut front suspension	•	•	•
Multi-link rear suspension	•	•	•
Power-assisted rack-and-pinion steering	•	•	•
Power-assisted, ventilated front disc/solid rear disc brakes	•	•	•



SAFETY	LX	EX	EX-L
3-point height-adjustable front seat belts with front pretensioners	•	•	•
3-point rear seat belts	•	•	•
4-wheel Anti-lock Braking System (ABS) with Electronic Brake Distribution (EBD)	•	•	•
Active front seat head restraints	•	•	•
Advanced Compatibility Engineering™ (ACE™) body structure	•	•	•
Childproof rear door locks	•	•	•
Dual-stage, dual-threshold front airbags (SRS)	•	•	•
Front side airbags with passenger-side Occupant Position Detection System (OPDS)	•	•	•
Immobilizer Theft-Deterrent System	•	•	•
Lower Anchors and Tethers for Children (LATCH)	•	•	•
Security system		•	•
Side curtain airbags	•	•	•
Tire Pressure Monitoring System (TPMS)	•	•	•
Vehicle Stability Assist (VSA®) with Traction Control	•	•	•

EXTERIOR	LX	EX	EX-L
Chrome grille inserts		•	•
Chrome tailgate garnish		•	•
Door handles	Black	Body-coloured	Body-coloured
Front and rear splash guards	•	•	•
Heated power side mirrors	Black	Body-coloured	Body-coloured
Power moonroof with tilt feature		•	•
Privacy-tinted glass	•	•	•
Rear window defroster	•	•	•

ENTERTAINMENT	LX	EX	EX-L
160-watt AM/FM/CD audio system with MP3/Windows Media® Audio playback capability and 4 speakers	•		
160-watt AM/FM/CD audio system with 6-disc in-dash CD changer, MP3/Windows Media® Audio playback capability and 6 speakers		•	
270-watt AM/FM/CD Premium audio system with 6-disc in-dash CD changer, MP3/Windows Media® Audio playback capability and 7 speakers including subwoofer			•
MP3/auxiliary input jack	•	•	•
Steering wheel-mounted audio controls		•	•
USB device connector		•	•
XM® Satellite Radio†			•

†Includes a no-charge trial of 3 months, beyond which service fees apply. Available in 10 Canadian provinces and 48 contiguous U.S. states. See terms and conditions at www.xmradio.ca.

SEATING & TRIM	LX	EX	EX-L
60/40 split sliding fold & tumble forward rear seats	•	•	•
Driver's seat with manual height adjustment	•		
Driver's seat with 8-way power adjustment		•	•
Heated front seats			•
Leather-trimmed seating surfaces			•
Leather-wrapped steering wheel and shift knob			•
Reclining rear seatbacks with centre pass-through	•	•	•

FUEL ECONOMY* (L/100 KM)	LX	EX	EX-L
Front-wheel drive (City/Hwy)	9.8/7.1	9.8/7.1	
Real Time 4WD® (City/Hwy)	10.1/7.5	10.1/7.5	10.1/7.5

*Fuel consumption for comparison purposes only and may vary with usage and accessories. See Dealer for latest EnerGuide results published by Natural Resources Canada (when available).

COMFORT & CONVENIENCE	LX	EX	EX-L
12-volt power outlets	2	3	3
Air conditioning with air-filtration system	•		
Dual-zone automatic climate control with air-filtration system		•	•
Automatic on-off headlights		•	•
Average fuel consumption indicator	•	•	•
Centre console		•	•
Compass		•	•
Conversation mirror with sunglasses holder	•	•	•
Digital trip meter	•	•	•
Door-pocket storage bins	•	•	•
Dual-deck cargo shelf		•	•
Exterior temperature indicator		•	•
Fold-down rear-seat centre armrest with integrated beverage holders	•	•	•
Foot-operated parking brake	•	•	•
HandsFreeLink™-bilingual Bluetooth® wireless mobile phone interface			Available
Honda Satellite-Linked Navigation System™ with bilingual Voice Recognition			Available
Illuminated cargo compartment	•	•	•
Intermittent rear window wiper/washer	•	•	•
Intermittent windshield wipers	•		
Variable intermittent windshield wipers		•	•
Maintenance Minder system	•	•	•
Map lights	•	•	•
Power door locks	•	•	•
Power windows with auto-up/down driver's window	•	•	•
Rear-seat heater ducts	•	•	•
Rearview camera			Available
Remote entry system	•	•	•
Remote fuel filler door release	•	•	•
Retractable centre tray table	•		
Steering wheel-mounted cruise control	•	•	•
Tilt and telescoping steering column	•	•	•
Under-seat storage bin	•	•	•
Upper and lower glove compartments	•	•	•

DIMENSIONS	LX	EX	EX-L
Cargo volume – rear seats up/down (L)	1011/2064	1011/2064	1011/2064
Curb weight – FWD/4WD (kg)**	1543/1598	1549/1605	NA/1614
Fuel tank capacity (L)	58	58	58
Ground clearance (mm)	170	170	170
Headroom – front/rear (mm)	1039/980	987/979	987/979
Height (mm)	1680	1680	1680
Hip room – front/rear (mm)	1421/1388	1421/1388	1421/1388
Legroom – front/rear (mm)	1050/977	1050/977	1050/ 977
Length (mm)	4555	4555	4555
Passenger volume (L)	2939	2857	2857
Shoulder room – front/rear (mm)	1446/1423	1446/1423	1446/1423
Track – front/rear (mm)	1565/1565	1565/1565	1565/1565
Wheelbase (mm)	2620	2620	2620
Width (mm)	1820	1820	1820

**Dimensions are for models without options.

EXTERIOR/INTERIOR COLOURS	LX	EX	EX-L
Alabaster Silver Metallic	Black Fabric	Black Fabric	Black Leather
Crystal Black Pearl	Black Fabric	Black Fabric	Black or Ivory Leather
Opal Sage Metallic	Grey Fabric	Grey Fabric	Grey Leather
Tango Red Pearl*	Grey Fabric	Grey Fabric	Grey Leather
Glacier Blue Metallic*	Black Fabric	Black Fabric	Black Leather
Taffeta White	Grey Fabric	Grey Fabric	Grey Leather
Urban Titanium Metallic*	Black Fabric	Black Fabric	Black or Ivory Leather
Polished Metal Metallic*	Black Fabric	Black Fabric	Black Leather

*4WD model only.
Colours may not be exactly as shown.



We're Here. At Honda, assistance and support are always available. The team of trained technicians at your Honda dealership will keep your vehicle in terrific shape. Honda accessories installed at the time your vehicle is purchased are covered under the 3-year/60,000-km limited warranty. If you need more information or assistance, call us at 1-888-9-HONDA-9. For all of the latest Honda information, including product specifications, pricing, photos and more, visit honda.ca. It has everything you need to “design” your Honda and personalize it with items from a list of quality accessories.

Quality Honda Accessories give you the opportunity to fine-tune your new Honda just how you like it. Whether you want to turn up the style, the versatility or the exclusivity, every accessory is designed and built to adhere to the strictest Honda standards. See your dealer for full details.

Genuine Honda Replacement Parts are made to the same exacting standards as original Honda components and are guaranteed by the Genuine Honda Parts Warranty.

Honda Financial Services. Whether you buy or lease a Honda, Honda Financial Services can assist you with the process. Ask your dealer which lease or purchase plan best suits your needs.

We're ready to help. When you purchase a new Honda, you automatically receive Honda Plus Roadside Assistance. This service is available to you or anyone else driving your vehicle 24 hours a day, 7 days a week, anywhere in Canada or the continental U.S. Coverage is for 3 years, unlimited distance and includes towing, battery boosting, lockout assistance plus many other helpful services. Ask your dealer for more information.



HONDA

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