



2010 **FIT**



Fit is **Go!**

Let's make their world a brighter place today and every day.

At Honda, we have always considered it our responsibility to do our part to help preserve the global environment, for today and for generations to come. This is an environmental vision we call *Blue Skies for our Children*, and you can see it in almost every product we make. And in keeping with our tradition of turning innovative ideas into products that enrich people's lives, with minimal impact on our planet, we look forward to a brighter tomorrow – with *Blue Skies for our Children*.



tomorrow

I want blue skies for everyone

*Cities have streets. Streets have names.
And you need a car to introduce you to all
of them in a quick, fuel-efficient fashion.
You need a car you can believe in. Breathe
easily in. Have fun in.*



Enter the 2010 Honda Fit.



Fit is 

Live large, in a subcompact kind of way.

The Fit is a quick study in sporty eye-catching design. It's function made friendly with a One-Motion 60/40 Split 2nd-Row Magic Seat® that's easily operated with a single hand. It's traffic-taming i-VTEC® power with a dash of shortcut-carving agility. It's big on safety with an Advanced Compatibility Engineering™ body structure. It's also mighty fuel efficient with its "all the way there, and back, and there again" approach to driving. And it's built by Honda, but made for you and your life on the go.



Fit is Go!



It doesn't seek attention - it attracts it.

The Fit has a bold look. It's a confident character that comes to life in lines that are sculpted. It's an attractive attitude that's enhanced by a muscular body style. It's an attitude that rises from the ground up, from the available 16-inch aluminum-alloy wheels and available body-coloured side mirrors and body-coloured door handles, all the way up to its available body-coloured rear roofline spoiler. And it rolls in your choice of seven available exterior colours, giving the Fit a style you can call your own.



> Available multi-reflector halogen headlights with chrome bezels / Available integrated fog lights / Available body-coloured underbody spoiler kit / Power door mirrors / Roof-mounted antenna

Fit is Go!

It's like magic, only way more practical.

Fit is **Go!**

The Fit conforms, so you don't have to. So when it comes to bringing family, friends, pets or just stuff along for the ride, the Fit has an innovative, open mind. With the Fit's One-Motion 60/40 Split 2nd-row Magic Seat, you can easily create four different seating configurations that'll accommodate practically everything and everyone. And should you find yourself running light on stuff but heavy on friends, the Fit's got you covered with comfortable, spacious seating for five.

➤ Rear under-seat concealed storage / Available under-cargo floor storage / Front door-pocket storage bins / 8 beverage holders / Cargo area storage bins / 4 cargo area tie-down anchors / Two-tier glove compartment storage

➤ **Tall Mode** Seats that flip down are a great option. But in the Fit, you have two options: the 60/40 Split 2nd-row Magic Seat not only folds down, but it also flips up, giving you over 4 feet of floor-to-ceiling space for those really tall items.



⬅ **Utility Mode** Need more rear cargo space? Simply fold the Fit's 60/40 Split 2nd-row Magic Seat down to its folded-flat position, and presto, you'll have all the room you need to carry the big, bulky stuff – 1622 litres of stuff to be precise.



⬅ **Long Mode** When it comes to surfboards, curtain rods, stepladders, tent poles, patio umbrellas, hockey sticks, skis, snowboards and other long stuff – the Fit swallows them all. With a front passenger seat and the 60/40 Split 2nd-Row Magic Seat that both fold completely flat, you can transport objects up to 7'9" in length.



⬅ **People Mode** With a car that's this fuel efficient and this exciting to drive, it's easy to find yourself on the road for hours. But what if you get tired? Not a problem. In a Fit, your next stop truly becomes a rest stop with front seats that fold flat, allowing you to recline all the way back to the second row.





It's easy on the eyes, ears and everywhere in between.

If there is such a thing as subcompact luxury, the Fit is it. Inside the cavernous cabin you'll find nothing but sophisticated style, high-quality materials and form-fitting comfort. Seats recline and headrests are adjustable. Dials and displays are easy to reach and read. And the telescopic steering column with tilt feature helps you sit behind the wheel exactly the way you want – perfectly.

As comfortably as the Fit carries people and possessions, it's also very capable of carrying a tune or two. From CDs and MP3s, to iPod® and Windows Media® Audio, the Fit hasn't met a musical format it doesn't like. There's an available 6-speaker, 160-watt AM/FM/CD audio system with tweeters. There's an integrated auxiliary input jack and an available USB device connector for a more customized easy-listening experience. And to top it all off, the Fit's Speed-sensitive Volume Control (SVC) system ensures everything always sounds just right.



➤ Power windows with auto-up/down driver's window / Available air conditioning with air-filtration system / Available power door locks / Available remote entry system / Rear window defroster / Rear window wiper with washer / 12-volt power outlet



It flies on fumes.

The Fit is mighty fuel efficient and exceptionally exciting to drive. It's equipped with a fierce 4-cylinder, 1.5-litre, i-VTEC engine that's super-powerful and super-fuel-efficient. And because we're talking i-VTEC engineering, we're also talking about the confident power and torque you want at any engine speed. Plus, the Fit's Drive-by-Wire Throttle System™ delivers quick and smooth acceleration, allowing for almost instant access to the 117 spirited horses packed under the hood.

i-VTEC

The Fit gets its zip from Honda's innovative Variable Valve Timing and Lift Electronic Control (i-VTEC) engineering. This track-tested technology spreads engine power across the entire rpm range to offer you low-rpm torque off the line and high-rpm passing power on the highway. And to keep you moving in a fun, fuel-sipping fashion, the Fit features Variable Timing Control (VTC) to maximize efficiency and minimize fuel consumption.



5-speed manual transmission / Available 5-speed automatic transmission with Grade Logic Control / Maintenance Minder system / Fuel consumption display / Digital trip meter

Fit is Go!



It takes concrete by surprise.

The Fit is incredibly performance savvy. Yes, it's got pep, but pep without handling, agility, control and a dash of confidence can only take you so far. Thankfully, the Fit nimbly answers the call with its electric power-assisted rack-and-pinion steering (EPS) and its precision-tuned independent MacPherson strut front and torsion-beam rear suspension. So when it comes to tackling traffic, finding shortcuts or just conquering the rest of the concrete jungle, the Fit has got what it takes.

> Available 16-inch aluminum-alloy wheels /
Front-wheel drive / Power-assisted, ventilated
front disc and rear drum brakes

Fit is **Go!**

Fit. It's big on safety.

Safety for Everyone is Honda's commitment to providing one of the highest levels of standard safety features to help ensure occupant safety and protection.* And through real-world research, Honda is also focusing on developing unequalled measures of protection to enhance the safety of occupants in other vehicles and even pedestrians – an innovative idea that is quickly becoming a reality.



ACE™ Body Structure. The Fit's Advanced Compatibility Engineering (ACE) body structure disperses frontal impact energy to increase occupant protection and allow for collision compatibility between vehicles of different weights and sizes.



Pedestrian Safety. Innovative pedestrian safety features include energy-absorbing hood and front fenders and breakaway wiper pivots.

Active Front Seat Head Restraints. Active front seat head restraints lessen the potential for neck injuries during rear-end collisions by reducing the space between the occupant's head and the seat head.



Anti-lock Brakes. For safe stopping, the 4-wheel Anti-lock Braking System (ABS) helps you maintain control under hard braking conditions, while Electronic Brake Distribution (EBD) optimizes braking power based on weight distribution inside the vehicle.



Child Safety. The Fit features childproof rear door locks, as well as rear seat Lower Anchors and Tethers for Children (LATCH) for secure child-seat restraint.

Seat Belt Safety. Be prepared for the unexpected with 3-point height-adjustable seat belts with front pretensioners and a 3-point rear centre seat belt.

Six Standard Airbags. Six airbags line the vehicle's cabin, including side curtain airbags and the passenger-side Occupant Position Detection System (OPDS) airbag that will not deploy if the system detects a smaller-sized or out-of-position occupant.



Honda reminds you and your passengers to always buckle up. Children 12 and under are safest when properly secured in the rear seat.
*Based on tests published by the National Highway Traffic Safety Administration (NHTSA) for models featuring standard front and side airbags. Government star ratings are part of the NHTSA New Car Assessment Program (www.safercar.gov).

A future we share.

At Honda, our goal is to be a company that society wants to exist. And today we are proud to say our existence in Canada is healthier than ever. Whether you're in Nova Scotia, Quebec, Ontario, Alberta or British Columbia, Honda is there. In fact, more than 22,000 Canadians work for Honda, and to date more than 1.2 million Canadians have benefited from charitable programs funded by Honda Canada and the Honda Canada Foundation. All in all, we think these numbers represent a good start.

We are also considerate of what kind of world future Canadian generations will inherit from us. And with this in mind, we thought it was time for something different.

In Canada, we have significantly reduced the total number of brochures we print each year and we are encouraging people to visit honda.ca to experience an interactive approach to our cars and company. We also suggest that you consider the environment after you've finished reading this brochure and please pass it on to others, or recycle it.

Thank you, Canada.



Honda associates and families have helped plant more than 71,000 trees in Canada over the last 5 years.

As the world's largest engine manufacturer, Honda has a proud tradition of turning innovative ideas into products that help make Canada and the world around us brighter and a little more fun. These products are equipped with some of the cleanest, most fuel-efficient engines you'll find on the road, in the water or high above the clouds. And as technically ingenious as these products are, they are all brought to life by The Power of Dreams®.



1> ASIMO™, the advanced life-assisting humanoid robot 2> The high-speed, fuel-efficient HondaJet™ 3> Honda's advanced safety research and development facility in Tochigi, Japan 4> First manufacturer of a full line of cleaner 4-stroke outboard motors 5> The world's first motorcycle safety airbag 6> The Honda FC Sport, our advanced hydrogen fuel-cell concept vehicle

1 >



5 >



6 >



2 >



3 >



7 >



8 >



4 >



9 >



Kits and Packages:

PROTECTION PACKAGE 1

- All-weather floor mats
- Cargo tray

PROTECTION PACKAGE 2

- All-weather floor mats
- Cargo tray
- Rear splash guards

INTERIOR TRIM KIT

- Door switch panel
- Interior front meter visor trim kit
- Side outlet panel garnish

FIT SPARE TIRE KIT

- DX, DX-A, LX tire
- Sport tire

REMOTE STARTER KIT

- 1 > Front grille
- 2 > Door visor kit
- 3 > Car cover
- 4 > Body side mouldings
- 5 > Leather steering-wheel cover
- 6 > Remote engine starter with/without security system
- 7 > Driver's armrest with storage compartment
- 8 > 16" alloy wheels
- 9 > Interior illumination

10 >



14 >



15 >



- 10 > Full nose mask
- 11 > Rear bumper appliqué
- 12 > All-weather floor mats
- 13 > Cargo tray
- 14 > Side sill garnish
- 15 > Cargo cover – shelf style
- 16 > Cargo net tie-down hook
- 17 > Cargo organizer
- 18 > Interior front meter visor trim kit

11 >



12 >



16 >



17 >



Other Accessories Available:

- Ashtray – cup holder style
- B-pillar trim kit
- Chrome exhaust finisher
- Door edge film
- Door switch panel
- Engine block heater
- Floor mats – carpet
- Fog lights
- Hood edge deflector
- Locking wheel nuts
- Rear splash guards
- Rear tailgate spoiler
- Shift knob (MT/AT) – leather
- Side outlet panel garnish
- Sport pedals – MT/AT
- Trunk edge and bumper protector
- USB adapter

13 >



18 >



Fit DX

117-hp, 1.5-litre, SOHC, i-VTEC® 4-cylinder engine • 5-speed manual transmission (MT) • Available 5-speed automatic transmission (AT) with Grade Logic Control • 15" steel wheels with full covers • 4-wheel Anti-lock Braking System (ABS) with Electronic Brake Distribution (EBD) • 2-speed intermittent windshield wipers • 60/40 Split 2nd-Row Magic Seat® • 160-watt AM/FM/CD audio system with 2 speakers and MP3/Windows Media® Audio playback capability • Active front seat head restraints • Adjustable tilt and telescopic steering column • Advanced Compatibility Engineering™ (ACE™) body structure • Available air conditioning • Cargo area light • Cargo area storage bins • Cargo area tie-down anchors (4) • Driver's and front passenger's vanity mirrors • Dual-stage, dual-threshold front airbags (SRS) • Electric power-assisted rack-and-pinion steering (EPS) • Front and rear beverage holders • Front side airbags with passenger-side Occupant Position Detection System (OPDS) • Fuel consumption display • Immobilizer Theft-Deterrent System • Maintenance Minder system • MP3/auxiliary input jack • Multi-reflector halogen headlights • Power side mirrors • Power windows with auto-up/down driver's window • Rear window defroster • Rear window wiper/washer • Side curtain airbags

Fit LX Adds to or replaces DX features:

15" lightweight aluminum-alloy wheels • 160-watt AM/FM/CD audio system with 4 speakers and MP3/Windows Media® Audio playback capability • Air conditioning with air-filtration system • Body-coloured rear roofline spoiler • Body-coloured side mirrors and door handles • Driver-side armrest • Heated mirrors • Illuminated steering wheel-mounted cruise control • Power door locks • Remote entry system

Fit Sport Adds to or replaces LX features:

16" aluminum-alloy wheels • 160-watt AM/FM/CD audio system with 6 speakers and MP3/Windows Media® Audio playback capability • Body-coloured underbody spoiler kit • Chrome exhaust finisher • Integrated fog lights • Passenger-side seatback pocket • Perforated leather-wrapped steering wheel • Rear stabilizer bar • Security system • USB device connector

Accessories

16" alloy wheels • All-weather floor mats • Ashtray – cup holder style • B-pillar trim kit • Body side mouldings • Car cover • Cargo cover – shelf style • Cargo net • Cargo net tie-down hook • Cargo organizer • Cargo tray • Chrome exhaust finisher • Door edge film • Door switch panel • Door visor kit • Driver's armrest with storage compartment • Engine block heater • Floor mats – carpet • Fog lights • Front grille • Full nose mask • Hood edge deflector • Interior front meter visor trim kit • Interior illumination • Leather steering-wheel cover • Locking wheel nuts • Rear bumper appliqué • Rear splash guards • Rear tailgate spoiler • Remote engine starter with/without security system • Shift knob (MT/AT) – leather • Side outlet panel garnish • Side sill garnish • Sport pedals – MT/AT • Trunk edge and bumper protector • USB adapter

FIT SPECIFICATIONS



ENGINE	DX	LX	Sport
1.5-litre, 16-valve, SOHC, i-VTEC® 4-cylinder	•	•	•
Horsepower @ rpm*	117 @ 6600	117 @ 6600	117 @ 6600
Torque (lb.-ft. @ rpm)*	106 @ 4800	106 @ 4800	106 @ 4800
Displacement (cc)	1497	1497	1497
Emissions rating	Tier 2 Bin 5	Tier 2 Bin 5	Tier 2 Bin 5
Bore and stroke (mm)	73 x 89.4	73 x 89.4	73 x 89.4

*Horsepower and torque calculations reflect SAE net, Rev. 08/04, SAE J1349 procedures.

DRIVETRAIN	DX	LX	Sport
5-speed automatic transmission (AT) with Grade Logic Control	Available	Available	Available
5-speed manual transmission (MT)	•	•	•
Drive-by-Wire Throttle System™	•	•	•
Electric power-assisted rack-and-pinion steering (EPS)	•	•	•
Front-wheel drive	•	•	•

CHASSIS	DX	LX	Sport
15" steel wheels with full covers	•	•	•
15" lightweight aluminum-alloy wheels	•	•	•
16" aluminum-alloy wheels	•	•	•
All-season tires	P175/65 R15 84S	P175/65 R15 84S	P185/55 R16 83H
Front stabilizer bar	•	•	•
Front and rear stabilizer bars	•	•	•
MacPherson strut front suspension	•	•	•
Power-assisted, ventilated front disc/rear drum brakes	•	•	•
Torsion-beam rear suspension	•	•	•

EXTERIOR	DX	LX	Sport
Body-coloured door handles		•	•
Body-coloured rear roofline spoiler		•	•
Body-coloured side mirrors		•	•
Body-coloured underbody spoiler kit			•
Centre High Mount Stop Light	•	•	•
Chrome exhaust finisher			•
Front splash guards	•	•	
Heated side mirrors		•	•
Hood insulator	•	•	•
Integrated fog lights			•
Multi-reflector halogen headlights	•	•	•
Power side mirrors	•	•	•
Rear window wiper/washer	•	•	•
Roof-mounted antenna	•	•	•

SAFETY	DX	LX	Sport
3-point height-adjustable seat belts with front pretensioners	•	•	•
3-point rear centre seat belt	•	•	•
4-wheel Anti-lock Braking System (ABS) with Electronic Brake Distribution (EBD)	•	•	•
Active front seat head restraints	•	•	•
Advanced Compatibility Engineering™ (ACE™) body structure	•	•	•
Childproof rear door locks	•	•	•
Dual-stage, dual-threshold front airbags (SRS)	•	•	•
Front side airbags with passenger-side Occupant Position Detection System (OPDS)	•	•	•
Immobilizer Theft-Deterrent System	•	•	•
Lower Anchors and Tethers for Children (LATCH)	•	•	•
Security system		Available	•
Side curtain airbags	•	•	•

DIMENSIONS	DX	LX	Sport
Cargo volume – rear seat up/down (L)	585/1622	585/1622	585/1622
Curb weight – MT/AT (kg)	1119/1151	1131/1163	1147/1176
Fuel tank capacity (L)	40	40	40
Ground clearance (mm)	150	150	150
Headroom – front/rear (mm)	1027/991	1027/991	1027/991
Height (mm)	1525	1525	1525
Hip room – front/rear (mm)	1308/1302	1308/1302	1308/1302
Legroom – front/rear (mm)	1050/888	1050/888	1050/888
Length (mm)	4105	4105	4105
Passenger volume (L)	2572	2572	2572
Shoulder room – front/rear (mm)	1338/1302	1338/1302	1338/1302
Track – front/rear (mm)	1492/1475	1492/1475	1476/1459
Turning diameter (m)	10.5	10.5	10.5
Wheelbase (mm)	2500	2500	2500
Width (mm)	1695	1695	1695

COMFORT & CONVENIENCE	DX	LX	Sport
2-speed intermittent windshield wipers	•	•	•
12-volt power outlet	•	•	•
Adjustable tilt and telescopic steering column	•	•	•
Air conditioning with air-filtration system	Available	•	•
Beverage holders, front (6) and rear (2)	•	•	•
Cargo area light	•	•	•
Cargo area storage bins	•	•	•
Cargo area tie-down anchors (4)	•	•	•
Digital odometer	•	•	•
Digital trip meter	•	•	•
Driver's and front passenger's vanity mirrors	•	•	•
Driver-side armrest		•	•
Front door-pocket storage bins	•	•	•
Fuel consumption display	•	•	•
Headlights-on reminder	•	•	•
Illuminated steering wheel-mounted cruise control		•	•
Maintenance Minder system	•	•	•
Passenger-side seatback pocket			•
Perforated leather-wrapped steering wheel			•
Power door locks		•	•
Power windows with auto-up/down driver's window	•	•	•
Rear window defroster	•	•	•
Remote entry system		•	•
Tachometer	•	•	•

SEATING & TRIM	DX	LX	Sport
60/40 Split 2nd-Row Magic Seat®	•	•	•
Adjustable front seat head restraints	•	•	•
Fold-flat-capable seating	•	•	•
Rear under-seat concealed storage	•	•	•
Reclining front seatbacks	•	•	•

ENTERTAINMENT	DX	LX	Sport
160-watt AM/FM/CD audio system	2 speakers	4 speakers	6 speakers
MP3/auxiliary input jack	•	•	•
MP3/Windows Media® Audio playback capability	•	•	•
Speed-sensitive Volume Control (SVC)	•	•	•
Tweeters			•
USB device connector			•

FUEL ECONOMY† (L/100 KM)	DX	LX	Sport
Automatic transmission (City/Hwy)	7.1/5.5	7.1/5.5	7.1/5.5
Manual transmission (City/Hwy)	7.2/5.7	7.2/5.7	7.2/5.7

†Fuel consumption for comparison purposes only and may vary with usage and accessories. See dealer for latest EnerGuide results published by Natural Resources Canada (when available).



2010 **FIT**

EXTERIOR/INTERIOR COLOURS	DX	LX	Sport
Blue Sensation Pearl	Grey Fabric	Grey Fabric	Black Fabric
Milano Red	Grey Fabric	Grey Fabric	Black Fabric
Crystal Black Pearl	Grey Fabric	Grey Fabric	Black Fabric
Storm Silver Metallic	Grey Fabric	Grey Fabric	Black Fabric
Orange Revolution Metallic			Black Fabric
Taffeta White		Grey Fabric	Black Fabric
Tidewater Blue Metallic		Grey Fabric	Black Fabric

Colours may not be exactly as shown.



We're Here. At Honda, assistance and support are always available. The team of trained technicians at your Honda dealership will keep your vehicle in terrific shape. Honda accessories installed at the time your vehicle is purchased are covered under the 3-year/60,000-km limited warranty. If you need more information or assistance, call us at 1-888-9-HONDA-9. For all of the latest Honda information, including product specifications, pricing, photos and more, visit honda.ca. It has everything you need to “design” your Honda and personalize it with items from a list of quality accessories.

Quality Honda Accessories give you the opportunity to fine-tune your new Honda just how you like it. Whether you want to turn up the style, the versatility or the exclusivity, every accessory is designed and built to adhere to the strictest Honda standards. See your dealer for full details.

Genuine Honda Replacement Parts are made to the same exacting standards as original Honda components and are guaranteed by the Genuine Honda Parts Warranty.

Honda Financial Services. Whether you buy or lease a Honda, Honda Financial Services can assist you with the process. Ask your dealer which lease or purchase plan best suits your needs.

We're ready to help. When you purchase a new Honda, you automatically receive Honda Plus Roadside Assistance. This service is available to you or anyone else driving your vehicle 24 hours a day, 7 days a week, anywhere in Canada or the continental U.S. Coverage is for 3 years, unlimited distance and includes towing, battery boosting, lockout assistance plus many other helpful services. Ask your dealer for more information.



HONDA

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